

CONTRACT



13News Now
613 Woodis Ave.
Norfolk, VA 23510
(757)625-1313

<u>Contract / Revision</u> 2900601 /		<u>Alt Order #</u> WOC14617954
<u>Advertiser</u> ISS/ Term Limits Action		<u>Original Date / Revision</u> 04/11/24 / 04/11/24
<u>Contract Dates</u> 10/14/24 - 10/27/24	<u>Estimate #</u> 1276	
<u>Product</u> media		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WVEC	<u>Account Executive</u> Jim Rapp	<u>Sales Office</u> TEGNA Sales C
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Ref</u> 22225AG	<u>Advertiser Code</u> 176	<u>Product 1/2</u> 179
<u>Agency Ref</u> 22225AG		<u>Advertiser Ref</u> 201411

And:

Patrick Media / POL
216 W Washington
PO Box 316
Marshfield, MO 65706

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WVEC	10/14/24	10/25/24	13 NEWS NOW @ DA	5:00 AM-6:00 AM		:15/:15			P02	BK	10	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	MTWTF--				5	\$475.00				
	Week:	10/21/24	10/27/24	MTWTF--				5	\$475.00				
N 2	WVEC	10/14/24	10/25/24	13 NEWS NOW @ DA	6:00 AM-7:00 AM		:15/:15			P02	BK	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	MTWTF--				5	\$1,000.00				
	Week:	10/21/24	10/27/24	MTWTF--				5	\$1,000.00				
N 3	WVEC	10/14/24	10/25/24	GOOD MORNING AM	7:00 AM-9:00 AM		:15/:15			P02	BK	10	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	MTWTF--				5	\$1,100.00				
	Week:	10/21/24	10/27/24	MTWTF--				5	\$1,100.00				
N 4	WVEC	10/14/24	10/25/24	AMERICA THIS MOR	4:00 AM-4:30 AM		:15/:15			P02	BK	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	MTWTF--				5	\$125.00				
	Week:	10/21/24	10/27/24	MTWTF--				5	\$125.00				
N 5	WVEC	10/14/24	10/25/24	13 NEWS NOW @ DA	4:30 AM-5:00 AM		:15/:15			P02	BK	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	MTWTF--				5	\$175.00				
	Week:	10/21/24	10/27/24	MTWTF--				5	\$175.00				
N 6	WVEC	10/14/24	10/26/24	13 NEWS NOW WEE	6:00 AM-8:00 AM		:15/:15			P02	BK	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	-----S-				1	\$350.00				
	Week:	10/21/24	10/27/24	-----S-				1	\$350.00				
N 7	WVEC	10/14/24	10/26/24	GOOD MORNING AM	8:00 AM-10:00 AM		:15/:15			P02	BK	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	-----S-				1	\$1,000.00				
	Week:	10/21/24	10/27/24	-----S-				1	\$1,000.00				

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N 8	WVEC	10/14/24	10/27/24	13 NEWS NOW WEEE	6:00 AM-8:00 AM		:15:15			P02	BK	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	-----S				1	\$525.00				
	Week:	10/21/24	10/27/24	-----S				1	\$525.00				
N 9	WVEC	10/14/24	10/27/24	GOOD MORNING AM	8:00 AM-9:00 AM		:15:15			P02	BK	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	-----S				1	\$950.00				
	Week:	10/21/24	10/27/24	-----S				1	\$950.00				
N 10	WVEC	10/14/24	10/25/24	13 NEWS NOW @ NC	12:00 PM-1:00 PM		:15:15			P02	BK	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	MTWTF--				5	\$700.00				
	Week:	10/21/24	10/27/24	MTWTF--				5	\$700.00				
N 11	WVEC	10/14/24	10/25/24	GMA3: WHAT YOU NI	1:00 PM-2:00 PM		:15:15			P02	BK	10	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	MTWTF--				5	\$550.00				
	Week:	10/21/24	10/27/24	MTWTF--				5	\$550.00				
N 12	WVEC	10/14/24	10/25/24	13 NEWS NOW @ 4P	4:00 PM-5:00 PM		:15:15			P02	BK	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	MTWTF--				5	\$400.00				
	Week:	10/21/24	10/27/24	MTWTF--				5	\$400.00				
N 13	WVEC	10/14/24	10/25/24	13 NEWS NOW @ 5P	5:00 PM-5:30 PM		:15:15			P02	BK	10	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	MTWTF--				5	\$675.00				
	Week:	10/21/24	10/27/24	MTWTF--				5	\$675.00				
N 14	WVEC	10/14/24	10/25/24	13 NEWS NOW @ 53	5:30 PM-6:00 PM		:15:15			P02	BK	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	MTWTF--				5	\$700.00				
	Week:	10/21/24	10/27/24	MTWTF--				5	\$700.00				
N 15	WVEC	10/14/24	10/25/24	13 NEWS NOW @ 6P	6:00 PM-6:30 PM		:15:15			P02	BK	10	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	MTWTF--				5	\$1,300.00				
	Week:	10/21/24	10/27/24	MTWTF--				5	\$1,300.00				
N 16	WVEC	10/14/24	10/26/24	13 NEWS NOW @ 6P	6:00 PM-6:30 PM		:15:15			P02	BK	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	-----S-				1	\$275.00				
	Week:	10/21/24	10/27/24	-----S-				1	\$275.00				
N 17	WVEC	10/14/24	10/27/24	13 NEWS NOW @ 6P	6:00 PM-6:30 PM		:15:15			P02	BK	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	-----S				1	\$425.00				
	Week:	10/21/24	10/27/24	-----S				1	\$425.00				
N 18	WVEC	10/14/24	10/18/24	WHEEL OF FORTUNE	7:00 PM-7:30 PM		:15:15			P02	BK	5	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/14/24	10/20/24	MTWTF--				5	\$2,700.00				
N 19	WVEC	10/21/24	10/25/24	JEOPARDY	7:30 PM-8:00 PM		:15:15			P02	BK	5	\$15,500.00

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Week:		10/21/24	10/27/24	MTWTF--				5	\$3,100.00				
N 20	WVEC	10/14/24	10/26/24	WHEEL OF FORTUNE	7:00 PM-7:30 PM		:15/:15			P02	BK	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/14/24	10/20/24	-----S-				1	\$400.00				
Week:		10/21/24	10/27/24	-----S-				1	\$400.00				
N 21	WVEC	10/14/24	10/26/24	JEOPARDY WEEKEN	7:30 PM-8:00 PM		:15/:15			P02	BK	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/14/24	10/20/24	-----S-				1	\$475.00				
Week:		10/21/24	10/27/24	-----S-				1	\$475.00				
N 22	WVEC	10/14/24	10/25/24	13 NEWS NOW @ 11	11:00 PM-11:35 P		:15/:15			P02	BK	10	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/14/24	10/20/24	MTWTF--				5	\$650.00				
Week:		10/21/24	10/27/24	MTWTF--				5	\$650.00				
N 23	WVEC	10/14/24	10/26/24	13 NEWS NOW @ 11	11:00 PM-11:35 P		:15/:15			P02	BK	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/14/24	10/20/24	-----S-				1	\$300.00				
Week:		10/21/24	10/27/24	-----S-				1	\$300.00				
N 24	WVEC	10/14/24	10/27/24	13 NEWS NOW @ 11	11:00 PM-11:35 P		:15/:15			P02	BK	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/14/24	10/20/24	-----S				1	\$325.00				
Week:		10/21/24	10/27/24	-----S				1	\$325.00				
Totals											150	\$117,550.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/27/24	150	\$117,550.00	(\$17,632.50)	\$99,917.50
Totals	150	\$117,550.00	(\$17,632.50)	\$99,917.50

Signature: _____ **Date:** _____

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