

**Remit Address:**

**KGO**  
**Attn: KGO-202**  
**P.O. Box 732384**  
**Dallas, TX 75373-2384**  
**Main: (415) 954-7777**  
**Billing: (415) 954-7777**

**Billing Address:**

**Sadler Strategic Media**  
**Attention: Accounts Payable**  
**12103 Viewcrest Rd.**  
**Studio City, CA 91604**

# INVOICE

DUPLICATE

Advertiser	Newsom for California Governor 2018	Invoice #	S118050105
Product	NEWSOM FOR GOVERNOR 2018/CMS	Invoice Date	05/27/18
Estimate Number	2068 4/30-5/6/2018	Invoice Month	May 2018
		Invoice Period	04/30/18 - 05/11/18
Property	KGO	Order #	210881
Account Executive	Christopher Larcade	Alt Order #	WOC10953230
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	04/30/18 - 05/11/18
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	275
Special Handling		Product 1/2	398
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KGO	ABC7 5a News	5a-6a		04/30/18 to 05/06/18	3x	111----				
	KGO			M	04/30/18	:30	5:11 AM	GNG30TV2700H	\$100.00		1
	KGO			Tu	05/01/18	:30	5:12 AM	GNG30TV2700H	\$100.00		2
	KGO			W	05/02/18	:30	5:42 AM	GNG30TV2700H	\$100.00		3
2	KGO	ABC7 6a News	6a-7a		04/30/18 to 05/06/18	3x	-111---				
	KGO			Tu	05/01/18	:30	6:43 AM	GNG30TV2704H	\$350.00		1
	KGO			W	05/02/18	:30	6:42 AM	GNG30TV2704H	\$350.00		2
	KGO			Th	05/03/18	:30	6:43 AM	GNG30TV2700H	\$350.00		3
3	KGO	Good Morning America	7a-9a		04/30/18 to 05/06/18	3x	--111--				
	KGO			W	05/02/18	:30	8:42 AM	GNG30TV2700H	\$400.00		1
	KGO			Th	05/03/18	:30	7:48 AM	GNG30TV2704H	\$400.00		2
	KGO			F	05/04/18	:30	8:28 AM	GNG30TV2704H	\$400.00		3
4	KGO	M-F 9a-10a	9a-10a		04/30/18 to 05/06/18	3x	1-1-1--				
	KGO			M	04/30/18	:30	9:56 AM	GNG30TV2701H	\$300.00		1
	KGO			W	05/02/18	:30	9:49 AM	GNG30TV2700H	\$300.00		2
	KGO			F	05/04/18	:30	9:45 AM	GNG30TV2700H	\$300.00		3
5	KGO	M-F 10a-11a	10a-11a		04/30/18 to 05/06/18	3x	-111---				
	KGO			Tu	05/01/18	:30	10:59 AM	GNG30TV2700H	\$800.00		1
	KGO			W	05/02/18	:30	11:00 AM	GNG30TV2704H	\$800.00		2
	KGO			Th	05/03/18	:30	10:33 AM	GNG30TV2700H	\$800.00		3
6	KGO	ABC7 11a News	11a-1130a		04/30/18 to 05/06/18	3x	11--1--				
	KGO			M	04/30/18	:30	11:24 AM	GNG30TV2700H	\$200.00		1
	KGO			Tu	05/01/18	:30	11:28 AM	GNG30TV2704H	\$200.00		2

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**Studio City, CA 91604**

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		Invoice Period	04/30/18 - 05/11/18
Property	KGO	Order #	210881
Account Executive	Christopher Larcade	Alt Order #	WOC10953230
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	04/30/18 - 05/11/18
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	275
Special Handling		Product 1/2	398
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	KGO	ABC7 11a News	11a-1130a								
	KGO			F	05/04/18	:30	11:28 AM	GNG30TV2700H	\$200.00		3
7	KGO	ABC7 4p News	4p-5p								
				04/30/18 to 05/06/18		3x	11-1---				
	KGO			M	04/30/18	:30	4:46 PM	GNG30TV2704H	\$200.00		1
	KGO			Tu	05/01/18	:30	4:56 PM	GNG30TV2700H	\$200.00		2
	KGO			Th	05/03/18	:30	4:45 PM	GNG30TV2700H	\$200.00		3
8	KGO	ABC7 5p News	5p-530p								
				04/30/18 to 05/06/18		4x	11-11--				
	KGO			M	04/30/18	:30	5:28 PM	GNG30TV2700H	\$450.00		1
	KGO			Tu	05/01/18	:30	5:23 PM	GNG30TV2700H	\$450.00		2
	KGO			Th	05/03/18	:30	5:11 PM	GNG30TV2704H	\$450.00		3
	KGO			F	05/04/18	:30	5:11 PM	GNG30TV2704H	\$450.00		4
9	KGO	ABC7 6p News	6p-7p								
				04/30/18 to 05/06/18		4x	-1111--				
	KGO			Tu	05/01/18	:30	6:50 PM	GNG30TV2704H	\$500.00		1
	KGO			W	05/02/18	:30	6:24 PM	GNG30TV2700H	\$500.00		2
	KGO			Th	05/03/18	:30	6:52 PM	GNG30TV2700H	\$500.00		3
	KGO			F	05/04/18	:30	6:23 PM	GNG30TV2700H	\$500.00		4
10	KGO	M-F 7p-730p	7p-730p								
				04/30/18 to 05/06/18		3x	1--11--				
	KGO			M	04/30/18	:30	7:13 PM	GNG30TV2704H	\$900.00		1
	KGO			Th	05/03/18	:30	7:28 PM	GNG30TV2700H	\$900.00		2
	KGO			F	05/04/18	:30	7:04 PM	GNG30TV2700H	\$900.00		3
11	KGO	M-F 730p-8p	730p-8p								
				04/30/18 to 05/06/18		3x	1-1-1--				
	KGO			M	04/30/18	:30	7:42 PM	GNG30TV2700H	\$900.00		1
	KGO			W	05/02/18	:30	7:37 PM	GNG30TV2700H	\$900.00		2
	KGO			F	05/04/18	:30	7:37 PM	GNG30TV2704H	\$900.00		3

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Advertiser	Newsom for California Governor 2018	Invoice #	S118050105
Product	NEWSOM FOR GOVERNOR 2018/CMS	Invoice Date	05/27/18
Estimate Number	2068 4/30-5/6/2018	Invoice Month	May 2018
		Invoice Period	04/30/18 - 05/11/18
Property	KGO	Order #	210881
Account Executive	Christopher Larcade	Alt Order #	WOC10953230
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	04/30/18 - 05/11/18
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	275
Special Handling		Product 1/2	398
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	KGO	Tue Prime Hour 1	8p-9p		04/30/18 to 05/06/18	1x	- 1 - - - -				
	KGO			Tu	05/01/18	:30	7:59 PM	GNG30TV2700H	\$1,500.00		1
13	KGO	Tue Prime Hour 2	9p-10p		04/30/18 to 05/06/18	1x	- 1 - - - -				
	KGO			Tu	05/01/18	:30	9:19 PM	GNG30TV2700H	\$3,000.00		1
14	KGO	Tue Prime Hour 3	10p-11p		04/30/18 to 05/06/18	1x	- 1 - - - -				
	KGO			Tu	05/01/18	:30	10:38 PM	GNG30TV2704H	\$1,000.00		1
15	KGO	Wed Prime Hour 1	8p-9p		04/30/18 to 05/06/18	1x	- - 1 - - -				
	KGO			W	05/02/18	:30	7:59 PM	GNG30TV2704H	\$1,000.00		1
16	KGO	Wed Prime Hour 2	9p-10p		04/30/18 to 05/06/18	1x	- - 1 - - -				
	KGO			W	05/02/18	:30	9:19 PM	GNG30TV2700H	\$4,000.00		1
17	KGO	Wed Prime Hour 3	10p-11p		04/30/18 to 05/06/18	1x	- - 1 - - -				
	KGO			W	05/02/18	:30	10:28 PM	GNG30TV2700H	\$2,000.00		1
18	KGO	Thu Prime Hour 1	8p-9p		04/30/18 to 05/06/18	1x	- - - 1 - -				
	KGO			Th	05/03/18	:00			<del>\$5,000.00</del>	See MG 18.5, 18.6	1
	KGO	Fri Prime Hour 2	Marvel's Agents of S.H.	F	05/04/18	:30	9:22 PM	GNG30TV2700H	\$1,500.00	MG for 18.1 05/03	5
	KGO	American Idol 5p WC	458p-7p	Su	05/06/18	:30	5:42 PM	GNG30TV2700H	\$3,000.00	MG for 18.1 05/03	6
19	KGO	Thu Prime Hour 3	10p-11p		04/30/18 to 05/06/18	1x	- - - 1 - -				
	KGO			Th	05/03/18	:30	10:30 PM	GNG30TV2704H	\$1,200.00		1
20	KGO	Fri Prime Hour 1	8p-9P		04/30/18 to 05/06/18	1x	- - - - 1 - -				

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Sales Region	National	Order Flight	04/30/18 - 05/11/18
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	KGO	Fri Prime Hour 1	8p-9P								
	KGO			F	05/04/18	:30	7:59 PM	GNG30TV2700H	\$1,000.00		1
21	KGO	Fri Prime Hour 2	9p-10P								
				04/30/18 to 05/06/18	1x	----	1--				
	KGO			F	05/04/18	:30	9:49 PM	GNG30TV2704H	\$1,500.00		1
22	KGO	Fri Prime Hour 3	10p-11P								
				04/30/18 to 05/06/18	1x	----	1--				
	KGO			F	05/04/18	:30	10:37 PM	GNG30TV2700H	\$0.00		1
23	KGO	ABC7 11p News	11p-1135p								
				04/30/18 to 05/06/18	5x	11-	1- 11				
	KGO			M	04/30/18	:30	11:22 PM	GNG30TV2700H	\$800.00		1
	KGO			Tu	05/01/18	:30	11:26 PM	GNG30TV2700H	\$800.00		2
	KGO			Th	05/03/18	:30	11:32 PM	GNG30TV2700H	\$800.00		3
	KGO			Sa	05/05/18	:30	11:23 PM	GNG30TV2704H	\$800.00		4
	KGO			Su	05/06/18	:30	11:14 PM	GNG30TV2700H	\$800.00		5
24	KGO	M-F 1135p-1237a	1135p-1237a								
				04/30/18 to 05/06/18	3x	1-	11----				
	KGO			M	04/30/18	:30	12:32 AM	GNG30TV2704H	\$400.00		1
	KGO			W	05/02/18	:30	12:32 AM	GNG30TV2704H	\$400.00		2
	KGO			Th	05/03/18	:30	12:21 AM	GNG30TV2700H	\$400.00		3
25	KGO	M-F 1237a-107a	1237a-107a								
				04/30/18 to 05/06/18	2x	1--	1--				
	KGO			M	04/30/18	:30	1:03 AM	GNG30TV2700H	\$200.00		1
	KGO			F	05/04/18	:30	1:05 AM	GNG30TV2704H	\$200.00		2
26	KGO	ABC7 6a-10a News/GMA	6:00 AM-9:00 AM								
				04/30/18 to 05/06/18	2x	-----	11				
	KGO			Sa	05/05/18	:30	8:42 AM	GNG30TV2700H	\$150.00		1
	KGO			Su	05/06/18	:30	6:41 AM	GNG30TV2700H	\$150.00		2
27	KGO	ABC7 1135p News	1135p-12a								

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27	KGO	ABC7 1135p News	1135p-12a		04/30/18 to 05/06/18	2x	----- 11				
	KGO			Sa	05/05/18	:30	11:59 PM	GNG30TV2700H	\$400.00		1
	KGO			Su	05/06/18	:30	11:50 PM	GNG30TV2704H	\$400.00		2
28	KGO	This Week	8a-9a		04/30/18 to 05/06/18	1x	----- 1				
	KGO			Su	05/06/18	:30	8:26 AM	GNG30TV2704H	\$400.00		1
29	KGO	Mon Prime Hour 3	10p-11p		04/30/18 to 05/06/18	1x	1-----				
	KGO			M	04/30/18	:30	10:34 PM	GNG30TV2704H	\$2,000.00		1
30	KGO	Mon Prime Other A	8:00 PM-10:00 PM		04/30/18 to 05/06/18	2x	2-----				
	KGO			M	04/30/18	:30	8:53 PM	GNG30TV2704H	\$3,000.00		2
	KGO			M	04/30/18	:30	9:37 PM	GNG30TV2700H	\$3,000.00		1
31	KGO	NBA Conf Weekend Semi-Fin	12:30 PM-3:00 PM		04/30/18 to 05/06/18	1x	----- 1				
	KGO	NBA Conf Prime Semi-Final	5p-830p	Sa	05/05/18	:30	8:24 PM	GNG30TV2700H	\$3,875.00	MG for 31.1 05/06	2
	KGO			Su	05/06/18	:00			<del>\$4,000.00</del>	See MG 31.2	1
32	KGO	Fri Prime Hour 2	9p-10P		05/07/18 to 05/13/18	1x	---- 1--				
	KGO			F	05/11/18	:30	9:24 PM	GNG30TV2712H	\$2,000.00		1
33	KGO	Thu Prime Hour 3	10p-11p		05/07/18 to 05/13/18	1x	--- 1---				
	KGO			Th	05/10/18	:30	11:00 PM	GNG30TV2711H	\$3,800.00		1
34	KGO	M-F 7p-730p	7p-730p		05/07/18 to 05/13/18	2x	-- 11---				
	KGO			W	05/09/18	:30	7:12 PM	GNG30TV2711H	\$900.00		1
	KGO			Th	05/10/18	:30	7:13 PM	GNG30TV2711H	\$900.00		2

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Product	NEWSOM FOR GOVERNOR 2018/CMS
Estimate Number	2068 4/30-5/6/2018

Invoice #	<b>S118050105</b>
Invoice Date	05/27/18
Invoice Month	May 2018
Invoice Period	04/30/18 - 05/11/18

Property	KGO
Account Executive	Christopher Larcade
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	210881
Alt Order #	WOC10953230
Deal #	
Order Flight	04/30/18 - 05/11/18

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	275
Product 1/2	398

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
35	KGO	M-F 730p-8p	730p-8p		05/07/18 to 05/13/18	2x	-- 11---				
	KGO			W	05/09/18	:30	7:42 PM	GNG30TV2712H	\$900.00		1
	KGO			Th	05/10/18	:30	7:46 PM	GNG30TV2712H	\$900.00		2
36	KGO	ABC7 6p News	6p-7p		05/07/18 to 05/13/18	1x	--- 1---				
	KGO			Th	05/10/18	:30	6:44 PM	GNG30TV2712H	\$500.00		1
37	KGO	ABC7 11p News	11p-1135p		05/07/18 to 05/13/18	2x	--- 11---				
	KGO			Th	05/10/18	:30	11:32 PM	GNG30TV2712H	\$800.00		1
	KGO			F	05/11/18	:30	11:11 PM	GNG30TV2712H	\$800.00		2
38	KGO	M-F 10a-11a	10a-11a		05/07/18 to 05/13/18	1x	--- 1---				
	KGO			Th	05/10/18	:30	9:59 AM	GNG30TV2711H	\$800.00		1
39	KGO	ABC7 4p News	4p-5p		05/07/18 to 05/13/18	1x	---- 1--				
	KGO			F	05/11/18	:30	4:14 PM	GNG30TV2711H	\$200.00		1

Aired Spots**77**

<u>Gross Total</u>	<b>\$68,425.00</b>	
<u>Agency Commission</u>	<b>\$10,263.75</b>	
<u>Net Amount Due</u>	<b>\$58,161.25</b>	<b><u>Due and payable NET 30 Days from Invoice Date</u></b>

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