



WQRF
 PO Box 470
 Rockford, IL 61105

Old Town Media
 4507 Penwood Drive
 Alexandria, VA 22310

Contract # 1300803

Schedule Dates: 03/04/16-03/14/16
 Advertiser: Bernie Sanders/ US President/Democrat (76196)
 Agency: Old Town Media (21634)
 Product: Political - President (1071)
 Brand: 3/3/132 (\$07536)
 Salesperson: Millennium - Washington D, Washington DC (1421)
 Sales Office: Millennium - Washington DC
 Buyer Name: Bougie, Ba,Abbar
 Phone/Fax: /
 CPE: 3/3/132
 Account Types: National/Political
 Billing Type: Standard
 Comments: Candidate
 NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered: 03/03/16
 Last Modified: 03/07/16
 Entered By: Charlene Whiteside
 CO-OP: No
 Headline #: ECR25087461
 Demo:
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$186,000
 Net Total: \$1,054,000
 Sales Tax:

By Broadcast Month	Spots	Rate
Mar. 2016	15	\$1,240.00
Grand Total:	15	\$1,240.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/04/16-03/04/16	5	:30	6P-6:30P (CST)	1					1			1	\$45.00	\$45.00	Rockford (WQRF)	Big Bang Theory	3/7/16
2.0	Normal Line / SPOT	03/11/16-03/11/16	5	:30	3P-4P (CST)	1					1			1	\$20.00	\$20.00	Rockford (WQRF)	Mauri	3/4/16
3.0	Normal Line / SPOT	03/07/16-03/07/16	5	:30	5P-5:30P (CST)	1					1			1	\$75.00	\$75.00	Rockford (WQRF)	Two & A Half Men	3/4/16
4.0	Normal Line / SPOT	03/14/16-03/14/16	5	:30	5:30P-6P (CST)	1					1			1	\$75.00	\$75.00	Rockford (WQRF)	Two & A Half Men	3/4/16
5.0	Normal Line / SPOT	03/07/16-03/07/16	5	:30	6P-6:30P (CST)	1					1			1	\$125.00	\$125.00	Rockford (WQRF)	Big Bang Theory	3/4/16
6.0	Normal Line / SPOT	03/08/16-03/08/16	5	:30	6P-6:30P (CST)	1					1			1	\$125.00	\$125.00	Rockford (WQRF)	Big Bang Theory	3/4/16
7.0	Normal Line / SPOT	03/09/16-03/09/16	5	:30	6P-6:30P (CST)	1					1			1	\$125.00	\$125.00	Rockford (WQRF)	Big Bang Theory	3/4/16
8.0	Normal Line / SPOT	03/10/16-03/10/16	5	:30	6P-6:30P (CST)	1					1			1	\$125.00	\$125.00	Rockford (WQRF)	Big Bang Theory	3/4/16
9.0	Normal Line / SPOT	03/09/16-03/09/16	5	:30	9P-9:30P (CST)	1					1			1	\$150.00	\$150.00	Rockford (WQRF)	Big Bang Theory	3/4/16
10.0	Normal Line / SPOT	03/07/16-03/07/16	5	:30	9:30P-10P (CST)	1					1			1	\$100.00	\$100.00	Rockford (WQRF)	FOX 39 News At 9P	3/4/16
11.0	Normal Line / SPOT	03/08/16-03/08/16	5	:30	9:30P-10P (CST)	1					1			1	\$100.00	\$100.00	Rockford (WQRF)	FOX 39 News At 930P	3/4/16
12.0	Normal Line / SPOT	03/06/16-03/06/16	5	:30	8A-9A (CST)	1					1			1	\$50.00	\$50.00	Rockford (WQRF)	FOX News Sunday	3/4/16
13.0	Normal Line / SPOT	03/13/16-03/13/16	5	:30	8A-9A (CST)	1					1			1	\$50.00	\$50.00	Rockford (WQRF)	FOX News Sunday	3/4/16

Accepted-Agency/Advertiser: _____ Date: _____
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14.0	Normal Line / SPOT	03/06/16-03/06/16	5	:30	10P-11P (CST)								1	1	\$25.00	\$25.00	Rockford (WQRF)	Modern Family	3/7/16
15.0	Normal Line / SPOT	03/13/16-03/13/16	5	:30	10P-11P (CST)								1	1	\$50.00	\$50.00	Rockford (WQRF)	Modern Family	3/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WQRF	Date: 11/1/15
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I, Heather Hartig

being/on behalf of: Bernie 2016

a legally qualified candidate of the Democrat

political party for the office of: US President

in the Primary

election to be held on: 3/15/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Bernie 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Erinn Larkin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/1/15

Date

Kathleen Hartley

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Kathleen
Signature

Kelly Lattimer
Printed Name

VP/EM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Bernie 2016

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Heather Hartig

signature of candidate or authorized committee

Heather Hartig

printed name

11/1/15

date

