



WROC
 201 Humboldt St
 Rochester, NY 14610

Buying Time
 2715 M Street W
 Ste 400
 Washington, DC 20007

Contract # 1416039
 Schedule Dates 10/04/16-10/10/16
 Advertiser Louise Slaughter/Congress/Democrat/New York (4)
 Agency Buying Time (10126)
 Product Political - US Congress (1076)
 Brand EST 4890/793/803 (554602)
 Salesperson Katz - Washington DC, Washington DC (1179)
 Sales Office Katz - Washington DC
 Buyer Name Kate, Kiebahn,
 Phone/Fax /
 CPE 793/803/4890
 Account Types National/Political
 Billing Type Standard
 Comments Political

Date Entered 08/26/16
 Last Modified 09/28/16
 Entered By Laura Keil
 CO-OP No
 Demo ECR25273713
 Order Type Normal
 Package Deal
 Commission % 15.00
 Commission \$4,237.50
 Net Total \$24,012.50
 Sales Tax

Rochester (WROC)		
By Broadcast Month	Spots	Rate
Oct. 2016	66	\$28,250.00
Grand Total:	66	\$28,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	4:59A- NEWS 8 AT SUNRISE 5AM	1		X						1	\$150.00	\$150.00	Rochester (WROC)	NEWS 8 @ SUNRISE 5A	8/26/16
2.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	4:59A- NEWS 8 AT SUNRISE 5AM	1			X					1	\$150.00	\$150.00	Rochester (WROC)	NEWS 8 @ SUNRISE 5A	8/26/16
3.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	4:59A- NEWS 8 AT SUNRISE 5AM	1				X				1	\$150.00	\$150.00	Rochester (WROC)	NEWS 8 @ SUNRISE 5A	8/26/16
4.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	4:59A- NEWS 8 AT SUNRISE 5AM	1					X			1	\$150.00	\$150.00	Rochester (WROC)	NEWS 8 @ SUNRISE 5A	8/26/16
5.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	4:59A- NEWS 8 AT SUNRISE 5AM	1	X							1	\$150.00	\$150.00	Rochester (WROC)	NEWS 8 @ SUNRISE 5A	8/26/16
6.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	5:58A- NEWS 8 AT SUNRISE 6AM	1			X					1	\$265.00	\$265.00	Rochester (WROC)	NEWS 8 @ SUNRISE 6A	8/26/16
7.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	5:58A- NEWS 8 AT SUNRISE 6AM	1			X					1	\$265.00	\$265.00	Rochester (WROC)	NEWS 8 @ SUNRISE 6A	8/26/16
8.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	5:58A- NEWS 8 AT SUNRISE 6AM	1				X				1	\$265.00	\$265.00	Rochester (WROC)	NEWS 8 @ SUNRISE 6A	8/26/16
9.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	5:58A- NEWS 8 AT SUNRISE 6AM	1					X			1	\$265.00	\$265.00	Rochester (WROC)	NEWS 8 @ SUNRISE 6A	8/26/16

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 Brand: EST 4890/793/803 (554602)
 Salesperson: Katz - Washington DC, Washington DC (1179)
 Sales Office: Katz - Washington DC
 Buyer Name: Kate, Klebahn,
 Phone/Fax: /
 CPE: 793/803/4890
 Account Types: National/Political
 Billing Type: Standard
 Comments: Political

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10.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	5:58A- NEWS 8 AT SUNRISE 6AM	1	X							1	\$255.00	\$255.00	Rochester (WROC)	NEWS 8 @ SUNRISE 6A	8/26/16
11.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	7A- CBS THIS MORNING	1		X						1	\$265.00	\$265.00	Rochester (WROC)	CBS THIS MORNING	8/26/16
12.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	7A- CBS THIS MORNING	1			X					1	\$265.00	\$265.00	Rochester (WROC)	CBS THIS MORNING	8/26/16
13.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	7A- CBS THIS MORNING	1				X				1	\$265.00	\$265.00	Rochester (WROC)	CBS THIS MORNING	8/26/16
14.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	7A- CBS THIS MORNING	1					X			1	\$265.00	\$265.00	Rochester (WROC)	CBS THIS MORNING	8/26/16
15.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	7A- CBS THIS MORNING	1	X							1	\$265.00	\$265.00	Rochester (WROC)	CBS THIS MORNING	8/26/16
20.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	11:59A- NEWS 8 AT NOON	1		X						1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT NOON	8/26/16
21.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	11:59A- NEWS 8 AT NOON	1			X					1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT NOON	8/26/16
22.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	11:59A- NEWS 8 AT NOON	1				X				1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT NOON	8/26/16
23.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	11:59A- NEWS 8 AT NOON	1					X			1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT NOON	8/26/16
25.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	10:57A- THE PRICE IS RIGHT	1		X						1	\$250.00	\$250.00	Rochester (WROC)	PRICE IS RIGHT	8/26/16
26.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	10:57A- THE PRICE IS RIGHT	1			X					1	\$250.00	\$250.00	Rochester (WROC)	PRICE IS RIGHT	8/26/16

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27.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	10:57A- THE PRICE IS RIGHT	1				X				1	\$250.00	\$250.00	Rochester (WROC)	PRICE IS RIGHT	8/26/16
28.0	Revised Line / SPOT	10/07/16-10/07/16	4	:30	10:57A- THE PRICE IS RIGHT	1					X			1	\$250.00	\$250.00	Rochester (WROC)	PRICE IS RIGHT	8/26/16
28.1	Normal Line / SPOT	10/07/16-10/07/16	4	:30	10:57A- THE PRICE IS RIGHT	2					X			2	\$250.00	\$500.00	Rochester (WROC)	PRICE IS RIGHT; INCREASE TO 2X30 MIN SEP	9/28/16
29.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	10:57A- THE PRICE IS RIGHT	1	X							1	\$250.00	\$250.00	Rochester (WROC)	PRICE IS RIGHT	8/26/16
30.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	4P- NEWS 8 FIRST AT 4	1		X						1	\$180.00	\$180.00	Rochester (WROC)	NEWS 8 FIRST AT 4	8/26/16
31.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	4P- NEWS 8 FIRST AT 4	1			X					1	\$180.00	\$180.00	Rochester (WROC)	NEWS 8 FIRST AT 4	8/26/16
32.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	4P- NEWS 8 FIRST AT 4	1				X				1	\$180.00	\$180.00	Rochester (WROC)	NEWS 8 FIRST AT 4	8/26/16
33.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	4P- NEWS 8 FIRST AT 4	1					X			1	\$180.00	\$180.00	Rochester (WROC)	NEWS 8 FIRST AT 4	8/26/16
34.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	4P- NEWS 8 FIRST AT 4	1	X							1	\$180.00	\$180.00	Rochester (WROC)	NEWS 8 FIRST AT 4	8/26/16
35.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	5:30P- NEWS 8 AT 530	1			X					1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT 530	8/26/16
36.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	5:30P- NEWS 8 AT 530	1				X				1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT 530	8/26/16
37.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	5:30P- NEWS 8 AT 530	1					X			1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT 530	8/26/16

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CO-OP No
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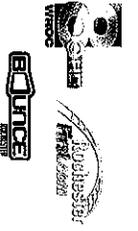
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	Spw	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	5:30P- NEWS 8 AT 530	1					X			1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT 530	8/26/16
39.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	5:30P- NEWS 8 AT 530	1	X							1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT 530	8/26/16
40.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	4:58P- NEWS 8 AT 5	1		X						1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT 5	8/26/16
41.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	4:58P- NEWS 8 AT 5	1			X					1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT 5	8/26/16
42.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	4:58P- NEWS 8 AT 5	1				X				1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT 5	8/26/16
43.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	4:58P- NEWS 8 AT 5	1					X			1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT 5	8/26/16
44.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	4:58P- NEWS 8 AT 5	1	X							1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 AT 5	8/26/16
45.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	5:58P- NEWS 8 AT 6	1			X					1	\$450.00	\$450.00	Rochester (WROC)	NEWS 8 AT 6	8/26/16
46.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	5:58P- NEWS 8 AT 6	1				X				1	\$450.00	\$450.00	Rochester (WROC)	NEWS 8 AT 6	8/26/16
47.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	5:58P- NEWS 8 AT 6	1					X			1	\$450.00	\$450.00	Rochester (WROC)	NEWS 8 AT 6	8/26/16
48.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	5:58P- NEWS 8 AT 6	1						X		1	\$450.00	\$450.00	Rochester (WROC)	NEWS 8 AT 6	8/26/16
49.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	5:58P- NEWS 8 AT 6	1	X							1	\$450.00	\$450.00	Rochester (WROC)	NEWS 8 AT 6	8/26/16
50.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	7:28P- JEOPARDY!	1			X					1	\$900.00	\$900.00	Rochester (WROC)	JEOPARDY	8/26/16
51.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	7:28P- JEOPARDY!	1				X				1	\$900.00	\$900.00	Rochester (WROC)	JEOPARDY	8/26/16

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Date Entered: 08/26/16
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52.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	7:30P- 8P (EST)	1				X				1	\$900.00	\$900.00	Rochester (WROC)	JEOPARDY - NA WHEN BOOKED	8/26/16
52.0.1	Closed Preempt	10/06/16															Rochester (WROC)	Program Change/Spot - NFL Pregame	
53.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	7:28P- JEOPARDY	1					X			1	\$900.00	\$900.00	Rochester (WROC)	JEOPARDY	8/26/16
54.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	7:28P- JEOPARDY	1	X							1	\$900.00	\$900.00	Rochester (WROC)	JEOPARDY	8/26/16
55.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	6:58P- WHEEL OF FORTUNE	1			X					1	\$800.00	\$800.00	Rochester (WROC)	WHEEL OF FORTUNE	8/26/16
56.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	6:58P- WHEEL OF FORTUNE	1			X					1	\$800.00	\$800.00	Rochester (WROC)	WHEEL OF FORTUNE	8/26/16
57.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	6:58P- WHEEL OF FORTUNE	1				X				1	\$800.00	\$800.00	Rochester (WROC)	WHEEL OF FORTUNE	8/26/16
58.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	6:58P- WHEEL OF FORTUNE	1					X			1	\$800.00	\$800.00	Rochester (WROC)	WHEEL OF FORTUNE	8/26/16
59.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	6:58P- WHEEL OF FORTUNE	1	X							1	\$800.00	\$800.00	Rochester (WROC)	WHEEL OF FORTUNE	8/26/16
60.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	7:30P- 60 minutes	1							X	1	\$2,600.00	\$2,600.00	Rochester (WROC)	60 MINUTES	8/26/16
61.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	8:30P- NCS: Los Angeles	1							X	1	\$1,700.00	\$1,700.00	Rochester (WROC)	NCS: LA	8/26/16
61.0.1	Closed Preempt	10/09/16															Rochester (WROC)	Program Change/Exception	

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Salesperson: Katz - Washington DC, Washington DC (1179)
Sales Office: Katz - Washington DC
Buyer Name: Kate/Kiebahn,
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62.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	9p- Hawaii Five-O	1					X			1	\$1,100.00	\$1,100.00	Rochester (WROC)	HAWAII 5-0	8/26/16
63.0	Normal Line / SPOT	10/04/16-10/04/16	4	:30	11P- NEWS 8 AT 11	1		X						1	\$450.00	\$450.00	Rochester (WROC)	NEWS 8 AT 11	8/26/16
64.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	11P- NEWS 8 AT 11	1			X					1	\$450.00	\$450.00	Rochester (WROC)	NEWS 8 AT 11	8/26/16
65.0	Revised Line / SPOT	10/06/16-10/06/16	4	:30	11:15P- NEWS 8 AT 11	1				X				1	\$450.00	\$450.00	Rochester (WROC)	NEWS 8 AT 11	8/26/16
65.1	Normal Line / SPOT	10/07/16-10/07/16	4	:30	11P- NEWS 8 AT 11	1					X			1	\$450.00	\$450.00	Rochester (WROC)	NEWS 8 AT 11: 11P 1X FR TH TO FR STE NCR	9/28/16
66.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	11P- NEWS 8 AT 11	1	X							1	\$450.00	\$450.00	Rochester (WROC)	NEWS 8 AT 11	8/26/16
67.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	6p- 6:30P (EST)	1						X		1	\$450.00	\$450.00	Rochester (WROC)	NEWS 8 AT 6 - NA WHEN BOOKED	8/26/16
67.0.1	Closed Preempt	10/09/16															Rochester (WROC)	Program Change/Exception	
68.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	7p- 7:30P (EST)	1						X		1	\$300.00	\$300.00	Rochester (WROC)	WHEEL - NA WHEN BOOKED	8/26/16
68.0.1	Closed Preempt	10/08/16															Rochester (WROC)	Program Change/Spot	
69.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	9A- CBS THIS MORNING: SATURDAY	1						X		1	\$300.00	\$300.00	Rochester (WROC)	CBS EARLY SHOW	8/26/16

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Billing Type: Standard
Comments: Political

Date Entered: 08/26/16
Last Modified: 09/28/16
Entered By: Laura Keil
CO-OP: No
Headline #: ECR25273713
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$4,237.50
Net Total: \$24,012.50
Sales Tax:

Rochester (WROC)		
By Broadcast Month	Spots	Rate
Oct. 2016	66	\$28,250.00
Grand Total:	66	\$28,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	7P- NEWS 8 AT 6 SAT	1						X		1	\$250.00	\$250.00	Rochester (WROC)	NEWS 8 AT 6	8/26/16
71.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	7:30P- JEOPARDY!	1						X		1	\$300.00	\$300.00	Rochester (WROC)	JEOPARDY	8/26/16
72.0	Normal Line / SPOT	10/05/16-10/05/16	4	:30	10P- Code Black				1					1	\$1,400.00	\$1,400.00	Rochester (WROC)	CODE BLACK	9/28/16
73.0	M/G For 61.0.1 / SPOT	10/07/16-10/07/16	4	:30	9P- Hawaii Five-0	1						X		1	\$1,100.00	\$1,100.00	Rochester (WROC)	NCIS: LA: MA 1X: MG 1X HAWAII FIVE 0 10/7: PART OF MG PKG #3	9/28/16
74.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	9:58P- 48 HOURS	1						X		1	\$600.00	\$600.00	Rochester (WROC)	NCIS: LA: MA 1X: MG 1X 48 HOURS SAT 10/8: PART OF MG PKG #3	9/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

See the back of this document for Advertising Contract Terms and Conditions