

KKZX  
Spokane, WA  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/06/2014

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Quarterly Issues/Programs List

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KKZX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN HEART ASSOCIATION:** This year's event, research/awareness, the signs of stroke, how to prevent heart disease and stroke
  - **Better Business Bureau E WA:** Summer scams & the challenges of finding reputable companies to tackle your summer projects.
  - **CHAS:** We discuss mental health, suicide, local resources, and why the problem is taken more seriously.
  - **Community Cancer Fund:** The 2014 CCF Golf Tournament & how it will benefit cancer patients in the Inland NW; comm. partners
  - **Hiring Our Heroes:** The businesses and industries involved, what veterans need to know, and the current job climate.
  - **Northwest Spokane Pediatrics:** Immunizations, sports physicals/injuries, ticks, sunburn, when to keep your kids home from school.
  - **Shriner's HospitalForChildren:** 5k Duck Waddle Run Event: how people can get involved, how the money is used, what types of care
  - **Spokane Community College:** Current programs, including transfer, healthcare, machining etc. and how to get enrolled this fall.
  - **Spokane County Library:** Events at area libraries, how technology is playing a role now and what we can expect in the future
  - **Spokane International Airport:** New construction projects, new airlines, security, what to know, and the overall future of GEG.
  - **Spokane Reg Clean Air Agency:** How to know when the air will affect your health, who's most vulnerable, this fire season's impact.
  - **Suzie's MAPS:** Recipe kiosks in local Rosauers with touchscreens/printers, for people with special dietary needs.
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Spokane County Library	SPOKANE FORUM for 07/06/14 CCR-Spokane	Events at area libraries, how technology is playing a role now and what we can expect in the future	Jane Baker	07/06/2014 06:00 AM	029:23
Better Business Bureau E WA	SPOKANE FORUM for 07/13/14 CCR-Spokane	Summer scams & the challenges of finding reputable companies to tackle your summer projects.	Chelsea Maguire	07/13/2014 06:03 AM	029:23
Spokane International Airport	SPOKANE FORUM for 07/20/14 CCR-Spokane	New construction projects, new airlines, security, what to know, and the overall future of GEG.	Todd Woodard	07/20/2014 06:03 AM	029:23
Northwest Spokane Pediatrics	SPOKANE FORUM for 07/27/14 CCR-Spokane	Immunizations, sports physicals/injuries, ticks, sunburn, when to keep your kids home from school.	Brooke Jordan	07/27/2014 06:01 AM	029:23
Community Cancer Fund	SPOKANE FORUM for 08/03/14 CCR-Spokane	The 2014 CCF Golf Tournament & how it will benefit cancer patients in the Inland NW; comm. partners	Jerid Keefer	08/03/2014 06:02 AM	029:23
Spokane Reg Clean Air Agency	SPOKANE FORUM for 08/10/14 CCR-Spokane	How to know when the air will affect your health, who's most vulnerable, this fire season's impact.	Lisa Woodard	08/10/2014 06:03 AM	029:23
CHAS	SPOKANE FORUM for 08/17/14 CCR-Spokane	We discuss mental health, suicide, local resources, and why the problem is taken more seriously.	Mike Wisner	08/17/2014 06:03 AM	029:23
Spokane Community College	SPOKANE FORUM for 08/24/14 CCR-Spokane	Current programs, including transfer, healthcare, machining etc. and how to get enrolled this fall.	Scott Morgan	08/24/2014 06:05 AM	029:23
Suzie's MAPS	SPOKANE FORUM for 08/31/14 CCR-Spokane	Recipe kiosks in local Rosauers with touchscreens/printers, for people with special dietary needs.	Suzie Willcox	08/31/2014 06:01 AM	029:23
AMERICAN HEART ASSOCIATION	SPOKANE FORUM for 09/07/14 CCR-Spokane	This year's event, research/awareness, the signs of stroke, how to prevent heart disease and stroke	Heidi Hershly	09/07/2014 06:02 AM	029:23
Hiring Our Heroes	SPOKANE FORUM for 09/14/14 CCR-Spokane	The businesses and industries involved, what veterans need to know, and the current job climate.	Michelle Aikman	09/14/2014 06:05 AM	029:23
Shriner's HospitalForChildren	SPOKANE FORUM for 09/21/14 CCR-Spokane	5k Duck Waddle Run Event: how people can get involved, how the money is used, what types of care	Kristin Monasmith	09/21/2014 06:02 AM	029:26
Suzie's MAPS	SPOKANE FORUM for 09/28/14 CCR-Spokane	Meals Already Planned System: kiosks in local Rosauers for people with special dietary needs.	Suzie Willcox	09/28/2014 06:04 AM	029:26

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY	CREATE SPOKANE	000:31	029
YOUTH	LOCAL PROMO/PSA/YOUTH FOR UNDERSTANDING	000:31	010
HEALTH	PSA/AM CANCER SOCIETY/GENERAL VOLUNTEER	000:30	011
HEALTH	PSA/AM. CANCER SOCIETY/ROAD TO RECOVERY RETIREE	000:30	010
HEALTH	PSA/AM. CANCER SOCIETY/ROAD TO RECOVERY WORKSITE	000:31	010
ANIMALS	DUCKS UNLIMITED	000:30	002
COMMUNITY	SHRINERS HOSPITAL	000:30	002
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
EDUCATION	AD COUNCIL FINANCIAL LITERACY	000:30	022
FAMILY AND COMMUNITY	AD COUNCIL ADOPTION	000:30	025
FAMILY AND COMMUNITY	AD COUNCIL CAREGIVER ASSISTAN	000:30	024
FAMILY AND COMMUNITY	AD COUNCIL COMMUNITY ENGAGMNT	000:30	035
FAMILY AND COMMUNITY	AD COUNCIL ENERGY EFFICIENCY	000:30	035
FAMILY AND COMMUNITY	AD COUNCIL FATHER ENVOLVMENT	000:30	036
FAMILY AND COMMUNITY	AD COUNCIL HUNGER PREVENTION	000:30	052
FOSTER CARE	AD COUNCIL	000:30	023
HEALTH	AD COUNCIL AUTISM AWARE	000:30	012
HEALTH	AD COUNCIL CHILD ORAL HEALTH	000:30	024

MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	043
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025
SAFETY	AD COUNCIL BUZZED DRIVING PRE	000:30	018
SAFETY	AD COUNCIL CHILD PSNGR SAFETY	000:30	011
SAFETY	AD COUNCIL EMERGENCY PREPARDN	000:30	026