

890058

WOC11766399 [100.00]

Order Printout

Order Status:	New	Start/End Dates:	08/06/18 - 08/12/18	C/P/E:	803 / 931 / 5730
Traffic #:		Agency:	Canal Partners Media	Product Desc.:	Issue
Buyer Order #:	7602624	Advertiser:	Save My Care <i>Protect Our Care</i>	Estimate Desc.:	Save My Care Alaska and Maine August 6-12 8.3
AE:	Unassigned (Kim Lee)	Buyer:		Total Cost:	\$13,975.00 (Cash)
Property:	WABI TV	Primary Demo:		Received Date:	8/03/18 8:55 AM
Sales Region:	Local				

Comments:
Separation: 30

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Aug 6											Total Spots	Total Cost		
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-T---	425.00	1											1	425.00		
(Program: CBS THIS MORNING Jul-2017LP)																					
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-W---	425.00	1											1	425.00		
(Program: CBS THIS MORNING Jul-2017LP)																					
1	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-T---	425.00	1											1	425.00		
(Program: CBS THIS MORNING Jul-2017LP)																					
2	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	M---	400.00	1											1	400.00		
(Program: TV5 NEWS AT NOON Jul-2017LP)																					
2	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	-T---	400.00	1											1	400.00		
(Program: TV5 NEWS AT NOON Jul-2017LP)																					
2	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	-W---	400.00	1											1	400.00		
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2	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	-T---	400.00	1											1	400.00		
(Program: TV5 NEWS AT NOON Jul-2017LP)																					
2	TV5 NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	-F-	400.00	1											1	400.00		
(Program: TV5 NEWS AT NOON Jul-2017LP)																					
3	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	-T---	850.00	1											1	850.00		
(Program: TV5 NEWS AT 5 Jul-2017LP)																					
3	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	-T---	850.00	1											1	850.00		
(Program: TV5 NEWS AT 5 Jul-2017LP)																					
3	TV5 NEWS AT 5	NM	:30	5:00 PM-5:30 PM	-F-	850.00	1											1	850.00		
(Program: TV5 NEWS AT 5 Jul-2017LP)																					

List Items						Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Aug 6											Total Spots	Total Cost
4	TV5 NEWS AT 5:30	NM	:30	5:30 PM-6:00 PM	M----	900.00	1											1	900.00
	(Program: TV5 NEWS AT 5:30)Jul-2017LP																		
4	TV5 NEWS AT 5:30	NM	:30	5:30 PM-6:00 PM	-W----	900.00	1											1	900.00
	(Program: TV5 NEWS AT 5:30)Jul-2017LP																		
4	TV5 NEWS AT 5:30	NM	:30	5:30 PM-6:00 PM	-T--	900.00	1											1	900.00
	(Program: TV5 NEWS AT 5:30)Jul-2017LP																		
5	TV5/CBS EVE. NEWS 6-7	NM	:30	6:00 PM-7:00 PM	-T--	1,450.00	1											1	1,450.00
	(Program: TV5/CBS EVE. NEWS 6-7)Jul-2017LP																		
5	TV5/CBS EVE. NEWS 6-7	NM	:30	6:00 PM-7:00 PM	-W----	1,450.00	1											1	1,450.00
	(Program: TV5/CBS EVE. NEWS 6-7)Jul-2017LP																		
5	TV5/CBS EVE. NEWS 6-7	NM	:30	6:00 PM-7:00 PM	-F--	1,450.00	1											1	1,450.00
	(Program: TV5/CBS EVE. NEWS 6-7)Jul-2017LP																		
6	CBS FACE THE NATION	NM	:30	10:30 AM-11:30 AM	---S	1,100.00	1											1	1,100.00
	(Program: CBS FACE THE NATION)Jul-2017LP																		
Spot Totals:							18											18	\$13,975.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
August	18	\$13,975.00			

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
(207) 947-8321

Contract / Revision 890058 /		Alt Order # WOC11766399
Product Issue - SAVE MY CARE ALASKA AND MAINE 8/6-12		
Contract Dates 08/06/18 - 08/12/18		Estimate # 5730
Advertiser Protect Our Care		Original Date / Revision 08/06/18 / 08/06/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WABI	Account Executive Bangor House	Sales Office Bangor National
Special Handling		
Demographic Households		
Agency Code 9913041	Advertiser Code	Product 1/2 931
Agency Ref 8754		Advertiser Ref 151292

And:

Canal Partners Media
900 Circle 75 Pkwy SE
Suite 1650
Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WABI	08/06/18	08/09/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-111---				3	\$425.00				
2	WABI	08/06/18	08/10/18	TV 5 News @ 12p	12:00 PM-12:30 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	11111--				5	\$400.00				
3	WABI	08/06/18	08/10/18	TV 5 News @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-1-11--				3	\$850.00				
4	WABI	08/06/18	08/09/18	TV 5 News @ 530p	5:30 PM-6:00 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	1-11---				3	\$900.00				
5	WABI	08/06/18	08/10/18	TV 5 News @ 6p	6:00 PM-7:00 PM		:30				NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-11-1--				3	\$1,450.00				
6	WABI	08/06/18	08/12/18	Face The Nation	10:30 AM-11:30 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----1				1	\$1,100.00				
Totals								0.00				18	\$13,975.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 -08/12/18	18	\$13,975.00	(\$2,096.25)	\$11,878.75
Totals	18	\$13,975.00	(\$2,096.25)	\$11,878.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
(207) 947-8321

Contract / Revision 890058 /		Alt Order # WOC11766399
Product Issue		
Contract Dates 08/06/18 - 08/12/18		Estimate # 5730
Advertiser Save My Care		Original Date / Revision 08/03/18 / 08/03/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WABI	Account Executive Bangor House	Sales Office Bangor National
Special Handling		
Demographic Adults 18+		
Agcy Code 9913041	Advertiser Code 803	Product 1/2 931
Agency Ref 8754		Advertiser Ref 138970

And:

Canal Partners Media
900 Circle 75 Pkwy SE
Suite 1650
Atlanta, GA 30339

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N 1	WABI	08/06/18	08/09/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-111---				3	\$425.00				
N 2	WABI	08/06/18	08/10/18	TV 5 News @ 12p	12:00 PM-12:30 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	11111--				5	\$400.00				
N 3	WABI	08/06/18	08/10/18	TV 5 News @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-1-11--				3	\$850.00				
N 4	WABI	08/06/18	08/09/18	TV 5 News @ 530p	5:30 PM-6:00 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	1-11---				3	\$900.00				
N 5	WABI	08/06/18	08/10/18	TV 5 News @ 6p	6:00 PM-7:00 PM		:30				NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-11-1--				3	\$1,450.00				
N 6	WABI	08/06/18	08/12/18	Face The Nation	10:30 AM-11:30 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----1				1	\$1,100.00				
Totals								0.00				18	\$13,975.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/12/18	18	\$13,975.00	(\$2,096.25)	\$11,878.75
Totals	18	\$13,975.00	(\$2,096.25)	\$11,878.75

Signature: _____ **Date:** _____

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