



MUNDOFOX
KFWD-TV DALLAS-FORT WORTH

EEO Public File Report
KFWD-TV, DALLAS, TX
April 1st, 2012 to March 31st 2013

Original Posted to online public file on 03/28/2013; revised and reposted to online public file on 03/20/2014

Full Time Position	Position Title	Date Open	Date Filled	Recruitment Source utilized to fill de vacancy	Number of Interviewed	Number Hired
1	Senior Accountant	09/30/2011 ²	10/05/2012	Industry Referral	2	
				Parker and Lynch	10	1
1	Traffic Manager	08/01/2011 ³	08/06/2012	Industry Referral	1	1
				Simply Hired	3	
				Indeed	4	
1	Administrative Assistant	08/30/2012	09/24/2011 ²	Simply Hired	8	
				Indeed	9	1
				Craig List	3	
1	Account Executive	11/30/2013	01/16/2011 ⁴	Tri-county Regional Hispanic Chamber of Commerce	0	
				Indeed	2	
				Simply Hired	3	
				Craig List	7	
				Industry Referral	1	1
				Job.com	4	



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REWIND-TV DALLAS-FORT WORTH

1	Sales Assistant	08/01/2012	08/06/2012	2	Indeed.com	6	
					Simply Hired	7	
					Employee Referral	2	1
					Craig List	4	
1	Production Editor	11/29/2012	01/14/2013	3	Texas Work Force Commission	1	
					Craig List	3	1
					Tri-county Hispanic Chamber of commerce	0	
					Professional References	3	
					Simply Hired	1	
					Indeed	6	
1	Camera Person	02/01/2013	02/25/2013	3	Texas Work Force Commission	0	
					Craig List	7	
					Tri-county Hispanic Chamber of commerce	0	
					Professional References	3	
					Indeed	4	1

EEO Public File Report
KFWD-TV MUNDOFOX 52 DALLAS, TX
August 1, 2012 – March 31, 2013
 Original Posted to online public file on 03/28/2013;
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No	Recruitment Source	Total Interviewed	Entitled to Notification
1	Industry Referrals	4	N
2	Parker and Lynch 700 Pearl St -900 Dallas, TX 75201 AT'N: Misty Randal	10	N
3	Indeed.com Indeed, Inc. 7501 N. Capital of Texas Hwy Austin, TX 78731	31	N
4	Simply Hired 370 San Aleso Ave. Sunnyvale, CA 94085	22	N
5	Craigs List Cardigslist.com	24	N
6	Jobs Jobs.com	4	N
7	Texas Work Force Commission 2922 MLK JR BLVD, DALLAS, TX 75215-2471 Robert L. Sims. 214-426-2924	1	N

8	Tri-County Regional Hispanic Chamber of Commerce 11615 Forest Central Dr. Suite 100, Dallas, TX 75243 Heriberto Monsivais	0	N
9	Professional References	6	N
10	Employee Referral	2	N



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MUNDOFOX

EEO Public File Report
KFWD-TV MUNDOFOX -DALLAS, TX
August 1, 2012 - March 31, 2013
Recruitment Initiatives
Original Posted to online public file on 03/28/2013;
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No.	Type of Initiative	Brief Description of Activity
1.	Participate in event/program for on behalf of a community organization relating to broadcast careers.	On March 12, 2013 th , Wayne Casa, EVP and general manager was guest speaker at the Framer Branch Hispanic Chamber of Commerce where he discussed the influence of media and entertainment industry. The EVP spoke about various job opportunities in the broadcast industry.
2	Participate in event/program for on behalf of an educational institution relating to broadcast careers	On February 27 th , 2013 Wayne Casa, EVP addressed communications and Broadcasting for Texas University at Arlington students, they had the opportunity to ask questions about careers in broadcast and journalism.
3	Establishing training programs designated to enable the station personnel to acquire skills that could qualify them for higher level position	On November 1 st , 2012. Our Administrative Assistant started a continuing training in Accountant skills, she is learning substantial new skills that she could use in the future in a higher level position in this station or even in different one.