



WQRF
PO Box 470
Rockford, IL 61105

Old Town Media
4507 Penwood Drive
Alexandria, VA 22310

Contract # 1300803

Schedule Dates 03/04/16-03/14/16
Advertiser Bernie Sanders/ US President/Democrat (76196)
Agency Old Town Media (21634)
Product Political - President (1071)
Brand 3/3/132 (507536)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name Bougie, Ba,Abbar
Phone/Fax /
CPE 3/3/132
Account Types National/Political
Billing Type Standard
Comments Candidate
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 03/03/16
Last Modified 03/07/16
Entered By Charlene Whiteside
CO-OP No
Headline # ECR25087461
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$186.00
Net Total \$1,054.00
Sales Tax

Rockford (WQRF)
By Broadcast Month
Mar. 2016
Grand Total: 15 \$1,240.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/04/16-03/04/16	5	:30	6P- 6:30P (CST)						1			1	\$45.00	\$45.00	Rockford (WQRF)	Big Bang Theory	3/7/16
2.0	Normal Line / SPOT	03/11/16-03/11/16	5	:30	3P- 4P (CST)						1			1	\$20.00	\$20.00	Rockford (WQRF)	Mauri	3/4/16
3.0	Normal Line / SPOT	03/07/16-03/07/16	5	:30	5P- 5:30P (CST)									1	\$75.00	\$75.00	Rockford (WQRF)	Two & A Half Men	3/4/16
4.0	Normal Line / SPOT	03/14/16-03/14/16	5	:30	5:30P- 6P (CST)									1	\$75.00	\$75.00	Rockford (WQRF)	Two & A Half Men	3/4/16
5.0	Normal Line / SPOT	03/07/16-03/07/16	5	:30	6P- 6:30P (CST)									1	\$125.00	\$125.00	Rockford (WQRF)	Big Bang Theory	3/4/16
6.0	Normal Line / SPOT	03/08/16-03/08/16	5	:30	6P- 6:30P (CST)									1	\$125.00	\$125.00	Rockford (WQRF)	Big Bang Theory	3/4/16
7.0	Normal Line / SPOT	03/09/16-03/09/16	5	:30	6P- 6:30P (CST)									1	\$125.00	\$125.00	Rockford (WQRF)	Big Bang Theory	3/4/16
8.0	Normal Line / SPOT	03/10/16-03/10/16	5	:30	6P- 6:30P (CST)									1	\$125.00	\$125.00	Rockford (WQRF)	Big Bang Theory	3/4/16
9.0	Normal Line / SPOT	03/09/16-03/09/16	5	:30	9P- 9:30P (CST)									1	\$150.00	\$150.00	Rockford (WQRF)	FOX 39 News At 9P	3/4/16
10.0	Normal Line / SPOT	03/07/16-03/07/16	5	:30	9:30P- 10P (CST)									1	\$100.00	\$100.00	Rockford (WQRF)	FOX 39 News At 930P	3/4/16
11.0	Normal Line / SPOT	03/08/16-03/08/16	5	:30	9:30P- 10P (CST)									1	\$100.00	\$100.00	Rockford (WQRF)	FOX 39 News At 930P	3/4/16
12.0	Normal Line / SPOT	03/06/16-03/06/16	5	:30	8A- 9A (CST)									1	\$50.00	\$50.00	Rockford (WQRF)	FOX News Sunday	3/4/16
13.0	Normal Line / SPOT	03/13/16-03/13/16	5	:30	8A- 9A (CST)									1	\$50.00	\$50.00	Rockford (WQRF)	FOX News Sunday	3/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

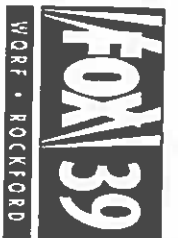
Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



WQRF
PO Box 470
Rockford, IL 61105

Old Town Media
4507 Benwood Drive
Alexandria, VA 22310

Contract # 1300803

Schedule Dates	03/04/16-03/14/16	Date Entered	03/03/16
Advertiser	Bernie Sanders/ US President/Democrat (76196)	Last Modified	03/07/16
Agency	Old Town Media (21634)	Entered By	Charlene Whiteside
Product	Political - President (1071)	CO-OP	No
Brand	3/3/132 (507536)	Headline #	ECR25087461
Salesperson	Millennium - Washington D, Washington DC (1421)	Demo	
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	Bougie, Ba,Abbar	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	3/3/132	Commission	\$186.00
Account Types	National/Political	Net Total	\$1,054.00
Billing Type	Standard	Sales Tax	
Comments	Candidate NEW POLITICAL ORDER - PLS CF - THANKS		

Rockford (WQRF)	Spots	Rate
By Broadcast Month		
Mar. 2016	15	\$1,240.00
Grand Total:	15	\$1,240.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	03/06/16-03/06/16	5	:30	10P-11P (CST)								1	1	\$25.00	\$25.00	Rockford (WQRF)	Modern Family	3/7/16
15.0	Normal Line / SPOT	03/13/16-03/13/16	5	:30	10P-11P (CST)								1	1	\$50.00	\$50.00	Rockford (WQRF)	Modern Family	3/4/16

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

CONFIRMATION CONTRACT

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WQRF	Date: 11/1/15
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I, Heather Hartig

being/on behalf of: Bernie 2016

a legally qualified candidate of the Democrat

political party for the office of: US President

In the Primary

election to be held on: 3/15/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Bernie 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Erinn Larkin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/1/15

Date

Kathleen Hartley

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Kathleen

Signature

Kelly Lattimer

Printed Name

VP/GM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Bernie 2016

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Heather Hartig

signature of candidate or authorized committee

Heather Hartig

printed name

11/1/15

date

KATZ TELEVISION GROUP

Contract # 25087461

Changes as of: 3/3/2016 at 12:53 PM

Version: Current State

#1300803

CPE: 3/3/132
Agency: OLD TOWN MEDIA
4507 PENWOOD
DRIVE
ALEXANDRIA, VA
22310

Flight: 3/4/16 - 3/5/16
Advertiser: SANDERS, BERNIE
Product: Candidate

Station: WQRF
Market: Rockford

Total \$: \$1,345.00
Total Spots: 15
Total CPP: \$0.00

Primary Demo: Adults 35+

Agency Order #: 4830018

Salesperson: CHRISTIAN CAMBEIRO

Total GRP: 0

Comments: NEW POLITICAL ORDER - PLS CF - THANKS

Buyer: Aber Bouge, Barbara

Assistant: CHRISTIAN CAMBEIRO
Con Type: POLITICAL/VOTE

Separation:

										3/4 - 3/15										Total		Total			
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	3/4	3/5	3/6	3/7	3/8	3/9	3/10	3/11	3/12	3/13	3/14	3/15	Spots	\$	CPP	GRR			
1	M-F 3p-4p		Maury	\$20.00	0	30	0	0	0	0	0	0	0	1	0	0	0	0	1	\$20.00	\$0.00	0.0			
Changes: Day/Time from F,M,Th,3p-4p to M-F,3p-4p																									
2	M-F 5p-5:30p		Two & A Half Men	\$75.00	0	30	0	0	0	1	0	0	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0			
Changes: Day/Time from F,M,Th,5p-5:30p to M-F,5p-5:30p																									
3	M-F 5:30p-6p		Two & A Half Men	\$75.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0			
Changes: Day/Time from F,M,Th,5:30p-6p to M-F,5:30p-6p																									
4	M-F 6p-6:30p		Big Bang Theory	\$125.00	0	30	1	0	0	1	1	1	1	0	0	0	0	0	5	\$625.00	\$0.00	0.0			
Changes: Day/Time from F,M,Th,6p-6:30p to M-F,6p-6:30p																									
5	M-F 9p-9:30p		FOX 39 News At 9P	\$150.00	0	30	0	0	0	0	0	1	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0			
Changes: Day/Time from F,M,Th,9p-9:30p to M-F,9p-9:30p																									
REV+ 6	M-F 9:30p-10p		FOX 39 News At 930P	\$100.00	0	30	0	0	0	0	1	1	0	0	0	0	0	0	2	\$200.00	\$0.00	0.0			
Changes: Day/Time from F,M,Th,9:30p-10p to M-F,9:30p-10p, Rate from 150 to 100																									
8	Su 10p-11p		Modern Family	\$50.00	0	30	0	0	1	0	0	0	0	0	0	0	1	0	2	\$100.00	\$0.00	0.0			
Changes: Rate from 75 to 50																									
TOTALS:																				15	\$1,345.00	\$0.00	0.0		

KATZ TELEVISION GROUP

Contract # 25087461 Changes as of: 3/3/2016 at 12:53 PM Version: Current State
 CPE: 3/3/132 Flight: 3/4/16 - 3/15/16 Station: WQRF
 Agency: OLD TOWN MEDIA Advertiser: SANDERS, BERNIE Market: Rockford
 4507 PENWOOD Drive Product: Candidate Office: WASHINGTON
 ALEXANDRIA, VA 22310
 Primary Demo: Adults 35+ Salesperson: CHRISTIAN CAMBEIRO
 Agency Order #: 4830018 Assistant: CHRISTIAN CAMBEIRO
 Buyer: Abar Bougie, Barbara Con Type: POLITICAL/VOTE
 Total \$: \$1,345.00
 Total Spots: 15
 Total CPP: \$0.00
 Total GRP: 0
 Separation:

Hit Listed Programs

Date/Time	Added by	Comment
03/03/16 12:53 PM	CHRISTIAN CAMBEIRO	Separation: 30
03/03/16 12:53 PM	CHRISTIAN CAMBEIRO	Separation: 30

Competitive Information	
Market Budget:	\$13,450
WQRF Share:	10%
Comment:	
W/R:	35%
W/RX:	35%
WTVO:	20%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$1,345.00	N/A	0.0
Total	100%	15	\$1,345.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Mar	15	\$1,345.00
Total	15	\$1,345.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	3/3/16 1:09 PM				\$0	\$0
Revision	3/3/16 12:53 PM	CHRISTIAN CAMBEIRO	Revised	1	\$0	\$1,345.00
New	3/3/16 12:51 PM	CHRISTIAN CAMBEIRO	New	14	\$1,345.00	\$1,345.00

Changes: Total Spots from 14 to 15, User Entered \$ from \$0.00 to \$1,345.00.
 Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS.
 Demo Meta to IR16 7 buylines added or modified.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.