

KKZX  
Spokane, WA  
Quarterly Issues/Programs List  
Fourth Quarter, 2013  
01/02/2014

KKZX  
Quarterly Issues/Programs List

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KKZX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Better Business Bureau E WA:** How to be a smart holiday shopper: at the mall or online, spotting and stopping seasonal scams.
- **Breast Cancer Awareness Month:** Encouraging women to get a mammogram, the process, what doctors are looking for, and treatments.
- **Family Promise:** Helping Spokane's Homeless Families with housing, meals, transportation & daycare
- **GIRL SCOUTS of E WA & N ID:** Girl Scouts of E WA & N ID: fall product sale, how the funds are used, how to volunteer, etc.
- **HEALTH AND FITNESS:** How to make and enjoy your holiday favorites without adding on extra pounds this holiday season.
- **Spokane Aids Network:** World Aids Day: local observances and how Spokane is handling prevention & awareness of HIV/Aids.
- **Spokane Count Sheriff's Dept.:** Wrap up of 2013, how 2014 is shaping up for the Spokane County Sheriff's Office
- **Union Gospel Mission Spokane:** The work the mission does to help men, women, and children, the upcoming Thanksgiving Dinner, etc.
- **Veteran's Services of Spokane:** Challenges facing veterans, the many services & programs available to vets & what the future holds.
- **VISIT SPOKANE:** Winter events in Spokane/Inland NW, expansion of Convention Center, why the Visitors Center closed.
- **Washington Policy Center:** Affordable Care Act, WA transportation prop & how to be more involved in the legislative process.
- **YWCA Spokane:** Domestic Violence Awareness Month, with info from Patty Wheeler and Sarah Foley of the Spokane YWCA

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
YWCA Spokane	SPOKANE FORUM For 10/06/13 CCR-Spokane	Domestic Violence Awareness Month, with info from Patty Wheeler and Sarah Foley of the Spokane YWCA	Patty Wheeler	10/06/2013 06:00 AM	029:23
Breast Cancer Awareness Month	SPOKANE FORUM For 10/13/13 CCR-Spokane	Encouraging women to get a mammogram, the process, what doctors are looking for, and treatments.	Dr. Florence Gin	10/13/2013 06:03 AM	029:23
Family Promise	SPOKANE FORUM For 10/20/13 CCR-Spokane	Helping Spokane's Homeless Families with housing, meals, transportation & daycare	Steve Allen	10/20/2013 06:01 AM	029:23
GIRL SCOUTS of E WA & N ID	SPOKANE FORUM For 10/27/13 CCR-Spokane	Girl Scouts of E WA & N ID: fall product sale, how the funds are used, how to volunteer, etc.	Susan Nielson	10/27/2013 06:02 AM	029:23
Union Gospel Mission Spokane	SPOKANE FORUM For 11/03/13 CCR-Spokane	The work the mission does to help men, women, and children, the upcoming Thanksgiving Dinner, etc.	PHIL ALTMAYER	11/03/2013 06:03 AM	029:23
Veteran's Services of Spokane	SPOKANE FORUM For 11/10/13 CCR-Spokane	Challenges facing veterans, the many services & programs available to vets & what the future holds.	Chuck Elmore	11/10/2013 06:03 AM	029:23
VISIT SPOKANE	SPOKANE FORUM For 11/17/13 CCR-Spokane	Winter events in Spokane/Inland NW, expansion of Convention Center, why the Visitors Center closed.	Cheryl Kilday	11/17/2013 06:01 AM	029:23
Washington Policy Center	SPOKANE FORUM For 11/24/13 CCR-Spokane	Affordable Care Act, WA transportation prop & how to be more involved in the legislative process.	Chris Cargill	11/24/2013 06:04 AM	029:23
Spokane Aids Network	SPOKANE FORUM For 12/01/13 CCR-Spokane	World Aids Day: local observances and how Spokane is handling prevention & awareness of HIV/Aids.	Mark Garrett	12/01/2013 06:01 AM	029:23
HEALTH AND FITNESS	SPOKANE FORUM For 12/08/13 CCR-Spokane	How to make and enjoy your holiday favorites without adding on extra pounds this holiday season.	Chef LJ Klink	12/08/2013 06:01 AM	029:23
Better Business Bureau E WA	SPOKANE FORUM For 12/15/13 CCR-Spokane	How to be a smart holiday shopper: at the mall or online, spotting and stopping seasonal scams.	Chelsea Maguire	12/15/2013 05:59 AM	029:23
VISIT SPOKANE	SPOKANE FORUM For 12/22/13 CCR-Spokane	original airdate Nov 17: winter events in Spokane/Inland NW, expansion of the Convention Cntr, etc.	Cheryl Kilday	12/22/2013 06:00 AM	029:23
Spokane County Sheriff's Dept.	SPOKANE FORUM For 12/29/13 CCR-Spokane	Wrap up of 2013, how 2014 is shaping up for the Spokane County Sheriff's Office	Sheriff Ozzie Knezovich	12/29/2013 06:00 AM	029:23

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	154
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	219
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	016
POVERTY	WE SCARE HUNGER	000:30	010
POVERTY	WE SCARE HUNGER	000:31	009
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	007