

890058

# WOC11766399 [00.00]

Order Printout

Order Status: New      Start/End Dates: 08/06/18 - 08/12/18      C/P/E: 803 / 931 / 5730  
 Traffic #:      Agency: Canal Partners Media      Product Desc.: Issue  
 Buyer Order #: 7602624      Advertiser: *Save My Care*      Estimate Desc.: Save My Care Alaska and Maine August 6-12 8.3  
 AE: Unassigned (Kim Lee)      Buyer: *Protect Our Care*      Total Cost: \$13,975.00 (Cash)  
 Property: WABI TV      Primary Demo:      Received Date: 8/03/18 8:55 AM  
 Sales Region: Local

Comments:  
 Separation: 30

Line	Program	ST	Len	Time	Days	Rate	Aug 6	Spots	Total Spots	Total Cost
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-T---	425.00	1		1	425.00
[Program: CBS THIS MORNING Jul-2017LP]										
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-W---	425.00	1		1	425.00
[Program: CBS THIS MORNING Jul-2017LP]										
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-T---	425.00	1		1	425.00
[Program: CBS THIS MORNING Jul-2017LP]										
2	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	M---	400.00	1		1	400.00
[Program: TV5 NEWS AT NOON Jul-2017LP]										
2	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	-T---	400.00	1		1	400.00
[Program: TV5 NEWS AT NOON Jul-2017LP]										
2	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	-W---	400.00	1		1	400.00
[Program: TV5 NEWS AT NOON Jul-2017LP]										
2	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	-T---	400.00	1		1	400.00
[Program: TV5 NEWS AT NOON Jul-2017LP]										
2	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	-F--	400.00	1		1	400.00
[Program: TV5 NEWS AT NOON Jul-2017LP]										
3	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	-T---	850.00	1		1	850.00
[Program: TV5 NEWS AT 5 Jul-2017LP]										
3	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	--T--	850.00	1		1	850.00
[Program: TV5 NEWS AT 5 Jul-2017LP]										
3	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	---F-	850.00	1		1	850.00
[Program: TV5 NEWS AT 5 Jul-2017LP]										
									<b>Totals</b>	

List Items							Spots												Totals								
Line	Program	ST	Len	Time	Days	Rate	Aug 6																	Total Spots	Total Cost		
4	TV5 NEWS AT 5:30	NM	:30	5:30 PM-6:00 PM	M-----	900.00	1																		1	900.00	
(Program: TV5 NEWS AT 5:30)Jul-2017LP																											
4	TV5 NEWS AT 5:30	NM	:30	5:30 PM-6:00 PM	-W----	900.00	1																			1	900.00
(Program: TV5 NEWS AT 5:30)Jul-2017LP																											
4	TV5 NEWS AT 5:30	NM	:30	5:30 PM-6:00 PM	-T--	900.00	1																			1	900.00
(Program: TV5 NEWS AT 5:30)Jul-2017LP																											
5	TV5/CBS EVE. NEWS 6-7	NM	:30	6:00 PM-7:00 PM	-T--	1,450.00	1																			1	1,450.00
(Program: TV5/CBS EVE. NEWS 6-7)Jul-2017LP																											
5	TV5/CBS EVE. NEWS 6-7	NM	:30	6:00 PM-7:00 PM	-W----	1,450.00	1																			1	1,450.00
(Program: TV5/CBS EVE. NEWS 6-7)Jul-2017LP																											
5	TV5/CBS EVE. NEWS 6-7	NM	:30	6:00 PM-7:00 PM	-F--	1,450.00	1																			1	1,450.00
(Program: TV5/CBS EVE. NEWS 6-7)Jul-2017LP																											
6	CBS FACE THE NATION	NM	:30	10:30 AM-11:30 AM	-----S	1,100.00	1																			1	1,100.00
(Program: CBS FACE THE NATION)Jul-2017LP																											
Spot Totals:							18																		18	\$13,975.00	

MONTH	SPOTS	COST	MONTH	SPOTS	COST
August	18	\$13,975.00			

# CONTRACT

**WABI**  
**35 Hildreth Street**  
**Bangor, ME 044101**  
**(207) 947-8321**

<u>Contract / Revision</u> 890058 /		<u>Alt Order #</u> WOC11766399
<u>Product</u> Issue - SAVE MY CARE ALASKA AND MAINE 8/6-12		
<u>Contract Dates</u> 08/06/18 - 08/12/18		<u>Estimate #</u> 5730
<u>Advertiser</u> Protect Our Care		<u>Original Date / Revision</u> 08/06/18 / 08/06/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WABI	<u>Account Executive</u> Bangor House	<u>Sales Office</u> Bangor National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9913041	<u>Advertiser Code</u>	<u>Product 1/2</u> 931
<u>Agency Ref</u> 8754		<u>Advertiser Ref</u> 151292

And:

**Canal Partners Media**  
**900 Circle 75 Pkwy SE**  
**Suite 1650**  
**Atlanta, GA 30339**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
1	WABI	08/06/18	08/09/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	3	\$1,275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-111---				3	\$425.00					
2	WABI	08/06/18	08/10/18	TV 5 News @ 12p	12:00 PM-12:30 PM		:30				NM	5	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	11111--				5	\$400.00					
3	WABI	08/06/18	08/10/18	TV 5 News @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$2,550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-1-11--				3	\$850.00					
4	WABI	08/06/18	08/09/18	TV 5 News @ 530p	5:30 PM-6:00 PM		:30				NM	3	\$2,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	1-11---				3	\$900.00					
5	WABI	08/06/18	08/10/18	TV 5 News @ 6p	6:00 PM-7:00 PM		:30				NM	3	\$4,350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-11-1--				3	\$1,450.00					
6	WABI	08/06/18	08/12/18	Face The Nation	10:30 AM-11:30 AM		:30				NM	1	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----1				1	\$1,100.00					
<b>Totals</b>												0.00	18	\$13,975.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 -08/12/18	18	\$13,975.00	(\$2,096.25)	\$11,878.75
<b>Totals</b>	18	\$13,975.00	(\$2,096.25)	\$11,878.75

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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**35 Hildreth Street**  
**Bangor, ME 044101**  
**(207) 947-8321**

<u>Contract / Revision</u> 890058 /		<u>Alt Order #</u> WOC11766399
<u>Product</u> Issue		
<u>Contract Dates</u> 08/06/18 - 08/12/18		<u>Estimate #</u> 5730
<u>Advertiser</u> Save My Care		<u>Original Date / Revision</u> 08/03/18 / 08/03/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WABI	<u>Account Executive</u> Bangor House	<u>Sales Office</u> Bangor National
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u> 9913041	<u>Advertiser Code</u> 803	<u>Product 1/2</u> 931
<u>Agency Ref</u> 8754	<u>Advertiser Ref</u> 138970	

And:

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-111---				3	\$425.00					
N 2	WABI	08/06/18	08/10/18	TV 5 News @ 12p	12:00 PM-12:30 PM		:30				NM	5	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	11111--				5	\$400.00					
N 3	WABI	08/06/18	08/10/18	TV 5 News @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$2,550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-1-11--				3	\$850.00					
N 4	WABI	08/06/18	08/09/18	TV 5 News @ 530p	5:30 PM-6:00 PM		:30				NM	3	\$2,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	1-11---				3	\$900.00					
N 5	WABI	08/06/18	08/10/18	TV 5 News @ 6p	6:00 PM-7:00 PM		:30				NM	3	\$4,350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-11-1--				3	\$1,450.00					
N 6	WABI	08/06/18	08/12/18	Face The Nation	10:30 AM-11:30 AM		:30				NM	1	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----1				1	\$1,100.00					
<b>Totals</b>												0.00	18	\$13,975.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/12/18	18	\$13,975.00	(\$2,096.25)	\$11,878.75
<b>Totals</b>	18	\$13,975.00	(\$2,096.25)	\$11,878.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_