

KKZX
Spokane, WA
Quarterly Issues/Programs List
Fourth Quarter, 2014
03/17/2015

KKZX
Quarterly Issues/Programs List

KKZX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AvistaCntr 4 Entrepreneurship:** Open house for CFE, how it works&who benefits.Edie Higby of The Tooth Fairy shows how it helped her
 - **Better Business Bureau E WA:** Keeping your personal info/credit card safe this holiday shopping season, "12 Scams of Christmas"
 - **Dental Care:** Providing dental care to those less fortunate: an initiative, \$10,000 give away, health
 - **Divorce triggers/signs/rights:** What triggers divorce & knowing your rights
 - **Food (holiday cooking):** keeping with tradition with family favorites, how the cook can keep from being stuck in the kitchen
 - **SNAP:** The role of HUD & default prevention, modification assistance, FFA, FHA, HAWK, homebuyer education.
 - **Terminally Ill Children of the PNW:** Helping to provide happiness for terminally/chronically ill children of the Pacific Northwest
 - **The mayor's look back at 2014 and a look ahead to :** The mayor's look back at 2014 and a look ahead to 2015
 - **Union Gospel Mission Spokane:** Special Needs for the holidays and how people can help by volunteering or financially
 - **Washington Policy Center:** WA Initiative-1351: the pros & cons of decreasing class sizes in K-12
 - **Washington State Vets Corps:** Washington State Vets Corps
 - **YWCA Spokane:** Domestic Violence Awareness Month: awareness, how to reach women, current problems in the NFL
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
YWCA Spokane	SPOKANE FORUM for 10/05/14 CCR-Spokane	Domestic Violence Awareness Month: awareness, how to reach women, current problems in the NFL	Tiffany Follett	10/05/2014 06:03 AM	029:26
SNAP	SPOKANE FORUM for 10/12/14 CCR-Spokane	The role of HUD & default prevention, modification assistance, FFA, FHA, HAWK, homebuyer education.	Loretta Cael	10/12/2014 06:05 AM	029:26
Washington Policy Center	SPOKANE FORUM for 10/19/14 CCR-Spokane	WA Initiative-1351: the pros & cons of decreasing class sizes in K-12	Chris Cargill	10/19/2014 06:04 AM	029:26
Divorce triggers/signs/rights	SPOKANE FORUM for 10/26/14 CCR-Spokane	What triggers divorce & knowing your rights	David Crouse	10/26/2014 06:00 AM	029:26
Washington Policy Center	SPOKANE FORUM for 11/02/14 CCR-Spokane	WA Initiative-1351: If approved, the measure would require fewer students per classroom K-12.	Chris Cargill	11/02/2014 06:01 AM	029:26
Washington State Vets Corps	SPOKANE FORUM iHM for 11/09/14 WA St Vet Corps	Washington State Vets Corps	Mike Cox	11/09/2014 06:00 AM	029:26
AvistaCntr 4 Entrepreneurship	SPOKANE FORUM iHM for 11/16/14 Cntr 4 Entrepreneurship	Open house for CFE, how it works&who benefits.Edie Higby of The Tooth Fairy shows how it helped her	Jeffrey Waybright	11/16/2014 06:00 AM	029:26
Food (holiday cooking)	SPOKANE FORUM iHM for 11/23/14 Holiday Food/David Ross	keeping with tradition with family favorites, how the cook can keep from being stuck in the kitchen	David Ross	11/23/2014 06:00 AM	029:26
Dental Care	SPOKANE FORUM iHM for 11/30/14 dental care/Dr. Rob Leal	Providing dental care to those less fortunate: an initiative, \$10,000 give away, health	Dr. Rob Leale	11/30/2014 05:57 AM	029:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Better Business Bureau E WA	SPOKANE FORUM iHM for 12/07/14: BBB on holiday shopping	Keeping your personal info/credit card safe this holiday shopping season, "12 Scams of Christmas"	Chelsea Maguire	12/07/2014 06:04 AM	029:26
Union Gospel Mission Spokane	SPOKANE FORUM iHM for 12/14/14: UGM Phil Altmeyer	Special Needs for the holidays and how people can help by volunteering or financially	PHIL ALTMAYER	12/14/2014 06:00 AM	030:00
Terminally Ill Children of the PNW	iHR Children's Miracle Network	Helping to provide happiness for terminally/chronically ill children of the Pacific Northwest	Jeff Stevens	12/21/2014 05:59 AM	029:31
The mayor's look back at 2014 and a look ahead to	SPOKANE FORUM iHM for 12/28/14: Mayor Condon	The mayor's look back at 2014 and a look ahead to 2015	MAYOR	12/28/2014 06:03 AM	029:26

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ADOPTION	AD COUNCIL	000:30	005
AUTISM AWARENESS	AD COUNCIL	000:30	003
BULLYING PREVENTION	AD COUNCIL	000:30	010
CHARITY DONATIONS	GIVING TUESDAY	000:31	038
COMMUNITY	CREATE SPOKANE	000:31	023
DIGITAL LITERACY (EDUCATION)	AD COUNCIL	000:30	003
EDUCATION	AD COUNCIL	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAMILY AND COMMUNITY	AD COUNCIL ADOPTION	000:30	001
FAMILY AND COMMUNITY	AD COUNCIL CAREGIVER ASSISTAN	000:30	012
FAMILY AND COMMUNITY	AD COUNCIL COMMUNITY ENGAGMNT	000:30	003
FAMILY AND COMMUNITY	AD COUNCIL FATHER ENVOLVMENT	000:30	001
FEED THE HUNGRY	2ND HARVEST FOOD BANK	000:29	001
HEALTH	ARTHRITIS FOUNDATION	000:31	047
HEALTH	HAUSER LAKE FIRE DEPT	000:32	025
HEALTH	INLAND NORTHWEST BLOOD CENTER	000:30	018
HEALTH	MADDY HARRIS FUNDRAISER	000:31	013
HEALTH	MILITARY	000:31	007
inbc	INLAND NORTHWEST BLOOD CENTER	000:30	008
Meals on Wheels	MEALS ON WHEELS	000:32	020
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	019
SAFETY	AD COUNCIL BUZZED DRIVING PRE	000:30	005
SAFETY	AD COUNCIL CHILD PSNGR SAFETY	000:30	003
SEXUAL ASSAULT	IT'S ON US	000:30	004
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:30	014
Veteran?s Services of Spokane	LONE WOLF HARLEY	000:31	031
Veteran?s Services of Spokane	VETERANS	000:30	007