

ORDER



WJW-TV

Orders
Order / Rev: 357473
Alt Order #: 08326299
Product Desc: SENATE MAJORITY PAC
Estimate: 5054
Flight Dates: 07/26/16 - 08/01/16
Original Date / Rev: 07/15/16 / 07/15/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: NPHL
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Senate Majority PAC
Demographic: A35+
Product Codes: PL4.b
Priority: Default
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	74	\$90,950.00	\$77,307.50
08/01/16	08/01/16	25	\$33,050.00	\$28,092.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	74	\$90,950.00	\$77,307.50	0.00
August 2016	25	\$33,050.00	\$28,092.50	0.00
Totals	99	\$124,000.00	\$105,400.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJW-TV	32%	\$124,000.00
Market	100%	\$387,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAOH	0%	\$0.00
WBNX	1%	\$3,875.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	24%	\$93,000.00
WGGN	0%	\$0.00
WKYC	27%	\$104,625.00
WMFD	0%	\$0.00
WOIO	15%	\$58,125.00
WQHS	0%	\$0.00
WRLM	0%	\$0.00
WUAB	1%	\$3,875.00
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	07/26/16	08/01/16	M-F 10a-11a New Day Cleveland	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$500.00	04	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTF--		3			\$500.00			0.00			
2	8	07/26/16	08/01/16	M-F 11p-1130p M-F 11p-1130p	CM	11p-1130p	M---F--	:30	3	\$1,000.00	03	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	M---F--		3			\$1,000.00			0.00			
4	8	07/26/16	08/01/16	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	MTWTF--	:30	4	\$900.00	03	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTF--		4			\$900.00			0.00			
5	8	07/26/16	08/01/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	MTWTF--	:30	2	\$500.00	04	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTF--		2			\$500.00			0.00			
6	8	07/26/16	08/01/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	MTWTF--	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTF--		2			\$850.00			0.00			
7	8	07/26/16	08/01/16	M-F 12a-1230a M-F 12a-1230a	CM	12:00 AM-12:30 AM	MTWTF--	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTF--		1			\$700.00			0.00			
8	8	07/26/16	08/01/16	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	MTWTF--	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTF--		2			\$850.00			0.00			
9	8	07/26/16	08/01/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-3:30 PM (3:00 PM-3:30 PM)	MTWTF--	:30	3	\$1,000.00	02	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTF--		3			\$1,000.00			0.00			
10	8	07/26/16	08/01/16	M-F 3p-4p M-F 3p-4p	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	MTWTF--	:30	3	\$1,000.00	02	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTF--		3			\$1,000.00			0.00			
11	8	07/26/16	08/01/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MTWTF--	:30	3	\$850.00	03	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTF--		3			\$850.00			0.00			
12	8	07/26/16	08/01/16	M-F 4p-5p FOX 8 News @ 4p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	MTWTF--	:30	3	\$850.00	03	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTF--		3			\$850.00			0.00			
13	8	07/26/16	08/01/16	M-F 5a-530a FOX 8 News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	2	\$500.00	04	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTF--		2			\$500.00			0.00			
14	8	07/26/16	08/01/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	3	\$1,300.00	03	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTF--		3			\$1,300.00			0.00			
15	8	07/26/16	08/01/16	M-F 530a-6a FOX 8 News @ 530a	CM	5:30 AM-6:00 AM	MTWTF--	:30	3	\$700.00	04	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTF--		3			\$700.00			0.00			
16	8	07/26/16	08/01/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	MTWTF--	:30	3	\$1,300.00	03	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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16	8	07/26/16	08/01/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	MTWTF--	:30	3	\$1,300.00	03	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/26/16	08/01/16	MTWTF--		3			\$1,300.00	0.00					
17	8	07/26/16	08/01/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$1,400.00	03	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/26/16	08/01/16	MTWTF--		2			\$1,400.00	0.00					
18	8	07/26/16	08/01/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	4	\$1,800.00	03	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/26/16	08/01/16	MTWTF--		4			\$1,800.00	0.00					
19	8	07/26/16	08/01/16	M-F 6a-7a FOX 8 News In The Morning	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	4	\$1,400.00	03	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/26/16	08/01/16	MTWTF--		4			\$1,400.00	0.00					
20	8	07/26/16	08/01/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/26/16	08/01/16	MTWTF--		1			\$1,800.00	0.00					
21	8	07/26/16	08/01/16	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWTF--	:30	4	\$1,400.00	03	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/26/16	08/01/16	MTWTF--		4			\$1,400.00	0.00					
22	8	07/26/16	08/01/16	M-F 7p-730p FOX 8 News @ 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/26/16	08/01/16	MTWTF--		1			\$1,800.00	0.00					
23	8	07/26/16	08/01/16	M-F 7a-8a FOX 8 News In The Morning	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	MTWTF--	:30	4	\$1,400.00	03	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/26/16	08/01/16	MTWTF--		4			\$1,400.00	0.00					
24	8	07/29/16	08/01/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	M---F--	:30	4	\$2,000.00	04	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/26/16	08/01/16	M---F--		4			\$2,000.00	0.00					
26	8	07/26/16	08/01/16	M-F 8a-9a FOX 8 News @ 8a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	MTWTF--	:30	4	\$1,300.00	04	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/26/16	08/01/16	MTWTF--		4			\$1,300.00	0.00					
27	8	07/26/16	08/01/16	M-F 8a-9a FOX 8 News @ 8a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	MTWTF--	:30	4	\$1,300.00	04	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/26/16	08/01/16	MTWTF--		4			\$1,300.00	0.00					
28	8	07/26/16	08/01/16	M-F 9a-10a FOX 8 News @ 9a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	MTWTF--	:30	2	\$1,200.00	02	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/26/16	08/01/16	MTWTF--		2			\$1,200.00	0.00					
29	8	07/26/16	08/01/16	M-F 9a-10a FOX 8 News @ 9a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	MTWTF--	:30	2	\$1,200.00	02	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/26/16	08/01/16	MTWTF--		2			\$1,200.00	0.00					
30	8	08/01/16	08/01/16	Monday Prime Monday Prime	CM	8:00 PM-10:00 PM	1-----	:30	1	\$5,000.00	04	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/01/16	08/07/16	1-----		1			\$5,000.00	0.00					
31	8	07/30/16	07/30/16	Sa 8a-9a FOX 8 News Saturday Morning	CM	8:00 AM-8:30 AM	-----1-	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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31	8	07/30/16	07/30/16	Sa 8a-9a FOX 8 News Saturday Morning	CM	8:00 AM-8:30 AM	-----1-	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1-		1			\$800.00			0.00			
32	8	07/30/16	07/30/16	Sa 8a-9a FOX 8 News Saturday Morning (8:30 AM-9:00 AM)	CM	8:30 AM-9:00 AM	-----1-	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1-		1			\$800.00			0.00			
33	8	07/30/16	07/30/16	Sa 9a-10a FOX 8 News Saturday Morning (9:00 AM-9:30 AM)	CM	9:00 AM-9:30 AM	-----1-	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1-		1			\$800.00			0.00			
34	8	07/30/16	07/30/16	Sa 9a-10a FOX 8 News Saturday Morning (9:30 AM-10:00 AM)	CM	9:30 AM-10:00 AM	-----1-	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1-		1			\$800.00			0.00			
35	8	07/31/16	07/31/16	Su 11p-1130p Su 11p-1130p	CM	11:00 PM-11:30 PM	-----1	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1		1			\$700.00			0.00			
36	8	07/31/16	07/31/16	Su 1130p-12a Su 1130p-12a	CM	11:30 PM-12:00 AM	-----1	:30	1	\$400.00	07	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1		1			\$400.00			0.00			
37	8	07/31/16	07/31/16	Su 6p-7p FOX 8 News @ 6p (6:00 PM-6:30 PM)	CM	6:00 PM-6:30 PM	-----1	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1		1			\$900.00			0.00			
38	8	07/31/16	07/31/16	Su 6p-7p FOX 8 News @ 6p (6:30 PM-7:00 PM)	CM	6:30 PM-7:00 PM	-----1	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1		1			\$900.00			0.00			
39	8	07/31/16	07/31/16	Su 7a-8a FOX 8 Sunday News @ 7a (7:30 AM-8:00 AM)	CM	7:30 AM-8:00 AM	-----1	:30	1	\$500.00	04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1		1			\$500.00			0.00			
40	8	07/31/16	07/31/16	Su 8a-9a FOX 8 News Sunday Morning (8:00 AM-8:30 AM)	CM	8:00 AM-8:30 AM	-----1	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1		1			\$800.00			0.00			
41	8	07/31/16	07/31/16	Su 8a-9a FOX 8 News Sunday Morning (8:30 AM-9:00 AM)	CM	8:30 AM-9:00 AM	-----1	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1		1			\$800.00			0.00			
42	8	07/31/16	07/31/16	Su 9a-10a FOX 8 News Sunday Morning (9:00 AM-9:30 AM)	CM	9:00 AM-9:30 AM	-----1	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1		1			\$800.00			0.00			
43	8	07/31/16	07/31/16	Su 9a-10a FOX 8 News Sunday Morning (9:30 AM-10:00 AM)	CM	9:30 AM-10:00 AM	-----1	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1		1			\$800.00			0.00			
44	8	07/26/16	08/01/16	M-Su 10p-11p FOX 8 News @ 10p (10:00 PM-10:30 PM)	CM	10:00 PM-10:30 PM	MTWTFSS	:30	4	\$1,800.00	03	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/26/16	08/01/16	MTWTFSS		4			\$1,800.00			0.00			
45	8	07/26/16	08/01/16	M-Su 10p-11p FOX 8 News @ 10p (10:30 PM-11:00 PM)	CM	10:30 PM-11:00 PM	MTWTFSS	:30	4	\$1,800.00	03	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 357473
 Alt Order #: 08326299
 Flight Dates: 07/26/16 - 08/01/16

Advertiser: Senate Majority PAC
 Product Desc: SENATE MAJORITY PAC
 Estimate: 5054

WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
45	8	07/26/16	08/01/16	M-Su 10p-11p FOX 8 News @ 10p	CM	10:30 PM-11:00 PM	MTWTFSS	:30	4	\$1,800.00	03	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/16	08/01/16	MTWTFSS		4				\$1,800.00		0.00			
46	8	07/27/16	07/27/16	Wednesday Prime Hour 1 Wednesday Prime Hour 1	CM	8:00 PM-9:00 PM	--1----	:30	1	\$6,000.00	03	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	--1----		1				\$6,000.00		0.00			
													Totals	99	\$124,000.00