

ANNUAL EEO PUBLIC FILE REPORT

KCLR – FM, KTXY – FM, KCMQ – FM, KSSZ – FM,
KTGR – AM, KTGR - FM, KATI – FM,
KWOS – AM, KFAL – AM, KZWV - FM
ANNUAL EEO PUBLIC FILE REPORT

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2008 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KCLR-FM licensed in Boonville, MO, Cooper County, KTXY – FM licensed in Jefferson City, MO, Cole County, KCMQ – FM licensed in Columbia, MO, Boone County, KSSZ – FM licensed in Fayette, MO, Howard County, KTGR – AM licensed in Columbia, MO, KTGR – AM licensed in Fulton, MO, Boone County, KATI – FM licensed in California, MO in Moniteau County, KWOS – FM licensed in Jefferson City, MO in Cole County, KFAL – AM licensed to Fulton, MO in Callaway County and KZWV – FM licensed to Eldon, MO in Callaway County, and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

This information contained in this Report covers the time period beginning October 1, 2012 to and including September 30, 2013 (the "Applicable Period"). The FCC's 2007 EEO Rule requires that this Report contain the following information:

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information.

Appendix 1 to
Annual EEO Public Report Form
Covering the Period from October 1, 2012 to and including September 30, 2013

Stations Comprising Station Employment Unit: KCLR – FM, KTXY – FM, KCMQ – FM, KSSZ – FM, KTGR – AM, KATI – FM, KWOS – AM, KFAL – AM, KTGR – FM, KZWV-FM

Section 1 Vacancy Information

Full time Positions – Account Executive (12), On Air Personality (2), Executive Assistant (2), News Anchor/Reporter (1), Production, (1) Morning Drive DJ (1)

Filled by Job Title – Account Executive, On Air Personality, Executive Assistant, News Anchor/Reporter, Board Operator, Morning Drive DJ

Recruitment Source of Hirees – (11) Recruitment Ad, (6) Referral, (1) Station Website, (1) Job Posting on Internet

Total of Interviewees: 157
from All Sources for These Positions

1. Online Posting - 7
2. Employee Referral - 40
3. Career Fair – 2
4. Station Website – 28
5. Radio Recruitment Ad – 78
6. Word of Mouth – 1
7. Internal Job Posting - 1

Total Number of Persons Interviewed During Applicable Period: 157

Appendix 2

Annual EEO Public Report Form

Covering the Period from October 1, 2012 to and including September 30, 2013 (the “Applicable Period”.)

Stations Comprising Employment Unit: KCLR-FM, KTXY-FM, KCMQ-FM, KSSZ-FM, KTGR-AM, KATI-FM, KWOS-AM, KFAL-AM, KTGR-FM, KZWV-FM

Section 2: Recruitment Source Information: Zimmer Radio & Marketing Group, 3215 Lemone Industrial Blvd. Suite 200, Columbia, MO 65201, 573-875-1099, Chelsea Robinson, Trevor Morgan, Jamie Mac, Carey Wright, Andy Tutin, Travis Smith, Jennifer Herrin, Dave Wisniewski

Total Number of Interviewees This Source has provided during Period -- 157

Full-Time positions for which this source was utilized:

Account Executive (12), On Air Personality (2), Executive Assistant (2), News Anchor/Reporter (1), Production, (1) Morning Drive DJ (1)

Appendix 3

Annual EEO Public File Report Form Covering the Period from October 1, 2012 to and including September 30, 2013 (the "Applicable Period".)

Section 3: Supplemental (Non Vacancy Specific) Recruitment Activities Undertaken by KCLR-FM, KTXY-FM, KCMQ-FM, KSSZ-FM, KTGR-AM, KATI-FM, KWOS-AM, KFAL-AM, KTGR-FM, KZWV-FM

Internship Opportunities: Internships accepted year round with IT/Creative Services and Sales Departments

Participation in Job Fairs - Attended the following job fairs to recruit for current openings and future positions:

- 3rd Annual MU Part Time Job Fair – 8/22/13
- William Woods University Career Fair – 3/05/13

Participation in Job Banks/Internet Programs – Recruited for open positions with job postings:

- All Access
- HireMizzouGrads.com
- General notification to all agencies recommended by Mo Broadcasters Association

Participation in Other Activities – Job Shadowing:

- Hosted a student from Moberly Area Technical Center with an interest in marketing – 2/01/13

Participation in Programs sponsored by Educational Institutions:

- Partners in Education with Columbia Public Schools

Listing of Upper-Level Category Opening in Job Bank:

- Program Director
- General Manager

**KATI, KCLR, KCMQ, KFAL, KKCA, KSSZ, KTGR-AM, KTGR-FM, KTXV,
KWOS, KZVV**

**EEO PUBLIC FILE REPORT
October 1, 2012 - September 30, 2013**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-10, 12, 14-25, 28-38, 40-41, 43, 45-52, 54-55, 57-60, 62-74	19
Account Executive	1-10, 12, 14-25, 28-38, 40-41, 43, 45-52, 54-55, 57-60, 62-74	19
Account Executive	1-10, 12, 14-25, 28-38, 40-41, 43, 45-52, 54-55, 57-60, 62-74	45
Account Executive	1-10, 12, 14-25, 28-38, 40-41, 43, 45-52, 54-55, 57-60, 62-74	45
Account Executive	1-10, 12, 14-25, 28-38, 40-41, 43, 45-52, 54-55, 57-60, 62-74	54
Account Executive	1-10, 12, 14-25, 28-38, 40-41, 43, 45-52, 54-55, 57-60, 62-74	45
Account Executive	1-10, 12, 14-25, 28-38, 40-41, 43, 45-52, 54-55, 57-60, 62-74	45
Account Executive	1-10, 12, 14-25, 28-38, 40-41, 43, 45-52, 54-55, 57-60, 62-74	19
Account Executive	1-10, 12, 14-25, 28-38, 40-41, 43, 45-52, 54-55, 57-60, 62-74	45
Account Executive	1-10, 12, 14-25, 28-38, 40-41, 43, 45-52, 54-55, 57-60, 62-74	45
Account Executive	1-10, 12, 14-25, 28-38, 40-41, 43, 45-52, 54-55, 57-60, 62-74	19
Account Executive	1-10, 12, 14-25, 28-38, 40-41, 43, 45-52, 54-55, 57-60, 62-74	45
On Air Personality	1-10, 12-17, 19-25, 28-33, 35-38, 40-41, 43, 45-52, 54-55, 58-60, 62-72	28
On Air Personality	1-10, 12-17, 19-25, 28-33, 35-38, 40-41, 43, 45-52, 54-55, 58-60, 62-72	45
Executive Assistant	1-2, 4-12, 14-17, 20-41, 43-47, 49-53, 55, 58-72, 74	45
Executive Assistant	1-2, 4-12, 14-17, 20-41, 43-47, 49-53, 55, 58-72, 74	45
DIGITAL EDITOR - PT	1-10, 12, 15-17, 19-23, 25, 29-33, 35-38, 40-41, 45, 49-52, 55, 58-59, 62-72	19
DIGITAL EDITOR - PT	1-10, 12, 15-17, 19-23, 25, 29-33, 35-38, 40-41, 45, 49-52, 55, 58-59, 62-72	45
DIGITAL EDITOR - PT	1-10, 12, 15-17, 19-23, 25, 29-33, 35-38, 40-41, 45, 49-52, 55, 58-59, 62-72	45
News Anchor/Reporter	1-10, 12, 15-17, 19-23, 25, 29-33, 35-38, 40-41, 48-51, 55, 58-60, 62-72	19

**KATI, KCLR, KCMQ, KFAL, KKCA, KSSZ, KTGR-AM, KTGR-FM, KTXY,
KWOS, KZVV**

**EEO PUBLIC FILE REPORT
October 1, 2012 - September 30, 2013**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Production	2-10, 12, 15-17, 19-23, 25, 29-33, 35-38, 40-41, 48-51, 55, 58-72	19
Board Operator	1-2, 4-10, 12, 15-17, 19-25, 29-33, 35-38, 40-42, 45, 48-52, 54-56, 58-60, 62-72	19
Board Operator	1-2, 4-10, 12, 15-17, 19-25, 29-33, 35-38, 40-42, 45, 48-52, 54-56, 58-60, 62-72	19
Board Operator	1-2, 4-10, 12, 15-17, 19-25, 29-33, 35-38, 40-42, 45, 48-52, 54-56, 58-60, 62-72	19
Board Operator	1-2, 4-10, 12, 15-17, 19-25, 29-33, 35-38, 40-42, 45, 48-52, 54-56, 58-60, 62-72	45
Board Operator	1-2, 4-10, 12, 15-17, 19-25, 29-33, 35-38, 40-42, 45, 48-52, 54-56, 58-60, 62-72	54
Board Operator	1-2, 4-10, 12, 15-17, 19-25, 29-33, 35-38, 40-42, 45, 48-52, 54-56, 58-60, 62-72	54
Photographer	1-10, 12, 15-17, 20-25, 29-34, 36-38, 40-41, 49-52, 54, 56, 58-60, 62-70, 72	54
Board Operator	1-9, 12, 15-17, 20-23, 25, 29-34, 36-38, 40-41, 45, 48-52, 55-56, 58-72	45
Morning Drive DJ	1, 3-10, 12, 15-17, 20-25, 29-33, 35-38, 40-41, 45, 49-52, 55-56, 58-60, 62-72	45

**KATI, KCLR, KCMQ, KFAL, KKCA, KSSZ, KTGR-AM, KTGR-FM, KTXY,
KWOS, KZWV**

EEO PUBLIC FILE REPORT

October 1, 2012 - September 30, 2013

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	American Indian Center 309 North Jefferson Springfield, Missouri 65806 Phone : 417-866-3439 Fax : 1-816-471-8543 Christine Molley	N	0
2	American Indian Council 317 North 11th Street 7th Floor St. Louis, Missouri 63101 Phone : 314-589-6653 Fax : 1-314-231-7923 Dawn Jordan	N	0
3	Black Economic Union 1601 East 18th Street Suite 300 Kansas City, Missouri 64180 Phone : 816-474-1080 Email : mba@mbaweb.org Fax : 1-816-474-5805 Cathy Thomas	N	0
4	Broadcast Center 2360 Hampton Avenue St. Louis, Missouri 63139 Phone : 314-647-8181 Email : placement@broadcastcenterinfo.com Kara Savio	N	0
5	Broadcast Center of St. Louis 2360 Hampton St. Louis, Missouri 63139 Phone : 314-647-8181 Email : mba@mbaweb.org Fax : 1-314-647-1575 Kara Savio	N	0
6	Central Methodist College CMC; 411 Central Methodist Square Fayette, Missouri 65248 Phone : 660-248-3391 Url : NONE Email : mba@mbaweb.org Fax : 1-660-248-3469 Mark Kelty	N	0

**KATI, KCLR, KCMQ, KFAL, KKCA, KSSZ, KTGR-AM, KTGR-FM, KTXV,
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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Central Missouri State Univ. Wood 11; CMSU Corner of College & Clark Warrensburg, Missouri 64093 Phone : 660-543-4155 Email : mba@mbaweb.org Fax : 1-660-543-4668 Theresa Alewel	N	0
8	College of the Ozarks PO Box 17 Point Lookout, Missouri 65726 Phone : 417-334-6411 Email : mba@mbaweb.org Fax : 1-417-690-3246 Ron Martin	N	0
9	College of the Ozarks PO Box 17 Point Lookout, Missouri 65726 Phone : 417-334-6411 Fax : 1-417-335-2618 Ron Martin	N	0
10	Columbia College 1001 Rogers Street Columbia , Missouri 65216 Phone : 573-875-7260 Fax : 1-573-875-7209 Bruce Strickland	N	0
11	Columbia College Online System	N	1
12	Columbia Daily Tribune 101 North 4th Street Columbia, Missouri 65201 Phone : (573) 815-1855 Fax : 1-573-815-1701 Classified Department	N	0
13	Current Employee	N	1

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
14	DeVry Institute of Technology 11224 Holmes Rd Kansas City, Missouri 64131 Phone : 8169410430 Fax : 1-816-941-0896 DeVry Institute of Technology DeVry Institute of Technology	N	0
15	Division of Workforce Development 1716 Four Seasons Drive Jefferson City, Missouri 65101 Phone : 573-526-8115 Email : Dylan.minor@ded.mo.gov Fax : 1-573-526-3494 Dylan Minor	N	0
16	Drury College 900 North Benton Avenue Springfield, Missouri 65802 Phone : 417-873-6817 Email : mba@mbaweb.org Fax : 1-417-873-7808 Tina Moore	N	0
17	Drury College 900 North Benton Ave Springfield, Missouri 65802 Phone : 4178658731 Fax : 1-417-873-7821 Drury College Drury College	N	0
18	Drury University 900 North Benton, FSC 114 Springfield, Missouri 65802 Phone : 417-873-7284 Fax : 1-417-873-7284 Tina Moore	N	0
19	Employee Referral KC Riedl	N	23
20	Fontbonne College 6800 Wydown Blvd. St. Louis, Missouri 63105 Phone : 314-889-1434 Fax : 1-314-889-1451 Jennifer Self	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
21	Goodwill Industries 1727 Locust St. Louis, Missouri 63103 Phone : 314-241-3464 Fax : 1-314-241-2346 Rodney Watts	N	0
22	Guadalupe Center 2641 Belleview Kansas City, Missouri 64108 Phone : (816) 561-6885 Url : www.tornadic.com/gci/ Fax : (816) 561-7009 Frances Wallace	N	0
23	Hannibal-Lagrange College 2800 Palmyer Road Hannibal, Missouri 63401 Phone : 573-221-3675 Email : mba@mbaweb.org Fax : 1-573-221-6594 Dr. Karry Richardson	N	0
24	Harris-Stowe State College 3026 Laclede Ave. St. Louis, Missouri 63103 Phone : 3147-340-3512 Email : mba@mbaweb.org Fax : 1-314-340-3389 Wanda McNeal	N	0
25	Heart of America Indian Center 600 West 39th St. Kansas City, Missouri 64111 Phone : (816) 931-5229 Url : members.aol.com/indianbrav/haic.html Fax : (816) 421-6493 Director of Placement	N	0
26	Internal Job Posting	N	1
27	Job Board Central Methodist Univ.	N	1
28	Job posting on internet Craigslist	N	5

**KATI, KCLR, KCMQ, KFAL, KKCA, KSSZ, KTGR-AM, KTGR-FM, KTXY,
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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
29	Joes 1110 N Tenth Jamestown, Missouri 65046 Phone : 660-849-2412 Fax : 1-573-634-8258 Joe Henderson	N	0
30	KRCG-TV Job Link 13 P.O. Box 659 Jefferson City, Missouri 65102 Phone : (573) 443-1300 Fax : 1-573-896-5193 Jeff Jones	N	0
31	Lincoln University 820 Chestnut Street Jefferson City, Missouri 65102 Phone : 573-681-5167 Fax : 1-573-681-5165 Ronald Nelson	N	0
32	Lindenwood College 209 South Kingshighway St. Charles, Missouri 63301 Phone : 636-949-4806 Email : mba@mbaweb.org Fax : 1-636-949-4790 Dana Wehrli	N	0
33	Missouri Career Center 1514 S. Glenstone Springfield, Missouri 65804 Phone : 417-887-4343 Fax : 1-417-888-4076 Veronica Lowe	N	0
34	Missouri School of Journalism, Career Services 76G Gannett Hall University of Missouri Columbia, Missouri 65211 Phone : 573-882-0373 Email : willisb@missouri.edu Barbara G. Willis	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
35	Missouri School of Journalism, Career Services 76G Gannett Hall University of Missouri Columbia, Missouri 65211 Phone : 573-882-0373 Url : http://www.journalism.missouri.edu/careers Email : willisb@missouri.edu Barbara G. Willis	N	0
36	Missouri Southern State College 3950 East Newman Road Joplin, Missouri 64801 Phone : 417-625-3137 Email : mba@mbaweb.org Fax : 1-417-625-9338 Pat Hurley	N	0
37	Missouri Southern State College 3950 E Newman Rd Joplin, Missouri 64801 Phone : 417-625-9300 Fax : 1-417-625-3121 Missouri Southern State College Missouri Southern State College	N	0
38	Missouri Valley College 500 East College Marhall, Missouri 65340 Phone : 660-831-4080 Email : mba@mbaweb.org Fax : 1-660-831-4039 Brie Dittmer	N	0
39	MU Job Fair	N	1
40	North Central Missouri College 1301 Main Street Trenton, Missouri 64683 Phone : 660-359-3948 Kristi Weldon	N	0
41	Northwest Missouri State University no listing Maryville, Missouri 64468 Phone : 816-562-1212 Email : career@nwmissouri.edu Northwest Missouri State University Northwest Missouri State University	N	0

**KATI, KCLR, KCMQ, KFAL, KKCA, KSSZ, KTGR-AM, KTGR-FM, KTXY,
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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
42	Northwest Missouri State University 800 University Drive Maryville, Missouri 64468 Phone : 660-562-1250 Email : career@mail.nwmissouri.edu Fax : 1-660-562-1384 Joan Schneider	N	0
43	Radio ad	N	19
44	Radio Advertisement	N	2
45	Radio Recruitment Ad	N	55
46	Referral Piet Van Waarde	N	16
47	Rockhurst College 1100 Rockhurst Rd Kansas City, Missouri 64110 Phone : 816-501-4000 Rockhurst College Rockhurst College	N	0
48	SMSU 901 S. National Springfield, Missouri 65804 Phone : 417-836-6861 Fax : 1-417-836-6861 Margie Wieland	N	0
49	Southeast Missouri State University One University Plaza Cape Girardeau, Missouri 63701 Phone : 573-651-2000 Email : careerlinkages@semo.edu Fax : 1-573-651-2532 Sandy White	N	0
50	Southwest Missouri State University 901 South National Springfield, Missouri 65804 Phone : 417-836-5636 Email : mba@mbaweb.org Fax : 1-417-836-6797 Jack Hunter	N	0

**KATI, KCLR, KCMQ, KFAL, KKCA, KSSZ, KTGR-AM, KTGR-FM, KTXY,
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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
51	Southwest Missouri State University 901 South National Springfield, Missouri 65804 Phone : 417-836-5000 Fax : 1-417-836-6583 Southwest Missouri State University Southwest Missouri State University	N	0
52	St. Louis University 221 North Grand Blvd. St. Louis, Missouri 63130 Phone : 314-977-2828 Email : mba@mbaweb.org Fax : 1-314-977-3486 Scott Plowman	N	0
53	Station On-Air Advertisement	N	2
54	Station Website	N	23
55	The Urban League 3701 Grandel Square St. Louis, Missouri 63156 Phone : 314-615-3624 Email : styler@urbanleague.stl.org Fax : 1-314-531-7462 Sidney Tyler	N	0
56	Truman State University 100 E. Normal Kirksville, Missouri 63501 Phone : 660/785-4353 Url : www.truman.edu Fax : 660/785-4366 Jan Fishback	N	0
57	Univ of Mo Presentation	N	1
58	Univ. of Missouri-Columbia 11 Jesse Hall Columbia, Missouri 65201 Phone : 573-882-0878 Email : career@missouri.edu Amanda Nell	N	0

**KATI, KCLR, KCMQ, KFAL, KKCA, KSSZ, KTGR-AM, KTGR-FM, KTXY,
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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
59	University of Missouri- Columbia no listing Columbia, Missouri 65211 Phone : 573-882-2121 Fax : 1-573-882-9907 University of Missouri- Columbia University of Missouri- Columbia	N	0
60	University of Missouri- Kansas City 5100 Rockhill Rd Kansas City , Missouri 64110 Phone : 816-235-1000 Fax : 1-816-235-1717 University of Missouri- Kansas City University of Missouri- Kansas City	N	0
61	University of Missouri- Rolla no listing Rolla, Missouri 65401 Phone : 573-341-4114 Fax : 1-573-341-6306 University of Missouri- Rolla University of Missouri- Rolla	N	0
62	University of Missouri- St. Louis 8001 Natural Bridge Rd St. Louis, Missouri 63121 Phone : 314-516-5000 Fax : 1-314-516-5378 University of Missouri- St. Louis University of Missouri- St. Louis	N	0
63	University of Missouri-Kansas City 5100 Rockhill Road Kansas City, Missouri 64110 Phone : 816-235-1228 Fax : 1-816-235-5515 Kelly Limpic	N	0
64	University of Missouri-St. Louis 8001 Natural Bridge Road St. Louis , Missouri 63121 Phone : 314-516-5100 Email : mba@mbaweb.org Fax : 1-314-516-6535 Emily Mceneny	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
65	University of Missouri-Rolla 1870 Miner Circle/303 Norwood Hall Rolla, Missouri 65409 Phone : 573-341-4254 Email : mba@mbaweb.org Fax : 1-573-341-4253 LeAnn Morton	N	0
66	Washington University 1 Brooking Drive St. Louis, Missouri 63130 Phone : 314-935-5930 Email : mba@mbaweb.org Fax : 1-314-935-5905 Mark Smith	N	0
67	Webster University 470 East Lockwood Webster Groves, Missouri 63119 Phone : 314-968-7143 Email : mba@mbaweb.org Fax : 1-314-968-7478 Ray Angle	N	0
68	Webster University 470 East Lockwood Webster Groves, Missouri 63119 Phone : 314-968-6900 Fax : 1-314-968-7112 Webster University Webster University	N	0
69	Westminster College 501 Westminster Ave. Fulton, Missouri 65251 Phone : 573-592-5226 Fax : 1-573-592-5227 Carl Marriott	N	0
70	Westminster College no listing Fulton, Missouri 65251 Phone : 573-642-3361 Fax : 1-573-642-6356 Westminster College Westminster College	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
71	William Jewel College 500 College Hill Liberty, Missouri 64068 Phone : 816-415-5938 Email : mba@mbaweb.org Fax : 1-816-415-5027 Judy Rychlewski	N	0
72	William Woods University no listing Fulton , Missouri 65251 Phone : 573-642-2251 Fax : 1-573-592-1146 William Woods University William Woods University	N	0
73	Word of Mouth Referral Chamber of Commerce	N	1
74	ZimmerCommunications.com	N	5
TOTAL INTERVIEWS OVER REPORTING PERIOD:			157

**KATI, KCLR, KCMQ, KFAL, KKCA, KSSZ, KTGR-AM, KTGR-FM, KTXY,
KWOS, KZWV**

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	10/23/2012	Listing of each upper-level category opening in a job bank or newsletter	General Manager position opportunity	1	Sales Manager	1.00
2	11/2/2012	Listing of each upper-level category opening in a job bank or newsletter	Program Director opportunity with All Access	1	Operations Mgr	1.00
3	12/5/2012	Participation in job banks, internet programs and other programs designed to promote outreach	HireMizzouGrads.com participation for IT/Web as well as Marketing positions	2	Creative/IT Coord Business Mgr	1.00
4	12/18/2012	Participation in events or programs sponsored by educational institutions	Partners in Education with Columbia Public Schools	1	Sales Manager	0.25
5	2/1/2013	Participation in other activities designed by the station employment unit	Job shadowing with Moberly Area Technical Center student	1	Sales Manager	1.00
6	3/5/2013	Participation in Job Fairs	William Woods University Career Fair	2	Operations Mgr Social Media Director	0.25
7	4/2/2013	Participation in job banks, internet programs and other programs designed to promote outreach	All Access.com postings for opportunities	1	Operations Mgr	1.00
8	8/22/2013	Participation in Job Fairs	Attended 3rd Annual MU Part Time Job Fair through the MU Career Center to recruit for current open and future positions.	2	Creative/IT Coord Morgan	0.25
TOTAL POINTS OVER REPORTING PERIOD:						5.75

Full-Time Jobs Filled Report

Date: 9/30/2013

From: Zimmer Radio of Mid-Missouri

Page: 1/2

Full Time Jobs Filled from 10/1/2012 to 9/30/2013

Sl.No.	Job Title	Date Filled	Recruitment Source	Prong 2	Contact Details
1	Executive Assistant EEO Tracking Number 10874 Crystal Richardson	11/26/2012	Radio Recruitment Ad	No	
2	Executive Assistant EEO Tracking Number 10874 Caitlin Conrad	06/03/2013	Radio Recruitment Ad	No	
3	Account Executive EEO Tracking Number 12428 Rachel Verslues	11/26/2012	Employee Referral	No	
4	Account Executive EEO Tracking Number. 12428 Jake Fowler	12/10/2012	Radio Recruitment Ad	No	
5	Account Executive EEO Tracking Number 12428 Jarin Wood	12/17/2012	Employee Referral	No	
6	Account Executive EEO Tracking Number. 12428 Jim Bohannon	02/06/2013	Radio Recruitment Ad	No	
7	Account Executive EEO Tracking Number. 12428 Heather Rzeszewski	02/13/2013	Station Website	No	
8	Account Executive EEO Tracking Number 12428 Erin Lampkin	03/18/2013	Radio Recruitment Ad	No	
9	Account Executive EEO Tracking Number: 12428 Shantel Smith	05/20/2013	Radio Recruitment Ad	No	
10	Account Executive EEO Tracking Number. 12428 Deborah Buscher	06/17/2013	Employee Referral	No	

Full-Time Jobs Filled Report

Date: 9/30/2013

From: Zimmer Radio of Mid-Missouri

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Full Time Jobs Filled from 10/1/2012 to 9/30/2013

Sl.No.	Job Title	Date Filled	Recruitment Source	Prong 2	Contact Details
11	Account Executive EEO Tracking Number: 12428 Sterling Sublett	07/29/2013	Radio Recruitment Ad	No	
12	Account Executive EEO Tracking Number: 12428 Jet Arnsworth	08/26/2013	Employee Referral	No	
13	Account Executive EEO Tracking Number: 12428 Christopher Grimpo	08/26/2013	Radio Recruitment Ad	No	
14	Account Executive EEO Tracking Number: 12428 Heather Bain	09/03/2013	Radio Recruitment Ad	No	
15	On Air Personality EEO Tracking Number: 13212 Nicole Scalf	10/05/2012	Job posting on internet	No	
16	On Air Personality EEO Tracking Number: 13212 Samantha Kubota	03/05/2013	Radio Recruitment Ad	No	
17	News Anchor/Reporter EEO Tracking Number: 16564 Anna Kastman	01/12/2013	Employee Referral	No	
18	Production EEO Tracking Number: 16565 Zachary Canote	11/02/2012	Employee Referral	No	
19	Morning Drive DJ EEO Tracking Number: 21380 Mark Sharp	08/15/2013	Radio Recruitment Ad	No	

Recruitment Sources Used

From: Zimmer Radio of Mid-Missouri

Date: 9/30/2013

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Recruitment Sources used between 10/1/2012 to 9/30/2013

Sl.No.	Job #	Job Title	Date Filled	Recruitment Source for Actual Hire	Recruitment Sources utilized for this vacancy	Prong 2	Number of interviewees referred	Contact Person	Contact Address	Phone Number
1	22036	Board Operator	10/03/2013		Radio Recruitment Ad	NO	1			
2	22036	Board Operator	09/11/2013		Radio Recruitment Ad	NO	1			
3	21994	Photographer	08/08/2013		Station Website	NO	1			
4	21380	Morning Drive DJ	08/15/2013		Radio Recruitment Ad	NO	1			
5	18953	Board Operator	07/15/2013		Station Website	NO	1			
6	18953	Board Operator	06/26/2013		Station Website	NO	1			
7	18953	Board Operator			Station Website	NO	1			
8	18953	Board Operator	06/03/2013		Employee Referral	NO	1			
9	18953	Board Operator	05/28/2013		Radio Recruitment Ad	NO	1			
10	18953	Board Operator	05/28/2013		Employee Referral	NO	1			
11	18953	Board Operator	05/01/2013		Employee Referral	NO	1			
12	16565	Production	11/02/2012		Employee Referral	NO	1			
13	16564	News Anchor/Reporter	01/12/2013		Employee Referral	NO	1			
14	16561	General Manager			Linked In	NO	1			
15	16561	General Manager			Linked In	NO	1			
16	16463	DIGITAL EDITOR -	07/29/2013		Radio Recruitment	NO	1			

Recruitment Sources Used

Date: 9/30/2013

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Recruitment Sources used between 10/1/2012 to 9/30/2013

Sl.No.	Job #	Job Title	Date Filled	Recruitment Source for Actual Hire	Recruitment Sources utilized for this vacancy	Prong 2	Number of interviewees referred	Contact Person	Contact Address	Phone Number
17	16463	DIGITAL EDITOR - PT	05/31/2013	Radio Recruitment Ad	NO		1			
18	16463	DIGITAL EDITOR - PT	01/21/2013	Employee Referral	NO		1			
19	16463	DIGITAL EDITOR - PT		Employee Referral	NO		1			
20	13212	On Air Personality	03/05/2013	Radio Recruitment Ad	NO		1			
21	13212	On Air Personality	10/05/2012	Job posting on internet	NO		1			
22	12428	Account Executive		Radio Recruitment Ad	NO		1			
23	12428	Account Executive		Radio Recruitment Ad	NO		1			
24	12428	Account Executive		Employee Referral	NO		1			
25	12428	Account Executive		Radio Recruitment Ad	NO		1			
26	12428	Account Executive	08/26/2013	Employee Referral	NO		1			
27	12428	Account Executive	08/26/2013	Radio Recruitment Ad	NO		1			
28	12428	Account Executive		Station Website	NO		1			
29	12428	Account Executive		Radio Recruitment Ad	NO		1			
30	12428	Account Executive	09/03/2013	Radio Recruitment	NO		1			

Recruitment Sources Used

Date: 9/30/2013

From: Zimmer Radio of Mid-Missouri

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Recruitment Sources used between 10/1/2012 to 9/30/2013

SL.No.	Job #	Job Title	Date Filled	Recruitment Source for Actual Hire	Recruitment Sources utilized for this vacancy	Prong 2	Number of interviewees referred	Contact Person	Contact Address	Phone Number
31	12428	Account Executive		Radio Recruitment Ad	NO		1			
32	12428	Account Executive		Radio Recruitment Ad	NO		1			
33	12428	Account Executive	07/29/2013	Radio Recruitment Ad	NO		1			
34	12428	Account Executive		Radio Recruitment Ad	NO		1			
35	12428	Account Executive		Station Website	NO		1			
36	12428	Account Executive		Station Website	NO		1			
37	12428	Account Executive		Radio Recruitment Ad	NO		1			
38	12428	Account Executive		Radio Recruitment Ad	NO		1			
39	12428	Account Executive		Radio Recruitment Ad	NO		1			
40	12428	Account Executive		Radio Recruitment Ad	NO		1			
41	12428	Account Executive	06/17/2013	Employee Referral	NO		1			
42	12428	Account Executive		Radio Recruitment Ad	NO		1			
43	12428	Account Executive		Employee Referral	NO		1			
44	12428	Account Executive		Radio Recruitment Ad	NO		1			

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Recruitment Sources used between 10/1/2012 to 9/30/2013

Sl.No.	Job #	Job Title	Date Filled	Recruitment Source for Actual Hire	Recruitment Sources utilized for this vacancy	Prong 2	Number of interviewees referred	Contact Person	Contact Address	Phone Number
45	12428	Account Executive			Employee Referral	NO	1			
46	12428	Account Executive			Radio Recruitment Ad	NO	1			
47	12428	Account Executive			Radio Recruitment Ad	NO	1			
48	12428	Account Executive	05/20/2013		Radio Recruitment Ad	NO	1			
49	12428	Account Executive			Station Website	NO	1			
50	12428	Account Executive			Radio Recruitment Ad	NO	1			
51	12428	Account Executive			Station Website	NO	1			
52	12428	Account Executive			Station Website	NO	1			
53	12428	Account Executive			Station Website	NO	1			
54	12428	Account Executive			Station Website	NO	1			
55	12428	Account Executive			Station Website	NO	1			
56	12428	Account Executive			Employee Referral	NO	1			
57	12428	Account Executive			Employee Referral	NO	1			
58	12428	Account Executive			Radio Recruitment Ad	NO	1			
59	12428	Account Executive	02/13/2013		Station Website	NO	1			

Recruitment Sources used between 10/1/2012 to 9/30/2013

Sl.No.	Job #	Job Title	Date Filled	Recruitment Source for Actual Hire	Recruitment Sources utilized for this vacancy	Prong 2	Number of interviewees referred	Contact Person	Contact Address	Phone Number
60	12428	Account Executive	03/18/2013	Radio Recruitment Ad	Radio Recruitment Ad	NO	1			
61	12428	Account Executive		Employee Referral	Employee Referral	NO	1			
62	12428	Account Executive		Radio Recruitment Ad	Radio Recruitment Ad	NO	1			
63	12428	Account Executive		Station Website	Station Website	NO	1			
64	12428	Account Executive	02/06/2013	Radio Recruitment Ad	Radio Recruitment Ad	NO	1			
65	12428	Account Executive		Radio Recruitment Ad	Radio Recruitment Ad	NO	1			
66	12428	Account Executive		Station Website	Station Website	NO	1			
67	12428	Account Executive		Radio Recruitment Ad	Radio Recruitment Ad	NO	1			
68	12428	Account Executive		Station Website	Station Website	NO	1			
69	12428	Account Executive		Station Website	Station Website	NO	1			
70	12428	Account Executive		Station Website	Station Website	NO	1			
71	12428	Account Executive		Employee Referral	Employee Referral	NO	1			
72	12428	Account Executive		Radio Recruitment Ad	Radio Recruitment Ad	NO	1			
73	12428	Account Executive		Employee Referral	Employee Referral	NO	1			
74	12428	Account Executive		Station Website	Station Website	NO	1			

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Recruitment Sources used between 10/1/2012 to 9/30/2013

Sl.No.	Job #	Job Title	Date Filled	Recruitment Source for Actual Hire	Recruitment Sources utilized for this vacancy	Prong 2	Number of interviewees referred	Contact Person	Contact Address	Phone Number
75	12428	Account Executive			Job posting on internet	NO	1			
76	12428	Account Executive			Job posting on internet	NO	1			
77	12428	Account Executive			Job posting on internet	NO	1			
78	12428	Account Executive			Radio Recruitment Ad	NO	1			
79	12428	Account Executive	12/10/2012		Radio Recruitment Ad	NO	1			
80	12428	Account Executive			Radio Recruitment Ad	NO	1			
81	12428	Account Executive			Word of Mouth Referral	NO	1			
82	12428	Account Executive			Radio Recruitment Ad	NO	1			
83	12428	Account Executive	12/17/2012		Employee Referral	NO	1			
84	12428	Account Executive			Radio Recruitment Ad	NO	1			
85	12428	Account Executive			Radio Recruitment Ad	NO	1			
86	12428	Account Executive			Employee Referral	NO	1			
87	12428	Account Executive			Radio Recruitment Ad	NO	1			
88	12428	Account Executive			Station Website	NO	1			

Recruitment Sources Used

Date: 9/30/2013

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Recruitment Sources used between 10/1/2012 to 9/30/2013

Sl.No.	Job #	Job Title	Date Filled	Recruitment Source for Actual Hire	Recruitment Sources utilized for this vacancy	Prong 2	Number of interviewees referred	Contact Person	Contact Address	Phone Number
89	12428	Account Executive	11/26/2012		Employee Referral	NO	1			
90	12428	Account Executive			Employee Referral	NO	1			
91	10874	Executive Assistant			Station On-Air Advertisement	NO	1			
92	10874	Executive Assistant			Station On-Air Advertisement	NO	1			
93	10874	Executive Assistant	06/03/2013		Radio Recruitment Ad	NO	1			
94	10874	Executive Assistant			Job Board	NO	1			
95	10874	Executive Assistant	11/26/2012		Radio Recruitment Ad	NO	1			
96	10874	Executive Assistant			Radio Recruitment Ad	NO	1			
97	10874	Executive Assistant			Radio Recruitment Ad	NO	1			
98	10874	Executive Assistant			Radio Recruitment Ad	NO	1			
99	10874	Executive Assistant			Radio Recruitment Ad	NO	1			
100	10874	Executive Assistant			Job posting on internet	NO	1			
101	10874	Executive Assistant			Radio Recruitment Ad	NO	1			

Yearly Totals between 10/1/2012 to 9/30/2013

Recruitment Source	Total Referred
Columbia College Online System	1
Current Employee	1
Employee Referral	23
Internal Job Posting	1
Job Board	1
Job posting on internet	5
MU Job Fair	1
Radio ad	4
Radio Ad	15
Radio Advertisement	2
Radio Recruitment Ad	55
Referral	16
Station On-Air Advertisement	2
Station Website	23
Univ of Mo Presentation	1
Word of Mouth Referral	1
Zimmercommunications.com	4
ZimmerCommunications.com	1
<hr/>	
Total Number of Persons Interviewed:	157

Summary of Prong 3 Outreach Initiatives Report

Date: 9/30/2013

From: Zimmer Radio of Mid-Missouri

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Summary of Prong 3 Outreach Initiatives between 10/1/2012 to 9/30/2013

Sl.No.	Date	Activity Type	Points
1	08/22/2013	Participation in Job Fairs Description: Attended 3rd Annual MU Part Time Job Fair through the MU Career Center to recruit for current open and future positions.	.25
2	04/02/2013	Participation in job banks, internet programs and other programs designed to promote outreach Description: All Access.com postings for opportunities	1.00
3	03/05/2013	Participation in Job Fairs Description: William Woods University Career Fair	.25
4	02/01/2013	Participation in other activities designed by the station employment unit Description: Job shadowing with Moberly Area Technical Center student	1.00
5	12/18/2012	Participation in events or programs sponsored by educational institutions Description: Partners in Education with Columbia Public Schools	.25
6	12/05/2012	Participation in job banks, internet programs and other programs designed to promote outreach Description: HireMizzouGrads.com participation for IT/Web as well as Marketing positions	1.00
7	11/02/2012	Listing of each upper-level category opening in a job bank or newsletter Description: Program Director opportunity with All Access	1.00
8	10/23/2012	Listing of each upper-level category opening in a job bank or newsletter Description: General Manager position opportunity	1.00
Total Points:			5.75

Summary of Prong 3 Outreach Initiatives between 10/1/2012 to 9/30/2013

Sl.No.	Date	Activity Type	Point
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Summary of Prong 3 Outreach Initiatives Report

From: Zimmer Radio of Mid-Missouri

Date 9/30/2013

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Summary of Prong 3 Outreach Initiatives between 10/1/2012 to 9/30/2013

Sl.No.	Date	Activity Type	No. Of Stations	Participant Name	Hiring Authority?	Points
1	08/22/2013	Participation in Job Fairs	2	Chelsea Robinson Trevor	Yes No	.25

Description:

Attended 3rd Annual MU Part Time Job Fair through the MU Career Center to recruit for current open and future positions.

Scope of Participation:

Recruited for 2 open positions and accepted numerous resumes while explaining the job duties for each position: MidMoToday content writer and Production.

2	04/02/2013	Participation in job banks, internet programs and other programs designed to promote outreach	1	Jamie Mac	Yes	1.00
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Description:

All Access.com postings for opportunities

Scope of Participation:

Morning show personality (2)
Program Directors
News/Sports
Production

3	03/05/2013	Participation in Job Fairs	2	Jamie Mac Chelsea Robinson	Yes Yes	.25
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Description:

William Woods University Career Fair

Scope of Participation:

Representatives went from both Creative Services/Programming/Production and IT/Web departments.

Summary of Prong 3 Outreach Initiatives Report

From: Zimmer Radio of Mid-Missouri

Date 9/30/2013

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Summary of Prong 3 Outreach Initiatives between 10/1/2012 to 9/30/2013

Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
4	02/01/2013	Participation in other activities designed by the station employment unit	1	Carey Wright	Yes	1.00
Description: Job shadowing with Moberly Area Technical Center student						
Scope of Participation: Showed Drew Crowley all aspects of Marketing as it relates to a marketing position with Zimmer Radio Group						
5	12/18/2012	Participation in events or programs sponsored by educational institutions	1	Andy Tutin	No	.25
Description: Partners in Education with Columbia Public Schools						
Scope of Participation: Ongoing partnership with the Columbia Public Schools						
6	12/05/2012	Participation in job banks, internet programs and other programs designed to promote outreach	2	Travis Smith Jennifer Herrin	No Yes	1.00
Description: HireMizzouGrads.com participation for IT/Web as well as Marketing positions						
Scope of Participation: Digital Content Account Executive						
7	11/02/2012	Listing of each upper-level category opening in a job bank or newsletter	1	Jamie Mac	Yes	1.00

Summary of Prong 3 Outreach Initiatives Report

From: Zimmer Radio of Mid-Missouri

Date 9/30/2013

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Summary of Prong 3 Outreach Initiatives between 10/1/2012 to 9/30/2013

Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
		Description: Program Director opportunity with All Access				
		Scope of Participation: Listing of Program Director position (upper-level)				
8	10/23/2012	Listing of each upper-level category opening in a job bank or newsletter	1	Dave Wisniewski	Yes	1.00

Description:

General Manager position opportunity

Scope of Participation:

Media Recruiter
Radio Ink
Linked In

Total Points: 5.75

Exception Report

Date: 9/30/2013

From: Zimmer Radio of Mid-Missouri

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Exception Report from 10/1/2012 to 9/30/2013

Sl.No.	Job ID	Date Posted	Recruitment Source	Comment
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0

Job Details:

Blind Job(s) Details Report

Date: 9/30/2013

From: Zimmer Radio of Mid-Missouri

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Blind Job(s) Details from 10/1/2012 to 9/30/2013

Sl.No.	Job ID	Date Posted	Job Details	Reason for Blind Job
0				

Interview Recruitment Source Report

Date: 9/30/2013

From: Zimmer Radio of Mid-Missouri

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Interview Recruitment Source Report from 10/1/2012 - 9/30/2013*Please note that the recruitment source used for hiring is bolded in the text below*

Job ID: 22036

Job Title: Board Operator

Job Opening Period: 8/1/2013 - 9/30/2013

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Amber Summerville	8/29/2013	Yes	9/11/2013	Radio Recruitment Ad
Jay Strubberg	9/11/2013	Yes	10/3/2013	Radio Recruitment Ad

Job ID: 21994

Job Title: Photographer

Job Opening Period: 8/1/2013 - 9/30/2013

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Laura Rowe	8/8/2013	Yes	8/8/2013	Station Website

Job ID: 21896

Job Title: Administrative Assistant

Job Opening Period: 9/9/2013 - 10/31/2013

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
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Job ID: 21380

Job Title: Morning Drive DJ

Job Opening Period: 8/6/2013 - 9/30/2013

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Mark Sharp	8/7/2013	Yes	8/15/2013	Radio Recruitment Ad

Interview Recruitment Source Report

Date: 9/30/2013

From: Zimmer Radio of Mid-Missouri

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Interview Recruitment Source Report from 10/1/2012 - 9/30/2013

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 18977

Job Title: Morning Drive DJ

Job Opening Period: 4/2/2013 - 6/30/2013

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
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Job ID: 18953

Job Title: Board Operator

Job Opening Period: 4/1/2013 - 5/31/2013

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
John Predmore	3/27/2013	Yes	5/1/2013	Employee Referral
David Malone	5/4/2013	Yes	5/28/2013	Employee Referral
Jon Ingram	5/14/2013	Yes	5/28/2013	Radio Recruitment Ad
Brennan Holtzclaw	5/17/2013	Yes	6/3/2013	Employee Referral
Martin Casey	6/17/2013	No		Station Website
Martin Casey	6/21/2013	Yes	6/26/2013	Station Website
Madison Conklin	7/3/2013	Yes	7/15/2013	Station Website

Job ID: 16942

Job Title: Photographer

Job Opening Period: 12/10/2012 - 1/31/2013

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
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Interview Recruitment Source Report

Date: 9/30/2013

From: Zimmer Radio of Mid-Missouri

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Interview Recruitment Source Report from 10/1/2012 - 9/30/2013

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 16565

Job Title: Production

Job Opening Period: 11/5/2012 - 1/31/2013

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Zachary Canote	10/30/2012	Yes	11/2/2012	Employee Referral

Job ID: 16564

Job Title: News Anchor/Reporter

Job Opening Period: 11/5/2012 - 1/31/2013

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Anna Kastman	12/10/2012	Yes	1/12/2013	Employee Referral

Job ID: 16563

Job Title: Program Director

Job Opening Period: 11/5/2012 - 1/31/2013

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
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Job ID: 16562

Job Title: Morning Drive Personality

Job Opening Period: 11/5/2012 - 1/31/2013

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
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Interview Recruitment Source Report from 10/1/2012 - 9/30/2013

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 16561

Job Title: General Manager

Job Opening Period: 11/5/2012 - 1/31/2013

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Kevin Musselman	10/31/2012	No		Linked In
Kevin Musselman	11/6/2012	No		Linked In

Job ID: 16463

Job Title: DIGITAL EDITOR - PT

Job Opening Period: 10/24/2012 - 1/17/2013

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Colin Gambaro	12/14/2012	No		Employee Referral
Colin Gambaro	1/16/2013	Yes	1/21/2013	Employee Referral
Kelsey Maffett	5/3/2013	Yes	5/31/2013	Radio Recruitment Ad
Tyler Fine	7/11/2013	Yes	7/29/2013	Radio Recruitment Ad

Exigent Circumstances Jobs Report

Date: 9/30/2013

From: Zimmer Radio of Mid-Missouri

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Exigent Circumstances Jobs from 10/1/2012 to 9/30/2013

Sl.No.	Job Title	Date Filled	Job Type	Reason for Job
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0

Jennifer Herrin

From: Nell, Amanda <Nella@missouri.edu>
Sent: Tuesday, August 27, 2013 9:49 AM
To: jherrin@zrgmail.com; tmorgan@zrgmail.com; crobinson@zrgmail.com
Subject: Thank you for attending the job fair!

Importance: High

Chelsea, Jennifer and Trevor:

Thank you for your participation in the MU Part-Time Job Fair this past Thursday! A total of **1,026 students participated** representing a diverse array of majors and class years.

Your feedback is very important to us and we would appreciate it if you could reply to the 10-item **online survey** that should take just a few moments to complete.

Thank you for arranging to make payment for the fair – if you need another copy of your invoice please reply back to me. Note: Credit card payments must be called in today (9/27) as our credit card processing machine will be returned to our system accounting office.

We encourage you to continue to work with our office and the www.HireMizzouTigers.com site to identify potential candidates as job vacancies arise.

Best to you this fall!
Amanda Nell

MU Career Center, University of Missouri
Email: nella@missouri.edu
Tel: 573.882.0878 Fax: 573.882-5440

Jennifer Herrin

From: Nell, Amanda <Nella@missouri.edu>
Sent: Wednesday, August 21, 2013 12:34 PM
To: MU CPPC Career Center
Subject: REMINDER: Part-Time Job Fair

Hello!

Tomorrow is the **MU Part-Time Job Fair** and we look forward to hosting you on the Mizzou campus! I just wanted to highlight a few logistics:

ARRIVAL

Please arrive to campus between **12 Noon and 12:45 PM** so you have time to check in and get your recruitment table ready.

****PLEASE READ: MATERIALS DROP-OFF****

If you would like to first drop off your fair materials before parking your vehicle, please carefully follow these instructions: Travel **eastbound** on Rollins Street, passing through the pedestrian barricade at the intersection of Rollins and Missouri Ave. **Put on your hazard lights and drive 5 MPH so the MU police do not ticket you.** Look for a sign and balloons marking the drop-off point on the right. Pull over and a student volunteer will help you un-load your car and bring your materials inside.

MAP/PARKING/DIRECTIONS

You may **print off the attached map** which shows the location of the **Virginia Avenue Parking Garage** and fair locale. A student attendant will hand you a parking tag at the entrance of the garage. With a limited number of parking tabs, carpools are appreciated! If you need personalized driving directions to the MU Campus, please **click here**.

WHAT TO BRING

Employers are encouraged to **bring materials to share with students**, including job descriptions, company literature, business cards, online application instructions and/or hard copy job applications. If you would like to bring a tabletop display, you are welcome to do so. More details can be found on the attached confirmation sheet. We provide you with an **8-foot table and chairs, a company sign, Mizzou decorations, bottled water, and light refreshments.**

DAY OF CONTACT

If you need to contact me for any reason Thursday, please call my cell phone: **573-529-1143.**

See you soon!
Amanda Nell

Amanda Nell

MU Career Center | 201 Student Success Center | University of Missouri | Tel: 573.882.0878
Web: www.career.missouri.edu and www.HireMizzouTigers.com



Jennifer Herrin

From: Nell, Amanda <Nella@missouri.edu>
Sent: Thursday, August 15, 2013 11:42 PM
To: MU CPPC Career Center
Subject: MU Part-Time Job Fair update!
Attachments: Employer map of campus.pdf

Hello!

We are just one week away from the **MU Part-Time Job Fair!** We look forward to hosting you on the Mizzou campus **August 22nd from 1-4pm** in the **MizzouRec Complex**. Please carefully read over the following information to make for a smooth fair experience:

ARRIVAL

Please arrive to campus between **12 Noon and 12:45 PM** so you have time to check in and get your recruitment table ready.

UPDATED MATERIALS DROP-OFF

If you would like to first drop off your fair materials before parking your vehicle, please carefully follow these instructions: Travel **eastbound only** on Rollins Street, passing through the pedestrian barricade at the intersection of Rollins Street and Missouri Avenue. **Put on your hazard lights and drive 5 MPH so the MU police do not ticket you.** Look for a sign and balloons marking the drop-off point on the right. Pull over and a student volunteer will help you unload your car and bring your materials inside.

MAP/PARKING/DIRECTIONS

Please **print off the attached map** which shows the location of the parking garage, spillover lot, and fair locale. All off-campus employers should arrive at the **Virginia Avenue Parking Garage**. A student attendant will hand you a parking tag at the entrance of the garage. With a limited number of parking tabs, carpools are appreciated! If you need personalized driving directions to the MU Campus, please **[click here](#)**.

WHAT TO BRING

Employers are encouraged to **bring materials to share with students**, including job descriptions, company literature, business cards, online application instructions and/or hard copy job applications. If you would like to bring a tabletop display or giveaways, you are welcome to do so.

WHAT WE PROVIDE

In addition to your **8-foot table and chairs**, we will provide a **company sign, Mizzou decorations, bottled water, and light refreshments**. If you have indicated a need for electricity we will provide you with access to an outlet and instructions for accessing our wireless network.

STUDENT INTERACTIONS

Last year nearly 1,400 students attended the event and we expect those numbers to remain high. We are advertising the event through various digital and print ads, email messages, banners, and promotional events. Students have been told to wear business casual attire and bring copies of their resume (if they have one) and class schedule.

CANCELLATIONS

If you no longer have vacancies or do not have recruiters to staff your table, please contact me at once. We have a wait list of employers eager to participate and want to be sure we have a full house. The deadline to cancel is **August 19th**.

PAYMENT

If you have not already done so, please make arrangements for payment. Checks or credit cards are accepted and receipts will be provided electronically as well as the day of the fair if payment is received on or before August 21st.

QUESTIONS?

Please reply back to this email or call me at **573-882-0878** if you have any questions or updates to your registration.

We look forward to hosting you on the Mizzou campus next Thursday!

Best,
Amanda

Amanda Nell

MU Career Center | 201 Student Success Center | University of Missouri | Tel: 573.882.0878

Web: www.career.missouri.edu and www.HireMizzouTigers.com



Jennifer Herrin

From: Jamie Mac <jmac@zrgmail.com>
Sent: Tuesday, June 25, 2013 9:15 AM
To: 'Jennifer Herrin'
Cc: 'Chelsea Robinson'; 'Travis Smith'; 'Chris Hutchens'; 'Carla Leible'
Subject: RE: Mizzou Part-Time Job Fair

Chelsea and Trevor will be attending.

Positions looking to fill:

MidMOToday part timer: Responsible for generating content for website. Strong writing skills required. Photoshop, Word Press and video editing knowledge preferred.

Zimmer Radio Part Timer: Duties would include producing in-house programs and sports productions. Some on air work, web site updates and commercial production for qualified candidates.

From: Jennifer Herrin [mailto:jherrin@zrgmail.com]
Sent: Tuesday, June 25, 2013 7:39 AM
To: 'Jamie Mac'
Cc: 'Chelsea Robinson'; 'Travis Smith'; 'Chris Hutchens'; 'Carla Leible'
Subject: RE: Mizzou Part-Time Job Fair
Importance: High

Please see below

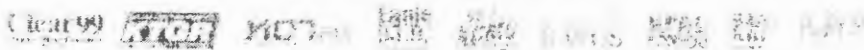


JENNIFER HERRIN BUSINESS MANAGER

ZIMMER RADIO & MARKETING GROUP

WE'RE ON MOBILE. SCAN THE QR CODE TO REGISTER.

573.875.1099 FAX 573.875.4749



From: Jennifer Herrin [mailto:jherrin@zrgmail.com]
Sent: Wednesday, June 19, 2013 11:15 AM
To: 'Jamie Mac'
Cc: 'Chelsea Robinson'; 'Travis Smith'; 'Chris Hutchens'; 'Carla Leible'
Subject: RE: Mizzou Part-Time Job Fair
Importance: High

This is the information I will need to register:

Be prepared to share the number of people attending and the title(s) of the position(s) you are seeking to fill.



JENNIFER HERRIN BUSINESS MANAGER

ZIMMER RADIO & MARKETING GROUP

573.875.1099 FAX 573.875.4749

Clear99 [redacted] [redacted] [redacted] [redacted] [redacted] [redacted] [redacted] [redacted] [redacted] [redacted]

From: Carla Leible [mailto:cleible@zrgmail.com]
Sent: Wednesday, June 19, 2013 10:41 AM
To: Jennifer Herrin; Jamie Mac; Dave Wisniewski; Carrie Berkbuegler
Cc: Chelsea Robinson; Travis Smith; Chris Hutchens
Subject: Re: Mizzou Part-Time Job Fair

Yes we are interested for interactive. Can you go ahead an sign us up?

From: Jennifer Herrin <jherrin@zrgmail.com>
Date: Wed, 19 Jun 2013 10:23:55 -0500
To: Jamie Mac <jmac@zrgmail.com>, Dave Wisniewski <davew@zrgmail.com>, Carrie Berkbuegler <cberkbuegler@zrgmail.com>
Cc: Carla Leible <cleible@zrgmail.com>
Subject: FW: Mizzou Part-Time Job Fair

FYI



JENNIFER HERRIN BUSINESS MANAGER

ZIMMER RADIO & MARKETING GROUP

573.875.1099 FAX 573.875.4749

Clear99 [redacted] [redacted] [redacted] [redacted] [redacted] [redacted] [redacted] [redacted] [redacted] [redacted]

From: Nell, Amanda [mailto:NellA@missouri.edu]
Sent: Wednesday, June 19, 2013 10:05 AM

To: radiojobs@zrgmail.com

Subject: Mizzou Part-Time Job Fair

Dear Jennifer:

The MU Career Center is committed to connecting talented Mizzou students with part-time employment opportunities in the local Columbia community. If you have current job vacancies or anticipate part-time openings at your organization, I would encourage you to consider attending our upcoming Part-Time Job Fair. Details follow:



The 3rd Annual MU Part-Time Job Fair

August 22nd, 2013 from 1:00 - 4:00 PM

MizzouRec Complex, University of Missouri

Web: <http://career.missouri.edu/index.php/part-time-job-fair>

Overview

This is a great opportunity for local employers to recruit currently enrolled Mizzou students for paid, part-time positions. Our students are eager to gain valuable work experience as well as income. We encourage you to participate whether you are looking to fill one or multiple positions.

Reasons to Attend

- Meet face-to-face with students for meaningful conversations
- Connect with many talented candidates from a variety of majors and class years (last year more than **1,300 students attended**)
- Collect numerous résumés and/or applications

Cost

We charge a nominal (\$35) fee to cover costs associated with the fair. Checks are the preferred method of payment, but credit cards are also accepted. An invoice will be emailed to you and a receipt provided the day of the fair (if you pay in advance). **Note:** If you are a non-profit or government agency, a limited number of sponsored tables are available to you (free of charge).

How to Register

Please call (573) 882-0878 to reserve your recruitment table. **The deadline to register is August 15th.** Space is available on a first-come, first serve basis so please RSVP as soon as possible! Be prepared to share the

number of people attending and the title(s) of the position(s) you are seeking to fill. You will receive an email confirming your registration.

If you have any questions, please call Amanda Nell at (573) 882-0878 or reply back to this email. For further details, please go to our web page: <http://career.missouri.edu/index.php/employers/jobfair>

Sincerely,

Amanda Nell
Coordinator, Student Employment
MU Career Center
University of Missouri

Jennifer Herrin

From: Jamie Mac <jmac@zrgmail.com>
Sent: Wednesday, February 20, 2013 12:15 PM
To: 'Chelsea Robinson'; 'Jennifer Herrin'
Cc: 'Dave Wisniewski'; 'Carla Leible'
Subject: RE: 2013 WWU Career Fair- March 5th.

I'll be attending.

From: Chelsea Robinson [mailto:crobinson@zrgmail.com]
Sent: Wednesday, February 20, 2013 7:33 AM
To: Jennifer Herrin
Cc: 'Dave Wisniewski'; Jamie Mac; Carla Leible
Subject: Re: 2013 WWU Career Fair- March 5th.

I will be going.

On Feb 20, 2013, at 6:28 AM, Jennifer Herrin wrote:

Okay, so who's going? Please let me know whenever you do a career fair as I need the points for EEO. Just let me know – thanks!

<image001.jpg>

From: Dave Wisniewski [mailto:davew@zrgmail.com]
Sent: Tuesday, February 19, 2013 5:04 PM
To: 'Jennifer Herrin'
Subject: FW: 2013 WWU Career Fair- March 5th.

Here to Help

Dave Wisniewski
Creative Problem Solver
573-875-1099
davew@zrgmail.com

From: Cynthia Schreen [mailto:cynthias@zrgmail.com]
Sent: Monday, February 18, 2013 10:34 AM
To: Chelsea Robinson
Cc: Cleible@zrgmail.com; jmac@zrgmail.com; Dave Wisniewski
Subject: FW: 2013 WWU Career Fair- March 5th.

[] Here's the info from the event we are part of March 5.

From: Dittmer, Amy [<mailto:adittmer@williamwoods.edu>]
Sent: Tuesday, January 08, 2013 9:22 AM
To: cynthias@zrgmail.com
Subject: 2013 WWU Career Fair

William Woods University would like to invite your organization to participate in the **2013 WWU Career Fair** on **Tuesday, March 5, 2013**. This event will take place in Anderson Arena in the Helen Stephens Sports Complex on the Fulton campus of William Woods University from 10:00 a.m. until 1:00 p.m. As a highly-regarded private liberal arts institution, we look forward to hosting this event in order to connect you with quality students from a wide variety of disciplines.

Participating in the WWU Career Fair will allow you to showcase your organization and inform our students of full-time employment opportunities, part-time jobs, internships, graduate school programs and study abroad opportunities.

The \$25.00 registration fee (per table) includes lunch for two exhibitors. **Register online** at WilliamWoods.edu/CareerFair **by February 28, 2013**. In addition, we will be happy to arrange on-campus interviews or information sessions before the career fair or at any other time during the academic year.

Our students are anxious to meet you! We hope you will attend the **2013 WWU Career Fair** and take advantage of this opportunity to strengthen the relationship between your organization and William Woods University. If you have any questions, please contact me.

I would love to have Zimmer represented at the fair! Hope all is well.

Amy LaRue Dittmer '97, '11
Director of Career Services and Student Transition

William Woods University
One University Avenue
Fulton, MO 65251
573.592.4313
1.800.995.3159
Amy.Dittmer@WilliamWoods.edu
WilliamWoods.edu

Jennifer Herrin

From: Chelsea Robinson <crobinson@zrgmail.com>
Sent: Wednesday, February 20, 2013 7:33 AM
To: Jennifer Herrin
Cc: 'Dave Wisniewski'; Jamie Mac; Carla Leible
Subject: Re: 2013 WWU Career Fair- March 5th.

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<image001.jpg>

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Sent: Tuesday, February 19, 2013 5:04 PM
To: 'Jennifer Herrin'
Subject: FW: 2013 WWU Career Fair- March 5th.

Here to Help

Dave Wisniewski
Creative Problem Solver
573-875-1099
davew@zrgmail.com

From: Cynthia Schreen [mailto:cynthias@zrgmail.com]
Sent: Monday, February 18, 2013 10:34 AM
To: Chelsea Robinson
Cc: Cleible@zrgmail.com; jmac@zrgmail.com; Dave Wisniewski
Subject: FW: 2013 WWU Career Fair- March 5th.

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To: cynthias@zrgmail.com
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I would love to have Zimmer represented at the fair! Hope all is well.

Amy LaRue Dittmer '97, '11
Director of Career Services and Student Transition

William Woods University
One University Avenue
Fulton, MO 65251
573.592.4313
1.800.995.3159
Amy.Dittmer@WilliamWoods.edu
WilliamWoods.edu

Jennifer Herrin

From: Jamie Mac <jmac@zrgmail.com>
Sent: Friday, November 02, 2012 10:34 AM
To: jherrin@zrgmail.com; stephanieb@zrgmail.com
Subject: All Access Post

Follow Up Flag: Follow up
Flag Status: Completed

Just heads up that made an blanket all access post so some resumes will be coming your way soon. Here is the listing for EOE purposes.

Zimmer Radio And Marketing Group is always looking for experienced programming talent to join our award winning team in mid-Missouri. We're constantly recruiting individuals with positive attitudes, passion for radio, a strong work ethic and those who aren't afraid to have a little fun. If this description sounds like you, then please keep reading.

Accepting resumes for the following

Morning Show Talent(s)
Program Director(s)
News/Sports
Production

2 years previous experience is preferred, but we're always willing to train someone with passion for the business and the right attitude.

You will ONLY be considered if you send a short mp3 (3 minutes or less) and a current resume to radiojobs@zrgmail.com. No phone calls, please.

Zimmer Radio And Marketing Group is an Equal Opportunity Employer.

Thanks,

Jamie Mac

Zimmer Radio and Marketing Group of Mid Missouri
Main: 3215 Lemone Industrial Blvd, Suite 200, Columbia, MO 65201
p 573 875-1099 / 800 455-1099 / ext 1287

"The true measure of a man is how he treats someone who can do him absolutely no good." - Samuel Johnson

Jennifer Herrin

From: Dave Wisniewski [davew@zrgmail.com]
Sent: Tuesday, October 23, 2012 4:58 PM
To: 'Carla Leible'; 'Don Zimmer'; 'John Zimmer'
Cc: 'Jennifer Herrin'
Subject: Manager ads

Ads for General Manager placed

- Media Recruiter \$249 for 30 days
- Radio Ink. \$97 until filled
- Inside Radio – Waiting on a quote
- RAB – Waiting on a quote

Here to Help

Dave Wisniewski
Creative Problem Solver
573-875-1099
davew@zrgmail.com



ZIMMER RADIO & MARKETING GROUP

10000 W. 10th Avenue, Suite 1000, Denver, CO 80202

Phone: 303.755.1000 Fax: 303.755.1001

Jennifer Herrin

From: Dave Wisniewski <davew@zrgmail.com>
Sent: Tuesday, January 29, 2013 4:13 PM
To: 'Jennifer Herrin'
Subject: FW: Your LinkedIn Order 46875088

Here to Help

Dave Wisniewski
Creative Problem Solver
573-875-1099
davew@zrgmail.com

From: messages-noreply@bounce.linkedin.com [mailto:messages-noreply@bounce.linkedin.com] **On Behalf Of** LinkedIn Receipts
Sent: Saturday, September 29, 2012 4:13 PM
To: Dave Wisniewski
Subject: Your LinkedIn Order 46875088



Order ID: 46875088

LinkedIn Corporation
2029 Stierlin Ct, Mountain View, CA 94043 USA
Federal Tax ID: 47-0912023

Billed To: Dave Wisniewski
Zimmer Radio Group
P.O. Box 782
Cape Girardeau, MO 63702
United States
573-875-1099

Date: 9/29/2012
Order Total: US\$195.00
Payment Method: VISA...5723
Receipt #: 16061158

Item	Description	Qty	Rate	Price
1	30-day Job Posting Advertising Account Executive Zimmer Radio Group - Columbia, Missouri Area Expires October 29, 2012	1	US\$195.00	US\$195.00
2	Profile Matches For Advertising Account Executive 24 profile matches + 5 free InMails			US\$0.00

Total Purchases: US\$195.00
Order Total: US\$195.00
Payment: (US\$195.00)
Balance: US\$0.00

[Customer Service](#) | [Purchase History](#) | [Terms of Sale](#)

© 2012 LinkedIn Corporation

Jennifer Herrin

From: Dave Wisniewski <davew@zrgmail.com>
Sent: Tuesday, January 29, 2013 4:12 PM
To: 'Jennifer Herrin'
Subject: FW: Thank you for posting your opening(s) on MediaRecruiter.com

Here to Help

Dave Wisniewski
Creative Problem Solver
573-875-1099
davew@zrgmail.com

From: art@mediarecruiter.com [mailto:art@mediarecruiter.com]
Sent: Tuesday, October 23, 2012 4:10 PM
To: davew@zrgmail.com
Subject: Thank you for posting your opening(s) on MediaRecruiter.com

Thank you for posting your opening(s) on MediaRecruiter.com.

Your opening will be posted within 24 hours. If posted on weekend, we will have your opening posted on Monday.

We will email you a paid receipt for the credit card when the card has been run.

Once the opening has been posted, an email alert will be sent to candidates who have expressed an interest in a position such as yours, in your area of the country.

Candidates are then invited to apply for the position via our website. Your listing will also be featured on the front page of our website, as well as appear on our Media Sales Avails email, which is sent out weekly to a database of over 37,000 media professionals.

We appreciate the opportunity to help.

Art Scott-Vice President

art@MediaRecruiter.com

303-400-5150

CONFIDENTIALITY NOTICE: This message, the attachments, and any metadata contained in any attachments, may be confidential and may be privileged. If you believe that this e-mail has been sent to you in error, please reply to the sender that you received this message in error; then please delete this e-mail. Thank you.

Jennifer Herrin

From: Dave Wisniewski <davew@zrgmail.com>
Sent: Wednesday, October 24, 2012 8:34 PM
To: 'Jennifer Herrin'
Subject: FW: MediaRecruiter.com
Attachments: image001.jpg

Follow Up Flag: Follow up
Flag Status: Completed

Here to Help

Dave Wisniewski
Creative Problem Solver
573-875-1099
davew@zrgmail.com

From: Art Scott [mailto:Art@mediarecruiter.com]
Sent: Tuesday, October 23, 2012 4:21 PM
To: davew@zrgmail.com
Subject: MediaRecruiter.com

Dave, your opening is up and running. We will email you a paid receipt once we run the card. To view the posting on the site, copy and paste the following link into your browser:

<http://www.mediarecruiter.com/career/site/joblist.asp?rid=2>

Thank you again, Art

Art Scott
Vice President
MediaRecruiter.com
9457 So. University Blvd. #303
Highlands Ranch, CO 80126
303-400-5150 (Office)
303-881-5600 (Cell)



mediarecruiter

BIRSEARCH RECRUITMENT NETWORK

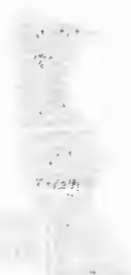


An innovative, confidential career recruitment program for media professionals

- 1 Find a job
- 2 Apply now
- 3 Who we are
- 4 Posting options
- 5 Post an opening
- 6 How it works
- 7 Who we represent
- 8 Newsletter Archive
- 9 Testimonials
- 10 Contact
- 11 Helpful Resources
- 12 Update Profile

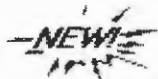
find a job

In the Great Plains



Select a region

- Great Northwest
- Pacific West
- Rocky Mountain
- Great Plains
- South Central
- Mid-Northern
- Mid-Eastern
- South Atlantic
- North Atlantic
- International



Position: General Manager

Location: Jefferson City/Lake Ozark MO

Control #: 108205R



Description: Jefferson City/Lake Ozark, MO – If you are looking for a market with the stability of a state capitol and high growth area in nearby lake/recreation region combined with a good group owner that specializes in local and direct sales then you should consider making this opportunity your next move.

Zimmer Radio and Marketing Group is searching for a leader who will be responsible for achieving all revenue budgets for a strong cluster in Jefferson City and a new acquisition at Lake of the Ozarks.

Must haves: Strong Interpersonal Skills, Great Communication Skills, Strong Sales Background, Team Builder and Player, Great with clients inside and outside the building, Highly Organized in helping team drive demand through developing people, presentations, promotions, training and goal attainment.

We provide a great learning environment and offer much management expertise to help. You provide the great attitude, desire to grow, leadership, and enthusiasm. Contact Carla Leible, Market Manager, Columbia/Jefferson City/ Lake Ozark cleible@zrgmail.com. EOE. Posted 10/23/12

Choose one of the following:

Jennifer Herrin

From: Jamie Mac <jmac@zrgmail.com>
Sent: Wednesday, August 07, 2013 8:32 AM
To: 'Jennifer Herrin'
Cc: 'Carla Leible'
Subject: RE: All Access Posting?

My bad.. Same posting from a few months back

AC/CHR Morning Show Talent

by scottlepp » Tue Aug 06, 2013 2:51 pm

Zimmer Radio And Marketing Group is looking for an experienced morning show personality to have a little fun with us. This person will have a positive outlook on life, passion for great radio, and continually looking for ways to improve themselves, professionally and personally.

Requirements

GREAT attitude
Knowledge of Adobe Audition
Passion for AC/CHR format
Organized and able to work in a professional environment
Strong writing and production skills

Preferred

Experience with Audio Vault
Music scheduling software
Website/Social Media skills

This job offers a competitive salary and benefits for small market radio. Plus, you would get to live and play in one of the most beautiful places in America. Great facility and lots of resources at your disposal.

Check out our Core Values to see if we would be a good fit for one another first:

<http://www.zimmercommunications.com/about-us/our-values/>

Please email your resume, MP3 (no longer than 3 minutes) and a current photo to radiojobs@zrgmail.com. No phone calls.

Zimmer Radio And Marketing Group is an Equal Opportunity Employer.

From: Jennifer Herrin [mailto:jherrin@zrgmail.com]
Sent: Wednesday, August 07, 2013 7:04 AM

To: Jamie Mac
Cc: Carla Leible
Subject: All Access Posting?
Importance: High

I'm guessing something was posted to All Access or something similar, due to the number of emails. Please send me a sheet on what position, duties, etc. so I can enter into the EEO system. Posting a position without doing a mass notification through their channels is a huge no-no and fine (aka my worst nightmare). If this email needs to go to someone else, please forward and cc me. Thanks!



JENNIFER HERRIN BUSINESS MANAGER

ZIMMER RADIO & MARKETING GROUP

573.875.4099 FAX 573.875.4749

Clear99 A row of small, mostly illegible logos and text, including what appears to be a 'Clear99' logo and several other brand marks.

Jennifer Herrin

From: Jamie Mac <jmac@zrgmail.com>
Sent: Tuesday, April 02, 2013 11:07 AM
To: jherrin@zrgmail.com
Cc: cleible@zrgmail.com
Subject: All Access Post

Just made one for the lake. Below is the All Access post

Radio And Marketing Group is looking for an experienced morning show personality to have a little fun while hosting a show in mid-Missouri. This person will have a great attitude, passion for radio and understand what it means to be part of a successful team.

[b]Requirements:[/b]

Knowledge of Adobe Audition
Knowledge/passion for AC/CHR format
Organized and able to work in a professional environment
Strong writing and production skills

[b]Preferred:[/b]

Experience with Audio Vault
Music scheduling software
Website/Social Media skills

This job offers a competitive salary and benefits for small market radio. Plus, you would get to live and play in one of the most beautiful places in America. Great facility and lots of resources at your disposal.

Please email your resume, MP3 (no longer than 3 minutes) and a current photo to radiojobs@zrgmail.com. No phone calls.

Zimmer Radio And Marketing Group is an Equal Opportunity Employer.

Thanks,

Jamie Mac

Zimmer Radio and Marketing Group of Mid Missouri
Main: 3215 Lemone Industrial Blvd, Suite 200, Columbia, MO 65201
p 573 875-1099 / 800 455-1099 / ext 1287

"The true measure of a man is how he treats someone who can do him absolutely no good." - Samuel Johnson

Jennifer Herrin

From: Jamie Mac [jmac@zrgmail.com]
Sent: Tuesday, September 18, 2012 6:53 PM
To: jherrin@zrgmail.com; stephanieb@zrgmail.com
Subject: All Access Post

Follow Up Flag: Follow up
Flag Status: Flagged

Just fyi... I made an All Access post for a news opening tonight. (Below is post on All Access for EOE).

Stephanie, please fwd audio to me. Thanks!

Zimmer Radio And Marketing Group is looking for an experienced news talent to join our award winning News Department in Jefferson City, MO. The right candidate will have a positive attitude, passion for news and radio, a strong work ethic and like to have fun.

Responsibilities include:

- *gather news/audio for an hour long news program M-F*
- *gathering news/audio for capsules*
- *attending regular news planning meetings*
- *Website/Facebook updates and Station Newsletters*
- *station maintenance duties (barter/affidavits)*

Other responsibilities may be assigned to you as needed.

2 year previous news experience is preferred, but we're always willing to train someone with passion for the business and the right attitude.

You'll ONLY be considered if you send a short mp3 (3 minutes or less), short video cover letter (1 minute or less) and a current resume to radiojobs@zrgmail.com. No phone calls, please.

Zimmer Radio And Marketing Group is an Equal Opportunity Employer.

Thanks,

Jamie Mac

Zimmer Radio and Marketing Group of Mid Missouri
Main: 3215 Lemone Industrial Blvd, Suite 200, Columbia, MO 65201
p 573 875-1099 / 800 455-1099 / ext 1287

"The true measure of a man is how he treats someone who can do him absolutely no good." - Samuel Johnson

Jennifer Herrin

From: Travis Smith <travis@travissmithinc.com>
Sent: Wednesday, December 05, 2012 10:29 AM
To: Jennifer Herrin
Subject: Re: Digital Content Intern Ad: HireMizzouTigers.com
Attachments: PastedGraphic-1.tiff

On Dec 5, 2012, at 10:26 AM, Jennifer Herrin wrote:

> Can you send me the screenshot?

>
>
>
>

> -----Original Message-----

> From: Travis Smith [mailto:travis@travissmithinc.com]
> Sent: Wednesday, December 05, 2012 10:23 AM
> To: Chelsea Robinson; Jennifer Herrin
> Subject: Digital Content Intern Ad: HireMizzouTigers.com

>

> Job ID is 39396

>

> On Dec 3, 2012, at 11:12 AM, Chelsea Robinson wrote:

>

>> This is where they posted the job listing. On hiremizzougrads.com.

>>

>> Begin forwarded message:

>>

>> From: Scott Lewis <slewis@zrgmail.com>
>> Date: December 3, 2012 10:59:35 AM CST
>> To: Zimmer Radio Group <crobinson@zrgmail.com>
>> Subject: Fwd: HireMizzouTigers.com?

>>

>>

>>

>> Begin forwarded message:

>>

>>> From: Scott Lewis <slewis@zrgmail.com>
>>> Date: October 30, 2012 2:31:14 PM CDT
>>> To: "Jennifer Herrin" <jherrin@zrgmail.com>
>>> Subject: Re: HireMizzouTigers.com?

>>>

>>> HireMizzouGrads.com

>>>

>>> zrmg

>>> lifesavers

>>>

>>>

>>>
>>>
>>> On Oct 30, 2012, at 1:44 PM, Jennifer Herrin wrote:
>>>
>>>> Did you end up making this account? If so, what is the login info?
> Thanks!
>>>>
>>>> <image001.jpg>
>>>>
>>>> From: Jennifer Herrin [mailto:jherrin@zrgmail.com]
>>>> Sent: Tuesday, May 08, 2012 10:29 AM
>>>> To: 'Scott Lewis'
>>>> Subject: RE: HireMizzouTigers.com?
>>>>
>>>> 5/28 Memorial Day
>>>>
>>>> <image001.jpg>
>>>>
>>>> From: Scott Lewis [mailto:slewis@zrgmail.com]
>>>> Sent: Tuesday, May 08, 2012 10:25 AM
>>>> To: Jennifer Herrin
>>>> Subject: Re: HireMizzouTigers.com?
>>>>
>>>> :) I'll see what I can do.
>>>>
>>>> When is the official Wide-Orbit Launch Date?
>>>>
>>>>
>>>>
>>>>
>>>> On May 8, 2012, at 10:14 AM, Jennifer Herrin wrote:
>>>>
>>>>
>>>> Any and all LOL - please remember we have 1 preggers, so if there is a
> NON-alcoholic one - that would be great!
>>>>
>>>> <image001.jpg>
>>>>
>>>> From: Scott Lewis [mailto:slewis@zrgmail.com]
>>>> Sent: Tuesday, May 08, 2012 10:13 AM
>>>> To: Jennifer Herrin
>>>> Subject: Re: HireMizzouTigers.com?
>>>>
>>>> Okie dokie!
>>>>
>>>> Non-hiremizzoutigers question ... what are the favorite flavors of that
> frozen drinks that traffic likes? you know ... those pouches are alcohol :)
>>>>
>>>>
>>>>
>>>>
>>>> On May 8, 2012, at 10:06 AM, Jennifer Herrin wrote:

>>>>
>>>>
>>>>
>>>> Me
>>>>
>>>>
>>>>
>>>>
>>>>

>>>> -----Original Message-----

>>>> From: Scott Lewis [mailto:slewis@zrgmail.com]

>>>> Sent: Tuesday, May 08, 2012 10:05 AM

>>>> To: Jennifer Herrin

>>>> Subject: Re: HireMizzouTigers.com?

>>>>

>>>> Yup.

>>>>

>>>> I do remember that one :)

>>>>

>>>> If I needed to sign-up for HireMizzouTigers.com (it's free) ... who

> should I

>>>> put down as the contact information on the account?

>>>>

>>>> We are going to use it for a job for our department but the account

> could

>>>> also be used for any department.

>>>>

>>>>

>>>> On May 8, 2012, at 9:55 AM, Jennifer Herrin wrote:

>>>>

>>>>

>>>>

>>>> No. Please remember I need a copy of every listing for EEO.

>>>>

>>>>

>>>>

>>>> -----Original Message-----

>>>> From: Scott Lewis [mailto:slewis@zrgmail.com]

>>>> Sent: Tuesday, May 08, 2012 9:40 AM

>>>> To: Jennifer Herrin

>>>> Subject: HireMizzouTigers.com?

>>>>

>>>> Jennifer ...

>>>>

>>>> Do you know if we have an account with HireMizzouTigers.com?

>>>>

>>>>

>>>> Scott Lewis

>>>> slewis@zrgmail.com

>>>>

>>>>

>>>> Scott Lewis

>>>> slewis@zrgmail.com

>>>>
>>>>
>>>> Scott Lewis
>>>> slewis@zrgmail.com
>>>>
>>>> <image002.jpg>
>>>>
>>>>
>>>> Scott Lewis
>>>> slewis@zrgmail.com
>>>>
>>>> <image002.jpg>
>>>>
>>>
>>> Scott Lewis
>>> slewis@zrgmail.com
>>>
>>> <ZimmerSignature[3].jpg>
>>>
>>
>> Scott Lewis
>> slewis@zrgmail.com
>>
>> <ZimmerSignature[3].jpg>
>>
>>
>
>

Jennifer Herrin

From: HireMizzouTigers.com <services@myinterfase.com>
Sent: Tuesday, October 30, 2012 3:31 PM
To: jherrin@zrgmail.com
Subject: Your HireMizzouTigers.com job!

October 30, 2012

Dear Zimmer Radio of Mid Missouri:

We have processed your request for the following job: Job Title: Account Executive, Job ID: 23467

If you submitted a new position to HireMizzouTigers.com, that position is now approved and available for student viewing. If you made updates to an existing position or changed the expiration date, our office has confirmed those changes.

You may click the link below and log into our system to review this job or to submit any changes:
<https://www.myinterfase.com/umcolumbia/employer>

We appreciate your interest in Mizzou students and utilization of HireMizzouTigers.com!
Career Services
University of Missouri

For specific contacts:
College of Arts & Science
(573) 882-0878

College of Agriculture, Food & Natural Resources
(573) 882-0088

College of Education
(573) 882-7772

College of Engineering
(573) 882-4645

School of Health Professions
(573) 882-8011

College of Human Environmental Sciences
(573) 882-0878

School of Journalism
(573) 882-0373

School of Law

Andy,

Can you make contact with these people?

Here to Help

Dave Wisniewski
Creative Problem Solver
573-875-1099
davew@zrgmail.com

From: Jennifer Herrin [<mailto:jherrin@zrgmail.com>]
Sent: Wednesday, December 19, 2012 6:29 AM
To: Carla Leible; 'Dave Wisniewski'
Subject: FW: Partners in Education

Who handles Partners in Education?



JENNIFER HERRIN BUSINESS MANAGER

ZIMMER RADIO & MARKETING GROUP

PHONE (573) 875-1099 FAX (573) 875-2929 jherrin@zrgmail.com
KCLR KCMQ KIXY KIGH KSSZ KAD KWOS KRAL

From: Curran Kirkpatrick [<mailto:cgkirkpat@gmail.com>]
Sent: Tuesday, December 18, 2012 4:37 PM
To: contact@zimmercreative.com
Subject: Partners in Education

Zimmer Radio Group:

The community problem solvers of Columbia Public Schools are taking part in an international competition that addresses real world problems in local communities. The following is a website that allows you to preview the competition: <http://www.fpspi.org/Components.htm>. Our group has decided to try to increase the opportunities for creative thinking in the classrooms of Columbia Public Schools.

After dividing into various committees, my group and I have chosen to look into the inter-school connections between our Partners in Education (PIE) and the students. We feel that with stronger partnerships, students may be more motivated in their learning if they are allowed to share what they have learned in a real world environment. We have ideas as to what these partnerships may look like and are interested in sharing them with you. We would love to meet with a representative of the Zimmer Radio Group to discuss our plans and your participation. Please let us know if this would be a possibility. We look forward to hearing from you soon.

Jennifer Herrin

From: Curran Kirkpatrick <cqkirkpat@gmail.com>
Sent: Tuesday, December 18, 2012 4:37 PM
To: contact@zimmercreative.com
Subject: Partners in Education

Follow Up Flag: Follow up
Flag Status: Completed

Andy

Zimmer Radio Group:

The community problem solvers of Columbia Public Schools are taking part in an international competition that addresses real world problems in local communities. The following is a website that allows you to preview the competition: <http://www.fpspi.org/Components.html>. Our group has decided to try to increase the opportunities for creative thinking in the classrooms of Columbia Public Schools.

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You can contact me, Curran Kirkpatrick, or one of my fellow group mates at the emails listed below.

Curran Kirkpatrick - cqkirkpat@gmail.com

Emma Davenport - embobd@gmail.com

Jake Johnson – kewpie16@gmail.com

Hannah Humphrey – swimster9@gmail.com

If you wish to contact the teacher in charge of the project, his name is Matt Leuchtman. His e-mail is:

mleuchtm@columbia.k12.mo.us

Thank you for your time and consideration.

Sincerely,

Curran Kirkpatrick and Emma Davenport

You can contact me, Curran Kirkpatrick, or one of my fellow group mates at the emails listed below.

Curran Kirkpatrick - cqkirkpat@gmail.com

Emma Davenport - embobd@gmail.com

Jake Johnson – kewpie16@gmail.com

Hannah Humphrey – swimster9@gmail.com

If you wish to contact the teacher in charge of the project, his name is Matt Leuchtman. His e-mail is:

mleuchtm@columbia.k12.mo.us

Thank you for your time and consideration.

Sincerely,

Curran Kirkpatrick and Emma Davenport

Jennifer Herrin

From: Carey Wright <cwright@zrgmail.com>
Sent: Monday, March 04, 2013 9:39 AM
To: 'Carla Leible'; Carrie Lorenz; 'Stacey Cole'
Cc: 'Jennifer Herrin'
Subject: Job Shadow
Attachments: scopier_zrgmail_com_20130304_111730.pdf

Thought this was positive for us!

2/1/13

Drew Crowley

ROBERTLY AREA TECHNICAL CENTER

1623 Gratz Brown Road — 660-998-4928 — drewscrowley@hotmail.com

February 7, 2013

Dear Mr. Wright,

Thank you on letting me job shadow you on such a short notice. Ever since middle school, I've always wanted to do something in the field of marketing. I had no idea commercials were actually done in-house and it was a great experience to watch one be made.

I know you probably had more important things to do, so thank you for taking the time out of your day to teach me more about what you do. Zimmer Radio & Marketing Group seems like the coolest place to work.

I had a great time. Thanks again!

Sincerely,



Drew Crowley

TRADE - INVOICE



KATI-FM
Zimmer Radio & Marketing Group
 3109 S Ten Mile Dr
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KA-15	08/31/13	August 2013	08/01/13 - 08/31/13

Station	Account Executive	Sales Office	Sales Region
KATI-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08KA	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KATI-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																		
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Total Spots 9

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KXTY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08XY-15	08/31/13	August 2013	08/01/13 - 08/31/13

Station	Account Executive	Sales Office	Sales Region
KXTY-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08XY	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KXTY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																																																
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Total Spots 9

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KWOS-AM
Zimmer Radio & Marketing Group
3109 S. Ten Mile Drive
Jefferson City, MO 65109
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08WO-15	08/31/13	August 2013	08/01/13 - 08/31/13

Station	Account Executive	Sales Office	Sales Region
KWOS-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08WO	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KWOS-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

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Trade Invoice - Do Not Pay

Net Total **\$0.00**

TRADE - INVOICE



KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08TG-15	08/31/13	August 2013	08/01/13 - 08/31/13

Station	Account Executive	Sales Office	Sales Region
KTGR-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08TG	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																														
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Total Spots 9

Trade Invoice - Do Not Pay

Net Total

\$0.00

TRADE - INVOICE



KSSZ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08SZ-15	08/31/13	August 2013	08/01/13 - 08/31/13

Station	Account Executive	Sales Office	Sales Region
KSSZ-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08SZ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KSSZ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																																																										
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Trade Invoice - Do Not Pay

Net Total

\$0.00

TRADE - INVOICE



KZWV-FM
Zimmer Radio & Marketing Group
 1081 Osage Beach Road
 Osage Beach, MO 65065
 Main: (573) 746-7873
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
7700-2	08/31/13	August 2013	08/01/13 - 08/31/13

Station	Account Executive	Sales Office	Sales Region
KZWV-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
07/08/13 - 12/31/14	7700	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KZWV-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																										
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Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KCMQ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KQ-15	08/31/13	August 2013	08/01/13 - 08/31/13

Station	Account Executive	Sales Office	Sales Region
KCMQ-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08KQ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KCMQ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																
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Total Spots 9

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KFAL-AM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08FL-15	08/31/13	August 2013	08/01/13 - 08/31/13

Station	Account Executive	Sales Office	Sales Region
KFAL-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08FL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KFAL-AM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

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Total Spots 9

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KCLR-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08CL-15	08/31/13	August 2013	08/01/13 - 08/31/13

Station	Account Executive	Sales Office	Sales Region
KCLR-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08CL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KCLR-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																														
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Total Spots 9

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08TG-14	07/31/13	July 2013	07/01/13 - 07/31/13

Station	Account Executive	Sales Office	Sales Region
KTGR-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08TG	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
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AM			:30	EEO	\$0.00	NM	116	KTGR/	Su	07/07/13	6:27 AM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/08/13	07/14/13	-----11	2	\$0.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	117	KTGR/	Sa	07/13/13	7:13 AM			:30	EEO	\$0.00	NM	118	KTGR/	Su	07/14/13	10:57 AM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/15/13	07/21/13	-----11	2	\$0.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	119	KTGR/	Sa	07/20/13	4:12 PM			:30	EEO	\$0.00	NM	120	KTGR/	Su	07/21/13	5:26 PM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/22/13	07/28/13	-----11	2	\$0.00					Spots: 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Total Spots							8																																																																																																																																																																																																																																	

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KCMQ-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KQ-14	07/31/13	July 2013	07/01/13 - 07/31/13

Station	Account Executive	Sales Office	Sales Region
KCMQ-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08KQ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KCMQ-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

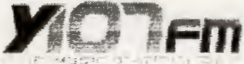
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Trade Invoice - Do Not Pay

Net Total **\$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Payments received after 30 days from date of invoice will accrue a 1.5% finance charge on all outstanding balances.

TRADE - INVOICE



KXTY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08XY-14	07/31/13	July 2013	07/01/13 - 07/31/13

Station	Account Executive	Sales Office	Sales Region
KXTY-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08XY	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KXTY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total **\$0.00**

TRADE - INVOICE



KSSZ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08SZ-14	07/31/13	July 2013	07/01/13 - 07/31/13

Station	Account Executive	Sales Office	Sales Region
KSSZ-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08SZ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KSSZ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KFAL-AM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08FL-14	07/31/13	July 2013	07/01/13 - 07/31/13

Station	Account Executive	Sales Office	Sales Region
KFAL-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08FL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KFAL-AM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total **\$0.00**

TRADE - INVOICE



KATI-FM
Zimmer Radio & Marketing Group
 3109 S Ten Mile Dr
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KA-14	07/31/13	July 2013	07/01/13 - 07/31/13

Station	Account Executive	Sales Office	Sales Region
KATI-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08KA	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KATI-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

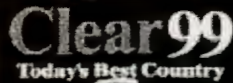
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122 KATI	Su	07/28/13	2:22 PM	EEO Promos	6a-7p	:30	EEO	\$0.00	NM																																																																																																																																																																																																																																																																				

Total Spots 9

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KCLR-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08CL-14	07/31/13	July 2013	07/01/13 - 07/31/13

Station	Account Executive	Sales Office	Sales Region
KCLR-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08CL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KCLR-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																				
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Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	121	KCLR	Sa	07/27/13	5:23 PM			:30	EEO	\$0.00	NM	122	KCLR	Su	07/28/13	6:23 AM			:30	EEO	\$0.00	NM
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KZ WV-FM
Zimmer Radio & Marketing Group
 1081 Osage Beach Road
 Osage Beach, MO 65065
 Main: (573) 746-7873
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
7700-1	07/31/13	July 2013	07/01/13 - 07/31/13

Station	Account Executive	Sales Office	Sales Region
KZ WV-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
07/08/13 - 12/31/14	7700	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KZ WV-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/08/13	12/31/14	Mo-Su 6a-12x	Mo-Su 6a-7p	-----11	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/08/13 07/14/13 -----11 2 \$0.00									
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3 KZ WV Sa 07/20/13 1:52 PM Mo-Su 6a-12x Mo-Su 6a-7p :30 EEO \$0.00 NM									
4 KZ WV Su 07/21/13 4:53 PM Mo-Su 6a-12x Mo-Su 6a-7p :30 EEO \$0.00 NM									
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5 KZ WV Sa 07/27/13 9:20 AM Mo-Su 6a-12x Mo-Su 6a-7p :30 EEO \$0.00 NM									
6 KZ WV Su 07/28/13 10:54 AM Mo-Su 6a-12x Mo-Su 6a-7p :30 EEO \$0.00 NM									

Total Spots 6

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KWOS-AM
 Zimmer Radio & Marketing Group
 3109 S. Ten Mile Drive
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08WO-14	07/31/13	July 2013	07/01/13 - 07/31/13

Station	Account Executive	Sales Office	Sales Region
KWOS-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08WO	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

Send Payment To:

KWOS-AM
 Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

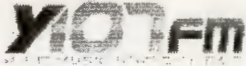
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KXTY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08XY-13	06/30/13	June 2013	06/01/13 - 06/30/13

Station	Account Executive	Sales Office	Sales Region
KXTY-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08XY	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KXTY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																									
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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Payments received after 30 days from date of invoice will accrue a 1.5% finance charge on all outstanding balances.

TRADE - INVOICE



KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08TG-13	06/30/13	June 2013	06/01/13 - 06/30/13

Station	Account Executive	Sales Office	Sales Region
KTGR-AM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08TG	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

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Total Spots 9

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KWOS-AM
 Zimmer Radio & Marketing Group
 3109 S. Ten Mile Drive
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08WO-13	06/30/13	June 2013	06/01/13 - 06/30/13

Station	Account Executive	Sales Office	Sales Region
KWOS-AM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08WO	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KWOS-AM
 Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																																																																																				
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Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KATI-FM
Zimmer Radio & Marketing Group
3109 S Ten Mile Dr
Jefferson City, MO 65109
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KA-13	06/30/13	June 2013	06/01/13 - 06/30/13

Station	Account Executive	Sales Office	Sales Region
KATI-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
EEO
Attention: Accounts Payable
GIVE TO JENNIFER
Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KA	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KATI-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																			
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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCMQ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KQ-13	06/30/13	June 2013	06/01/13 - 06/30/13

Station	Account Executive	Sales Office	Sales Region
KCMQ-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KQ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KCMQ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																																																																									
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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KFAL-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08FL-13	06/30/13	June 2013	06/01/13 - 06/30/13

Station	Account Executive	Sales Office	Sales Region
KFAL-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08FL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KFAL-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																																																																																				
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Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCLR-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08CL-13	06/30/13	June 2013	06/01/13 - 06/30/13

Station	Account Executive	Sales Office	Sales Region
KCLR-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
EEO
Attention: Accounts Payable
GIVE TO JENNIFER
Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08CL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KCLR-FM
Zimmer Radio & Marketing Group
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Net Total \$0.00

Trade Invoice - Do Not Pay

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Payments received after 30 days from date of invoice will accrue a 1.5% finance charge on all outstanding balances.

TRADE - INVOICE



KSSZ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08SZ-13	06/30/13	June 2013	06/01/13 - 06/30/13

Station	Account Executive	Sales Office	Sales Region
KSSZ-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08SZ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KSSZ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																									
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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KWOS-AM
 Zimmer Radio & Marketing Group
 3109 S. Ten Mile Drive
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08WO-12	05/31/13	May 2013	05/01/13 - 05/31/13

Station	Account Executive	Sales Office	Sales Region
KWOS-AM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08WO	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KWOS-AM
 Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCLR-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08CL-12	05/31/13	May 2013	05/01/13 - 05/31/13

Station	Account Executive	Sales Office	Sales Region
KCLR-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08CL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

Send Payment To:

KCLR-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KATI-FM
 Zimmer Radio & Marketing Group
 3109 S Ten Mile Dr
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KA-12	05/31/13	May 2013	05/01/13 - 05/31/13

Station	Account Executive	Sales Office	Sales Region
KATI-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KA	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KATI-FM
 Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																			
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Total Spots 5

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCMQ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KQ-12	05/31/13	May 2013	05/01/13 - 05/31/13

Station	Account Executive	Sales Office	Sales Region
KCMQ-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KQ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KCMQ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KTXY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08XY-12	05/31/13	May 2013	05/01/13 - 05/31/13

Station	Account Executive	Sales Office	Sales Region
KTXY-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08XY	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

Send Payment To:

KTXY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



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Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08SZ-12	05/31/13	May 2013	05/01/13 - 05/31/13

Station	Account Executive	Sales Office	Sales Region
KSSZ-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08SZ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KSSZ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08TG-12	05/31/13	May 2013	05/01/13 - 05/31/13

Station	Account Executive	Sales Office	Sales Region
KTGR-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08TG	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KFAL-AM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08FL-12	05/31/13	May 2013	05/01/13 - 05/31/13

Station	Account Executive	Sales Office	Sales Region
KFAL-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08FL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KFAL-AM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCMQ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KQ-11	04/30/13	April 2013	04/01/13 - 04/30/13

Station	Account Executive	Sales Office	Sales Region
KCMQ-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KCMQ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KQ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

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95	KCMQ	Sa	04/27/13	4:41 PM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			
96	KCMQ	Su	04/28/13	2:40 PM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			

Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KFAL-AM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08FL-11	04/30/13	April 2013	04/01/13 - 04/30/13

Station	Account Executive	Sales Office	Sales Region
KFAL-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08FL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KFAL-AM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KATI-FM
Zimmer Radio & Marketing Group
 3109 S Ten Mile Dr
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KA-11	04/30/13	April 2013	04/01/13 - 04/30/13

Station	Account Executive	Sales Office	Sales Region
KATI-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KA	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KATI-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																									
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93	KATI	Sa	04/20/13	12:36 PM	EEO Promos	6a-7p	:30	EEO	\$0.00	NM																																																																																																																																																																																																								
94	KATI	Su	04/21/13	12:21 PM	EEO Promos	6a-7p	:30	EEO	\$0.00	NM																																																																																																																																																																																																								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																													
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95	KATI	Sa	04/27/13	6:53 AM	EEO Promos	6a-7p	:30	EEO	\$0.00	NM																																																																																																																																																																																																								
96	KATI	Su	04/28/13	5:51 PM	EEO Promos	6a-7p	:30	EEO	\$0.00	NM																																																																																																																																																																																																								

Total Spots 7

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KXTY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08XY-11	04/30/13	April 2013	04/01/13 - 04/30/13

Station	Account Executive	Sales Office	Sales Region
KXTY-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08XY	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KXTY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/28/12	12/31/13			-----11	:30	2	\$0.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/01/13	04/07/13	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
89	KXTY	Sa	04/06/13	7:26 AM		:30	EEO		\$0.00	NM
90	KXTY	Su	04/07/13	11:20 AM		:30	EEO		\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/08/13	04/14/13	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
91	KXTY	Sa	04/13/13	3:23 PM		:30	EEO		\$0.00	NM
92	KXTY	Su	04/14/13	6:25 AM		:30	EEO		\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/15/13	04/21/13	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
93	KXTY	Sa	04/20/13	6:25 AM		:30	EEO		\$0.00	NM
94	KXTY	Su	04/21/13	6:24 AM		:30	EEO		\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/22/13	04/28/13	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
95	KXTY	Sa	04/27/13	6:24 AM		:30	EEO		\$0.00	NM
96	KXTY	Su	04/28/13	3:35 PM		:30	EEO		\$0.00	NM

Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCLR-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08CL-11	04/30/13	April 2013	04/01/13 - 04/30/13

Station	Account Executive	Sales Office	Sales Region
KCLR-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08CL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KCLR-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KSSZ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08SZ-11	04/30/13	April 2013	04/01/13 - 04/30/13

Station	Account Executive	Sales Office	Sales Region
KSSZ-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
EEO
Attention: Accounts Payable
GIVE TO JENNIFER
Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08SZ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KSSZ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots							8																																																																																																																																																																																																																						

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08TG-11	04/30/13	April 2013	04/01/13 - 04/30/13

Station	Account Executive	Sales Office	Sales Region
KTGR-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08TG	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/28/12	12/31/13			-----11	:30	2	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/01/13	04/07/13	-----11	2	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
89	KTGR/Sa	04/06/13	1:27 PM			:30	EEO	\$0.00	NM
90	KTGR/Su	04/07/13	9:57 AM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/08/13	04/14/13	-----11	2	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
91	KTGR/Sa	04/13/13	12:12 PM			:30	EEO	\$0.00	NM
92	KTGR/Su	04/14/13	8:58 AM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/15/13	04/21/13	-----11	2	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
93	KTGR/Sa	04/20/13	6:26 AM			:30	EEO	\$0.00	NM
94	KTGR/Su	04/21/13	8:44 AM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/22/13	04/28/13	-----11	2	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
95	KTGR/Sa	04/27/13	7:57 AM			:30	EEO	\$0.00	NM
96	KTGR/Su	04/28/13	7:12 AM			:30	EEO	\$0.00	NM

Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KWOS-AM
 Zimmer Radio & Marketing Group
 3109 S. Ten Mile Drive
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08WO-11	04/30/13	April 2013	04/01/13 - 04/30/13

Station	Account Executive	Sales Office	Sales Region
KWOS-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08WO	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KWOS-AM
 Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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89	KWOS	Sa	04/06/13	4:46 PM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			
90	KWOS	Su	04/07/13	9:30 AM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			
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	04/08/13	04/14/13	-----11	2	\$0.00																																																																																																																																																																																																																								
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91	KWOS	Sa	04/13/13	3:19 PM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			
92	KWOS	Su	04/14/13	4:45 PM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			
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93	KWOS	Sa	04/20/13	7:50 AM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			
94	KWOS	Su	04/21/13	1:59 PM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			
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96	KWOS	Su	04/28/13	1:20 PM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			

Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KATI-FM
 3109 S Ten Mile Dr
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KA-10	03/31/13	March 2013	03/01/13 - 03/31/13

Station	Account Executive	Sales Office	Sales Region
KATI-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KA	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

Send Payment To:

KATI-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																																																																																				
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Promos	6a-7p	:30	EEO	\$0.00	NM	88	KATI	Su	03/31/13	1:50 PM	EEO Promos	6a-7p	:30	EEO	\$0.00	NM	Total Spots							10			
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Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KSSZ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08SZ-10	03/31/13	March 2013	03/01/13 - 03/31/13

Station	Account Executive	Sales Office	Sales Region
KSSZ-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08SZ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KSSZ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																									
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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCLR-FM
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08CL-10	03/31/13	March 2013	03/01/13 - 03/31/13

Station	Account Executive	Sales Office	Sales Region
KCLR-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08CL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KCLR-FM
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																				
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Net Total \$0.00

Trade Invoice - Do Not Pay

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Payments received after 30 days from date of invoice will accrue a 1.5% finance charge on all outstanding balances.

TRADE - INVOICE



KTGR-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08TG-10	03/31/13	March 2013	03/01/13 - 03/31/13

Station	Account Executive	Sales Office	Sales Region
KTGR-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08TG	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KTGR-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																				
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Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KXTY-FM
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08XY-10	03/31/13	March 2013	03/01/13 - 03/31/13

Station	Account Executive	Sales Office	Sales Region
KXTY-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08XY	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KXTY-FM
3215 Lemone Industrial Blvd.
Suite 200
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																				
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Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KFAL-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08FL-10	03/31/13	March 2013	03/01/13 - 03/31/13

Station	Account Executive	Sales Office	Sales Region
KFAL-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
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 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
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Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCMQ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KQ-10	03/31/13	March 2013	03/01/13 - 03/31/13

Station	Account Executive	Sales Office	Sales Region
KCMQ-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KQ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KCMQ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																									
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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KWOS-AM
 3109 S. Ten Mile Drive
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08WO-10	03/31/13	March 2013	03/01/13 - 03/31/13

Station	Account Executive	Sales Office	Sales Region
KWOS-AM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08WO	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KWOS-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																										
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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCLR-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08CL-9	02/28/13	February 2013	02/01/13 - 02/28/13

Station	Account Executive	Sales Office	Sales Region
KCLR-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08CL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

Send Payment To:

KCLR-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
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IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	77	KCLR	Sa	02/23/13	3:54 PM			:30	EEO	\$0.00	NM	78	KCLR	Su	02/24/13	2:38 PM			:30	EEO	\$0.00	NM
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KFAL-AM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08FL-9	02/28/13	February 2013	02/01/13 - 02/28/13

Station	Account Executive	Sales Office	Sales Region
KFAL-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08FL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KFAL-AM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KATI-FM
Zimmer Radio & Marketing Group
 3109 S Ten Mile Dr
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KA-9	02/28/13	February 2013	02/01/13 - 02/28/13

Station	Account Executive	Sales Office	Sales Region
KATI-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08KA	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KATI-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																															
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Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KCMQ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KQ-9	02/28/13	February 2013	02/01/13 - 02/28/13

Station	Account Executive	Sales Office	Sales Region
KCMQ-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08KQ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KCMQ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																															
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Trade Invoice - Do Not Pay

Net Total **\$0.00**

TRADE - INVOICE



KSSZ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08SZ-9	02/28/13	February 2013	02/01/13 - 02/28/13

Station	Account Executive	Sales Office	Sales Region
KSSZ-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08SZ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KSSZ-FM
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08TG-9	02/28/13	February 2013	02/01/13 - 02/28/13

Station	Account Executive	Sales Office	Sales Region
KTGR-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08TG	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KWOS-AM
Zimmer Radio & Marketing Group
3109 S. Ten Mile Drive
Jefferson City, MO 65109
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08WO-9	02/28/13	February 2013	02/01/13 - 02/28/13

Station	Account Executive	Sales Office	Sales Region
KWOS-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08WO	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KWOS-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

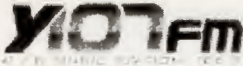
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KXTY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08XY-9	02/28/13	February 2013	02/01/13 - 02/28/13

Station	Account Executive	Sales Office	Sales Region
KXTY-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08XY	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KXTY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KTGR-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08TG-8	01/31/13	January 2013	01/01/13 - 01/31/13

Station	Account Executive	Sales Office	Sales Region
KTGR-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08TG	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KTGR-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Payments received after 30 days from date of invoice will accrue a 1.5% finance charge on all outstanding balances.

TRADE - INVOICE



KSSZ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08SZ-8	01/31/13	January 2013	01/01/13 - 01/31/13

Station	Account Executive	Sales Office	Sales Region
KSSZ-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08SZ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KSSZ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/28/12	12/31/13			-----11	:30	2	\$0.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	12/31/12	01/06/13	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
63	KSSZ	Sa	01/05/13	8:31 AM			:30	EEO	\$0.00	NM
64	KSSZ	Su	01/06/13	12:30 PM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	01/07/13	01/13/13	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
65	KSSZ	Sa	01/12/13	5:04 PM			:30	EEO	\$0.00	NM
66	KSSZ	Su	01/13/13	9:04 AM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	01/14/13	01/20/13	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
67	KSSZ	Sa	01/19/13	2:30 PM			:30	EEO	\$0.00	NM
68	KSSZ	Su	01/20/13	1:18 PM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	01/21/13	01/27/13	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
69	KSSZ	Sa	01/26/13	5:32 PM			:30	EEO	\$0.00	NM
70	KSSZ	Su	01/27/13	8:17 AM			:30	EEO	\$0.00	NM

Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KFAL-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08FL-8	01/31/13	January 2013	01/01/13 - 01/31/13

Station	Account Executive	Sales Office	Sales Region
KFAL-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08FL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KFAL-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCLR-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08CL-8	01/31/13	January 2013	01/01/13 - 01/31/13

Station	Account Executive	Sales Office	Sales Region
KCLR-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08CL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KCLR-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/28/12	12/31/13			-----11	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/31/12 01/06/13 -----11 2 \$0.00									
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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KATI-FM
 3109 S Ten Mile Dr
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KA-8	01/31/13	January 2013	01/01/13 - 01/31/13

Station	Account Executive	Sales Office	Sales Region
KATI-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KA	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KATI-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCMQ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KQ-8	01/31/13	January 2013	01/01/13 - 01/31/13

Station	Account Executive	Sales Office	Sales Region
KCMQ-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KQ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KCMQ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																								
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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KWOS-AM
 3109 S. Ten Mile Drive
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08WO-8	01/31/13	January 2013	01/01/13 - 01/31/13

Station	Account Executive	Sales Office	Sales Region
KWOS-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08WO	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KWOS-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/28/12	12/31/13			-----11	:30	2	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	12/31/12	01/06/13	-----11	2	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
63	KWOSSa	01/05/13	1:18 PM			:30	EEO	\$0.00	NM
64	KWOSSu	01/06/13	11:58 AM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	01/07/13	01/13/13	-----11	2	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
65	KWOSSa	01/12/13	1:59 PM			:30	EEO	\$0.00	NM
66	KWOSSu	01/13/13	4:05 PM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	01/14/13	01/20/13	-----11	2	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
67	KWOSSa	01/19/13	6:59 AM			:30	EEO	\$0.00	NM
68	KWOSSu	01/20/13	8:30 AM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	01/21/13	01/27/13	-----11	2	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
69	KWOSSa	01/26/13	6:39 AM			:30	EEO	\$0.00	NM
70	KWOSSu	01/27/13	9:00 AM			:30	EEO	\$0.00	NM

Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KTXY-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08XY-8	01/31/13	January 2013	01/01/13 - 01/31/13

Station	Account Executive	Sales Office	Sales Region
KTXY-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08XY	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KTXY-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KFAL-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08FL-7	12/31/12	December 2012	12/01/12 - 12/31/12

Station	Account Executive	Sales Office	Sales Region
KFAL-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08FL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KFAL-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KWOS-AM
 3109 S. Ten Mile Drive
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08WO-7	12/31/12	December 2012	12/01/12 - 12/31/12

Station	Account Executive	Sales Office	Sales Region
KWOS-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08WO	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KWOS-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																				
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<td>Sa</td> <td>12/22/12</td> <td>2:33 PM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>60</td> <td>KWOS</td> <td>Su</td> <td>12/23/12</td> <td>4:58 PM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>12/24/12</td> <td>12/30/12</td> <td>-----11</td> <td>2</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>61</td> <td>KWOS</td> <td>Sa</td> <td>12/29/12</td> <td>5:47 PM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>62</td> <td>KWOS</td> <td>Su</td> <td>12/30/12</td> <td>8:51 AM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td colspan="7" style="text-align:right">Total Spots</td> <td>10</td> <td colspan="3"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/26/12	12/02/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	53	KWOS	Sa	12/01/12	6:59 AM			:30	EEO	\$0.00	NM	54	KWOS	Su	12/02/12	8:59 AM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						12/03/12	12/09/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	55	KWOS	Sa	12/08/12	10:46 AM			:30	EEO	\$0.00	NM	56	KWOS	Su	12/09/12	2:20 PM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						12/10/12	12/16/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	57	KWOS	Sa	12/15/12	4:59 PM			:30	EEO	\$0.00	NM	58	KWOS	Su	12/16/12	6:31 PM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						12/17/12	12/23/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	59	KWOS	Sa	12/22/12	2:33 PM			:30	EEO	\$0.00	NM	60	KWOS	Su	12/23/12	4:58 PM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						12/24/12	12/30/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	61	KWOS	Sa	12/29/12	5:47 PM			:30	EEO	\$0.00	NM	62	KWOS	Su	12/30/12	8:51 AM			:30	EEO	\$0.00	NM	Total Spots							10			
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Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCMQ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KQ-7	12/31/12	December 2012	12/01/12 - 12/31/12

Station	Account Executive	Sales Office	Sales Region
KCMQ-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KQ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KCMQ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/28/12	12/31/13			-----11	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/12 11/25/12 -----11 2 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 167 KCMQ Su 12/09/12 6:54 AM MG for 1.51 11/24 :30 EEO \$0.00 NM Makegood									
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 53 KCMQ Sa 12/01/12 6:22 PM :30 EEO \$0.00 NM 54 KCMQ Su 12/02/12 12:37 PM :30 EEO \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/03/12 12/09/12 -----11 2 \$0.00									
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Total Spots 11

Net Total \$0.00

TRADE - INVOICE

Send Payment To:

KCMQ-FM
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KQ-7	12/31/12	December 2012	12/01/12 - 12/31/12

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Trade Invoice - Do Not Pay

TRADE - INVOICE



KATI-FM
 3109 S Ten Mile Dr
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KA-7	12/31/12	December 2012	12/01/12 - 12/31/12

Station	Account Executive	Sales Office	Sales Region
KATI-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KA	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

Send Payment To:

KATI-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																				
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Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCLR-FM
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08CL-7	12/31/12	December 2012	12/01/12 - 12/31/12

Station	Account Executive	Sales Office	Sales Region
KCLR-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08CL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KCLR-FM
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

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Net Total **\$0.00**

Trade Invoice - Do Not Pay

TRADE - INVOICE



KTXY-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08XY-7	12/31/12	December 2012	12/01/12 - 12/31/12

Station	Account Executive	Sales Office	Sales Region
KTXY-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08XY	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KTXY-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/28/12	12/31/13			-----11	:30	2	\$0.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/26/12	12/02/12	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
53	KTXY	Sa	12/01/12	9:24 AM			:30	EEO	\$0.00	NM
54	KTXY	Su	12/02/12	9:25 AM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	12/03/12	12/09/12	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
55	KTXY	Sa	12/08/12	8:24 AM			:30	EEO	\$0.00	NM
56	KTXY	Su	12/09/12	4:20 PM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	12/10/12	12/16/12	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
57	KTXY	Sa	12/15/12	3:36 PM			:30	EEO	\$0.00	NM
58	KTXY	Su	12/16/12	4:36 PM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	12/17/12	12/23/12	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
59	KTXY	Sa	12/22/12	11:21 AM			:30	EEO	\$0.00	NM
60	KTXY	Su	12/23/12	5:20 PM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	12/24/12	12/30/12	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
61	KTXY	Sa	12/29/12	7:25 AM			:30	EEO	\$0.00	NM
62	KTXY	Su	12/30/12	10:52 AM			:30	EEO	\$0.00	NM
Total Spots							10			

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KTGR-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08TG-7	12/31/12	December 2012	12/01/12 - 12/31/12

Station	Account Executive	Sales Office	Sales Region
KTGR-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08TG	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KTGR-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																										
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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KSSZ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08SZ-7	12/31/12	December 2012	12/01/12 - 12/31/12

Station	Account Executive	Sales Office	Sales Region
KSSZ-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08SZ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KSSZ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																				
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<td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td colspan="7" style="text-align: right;">Total Spots</td> <td>10</td> <td colspan="3"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/26/12	12/02/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	53	KSSZ	Sa	12/01/12	11:31 AM			:30	EEO	\$0.00	NM	54	KSSZ	Su	12/02/12	10:59 AM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						12/03/12	12/09/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	55	KSSZ	Sa	12/08/12	7:51 AM			:30	EEO	\$0.00	NM	56	KSSZ	Su	12/09/12	9:04 AM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						12/10/12	12/16/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	57	KSSZ	Sa	12/15/12	3:31 PM			:30	EEO	\$0.00	NM	58	KSSZ	Su	12/16/12	2:51 PM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						12/17/12	12/23/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	59	KSSZ	Sa	12/22/12	6:31 PM			:30	EEO	\$0.00	NM	60	KSSZ	Su	12/23/12	10:32 AM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						12/24/12	12/30/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	61	KSSZ	Sa	12/29/12	3:19 PM			:30	EEO	\$0.00	NM	62	KSSZ	Su	12/30/12	11:31 AM			:30	EEO	\$0.00	NM	Total Spots							10			
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Total Spots							10																																																																																																																																																																																																																																																																																						

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KTGR-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08TG-6	11/30/12	November 2012	11/01/12 - 11/30/12

Station	Account Executive	Sales Office	Sales Region
KTGR-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08TG	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KTGR-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/28/12	12/31/13			-----11	:30	2	\$0.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
45	KTGR	Sa	11/03/12	4:12 PM		:30	EEO		\$0.00	NM
46	KTGR	Su	11/04/12	12:42 PM		:30	EEO		\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/05/12	11/11/12	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
47	KTGR	Sa	11/10/12	7:42 AM		:30	EEO		\$0.00	NM
48	KTGR	Su	11/11/12	8:14 AM		:30	EEO		\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/12/12	11/18/12	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
49	KTGR	Sa	11/17/12	7:27 AM		:30	EEO		\$0.00	NM
50	KTGR	Su	11/18/12	6:26 AM		:30	EEO		\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/19/12	11/25/12	-----11	2	\$0.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
51	KTGR	Sa	11/24/12	4:53 PM		:30	EEO		\$0.00	NM
52	KTGR	Su	11/25/12	9:12 AM		:30	EEO		\$0.00	NM

Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KATI-FM
 3109 S Ten Mile Dr
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KA-6	11/30/12	November 2012	11/01/12 - 11/30/12

Station	Account Executive	Sales Office	Sales Region
KATI-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KA	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KATI-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																								
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46	KATI	Su	11/04/12	5:50 PM	EEO Promos	6a-7p	:30	EEO	\$0.00	NM																																																																																																																																																																																																																			
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52	KATI	Su	11/25/12	2:22 PM	EEO Promos	6a-7p	:30	EEO	\$0.00	NM																																																																																																																																																																																																																			

Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KSSZ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08SZ-6	11/30/12	November 2012	11/01/12 - 11/30/12

Station	Account Executive	Sales Office	Sales Region
KSSZ-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08SZ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KSSZ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	05/28/12	12/31/13			-----11	:30	2	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----11	2	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
45 KSSZ	Sa	11/03/12	12:17 PM			:30	EEO	\$0.00	NM
46 KSSZ	Su	11/04/12	1:59 PM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-----11	2	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
47 KSSZ	Sa	11/10/12	10:19 AM			:30	EEO	\$0.00	NM
48 KSSZ	Su	11/11/12	7:30 AM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/12/12	11/18/12	-----11	2	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
49 KSSZ	Sa	11/17/12	4:04 PM			:30	EEO	\$0.00	NM
50 KSSZ	Su	11/18/12	2:31 PM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/19/12	11/25/12	-----11	2	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
51 KSSZ	Sa	11/24/12	6:52 AM			:30	EEO	\$0.00	NM
52 KSSZ	Su	11/25/12	2:59 PM			:30	EEO	\$0.00	NM

Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KTTY-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08XY-6	11/30/12	November 2012	11/01/12 - 11/30/12

Station	Account Executive	Sales Office	Sales Region
KTTY-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08XY	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KTTY-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/29/12</td> <td>11/04/12</td> <td>-----11</td> <td>2</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>45</td> <td>KTTY</td> <td>Sa</td> <td>11/03/12</td> <td>11:52 AM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>46</td> <td>KTTY</td> <td>Su</td> <td>11/04/12</td> <td>7:51 AM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/05/12</td> <td>11/11/12</td> <td>-----11</td> <td>2</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>47</td> <td>KTTY</td> <td>Sa</td> <td>11/10/12</td> <td>4:22 PM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>48</td> <td>KTTY</td> <td>Su</td> <td>11/11/12</td> <td>7:37 AM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/12/12</td> <td>11/18/12</td> <td>-----11</td> <td>2</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>49</td> <td>KTTY</td> <td>Sa</td> <td>11/17/12</td> <td>7:24 AM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>50</td> <td>KTTY</td> <td>Su</td> <td>11/18/12</td> <td>6:18 PM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/19/12</td> <td>11/25/12</td> <td>-----11</td> <td>2</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>51</td> <td>KTTY</td> <td>Sa</td> <td>11/24/12</td> <td>9:25 AM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>52</td> <td>KTTY</td> <td>Su</td> <td>11/25/12</td> <td>6:26 AM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	45	KTTY	Sa	11/03/12	11:52 AM			:30	EEO	\$0.00	NM	46	KTTY	Su	11/04/12	7:51 AM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/12	11/11/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	47	KTTY	Sa	11/10/12	4:22 PM			:30	EEO	\$0.00	NM	48	KTTY	Su	11/11/12	7:37 AM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/12/12	11/18/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	49	KTTY	Sa	11/17/12	7:24 AM			:30	EEO	\$0.00	NM	50	KTTY	Su	11/18/12	6:18 PM			:30	EEO	\$0.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/19/12	11/25/12	-----11	2	\$0.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	51	KTTY	Sa	11/24/12	9:25 AM			:30	EEO	\$0.00	NM	52	KTTY	Su	11/25/12	6:26 AM			:30	EEO	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																								
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52	KTTY	Su	11/25/12	6:26 AM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			

Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay



3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08FL-6	11/30/12	November 2012	11/01/12 - 11/30/12

Station	Account Executive	Sales Office	Sales Region
KFAL-AM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08FL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KFAL-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	05/28/12	12/31/13			-----11	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----11 2 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 45 KFAL Sa 11/03/12 2:03 PM :30 EEO KFAL \$0.00 NM 46 KFAL Su 11/04/12 3:20 PM :30 EEO KFAL \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -----11 2 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 47 KFAL Sa 11/10/12 5:50 PM :30 EEO KFAL \$0.00 NM 48 KFAL Su 11/11/12 11:50 AM :30 EEO KFAL \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/12/12 11/18/12 -----11 2 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 49 KFAL Sa 11/17/12 4:53 PM :30 EEO KFAL \$0.00 NM 50 KFAL Su 11/18/12 2:50 PM :30 EEO KFAL \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/12 11/25/12 -----11 2 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 51 KFAL Sa 11/24/12 12:24 PM :30 EEO KFAL \$0.00 NM 52 KFAL Su 11/25/12 4:37 PM :30 EEO KFAL \$0.00 NM									

Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KFAL-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08FL-6	11/30/12	November 2012	11/01/12 - 11/30/12

Station	Account Executive	Sales Office	Sales Region
KFAL-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08FL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KFAL-AM
 3215 Lemone Industrial Blvd.
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 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KWOS-AM
 3109 S. Ten Mile Drive
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08WO-6	11/30/12	November 2012	11/01/12 - 11/30/12

Station	Account Executive	Sales Office	Sales Region
KWOS-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08WO	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

Send Payment To:

KWOS-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

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49	KWOS	Sa	11/17/12	6:39 AM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			
50	KWOS	Su	11/18/12	5:31 PM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																								
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51	KWOS	Sa	11/24/12	7:05 AM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			
52	KWOS	Su	11/25/12	9:30 AM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			

Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCLR-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08CL-6	11/30/12	November 2012	11/01/12 - 11/30/12

Station	Account Executive	Sales Office	Sales Region
KCLR-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08CL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KCLR-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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51	KCLR	Sa	11/24/12	4:53 PM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			
52	KCLR	Su	11/25/12	3:37 PM			:30	EEO	\$0.00	NM																																																																																																																																																																																																																			

Total Spots 8

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCLR-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08CL-5	10/31/12	October 2012	10/01/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
KCLR-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08CL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KCLR-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	05/28/12	12/31/14			-----11	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----11 2 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 37 KCLR Sa 10/06/12 10:23 AM :30 EEO \$0.00 NM 38 KCLR Su 10/07/12 5:53 PM :30 EEO \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----11 2 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 39 KCLR Sa 10/13/12 4:25 PM :30 EEO \$0.00 NM 40 KCLR Su 10/14/12 5:38 PM :30 EEO \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----11 2 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 41 KCLR Sa 10/20/12 5:23 PM :30 EEO \$0.00 NM 42 KCLR Su 10/21/12 12:55 PM :30 EEO \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----11 2 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 43 KCLR Sa 10/27/12 3:26 PM :30 EEO \$0.00 NM 44 KCLR Su 10/28/12 6:54 AM :30 EEO \$0.00 NM									

Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KFAL-AM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08FL-5	10/31/12	October 2012	10/01/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
KFAL-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08FL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KFAL-AM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KATI-FM
Zimmer Radio & Marketing Group
 3109 S Ten Mile Dr
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KA-5	10/31/12	October 2012	10/01/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
KATI-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08KA	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KATI-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KCMQ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KQ-5	10/31/12	October 2012	10/01/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
KCMQ-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08KQ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KCMQ-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																														
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Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KSSZ-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08SZ-5	10/31/12	October 2012	10/01/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
KSSZ-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08SZ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KSSZ-FM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08TG-5	10/31/12	October 2012	10/01/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
KTGR-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08TG	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

Send Payment To:

KTGR-AM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																				
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KWOS-AM
Zimmer Radio & Marketing Group
 3109 S. Ten Mile Drive
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08WO-5	10/31/12	October 2012	10/01/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
KWOS-AM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08WO	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KWOS-AM
Zimmer Radio & Marketing Group
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	05/28/12	12/31/14			-----11	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----11 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 37 KWOS Sa 10/06/12 6:45 AM :30 EEO \$0.00 NM 38 KWOS Su 10/07/12 3:32 PM :30 EEO \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----11 2 \$0.00									
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KTXY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08XY-5	10/31/12	October 2012	10/01/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
KTXY-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/14	VT672-08XY	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KTXY-FM
Zimmer Radio & Marketing Group
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																				
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Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	43	KTXY	Sa	10/27/12	10:23 AM		:30	EEO		\$0.00	NM	44	KTXY	Su	10/28/12	3:52 PM		:30	EEO		\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																								
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Total Spots 8

Trade Invoice - Do Not Pay

Net Total \$0.00

TRADE - INVOICE



KATI-FM
 3109 S Ten Mile Dr
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KA-4	09/30/12	September 2012	09/01/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KATI-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KA	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KATI-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																				
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Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KWOS-AM
 3109 S. Ten Mile Drive
 Jefferson City, MO 65109
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08WO-4	09/30/12	September 2012	09/01/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KWOS-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08WO	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KWOS-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																																																																									
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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KFAL-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08FL-4	09/30/12	September 2012	09/01/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KFAL-AM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08FL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KFAL-AM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																									
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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCLR-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08CL-4	09/30/12	September 2012	09/01/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KCLR-FM	Jennifer Herrin	Local Columbia	Local

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08CL	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KCLR-FM
 3215 Lemone Industrial Blvd.
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 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																				
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<td>8:24 AM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>34</td> <td>KCLR</td> <td>Su</td> <td>09/23/12</td> <td>6:53 AM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/24/12</td> <td>09/30/12</td> <td>-----11</td> <td>2</td> <td>\$0.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>35</td> <td>KCLR</td> <td>Sa</td> <td>09/29/12</td> <td>6:39 PM</td> <td></td> <td></td> <td>:30</td> <td>EEO</td> <td>\$0.00</td> <td>NM</td> </tr> <tr> <td>36</td> <td>KCLR</td> <td>Su</td> <td>09/30/12</td> <td>6:38 AM</td> <td></td> <td></td> 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Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KSSZ-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08SZ-4	09/30/12	September 2012	09/01/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KSSZ-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08SZ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KSSZ-FM
 3215 Lemone Industrial Blvd.
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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KTXY-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201
 Main: (573) 875-1099
 Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08XY-4	09/30/12	September 2012	09/01/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KTXY-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08XY	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KTXY-FM
 3215 Lemone Industrial Blvd.
 Suite 200
 Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																																																																									
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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KTGR-AM
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08TG-4	09/30/12	September 2012	09/01/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KTGR-AM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08TG	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KTGR-AM
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																									
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Total Spots 10

Net Total \$0.00

Trade Invoice - Do Not Pay

TRADE - INVOICE



KCMQ-FM
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

Invoice #	Invoice Date	Invoice Month	Invoice Period
VT672-08KQ-4	09/30/12	September 2012	09/01/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KCMQ-FM	Jennifer Herrin	Local Columbia	Local

Advertiser	Product	Estimate Number
EEO	EEO Promos	

Flight Dates	Order #	Alt Order #
05/28/12 - 12/31/13	VT672-08KQ	

Billing Calendar	Billing Type	Deal #
Calendar	Trade	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Jennifer Herrin C/O
 EEO
 Attention: Accounts Payable
 GIVE TO JENNIFER
 Columbia, MO 99999

Send Payment To:

KCMQ-FM
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																										
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