

KKZX  
Spokane, WA  
Quarterly Issues/Programs List  
First Quarter, 2014  
07/07/2014

KKZX  
Quarterly Issues/Programs List

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KKZX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN HEART ASSOCIATION:** Ali Vincent: key note speaker for Go Red Luncheon/Heidi Hershly: Women & Heart Disease awareness
- **Children's Miracle Network:** Supporting Sacred Heart Children's Hospital: how the funds are used to buy life-saving equipment.
- **DAVID CONDON:** Public Safety, Jobs & Economic growth: the new Spok Police contact & his Vision 2020 strategic plan
- **Farm Forum:** Innovations in farming, how falling #s affect profits, and why the Ag Expo is important to farmers.
- **GET LIT FESTIVAL:** The Apr 7 festival including workshops, speaker series, outreach programs for Kindergarten and up.
- **Greater Spokane Incorporated:** Current GSI projects, the retirement of Rich Hadley and how the organization will move forward.
- **Greater Spokane MealsOnWheels:** Some changes coming to the organization & how people can help feed senior citizens in our community
- **Greater Spokane Co MealsOnWheels:** March 2014 fundraiser, keeping the doors open, the need for volunteers, how you can hire GSCMOW!
- **Mission Com. Outreach Center:** MCOC is a Spokane non-profit: volunteers provide help for low income families & individuals.
- **Spokane Hoopfest:** The 2014 (25 anniv) event June 28 & 29, how it's grown over the years and how people can volunteer.
- **The Inlander:** How Restaurant Week works, the success of last year's inaugural event & the food culture in Spokane
- **VANESSA BEHAN Crisis Nursery:** How the nursery serves the community, what volunteers can expect and the immediate need for diapers

- **Washington Policy Center:** Affordable Care Act, the WA transp. proposal, & how to be more involved in the legislative process.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
GreaterSpokane MealsOnWheels	SPOKANE FORUM For 01/05/14 CCR-Spokane	Some changes coming to the organization & how people can help feed senior citizens in our community	Pam Almeida	01/05/2014 06:02 AM	029:23
Washington Policy Center	SPOKANE FORUM For 01/12/14 CCR-Spokane	Affordable Care Act, the WA transp. proposal, & how to be more involved in the legislative process.	Chris Cargill	01/12/2014 06:04 AM	029:23
Mission Com. Outreach Center	SPOKANE FORUM For 01/19/14 CCR-Spokane	MCOC is a Spokane non-profit: volunteers provide help for low income families & individuals.	Mark Kinney	01/19/2014 06:00 AM	029:23
Greater Spokane Incorporated	SPOKANE FORUM For 01/26/14 CCR-Spokane	Current GSI projects, the retirement of Rich Hadley and how the organization will move forward.	Rich Hadley	01/26/2014 06:01 AM	029:23
Farm Forum	SPOKANE FORUM For 02/02/14 CCR-Spokane	Innovations in farming, how falling #s affect profits, and why the Ag Expo is important to farmers.	Jim Armstrong	02/02/2014 06:01 AM	029:23

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
AMERICAN HEART ASSOCIATION	SPOKANE FORUM For 02/09/14 CCR-Spokane	Ali Vincent: key note speaker for Go Red Luncheon/Heidi Hershly: Women & Heart Disease awareness	Heidi Hershly	02/09/2014 06:03 AM	029:23
VANESSA BEHAN Crisis Nursery	SPOKANE FORUM For 02/16/14 CCR-Spokane	How the nursery serves the community, what volunteers can expect and the immediate need for diapers	AMY KNAPTON	02/16/2014 06:05 AM	029:23
The Inlander	SPOKANE FORUM For 02/23/14 CCR-Spokane	How Restaurant Week works, the success of last year's inaugural event & the food culture in Spokane	Raevyn West	02/23/2014 06:00 AM	029:23
DAVID CONDON	SPOKANE FORUM For 03/02/14 CCR-Spokane	Public Safety, Jobs & Economic growth: the new Spok Police contact & his Vision 2020 strategic plan	MAYOR	03/02/2014 06:03 AM	029:23
GreaterSpokaneCoMealsOnWheels	SPOKANE FORUM For 03/09/14 CCR-Spokane	March 2014 fundraiser, keeping the doors open, the need for volunteers, how you can hire GSCMOW!	Pam Almeida	03/09/2014 06:07 AM	029:23
Children's Miracle Network	SPOKANE FORUM for 03/16/14 CCR-Spokane	Supporting Sacred Heart Children's Hospital: how the funds are used to buy life-saving equipment.	Kirstin Carlile	03/16/2014 06:02 AM	029:23
Spokane Hoopfest	SPOKANE FORUM for	The 2014 (25 anniv) event June	Rick Steltenpohl	03/23/2014 06:01 AM	029:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	03/23/14 CCR- Spokane	28 & 29, how it's grown over the years and how people can volunteer.			
GET LIT FESTIVAL	SPOKANE FORUM for 03/30/14 CCR- Spokane	The Apr 7 festival including workshops, speaker series, outreach programs for Kindergarten and up.	MELISSA HUGGINS	03/30/2014 06:00 AM	029:23

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CRIME SAFETY	LOCAL PROMO/PSA/911 CRIME CHECK	000:30	013
SERVICES	LOCAL PROMO/PSA/NAVY LEAGUE	000:30	013
TRAVEL	LOCAL PROMO/PSA/YOUTH FOR UNDERSTANDING	000:31	011
ADOPTION	AD COUNCIL	000:30	010
ADOPTION/FOSTER CARE	AD COUNCIL	000:30	029
AUTISM AWARENESS	AD COUNCIL	000:30	006
CHILD SAFETY	AD COUNCIL	000:30	002

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
CHILDHOOD OBESITY	AD COUNCIL	000:30	029
DIGITAL LITERACY (EDUCATION)	AD COUNCIL	000:30	010
EDUCATION	AD COUNCIL	000:30	027
EDUCATION	AD COUNCIL FINANCIAL LITERACY	000:30	020
FAMILY AND COMMUNITY	AD COUNCIL ADOPTION	000:30	018
FAMILY AND COMMUNITY	AD COUNCIL CAREGIVER ASSISTAN	000:30	016
FAMILY AND COMMUNITY	AD COUNCIL COMMUNITY ENGAGMNT	000:30	030
FAMILY AND COMMUNITY	AD COUNCIL ENERGY EFFICIENCY	000:30	030
FAMILY AND COMMUNITY	AD COUNCIL FATHER ENVOLVMENT	000:30	030
FAMILY AND COMMUNITY	AD COUNCIL HUNGER PREVENTION	000:30	040
FOSTER CARE	AD COUNCIL	000:30	020
HEALTH	AD COUNCIL AUTISM AWARE	000:30	009
HEALTH	AD COUNCIL CHILD ORAL HEALTH	000:30	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	091
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	273
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	151
Pets	Scraps	000:30	012
PSA	SHOW YOUR STRIPES	000:30	006
SAFETY	AD COUNCIL BUZZED DRIVING PRE	000:30	017
SAFETY	AD COUNCIL CHILD PSNGR SAFETY	000:30	009
SAFETY	AD COUNCIL EMERGENCY PREPARDN	000:30	030