

PUBLIC AFFAIRS  
Cumulus Radio of Dubuque  
Townsquare Media of Dubuque  
Dubuque, IA  
Fourth Quarter  
December 31, 2013  
Tom Brenner  
Public Affairs Director  
Cumulus of Dubuque

Cumulus of Dubuque Includes:

KXGE – Eagle 102	102.3 fm	Dubuque, IA
WJOD	103.3 fm	Asbury, IA
KLYV – Y105	105.3 fm	Dubuque, IA
WDBQ-FM - Q1075	107.5 fm	Galena, IL
WDBQ-AM	1490 am	Dubuque, IA

This report is for the public file of WDBQ-FM

This quarterly report highlights several of our regular services.

Also listed are various programs that were aired on some or all of the Cumulus of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Cumulus of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

**ISSUES:**

- I Hillcrest Family Services
- II America's Veterans
- III Welfare of Animals
- IV Galena High School News
- V Local Traffic and Road Construction
- VI Dubuque Food Pantry
- VII Welfare of Women and Children
- VIII Understanding the Affordable Health Care Act
- IX Domestic Violence
- X Coats for Kids

## **I Hillcrest Family Services**

Hillcrest Family Services operates over thirty programs for over twenty four thousand people in the Tri States area. They include housing, health care, and help for those who need it due to physical disabilities, poverty, or if they are victims of many other problems. One of Hillcrest's major fund raising efforts is "Reflections in the Park", a lit, drive through, Christmas display every year in Murphy Park in Dubuque. This year, a new feature is "Memory Lane", a display honoring people who have passed away. Hillcrest was also looking for more sponsors for the various displays in the park. Greg Birkett and Sondra Bennett were interviewed about the need for funding for the event. A list of the times and dates of each interview is attached to this report for each Cumulus of Dubuque station.

## **II America's Veterans**

Aaron Hayes, the manager of Sport Clips in Dubuque appeared on all five of our stations to promote the Help a Hero Program. A portion of haircuts will be donated to a fund providing scholarships for returning U.S. veterans of up to five thousand dollars. Sport Clips is also offering free haircuts to all current and active military personnel on Veterans Day.

## **III Welfare of Animals**

Every Tuesday Morning, Cumulus of Dubuque presents interviews with Jane McCall of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard on WDBQ-FM at 8:40 am, WJOD at 8:50 am, and Y-105 at 8:40 am.

## **IV Galena High School News**

Every Friday afternoon at 4:40 during the school year, WDBQ-FM presents a program, approximately two minutes in length, recorded by students from Galena, IL High School. The program contains high school news, lists coming events, and mentions accomplishments by outstanding students.

## **V Local Traffic and Road Construction**

Road and street construction can effect businesses, gasoline usage oand the time listeners spend commuting. The safety of construction workers is another concern as is the viability of business people who have business locations in construction areas. All five Cumulus of Dubuque stations present a rundown of the latest detours and traffic construction areas every weekday morning at 6:20 am.

10/9/2013

# Cumulus of Dubuque Public Affairs Form

When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 10/11/13 time 6:51 A duration 1:10  
 Date of program 10/12/13 time 5:50 A duration 1:10  
 Date of program 10/12/13 time 7:56 A duration 1:10  
 Date of program 10/22/13 time 6:42 A duration 1:10  
 Date of program 10/22/13 time 12:51 P duration 1:10  
 Date of program 10/28/13 time 12:51 P duration 1:10

Expires Nov 10

Issue Scholarships for Veterans

Person(s) interviewed Aaron Hayes

(it could be you!)

Their title Manager of Sport Clips

Name of organization Help A Hero Program

File name if recorded Sport Clips Aaron

A brief synopsis:

Aaron Hayes, the manager of Sport Clips in Dubuque appeared on all five of our stations to promote the Help a Hero Program. A portion of haircuts will be donated to a fund providing scholarships for returning U.S. veterans of up to five thousand dollars. Sport Clips is also offering free haircuts to all current and active military personnel on Veterans Day.

II

## **VI Dubuque Food Pantry**

For 18 years, Ross & Cathy Solwolkey have raised funds for the Dubuque Food Pantry by decorating their yard, house and garage for Halloween. Every night, throughout the month of October, visitors can make a donation to the Dubuque Food Pantry and tour the Haunted Graveyard. The DBQ Food Pantry distributes donated food to families and individuals who need our help.

WJOD and WDBQ-FM participated in the Crop Walk on October 6<sup>th</sup>. The Crop Walk raises funds for the DBQ Food Pantry and the Dubuque Rescue Mission to buy food for these operations. A ninety second interview with Mary Ann Loguidice was aired several times on both stations prior to the event, plus the Crop Walk was included in many public service announcements.

## **VII Welfare of Women and Children**

Ann Lorenz is the director of Opening Doors, which operates the Maria House and Theresa Shelter. These facilities provides homes for women and children who would be homeless, and to families temporarily escaping domestic abuse. Ann told us about these places in addition to promoting a fundraising event at the Floor Emporium on November 1<sup>st</sup> in Dubuque.

## **VIII Understanding the Affordable Health Care Act**

Many Americans are confused about the Affordable Health Care Act will may be fully implemented in the next year. Angela Petchie of Crescent Wellness Center answered several questions, including how long will it take to register, how does one register, what happens if you don't register, and how to get more information about the Affordable Health Care Act.

## **IX Domestic Violence**

Dawn Goert spoke on all five Cumulus of Dubuque stations on behalf of the "Mellon Sisters Race Against Violence" The Mellon sisters were victims of violent spousal abuse. The Race is to raise funds for the Dubuque/Delaware Coalition Against Domestic Violence. Goert's interview pointed out how prevalent the problem is in our community, and highlighted many different ways that family members can escape domestic violence.

10/9/2013

# Cumulus of Dubuque Public Affairs Form

When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>10/10</u>	time	<u>6<sup>53</sup>A</u>	duration	<u>1:10</u>
Date of program	<u>10/11</u>	time	<u>7<sup>53</sup>A</u>	duration	<u>1:10</u>
Date of program	<u>10/11</u>	time	<u>10<sup>53</sup>A</u>	duration	<u>1:10</u>
Date of program	<u>10/12</u>	time	<u>8<sup>50</sup>A</u>	duration	<u>1:10</u>
Date of program	<u>10/19</u>	time	<u>10<sup>50</sup>A</u>	duration	<u>1:10</u>
Date of program	<u>10/19</u>	time	<u>3<sup>50</sup>P</u>	duration	<u>1:10</u>

Expires Oct 31

Issue Fund Raiser for Food Pantry

Person(s) interviewed Cathy Solwolkey

(it could be you!)

Their title Ross & Cathy Solwolkey are Great River Reapers!!

Name of organization Dubuque Food Pantry

File name if recorded Great River Food Pantry

A brief synopsis:

For 18 years, Ross & Cathy Solwolkey have raised funds for the Dubuque Food Pantry by decorating their yard, house and garage for Halloween. Every night, throughout the month of October, visitors can make a donation to the Dubuque Food Pantry and tour the Haunted Graveyard. The DBQ Food Pantry distributes donated food to families and individuals who need our help.

BT



12/6/2013

Cumulus of Dubuque  
**Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

**Q1075 / WDBQ-FM**

Date of program 10/16 time 9:54a duration 2min  
Date of program 10/17 time 6:45a duration 2min -----  
Date of program 10/18 time 12:49p duration 2min  
Date of program 10/18 time 20:50p duration 2min

**Issue Welfare of women and children**

Examples: any local issue including health care, education, economic development, safety, street conditions, emergencies, ect.

Person interviewed Ann Lorenz

Their title Director

Name of organization

-Opening Doors / Maria House / Theresa Shelter

**A brief synopsis:**

Ann Lorenz is the director of Opening Doors, which operates the Maria House and Theresa Shelter. These facilities provides homes for women and children who would be homeless, and to families temporarily escaping domestic abuse. Ann told us about these places in addition to promiting a fundraising event at the Floor Emporium on November 1<sup>st</sup> in Dubuque.

10/1/2013

# Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>OCT 1</u>	time	<u>6:50 AM</u>	duration	<u>1:35</u>
Date of program	<u>OCT 1</u>	time	<u>8:40</u>	duration	<u>1:35</u>
Date of program	<u>OCT 1</u>	time	<u>11:40</u>	duration	<u>1:35</u>
Date of program	<u>10/5</u>	time	<u>8:50A</u>	duration	<u>1:35</u>
Date of program	<u>10/5</u>	time	<u>11:44A</u>	duration	<u>1:35</u>
Date of program	<u>10/5</u>	time	<u>16:55A</u>	duration	<u>1:35</u>
	<u>10/7</u>		<u>19 sep</u>		<u>1:35</u>

Issue Affordable Health Care Act

Examples: any local issue including health care, education, economic development, safety, street conditions, emergencies, ect.

Person(s) interviewed Angela Petchie

Name of organization (if any) Crescent Wellness Center

File name if recorded CRESCENT PA (in news file)

A brief synopsis:

Many Americans are confused about the Affordable Health Care Act will may be fully implemented in the next year. Angela Petchie of Crescent Wellness Center answered several questions, including how long will it take to register, how does one register, what happens if you don't register, and how to get more information about the Affordable Health Care Act.

10/1/2013

# Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<del>10/1</del> 10/1	time	7:50	duration	1:30
Date of program	10/5 <del>10/1</del>	time	6:50	duration	1:30
Date of program	10/5 <del>10/1</del>	time	9:50 <del>11:40</del>	duration	1:30
Date of program	10/5	time	12:40	duration	1:30
Date of program	10/5	time	18:49	duration	1:30
Date of program	10/7	time	11:53	duration	1:30

Issue Domestic Violence

Examples: any local issue including health care, education, economic development, safety, street conditions, emergencies, ect.

Person(s) interviewed Dawn Goert

Their title \_\_\_\_\_

Name of organization (if any) \_\_\_\_\_

File name if recorded Melon Sisters Race Against Violence

A brief synopsis:

Dawn Goert spoke on all five Cumulus of Dubuque stations on behalf of the "Mellon Sisters Race Against Violence" The Mellon sisters were victims of violent spousal abuse. The Race is to race funds for the Dubuque/Delaware Coalition Against Domestic Violence. Goert's interview pointed out how prevalent the problem is in our community, and highlighted many different ways that family members can escape domestic violence.



10/1/2013

# Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>10/5</u>	time	<u>7<sup>50</sup>A</u>	duration	<u>130</u>
Date of program	<u>10/5</u>	time	<u>10<sup>50</sup>A</u>	duration	<u>130</u>
Date of program	<u>10/5</u>	time	<u>13<sup>45</sup>P</u>	duration	<u>130</u>
Date of program	<u>10/5</u>	time	<u>19<sup>59</sup>P</u>	duration	<u>130</u>
Date of program	<u>10/10</u>	time	<u>5<sup>54</sup>A</u>	duration	<u>130</u>
Date of program	<u>10/10</u>	time	<u>7<sup>45</sup>A</u>	duration	<u>11</u>

Issue Coats For Kids

Examples: any local issue including health care, education, economic development, safety, street conditions, emergencies, ect.

Person(s) interviewed Amy Wickam

Name of organization (if any) Dupaco Community Credit Union

File name if recorded Coats 4 Kids Dupaco Amy Wickham

A brief synopsis:

Every fall Cumulus of Dubuque Radio Stations teams with Dupaco Community Credit Union to collect slightly used or new winter coats, hats, gloves, scarves and other winter apparel. The items are distributed to children of lesser means. This interview explains where people can drop the clothes, what type of items they need. The interviews played on all five Cumulus of Dubuque stations in addition to hundreds of public service announcements.

**X Coats for Kids**

Every fall Cumulus of Dubuque Radio Stations teams with Dupaco Community Credit Union to collect slightly used or new winter coats, hats, gloves, scarves and other winter apparel. The items are distributed to children of lesser means. This interview with Amy Wickham of Dupaco explains where people can drop the clothes, what type of items they need. The interviews played on all five Cumulus of Dubuque stations in addition to hundreds of public service announcements

**OTHER SERVICES**

**NEWS:** All Cumulus of Dubuque / Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

**WEATHER:** Cumulus / Townsquare features full access to satellite and radar pictures of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

**PUBLIC SERVICE ANNOUNCEMENTS:** Cumulus / Townsquare of Dubuque stations average well over 50 locally oriented public service announcements per day for various non-profit groups in the tri states.

**Public Affairs Director**  
Tom Brenner 12/31/2013

**Program Directors**  
KLYV Chris Farber  
WJOD / WDBQ-AM / WDBQ-FM Ken Peiffer  
KXGE Jeff Robb