

# CONTRACT



**WAGM**  
 12 Brewer Rd  
 Presque Isle, ME 04769  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 (207) 764-4461

<u>Contract / Revision</u> 2586729 /		<u>Alt Order #</u> WOC13636891
<u>Advertiser</u> American Action Network		<u>Original Date / Revision</u> 06/15/22 / 06/15/22
<u>Contract Dates</u> 06/13/22 - 07/01/22	<u>Estimate #</u> 2782	
<u>Product</u> AAN 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WAGM	<u>Account Executive</u> Kelly Landeen	<u>Sales Office</u> Presque Isle Na
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> NORMAL		
<u>Agency Code</u> 9920140	<u>Advertiser Code</u> 130	<u>Product 1/2</u> 457
<u>Agency Ref</u> 139617	<u>Advertiser Ref</u> 522699	

And:

**FlexPoint Media**  
 PO Box 1051  
 New Albany, OH 43054

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAGM	06/13/22	06/30/22	Rise & Shine @ 5a	5:00 AM-6:00 AM		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/13/22	06/19/22	----1--				1	\$800.00			
Week:		06/20/22	06/26/22	-1--1--				2	\$800.00			
Week:		06/27/22	07/03/22	-1-1---				2	\$800.00			
N 2	WAGM	06/13/22	06/30/22	NewsSource 8 @ 6am	6:00 AM-7:00 AM		:30			NM	11	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/13/22	06/19/22	---11--				2	\$1,200.00			
Week:		06/20/22	06/26/22	11111--				5	\$1,200.00			
Week:		06/27/22	07/03/22	1111---				4	\$1,200.00			
N 3	WAGM	06/13/22	06/30/22	Young and the Restless	12:30 PM-1:30 PM		:30			NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/13/22	06/19/22	---1---				1	\$400.00			
Week:		06/20/22	06/26/22	1-11---				3	\$400.00			
Week:		06/27/22	07/03/22	1-11---				3	\$400.00			
N 4	WAGM	06/13/22	06/30/22	M-F 5p-530p	5:00 PM-5:30 PM		:30			NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/13/22	06/19/22	---1---				1	\$1,000.00			
Week:		06/20/22	06/26/22	1-11---				3	\$1,000.00			
Week:		06/27/22	07/03/22	1-11---				3	\$1,000.00			
N 5	WAGM	06/13/22	06/29/22	NewsSource 8 1st Ed @530p	5:30 PM-6:00 PM		:30			NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/13/22	06/19/22	---11--				2	\$1,500.00			
Week:		06/20/22	06/26/22	11-11--				4	\$1,500.00			
Week:		06/27/22	07/03/22	-11----				2	\$1,500.00			
N 6	WAGM	06/13/22	06/30/22	NewsSource 8 EveningEd@6:00p	6:00 PM-6:30 PM		:30			NM	8	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/13/22	06/19/22	---1---				1	\$1,600.00			
Week:		06/20/22	06/26/22	1111---				4	\$1,600.00			
Week:		06/27/22	07/03/22	11-1---				3	\$1,600.00			
N 7	WAGM	06/13/22	06/30/22	M-F Wheel of Fortune	7:00 PM-7:30 PM		:30			NM	11	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/13/22	06/19/22	---11--				2	\$1,000.00			
Week:		06/20/22	06/26/22	11111--				5	\$1,000.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).



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<u>Advertiser</u> American Action Network	<u>Original Date / Revision</u> 06/15/22 / 06/15/22
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<u>Contract Dates</u> 06/13/22 - 07/01/22	<u>Product</u> AAN 2022	<u>Estimate #</u> 2782
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/22	07/03/22	1111---				4	\$1,000.00			
N 8	WAGM	06/13/22	06/24/22	Friday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/13/22	06/19/22	----1--				1	\$1,800.00			
Week:		06/20/22	06/26/22	----1--				1	\$1,800.00			
N 9	WAGM	06/13/22	06/25/22	CBS This Morning Saturday	8:00 AM-10:00 AM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/13/22	06/19/22	-----1-				1	\$500.00			
Week:		06/20/22	06/26/22	-----1-				1	\$500.00			
<b>Totals</b>											61	\$67,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/22 -06/26/22	40	\$45,000.00	(\$6,750.00)	\$38,250.00
06/27/22 -06/30/22	21	\$22,400.00	(\$3,360.00)	\$19,040.00
<b>Totals</b>	61	\$67,400.00	(\$10,110.00)	\$57,290.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# WOC13636891 [00.00]

## Order Printout



**Order Status:** New  
**Traffic Order #:** 11753121  
**Buyer Order #:** Unassigned (Linda Connolly)  
**AE:** WAGM TV  
**Property:** Local  
**Sales Region:** Local  
**Comments:**  
**Separation:** 15PopulationBuyType: CPP

**Start/End Dates:** 06/13/22 - 07/01/22  
**Agency:** Flexpoint Media  
**Advertiser:** American Action Network  
**Buyer:** Primary Demo:

**C/P/E:** 130 / 457 / 2782  
**Product Desc.:** AAN 2022  
**Estimate Desc.:** 06.15-06.28 AAN ME-02 TV  
**Total Cost:** \$67,400.00 (Cash)  
**Received Date:** 6/15/22 7:20 AM

### Terms Of Sale:

Line	Program	ST	Len	Time	Days	Rate	Spots				Totals		
							Jun 13	Jun 20	Jun 27		Total Spots	Total Cost	
1	RISE & SHINE	NM	:30	5:00 AM-6:00 AM	---F-	800.00	1	1	0			2	1,600.00
(Program: RISE & SHINE)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 5:00a-6:00a TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL													
1	RISE & SHINE	NM	:30	5:00 AM-6:00 AM	--T---	800.00	0	0	1			1	800.00
(Program: RISE & SHINE)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 5:00a-6:00a TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL													
1	RISE & SHINE	NM	:30	5:00 AM-6:00 AM	-T-----	800.00	0	1	1			2	1,600.00
(Program: RISE & SHINE)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 5:00a-6:00a TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL													
2	WAGM THIS MORNING	NM	:30	6:00 AM-7:00 AM	--T---	1,200.00	1	1	1			3	3,600.00
(Program: WAGM THIS MORNING)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 6:00a-7:00a TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL													
2	WAGM THIS MORNING	NM	:30	6:00 AM-7:00 AM	---F-	1,200.00	1	1	0			2	2,400.00
(Program: WAGM THIS MORNING)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 6:00a-7:00a TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL													
2	WAGM THIS MORNING	NM	:30	6:00 AM-7:00 AM	-W----	1,200.00	0	1	1			2	2,400.00
(Program: WAGM THIS MORNING)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 6:00a-7:00a TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL													
2	WAGM THIS MORNING	NM	:30	6:00 AM-7:00 AM	M-----	1,200.00	0	1	1			2	2,400.00
(Program: WAGM THIS MORNING)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 6:00a-7:00a TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL													

Generated Date: 6/15/22 7:31 AM

Generated by WO Platform  
WideOrbit Inc.

List Items											Spots			Totals	
Line	Program	ST	Len	Time	Days	Rate	Jun 13	Jun 20	Jun 27		Total Spots	Total Cost			
2	WAGM THIS MORNING	NM	:30	6:00 AM-7:00 AM	-T-----	1,200.00	0	1	1		2	2,400.00			
(Program: WAGM THIS MORNING)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 6:00a-7:00a TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
3	THE YOUNG & RESTLESS	NM	:30	12:30 PM-1:30 PM	--T---	400.00	1	1	1		3	1,200.00			
(Program: THE YOUNG & RESTLESS)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 12:30p-1:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
3	THE YOUNG & RESTLESS	NM	:30	12:30 PM-1:30 PM	-W----	400.00	0	1	1		2	800.00			
(Program: THE YOUNG & RESTLESS)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 12:30p-1:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
3	THE YOUNG & RESTLESS	NM	:30	12:30 PM-1:30 PM	M-----	400.00	0	1	1		2	800.00			
(Program: THE YOUNG & RESTLESS)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 12:30p-1:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
4	INSIDE EDITION	NM	:30	5:00 PM-5:30 PM	---T---	1,000.00	0	1	1		3	3,000.00			
(Program: INSIDE EDITION)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 5:00p-5:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
4	INSIDE EDITION	NM	:30	5:00 PM-5:30 PM	--W----	1,000.00	0	1	1		2	2,000.00			
(Program: INSIDE EDITION)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 5:00p-5:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
4	INSIDE EDITION	NM	:30	5:00 PM-5:30 PM	M-----	1,000.00	0	1	1		2	2,000.00			
(Program: INSIDE EDITION)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 5:00p-5:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
5	NEWS SOURCE 8@ 5:30p	NM	:30	5:30 PM-6:00 PM	---T---	1,500.00	1	1	0		2	3,000.00			
(Program: NEWS SOURCE 8@ 5:30p)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 5:30p-6:00p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
5	NEWS SOURCE 8@ 5:30p	NM	:30	5:30 PM-6:00 PM	----F--	1,500.00	1	1	0		2	3,000.00			
(Program: NEWS SOURCE 8@ 5:30p)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 5:30p-6:00p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
5	NEWS SOURCE 8@ 5:30p	NM	:30	5:30 PM-6:00 PM	--W----	1,500.00	0	0	1		1	1,500.00			
(Program: NEWS SOURCE 8@ 5:30p)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 5:30p-6:00p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
5	NEWS SOURCE 8@ 5:30p	NM	:30	5:30 PM-6:00 PM	M-----	1,500.00	0	1	0		1	1,500.00			
(Program: NEWS SOURCE 8@ 5:30p)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 5:30p-6:00p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
5	NEWS SOURCE 8@ 5:30p	NM	:30	5:30 PM-6:00 PM	-T-----	1,500.00	0	1	1		2	3,000.00			
(Program: NEWS SOURCE 8@ 5:30p)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 5:30p-6:00p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
6	NEWS SOURCE 8 @ 6p	NM	:30	6:00 PM-6:30 PM	--W----	1,600.00	0	1	0		1	1,600.00			
(Program: NEWS SOURCE 8 @ 6p)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 6:00p-6:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
6	NEWS SOURCE 8 @ 6p	NM	:30	6:00 PM-6:30 PM	---T---	1,600.00	1	1	1		3	4,800.00			
(Program: NEWS SOURCE 8 @ 6p)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 6:00p-6:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															
6	NEWS SOURCE 8 @ 6p	NM	:30	6:00 PM-6:30 PM	M-----	1,600.00	0	1	1		2	3,200.00			
(Program: NEWS SOURCE 8 @ 6p)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 6:00p-6:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL															

List Items											Spots		Totals	
Line	Program	ST	Len	Time	Days	Rate	Jun 13	Jun 20	Jun 27			Total Spots	Total Cost	
6	NEWS SOURCE 8 @ 6p	NM	:30	6:00 PM-6:30 PM	-T-----	1,600.00	0	1	1			2	3,200.00	
(Program: NEWS SOURCE 8 @ 6p)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 6:00p-6:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL														
7	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	--T---	1,000.00	1	1	1			3	3,000.00	
(Program: WHEEL OF FORTUNE)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 7:00p-7:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL														
7	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	---F-	1,000.00	1	1	0			2	2,000.00	
(Program: WHEEL OF FORTUNE)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 7:00p-7:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL														
7	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	-W----	1,000.00	0	1	1			2	2,000.00	
(Program: WHEEL OF FORTUNE)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 7:00p-7:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL														
7	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	M-----	1,000.00	0	1	1			2	2,000.00	
(Program: WHEEL OF FORTUNE)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 7:00p-7:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL														
7	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	-T-----	1,000.00	0	1	1			2	2,000.00	
(Program: WHEEL OF FORTUNE)Q2 2022 (sell) - ACTUAL May/2021 Mo-Fr 7:00p-7:30p TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL														
8	COME DANCE WITH ME	NM	:30	8:00 PM-9:00 PM	---F-	1,800.00	1	1	0			2	3,600.00	
(Program: COME DANCE WITH ME)Q2 2022 (sell)														
9	CBS THIS MORNING SATURDAY	NM	:30	8:00 AM-10:00 AM	----S-	500.00	1	1	0			2	1,000.00	
(Program: CBS THIS MORNING SATURDAY)Q2 2022 (sell) - ACTUAL May/2021 Sat 8:00a-10:00a TIME PERIOD ON WAGM ADJUSTED TO THE May/2020 TP HUT LEVEL														
Spot Totals:							12	28	21			61	67,400.00	
Rate Totals:							13500.00	31500.00	22400.00					

MONTH	SPOTS	COST	MONTH	SPOTS	COST
June	40	\$45,000.00	July	21	\$22,400.00