

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITN-TV GREENVILLE, NC	Date: 9/12
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I, Crossroads Media

do hereby request station time concerning the following issue:

Carolina Rising 5 West Hargett Street, Suite 502 Raleigh, NC 27601 Phone: 1-844-OUR-CAROLINA RISE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

This broadcast time will be used by: Carolina Rising

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Carolina Rising
5 West Hargett Street Suite 502
Raleigh, NC 27601

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Duane Ischer- Board Treasurer
Lorri Pickens- Board Secretary
Dallas Woodhosue- President and Director of Board

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/11/2014 [Signature] 703-299-1760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☒ Accepted in Part ☐ Rejected

C. Mark Gentner C. Mark Gentner VP/GM
Signature Printed Name Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

New Order

7/17/14

Agency: Crossroads Media LLC
Office: Alexandria
Client: 109 - Carolina Rising
Product: 230 - North Carolina
Piggyback Product:
Estimate: 2130 - Carolina Rising TV 30s 9.23-10.2.14
Station: WTTN-TV
Order Type: Normal
Cancel Date:
Received in ePort: 9/20/2014 9:08:30 AM

Flight Start: 09/23/2014
Flight End: 10/02/2014
Hiatus:

Primary Demo:

Demo 2:

Demo 3:

GRP: 0.00

CPP: \$0.00

GIMP: 0

CPM: \$0.00

Comments: Separation: 30

Local/National:

Rep Office:

AE:

Phone:

OrderID:

Status:

Local

WTTN-TV

Ron Henslee

3530097

New

Airtime Dollars: \$36,050.00

Interactive Dollars: \$0.00

Non-Airtime Dollars: \$0.00

Total Dollars: \$36,050.00

Total Spots: 44

MarketShare:

Daily Airtime Lines

Line	Daypart	DPT	Code	Rate	C/T	Len	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1	10/2	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 7A-9A TODAY SHW	EM	EN	\$600.00	C	30	1	0	1	1	0	0	0	1	0	1	5				
2	TuWThFM 5P-5:30P WTTN NEWS-5	EN	EN	\$375.00	C	30	1	1	1	1	0	0	1	1	1	1	8				
3	TuWThFM 5:30P-6P WTTN NEWS-530	EN	EN	\$500.00	C	30	1	1	0	1	0	0	1	0	1	0	5				
4	TuWThFM 7P-7:30P WHEEL-FORTNE	PA	PA	\$850.00	C	30	0	1	1	1	0	0	0	1	1	1	6				
5	TuWThFM 7:30P-8P JEOPARDY	PA	PA	\$850.00	C	30	1	1	1	0	0	0	1	0	1	1	6				
6	M 8P-10P VOICE-NBC	PT	PT	\$3,000.00	C	30	0	0	0	0	0	0	1	0	0	0	1				
7	TuWThFM 11P-11:35P WTTN NWS-11	LN	LN	\$750.00	C	30	1	1	0	0	0	0	0	0	1	0	3				
8	Tu 10P-11P CHICAGO FIRE-NBC	PT	PT	\$1,000.00	C	30	1	0	0	0	0	0	0	1	0	0	2				

New Order (Page 4)

Agency: Crossroads Media LLC
Client: 109 - Carolina Rising

Station: WTTN-TV
Product: 230 - North Carolina

Order ID: 3530097
Estimate: 2130 - Carolina Rising TV 30s 9.23-10.2.14

Flight Start: 09/23/2014

Flight End: 10/02/2014

Received in ePort: 9/20/2014 9:08:30 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len											Total					
						9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1	10/2	Spots	Rtg	CPP	Imp	CPM	
4Q 2014																					
9	W 9P-10P LAW&ORDER: SVU	PT	\$1,000.00	C	30	0	1	0	0	0	0	0	0	1	0	2					
3Q 2014																					
10	Th 10P-11P PARENTHOOD	PT	\$1,000.00	C	30	0	0	1	0	0	0	0	0	0	1	2					
3Q 2014																					
11	F 9P-11P DATELINE NBC	PT	\$1,000.00	C	30	0	0	0	1	0	0	0	0	0	0	1					
3Q 2014																					
12	Sa 7A-8A WITN-SNRS SA7	RT	\$400.00	C	30	0	0	0	0	1	0	0	0	0	0	1					
4Q 2014																					
13	Su 7A-8A WITN-SNRS SU7	RT	\$200.00	C	30	0	0	0	0	0	1	0	0	0	0	1					
4Q 2014																					
14	Su 8P-11:30P SUNDAY NIGHT FOOTBALL	RT	\$4,500.00	C	30	0	0	0	0	0	1	0	0	0	0	1					
4Q 2014																					
Total Spots:						6	6	5	5	1	2	4	4	6	5						
Cash\$ - Spots: \$36,050.00 - 44						Trade\$ - Spots: \$0.00 - 0						Total Cost: \$36,050.00				Total GRP - CPP: 0.0 - \$0.00				Total GIMP(000) - CPM: 0 - \$0.00	

New Order (Page 2)

Agency: Crossroads Media LLC
Client: 109 - Carolina Rising

Station: WITN-TV
Product: 230 - North Carolina

Order ID: 3530126
Estimate: 2131 - Carolina Rising TV 60s 9.23-10.2.14

Flight Start: 09/23/2014

Flight End: 10/02/2014

Received in ePort: 9/20/2014 9:08:40 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len											Total				
						9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1	10/2	Spots	Rtg	CPP	Imp	CPM
8	TuWThFM 11P-11:35P WITN NWS-11	LN	\$1,500.00	C	60	0	0	1	0	0	0	0	1	0	1	3				
3Q 2014																				
9	Th 8P-9P BIGGEST LOSER	PT	\$2,000.00	C	60	0	0	0	0	0	0	0	0	0	1	1				
4Q 2014																				
10	Th 8P-10P BIGGEST LOSER	PT	\$2,000.00	C	60	0	0	1	0	0	0	0	0	0	0	1				
3Q 2014																				
11	Sa 6A-7A WITN-SNRS SA6	RT	\$300.00	C	60	0	0	0	0	1	0	0	0	0	0	1				
4Q 2014																				
12	Sa 11P-11:30P WITN NWS-11-W	LN	\$1,000.00	C	60	0	0	0	0	1	0	0	0	0	0	1				
4Q 2014																				
13	Su 7A-1P RYDER CUP (SU)	RT	\$780.00	C	60	0	0	0	0	0	1	0	0	0	0	1				
3Q 2014 - ESTIMATE BASED ON RENTRAK ACTUAL PERFORMANCE OF RYDER CUP(SU) 7:00A - 1:00P 9/30/12 ON WITN.																				
Total Spots:						2	1	4	3	2	1	5	2	2	5					
Cash\$ - Spots: \$33,380.00 - 27 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$33,380.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																				

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITN-TV G. VILLE/N. BERN/WASH.	Date: 07/18/14
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I, Meredith Kaufman

do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Karen Hahcox, COO
120 Maryland Ave NE
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

DSCC
120 Maryland Ave NE
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Harsh Harcox, COO
120 Maryland Ave NE
Washington, DC 20003

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/3/2014 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Ron Henslee GSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

New Order

Agency:	Great American Media	Station:	WITN-TV	Flight Start:	09/23/2014
Office:	Washington	Order Type:	Normal	Flight End:	09/29/2014
Client:	49 - DSCC IE	Cancel Date:		Hiatus:	
Product:	53 - Issue				
Piggyback Product:					
Estimate:	2763 - DSCC IE 9.23-9.29	Received in ePort:	8/13/2014 4:07:53 PM	Airtime Dollars:	\$27,215.00
Primary Demo:		Local/National:	Local	Interactive Dollars:	\$0.00
Demo 2:		Rep Office:	WITN-TV	Non-Airtime Dollars:	\$0.00
Demo 3:		AE:	Mark Gentner	Total Dollars:	\$27,215.00
GRP:	0.00	Phone:		Total Spots:	56
CPP:	\$0.00	OrderID:	3429886		
GIMP:	0	Status:	New		
CPM:	\$0.00				
Comments:	Separation: 30			MarketShare:	

Weekly Airtime Lines

Line	Daypart	DPT	Code	Rate	C/T	Len	9/23	Total	Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 6A-7A WITN NWS-SNRS	EM		\$545.00	C	30	2	2					
2	TuWThFM 7A-9A TODAY SHW	EM		\$600.00	C	30	6	6					
3	TuWThFM 9A-11A TODAY SHW2-NBC	EM		\$200.00	C	30	4	4					
4	Sa 6A-7A WITN-SNRS SA6	EM		\$150.00	C	30	1	1					
5	Sa 7A-8A WITN-SNRS SA7	EM		\$400.00	C	30	1	1					
6	Sa 8A-10A SATURDAY TODAY	EM		\$400.00	C	30	1	1					
7	Su 8A-9A WITN-SNRS SUB	EM		\$250.00	C	30	1	1					
8	TuWThFM 11A-12P RACHAEL RAY	DT		\$100.00	C	30	2	2					
9	TuWThFM 12P-12:30P WITN7 NWS-NOON	DT		\$200.00	C	30	3	3					
10	TuWThFM 12:30P-1P MILLIONAIRE	DT		\$100.00	C	30	3	3					
11	TuWThFM 1P-2P DAYS-OUR LIVES	DT		\$200.00	C	30	2	2					
12	TuWThFM 2P-3P JUDGE MATHIS	DT		\$100.00	C	30	2	2					
13	TuWThFM 3P-4P THE REAL	EF		\$150.00	C	30	2	2					

Total Spots:	56				
Cash\$ - Spots:	\$27,215.00	- 56	Trade\$ - Spots:	\$0.00	- 0
			Total Cost:	\$27,215.00	
			Total GRP - CPM:	0.0	- \$0.00
			Total GIMP(000) - CPM:	0	- \$0.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITN-TV GREENVILLE / N.B. / WASH	Date: 09/12/14
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I, Smart Media Group

do hereby request station time concerning the following issue:

Freedom Partners Action Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Freedom Partners Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Freedom Partners Action Fund
2200 Wilson Blvd, Ste 102-533 Arlington , VA 22201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Marc T. Short, President
Thomas Maxwell, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/25/14		(703) 518-4747
_____ Date	_____ Signature	_____ Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
		
_____ Signature	_____ Printed Name	_____ Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

PROGRAM: BRR101
 COMPANY: Smart Media Group
 OFFICE: 01 Alexandria
 BUY DETAIL REPORT
 RUN DATE 9/15/14
 RUN TIME 21:33:30
 PAGE 2

MEDIA: TV TELEVISION
 CLIENT: FRAP Freedom Partners Action Fund
 PRODUCT: ORDR 9249NC 9/24/14-9/30/14 TV
 ESTIMATE: 9249NC 9/24/14-9/30/14 TV
 STATION: WTTN WTTN-TV CHANNEL
 MARKET: GREENVILLE-NEW BRN-WASHINGTON, NC
 FLIGHT DATES 9/24/14 - 9/30/14
 RATING SERVICE NSI
 SHARE: JMA14 PVT: JNO13

ITEM	DAY(S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK										TOTAL SPOTS
	LEN	MTWTFSS	PROGRAM		REP	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su		
11	30	M-----	0800P-1000P THE VOICE	3000.00	G								2		2	
12	30	M-----	1000P-1100P BLACKLIST	2400.00	G								1		1	
13	30	-T-----	0800P-1000P THE VOICE	3000.00	G								1		2	
14	30	-T-----	1000P-1100P CHICAGO FIRE	1000.00	G								1		1	
15	30	--W----	1000P-1100P MYSTERIES OF LAURA	1000.00	G										1	
16	30	---T---	0800P-1000P BIGGEST LOSER	1000.00	G								2		2	
9/22/14 - 9/30/14																36
TOTAL SPOTS																
TOTAL COST																36205.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITN-TV GREENVILLE	Date: 09/22/14
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I, National Media Research, Planning and Placement
do hereby request station time concerning the following issue:

NRSC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRSC-IE

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Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Race- November 4, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRSC-IE
525 2nd Street NE
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jeff Larson- Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

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TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>6/3/2014</u>	<u><i>Janet Foxell</i></u>	<u>703-683-4877</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input type="checkbox"/> Accepted	<input checked="" type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u><i>[Signature]</i></u>	<u>Brian Henslee</u>	<u>GSM</u>
Signature	Printed Name	Title

New Order

Agency:	National Media Research Planning & Station: Placement, LLC.	Station:	WITN-TV	Flight Start:	09/22/2014
Office:	Alexandria	Order Type:	Normal	Flight End:	09/29/2014
Client:	360 - NRSC IE	Cancel Date:		Hiatus:	
Product:	645 - NC				
Piggyback Product:					
Estimate:	5297 - TV Sep 22 - 29	Received in ePort:	9/19/2014 2:37:30 PM		
Primary Demo:	A35-64	Local/National:	Local	Airtime Dollars:	\$60,430.00
Demo 2:		Rep Office:	WITN-TV	Interactive Dollars:	\$0.00
Demo 3:		AE:	Ron Henslee	Non-Airtime Dollars:	\$0.00
GRP:	456.50	Phone:		Total Dollars:	\$60,430.00
CPP:	\$132.38	OrderID:	3529329	Total Spots:	101
GIMP:	0	Status:	New		
CPM:	\$0.00				
Comments:	Separation: 30			MarketShare:	

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/22							Total Spots	A35-64		
						9/22	9/23	9/24	9/25	9/26	9/27	9/28		CPP	Imp	CPM
1	Su 7A-8A WITN-SNRS SU7A	EM	\$200.00	C	30	0	0	0	0	0	0	1	0	4.00	\$50.00	
2	Sa 7P-7:30P SA WHEEL	PA	\$250.00	C	30	0	0	0	0	0	1	0	0	4.00	\$62.50	
3	Su 8A-9A WITN-SNRS SU8A	EM	\$250.00	C	30	0	0	0	0	0	0	1	0	4.00	\$62.50	
4	MTuWThF 5A-6A WITN-ERLY SNRS	EM	\$225.00	C	30	1	1	0	1	1	0	0	1	3.00	\$75.00	
5	MTuWThF 4P-5P ELLEN<	EF	\$250.00	C	30	0	0	1	1	0	0	0	1	3.30	\$75.76	
6	Sa 6P-6:30P SA 6P NEWS	EN	\$370.00	C	30	0	0	0	0	0	1	0	0	4.30	\$86.05	
7	Sa 7A-8A WITN-SNRS SA7A	EM	\$400.00	C	30	0	0	0	0	0	1	0	0	4.40	\$90.91	
8	Sa 12:30P-3:30P ACC	SP	\$480.00	C	30	0	0	0	0	0	2	0	0	5.20	\$92.31	
9	MTuWThF 6A-7A WITN NWS-SNRSE	EM	\$545.00	C	30	1	1	2	1	2	0	0	1	5.60	\$97.32	
10	Sa 6A-7A WITN-SNRS SA6A	EM	\$150.00	C	30	0	0	0	0	0	1	0	0	1.50	\$100.00	
11	Su 6P-6:30P SU 6P NEWS	EN	\$400.00	C	30	0	0	0	0	0	0	1	0	4.00	\$100.00	
12	MTuWThF 5P-5:30P WITN NEWS AT 5	EN	\$375.00	C	30	1	1	1	1	1	0	0	1	3.70	\$101.35	

New Order (Page 7)

Agency: National Media Research Planning & Placement, LLC.

Station: WITN-TV

Order ID: 3529329

Client: 360 - NRSC IE

Product: 645 - NC

Estimate: 5297 - TV Sep 22 - 29

Flight Start: 09/22/2014

Flight End: 09/29/2014

Received in ePort: 9/19/2014 2:37:30 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/22	9/23	9/24	9/25	9/26	9/27	9/28	9/29	Total Spots	Rtg	CPP	Imp	CPM
13	Sa 7:30P-8P SA JEOP	PA	\$250.00	C	30	0	0	0	0	0	1	0	0	1	2.40	\$104.17		
14	MTuWThF 7P-7:30P WHEEL-FORTNE<	PA	\$850.00	C	30	1	1	1	1	1	0	0	1	6	7.80	\$108.97		
15	Su 9A-10A SUN TODAY-NBC	DT	\$350.00	C	30	0	0	0	0	0	0	1	0	1	3.10	\$112.90		
16	MTuWThF 9A-11A TODAY SHW2- NBC/TODAY SHW3- NBC	DT	\$200.00	C	30	1	0	1	1	1	0	0	1	5	1.70	\$117.65		
17	MTuWThF 11:35P- 12:35A TONITE SHW-NBC<	LF	\$350.00	C	30	1	1	1	1	1	0	0	1	6	2.90	\$120.69		
18	MTuWThF 5:30P-6P WITN NEWS-5:30	EN	\$500.00	C	30	1	1	1	1	1	0	0	1	6	4.10	\$121.95		
19	Su 6:30P-7P SU 630P NEWS	EN	\$675.00	C	30	0	0	0	0	0	0	1	0	1	5.40	\$125.00		
20	MTuWThF 12P- 12:30P WITN NEWS-NOON	DT	\$200.00	C	30	1	1	1	1	1	0	0	1	6	1.60	\$125.00		
21	MTuWThF 7A-9A TODAY SHW	EM	\$600.00	C	30	1	1	2	2	1	0	0	1	8	4.60	\$130.43		
22	Sa 8A-10A SATURDAY TODAY<	EM	\$400.00	C	30	0	0	0	0	0	1	0	0	1	3.00	\$133.33		
23	MTuWThF 7:30P-8P JEOPARDY<	PA	\$850.00	C	30	1	1	1	1	1	0	0	1	6	6.40	\$132.81		
24	Sa 11P-11:30P WITN NWS-11 WK	LN	\$500.00	C	30	0	0	0	0	0	1	0	0	1	3.40	\$147.06		
25	MTuWThF 6P-6:30P WITN NEWS AT 6	EN	\$1,200.00	C	30	1	1	1	1	1	0	0	1	6	7.50	\$160.00		
26	MTuWThF 11P- 11:35P WITN NWS AT 11<	LN	\$750.00	C	30	1	1	1	1	1	0	0	1	6	4.50	\$166.67		
27	Su 11P-11:30P WITN NWS-11 WK	LN	\$400.00	C	30	0	0	0	0	0	0	1	0	1	2.20	\$181.82		
28	MTuWThF 6:30P-7P NBC NITELY NWS<	EN	\$1,500.00	C	30	1	0	1	1	1	0	0	1	4	8.00	\$187.50		
29	Tu 10P-11P CHICAGO FIRE	PT	\$1,000.00	C	30	0	2	0	0	0	0	0	0	2	4.60	\$217.39		
30	Sa 7A-6P RYDER CUP 9/27-28	SP	\$390.00	C	30	0	0	0	0	0	1	0	0	1	1.30	\$300.00		
31	W 10P-11P CHICAGO PD-NBC	PT	\$1,000.00	C	30	0	0	1	0	0	0	0	0	1	3.20	\$312.50		
32	M 8P-10P VOICE-NBC	PT	\$3,000.00	C	30	0	0	0	0	0	0	0	1	1	8.70	\$344.83		

Total Spots: 13 13 13 16 15 13 10 6 15

Total GRP: 61.4 60.9 75.1 69.3 59.0 34.7 22.7 73.4

New Order (Page 8)

Agency:		National Media Research Planning & Station: Placement, LLC.										WITN-TV		Order ID:		3529329																																	
Client:		360 - NRSC IE										Product:		645 - NC		Estimate:		5297 - TV Sep 22 - 29																															
Flight Start:		09/22/2014										Flight End:		09/29/2014		Received in ePort:		9/19/2014 2:37:30 PM																															
Line	Daypart	DPT			C/T			Len			9/22			9/23			9/24			9/25			9/26			9/27			9/28			9/29			Total			A35-64											
No	(Program)	Code			Rate																														Spots			Rtg			CPP			Imp			CPM		
Cash\$ - Spots: \$60,430.00 - 101																																Trade\$ - Spots: \$0.00 - 0			Total Cost: \$60,430.00			Total GRP - CPP: 456.5 - \$132.38			Total GIMP(000) - CPM: 0 - \$0.00								



WITN-TV
275 E. Arlington Blvd.
Greenville, NC 27858
Ph: 252-439-7239
Fx: 252-439-7796
Email: witnsales@witn.com

Makegood Notice

Date: September 22, 2014

Client: 360 - NRSC IE

AE: Ron Henslee

Product: 645 - NC

Market: Greenville/N.Bern/Washington

Estimate: 5297 - TV Sep 22 -29

Station: WITN

[illegible]



WITN-TV
2275 E. Arlington Blvd.
Greenville, NC 27858
Ph: 252-439-7239
Fx: 252-439-7796
Email: witnsales@witn.com

Makegood Notice

Date: September 19, 2014

Client: 360 - NRSC IE

AE: Ron Henslee

Product: 645 - NC

Market: Greenville/N. Bern/Washington

Estimate: 5297 - TV Sep 22 - 29

Station: WITN

Originally Ordered										Makegood Offer									
Date	Day	Time	Program	Spot Length	# Spots	Rate	Total Rate	Reason	Date	Day	Time	Program	Length	# Spots	Rate	Total Rate			
9/22	M	5a-6a	WITN Early Sunrise	:30	1	\$225.00	\$225.00	Logs Closed	9/24	W	5a-6a	WITN Early Sunrise	:30	1	\$225.00	\$225.00			
9/22	M	6a-7a	WITN News at Sunrise	:30	1	\$545.00	\$545.00	Logs Closed	9/29	M	6a-7a	WITN News at Sunrise	:30	1	\$545.00	\$545.00			
9/22	M	7a-9a	Today Show	:30	1	\$600.00	\$600.00	Logs Closed	9/26	F	7a-9a	Today Show	:30	1	\$600.00	\$600.00			
9/22	M	9a-11a	Today Show II	:30	1	\$200.00	\$200.00	Logs Closed	9/26	F	9a-11a	Today Show II	:30	1	\$200.00	\$200.00			
9/22	M	12-1230p	WITN News at Noon	:30	1	\$200.00	\$200.00	Logs Closed	9/25	Th	12-1230p	WITN News at Noon	:30	1	\$200.00	\$200.00			
9/22	M	5-530p	WITN News at 5p	:30	1	\$375.00	\$375.00	Logs Closed	9/25	Th	5-530p	WITN News at 5p	:30	1	\$375.00	\$375.00			
9/22	M	530-6p	WITN News at 530p	:30	1	\$500.00	\$500.00	Logs Closed	9/24	W	530-6p	WITN News at 530p	:30	1	\$500.00	\$500.00			
9/22	M	6-630p	WITN News at 6p	:30	1	\$1,200.00	\$1,200.00	Logs Closed	9/25	Th	6-630p	WITN News at 6p	:30	1	\$1,200.00	\$1,200.00			
9/22	M	630-7p	WITN News at 630p	:30	1	\$1,500.00	\$1,500.00	Logs Closed	9/23	Tu	630-7p	WITN News at 630p	:30	1	\$1,500.00	\$1,500.00			
9/22	M	7-730p	Wheel of Fortune	:30	1	\$850.00	\$850.00	Logs Closed	9/25	Th	7-730p	Wheel of Fortune	:30	1	\$850.00	\$850.00			
9/22	M	730-8p	Jeopardy	:30	1	\$850.00	\$850.00	Logs Closed	9/24	W	730-8p	Jeopardy	:30	1	\$850.00	\$850.00			
9/22	M	11-1135p	WITN News at 11p	:30	1	\$750.00	\$750.00	Logs Closed	9/29	M	11-1135p	WITN News at 11p	:30	1	\$750.00	\$750.00			
9/22	M	1235a	Tonight Show	:30	1	\$350.00	\$350.00	Logs Closed	9/24	W	1235a	Tonight Show	:30	1	\$350.00	\$350.00			
																	13	\$8,145.00	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="display: flex; justify-content: space-between; margin-top: 10px;"> WITN-TV GREENVILLE </div>	Date: <div style="margin-top: 10px; text-align: center;">09/12/14</div>
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I, Terse Demetri

do hereby request station time concerning the following issue:

Senate Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Kay Hagan, US Senate 11/4/14
Thom Tillis, US Senate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC

700 15th St. NW Ste. 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rebecca Lankley, Treasurer
Susan McEve, President

Jay Porsch, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Senate Majority PAC

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Rebecca Lankford, Treasurer
Susan McVee, President
Jo Poersch, Secretary

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/7/14 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Don Henslee GSM
Signature Printed Name Title