



Kerry Stolzenburg &lt;kerry@fbxradio.com&gt;

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**Fwd: Ledford for Wasilla Mayor / Run-Off 60-Second Ad / KMVN Placement**

1 message

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**Erin Noonan** <erin@radio907.com>

Tue, Oct 13, 2020 at 2:22 PM

To: Alaska Traffic Department &lt;aktraffic@fbxradio.com&gt;, Michelle Wagner &lt;michelle@fbxradio.com&gt;

Hi Kerry,

Attached is the request from Tom Anderson (In Email) for Ledford for Mayor (Contract #1468). Also attached is the PB Forms. Payment info is in the email. Sending PO next.

Michelle, Ok to run the card whenever you get a moment.

Erin~

**Forwarded Conversation****Subject: Ledford for Wasilla Mayor / Run-Off 60-Second Ad / KMVN Placement**  
-----From: **Thomas Anderson** <tom@optimapublicrelations.com>

Date: Tue, Oct 13, 2020 at 12:06 PM

To: Erin Noonan &lt;erin@radio907.com&gt;

Hi Erin,

Here is the order and also payment, NAB form for the Run-Off and ad (attached).

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**Station: KMVN 105.7 FM**Show: *Brooke & Jeffrey*

Spots: 3 Per Morning Show

Length: 60-seconds

Weekdays: Wed Oct 14, 15, 16, 19, 20, 21, 22, 23, 26, Tue Oct 27th (**10 Days**)Total: 30 x \$15 = **\$450 Gross**  
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Thanks, and please confirm.

Best,

Tom

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**OptimaPublicRelations**

Tom Anderson

*Managing Partner*

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From: Erin Noonan <erin@radio907.com>  
Date: Tue, Oct 13, 2020 at 12:15 PM  
To: Thomas Anderson <tom@optimapublicrelations.com>

Here's the confirm Tom! \$450 Gross, \$382.50 Net. Turning in the PO now.

Erin~



Erin Noonan  
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907-538-1413c  
907-522-1025w  
907-522-1026f



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4 attachments



NAB Ledford RunOff Oct2020.png  
235K

Ledford Run-Off Oct 2020.mp3  
2347K

OPTIMA PUBLIC RELATIONS (LEDFORD FOR MAYOR-WASILLA (OPTIMA)) 1468.pdf  
71K

Ledford for Mayor PB Forms.pdf  
252K