



WNKY-CBS
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

WATERFRONT STRATEGIES
 3050 K ST NW #100
 WASHINGTON, DC 20007

Contract # 15453
 Schedule Dates: 09/15/14-09/18/14
 Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
 Agency: WATERFRONT STRATEGIES (1201)
 Product: Political (1040)
 Brand: POLITICAL ISSUE (1529)
 Salesperson: WASHINGTON, DC (1023)
 Sales Office: WASHINGTON, DC
 Buyer Name: FURMAN, MIKE
 Phone/Fax: (215) 563-5400 / (215) 563-2974
 CPE: 163/173/3559/163/173
 Account Types: National/Political
 Billing Type: Standard
 Comments: SENATE MAJORITY PAC

Date Entered: 09/11/14
 Last Modified: 09/11/14
 Entered By: Kathy Werner
 CO-OP: No
 Headline #: ECR10396358
 Demo:
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$18.75
 Net Total: \$106.25
 Sales Tax:

WNKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Sep. 2014	2	\$125.00
Grand Total:	2	\$125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/15/14-09/18/14	5	:30	7A-9A (CST)	1	X	X	X	X				1	\$50.00	\$50.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6-7	9/11/14
2.0	Normal Line / SPOT	09/15/14-09/18/14	5	:30	8A-9A (CST)	1	X	X	X	X				1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THS MORNIG-2	9/11/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Station ENKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3559
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3559
 Flight Dates 09/12/14-09/18/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON VALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F, M-TH	7A-9A	CBS THIS MORNING	30	-	-	\$50.00	09/12-09/18	1	1	\$50.00
Buy Comment: ST 6.27											
2	F, M-TH	8A-9A	CBS THS MRNG-2	30	-	-	\$75.00	09/12-09/18	1	1	\$75.00

---REPORT TOTALS---
 Report Totals: 2 / \$125.00

---SALES MONTHLY TOTALS---
 Sep2014: 2 / \$125.00

Order Totals: 2 / \$125.00
 Total GRPS: 0.0

---COMPETITIVE---
 Market Totals \$8,620.69

---COMPETITIVE COMMENTS---
 HARES EST

books [null]
 emos RA35+

Rep Order# 10396358 Ver# 1
EC'd Yes

Station ENKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3559
Buyer Mike Furman

— CREDIT RISK —
STANDARD CREDIT TERMS

Status Confirmed

ORDER WORKSHEET
Traffic Order# 15453

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3559
Flight Dates 09/12/14-09/18/14

Last Received:
Showing Buylines:

Printed: 09/11/14 5:17 PM
09/11/14 5:15 PM
All Lines

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOP
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mike Furman
do hereby request station time concerning the following issue:

Senate Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As ordered				

This broadcast time will be used by: Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Mitch McConnell, US Senate 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 13th Street NW Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Susan McCue, President Jg Peersch, Secretary
Rebecca Lamb, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC	700 13th Street NW Suite 600 Washington, DC 20005
---------------------	--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Susan McCue, President Rebecca Lamb, Treasurer JB Paersch, Secretary
--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/22/14 *Joe R* 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
Kathy Werner Kathy Werner Tracie Mg.
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As Ordered</i>			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WNKY-NBC
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

ATERFRONT STRATEGIES
 50 K ST NW #100
 ASHINGTON, DC 20007

Contract # 15454
 Schedule Dates: 09/15/14-09/18/14
 Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
 Agency: WATERFRONT STRATEGIES (1201)
 Product: Political (1040)
 Brand: POLITICAL ISSUE (1529)
 Salesperson: WASHINGTON, DC (1023)
 Sales Office: WASHINGTON, DC
 Buyer Name: Furman, Mike
 Phone/Fax: (215) 563-5400 / (215) 563-2974
 CPE: 163/173/3559/163/173
 Account Types: National/Political
 Billing Type: Standard
 Comments: SENATE MAJORITY PAC

Date Entered: 09/11/14
 Last Modified: 09/11/14
 Entered By: Kathy Werner
 CO-OP: No
 Headline #: ECR10396365
 Demo:
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$196.50
 Net Total: \$1,113.50
 Sales Tax:

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
Sep. 2014	10	\$1,310.00
Grand Total:	10	\$1,310.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	7A-9A (CST)	1	X	X	X	X				1	\$100.00	\$100.00	Bowling Green (WNKY)	TODAY SHW ST 6-27	9/11/14
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	8A-9A (CST)	1	X	X	X	X				1	\$60.00	\$60.00	Bowling Green (WNKY)	TODAY SHW	9/11/14
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	3P-4P (CST)	1	X	X	X	X				1	\$75.00	\$75.00	Bowling Green (WNKY)	DR. PHIL	9/11/14
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	5P-5:30P (CST)	1	X	X	X	X				1	\$75.00	\$75.00	Bowling Green (WNKY)	JEOPARDY	9/11/14
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	6P-6:30P (CST)	1	X	X	X	X				1	\$100.00	\$100.00	Bowling Green (WNKY)	FIRST LOOK WEATHER	9/11/14
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	6:30P-6:30P (CST)	2	X	X	X	X				2	\$125.00	\$250.00	Bowling Green (WNKY)	JEOPARDY	9/11/14
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	10:35P-11:35P (CST)	1	X	X	X	X				1	\$75.00	\$75.00	Bowling Green (WNKY)	TONITE SHW-NBC <	9/11/14
.0 Normal Line / PRIME	09/15/14-09/15/14	5	:30	7P-9P (CST)	1								1	\$300.00	\$300.00	Bowling Green (WNKY)	THE VOICE	9/11/14
.0 Normal Line / PRIME	09/16/14-09/16/14	5	:30	7P-8P (CST)	1								1	\$275.00	\$275.00	Bowling Green (WNKY)	THE VOICE	9/11/14

CONFIRMATION CONTRACT

ad-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

I, DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and location of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Send P/B Piggy Back

1 At: 04:45 PM on Thursday, September 11 2014

ORDER WORKSHEET

Rep Order# 10396365 Ver# 1 Status Confirmed Traffic Order# 15454 Printed: 09/11/14 5:47 PM 1 of 2

EC'd Yes Last Received: 09/11/14 5:46 PM Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY Agency (WTRF) WATERFRONT STRATEGIES Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, #100 Sales Office (DC) WASHINGTON
 Product SENATE MAJORITY PAC WASHINGTON, DC 20007 Salesperson (SY1) SHANNON YALLOF
 Estimate# 3559 Agency C/P1/P2/E 163/173/3559 Sales Assistant
 Buyer Mike Furman Flight Dates 09/12/14-09/18/14 Salesperson Phone# 202-955-5342
 Salesperson Fax#

CONTRACT COMMENT -

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F, M-Th	7A-9A	TODAY SHW	30	-	-	\$100.00	09/12-09/18	1	1	\$100.00
Buy Comment: ST 6.27											
2	F, M-Th	8A-9A	TODAY SHW	30	-	-	\$60.00	09/12-09/18	1	1	\$60.00
3	F, M-Th	3P-4P	DR. PHIL	30	-	-	\$75.00	09/12-09/18	1	1	\$75.00
4	F, M-Th	5P-530P	JEOPARDY	30	-	-	\$75.00	09/12-09/18	1	1	\$75.00
5	F, M-Th	6P-603P	FIRST LOOK WEATHER	30	-	-	\$100.00	09/12-09/18	1	1	\$100.00
6	F, M-Th	603P-630P	JEOPARDY	30	-	-	\$125.00	09/12-09/18	2	2	\$250.00
7	F, M-Th	1035P-1135P	TONITE SHW-NBC	30	-	-	\$75.00	09/12-09/18	1	1	\$75.00
8	M	7P-9P	THE VOICE	30	-	-	\$300.00	09/15-09/15	1	1	\$300.00
9	Tu	7P-8P	THE VOICE	30	-	-	\$275.00	09/16-09/16	1	1	\$275.00

REPORT TOTALS -

Report Totals: 10 / \$1,310.00

ORDER WORKSHEET

Rep Order# 10396365 Ver# 1 Status Confirmed Traffic Order# 15454 Printed: 09/11/14 5:47 PM 2 of 2
 3C'd Yes Last Received: 09/11/14 5:46 PM

Showing Buylines:

All Lines

Advertiser: WNKY-TV BOWLING GREEN KY
 Product: SENATE MAJORITY PAC
 Estimate#: 3559
 Buyer: Mike Furman

Agency: (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E: 163/173/3559
 Flight Dates: 09/12/14-09/18/14

Rep Firm: MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

SALES MONTHLY TOTALS--

ep2014: 10 / \$1,310.00

Order Totals: 10 / \$1,310.00 Total GRPS: 0.0

COMPETITIVE--

Market Totals	\$8,612.75	CABL	.00%	ENKY	1.45%	GBKO	.87%	UNKN	8.83%	WBKO	73.64%
		WNKY	15.21%								

Books [null]
 Emos RA35+

CREDIT RISK--

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mike Furman
do hereby request station time concerning the following issue:

Senate Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As ordered				

This broadcast time will be used by: Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Mitch McConnell, US Senate 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 13th Street NW Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Susan McCue, President J3 Poersch, Secretary
Rebecca Lamb, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC	700 13th Street NW Suite 600 Washington, DC 20005
---------------------	--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Susan McCue, President Rebecca Lamb, Treasurer J B Boersch, Secretary

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/22/14 *Phoe R* 202-338-8710
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
Kathy Werner Kathy Werner Tracie Mgr.
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As Ordered</i>			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WNKY-CBS
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

WATERFRONT STRATEGIES
 3050 K ST NW #100
 WASHINGTON, DC 20007

Contract # 15333
 Schedule Dates: 08/31/14-09/04/14
 Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
 Agency: WATERFRONT STRATEGIES (1201)
 Product: Political (1040)
 Brand: POLITICAL ISSUE (1529)
 Salesperson: WASHINGTON, DC (1023)
 Sales Office: WASHINGTON, DC
 Buyer Name: Furman, Mike
 Phone/Fax: (215) 563-5400 / (215) 563-2974
 CPE: 163/173/3417/163/173
 Account Types: National/Political
 Billing Type: Standard
 Comments: SENATE MAJORITY PAC

Date Entered: 08/21/14
 Last Modified: 08/21/14
 Entered By: Kathy Werner
 CO-OP: No
 Demo: ECR10384150
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$187.50
 Net Total: \$1,062.50
 Sales Tax:

WNKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Aug. 2014	1	\$250.00
Sep. 2014	6	\$1,000.00
Grand Total:	7	\$1,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/01/14-09/04/14	5	:30	7A- 8A (CST)	1	X	X	X	X				1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6:27	8/21/14
2.0	Normal Line / SPOT	09/01/14-09/04/14	5	:30	8A- 9A (CST)	1	X	X	X	X				1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING-2	8/21/14
3.0	Normal Line / SPOT	09/01/14-09/04/14	5	:30	10A- 11A (CST)	2	X	X	X	X				2	\$100.00	\$200.00	WNKY-CBS (ENKY)	PRICE-RT 2-CBS<	8/21/14
4.0	Normal Line / PRIME	09/03/14-09/03/14	5	:30	7p- 8p (CST)	1							1	1	\$350.00	\$350.00	WNKY-CBS (ENKY)	BIG BROTHER 16	8/21/14
5.0	Normal Line / PRIME	09/04/14-09/04/14	5	:30	8p- 9p (CST)	1							1	1	\$350.00	\$350.00	WNKY-CBS (ENKY)	BIG BROTHER 16	8/21/14
6.0	Normal Line / PRIME	08/31/14-08/31/14	5	:30	8p- 9p (CST)	1							1	1	\$250.00	\$250.00	WNKY-CBS (ENKY)	RECKLESS	8/21/14

CONFIRMATION CONTRACT

Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and

id P/B Piggy Back
 t: 01:07 PM on Thursday, August 21 2014

ORDER WORKSHEET

Rep Order# 10384150 Ver# 1 Status Confirmed Traffic Order# 15333 Printed: 08/21/14 2:09 PM 1 of 2

DC'd Yes Last Received: 08/21/14 2:07 PM Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3417
 Buyer Mike Furman
 Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3417
 Flight Dates 08/29/14-09/04/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

CONTRACT COMMENT -

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-7 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Day	Time	Program	Len	RTG/IMP	GRPs/1000	Rate	Dates	Spots/Week	Total Spots	Total Cost
F, M-Th	7A-8A	CBS THIS MORNING	30	-	-	\$75.00	08/29-09/04	1	1	\$75.00
Buy Comment: ST 6.27										
F, M-Th	8A-9A	CBS THS MRNG-2	30	-	-	\$75.00	08/29-09/04	1	1	\$75.00
F, M-Th	10A-11A	PRICE-RT 2-CBS<	30	-	-	\$100.00	08/29-09/04	2	2	\$200.00
W	7P-8P	BIG BROTHER 16	30	-	-	\$300.00	09/03-09/03	1	1	\$300.00
Th	8P-9P	BIG BROTHER 16	30	-	-	\$350.00	09/04-09/04	1	1	\$350.00
Su	8P-9P	RECKLESS	30	-	-	\$250.00	08/31-08/31	1	1	\$250.00

REPORT TOTALS-

Report Totals: 7 / \$1,250.00

SALES MONTHLY TOTALS-

Sep2014: 5 / \$600.00

Sep2014: 2 / \$650.00

Order Totals: 7 / \$1,250.00 Total GRPs: 0.0

COMPETITIVE -

Market Totals \$20,833.33 CABL .00% ENKY 6.00% GBKO .00% UNKN 4.00% WBKO 81.00%

ORDER WORKSHEET

Rep Order# 10384150 Ver# 1 Status Confirmed Traffic Order# 15333 Printed: 08/21/14 2:09 PM 2 of 2

EC'd Yes Last Received: 08/21/14 2:07 PM Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3417
Buyer Mike Furman
Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3417
Flight Dates 08/29/14-09/04/14
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

ENKY 9.00%

COMPETITIVE COMMENTS -

ENKY - 4770 \ ENKY - 3400 WBRK - 44365 EBRK - 1930 TOTL - 54465 **NOTE, TTLS ENCOMPASS 3 WK FLIGHT**

Books [null]
emos RA35+

CREDIT RISK -
STANDARD CREDIT TERMS



WNKY-NBC
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

WATERFRONT STRATEGIES
 050 K ST NW #100
 WASHINGTON, DC 20007

Contract # 15332
 Schedule Dates: 08/29/14-09/04/14
 Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
 Agency: WATERFRONT STRATEGIES (1201)
 Product: Political (1040)
 Brand: POLITICAL ISSUE (1529)
 Salesperson: WASHINGTON, DC (1023)
 Sales Office: WASHINGTON, DC
 Buyer Name: Furman, Mike
 Phone/Fax: (215) 563-5400 / (215) 563-2974
 CPE: 163/173/3417/163/173
 Account Types: National/Political
 Billing Type: Standard
 Comments: SENATE MAJORITY PAC

Date Entered: 08/21/14
 Last Modified: 08/21/14
 Entered By: Kathy Werner
 CO-OP: No
 Demo: ECR10384140
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$255.75
 Net Total: \$1,449.25
 Sales Tax:

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
Aug. 2014	3	\$275.00
Sep. 2014	14	\$1,430.00
Grand Total:	17	\$1,705.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	08/29/14-08/29/14	5	:30	7A- 8A (CST)						1			1	\$75.00	\$75.00	Bowling Green (WNKY)	TODAY SHW ST 6.27	8/21/14
2.0 Normal Line / SPOT	09/01/14-09/04/14	5	:30	8A- 9A (CST)	1	X	X	X	X				1	\$80.00	\$80.00	Bowling Green (WNKY)	TODAY SHW	8/21/14
3.0 Normal Line / SPOT	09/01/14-09/04/14	5	:30	3P- 4P (CST)	3	X	X	X	X				3	\$75.00	\$225.00	Bowling Green (WNKY)	DR. PHIL	8/21/14
4.0 Normal Line / SPOT	08/29/14-09/04/14	5	:30	5P- 5:30P (CST)					1	1			3	\$75.00	\$225.00	Bowling Green (WNKY)	JEOPARDY	8/21/14
5.0 Normal Line / SPOT	08/29/14-09/04/14	5	:30	6P- 6:30P (CST)					1	1			3	\$125.00	\$375.00	Bowling Green (WNKY)	FIRST LOOK WEATHER	8/21/14
6.0 Normal Line / SPOT	09/01/14-09/04/14	5	:30	6:03P- 6:30P (CST)	2	X	X	X	X				2	\$100.00	\$200.00	Bowling Green (WNKY)	JEOPARDY	8/21/14
7.0 Normal Line / SPOT	09/01/14-09/04/14	5	:30	10:35P- 11:35P (CST)	3	X	X	X	X				3	\$75.00	\$225.00	Bowling Green (WNKY)	TONITE SHW-NBC<	8/21/14
8.0 Normal Line / PRIME	09/02/14-09/02/14	5	:30	8P- 10P (CST)							1		1	\$300.00	\$300.00	Bowling Green (WNKY)	AMERICAS GOT TALENT	8/21/14

CONFIRMATION CONTRACT

Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

Y-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain non-discrimination clauses. This includes the placement, scheduling, and position of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

end P/B Piggy Back

At: 12:20 PM on Thursday, August 21 2014

Page 1 of 1

ORDER WORKSHEET

Rep Order# 10384140 Ver# 1 Status New

Traffic Order# 15332

Printed: 08/21/14 1:21 PM

1 of 2

EC'd Yes

Last Received: 08/21/14 9:31 AM

Showing Buylines: All Lines

Station WKVY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3417
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3417
Flight Dates 08/29/14-09/04/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOP
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

CONTRACT COMMENT -

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS -

POL ORD STARTS 8/29 PLS CF.

Day	Time	Program	Len	RTG/IMP	GRPs/ (1000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
F, M-TH	7A-8A	TODAY SHW	30	-	-	\$75.00	08/29-09/04	1	1	\$75.00
Buy Comment: ST 6.27										
F, M-TH	8A-9A	TODAY SHW	30	-	-	\$80.00	08/29-09/04	1	1	\$80.00
F, M-TH	3P-4P	DR. PHIL	30	-	-	\$75.00	08/29-09/04	3	3	\$225.00
F, M-TH	5P-530P	JEOPARDY	30	-	-	\$75.00	08/29-09/04	3	3	\$225.00
F, M-TH	6P-603P	FIRST LOOK WEATHER	30	-	-	\$125.00	08/29-09/04	3	3	\$375.00
F, M-TH	603P-630P	JEOPARDY	30	-	-	\$100.00	08/29-09/04	2	2	\$200.00
F, M-TH	1035P-1135P	TONITE SHW-NBC	30	-	-	\$75.00	08/29-09/04	3	3	\$225.00
Tu	8P-10P	AMERICAS GOT TALENT	30	-	-	\$300.00	09/02-09/02	1	1	\$300.00

REPORT TOTALS -

ORDER WORKSHEET

Rep Order# 10384140 Ver# 1 Status New

Traffic Order# 15332

Printed: 08/21/14 1:21 PM
 Last Received: 08/21/14 9:31 AM
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3417
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3417
 Flight Dates 08/29/14-09/04/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Report Totals: 17 / \$1,705.00

SALES MONTHLY TOTALS--

Aug2014: 16/ \$1,405.00

Sep2014: 1/ \$300.00

Order Totals: 17 / \$1,705.00

Total GRPS: 0.0

COMPETITIVE --

Market Totals	\$18,944.44	CABL .00%	ENKY 6.00%	GBKO .00%	UNKN 4.00%	WBKO 81.00%
		WNKY 9.00%				

COMPETITIVE COMMENTS --

ENKY - 4770 ENKY - 3400 WBKO - 44365 EBKO - 1930 TOTL - 54465 **NOTE, TTLS ENCOMPASS 3 WK FLIGHT**

books [null]
 demos RA35+

CREDIT RISK --

STANDARD CREDIT TERMS



WNKY-CBS
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

WATERFRONT STRATEGIES
 50 K ST NW #100
 WASHINGTON, DC 20007

Contract # 15331
 Schedule Dates: 08/22/14-08/28/14
 Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
 Agency: WATERFRONT STRATEGIES (1201)
 Product: Political (1040)
 Brand: POLITICAL ISSUE (1529)
 Salesperson: WASHINGTON, DC (1023)
 Sales Office: WASHINGTON, DC
 Buyer Name: Furman, Mike
 Phone/Fax: (215) 563-5400 / (215) 563-2974
 CPE: 163/173/3416/163/173
 Account Types: National/Political
 Billing Type: Standard
 Comments: SENATE MAJORITY PAC

Date Entered: 08/21/14
 Last Modified: 08/21/14
 Entered By: Kathy Werner
 CO-OP: No
 Demo: ECR10384144
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$187.50
 Net Total: \$1,062.50
 Sales Tax:

WNKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Aug. 2014	7	\$1,250.00
Grand Total:	7	\$1,250.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
0 Normal Line / SPOT	08/22/14-08/22/14	5	:30	7A- 8A (CST)	1					1			1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6:27	8/21/14
0 Normal Line / SPOT	08/25/14-08/29/14	5	:30	8A- 9A (CST)	1	X	X	X	X				1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING-2	8/21/14
0 Normal Line / SPOT	08/22/14-08/29/14	5	:30	10A- 11A (CST)	2				1	1			2	\$100.00	\$200.00	WNKY-CBS (ENKY)	PRICE-RT 2-CBS <	8/21/14
0 Normal Line / PRIME	08/22/14-08/22/14	5	:30	7P- 9P (CST)	1				1				1	\$300.00	\$300.00	WNKY-CBS (ENKY)	BIG BROTHER 16	8/21/14
0 Normal Line / PRIME	08/28/14-08/28/14	5	:30	8P- 9P (CST)	1					1			1	\$350.00	\$350.00	WNKY-CBS (ENKY)	BIG BROTHER 16	8/21/14
0 Normal Line / PRIME	08/24/14-08/24/14	5	:30	8P- 9P (CST)	1							1	1	\$250.00	\$250.00	WNKY-CBS (ENKY)	RECKLESS	8/21/14

CONFIRMATION CONTRACT

Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and condition of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

and P/B Piggy Back

At: 11:34 AM on Thursday, August 21 2014

ORDER WORKSHEET

Rep Order# 10384144 Ver# 1 Status New Traffic Order# 15331 Printed: 08/21/14 12:35 PM 1 of 2

EC'd Yes Last Received: 08/21/14 9:34 AM Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3416
 Buyer Mike Furman
 Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3416
 Flight Dates 08/22/14-08/28/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

CONTRACT COMMENT -

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS -

NEW POL ORD STARTS 8/22 PLS CF.

n	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ week	Total Spots	Total Cost
	F, M-Th	7A-8A	CBS THIS MORNING	30	-	-	\$75.00	08/22-08/28	1	1	\$75.00
			Buy Comment: SP 6.27								
	F, M-Th	8A-9A	CBS THS MORN-2	30	-	-	\$75.00	08/22-08/28	1	1	\$75.00
	F, M-Th	10A-11A	PRICE-RF 2-CBS<	30	-	-	\$100.00	08/22-08/28	2	2	\$200.00
	W	7P-8P	BIG BROTHER 16	30	-	-	\$300.00	08/27-08/27	1	1	\$300.00
	Th	8P-9P	BIG BROTHER 16	30	-	-	\$350.00	08/28-08/28	1	1	\$350.00
	Su	8P-9P	RECKLESS	30	-	-	\$250.00	08/24-08/24	1	1	\$250.00

REPORT TOTALS -

Report Totals: 7 / \$1,250.00

SALES MONTHLY TOTALS -

92014: 7 / \$1,250.00

ORDER WORKSHEET

Rep Order# 10384144 Ver# 1 Status New

Traffic Order# 15331

Printed: 08/21/14 12:35 PM
Last Received: 08/21/14 9:34 AM

2 of 2

CT'd Yes

Showing Buylines:

All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3416
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3416
Flight Dates 08/22/14-08/28/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Order Totals: 7 / \$1,250.00 Total GRPS: 0.0

COMPETITIVE ---

Market Totals	CABL	ENKY	GBKO	UNKN	WBKO
\$20,833.33	.00%	6.00%	.00%	4.00%	81.00%
WNKY	9.00%				

COMPETITIVE COMMENTS ---

ENKY - 4770 ENKY - 3400 WBKO - 44365 EBKO - 1930 TOTL - 54465 **NOTE, TTLS ENCOMPASS 3 WK FLIGHT**

CREDIT RISK ---
STANDARD CREDIT TERMS

Books [null]
Amos RA35+



WNKY-NBC
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

WATERFRONT STRATEGIES
 3050 K ST NW #100
 WASHINGTON, DC 20007

Contract # 15328
 Schedule Dates: 08/22/14-08/28/14
 Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
 Agency: WATERFRONT STRATEGIES (1201)
 Product: Political (1040)
 Brand: POLITICAL ISSUE (1529)
 Salesperson: WASHINGTON, DC (1023)
 Sales Office: WASHINGTON, DC
 Buyer Name: Furman, Mike
 Phone/Fax: (215) 563-5400 / (215) 563-2974
 CPE: 163/173/3416/163/173
 Account Types: National/Political
 Billing Type: Standard
 Comments: SENATE MAJORITY PAC

Date Entered: 08/21/14
 Last Modified: 08/21/14
 Entered By: Kathy Werner
 CO-OP: No
 Demo: ECR10394139
 Order Type: Normal
 Package Deal
 Commission %: 15.00
 Commission: \$235.50
 Net Total: \$1,334.50
 Sales Tax

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
Aug. 2014	16	\$1,570.00
Grand Total:	16	\$1,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/22/14-08/22/14	3	:30	7A- 8A (CST)	1					1			1	\$70.00	\$70.00	Bowling Green (WNKY)	today show	8/21/14
2.0	Revised Line / SPOT	08/22/14-08/22/14	3	:30	8A- 9A (CST)	1					1			1	\$75.00	\$75.00	Bowling Green (WNKY)	today show	8/21/14
2.1	Normal Line / SPOT	08/22/14-08/22/14	3	:30	8A- 9A (CST)	1					1			1	\$50.00	\$50.00	Bowling Green (WNKY)	today show	8/21/14
3.0	Normal Line / SPOT	08/25/14-08/28/14	3	:30	3P- 4P (CST)	2	X	X	X	X				2	\$225.00	\$450.00	Bowling Green (WNKY)	DR. PHIL	8/21/14
4.0	Revised Line / SPOT	08/25/14-08/28/14	3	:30	5P- 5:30P (CST)	2	X	X	X	X				2	\$75.00	\$150.00	Bowling Green (WNKY)	DR. PHIL	8/21/14
4.1	Normal Line / SPOT	08/25/14-08/28/14	3	:30	5P- 5:30P (CST)	3	X	X	X	X				3	\$125.00	\$375.00	Bowling Green (WNKY)	JEOPARDY	8/21/14
5.0	Normal Line / SPOT	08/25/14-08/28/14	3	:30	6P- 6:03P (CST)	3	X	X	X	X				3	\$100.00	\$300.00	Bowling Green (WNKY)	WEATHER	8/21/14
6.0	Normal Line / SPOT	08/25/14-08/28/14	3	:30	6:03P- 6:30P (CST)	2	X	X	X	X				2	\$225.00	\$450.00	Bowling Green (WNKY)	JEOPARDY	8/21/14
7.0	Normal Line / SPOT	08/25/14-08/28/14	3	:30	10:35P- 11:35P (CST)	3	X	X	X	X				3	\$75.00	\$225.00	Bowling Green (WNKY)	TONIGHT SHOW	8/21/14
8.0	Normal Line / PRIME	08/26/14-08/26/14	3	:30	8P- 10P (CST)	1							1	\$300.00	\$300.00	Bowling Green (WNKY)	AGT	8/21/14	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10384139 Ver# 1 Status New Traffic Order# 15328 Printed: 08/21/14 12:27 PM Duplicate 1 of 2
 EC'd Yes Last Received: 08/21/14 9:29 AM
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3416
 Buyer Mike Furman
 Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3416
 Flight Dates 08/22/14-08/28/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 8/21 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F, M-Th	7A-8A	TODAY SHW	30	-	-	\$70.00	08/22-08/28	1	1	\$70.00
Buy Comment: ST 6.27											
2	F, M-Th	8A-9A	TODAY SHW	30	-	-	\$75.00	08/22-08/28	1	1	\$75.00
3	F, M-Th	3P-4P	DR. PHIL	30	-	-	\$50.00	08/22-08/28	2	2	\$100.00
4	F, M-Th	5P-530P	JEOPARDY	30	-	-	\$75.00	08/22-08/28	3	3	\$225.00
5	F, M-Th	6P-603P	FIRST LOOK WEATHER	30	-	-	\$125.00	08/22-08/28	3	3	\$375.00
6	F, M-Th	603P-630P	JEOPARDY	30	-	-	\$100.00	08/22-08/28	2	2	\$200.00
7	F, M-Th	1035P-1135P	TONITE SHW-NBC	30	-	-	\$75.00	08/22-08/28	3	3	\$225.00
8	Tu	8P-10P	AMERICAS GOT TALENT	30	-	-	\$300.00	08/26-08/26	1	1	\$300.00

---REPORT TOTALS---

ORDER WORKSHEET

Rep Order# 10384139 Ver# 1 Status New
 EC'd Yes

Traffic Order# 15328

Printed: 08/21/14 12:27 PM
 Last Received: 08/21/14 9:29 AM
 Showing Buylines: All Lines

Duplicate 2 of 2

Station WNKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3416
 Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3416
 Flight Dates 08/22/14-08/28/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Report Totals: 16 / \$1,570.00

--- SALES MONTHLY TOTALS ---

Aug2014: 16 / \$1,570.00
 Order Totals: 16 / \$1,570.00
 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$17,444.44	CASH	.00%	ENKY	6.00%	GBKO	.00%	UNKN	4.00%	WBKO	81.00%
		WNKY	9.00%								

--- COMPETITIVE COMMENTS ---

WNKY - 4770 ENKY - 3400 WBKO - 44365 EBKO - 1930 TOTL - 54465 **NOTE, TTLS ENCOMPASS 3 WK FLIGHT**

Books [null]
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Mike Furman
do hereby request station time concerning the following issue:

<u>Senate Majority PAC</u>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

This broadcast time will be used by: Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Mitch McConnell, US Senate 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 13th Street NW Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Susan McCue, President
Rebecca Lamb, Treasurer
73 Peersch, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/22/14 *Mike R* 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
Kathy Werner Kathy Werner *Tracy Mgr.*
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WNKY-CBS
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

ATERFRONT STRATEGIES
 150 K ST NW #100
 ASHINGTON, DC 20007

Contract # 15248

Schedule Dates: 08/15/14-08/21/14
Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
Agency: WATERFRONT STRATEGIES (1201)
Product: Political (1040)
Brand: POLITICAL ISSUE (1529)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Furman, Mike
Phone/Fax: (215) 563-5400 / (215) 563-2974
CPE: 163/173/3270/163/173
Account Types: National/Political
Billing Type: Standard
Comments: SENATE MAJORITY PAC

Date Entered: 07/31/14
Last Modified: 07/31/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECRI10363240
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$172.50
Net Total: \$977.50
Sales Tax:

WNKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Aug. 2014	6	\$1,150.00
Grand Total:	6	\$1,150.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
0 Normal Line / SPOT	08/15/14-08/15/14	5	:30	7A- 8A (CST)	1					1			1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6-7	7/31/14
0 Normal Line / SPOT	08/15/14-08/15/14	5	:30	8A- 9A (CST)	1					1			1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING 2	7/31/14
0 Normal Line / SPOT	08/18/14-08/21/14	5	:30	10A- 11A (CST)	1	X	X	X	X				1	\$100.00	\$100.00	WNKY-CBS (ENKY)	PRC-E-RT 2-CBS<	7/31/14
0 Normal Line / PRIME	08/20/14-08/20/14	5	:30	7P- 8P (CST)	1			1					1	\$300.00	\$300.00	WNKY-CBS (ENKY)	BIG BROTHER 16	7/31/14
0 Normal Line / PRIME	08/21/14-08/21/14	5	:30	8P- 9P (CST)	1					1			1	\$350.00	\$350.00	WNKY-CBS (ENKY)	BIG BROTHER 16	7/31/14
0 Normal Line / PRIME	08/17/14-08/17/14	5	:30	8P- 9P (CST)	1							1	1	\$250.00	\$250.00	WNKY-CBS (ENKY)	RECKLESS	7/31/14

CONFIRMATION CONTRACT

Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

Y-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and execution of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10363240 Ver# 1 Status New

Traffic Order# 15248

Printed: 07/31/14 10:51 AM
Last Received: 07/31/14 9:54 AM

Duplicate 1 of 2

Showing Buylines: All Lines

Advertiser ENKY-TV BOWLING GREEN KY
Product SENATE MAJORITY PAC
Estimate# 3270
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3270
Flight Dates 08/15/14-08/21/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

CONTRACT COMMENT -

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-1 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS -

W POL ORD STARTS 8/15 PLS CF.

Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
F, M-TH	7A-8A	CBS THIS MORNING	30	-	-	\$75.00	08/15-08/21	1	1	\$75.00
Buy Comment: ST 6.27										
F, M-TH	8A-9A	CBS THS MRNG-2	30	-	-	\$75.00	08/15-08/21	1	1	\$75.00
F, M-TH	10A-11A	PRICE-RT 2-CBS<	30	-	-	\$100.00	08/15-08/21	1	1	\$100.00
W	7P-8P	BIG BROTHER 16	30	-	-	\$300.00	08/20-08/20	1	1	\$300.00
Th	8P-9P	BIG BROTHER 16	30	-	-	\$350.00	08/21-08/21	1	1	\$350.00
Su	8P-9P	RECKLESS	30	-	-	\$250.00	08/17-08/17	1	1	\$250.00

REPORT TOTALS -

Report Totals: 6 / \$1,150.00

SALES MONTHLY TOTALS -

Aug 2014: 6 / \$1,150.00

ORDER WORKSHEET

Rep Order# 10363240 Ver# 1 Status New Traffic Order# 15248 Printed: 07/31/14 10:51 AM Duplicate 2 of 2
 C'd Yes Last Received: 07/31/14 9:54 AM
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY Agency (WTRF) WATERFRONT STRATEGIES Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, #100 Sales Office (DC) WASHINGTON
 Product SENATE MAJORITY PAC WASHINGTON, DC 20007 Salesperson (SY1) SHANNON YALLOF
 Estimate# 3270 Agency C/P1/P2/E 163/173/3270 Sales Assistant
 Buyer Mike Furman Flight Dates 08/15/14-08/21/14 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Order Totals: 6 / \$1,150.00 Total GRPS: 0.0

COMPETITIVE --- Market Totals \$10,454.55 CABL .00% ENKY 11.00% GBKO .00% UNKN 2.00% WBKO 76.00%
 WNKY 11.00%

Jobs [null]
 AMOS RA35+

CREDIT RISK ---
 STANDARD CREDIT TERMS



WNKY
YOUR LOCAL LINK

WNKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

WATERFRONT STRATEGIES
3050 K ST NW #100
WASHINGTON, DC 20007

Contract # 15249

Schedule Dates: 08/15/14-08/21/14
Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
Agency: WATERFRONT STRATEGIES (1201)
Product: Political (1040)
Brand: POLITICAL ISSUE (1529)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Furman, Mike
Phone/Fax: (215) 563-5400 / (215) 563-2974
CPE: 163/173/3270/163/173
Account Types: National/Political
Billing Type: Standard
Comments: SENATE MAJORITY PAC

Date Entered: 07/31/14
Last Modified: 07/31/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10363231
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$165.75
Net Total: \$939.25
Sales Tax:

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
Aug-2014	11	\$1,105.00
Grand Total:	11	\$1,105.00

Line	Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/15/14-08/15/14	5	:30	7A-8A (CST)						1			1	\$60.00	\$60.00	Bowling Green (WNKY)	TODAY SHW ST 6.27	7/31/14
2.0	Normal Line / SPOT	08/18/14-08/21/14	5	:30	8A-9A (CST)	2	X	X	X					2	\$60.00	\$120.00	Bowling Green (WNKY)	TODAY SHW	7/31/14
3.0	Normal Line / SPOT	08/18/14-08/21/14	5	:30	3P-4P (CST)	2	X	X	X					2	\$75.00	\$150.00	Bowling Green (WNKY)	DR. PHIL	7/31/14
4.0	Normal Line / SPOT	08/18/14-08/21/14	5	:30	5P-5:30P (CST)	2	X	X	X					2	\$100.00	\$200.00	Bowling Green (WNKY)	JEOPARDY	7/31/14
5.0	Normal Line / SPOT	08/18/14-08/21/14	5	:30	6P-6:30P (CST)	2	X	X	X					2	\$125.00	\$250.00	Bowling Green (WNKY)	FIRST LOOK WEATHER	7/31/14
6.0	Normal Line / SPOT	08/15/14-08/15/14	5	:30	6:00P-6:30P (CST)	1					1			1	\$75.00	\$75.00	Bowling Green (WNKY)	JEOPARDY	7/31/14
7.0	Normal Line / SPOT	08/15/14-08/15/14	5	:30	10:35P-11:35P (CST)	1					1			1	\$300.00	\$300.00	Bowling Green (WNKY)	TONITE SHW-NBC<	7/31/14
8.0	Normal Line / PRIME	08/19/14-08/19/14	5	:30	8P-10P (CST)	1						1		1	\$300.00	\$300.00	Bowling Green (WNKY)	AMERICAS GOT TALENT	7/31/14

CONFIRMATION CONTRACT

Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

Y-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and execution of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

end P/B Piggy Back
At: 09:55 AM on Thursday, July 31 2014

ORDER WORKSHEET

Rep Order# 10363231 Ver# 1 Status New

Traffic Order# 15249

Printed: 07/31/14 10:57 AM
 Last Received: 07/31/14 9:50 AM
 Showing Buylines: All Lines

Duplicate 1 of 2

Station WNKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3270
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3270
 Flight Dates 08/15/14-08/21/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOP
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 8/15 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F, M-Th	7A-8A	TODAY SHW	30	-	-	\$60.00	08/15-08/21	1	1	\$60.00
Buy Comment: ST 6.27											
2	F, M-Th	8A-9A	TODAY SHW	30	-	-	\$60.00	08/15-08/21	2	2	\$120.00
3	F, M-Th	3P-4P	DR. PHIL	30	-	-	\$75.00	08/15-08/21	1	1	\$75.00
4	F, M-Th	5P-530P	JEOPARDY	30	-	-	\$75.00	08/15-08/21	2	2	\$150.00
5	F, M-Th	6P-603P	FIRST LOOK WEATHER	30	-	-	\$100.00	08/15-08/21	2	2	\$200.00
6	F, M-Th	603P-630P	JEOPARDY	30	-	-	\$125.00	08/15-08/21	1	1	\$125.00
7	F, M-Th	1035P-1135P	TONITE SHW-NBC	30	-	-	\$75.00	08/15-08/21	1	1	\$75.00
8	Tu	8P-10P	AMERICAS GOT TALENT	30	-	-	\$300.00	08/19-08/19	1	1	\$300.00

REPORT TOTALS

Rep Order# 10363231 Ver# 1 Status New
 EC'd Yes

ORDER WORKSHEET
 Traffic Order# 15249

Printed:
 Last Received:
 Showing Buylines:

07/31/14 10:57 AM Duplicate 2 of 2
 07/31/14 9:50 AM
 All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3270
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3270
 Flight Dates 08/15/14-08/21/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Report Totals: 11 / \$1,105.00

---SALES MONTHLY TOTALS---

Aug2014: 11 / \$1,105.00

Order Totals: 11 / \$1,105.00 Total GRPS: 0.0

---COMPETITIVE--- Market Totals \$10,045.45

Books	[null]	CABL	ENKY	GBKO	DNKN	WBKO
Demos	RA35+	11.00%	11.00%	.00%	2.00%	76.00%

--- CREDIT RISK ---
 STANDARD CREDIT TERMS



Mill

DECW 700

Check Date: 08/13/2014 Vendor: 0001013625 WNKY-TV Check No. 015381
 Project Name: Senate Majority PAC 2014 Flight Dates: 8/15/2014 thru 8/21/2014
 Project ID: 202091
 Activity ID: 205

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
00015502AUG2014AUG20	08/13/2014	00015502	1,916.75	0.00	1,916.75

Totals			\$1,916.75	\$0.00	\$1,916.75
---------------	--	--	------------	--------	------------



Washington Harbour
 3050 K Street, NW, Suite 100
 Washington, DC 20007
 202.338.8700

JPMORGAN CHASE BANK, N.A.
 Syracuse, NY
 50-937/213

015381

Date 08/13/2014

Pay Amount \$1,916.75***

****ONE THOUSAND NINE HUNDRED SIXTEEN AND 75 / 100 DOLLAR****

Pay To The Order Of WNKY-TV
 810 Chestnut Street
 Bowling Green, KY 42101-2220



Raigen V. Olson
 Authorized Signature

⑈015381⑈ ⑆021309379⑆ 6301546044509⑈



WINKY-NBC
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

WATERFRONT STRATEGIES
 3050 K ST NW #100
 WASHINGTON, DC 20007

Contract # 15244

Schedule Dates: 08/01/14-08/07/14
Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
Agency: WATERFRONT STRATEGIES (1201)
Product: Political (1040)
Brand: POLITICAL ISSUE (1529)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Furman, Mike
Phone/Fax: (215) 563-5400 / (215) 563-2974
CPE: 163/173/3268/163/173
Account Types: National/Spot Agency
Billing Type: Standard
Comments: SENATE MAJORITY PAC

Date Entered: 07/31/14
Last Modified: 07/31/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10363199
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$165.75
Net Total: \$939.25
Sales Tax:

Bowling Green (WINKY)		
By Broadcast Month	Spots	Rate
Aug. 2014	11	\$1,105.00
Grand Total:	11	\$1,105.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	08/04/14-08/07/14	5	:30	7A-8A (CST)	1	X	X	X	X				1	\$60.00	\$60.00	Bowling Green (WINKY)	TODAY SHW ST 6.27	7/31/14
1.0 Normal Line / SPOT	08/01/14-08/07/14	5	:30	8A-9A (CST)					1	1			2	\$60.00	\$120.00	Bowling Green (WINKY)	TODAY SHW	7/31/14
1.0 Normal Line / SPOT	08/01/14-08/07/14	5	:30	3P-4P (CST)						1			1	\$75.00	\$75.00	Bowling Green (WINKY)	DR. PHIL	7/31/14
1.0 Normal Line / SPOT	08/04/14-08/07/14	5	:30	5P-5:30P (CST)	2	X	X	X	X				2	\$75.00	\$150.00	Bowling Green (WINKY)	JEOPARDY	7/31/14
1.0 Normal Line / SPOT	08/04/14-08/07/14	5	:30	6P-6:30P (CST)	2	X	X	X	X				2	\$100.00	\$200.00	Bowling Green (WINKY)	FIRST LOOK WEATHER	7/31/14
1.0 Normal Line / SPOT	08/01/14-08/01/14	5	:30	6:30P-6:30P (CST)	1					1			1	\$125.00	\$125.00	Bowling Green (WINKY)	JEOPARDY	7/31/14
1.0 Normal Line / SPOT	08/01/14-08/01/14	5	:30	10:35P-11:35P (CST)	1					1			1	\$75.00	\$75.00	Bowling Green (WINKY)	TONITE SHW-NBC<	7/31/14
1.0 Normal Line / PRIME	08/05/14-08/05/14	5	:30	8P-10P (CST)	1	1							1	\$300.00	\$300.00	Bowling Green (WINKY)	AMERICAS GOT TALENT	7/31/14

CONFIRMATION CONTRACT

Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and on of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10363199 Ver# 1 Status New Traffic Order# 15244 Printed: 07/31/14 10:15 AM Duplicate 1 of 2

EC'd Yes Last Received: 07/31/14 9:47 AM Showing Buylines: All Lines

Station WKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3268
Buyer Mike Furman
Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3268
Flight Dates 08/01/14-08/07/14
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOP
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

-CONTRACT COMMENT-

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS -
3W POL ORD STARTS 8/1 PLS CF.

Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
F, M-Th	7A-8A	TODAY SHW	30	-	-	\$60.00	08/01-08/07	1	1	\$60.00
Buy Comment: ST 6.27										
F, M-Th	8A-9A	TODAY SHW	30	-	-	\$60.00	08/01-08/07	2	2	\$120.00
F, M-Th	3P-4P	DR. PHIL	30	-	-	\$75.00	08/01-08/07	1	1	\$75.00
F, M-Th	5P-530P	JEOPARDY	30	-	-	\$75.00	08/01-08/07	2	2	\$150.00
F, M-Th	6P-603P	FIRST LOOK WEATHER	30	-	-	\$100.00	08/01-08/07	2	2	\$200.00
F, M-Th	603P-630P	JEOPARDY	30	-	-	\$125.00	08/01-08/07	1	1	\$125.00
F, M-Th	1035P-1135P	TONITE SHW-NBC	30	-	-	\$75.00	08/01-08/07	1	1	\$75.00
Tu	8P-10P	AMERICAS GOT TALENT	30	-	-	\$300.00	08/05-08/05	1	1	\$300.00

REPORT TOTALS -

ORDER WORKSHEET

Rep Order# 10363199 Ver# 1 Status New Traffic Order# 15244 Printed: 07/31/14 10:15 AM Duplicate 2 of 2
 EC'd Yes Last Received: 07/31/14 9:47 AM
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3268
 Buyer Mike Furman
 Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3268
 Flight Dates 08/01/14-08/07/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

SALES MONTHLY TOTALS--

Aug2014: 11 / \$1,105.00 Total GRPS: 0.0
 Order Totals: 11 / \$1,105.00

COMPETITIVE -- Market Totals \$10,045.45
 CABL .00% ENKY 11.00% GBKO .00% UNKN 2.00% WBRK 76.00%
 WNKY 11.00%

books [null]
 emos RA35+

CREDIT RISK --
 STANDARD CREDIT TERMS



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

ATERFRONT STRATEGIES
150 K ST NW #100
ASHINGTON, DC 20007

Contract # 15245
Schedule Dates: 08/01/14-08/07/14
Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
Agency: WATERFRONT STRATEGIES (1201)
Product: Political (10+0)
Brand: POLITICAL ISSUE (1529)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Furman, Mike
Phone/Fax: (215) 563-5400 / (215) 563-2974
CPE: 163/173/3268/163/173
Account Types: National/Political
Billing Type: Standard
Comments: SENATE MAJORITY PAC

Date Entered: 07/31/14
Last Modified: 07/31/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10363233
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$172.50
Net Total: \$977.50
Sales Tax:

WINKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Aug. 2014	6	\$1,150.00
Grand Total:	6	\$1,150.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
0 Normal Line / SPOT	08/01/14-08/01/14	5	:30	7A- 8A (CST)						1			1	\$75.00	\$75.00	WINKY-CBS (ENKY)	CBS THIS MORNING ST 6:27	7/31/14
0 Normal Line / SPOT	08/04/14-08/07/14	5	:30	8A- 9A (CST)		1	X	X	X	X			1	\$75.00	\$75.00	WINKY-CBS (ENKY)	CBS THIS MORNING-2	7/31/14
0 Normal Line / SPOT	08/04/14-08/07/14	5	:30	10A- 11A (CST)		1	X	X	X	X			1	\$100.00	\$100.00	WINKY-CBS (ENKY)	PRICE-RT 2-CBS<	7/31/14
0 Normal Line / PRIME	08/06/14-08/06/14	5	:30	7P- 8P (CST)					1				1	\$300.00	\$300.00	WINKY-CBS (ENKY)	BIG BROTHER 16	7/31/14
0 Normal Line / PRIME	08/07/14-08/07/14	5	:30	8P- 9P (CST)						1			1	\$350.00	\$350.00	WINKY-CBS (ENKY)	BIG BROTHER 16	7/31/14
0 Normal Line / PRIME	08/03/14-08/03/14	5	:30	8P- 9P (CST)								1	1	\$250.00	\$250.00	WINKY-CBS (ENKY)	RECKLESS	7/31/14

CONFIRMATION CONTRACT

d-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and insertion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

and P/B Pgy Back

At: 09:22 AM on Thursday, July 31 2014

ORDER WORKSHEET

Rep Order# 10363233 Ver# 1 Status New Traffic Order# 15245 Printed: 07/31/14 10:24 AM Duplicate 1 of 2
 EC'd Yes Last Received: 07/31/14 9:51 AM Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY Agency (WTRF) WATERFRONT STRATEGIES
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, #100
 Product SENATE MAJORITY PAC WASHINGTON, DC 20007
 Estimate# 3268 Agency C/P1/P2/E 163/173/3268
 Buyer Mike Furman Flight Dates 08/01/14-08/07/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOP
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

- CONTRACT COMMENT -

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

EW POL ORD STARTS 8/1 PLS CF.

Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ week	Total Spots	Total Cost
F, M-Th	7A-8A	CBS THIS MORNING	30	-	-	\$75.00	08/01-08/07	1	1	\$75.00
Buy Comment: ST 6.27										
F, M-Th	8A-9A	CBS THS MORN-2	30	-	-	\$75.00	08/01-08/07	1	1	\$75.00
F, M-Th	10A-11A	PRICE-RT 2-CBS<	30	-	-	\$100.00	08/01-08/07	1	1	\$100.00
M	7P-8P	BIG BROTHER 16	30	-	-	\$300.00	08/06-08/06	1	1	\$300.00
Th	8P-9P	BIG BROTHER 16	30	-	-	\$350.00	08/07-08/07	1	1	\$350.00
Su	8P-9P	RECKLESS	30	-	-	\$250.00	08/03-08/03	1	1	\$250.00

REPORT TOTALS

Port Totals: 6 / \$1,150.00

SALES MONTHLY TOTALS

92014: 6 / \$1,150.00

ORDER WORKSHEET

Rep Order# 10363233 Ver# 1 Status New

Traffic Order# 15245

Printed: 07/31/14 10:24 AM
 Last Received: 07/31/14 9:51 AM
 Showing Buylines: All Lines

07/31/14 10:24 AM Duplicate
 07/31/14 9:51 AM
 All Lines

2 of 2

Station ENKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3268
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3268
 Flight Dates 08/01/14-08/07/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Order Totals: 6 / \$1,150.00

Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals

\$10,454.55

CABL .00%

ENKY 11.00%

GBKO .00%

UNKN 2.00%

WBKO 76.00%

Books [null]
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Mike Furman
do hereby request station time concerning the following issue:

Senate Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

This broadcast time will be used by: Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Mitch McConnell, US Senate 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 13th Street NW Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Susan McCue, President
Rebecca Lamb, Treasurer
J3 Poersch, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Senate Majority PAC
700 13th St NW S. 17c 64
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Susan McCue, President
Rebecca Lamb, Treasurer
JB Poersch, Secretary

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/22/14 _____ 202-338-8710
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As Ordered</i>			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Check Date: 07/30/2014 Vendor: 0001013625 WNKY-TV Check No. 015125
 Project Name: Senate Majority PAC 2014 Flight Dates: 8/1/2014 thru 8/7/2014 /
 Project ID: 202091
 Activity ID: 205

Invoice Number	Invoice Date	Voucher ID	Gross Amount /	Discount Taken	Paid Amount
00015246AUG2014AUG20	07/30/2014	00015246	1,916.75	0.00	1,916.75

Totals			\$1,916.75	\$0.00	\$1,916.75
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Washington Harbour
 3050 K Street, NW, Suite 100
 Washington, DC 20007
 202.338.8700

JPMORGAN CHASE BANK, N.A.
 Syracuse, NY
 50-937/213

015125

Date **07/30/2014**

Pay Amount **\$1,916.75*****

****ONE THOUSAND NINE HUNDRED SIXTEEN AND 75 / 100 DOLLAR****

Pay To The Order Of WNKY-TV
 810 Chestnut Street
 Bowling Green, KY 42101-2220



Raigen V. Alm
 Authorized Signature



WNKY-CBS
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

WATERFRONT STRATEGIES
 050 K ST NW #100
 WASHINGTON, DC 20007

Contract # 15169

Schedule Dates: 07/09/14-07/15/14
Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
Agency: WATERFRONT STRATEGIES (1201)
Product: Political (1040)
Brand: POLITICAL ISSUE (1529)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Furman, Mike
Phone/Fax: (215) 563-5400 / (215) 563-2974
CPE: 163/173/3122/163/173
Account Types: National/Political
Billing Type: Standard
Comments: SENATE MAJORITY PAC

Date Entered: 07/08/14
Last Modified: 07/08/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10349125
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$187.50
Net Total: \$1,062.50
Sales Tax:

WNKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Jul. 2014	7	\$1,250.00
Grand Total:	7	\$1,250.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	07/09/14-07/11/14	5	:30	7A- 9A (CST)	1			X	X	X			1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6.27	7/8/14
2.0 Normal Line / SPOT	07/14/14-07/15/14	5	:30	8A- 9A (CST)	1	X	X						1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING-2	7/8/14
3.0 Normal Line / SPOT	07/14/14-07/15/14	5	:30	10A- 11A (CST)	1	X	X						2	\$100.00	\$200.00	WNKY-CBS (ENKY)	PRICE-RT 2-CBS<	7/8/14
4.0 Normal Line / SPOT	07/09/14-07/09/14	5	:30	7P- 8P (CST)	1			1					1	\$300.00	\$300.00	WNKY-CBS (ENKY)	BIG BROTHER 16	7/8/14
5.0 Normal Line / SPOT	07/10/14-07/10/14	5	:30	8P- 9P (CST)	1			1					1	\$350.00	\$350.00	WNKY-CBS (ENKY)	BIG BROTHER 16	7/8/14
6.0 Normal Line / SPOT	07/13/14-07/13/14	5	:30	8P- 9P (CST)	1							1	1	\$250.00	\$250.00	WNKY-CBS (ENKY)	RECKLESS	7/8/14

CONFIRMATION CONTRACT

Accepted Station: _____ Date: _____
 Comments: _____

KY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and selection of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Send P/B Piggy Back

d At: 09:24 AM on Tuesday, July 8 2014

ORDER WORKSHEET

Rep Order# 10349125 Ver# 1 Status New

Traffic Order# 15169

Printed: 07/08/14 10:22 AM

1 of 2

EC'd Yes

Last Received: 07/08/14 9:48 AM

Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3122
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3122
 Flight Dates 07/09/14-07/15/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

---CONTRACT COMMENT---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

---REMARKS---

NEW POL ORD STARTS 7/9 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F, M-Tu	7A-8A	CBS THIS MORNING	30	-	-	\$75.00	07/09-07/15	1	1	\$75.00
Buy Comment: ST 6.27											
2	W-F, M-Tu	8A-9A	CBS THS MNG-2	30	-	-	\$75.00	07/09-07/15	1	1	\$75.00
3	W-F, M-Tu	10A-11A	PRICE-RT 2-CBS<	30	-	-	\$100.00	07/09-07/15	2	2	\$200.00
4	W	7P-8P	BIG BROTHER 16	30	-	-	\$300.00	07/09-07/09	1	1	\$300.00
5	Th	8P-9P	BIG BROTHER 16	30	-	-	\$350.00	07/10-07/10	1	1	\$350.00
6	Su	8P-9P	RECKLESS	30	-	-	\$250.00	07/13-07/13	1	1	\$250.00

---REPORT TOTALS---

Report Totals: 7 / \$1,250.00

---SALES MONTHLY TOTALS---

Jul2014: 7 / \$1,250.00

ORDER WORKSHEET

Rep Order# 10349125 Ver# 1 Status New
 EC'd Yes

Traffic Order# 15169

Printed: 07/08/14 10:22 AM
 Last Received: 07/08/14 9:48 AM
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3122
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3122
 Flight Dates 07/09/14-07/15/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Order Totals: 7 / \$1,250.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	CABL	ENKY	GBKO	UNKN	WBKO
\$12,500.00	.00%	10.00%	1.00%	3.00%	75.00%
ENKY 11.00%					

--- COMPETITIVE COMMENTS ---

ENKY - 2620 ENKY - 2500 WBKO - 17860 EBKO -670 (UNKN) GBKO - 180 TOTL - 23840 **NOTE THESE TOTALS ARE COMBINED FOR THE TWO WEEKS , BUYS WERE ROLLED OVER**

Books [null]
 Demos RA35+

--- CREDIT RISK ---
 STANDARD CREDIT TERMS



WNKY-NBC
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

TEREFRONT STRATEGIES
 30 K ST NW #100
 SHINGTON, DC 20007

Contract # 15171
 Schedule Dates: 07/09/14-07/15/14
 Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
 Agency: WATERFRONT STRATEGIES (1201)
 Product: Political (1040)
 Brand: POLITICAL ISSUE (1529)
 Salesperson: WASHINGTON, DC (1023)
 Sales Office: WASHINGTON, DC
 Buyer Name: Furman, Mike
 Phone/Fax: (215) 563-5400 / (215) 563-2974
 CPE: 163/173/3122/163/173
 Account Types: National/Political
 Billing Type: Standard
 Comments: SENATE MAJORITY PAC

Date Entered: 07/08/14
 Last Modified: 07/08/14
 Entered By: Kathy Werner
 CO-OP: No
 Demo: ECR10349096
 Order Type: Normal
 Package Deal
 Commission %: 15.00
 Commission: \$216.00
 Net Total: \$1,224.00
 Sales Tax

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
Jul. 2014	15	\$1,440.00
Grand Total:	15	\$1,440.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Normal Line / SPOT	07/09/14-07/11/14	5	:30	7A-8A (CST)	2			X	X	X			2	\$60.00	\$120.00	Bowling Green (WNKY)	TODAY SHW ST 6.27	7/8/14
Normal Line / SPOT	07/14/14-07/15/14	5	:30	8A-9A (CST)	2	1	1						2	\$60.00	\$120.00	Bowling Green (WNKY)	TODAY SHW	7/8/14
Normal Line / SPOT	07/09/14-07/11/14	5	:30	3P-4P (CST)	2			X	X	X			2	\$75.00	\$150.00	Bowling Green (WNKY)	DR. PHIL	7/8/14
Normal Line / SPOT	07/14/14-07/15/14	5	:30	5P-5:30P (CST)	2	1	1						2	\$75.00	\$150.00	Bowling Green (WNKY)	JEOPARDY	7/8/14
Normal Line / SPOT	07/09/14-07/11/14	5	:30	6P-6:03P (CST)	2			X	X	X			2	\$100.00	\$200.00	Bowling Green (WNKY)	FIRST LOOK WEATHER	7/8/14
Normal Line / SPOT	07/14/14-07/15/14	5	:30	6:03P-6:30P (CST)	2	1	1						2	\$125.00	\$250.00	Bowling Green (WNKY)	JEOPARDY	7/8/14
Normal Line / SPOT	07/09/14-07/11/14	5	:30	10:35P-11:35P (CST)	2			X	X	X			2	\$75.00	\$150.00	Bowling Green (WNKY)	TONITE SHW-NBC<	7/8/14
Normal Line / PRIME	07/15/14-07/15/14	5	:30	7P-9P (CST)	1	1							1	\$300.00	\$300.00	Bowling Green (WNKY)	AMERICAS GOT TALENT	7/8/14

CONFIRMATION CONTRACT

Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and execution of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

nd P/B Piggy Back

At: 09:38 AM on Tuesday, July 8 2014

ORDER WORKSHEET

Rep Order# 10349096 Ver# 1 Status New Traffic Order# 15171 Printed: 07/08/14 10:39 AM 1 of 2
 EC'd Yes Last Received: 07/08/14 9:42 AM
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3122
 Buyer Mike Furman
 Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3122
 Flight Dates 07/09/14-07/15/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOP
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

CONTRACT COMMENT

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS

3M POL ORD STARTS 7/9 PLS CF.

Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
W-F, M-Tu	7A-8A	TODAY SHW	30	-	-	\$60.00	07/09-07/15	2	2	\$120.00
Buy Comment: ST 6.27										
W-F, M-Tu	8A-9A	TODAY SHW	30	-	-	\$60.00	07/09-07/15	2	2	\$120.00
W-F, M-Tu	3P-4P	DR. PHIL	30	-	-	\$75.00	07/09-07/15	2	2	\$150.00
W-F, M-Tu	5P-530P	JEOPARDY	30	-	-	\$75.00	07/09-07/15	2	2	\$150.00
W-F, M-Tu	6P-603P	FIRST LOOK WEATHER	30	-	-	\$100.00	07/09-07/15	2	2	\$200.00
W-F, M-Tu	603P-630P	JEOPARDY	30	-	-	\$125.00	07/09-07/15	1	1	\$125.00
W-F, M-Tu	1035P-1135P	TONITE SHW-NBC	30	-	-	\$75.00	07/09-07/15	2	2	\$150.00
Tu	7P-9P	AMERICAS GOT TALENT	30	-	-	\$300.00	07/15-07/15	1	1	\$300.00

REPORT TOTALS

ORDER WORKSHEET

Rep Order# 10349096 Ver# 1 Status New

Traffic Order# 15171

Printed: 07/08/14 10:39 AM
 Last Received: 07/08/14 9:42 AM
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3122
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3122
 Flight Dates 07/09/14-07/15/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Report Totals: 14 / \$1,315.00

-SALES MONTHLY TOTALS-

July 2014: 14 / \$1,315.00

Order Totals: 14 / \$1,315.00

Total GRPs: 0.0

-COMPETITIVE-

Market Totals	CABL	ENKY	GBKO	UNKN	WBKO
\$11,954.55	.00%	10.00%	1.00%	3.00%	74.99%
	WNKY				

-COMPETITIVE COMMENTS-

WKY - 2620 ENKY - 2500 WBKO - 17860 EBKO - 670 GBKO - 180 TOTL - 23840 **NOTE THESE TOTALS ARE COMBINED FOR THE TWO WEEKS, BUYS WERE ROLLED OVER**

books [null]
 emos RA35+

-CREDIT RISK-

STANDARD CREDIT TERMS



WNKY-NBC
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

WATERFRONT STRATEGIES
 3050 K ST NW #100
 WASHINGTON, DC 20007

Contract # 15221

Schedule Dates: 07/23/14-07/29/14
Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
Agency: WATERFRONT STRATEGIES (1201)
Product: Political (1040)
Brand: POLITICAL ISSUE (1529)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Furman, Mike
Phone/Fax: (215) 563-5400 / (215) 563-2974
CPE: 163/173/3172/163/173
Account Types: National/Political
Billing Type: Standard
Comments: SENATE MAJORITY PAC

Date Entered: 07/18/14
Last Modified: 07/18/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10356081
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$197.25
Net Total: \$1,117.75
Sales Tax:

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
Jul. 2014	8	\$620.00
Aug. 2014	6	\$695.00
Grand Total:	14	\$1,315.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/23/14-07/25/14	5	:30	7A- 8A (CST)	2			X	X	X			2	\$60.00	\$120.00	Bowling Green (WNKY)	TODAY SHW ST 6.27	7/18/14
2.0	Normal Line / SPOT	07/28/14-07/29/14	5	:30	8A- 9A (CST)	2			X	X	X			2	\$60.00	\$120.00	Bowling Green (WNKY)	TODAY SHW	7/18/14
3.0	Normal Line / SPOT	07/23/14-07/25/14	5	:30	3P- 4P (CST)	2			X	X	X			2	\$75.00	\$150.00	Bowling Green (WNKY)	DR. PHIL	7/18/14
4.0	Normal Line / SPOT	07/28/14-07/29/14	5	:30	5P- 5:30P (CST)	2			X	X	X			2	\$75.00	\$150.00	Bowling Green (WNKY)	JEOPARDY	7/18/14
5.0	Normal Line / SPOT	07/23/14-07/25/14	5	:30	6P- 6:03P (CST)	2			X	X	X			2	\$100.00	\$200.00	Bowling Green (WNKY)	FIRST LOOK WEATHER	7/18/14
6.0	Normal Line / SPOT	07/28/14-07/29/14	5	:30	6:03P- 6:30P (CST)	2			X	X	X			2	\$125.00	\$250.00	Bowling Green (WNKY)	JEOPARDY	7/18/14
7.0	Normal Line / SPOT	07/23/14-07/25/14	5	:30	10:35P- 11:35P (CST)	2			X	X	X			2	\$75.00	\$150.00	Bowling Green (WNKY)	TONITE SHW-NBC<	7/18/14
8.0	Normal Line / PRETIME	07/29/14-07/29/14	5	:30	8P- 10P (CST)	1			X	X	X			1	\$300.00	\$300.00	Bowling Green (WNKY)	AMERICAS GOT TALENT	7/18/14

CONFIRMATION CONTRACT

Accepted Station: _____ Date: _____
 Comments: _____

KY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and
 I AC: 02:08 PM on Friday, July 18 2014

Rep Order# 10356081 Ver# 1 Status New
 EC'd Yes

Traffic Order# 15221

ORDER WORKSHEET

Printed: 07/18/14 3:09 PM
 Last Received: 07/18/14 2:15 PM
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3172
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3172
 Flight Dates 07/23/14-07/29/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 7/23 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F, M-Tu	7A-8A	TODAY SHW	30	-	-	\$60.00	07/23-07/29	2	2	\$120.00
Buy Comment: ST 6.27											
2	W-F, M-Tu	8A-9A	TODAY SHW	30	-	-	\$60.00	07/23-07/29	2	2	\$120.00
3	W-F, M-Tu	3P-4P	DR. PHIL	30	-	-	\$75.00	07/23-07/29	2	2	\$150.00
4	W-F, M-Tu	5P-530P	JEOPARDY	30	-	-	\$75.00	07/23-07/29	2	2	\$150.00
5	W-F, M-Tu	6P-603P	FIRST LOOK WEATHER	30	-	-	\$100.00	07/23-07/29	2	2	\$200.00
6	W-F, M-Tu	603P-630P	JEOPARDY	30	-	-	\$125.00	07/23-07/29	1	1	\$125.00
7	W-F, M-Tu	1035P-1135P	TONITE SHW-NBC<	30	-	-	\$75.00	07/23-07/29	2	2	\$150.00
8	Tu	8P-10P	AMERICAS GOT TALENT	30	-	-	\$300.00	07/29-07/29	1	1	\$300.00

---REPORT TOTALS---

ORDER WORKSHEET

Rep Order# 10356081 Ver# 1 Status New
 EC'd Yes

Traffic Order# 15221

Printed:
 Last Received:
 Showing Buylines:

07/18/14 3:09 PM
 07/18/14 2:15 PM
 All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3172
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3172
 Flight Dates 07/23/14-07/29/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Report Totals: 14 / \$1,315.00

--- SALES MONTHLY TOTALS ---

Jul2014: 13 / \$1,015.00 Aug2014: 1 / \$300.00

Order Totals: 14 / \$1,315.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$11,868.23	CABL .00%	ENKY 10.53%	GBKO .76%	UNKN 2.40%	WBKO 75.23%
		WNKY 11.08%				

--- COMPETITIVE COMMENTS ---

WNKY - 1315 ENKY - 1250 WBKO - 8930 EBKO - 285 GBKO - 90 TOTL - 11870

Books [null]
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS



WINKY
 YOUR LOCAL LINK

WINKY-CBS
 325 Emmett Ave.
 Suite N
 Bowling Green, KY 42101

WATERFRONT STRATEGIES
 3050 K ST NW #100
 WASHINGTON, DC 20007

Contract # 15222

Schedule Dates: 07/23/14-07/29/14
 Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
 Agency: WATERFRONT STRATEGIES (1201)
 Product: Political (1040)
 Brand: POLITICAL ISSUE (1529)
 Salesperson: WASHINGTON, DC (1023)
 Sales Office: WASHINGTON, DC
 Buyer Name: Furman, Mike
 Phone/Fax: (215) 563-5400 / (215) 563-2974
 CPE: 163/173/172/169/173
 Account Types: National/Political
 Billing Type: Standard
 Comments: SENATE MAJORITY PAC

Date Entered: 07/18/14
 Last Modified: 07/18/14
 Entered By: Kathy Werner
 CO-OP: No
 Demo: ECR10356083

Order Type: Normal
 Package Deal
 Commission %: 15.00
 Commission: \$187.50
 Net Total: \$1,062.50
 Sales Tax

WINKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Jul. 2014	6	\$1,175.00
Aug. 2014	1	\$75.00
Grand Total:	7	\$1,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/28/14-07/29/14	5	:30	7A- 8A (CST)	1	X	X						1	\$75.00	\$75.00	WINKY-CBS (ENKY)	CBS THIS MORNING ST 6-7	7/18/14
2.0	Normal Line / SPOT	07/23/14-07/25/14	5	:30	8A- 9A (CST)	1			X	X	X			1	\$75.00	\$75.00	WINKY-CBS (ENKY)	CBS THIS MORNING 2	7/18/14
3.0	Normal Line / SPOT	07/23/14-07/25/14	5	:30	10A- 11A (CST)	2			X	X	X			2	\$100.00	\$200.00	WINKY-CBS (ENKY)	PRICE-RT 2-CBS<	7/18/14
4.0	Normal Line / PRIME	07/23/14-07/23/14	5	:30	7P- 8P (CST)					1				1	\$300.00	\$300.00	WINKY-CBS (ENKY)	BIG BROTHER 16	7/18/14
5.0	Normal Line / PRIME	07/24/14-07/24/14	5	:30	8P- 9P (CST)						1			1	\$350.00	\$350.00	WINKY-CBS (ENKY)	BIG BROTHER 16	7/18/14
6.0	Normal Line / PRIME	07/27/14-07/27/14	5	:30	8P- 9P (CST)								1	1	\$250.00	\$250.00	WINKY-CBS (ENKY)	RECKLESS	7/18/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

E Bookend P/B Piggy Back

Printed At: 02:38 PM on Friday, July 18 2014

ORDER WORKSHEET

Rep Order# 10356083 Ver# 1 Status New

Traffic Order# 15222

Printed: 07/18/14 3:38 PM
Last Received: 07/18/14 2:17 PM
Showing Buylines: All Lines

1 of 2

Station ENKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3172
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3172
Flight Dates 07/23/14-07/29/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOP
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 7/23 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F, M-Tu	7A-8A	CBS THIS MORNING	30	-	-	\$75.00	07/23-07/29	1	1	\$75.00
Buy Comment: ST 6.27											
2	W-F, M-Tu	8A-9A	CBS THIS MORN-2	30	-	-	\$75.00	07/23-07/29	1	1	\$75.00
3	W-F, M-Tu	10A-11A	PRICE-RT 2-CBS<	30	-	-	\$100.00	07/23-07/29	2	2	\$200.00
4	W	7P-8P	BIG BROTHER 16	30	-	-	\$300.00	07/23-07/23	1	1	\$300.00
5	Th	8P-9P	BIG BROTHER 16	30	-	-	\$350.00	07/24-07/24	1	1	\$350.00
6	Su	8P-9P	RECKLESS	30	-	-	\$250.00	07/27-07/27	1	1	\$250.00

---REPORT TOTALS---

Report Totals: 7 / \$1,250.00

---SALES MONTHLY TOTALS---

Jul2014: 7 / \$1,250.00

ORDER WORKSHEET

Rep Order# 10356083 Ver# 1 Status New
 EC'd Yes

Traffic Order# 15222

Printed: 07/18/14 3:38 PM
 Last Received: 07/18/14 2:17 PM
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3172
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3172
 Flight Dates 07/23/14-07/29/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Order Totals: 7 / \$1,250.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	CABL	ENKY	GBKO	UNKN	WBKO
\$11,870.85	.00%	10.53%	.76%	2.40%	75.23%
WNKY	11.08%				

--- COMPETITIVE COMMENTS ---

WNKY - 1315 ENKY - 1250 WBKO - 8930 EBKO - 285 GBKO - 90 TOTL - 11870

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

Books [null]
 Demos RA35+