

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITN-TV GREENVILLE, NC	Date: 9/12
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I, Crossroads Media

do hereby request station time concerning the following issue:

Carolina Rising
5 West Hargett Street, Suite 502
Raleigh, NC 27601
Phone: 1-844-OUR-CAROLINA RISE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

This broadcast time will be used by: Carolina Rising

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Carolina Rising
5 West Hargett Street Suite 502
Raleigh, NC 27601

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Duane Ischer- Board Treasurer
Lorri Pickens- Board Secretary
Dallas Woodhosue- President and Director of Board

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/11/2014  703-299-1760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

 C. Mark Gertner VP/GM
Signature Printed Name Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

New Order

71174

Agency: Crossroads Media LLC
Office: Alexandria
Client: 109 - Carolina Rising
Product: 230 - North Carolina
Piggyback Product:
Estimate: 2130 - Carolina Rising TV 30s 9.23-10.2.14
Station: WTTN-TV
Order Type: Normal
Cancel Date:
Received in ePort: 9/20/2014 9:08:30 AM
Flight Start: 09/23/2014
Flight End: 10/02/2014
Hiatus:

Primary Demo:
Demo 2:
Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00
Comments: Separation: 30
Local/National: Local
Rep Office: WTTN-TV
AE: Ron Henslee
Phone:
OrderID: 3530097
Status: New
Airtime Dollars: \$36,050.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$36,050.00
Total Spots: 44
MarketShare:

Daily Airtime Lines

Line	Daypart	DPT	Code	Rate	C/T	Len	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1	10/2	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 7A-9A TODAY SHW	EM	EM	\$600.00	C	30	1	0	1	1	0	0	0	1	0	1	5				
2	TuWThFM 5P-5:30P WTTN NEWS-5	EN	EN	\$375.00	C	30	1	1	1	1	0	0	1	1	1	1	8				
3	TuWThFM 5:30P-6P WTTN NEWS-530	EN	EN	\$500.00	C	30	1	1	0	1	0	0	1	0	1	0	5				
4	TuWThFM 7P-7:30P WHEEL-FORTNE	PA	PA	\$850.00	C	30	0	1	1	1	0	0	0	1	1	1	6				
5	TuWThFM 7:30P-8P JEOPARDY	PA	PA	\$850.00	C	30	1	1	1	0	0	0	1	0	1	1	6				
6	M 8P-10P VOICE-NBC	PT	PT	\$3,000.00	C	30	0	0	0	0	0	0	1	0	0	0	1				
7	TuWThFM 11P-11:35P WTTN NWS-11	LN	LN	\$750.00	C	30	1	1	0	0	0	0	0	0	1	0	3				
8	Tu 10P-11P CHICAGO FIRE-NBC	PT	PT	\$1,000.00	C	30	1	0	0	0	0	0	0	1	0	0	2				

New Order (Page 4)

Agency: Crossroads Media LLC **Station:** WTTN-TV
Client: 109 - Carolina Rising **Product:** 230 - North Carolina
Order ID: 3530097
Estimate: 2130 - Carolina Rising TV 30s 9.23-10.2.14
Received in ePort: 9/20/2014 9:08:30 AM

Flight Start: 09/23/2014 **Flight End:** 10/02/2014

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1	10/2	Total Spots	Rtg	CPP	Imp	CPM
9	W 9P-10P LAW&ORDER: SVU	PT	\$1,000.00	C	30	0	1	0	0	0	0	0	0	1	0	2				
10	Th 10P-11P PARENTHOOD	PT	\$1,000.00	C	30	0	0	1	0	0	0	0	0	0	1	2				
11	F 9P-11P DATELINE NBC	PT	\$1,000.00	C	30	0	0	0	1	0	0	0	0	0	0	1				
12	Sa 7A-8A WITN-SNRS SA7	RT	\$400.00	C	30	0	0	0	0	1	0	0	0	0	0	1				
13	Su 7A-8A WITN-SNRS SU7	RT	\$200.00	C	30	0	0	0	0	0	1	0	0	0	0	1				
14	Su 8P-11:30P SUNDAY NIGHT FOOTBALL	RT	\$4,500.00	C	30	0	0	0	0	0	1	0	0	0	0	1				
Total Spots:						6	6	5	5	1	2	4	4	6	5					

Cash\$ - Spots: \$36,050.00 - 44 **Trade\$ - Spots: \$0.00 - 0** **Total Cost: \$36,050.00** **Total GRP - CPP: 0.0 - \$0.00** **Total GIMP(000) - CPM: 0 - \$0.00**

New Order

7155

Agency: Crossroads Media LLC
Office: Alexandria
Client: 109 - Carolina Rising
Product: 230 - North Carolina
Piggyback Product:
Estimate: 2131 - Carolina Rising TV 60s 9.23-10.2.14
Station: WITTN-TV
Order Type: Normal
Cancel Date:
Received in ePort: 9/20/2014 9:08:40 AM
Flight Start: 09/23/2014
Flight End: 10/02/2014
Hiatus:

Primary Demo:
Demo 2:
Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00
Comments: Separation: 30

Local/National: Local
Rep Office: WITTN-TV
AE: Ron Henslee
Phone:
OrderID: 3530126
Status: New
Airtime Dollars: \$33,380.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$33,380.00
Total Spots: 27
MarketShare:

Daily Airtime Lines

Line	Daypart	DPT	Code	Rate	C/T	Len	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1	10/2	Total Spots	Rtg	CPP	Imp	CPM
1	TUWTHFM 5A-6A WITN NEWS EARLY SUNRISE	RT		\$450.00	C	60	1	0	0	1	0	0	1	0	0	1	4				
2	TUWTHFM 7A-9A TODAY SHW	EM		\$1,200.00	C	60	0	1	0	0	0	0	1	0	1	0	3				
3	TUWTHFM 12P-12:30P WITN7 NWS-NOON	DT		\$400.00	C	60	0	0	1	1	0	0	1	0	0	1	4				
4	TUWTHFM 5:30P-6P WITN NEW - 530	EN		\$1,000.00	C	60	0	0	1	0	0	0	0	1	0	1	3				
5	TUWTHFM 7P-7:30P WHEEL-FORTNE	PA		\$1,700.00	C	60	1	0	0	0	0	0	1	0	0	0	2				
6	TUWTHFM 7:30P-8P JEOPARDY	PA		\$1,700.00	C	60	0	0	0	1	0	0	0	0	1	0	2				
7	M 8P-10P VOICE-NBC	PT		\$6,000.00	C	60	0	0	0	0	0	0	1	0	0	0	1				

New Order (Page 2)

Agency: Crossroads Media LLC **Station:** WITN-TV
Client: 109 - Carolina Rising **Product:** 230 - North Carolina
Order ID: 3530126
Estimate: 2131 - Carolina Rising TV 60s 9.23-10.2.14
Received in ePort: 9/20/2014 9:08:40 AM

Flight Start: 09/23/2014 **Flight End:** 10/02/2014

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1	10/2	Total Spots	Rtg	CPP	Imp	CPM															
8	TuWThFM 11P-11:35P WITN NWS-11	LN	\$1,500.00	C	60	0	0	1	0	0	0	0	1	0	1	3																			
3Q 2014																																			
9	Th 8P-9P BIGGEST LOSER	PT	\$2,000.00	C	60	0	0	0	0	0	0	0	0	0	1	1																			
4Q 2014																																			
10	Th 8P-10P BIGGEST LOSER	PT	\$2,000.00	C	60	0	0	1	0	0	0	0	0	0	0	1																			
3Q 2014																																			
11	Sa 6A-7A WITN-SNRS SAG	RT	\$300.00	C	60	0	0	0	0	1	0	0	0	0	0	1																			
4Q 2014																																			
12	Sa 11P-11:30P WITN NWS-11-W	LN	\$1,000.00	C	60	0	0	0	0	1	0	0	0	0	0	1																			
4Q 2014																																			
13	Su 7A-1P RYDER CUP (SU)	RT	\$780.00	C	60	0	0	0	0	0	1	0	0	0	0	1																			
3Q 2014 - ESTIMATE BASED ON RENTRAK ACTUAL PERFORMANCE OF RYDER CUP(SU) 7:00A - 1:00P 9/30/12 ON WITN.																																			
Total Spots:																2	1	4	3	2	1	5	2	2	5										
Cash\$ - Spots: \$33,380.00 - 27																Trade\$ - Spots: \$0.00 - 0					Total Cost: \$33,380.00					Total GRP - CPP: 0.0 - \$0.00					Total GIMP(000) - CPM: 0 - \$0.00				

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITN-TV G. VILLE/N. BERN/WASH.	Date: 07/18/14
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I, Meredith Kaufman
do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Karen Han Cox, COO
120 Maryland Ave NE
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC
120 Maryland Ave NE
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hasen Harcox, COO
120 Maryland Ave NE
Washington, DC 20003

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

New Order

Agency: Great American Media	Station: WITN-TV	Flight Start: 09/23/2014
Office: Washington	Order Type: Normal	Flight End: 09/29/2014
Client: 49 - DSCC IE	Cancel Date:	Hiatus:
Product: 53 - Issue		
Piggyback Product:		
Estimate: 2763 - DSCC IE 9.23-9.29	Received in ePort: 8/13/2014 4:07:53 PM	

Primary Demo:	Local/National: Local	Airtime Dollars: \$27,215.00
Demo 2:	Rep Office: WITN-TV	Interactive Dollars: \$0.00
Demo 3:	AE: Mark Gentner	Non-Airtime Dollars: \$0.00
GRP: 0.00	Phone:	Total Dollars: \$27,215.00
CPP: \$0.00	OrderID: 3429886	Total Spots: 56
GIMP: 0	Status: New	
CPM: \$0.00		

Comments: Separation: 30 **MarketShare:**

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/23	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 6A-7A WITN NWS-SNRS	EM	\$545.00	C	30	2	2				
2	TuWThFM 7A-9A TODAY SHW	EM	\$600.00	C	30	6	6				
3	TuWThFM 9A-11A TODAY SHW2-NBC	EM	\$200.00	C	30	4	4				
4	Sa 6A-7A WITN-SNRS SA6	EM	\$150.00	C	30	1	1				
5	Sa 7A-8A WITN-SNRS SA7	EM	\$400.00	C	30	1	1				
6	Sa 8A-10A SATURDAY TODAY	EM	\$400.00	C	30	1	1				
7	Su 8A-9A WITN-SNRS SUB	EM	\$250.00	C	30	1	1				
8	TuWThFM 11A-12P RACHAEL RAY	DT	\$100.00	C	30	2	2				
9	TuWThFM 12P-12:30P WITN7 NWS-NOON	DT	\$200.00	C	30	3	3				
10	TuWThFM 12:30P-1P MILLIONAIRE	DT	\$100.00	C	30	3	3				
11	TuWThFM 1P-2P DAYS-OUR LIVES	DT	\$200.00	C	30	2	2				
12	TuWThFM 2P-3P JUDGE MATHIS	DT	\$100.00	C	30	2	2				
13	TuWThFM 3P-4P THE REAL	EF	\$150.00	C	30	2	2				

New Order (Page 2)

Agency: Great American Media **Station:** WTTN-TV
Client: 49 - DSCC IE **Product:** 53 - issue
Flight Start: 09/23/2014 **Flight End:** 09/29/2014
Order ID: 3429886 **Received in ePort:** 8/13/2014 4:07:53 PM
Estimate: 2763 - DSCC IE 9.23-9.29

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/23	Total Spots	Rtg	CPP	Imp	CPM
14	TUWTHFM 4P-5P ELLEN	EF	\$250.00	C	30	2	2				
15	TUWTHFM 5P-5:30P WITN NEWS-5	EN	\$375.00	C	30	3	3				
16	TUWTHFM 5:30P-6P WITN NEWS-530	EN	\$500.00	C	30	3	3				
17	TUWTHFM 6P-6:30P WITN NEWS-6	EN	\$1,200.00	C	30	1	1				
18	TUWTHFM 6:30P-7P NBC NITELY NWS	EN	\$675.00	C	30	3	3				
19	Sa 6:30P-7P NBC-NWS SAT	EN	\$675.00	C	30	1	1				
20	TUWTHFM 7P-7:30P WHEEL-FORTNE	PA	\$850.00	C	30	3	3				
21	TUWTHFM 7:30P-8P JEOPARDY	PA	\$850.00	C	30	2	2				
22	Sa 7P-7:30P WHEEL OF FORTUNE-WKND	PA	\$250.00	C	30	1	1				
23	Sa 7:30P-8P JEOPARDY-WKND	PA	\$250.00	C	30	1	1				
24	Tu 8P-10P VOICE	PT	\$3,000.00	C	30	1	1				
25	Tu 10P-11P CHICAGO FIRE	PT	\$1,000.00	C	30	1	1				
26	TUWTHFM 11P-11:35P WITN NWS-11	LN	\$750.00	C	30	3	3				
27	Sa 11P-11:30P WITN NWS-11-W	LN	\$500.00	C	30	1	1				

Total Spots: 56 **Cash\$ - Spots:** \$27,215.00 - 56 **Trade\$ - Spots:** \$0.00 - 0 **Total Cost:** \$27,215.00 **Total GRP - CPP:** 0.0 - \$0.00 **Total GIMP(000) - CPM:** 0 - \$0.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITN-TV GREENVILLE / N.B. / WASH	Date: 09/12/14
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I, Smart Media Group

do hereby request station time concerning the following issue:

Freedom Partners Action Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Freedom Partners Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Freedom Partners Action Fund
2200 Wilson Blvd, Ste 102-533 Arlington , VA 22201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Marc T. Short, President
Thomas Maxwell, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/25/14 _____ (703) 518-4747
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
Signature _____ Printed Name _____ Title _____
Ken Henslee GSM

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

PROGRAM..... BRP101
 COMPANY..... 01 Smart Media Group
 OFFICE..... 01 Alexandria

CLIENT..... TV TELEVISION
 PRODUCT..... FAP Freedom Partners Action Fund
 ESTIMATE..... 9249NC 9/24/14-9/30/14 TV
 STATION..... WTTN WTTN-TV CHANNEL

MARKET..... GREENVILLE-NEW BERN-WASHINGTON, NC
 ORDER.....
 DATE..... 9/24/14 - 9/30/14
 ORDER NO.....
 SALES REPR.....
 SALES OFF.....
 SALES PERSON.....
 SALES PHONE.....
 SALES FAX.....
 SALES EMAIL.....

BUY DETAIL REPORT
 GREENVILLE-NEW BERN-WASHINGTON, NC
 RATING SERVICE NSI
 SHAR: JMA14 PVT: JNO13
 RUN DATE 9/15/14
 RUN TIME 21:33:30
 PAGE 1

ITEM	DAY(S)	TIME	BA	COST	REF	NUMBER OF SPOTS PER WEEK										TOTAL SPOTS		
						22	23	24	25	26	27	28	29	30				
1	30	MTWTF.. 0400P-0500P ELLEN		250.00 G		1										1	2	
2	30	MTWTF.. 0600A-0700A WTTN NWS-SNRS		545.00 G		1											1	4
3	30S. 0800A-1000A SATURDAY TODAY		400.00 G													1	1
4	30S 0700A-0800A WTTN-SNRS SU7		200.00 G													1	1
5	30	MTWTF.. 0600P-0630P WTTN NWS-6		1200.00 G		1	1	1	1	1	1	1	1	1	1	1	5	5
6	30S. 0600P-0630P WTTN NWS-6 WK		375.00 G													1	1
7	30	MTWTF.. 1135P-1235A TONITE SHW-NBC		350.00 G		1	1	1	1	1	1	1	1	1	1	1	4	4
8	30	MTWTF.. 1100P-1135P WTTN NWS-11		750.00 G		1	1	1	1	1	1	1	1	1	1	1	3	3
9	30	MTWTF.. 0700P-0730P WHEEL OF FORTUNE		850.00 G		1	1	1	1	1	1	1	1	1	1	1	5	5
10	30S. 0700P-0730P WHEEL OF FORTUNE-MAX		250.00 G													1	1

69191

PROGRAM..... BRP101
 COMPANY..... 01 Smart Media Group
 OFFICE..... 01 Alexandria
 BUY DETAIL REPORT

CLIENT..... TV TELEVISION
 PRODUCT..... FAP Freedom Partners Action Fund
 ESTIMATE..... 9249NC 9/24/14-9/30/14 TV
 STATION..... WTN WTN-TV CHANNEL
 MARKET..... GREEN GREENVILLE-NEW BRN-WASHINGTON, NC
 RATING SERVICE NSI
 FLIGHT DATES 9/24/14 - 9/30/14

SHARE: JMA14 PVT: JNO13

9/22/14 - 9/30/14
 TOTAL SPOTS 36
 TOTAL COST 36205.00

ITEM	LEN	DAY(S)	TIME	BA	COST	REP	Q	22	23	24	25	26	27	28	29	30	TOTAL SPOTS
11	30	M.....	0800P-1000P		3000.00	G										2	2
			THE VOICE														
12	30	M.....	1000P-1100P		2400.00	G										1	1
			BLACKLIST														
13	30	T.....	0900P-1000P		3000.00	G										1	2
			THE VOICE														
14	30	T.....	1000P-1100P		1000.00	G										1	1
			CHICAGO FIRE														
15	30	.W.....	1000P-1100P		1000.00	G										1	1
			MYSTERIES OF LAURA														
16	30	.T.....	0800P-1000P		1000.00	G										2	2
			BIGGEST LOSER														

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WJTN-TV GREENVILLE	Date: 09/22/14
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I, National Media Research, Planning and Placement
do hereby request station time concerning the following issue:

NRSC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRSC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Race- November 4, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRSC-IE
525 2nd Street NE
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jeff Larson- Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/3/2014 *JTR Fanel* 703-683-4877
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
[Signature] Brian Henslee GSM
Signature Printed Name Title

New Order

Agency: National Media Research Planning & Station: WITN-TV
 Placement, LLC.

Office: Alexandria
Order Type: Normal

Client: 360 - NRSC IE
Cancel Date:

Product: 645 - NC

Piggyback Product:

Estimate: 5297 - TV Sep 22 - 29
 Received in ePort: 9/19/2014 2:37:30 PM

Primary Demo: A35-64
Demo 2:
Demo 3:
GRP: 456.50
CPP: \$132.38
GIMP: 0
CPM: \$0.00

Local/National: Local
Rep Office: WITN-TV
AE: Ron Henslee
Phone:
OrderID: 3529329
Status: New

Comments: Separation: 30

Flight Start: 09/22/2014

Flight End: 09/29/2014

Hiatus:

Airtime Dollars: \$60,430.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$60,430.00
Total Spots: 101

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Len	C/T	Rate	A35-64														
						9/22	9/23	9/24	9/25	9/26	9/27	9/28	9/29	Total Spots	Rtg	CPP	Imp	CPM		
1	Su 7A-8A WITN-SNRS SU7A	EM	30	C	\$200.00	0	0	0	0	0	0	0	0	0	0	0	1	4.00	\$50.00	
2	Sa 7P-7:30P SA WHEEL	PA	30	C	\$250.00	0	0	0	0	0	1	0	0	0	0	0	4.00	\$62.50		
3	Su 8A-9A WITN-SNRS SU8A	EM	30	C	\$250.00	0	0	0	0	0	0	1	0	0	0	0	4.00	\$62.50		
4	MTuWThF 5A-6A WITN-ERLY SNRS	EM	30	C	\$225.00	1	1	0	1	1	0	0	0	1	0	0	3.00	\$75.00		
5	MTuWThF 4P-5P ELLEN<	EF	30	C	\$250.00	0	0	1	1	0	0	0	0	1	0	0	3.30	\$75.76		
6	Sa 6P-6:30P SA 6P NEWS	EN	30	C	\$370.00	0	0	0	0	0	1	0	0	0	0	0	4.30	\$86.05		
7	Sa 7A-8A WITN-SNRS SA7A	EM	30	C	\$400.00	0	0	0	0	0	1	0	0	0	0	0	4.40	\$90.91		
8	Sa 12:30P-3:30P ACC	SP	30	C	\$480.00	0	0	0	0	0	0	2	0	0	0	0	5.20	\$92.31		
9	MTuWThF 6A-7A WITN NWS-SNRSE	EM	30	C	\$545.00	1	1	2	1	2	0	0	0	1	0	0	5.60	\$97.32		
10	Sa 6A-7A WITN-SNRS SA6A	EM	30	C	\$150.00	0	0	0	0	0	1	0	0	0	0	0	1.50	\$100.00		
11	Su 6P-6:30P SU 6P NEWS	EN	30	C	\$400.00	0	0	0	0	0	0	0	1	0	0	0	4.00	\$100.00		
12	MTuWThF 5P-5:30P WITN NEWS AT 5	EN	30	C	\$375.00	1	1	1	1	1	0	0	0	1	0	0	3.70	\$101.35		

New Order (Page 7)

Agency: National Media Research Planning & Station: WITN-TV

Order ID: 3529329

Client: 360 - NRSC IE
 Flight Start: 09/22/2014
 Product: 645 - NC
 Flight End: 09/29/2014
 Estimate: 5297 - TV Sep 22 - 29
 Received in ePort: 9/19/2014 2:37:30 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/22	9/23	9/24	9/25	9/26	9/27	9/28	9/29	Total Spots	Rtg	CPP	Imp	CPM
13	Sa 7:30P-8P SA JEOP	PA	\$250.00	C	30	0	0	0	0	0	1	0	0	1	2.40	\$104.17		
14	MTuWThF 7P-7:30P WHEEL-FORTNE<	PA	\$850.00	C	30	1	1	1	1	1	0	0	1	6	7.80	\$108.97		
15	Su 9A-10A SUN TODAY-NBC	DT	\$350.00	C	30	0	0	0	0	0	0	1	0	1	3.10	\$112.90		
16	MTuWThF 9A-11A TODAY SHW2- NBC/TODAY SHW3- NBC	DT	\$200.00	C	30	1	0	1	1	1	0	0	1	5	1.70	\$117.65		
17	MTuWThF 11:35P- 12:35A TONITE SHW-NBC<	LF	\$350.00	C	30	1	1	1	1	1	0	0	1	6	2.90	\$120.69		
18	MTuWThF 5:30P-6P WITN NEWS-5:30	EN	\$500.00	C	30	1	1	1	1	1	0	0	1	6	4.10	\$121.95		
19	Su 6:30P-7P SU 630P NEWS	EN	\$675.00	C	30	0	0	0	0	0	0	1	0	1	5.40	\$125.00		
20	MTuWThF 12P- 12:30P WITN NEWS-NOON	DT	\$200.00	C	30	1	1	1	1	1	0	0	1	6	1.60	\$125.00		
21	MTuWThF 7A-9A TODAY SHW	EM	\$600.00	C	30	1	1	2	2	1	0	0	1	8	4.60	\$130.43		
22	Sa 8A-10A SATURDAY TODAY<	EM	\$400.00	C	30	0	0	0	0	0	1	0	0	1	3.00	\$133.33		
23	MTuWThF 7:30P-8P JEOPARDY<	PA	\$850.00	C	30	1	1	1	1	1	0	0	1	6	6.40	\$132.81		
24	Sa 11P-11:30P WITN NWS-11 WK	LN	\$500.00	C	30	0	0	0	0	0	1	0	0	1	3.40	\$147.06		
25	MTuWThF 6P-6:30P WITN NEWS AT 6	EN	\$1,200.00	C	30	1	1	1	1	1	0	0	1	6	7.50	\$160.00		
26	MTuWThF 11P- 11:35P WITN NWS AT 11<	LN	\$750.00	C	30	1	1	1	1	1	0	0	1	6	4.50	\$166.67		
27	Su 11P-11:30P WITN NWS-11 WK	LN	\$400.00	C	30	0	0	0	0	0	0	1	0	1	2.20	\$181.82		
28	MTuWThF 6:30P-7P NBC NITELY NWS<	EN	\$1,500.00	C	30	1	0	1	1	1	0	0	1	4	8.00	\$187.50		
29	Tu 10P-11P CHICAGO FIRE	PT	\$1,000.00	C	30	0	2	0	0	0	0	0	0	2	4.60	\$217.39		
30	Sa 7A-6P RYDER CUP 9/27-28	SP	\$390.00	C	30	0	0	0	0	0	1	0	0	1	1.30	\$300.00		
31	W 10P-11P CHICAGO PD-NBC	PT	\$1,000.00	C	30	0	0	1	0	0	0	0	0	1	3.20	\$312.50		
32	M 8P-10P VOICE-NBC	PT	\$3,000.00	C	30	0	0	0	0	0	0	0	1	1	8.70	\$344.83		

Total Spots: 13 13 13 16 15 13 10 6 15
 Total GRP: 61.4 60.9 75.1 69.3 59.0 34.7 22.7 73.4

New Order (Page 8)

Agency: National Media Research Planning & Station: Placement, LLC. WITN-TV

Order ID: 3529329

Client: 360 - NRSC IE

Product: 645 - NC

Estimate: 5297 - TV Sep 22 - 29

Flight Start: 09/22/2014

Flight End: 09/29/2014

Received in ePort: 9/19/2014 2:37:30 PM

Line No	Daypart (Program)	DPT	Code	Rate	C/T	Len	Total					
							Spots	Rtg	CPP	Imp	CPM	
Cash\$ - Spots: \$60,430.00 - 101 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$60,430.00 Total GRP - CPP: 456.5 - \$132.38 Total GIMP(000) - CPM: 0 - \$0.00												



WITN-TV
 275 E. Arlington Blvd.
 Greenville, NC 27858
 Ph: 252-439-7239
 Fx: 252-439-7196
 Email: wtnsales@witn.com

Makegood Notice

Date: September 19, 2014

Client: 360 - NRSC IE

Product: 645 - NC

Estimate: 5297 - TV Sep 22 - 29

AE: Ron Henslee

Market: Greenville/N.Bern/Washington

Station: WITN

Partially accepted

Originally Ordered

Makegood Offer

Date	Day	Time	Program	Spot Length	# Spots	Rate	Total Rate	Reason	Date	Day	Time	Program	Length	# Spots	Rate	Total Rate
9/22	M	5a-6a	WITN Early Sunrise	:30	1	\$225.00	\$225.00	Logs Closed	9/24	W	5a-6a	WITN Early Sunrise	:30	1	\$225.00	\$225.00
9/22	M	6a-7a	WITN News at Sunrise	:30	1	\$545.00	\$545.00	Logs Closed	9/29	M	6a-7a	WITN News at Sunrise	:30	1	\$545.00	\$545.00
9/22	M	7a-9a	Today Show	:30	1	\$600.00	\$600.00	Logs Closed	9/26	F	7a-9a	Today Show	:30	1	\$600.00	\$600.00
9/22	M	9a-11a	Today Show II	:30	1	\$200.00	\$200.00	Logs Closed	9/26	F	9a-11a	Today Show II	:30	1	\$200.00	\$200.00
9/22	M	12-1230p	WITN News at Noon	:30	1	\$266.00	\$266.00	Logs Closed	9/25	Th	12-1230p	WITN News at Noon	:30	1	\$266.00	\$266.00
9/22	M	5-530p	WITN News at 5p	:30	1	\$375.00	\$375.00	Logs Closed	9/25	Th	5-530p	WITN News at 5p	:30	1	\$375.00	\$375.00
9/22	M	530-6p	WITN News at 530p	:30	1	\$500.00	\$500.00	Logs Closed	9/24	W	530-6p	WITN News at 530p	:30	1	\$500.00	\$500.00
9/22	M	6-630p	WITN News at 6p	:30	1	\$1,200.00	\$1,200.00	Logs Closed	9/25	Th	6-630p	WITN News at 6p	:30	1	\$1,200.00	\$1,200.00
9/22	M	630-7p	WITN News at 630p	:30	1	\$1,500.00	\$1,500.00	Logs Closed	9/23	Tu	630-7p	WITN News at 630p	:30	1	\$1,500.00	\$1,500.00
9/22	M	7-730p	Wheel of Fortune	:30	1	\$850.00	\$850.00	Logs Closed	9/25	Th	7-730p	Wheel of Fortune	:30	1	\$850.00	\$850.00
9/22	M	730-8p	Jeopardy	:30	1	\$850.00	\$850.00	Logs Closed	9/24	W	730-8p	Jeopardy	:30	1	\$850.00	\$850.00
9/22	M	11-1135p	WITN News at 11p	:30	1	\$750.00	\$750.00	Logs Closed	9/29	M	11-1135p	WITN News at 11p	:30	1	\$750.00	\$750.00
9/22	M	1135-1235a	Tonight Show	:30	1	\$350.00	\$350.00	Logs Closed	9/24	W	1135-1235a	Tonight Show	:30	1	\$350.00	\$350.00
					13		\$8,145.00							13		\$8,145.00

Revised

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITN-TV GREENVILLE	Date: 09/10/14
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I, Jesse Demastri

do hereby request station time concerning the following issue:

<u>Senate Majority PAC</u>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>AS ORDERED</u>					

This broadcast time will be used by: Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Kay Hagan, US Senate 11/4/14
Thom Tillis, US Senate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 15th St. NW Ste. 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rebecca Lankley, Treasurer J. B. Porsch, Secretary
Susan McIve, President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rebecca Lanke Thomsen
Susan McVee, President
Jo Poersch, Secretary

