



WNKY-CBS  
325 Emmett Ave.  
Suite N  
Bowling Green, KY 42101

WATERFRONT STRATEGIES  
3050 K ST NW #100  
WASHINGTON, DC 20007

**Contract # 15453**  
Schedule Dates: 09/15/14-09/18/14  
Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC  
Agency: WATERFRONT STRATEGIES (1201)  
Product: Political (1040)  
Brand: POLITICAL ISSUE (1529)  
Salesperson: WASHINGTON, DC (1023)  
Sales Office: WASHINGTON, DC  
Buyer Name: Furman, Mike  
Phone/Fax: (215) 563-5400 / (215) 563-2974  
CPE: 163/173/3559/163/173  
Account Types: National/Political  
Billing Type: Standard  
Comments: SENATE MAJORITY PAC

Date Entered: 09/11/14  
Last Modified: 09/11/14  
Entered By: Kathy Werner  
CO-OP: No  
Headline #: ECR10396358  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$18.75  
Net Total: \$106.25  
Sales Tax:

WNKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Sep. 2014	2	\$125.00
Grand Total:	2	\$125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/15/14-09/18/14	5	:30	7A-9A (CST)	1	X	X	X	X				1	\$50.00	\$50.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6-7	9/11/14
2.0	Normal Line / SPOT	09/15/14-09/18/14	5	:30	8A-9A (CST)	1	X	X	X	X				1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNIG 2	9/11/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Station ENKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3559  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3559  
Flight Dates 09/12/14-09/18/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON VALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F, M-Th	7A-9A	CBS THIS MORNING	30	-	-	\$50.00	09/12-09/18	1	1	\$50.00
			Buy Comment: ST 6.27								
2	F, M-Th	8A-9A	CBS THS MRNG-2	30	-	-	\$75.00	09/12-09/18	1	1	\$75.00

---REPORT TOTALS---  
Report Totals: 2 / \$125.00

---SALES MONTHLY TOTALS---  
Sep2014: 2 / \$125.00  
Order Totals: 2 / \$125.00  
Total GRPS: 0.0

---COMPETITIVE---  
Market Totals \$8,620.69  
CABL .00% ENKY 1.45% GBKO .87% UNKN 8.83% WBKO 73.64%  
WKKY 15.21%

---COMPETITIVE COMMENTS---  
HARES EST

books [null]  
emos RA35+

Rep Order# 10396358 Ver# 1  
EC'd Yes

Status Confirmed

# ORDER WORKSHEET

Traffic Order# 15453

Station ENKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3559  
Buyer Mike Furman

— CREDIT RISK —  
STANDARD CREDIT TERMS

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3559  
Flight Dates 09/12/14-09/18/14

Last Received:  
Showing Buylines:  
Printed: 09/11/14 5:17 PM  
09/11/14 5:15 PM  
All Lines

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SYI) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, Mike Furman  
do hereby request station time concerning the following issue:

Senate Majority PAC
---------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As ordered				

This broadcast time will be used by: Senate Majority PAC



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Mitch McConnell, US Senate 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 13th Street NW Suite 600  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Susan McCue, President  
Rebecca Lamb, Treasurer

Jg Peersch, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Senate Majority PAC	700 13th Street NW Suite 600 Washington, DC 20005
---------------------	--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Susan McCue, President Rebecca Lamb, Treasurer JB Boersch, Secretary
--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/22/14      *Joe R*      202-338-8710  
Date                      Signature                      Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
*Kathy Werner*      Kathy Werner      Traffie Mgr.  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As Ordered</i>			

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.





WKY-NBC  
325 Emmett Ave.  
Suite N  
Bowling Green, KY 42101

ATERFRONT STRATEGIES  
50 K ST NW #100  
ASHINGTON, DC 20007

**Contract # 15454**  
Schedule Dates 09/15/14-09/18/14  
Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC  
Agency WATERFRONT STRATEGIES (1201)  
Product Political (1040)  
Brand POLITICAL ISSUE (1529)  
Salesperson WASHINGTON, DC (1023)  
Sales Office WASHINGTON, DC  
Buyer Name Furman, Mike  
Phone/Fax (215) 563-5400 / (215) 563-2974  
CPE 163/173/3559/163/173  
Account Types National/Political  
Billing Type Standard  
Comments SENATE MAJORITY PAC

Date Entered 09/11/14  
Last Modified 09/11/14  
Entered By Kathy Werner  
CO-OP No  
Headline # ECR10396365  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$196.50  
Net Total \$1,113.50  
Sales Tax

**Bowling Green (WKY)**  
By Broadcast Month Spots Rate  
Sep. 2014 10 \$1,310.00  
Grand Total: 10 \$1,310.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	7A-9A (CST)	1	X	X	X	X				1	\$100.00	\$100.00	Bowling Green (WKY)	TODAY SHW ST 6-7	9/11/14
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	8A-9A (CST)	1	X	X	X	X				1	\$60.00	\$60.00	Bowling Green (WKY)	TODAY SHW	9/11/14
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	3P-4P (CST)	1	X	X	X	X				1	\$75.00	\$75.00	Bowling Green (WKY)	DR. PHIL	9/11/14
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	5P-5:30P (CST)	1	X	X	X	X				1	\$75.00	\$75.00	Bowling Green (WKY)	JEOPARDY	9/11/14
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	6P-6:30P (CST)	1	X	X	X	X				1	\$100.00	\$100.00	Bowling Green (WKY)	FIRST LOOK WEATHER	9/11/14
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	6:30P-6:30P (CST)	2	X	X	X	X				2	\$125.00	\$250.00	Bowling Green (WKY)	JEOPARDY	9/11/14
.0 Normal Line / SPOT	09/15/14-09/18/14	5	:30	10:35P-11:35P (CST)	1	X	X	X	X				1	\$75.00	\$75.00	Bowling Green (WKY)	TONITE SHW-NBC <	9/11/14
.0 Normal Line / PRIME	09/15/14-09/15/14	5	:30	7P-9P (CST)	1								1	\$300.00	\$300.00	Bowling Green (WKY)	THE VOICE	9/11/14
.0 Normal Line / PRIME	09/16/14-09/16/14	5	:30	7P-8P (CST)	1		1						1	\$275.00	\$275.00	Bowling Green (WKY)	THE VOICE	9/11/14

## CONFIRMATION CONTRACT

ad-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

Y-DT NBC 40.1 and WKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and location of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

## ORDER WORKSHEET

Rep Order# 10396365 Ver# 1 Status Confirmed Traffic Order# 15454 Printed: 09/11/14 5:47 PM 1 of 2  
 EC'd Yes Last Received: 09/11/14 5:46 PM  
 Showing Buylines: All Lines

Station WKVY-TV BOWLING GREEN KY  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product SENATE MAJORITY PAC  
 Estimate# 3559  
 Buyer Mike Furman  
 Agency (WTRF) WATERFRONT STRATEGIES  
 3050 K ST NW, #100  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 163/173/3559  
 Flight Dates 09/12/14-09/18/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (SY1) SHANNON YALLOF  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

## -CONTRACT COMMENT -

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
	F, M-Th	7A-9A	TODAY SHW	30	-	-	\$100.00	09/12-09/18	1	1	\$100.00
		Buy Comment: ST 6.27									
	F, M-Th	8A-9A	TODAY SHW	30	-	-	\$60.00	09/12-09/18	1	1	\$60.00
	F, M-Th	3P-4P	DR. PHIL	30	-	-	\$75.00	09/12-09/18	1	1	\$75.00
	F, M-Th	5P-530P	JEOPARDY	30	-	-	\$75.00	09/12-09/18	1	1	\$75.00
	F, M-Th	6P-603P	FIRST LOOK WEATHER	30	-	-	\$100.00	09/12-09/18	1	1	\$100.00
	F, M-Th	603P-630P	JEOPARDY	30	-	-	\$125.00	09/12-09/18	2	2	\$250.00
	F, M-Th	1035P-1135P	TONITE SHW-NBC<	30	-	-	\$75.00	09/12-09/18	1	1	\$75.00
	M	7P-9P	THE VOICE	30	-	-	\$300.00	09/15-09/15	1	1	\$300.00
	Tu	7P-8P	THE VOICE	30	-	-	\$275.00	09/16-09/16	1	1	\$275.00

## -REPORT TOTALS-

Report Totals: 10 / \$1,310.00

# ORDER WORKSHEET

Rep Order# 10396365 Ver# 1 Status Confirmed Traffic Order# 15454 Printed: 09/11/14 5:47 PM 2 of 2  
 3C'd Yes Last Received: 09/11/14 5:46 PM  
 Showing Buylines:

Station WNKY-TV BOWLING GREEN KY  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product SENATE MAJORITY PAC  
 Estimate# 3559  
 Buyer Mike Furman  
 Agency (WTRF) WATERFRONT STRATEGIES  
 3050 K ST NW, #100  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 163/173/3559  
 Flight Dates 09/12/14-09/18/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (SY1) SHANNON YALLOF  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

## SALES MONTHLY TOTALS--

ep2014: 10/ \$1,310.00

Order Totals: 10 / \$1,310.00 Total GRPS: 0.0

## COMPETITIVE--

Market Totals	\$8,612.75	CABL .00%	ENKY 1.45%	GBKO .87%	UNKN 8.83%	WBKO 73.64%
WNKY	15.21%					

ooks [null]  
 emos RA35+

## CREDIT RISK --

STANDARD CREDIT TERMS

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Mike Furman  
do hereby request station time concerning the following issue:

Senate Majority PAC
---------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As ordered				

This broadcast time will be used by: Senate Majority PAC



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Mitch McConnell, US Senate 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 13th Street NW Suite 600  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Susan McCue, President  
Rebecca Lamb, Treasurer

TJ Poersch, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Senate Majority PAC	700 13th Street NW Suite 600 Washington, DC 20005
---------------------	--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Susan McCue, President Rebecca Lamb, Treasurer J B Boersch, Secretary
---

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/22/14      *Phoe R*      202-338-8710  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
*Kathy Werner*      Kathy Werner      Tracie Mgr.  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As Ordered</i>			

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.





**WNKY-CBS**  
325 Emmett Ave.  
Suite N  
Bowling Green, KY 42101

**WATERFRONT STRATEGIES**  
3050 K ST NW #100  
WASHINGTON, DC 20007

Schedule Dates  
Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

**Contract # 15333**  
08/31/14-09/04/14  
POLITICAL ISSUE GROUP/SENATE MAJORITY PAC  
WATERFRONT STRATEGIES (1201)  
Political (1040)  
POLITICAL ISSUE (1529)  
WASHINGTON, DC (1023)  
WASHINGTON, DC  
Furman, Mike  
(215) 563-5400 / (215) 563-2974  
163/173/3417/163/173  
National/Political  
Standard  
SENATE MAJORITY PAC

Date Entered 08/21/14  
Last Modified 08/21/14  
Entered By Kathy Werner  
CO-OP No  
Headline # ECR10384150  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$187.50  
Net Total \$1,062.50  
Sales Tax

WNKY-CBS (ENKY)			
By Broadcast Month	Spots	Rate	
Aug. 2014	1	\$250.00	
Sep. 2014	6	\$1,000.00	
<b>Grand Total:</b>	<b>7</b>	<b>\$1,250.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/01/14-09/04/14	5	:30	7A- 8A (CST)	1	X	X	X	X				1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6.27	8/21/14
2.0	Normal Line / SPOT	09/01/14-09/04/14	5	:30	8A- 9A (CST)	1	X	X	X	X				1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6.27	8/21/14
3.0	Normal Line / SPOT	09/01/14-09/04/14	5	:30	10A- 11A (CST)	2	X	X	X	X				2	\$100.00	\$200.00	WNKY-CBS (ENKY)	PRICE-RT 2-CBS<	8/21/14
4.0	Normal Line / PRIME	09/03/14-09/03/14	5	:30	7P- 8P (CST)	1								1	\$350.00	\$350.00	WNKY-CBS (ENKY)	BIG BROTHER 16	8/21/14
5.0	Normal Line / PRIME	09/04/14-09/04/14	5	:30	8P- 9P (CST)	1								1	\$350.00	\$350.00	WNKY-CBS (ENKY)	BIG BROTHER 16	8/21/14
6.0	Normal Line / PRIME	09/31/14-09/31/14	5	:30	8P- 9P (CST)	1								1	\$250.00	\$250.00	WNKY-CBS (ENKY)	RECKLESS	8/21/14

# CONFIRMATION CONTRACT

Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and

id P/B Piggy Back

t: 01:07 PM on Thursday, August 21 2014

## ORDER WORKSHEET

Rep Order# 10384150 Ver# 1 Status Confirmed

Traffic Order# 15333

Last Received:  
Showing Buylines:Printed: 08/21/14 2:09 PM  
08/21/14 2:07 PM  
All Lines

1 of 2

Advertiser ENKY-TV BOWLING GREEN KY  
(6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3417  
Buyer Mike FurmanAgency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3417  
Flight Dates 08/29/14-09/04/14Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## CONTRACT COMMENT—

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-7 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
F, M-TH	7A-8A	CBS THIS MORNING	30	-	-	\$75.00	08/29-09/04	1	1	\$75.00
Buy Comment: ST 6.27										
F, M-TH	8A-9A	CBS THS MRNG-2	30	-	-	\$75.00	08/29-09/04	1	1	\$75.00
F, M-TH	10A-11A	PRICE-RT 2-CBS<	30	-	-	\$100.00	08/29-09/04	2	2	\$200.00
W	7P-8P	BIG BROTHER 16	30	-	-	\$300.00	09/03-09/03	1	1	\$300.00
TH	8P-9P	BIG BROTHER 16	30	-	-	\$350.00	09/04-09/04	1	1	\$350.00
Su	8P-9P	RECKLESS	30	-	-	\$250.00	08/31-08/31	1	1	\$250.00

## REPORT TOTALS—

Report Totals: 7 / \$1,250.00

## SALES MONTHLY TOTALS—

Aug2014: 5/ \$600.00

Sep2014: 2/ \$650.00

Order Totals: 7 / \$1,250.00 Total GRPs: 0.0

## COMPETITIVE—

Market Totals

\$20,833.33

CABL

.00%

ENKY

6.00%

GBKO

.00%

UNKN

4.00%

WBKO

81.00%

# ORDER WORKSHEET

Rep Order# 10384150 Ver# 1  
EC'd Yes

Status Confirmed

Traffic Order# 15333

Last Received:  
Showing Buylines:

Printed: 08/21/14 2:09 PM  
08/21/14 2:07 PM  
All Lines

ation ENKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3417  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3417  
Flight Dates 08/29/14-09/04/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

ENKY 9.00%

## COMPETITIVE COMMENTS --

ENKY - 4770 \ ENKY - 3400 WEXO - 44365 EEXO - 1930 TOTL - 54465 \*\*NOTE, TTLS ENCOMPASS 3 WK FLIGHT\*\*

ooks [null]  
emos RA35+

## CREDIT RISK --

STANDARD CREDIT TERMS





WATERFRONT STRATEGIES  
050 K ST NW #100  
WASHINGTON, DC 20007

**Contract # 15332**  
Schedule Dates 08/29/14-09/04/14  
Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC  
Agency WATERFRONT STRATEGIES (1201)  
Product Political (1040)  
Brand POLITICAL ISSUE (1529)  
Salesperson WASHINGTON, DC (1023)  
Sales Office WASHINGTON, DC  
Buyer Name Furman, Mike  
Phone/Fax (215) 563-5400 / (215) 563-2974  
CPE 163/173/3417/163/173  
Account Types National/Political  
Billing Type Standard  
Comments SENATE MAJORITY PAC

Date Entered 08/21/14  
Last Modified 08/21/14  
Entered By Kathy Werner  
CO-OP No  
Headline # ECR10384140  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$255.75  
Net Total \$1,449.25  
Sales Tax

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
Aug. 2014	3	\$275.00
Sep. 2014	14	\$1,430.00
Grand Total:	17	\$1,705.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	08/29/14-08/29/14	5	:30	7A- 8A (CST)						1			1	\$75.00	\$75.00	Bowling Green (WNKY)	TODAY SHW ST 6.27	8/21/14
2.0 Normal Line / SPOT	09/01/14-09/04/14	5	:30	8A- 9A (CST)		1	X	X	X				1	\$80.00	\$80.00	Bowling Green (WNKY)	TODAY SHW	8/21/14
3.0 Normal Line / SPOT	09/01/14-09/04/14	5	:30	3P- 4P (CST)		3	X	X	X				3	\$75.00	\$225.00	Bowling Green (WNKY)	DR. PHIL	8/21/14
4.0 Normal Line / SPOT	08/29/14-09/04/14	5	:30	5P- 5:30P (CST)			1		1	1			3	\$75.00	\$225.00	Bowling Green (WNKY)	JEOPARDY	8/21/14
5.0 Normal Line / SPOT	09/01/14-09/04/14	5	:30	6P- 6:30P (CST)			1		1	1			3	\$125.00	\$375.00	Bowling Green (WNKY)	FIRST LOOK WEATHER	8/21/14
7.0 Normal Line / SPOT	09/01/14-09/04/14	5	:30	10:35P- 11:35P (CST)		2	X	X	X				2	\$100.00	\$200.00	Bowling Green (WNKY)	JEOPARDY	8/21/14
8.0 Normal Line / PRIME	09/02/14-09/02/14	5	:30	8P- 10P (CST)		3	X	X	X				3	\$75.00	\$225.00	Bowling Green (WNKY)	TONITE SHW-NBC<	8/21/14
						1	1						1	\$300.00	\$300.00	Bowling Green (WNKY)	AMERICA'S GOT TALENT	8/21/14

CONFIRMATION CONTRACT

Station/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_



# ORDER WORKSHEET

Rep Order# 10384140 Ver# 1 Status New

Traffic Order# 15332

Printed:

08/21/14 1:21 PM

1 of 2

Last Received:

08/21/14 9:31 AM

Showing Buylines:

All Lines

Station WKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3417  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES

3050 K ST NW, #100

WASHINGTON, DC 20007

Agency C/P1/P2/E 163/173/3417

Flight Dates 08/29/14-09/04/14

Rep Firm MILLENNIUM SALES & MARKETING

Sales Office (DC) WASHINGTON

Salesperson (SY1) SHANNON YALLOF

Sales Assistant

Salesperson Phone# 202-955-5342

Salesperson Fax#

## CONTRACT COMMENT -

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## REMARKS -

M POL ORD STARTS 8/29 PLS CF.

Day	Time	Program	Len	RTG/IMP	GRPs/ (1000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
F, M-Th	7A-8A	TODAY SHW	30	-	-	\$75.00	08/29-09/04	1	1	\$75.00
Buy Comment: ST 6.27										
F, M-Th	8A-9A	TODAY SHW	30	-	-	\$80.00	08/29-09/04	1	1	\$80.00
F, M-Th	3P-4P	DR. PHIL	30	-	-	\$75.00	08/29-09/04	3	3	\$225.00
F, M-Th	5P-530P	JEOPARDY	30	-	-	\$75.00	08/29-09/04	3	3	\$225.00
F, M-Th	6P-603P	FIRST LOOK WEATHER	30	-	-	\$125.00	08/29-09/04	3	3	\$375.00
F, M-Th	603P-630P	JEOPARDY	30	-	-	\$100.00	08/29-09/04	2	2	\$200.00
F, M-Th	1035P-1135P	TONITE SHW-NBC	30	-	-	\$75.00	08/29-09/04	3	3	\$225.00
Tu	8P-10P	AMERICAS GOT TALENT	30	-	-	\$300.00	09/02-09/02	1	1	\$300.00

REPORT TOTALS -

# ORDER WORKSHEET

Rep Order# 10384140 Ver# 1 Status New

Traffic Order# 15332

Printed: 08/21/14 1:21 PM  
Last Received: 08/21/14 9:31 AM  
Showing Buylines: All Lines

2 of 2

Station WNKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3417  
Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3417  
Flight Dates 08/29/14-09/04/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Report Totals: 17 / \$1,705.00

## SALES MONTHLY TOTALS--

Aug2014:	16/	\$1,405.00	Sep2014:	1/	\$300.00
Order Totals: 17 / \$1,705.00			Total GRPS: 0.0		
<b>COMPETITIVE --</b>					
Market Totals		\$18,944.44	CABL .00%	ENKY 6.00%	GBKO .00%
			WNKY 9.00%		
			UNKN 4.00%		WBKO 81.00%

## COMPETITIVE COMMENTS --

ENKY - 4770 ENKY - 3400 WBKO - 44365 EBKO - 1930 TOTL - 54465 \*\*NOTE, TTLS ENCOMPASS 3 WK FLIGHT\*\*

Books [null]  
emos RA35+

## CREDIT RISK --

STANDARD CREDIT TERMS



**WNKY-CBS**  
325 Emmett Ave.  
Suite N  
Bowling Green, KY 42101

**WATERFRONT STRATEGIES**  
50 K ST NW #100  
WASHINGTON, DC 20007

**Contract # 15331**  
**Schedule Dates** 08/22/14-08/28/14  
**Advertiser** POLITICAL ISSUE GROUP/SENATE MAJORITY PAC  
**Agency** WATERFRONT STRATEGIES (1201)  
**Product** Political (1040)  
**Brand** POLITICAL ISSUE (1529)  
**Salesperson** WASHINGTON, DC (1023)  
**Sales Office** WASHINGTON, DC  
**Buyer Name** Furman, Mike  
**Phone/Fax** (215) 563-5400 / (215) 563-2974  
**CPE** 163/173/3416/163/173  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** SENATE MAJORITY PAC

**Date Entered** 08/21/14  
**Last Modified** 08/21/14  
**Entered By** Kathy Werner  
**CO-OP** No  
**Headline #** ECR10384144  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$187.50  
**Net Total** \$1,062.50  
**Sales Tax**

WNKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Aug. 2014	7	\$1,250.00
<b>Grand Total:</b>	<b>7</b>	<b>\$1,250.00</b>

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
0 Normal Line / SPOT	08/22/14-08/22/14	5	:30	7a- 8a (CST)						1			1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6:27	8/21/14
0 Normal Line / SPOT	08/25/14-08/28/14	5	:30	8a- 9a (CST)	1	X	X	X	X				1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING-2	8/21/14
0 Normal Line / SPOT	08/22/14-08/28/14	5	:30	10a- 11a (CST)					1	1			2	\$100.00	\$200.00	WNKY-CBS (ENKY)	PRICE-RT 2-CBS<	8/21/14
0 Normal Line / PRIME	08/22/14-08/22/14	5	:30	7p- 8p (CST)					1				1	\$300.00	\$300.00	WNKY-CBS (ENKY)	BIG BROTHER 16	8/21/14
0 Normal Line / PRIME	08/28/14-08/28/14	5	:30	8p- 9p (CST)					1				1	\$350.00	\$350.00	WNKY-CBS (ENKY)	BIG BROTHER 16	8/21/14
0 Normal Line / PRIME	08/24/14-08/24/14	5	:30	8p- 9p (CST)								1	1	\$250.00	\$250.00	WNKY-CBS (ENKY)	RECKLESS	8/21/14

**CONFIRMATION CONTRACT**

Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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I, DT NBC 40.1 and WNKY-DT CBS 40.2, certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and execution of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

# ORDER WORKSHEET

Rep Order# 10384144 Ver# 1 Status New

Traffic Order# 15331

Printed: 08/21/14 12:35 PM

1 of 2

Last Received: 08/21/14 9:34 AM

Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3416  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3416  
Flight Dates 08/22/14-08/28/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## CONTRACT COMMENT --

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## REMARKS --

M POL ORD STARTS 8/22 PLS CF.

n	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ week	Total Spots	Total Cost
	F, M-Th	7A-8A	CBS THIS MORNING	30	-	-	\$75.00	08/22-08/28	1	1	\$75.00
	Buy Comment: ST 6.27										
	F, M-Th	8A-9A	CBS THS MRNG-2	30	-	-	\$75.00	08/22-08/28	1	1	\$75.00
	F, M-Th	10A-11A	PRICE-RT 2-CBS<	30	-	-	\$100.00	08/22-08/28	2	2	\$200.00
	W	7P-8P	BIG BROTHER 16	30	-	-	\$300.00	08/27-08/27	1	1	\$300.00
	Th	8P-9P	BIG BROTHER 16	30	-	-	\$350.00	08/28-08/28	1	1	\$350.00
	Su	8P-9P	RECKLESS	30	-	-	\$250.00	08/24-08/24	1	1	\$250.00

## REPORT TOTALS--

Port Totals: 7 / \$1,250.00

## SALES MONTHLY TOTALS--

92014: 7 / \$1,250.00



# ORDER WORKSHEET

Rep Order# 10384144 Ver# 1 Status New

Traffic Order# 15331

Printed: 08/21/14 12:35 PM  
Last Received: 08/21/14 9:34 AM  
Showing Buylines: All Lines

2 of 2

Advertiser ENKY-TV BOWLING GREEN KY  
Product (6087) POLITICAL ISSUE GROU  
Estimate# 3416  
Buyer SENATE MAJORITY PAC  
Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3416  
Flight Dates 08/22/14-08/28/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Order Totals: 7 / \$1,250.00 Total GRPS: 0.0

## COMPETITIVE --

Market Totals	\$20,833.33	CABL .00%	ENKY 6.00%	GBKO .00%	UNKN 4.00%	WBKO 81.00%
		WNKY 9.00%				

## COMPETITIVE COMMENTS --

ENKY - 4770 ENKY - 3400 WBKO - 44365 EBKO - 1930 TOTL - 54465 \*\*NOTE, TTLS ENCOMPASS 3 WK FLIGHT\*\*

Books [null]  
Amos RA35+

## CREDIT RISK --

STANDARD CREDIT TERMS



WNKY-NBC  
325 Emmett Ave.  
Suite N  
Bowling Green, KY 42101

WATERFRONT STRATEGIES  
3050 K ST NW #100  
WASHINGTON, DC 20007

**Contract # 15328**  
**Schedule Dates** 08/22/14-08/28/14  
**Advertiser** POLITICAL ISSUE GROUP/SENATE MAJORITY PAC  
**Agency** WATERFRONT STRATEGIES (1201)  
**Product** Political (1040)  
**Brand** POLITICAL ISSUE (1529)  
**Salesperson** WASHINGTON, DC (1023)  
**Sales Office** WASHINGTON, DC  
**Buyer Name** Furman, Mike  
**Phone/Fax** (215) 563-5400 / (215) 563-2974  
**CPE** 163/173/3416/163/173  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** SENATE MAJORITY PAC

**Date Entered** 08/21/14  
**Last Modified** 08/21/14  
**Entered By** Kathy Werner  
**CO-OP** No  
**Headline #** ECR10384139  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$235.50  
**Net Total** \$1,334.50  
**Sales Tax**

**Bowling Green (WNKY)**  
**By Broadcast Month**  
Aug. 2014  
**Spots** 16  
**Rate** \$1,570.00  
**Grand Total:** 16 \$1,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/22/14-08/22/14	3	:30	7A- 8A (CST)						1			1	\$70.00	\$70.00	Bowling Green (WNKY)	today show	8/21/14
2.0	Revised Line / SPOT	08/22/14-08/22/14	3	:30	8A- 9A (CST)						1						Bowling Green (WNKY)	today show	8/21/14
2.1	Normal Line / SPOT	08/22/14-08/22/14	3	:30	8A- 9A (CST)						1			1	\$75.00	\$75.00	Bowling Green (WNKY)	today show	8/21/14
3.0	Normal Line / SPOT	08/25/14-08/28/14	3	:30	3P- 4P (CST)		2	X	X	X	X			2	\$50.00	\$100.00	Bowling Green (WNKY)	DR. PHIL	8/21/14
4.0	Revised Line / SPOT	08/25/14-08/28/14	3	:30	5P- 5:30P (CST)		2	X	X	X	X						Bowling Green (WNKY)	DR. PHIL	8/21/14
4.1	Normal Line / SPOT	08/25/14-08/28/14	3	:30	5P- 5:30P (CST)		3	X	X	X	X			3	\$75.00	\$225.00	Bowling Green (WNKY)	JEOPARDY	8/21/14
5.0	Normal Line / SPOT	08/25/14-08/28/14	3	:30	6P- 6:03P (CST)		3	X	X	X	X			3	\$125.00	\$375.00	Bowling Green (WNKY)	WEATHER	8/21/14
6.0	Normal Line / SPOT	08/25/14-08/28/14	3	:30	6:03P- 6:30P (CST)		2	X	X	X	X			2	\$100.00	\$200.00	Bowling Green (WNKY)	JEOPARDY	8/21/14
7.0	Normal Line / SPOT	08/25/14-08/28/14	3	:30	10:35P- 11:35P (CST)		3	X	X	X	X			3	\$75.00	\$225.00	Bowling Green (WNKY)	TONIGHT SHOW	8/21/14
8.0	Normal Line / PRIME	08/26/14-08/26/14	3	:30	8P- 10P (CST)			1						1	\$300.00	\$300.00	Bowling Green (WNKY)	AGT	8/21/14

## CONFIRMATION CONTRACT

Copied-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Bookend P/B Piggy Back

Printed At: 11:25 AM on Thursday, August 21 2014

# ORDER WORKSHEET

Rep Order# 10384139 Ver# 1 Status New  
EC'd Yes

Traffic Order# 15128

Printed: 08/21/14 12:27 PM Duplicate 1 of 2  
Last Received: 08/21/14 9:29 AM  
Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3416  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3416  
Flight Dates 08/22/14-08/28/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON VALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW POL. ORD STARTS 8/21 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F, M-Th	7A-8A	TODAY SHW	30	-	-	\$70.00	08/22-08/28	1	1	\$70.00
Buy Comment: ST 6.27											
2	F, M-Th	8A-9A	TODAY SHW	30	-	-	\$75.00	08/22-08/28	1	1	\$75.00
3	F, M-Th	3P-4P	DR. PHIL	30	-	-	\$50.00	08/22-08/28	2	2	\$100.00
4	F, M-Th	5P-530P	JEOPARDY	30	-	-	\$75.00	08/22-08/28	3	3	\$225.00
5	F, M-Th	6P-603P	FIRST LOOK WEATHER	30	-	-	\$125.00	08/22-08/28	3	3	\$375.00
6	F, M-Th	603P-630P	JEOPARDY	30	-	-	\$100.00	08/22-08/28	2	2	\$200.00
7	F, M-Th	1035P-1135P	TONITE SHW-NBC<	30	-	-	\$75.00	08/22-08/28	3	3	\$225.00
8	Tu	8P-10P	AMERICAS GOT TALENT	30	-	-	\$300.00	08/26-08/26	1	1	\$300.00

---REPORT TOTALS---

# ORDER WORKSHEET

Rep Order# 10384139 Ver# 1 Status New  
EC'd Yes

Traffic Order# 15328

Printed: 08/21/14 12:27 PM  
Last Received: 08/21/14 9:29 AM  
Showing Buylines: All Lines

Duplicate 2 of 2

Station WNKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3416  
Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3416  
Flight Dates 08/22/14-08/28/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Report Totals: 16 / \$1,570.00

## —SALES MONTHLY TOTALS—

Aug2014: 16/ \$1,570.00

Order Totals: 16 / \$1,570.00 Total GRPS: 0.0

## —COMPETITIVE—

Market Totals	CABL	ENKY	GBKO	UNKN	WBKO
\$17,444.44	.00%	6.00%	.00%	4.00%	81.00%
WNKY 9.00%					

## —COMPETITIVE COMMENTS—

WNKY - 4770 ENKY - 3400 WBKO - 44365 EBKO - 1930 TOTL - 54465 \*\*NOTE, TTLS ENCOMPASS 3 WK FLIGHT\*\*

Books [null]  
Demos RA35+

## —CREDIT RISK—

STANDARD CREDIT TERMS



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, Mike Furman  
do hereby request station time concerning the following issue:

Senate Majority PAC
---------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As ordered				

This broadcast time will be used by: Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Mitch McConnell, US Senate 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 13th Street NW Suite 600  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Susan McCue, President  
Rebecca Lamb, Treasurer

73 Peersch, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Senate Majority PAC	700 13th Street NW Suite 600 Washington, DC 20005
---------------------	--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Susan McCue, President Rebecca Lamb, Treasurer JG Boersch, Secretary
--

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/22/14      *Mike R*      202-338-8710  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☒ Accepted in Part      ☐ Rejected  
*Kathy Werner*      Kathy Werner      *Traffic Mgr.*  
Signature                      Printed Name                      Title



## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WNKY-CBS  
325 Emmett Ave.  
Suite N  
Bowling Green, KY 42101

ATERFRONT STRATEGIES  
150 K ST NW #100  
ASHINGTON, DC 20007

**Contract # 15248**  
Schedule Dates 08/15/14-08/21/14  
Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC  
Agency WATERFRONT STRATEGIES (1201)  
Product Political (1040)  
Brand POLITICAL ISSUE (1529)  
Salesperson WASHINGTON, DC (1023)  
Sales Office WASHINGTON, DC  
Buyer Name Furman, Mike  
Phone/Fax (215) 563-5400 / (215) 563-2974  
CPE 163/173/3270/163/173  
Account Types National/Political  
Billing Type Standard  
Comments SENATE MAJORITY PAC

Date Entered 07/31/14  
Last Modified 07/31/14  
Entered By Kathy Werner  
CO-OP No  
Headline # ECR10363240  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$172.50  
Net Total \$977.50  
Sales Tax

**WNKY-CBS (ENKY)**  
By Broadcast Month Spots Rate  
Aug. 2014 6 \$1,150.00  
Grand Total: 6 \$1,150.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
0 Normal Line / SPOT	08/15/14-08/15/14	5	:30	7A- 8A (CST)						1			1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6:27	7/31/14
0 Normal Line / SPOT	08/15/14-08/15/14	5	:30	8A- 9A (CST)						1			1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6:27	7/31/14
0 Normal Line / SPOT	08/16/14-08/21/14	5	:30	10A- 11A (CST)	1	X	X	X	X				1	\$100.00	\$100.00	WNKY-CBS (ENKY)	PRCCE-RT 2-CBS<	7/31/14
0 Normal Line / PRIME	08/20/14-08/20/14	5	:30	7P- 8P (CST)					1				1	\$300.00	\$300.00	WNKY-CBS (ENKY)	BIG BROTHER 16	7/31/14
0 Normal Line / PRIME	08/21/14-08/21/14	5	:30	8P- 9P (CST)						1			1	\$350.00	\$350.00	WNKY-CBS (ENKY)	BIG BROTHER 16	7/31/14
0 Normal Line / PRIME	08/17/14-08/17/14	5	:30	8P- 9P (CST)								1	1	\$250.00	\$250.00	WNKY-CBS (ENKY)	RECKLESS	7/31/14

## CONFIRMATION CONTRACT

Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Y-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and execution of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

end P/B Piggy Back

At: 09:49 AM on Thursday, July 31 2014

## ORDER WORKSHEET

Rep Order# 10363240 Ver# 1 Status New

Traffic Order# 15248

Printed: 07/31/14 10:51 AM

Duplicate 1 of 2

Last Received: 07/31/14 9:54 AM

Showing Buylines: All Lines

ation ENKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3270  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES

3050 K ST NW, #100

WASHINGTON, DC 20007

Agency C/P1/P2/E 163/173/3270

Flight Dates 08/15/14-08/21/14

Rep Firm MILLENNIUM SALES &amp; MARKETING

Sales Office (DC) WASHINGTON

Salesperson (SY1) SHANNON YALLOF

Sales Assistant

Salesperson Phone# 202-955-5342

Salesperson Fax#

## CONTRACT COMMENT -

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-1 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## REMARKS -

W POL ORD STARTS 8/15 PLS CF.

Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
F, M-Th	7A-8A	CBS THIS MORNING	30	-	-	\$75.00	08/15-08/21	1	1	\$75.00
Buy Comment: ST 6.27										
F, M-Th	8A-9A	CBS THIS MORNG-2	30	-	-	\$75.00	08/15-08/21	1	1	\$75.00
F, M-Th	10A-11A	PRICE-RT 2-CBS<	30	-	-	\$100.00	08/15-08/21	1	1	\$100.00
W	7P-8P	BIG BROTHER 16	30	-	-	\$300.00	08/20-08/20	1	1	\$300.00
Th	8P-9P	BIG BROTHER 16	30	-	-	\$350.00	08/21-08/21	1	1	\$350.00
Su	8P-9P	RECKLESS	30	-	-	\$250.00	08/17-08/17	1	1	\$250.00

## REPORT TOTALS -

Report Totals: 6 / \$1,150.00

## SALES MONTHLY TOTALS -

Aug2014: 6 / \$1,150.00

# ORDER WORKSHEET

Rep Order# 10363240 Ver# 1 Status New

Traffic Order# 15248

Printed: 07/31/14 10:51 AM  
Last Received: 07/31/14 9:54 AM  
Showing Buylines: All Lines

Duplicate 2 of 2

Station ENKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3270  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3270  
Flight Dates 08/15/14-08/21/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Order Totals: 6 / \$1,150.00 Total GRPS: 0.0

## COMPETITIVE --

Market Totals \$10,454.55

Station	Cable	ENKY	GBKO	UNKN	WBKO
CABL	.00%	11.00%	.00%	2.00%	76.00%
WNRK	11.00%				

Jobs [null]  
AMOS RA35+

## CREDIT RISK --

STANDARD CREDIT TERMS





**WNKY**  
YOUR LOCAL LINK

WNKY-NBC  
325 Emmett Ave.  
Suite N  
Bowling Green, KY 42101

WATERFRONT STRATEGIES  
3050 K ST NW #100  
WASHINGTON, DC 20007

# Contract # 15249

Schedule Dates 08/15/14-08/21/14  
Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC  
Agency WATERFRONT STRATEGIES (1201)  
Product Political (1040)  
Salesperson POLITICAL ISSUE (1529)  
Sales Office WASHINGTON, DC (1023)  
Buyer Name Furman, Mike  
Phone/Fax (215) 563-5400 / (215) 563-2974  
CPE 163/173/3270/163/173  
Account Types National/Political  
Billing Type Standard  
Comments SENATE MAJORITY PAC

Date Entered 07/31/14  
Last Modified 07/31/14  
Entered By Kathy Werner  
CO-OP No  
Headline # ECR10363231  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$165.75  
Net Total \$939.25  
Sales Tax

**Bowling Green (WNKY)**  
By Broadcast Month Spots Rate  
Aug-2014 11 \$1,105.00  
Grand Total: 11 \$1,105.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/15/14-08/15/14	5	:30	7A-8A (CST)						1			1	\$60.00	\$60.00	Bowling Green (WNKY)	TODAY SHW ST 6.27	7/31/14
2.0	Normal Line / SPOT	08/18/14-08/21/14	5	:30	8A-9A (CST)	2	X	X	X	X				2	\$60.00	\$120.00	Bowling Green (WNKY)	TODAY SHW	7/31/14
3.0	Normal Line / SPOT	08/15/14-08/15/14	5	:30	3P-4P (CST)						1			1	\$75.00	\$75.00	Bowling Green (WNKY)	DR. PHIL	7/31/14
4.0	Normal Line / SPOT	08/18/14-08/21/14	5	:30	5P-5:30P (CST)	2	X	X	X	X				2	\$75.00	\$150.00	Bowling Green (WNKY)	JEOPARDY	7/31/14
5.0	Normal Line / SPOT	08/15/14-08/15/14	5	:30	6:03P-6:30P (CST)						1			1	\$125.00	\$125.00	Bowling Green (WNKY)	FIRST LOOK WEATHER	7/31/14
6.0	Normal Line / SPOT	08/18/14-08/21/14	5	:30	6:03P-6:30P (CST)	2	X	X	X	X				2	\$125.00	\$250.00	Bowling Green (WNKY)	JEOPARDY	7/31/14
7.0	Normal Line / SPOT	08/15/14-08/15/14	5	:30	10:35P-11:35P (CST)						1			1	\$75.00	\$75.00	Bowling Green (WNKY)	TONITE SHW-NBC	7/31/14
8.0	Normal Line / PRIME	08/19/14-08/19/14	5	:30	8P-10P (CST)	1								1	\$300.00	\$300.00	Bowling Green (WNKY)	AMERICA'S GOT TALENT	7/31/14

## CONFIRMATION CONTRACT

Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

I, J-DT NBC 40.1 and WNKY-DT CBS 40.2, certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and execution of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

end P/B Piggy Back

At: 09:55 AM on Thursday, July 31 2014

# ORDER WORKSHEET

Rep Order# 10363231 Ver# 1 Status New  
EC'd Yes

Traffic Order# 15249

Printed: 07/31/14 10:57 AM Duplicate 1 of 2  
Last Received: 07/31/14 9:50 AM  
Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3270  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007

Agency C/P1/P2/E 163/173/3270  
Flight Dates 08/15/14-08/21/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW POL ORD STARTS 8/15 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F, M-Th	7A-8A	TODAY SHW	30	-	-	\$60.00	08/15-08/21	1	1	\$60.00
Buy Comment: ST 6.27											
2	F, M-Th	8A-9A	TODAY SHW	30	-	-	\$60.00	08/15-08/21	2	2	\$120.00
3	F, M-Th	3P-4P	DR. PHIL	30	-	-	\$75.00	08/15-08/21	1	1	\$75.00
4	F, M-Th	5P-530P	JEOPARDY	30	-	-	\$75.00	08/15-08/21	2	2	\$150.00
5	F, M-Th	6P-603P	FIRST LOOK WEATHER	30	-	-	\$100.00	08/15-08/21	2	2	\$200.00
6	F, M-Th	603P-630P	JEOPARDY	30	-	-	\$125.00	08/15-08/21	1	1	\$125.00
7	F, M-Th	1035P-1135P	TONITE SHW-NBC	30	-	-	\$75.00	08/15-08/21	1	1	\$75.00
8	Tu	8P-10P	AMERICAS GOT TALENT	30	-	-	\$300.00	08/19-08/19	1	1	\$300.00

## REPORT TOTALS

Rep Order# 10363231 Ver# 1 Status New  
EC'd Yes

ORDER WORKSHEET

Traffic Order# 15249

Printed:  
Last Received:  
Showing Buylines:

07/31/14 10:57 AM Duplicate 2 of 2  
07/31/14 9:50 AM  
All Lines

Station WNKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3270  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3270  
Flight Dates 08/15/14-08/21/14

Report Totals: 11 / \$1,105.00

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON VALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

---SALES MONTHLY TOTALS---

Aug2014: 11 / \$1,105.00

Order Totals: 11 / \$1,105.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals \$10,045.45

CABL	.00%	ENKY	11.00%	GEKO	.00%	UNKN	2.00%	WBKO	76.00%
WNKY	11.00%								

Books [null]  
Demos RA35+

---CREDIT RISK---

STANDARD CREDIT TERMS





Mill

DECW 700

Check Date: 08/13/2014 Vendor: 0001013625 WNKY-TV Check No. 015381  
Project Name: Senate Majority PAC 2014 Flight Dates: 8/15/2014 thru 8/21/2014  
Project ID: 202091  
Activity ID: 205

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
00015502AUG2014AUG20	08/13/2014	00015502	1,916.75	0.00	1,916.75

Totals			\$1,916.75	\$0.00	\$1,916.75
--------	--	--	------------	--------	------------



Washington Harbour  
3050 K Street, NW, Suite 100  
Washington, DC 20007  
202.338.8700

JPMORGAN CHASE BANK, N.A.  
Syracuse, NY  
50-937/213

015381

Date 08/13/2014

Pay Amount \$1,916.75\*\*\*

\*\*\*\*ONE THOUSAND NINE HUNDRED SIXTEEN AND 75 / 100 DOLLAR\*\*\*\*

Pay To The Order Of WNKY-TV  
810 Chestnut Street  
Bowling Green, KY 42101-2220



*Rafael V. Alm*  
Authorized Signature

015381 021309379 6301546044509



**WVNY**  
 YOUR LOCAL LINK  
 WVNY-NBC  
 325 Emmett Ave.  
 Suite N  
 Bowling Green, KY 42101

**Contract # 15244**  
 Schedule Dates: 08/01/14-08/07/14  
 Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC  
 Agency: WATERFRONT STRATEGIES (1201)  
 Product: Political (1040)  
 Brand: POLITICAL ISSUE (1529)

Date Entered: 07/31/14  
 Last Modified: 07/31/14  
 Entered By: Kathy Werner  
 CO-OP: No  
 Demo: ECRI0363199

Bowling Green (WVNY)		
By Broadcast Month	Spots	Rate
Aug. 2014	11	\$1,105.00
<b>Grand Total:</b>	<b>11</b>	<b>\$1,105.00</b>

WATERFRONT STRATEGIES  
 3050 K ST NW #100  
 WASHINGTON, DC 20007

Salesperson: WASHINGTON, DC (1023)  
 Sales Office: WASHINGTON, DC  
 Buyer Name: Furman, Mike  
 Phone/Fax: (215) 563-5400 / (215) 563-2974  
 CPE: 163/173/3268/163/173  
 Account Types: National/Spot Agency  
 Billing Type: Standard  
 Comments: SENATE MAJORITY PAC

Order Type: Normal  
 Package Deal  
 Commission %: 15.00  
 Commission: \$165.75  
 Net Total: \$939.25  
 Sales Tax

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	08/04/14-08/07/14	5	:30	7A-8A (CST)	1	X	X	X	X				1	\$60.00	\$60.00	Bowling Green (WVNY)	TODAY SHW ST 6.27	7/31/14
1.0 Normal Line / SPOT	08/01/14-08/07/14	5	:30	8A-9A (CST)					1	1			2	\$60.00	\$120.00	Bowling Green (WVNY)	TODAY SHW	7/31/14
1.0 Normal Line / SPOT	08/01/14-08/07/14	5	:30	3P-4P (CST)						1			1	\$75.00	\$75.00	Bowling Green (WVNY)	DR. PHIL	7/31/14
1.0 Normal Line / SPOT	08/04/14-08/07/14	5	:30	5P-5:30P (CST)		2	X	X	X	X			2	\$75.00	\$150.00	Bowling Green (WVNY)	JEOPARDY	7/31/14
1.0 Normal Line / SPOT	08/01/14-08/07/14	5	:30	6P-6:30P (CST)		2	X	X	X	X			2	\$100.00	\$200.00	Bowling Green (WVNY)	FIRST LOOK WEATHER	7/31/14
1.0 Normal Line / SPOT	08/01/14-08/07/14	5	:30	6:30P-6:30P (CST)						1			1	\$125.00	\$125.00	Bowling Green (WVNY)	JEOPARDY	7/31/14
1.0 Normal Line / SPOT	08/01/14-08/07/14	5	:30	10:35P-11:35P (CST)						1			1	\$75.00	\$75.00	Bowling Green (WVNY)	TONITE SHW-NBC<	7/31/14
1.0 Normal Line / PRIME	08/05/14-08/05/14	5	:30	8P-10P (CST)		1							1	\$300.00	\$300.00	Bowling Green (WVNY)	AMERICAS GOT TALENT	7/31/14

**CONFIRMATION CONTRACT**

Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

DT NBC 40.1 and WVNY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and on of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order#	10363199	Ver#	1	Status	New	Traffic Order#	15244	Printed:	07/31/14 10:15 AM	Duplicate	1 of 2
EC'd	Yes							Last Received:	07/31/14 9:47 AM		
								Showing Buylines:	All Lines		
Station	WKY-TV BOWLING GREEN KY					Agency	(WTRF) WATERFRONT STRATEGIES				
Advertiser	(6087) POLITICAL ISSUE GROU						3050 K ST NW, #100				
Product	SENATE MAJORITY PAC						WASHINGTON, DC 20007				
Estimate#	3268					Agency C/P1/P2/E	163/173/3268				
Buyer	Mike Furman					Flight Dates	08/01/14-08/07/14				
						Rep Firm	MILLENNIUM SALES & MARKETING				
						Sales Office (DC)	WASHINGTON				
						Salesperson (SY1)	SHANNON YALLOP				
						Sales Assistant					
						Salesperson Phone#	202-955-5342				
						Salesperson Fax#					

- CONTRACT COMMENT -

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

3W POL ORD STARTS 8/1 PLS CF.

n	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
	F, M-Th	7A-8A	TODAY SHW	30	-	-	\$60.00	08/01-08/07	1	1	\$60.00
		Buy Comment: ST 6.27									
	F, M-Th	8A-9A	TODAY SHW	30	-	-	\$60.00	08/01-08/07	2	2	\$120.00
	F, M-Th	3P-4P	DR. PHIL	30	-	-	\$75.00	08/01-08/07	1	1	\$75.00
	F, M-Th	5P-530P	JEOPARDY	30	-	-	\$75.00	08/01-08/07	2	2	\$150.00
	F, M-Th	6P-603P	FIRST LOOK WEATHER	30	-	-	\$100.00	08/01-08/07	2	2	\$200.00
	F, M-Th	603P-630P	JEOPARDY	30	-	-	\$125.00	08/01-08/07	1	1	\$125.00
	F, M-Th	1035P-1135P	TONITE SHW-NBC	30	-	-	\$75.00	08/01-08/07	1	1	\$75.00
	Tu	8P-10P	AMERICAS GOT TALENT	30	-	-	\$300.00	08/05-08/05	1	1	\$300.00

REPORT TOTALS

# ORDER WORKSHEET

Rep Order# 10363199 Ver# 1 Status New

Traffic Order# 15244

Printed: 07/31/14 10:15 AM  
Last Received: 07/31/14 9:47 AM  
Showing Buylines: All Lines

Duplicate 2 of 2

Station WNKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3268  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3268  
Flight Dates 08/01/14-08/07/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Report Totals: 11 / \$1,105.00

## SALES MONTHLY TOTALS--

Aug2014: 11 / \$1,105.00

Order Totals: 11 / \$1,105.00

Total GRPS: 0.0

## COMPETITIVE --

Market Totals

\$10,045.45

CABL .00%  
WNKY 11.00%

ENKY 11.00%

GBKO .00%

UNKN 2.00%

WBKO 76.00%

Books [null]  
Emails RA35+

## CREDIT RISK --

STANDARD CREDIT TERMS





WNKY-CBS  
325 Emmett Ave.  
Suite N  
Bowling Green, KY 42101

ATERFRONT STRATEGIES  
150 K ST NW #100  
ASHINGTON, DC 20007

**Contract # 15245**  
Schedule Dates 08/01/14-08/07/14  
Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC  
Agency WATERFRONT STRATEGIES (1201)  
Product Political (10+0)  
Brand POLITICAL ISSUE (1529)  
Salesperson WASHINGTON, DC (1023)  
Sales Office WASHINGTON, DC  
Buyer Name Furman, Mike  
Phone/Fax (215) 563-5400 / (215) 563-2974  
CPE 163/173/3268/163/173  
Account Types National/Political  
Billing Type Standard  
Comments SENATE MAJORITY PAC

Date Entered 07/31/14  
Last Modified 07/31/14  
Entered By Kathy Werner  
CO-OP No  
Headline # ECR10363233  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$172.50  
Net Total \$977.50  
Sales Tax

**WNKY-CBS (ENKY)**  
By Broadcast Month Spots Rate  
Aug. 2014 6 \$1,150.00  
Grand Total: 6 \$1,150.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
0 Normal Line / SPOT	08/01/14-08/01/14	5	:30	7A-8A (CST)						1			1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6.27	7/31/14
0 Normal Line / SPOT	08/04/14-08/07/14	5	:30	8A-9A (CST)		1	X	X	X	X			1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING-2	7/31/14
0 Normal Line / SPOT	08/04/14-08/07/14	5	:30	10A-11A (CST)		1	X	X	X	X			1	\$100.00	\$100.00	WNKY-CBS (ENKY)	PRICE-RT 2-CBS<	7/31/14
0 Normal Line / PRIME	08/06/14-08/06/14	5	:30	7P-8P (CST)					1				1	\$300.00	\$300.00	WNKY-CBS (ENKY)	BIG BROTHER 16	7/31/14
0 Normal Line / PRIME	08/07/14-08/07/14	5	:30	8P-9P (CST)						1			1	\$350.00	\$350.00	WNKY-CBS (ENKY)	BIG BROTHER 16	7/31/14
0 Normal Line / PRIME	08/03/14-08/03/14	5	:30	8P-9P (CST)							1		1	\$250.00	\$250.00	WNKY-CBS (ENKY)	RECKLESS	7/31/14

## CONFIRMATION CONTRACT

d-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

I, DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and distribution of advertising. Any order for advertising that includes any such restrictions will not be accepted.

and P/B Piggy Back

At: 09:22 AM on Thursday, July 31 2014



# ORDER WORKSHEET

Rep Order# 10363233 Ver# 1 Status New  
EC'd Yes

Traffic Order# 15245

Printed: 07/31/14 10:24 AM  
Last Received: 07/31/14 9:51 AM  
Showing Buylines: All Lines

Duplicate 1 of 2

Station ENKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3268  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3268  
Flight Dates 08/01/14-08/07/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOP  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## - CONTRACT COMMENT -

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## - REMARKS -

EW POL ORD STARTS 8/1 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
-----											
F, M-Th		7A-8A	CBS THIS MORNING	30	-	-	\$75.00	08/01-08/07	1	1	\$75.00
Buy Comment: ST 6.27											
F, M-Th		8A-9A	CBS THS MORN-2	30	-	-	\$75.00	08/01-08/07	1	1	\$75.00
F, M-Th		10A-11A	PRICE-RT 2-CBS<	30	-	-	\$100.00	08/01-08/07	1	1	\$100.00
W		7P-8P	BIG BROTHER 16	30	-	-	\$300.00	08/06-08/06	1	1	\$300.00
Th		8P-9P	BIG BROTHER 16	30	-	-	\$350.00	08/07-08/07	1	1	\$350.00
Su		8P-9P	RECKLESS	30	-	-	\$250.00	08/03-08/03	1	1	\$250.00

## REPORT TOTALS--

Port Totals: 6 / \$1,150.00

## SALES MONTHLY TOTALS--

92014: 6/ \$1,150.00

# ORDER WORKSHEET

Rep Order# 10363233 Ver# 1 Status New

Traffic Order# 15245

Printed: 07/31/14 10:24 AM  
Last Received: 07/31/14 9:51 AM  
Showing Buylines: All Lines

Duplicate 2 of 2

Station ENKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3268  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3268  
Flight Dates 08/01/14-08/07/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Order Totals: 6 / \$1,150.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$10,454.55

CABL	.00%	ENKY	11.00%	GBKO	.00%	UNKN	2.00%	WBKO	76.00%
WNKY	11.00%								

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, Mike Furman  
do hereby request station time concerning the following issue:

Senate Majority PAC
---------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As ordered				

This broadcast time will be used by: Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Mitch McConnell, US Senate 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 13th Street NW Suite 600  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Susan McCue, President  
Rebecca Lamb, Treasurer

J3 Poersch, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Senate Majority PAC

700 13th St NW S. 17c 64  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Susan McCue, President

Rebecca Lamb, Treasurer

JB Boersch, Secretary

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/22/14 \_\_\_\_\_ 201-338-8710  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As Ordered</i>			

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Check Date: 07/30/2014 Vendor: 0001013625 WNKY-TV

Check No. 015125

Project Name: Senate Majority PAC 2014

Flight Dates: 8/1/2014 thru 8/7/2014

Project ID: 202091

Activity ID: 205

Invoice Number	Invoice Date	Voucher ID	Gross Amount /	Discount Taken	Paid Amount
00015246AUG2014AUG20	07/30/2014	00015246	1,916.75	0.00	1,916.75

Totals			\$1,916.75	\$0.00	\$1,916.75
--------	--	--	------------	--------	------------



Washington Harbour  
3050 K Street, NW, Suite 100  
Washington, DC 20007  
202.338.8700

JPMORGAN CHASE BANK, N.A.  
Syracuse, NY

015125

50-937/213

Date: 07/30/2014

Pay Amount: \$1,916.75\*\*\*

\*\*\*\*ONE THOUSAND NINE HUNDRED SIXTEEN AND 75 / 100 DOLLAR\*\*\*\*

Pay To The Order Of: WNKY-TV  
810 Chestnut Street  
Bowling Green, KY 42101-2220



*Raigen V. Alm*  
Authorized Signature

⑈015125⑈ ⑈021309379⑈ 6301546044509⑈





WNKY-CBS  
325 Emmett Ave.  
Suite N  
Bowling Green, KY 42101

WATERFRONT STRATEGIES  
650 K ST NW #100  
WASHINGTON, DC 20007

<b>Contract # 15169</b>		<b>Date Entered</b> 07/08/14	<b>WNKY-CBS (ENKY)</b>	
<b>Schedule Dates</b> 07/09/14-07/15/14	<b>Last Modified</b> 07/08/14	<b>By Broadcast Month</b>	<b>Spots</b>	<b>Rate</b>
<b>Advertiser</b> POLITICAL ISSUE GROUP/SENATE MAJORITY PAC	<b>Entered By</b> Kathy Werner	Jul. 2014	7	\$1,250.00
<b>Agency</b> WATERFRONT STRATEGIES (1201)	<b>CO-OP</b> No	<b>Grand Total:</b>	7	\$1,250.00
<b>Product</b> Political (1040)	<b>Headline #</b> ECR10349125			
<b>Brand</b> POLITICAL ISSUE (1529)	<b>Demo</b>			
<b>Salesperson</b> WASHINGTON, DC (1023)	<b>Order Type</b> Normal			
<b>Sales Office</b> WASHINGTON, DC	<b>Package Deal</b>			
<b>Buyer Name</b> Furman, Mike	<b>Commission %</b> 15.00			
<b>Phone/Fax</b> (215) 563-5400 / (215) 563-2974	<b>Commission</b> \$187.50			
<b>CPE</b> 163/173/3122/163/173	<b>Net Total</b> \$1,062.50			
<b>Account Types</b> National/Political	<b>Sales Tax</b>			
<b>Billing Type</b> Standard				
<b>Comments</b> SENATE MAJORITY PAC				

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	07/09/14-07/11/14	5	:30	7A- 8A (CST)	1			X	X	X			1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6.27	7/8/14
2.0 Normal Line / SPOT	07/14/14-07/15/14	5	:30	8A- 9A (CST)	1	X	X						1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING-2	7/8/14
3.0 Normal Line / SPOT	07/14/14-07/15/14	5	:30	10A- 11A (CST)	1	1	1						2	\$100.00	\$200.00	WNKY-CBS (ENKY)	PRICE-RT 2-CBS<	7/8/14
4.0 Normal Line / SPOT	07/09/14-07/09/14	5	:30	7P- 8P (CST)				1					1	\$300.00	\$300.00	WNKY-CBS (ENKY)	BIG BROTHER 16	7/8/14
5.0 Normal Line / SPOT	07/10/14-07/10/14	5	:30	8P- 9P (CST)					1				1	\$350.00	\$350.00	WNKY-CBS (ENKY)	BIG BROTHER 16	7/8/14
6.0 Normal Line / SPOT	07/13/14-07/13/14	5	:30	8P- 9P (CST)							1		1	\$250.00	\$250.00	WNKY-CBS (ENKY)	RECKLESS	7/8/14

<b>CONFIRMATION CONTRACT</b>	
<b>Sent-Agency/Advertiser:</b>	<b>Date:</b>
<b>Accepted-Station:</b>	<b>Date:</b>
<b>Comments:</b>	

KY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and selection of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Send P/B Piggy Back

d At: 09:24 AM on Tuesday, July 8 2014

Page 1 of 1

## ORDER WORKSHEET

Rep Order# 10349125 Ver# 1 Status New

Traffic Order# 15169

Printed: 07/08/14 10:22 AM

1 of 2

EC'd Yes

Last Received: 07/08/14 9:48 AM

Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product SENATE MAJORITY PAC  
 Estimate# 3122  
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
 3050 K ST NW, #100  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 163/173/3122  
 Flight Dates 07/09/14-07/15/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (SY1) SHANNON YALLOF  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW POL ORD STARTS 7/9 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F, M-Tu	7A-8A	CBS THIS MORNING	30	-	-	\$75.00	07/09-07/15	1	1	\$75.00
Buy Comment: ST 6.27											
2	W-F, M-Tu	8A-9A	CBS THS MNG-2	30	-	-	\$75.00	07/09-07/15	1	1	\$75.00
3	W-F, M-Tu	10A-11A	PRICE-RT 2-CBS<	30	-	-	\$100.00	07/09-07/15	2	2	\$200.00
4	W	7P-8P	BIG BROTHER 16	30	-	-	\$300.00	07/09-07/09	1	1	\$300.00
5	Th	8P-9P	BIG BROTHER 16	30	-	-	\$350.00	07/10-07/10	1	1	\$350.00
6	Su	8P-9P	RECKLESS	30	-	-	\$250.00	07/13-07/13	1	1	\$250.00

## ---REPORT TOTALS---

Report Totals: 7 / \$1,250.00

## ---SALES MONTHLY TOTALS---

Jul2014: 7 / \$1,250.00

# ORDER WORKSHEET

Rep Order# 10349125 Ver# 1 Status New  
EC'd Yes

Traffic Order# 15169

Printed: 07/08/14 10:22 AM  
Last Received: 07/08/14 9:48 AM  
Showing Buylines: All Lines

2 of 2

Station ENKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3122  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3122  
Flight Dates 07/09/14-07/15/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON VALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Order Totals: 7 / \$1,250.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals	CABL	ENKY	GBKO	UNKN	WBKO
\$12,500.00	.00%	10.00%	1.00%	3.00%	75.00%
WNKY	11.00%				

## --- COMPETITIVE COMMENTS ---

WNKY - 2620 ENKY - 2500 WBKO - 17860 EBKO -670 (UNKN) GBKO - 180 TOTL - 23840 \*\*NOTE THESE TOTALS ARE COMBINED FOR THE TWO WEEKS , BUYS WERE ROLLED OVER\*\*

Books [null]  
Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS





**WNKY**  
 WNKY-NBC  
 325 Emmett Ave.  
 Suite N  
 Bowling Green, KY 42101

**TERE FRONT STRATEGIES**  
 30 K ST NW #100  
 SHINGTON, DC 20007

**Contract # 15171**  
 Schedule Dates: 07/09/14-07/15/14  
 Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC  
 Agency: WATERFRONT STRATEGIES (1201)  
 Product: Political (1040)  
 Brand: POLITICAL ISSUE (1529)  
 Salesperson: WASHINGTON, DC (1023)  
 Sales Office: WASHINGTON, DC  
 Buyer Name: Furman, Mike  
 Phone/Fax: (215) 563-5400 / (215) 563-2974  
 CPE: 163/173/3122/163/173  
 Account Types: National/Political  
 Billing Type: Standard  
 Comments: SENATE MAJORITY PAC

Date Entered: 07/08/14  
 Last Modified: 07/08/14  
 Entered By: Kathy Werner  
 CO-OP: No  
 Demo: ECR10349096  
 Order Type: Normal  
 Package Deal  
 Commission %: 15.00  
 Commission: \$216.00  
 Net Total: \$1,224.00  
 Sales Tax

**Bowling Green (WNKY)**  
 By Broadcast Month Spots Rate  
 Jul. 2014 15 \$1,440.00  
 Grand Total: 15 \$1,440.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Normal Line / SPOT	07/09/14-07/11/14	5	:30	7A- 8A (CST)	2			X	X	X			2	\$60.00	\$120.00	Bowling Green (WNKY)	TODAY SHW ST 6.27	7/8/14
Normal Line / SPOT	07/14/14-07/15/14	5	:30	6A- 9A (CST)		1	1						2	\$60.00	\$120.00	Bowling Green (WNKY)	TODAY SHW	7/8/14
Normal Line / SPOT	07/09/14-07/11/14	5	:30	3P- 4P (CST)	2			X	X	X			2	\$75.00	\$150.00	Bowling Green (WNKY)	DR. PHIL	7/8/14
Normal Line / SPOT	07/14/14-07/15/14	5	:30	5P- 5:30P (CST)		1	1						2	\$75.00	\$150.00	Bowling Green (WNKY)	JEOPARDY	7/8/14
Normal Line / SPOT	07/09/14-07/11/14	5	:30	6P- 6:03P (CST)	2			X	X	X			2	\$100.00	\$200.00	Bowling Green (WNKY)	FIRST LOOK WEATHER	7/8/14
Normal Line / SPOT	07/14/14-07/15/14	5	:30	6:03P- 6:30P (CST)		1	1						2	\$125.00	\$250.00	Bowling Green (WNKY)	JEOPARDY	7/8/14
Normal Line / SPOT	07/09/14-07/11/14	5	:30	10:35P- 11:35P (CST)	2			X	X	X			2	\$75.00	\$150.00	Bowling Green (WNKY)	TONITE SHW-NBC<	7/8/14
Normal Line / PRIME	07/15/14-07/15/14	5	:30	7P- 9P (CST)		1	1						1	\$300.00	\$300.00	Bowling Green (WNKY)	AMERICA'S GOT TALENT	7/8/14

## CONFIRMATION CONTRACT

Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and ion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

nd P/B Piggy Back

At: 09:38 AM on Tuesday, July 8 2014



# ORDER WORKSHEET

Rep Order# 10349096 Ver# 1 Status New  
EC'd Yes

Traffic Order# 15171

Printed: 07/08/14 10:39 AM  
Last Received: 07/08/14 9:42 AM  
Showing Buylines: All Lines

1 of 2

Station WKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3122  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3122  
Flight Dates 07/09/14-07/15/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SYI) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## CONTRACT COMMENT -

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## REMARKS -

3M POL ORD STARTS 7/9 PLS CF.

Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
W-F, M-Tu	7A-8A	TODAY SHW	30	-	-	\$60.00	07/09-07/15	2	2	\$120.00
Buy Comment: ST 6.27										
W-F, M-Tu	8A-9A	TODAY SHW	30	-	-	\$60.00	07/09-07/15	2	2	\$120.00
W-F, M-Tu	3P-4P	DR. PHIL	30	-	-	\$75.00	07/09-07/15	2	2	\$150.00
W-F, M-Tu	5P-530P	JEOPARDY	30	-	-	\$75.00	07/09-07/15	2	2	\$150.00
W-F, M-Tu	6P-603P	FIRST LOOK WEATHER	30	-	-	\$100.00	07/09-07/15	2	2	\$200.00
W-F, M-Tu	603P-630P	JEOPARDY	30	-	-	\$125.00	07/09-07/15	1	1	\$125.00
W-F, M-Tu	1035P-1135P	TONITE SHW-NBC	30	-	-	\$75.00	07/09-07/15	2	2	\$150.00
Tu	7P-9P	AMERICAS GOT TALENT	30	-	-	\$300.00	07/15-07/15	1	1	\$300.00

REPORT TOTALS -

# ORDER WORKSHEET

Rep Order# 10349096 Ver# 1 Status New  
EC'd Yes

Traffic Order# 15171

Printed: 07/08/14 10:39 AM  
Last Received: 07/08/14 9:42 AM  
Showing Buylines: All Lines

2 of 2

Station WNKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3122  
Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3122  
Flight Dates 07/09/14-07/15/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Report Totals: 14 / \$1,315.00

## -SALES MONTHLY TOTALS-

Jul2014: 14 / \$1,315.00

Order Totals: 14 / \$1,315.00 Total GRPs: 0.0

## -COMPETITIVE-

Market Totals	CABL	ENKY	GBKO	UNKN	WBKO
\$11,954.55	.00%	10.00%	1.00%	3.00%	74.99%
WNKY	11.00%				

## -COMPETITIVE COMMENTS-

WKY - 2620 ENKY - 2500 WBKO - 17860 EBKO - 670 GBKO - 180 TOTL - 23840 \*\*NOTE THESE TOTALS ARE COMBINED FOR THE TWO WEEKS , BUYS WERE ROLLED OVER\*\*

ooks [null]  
emos RA35+

## -CREDIT RISK-

STANDARD CREDIT TERMS



**WKY-NBC**  
 325 Emmett Ave.  
 Suite N  
 Bowling Green, KY 42101

**WATERFRONT STRATEGIES**  
 3050 K ST NW #100  
 WASHINGTON, DC 20007

**Contract # 15221**  
 Schedule Dates: 07/23/14-07/29/14  
 Advertiser: POLITICAL ISSUE GROUP/SENATE MAJORITY PAC  
 Agency: WATERFRONT STRATEGIES (1201)  
 Product: Political (1040)  
 Brand: POLITICAL ISSUE (1529)  
 Salesperson: WASHINGTON, DC (1023)  
 Sales Office: WASHINGTON, DC  
 Buyer Name: Furman, Mike  
 Phone/Fax: (215) 563-5400 / (215) 563-2974  
 CPE: 163/173/3172/163/173  
 Account Types: National/Political  
 Billing Type: Standard  
 Comments: SENATE MAJORITY PAC

Date Entered: 07/18/14  
 Last Modified: 07/18/14  
 Entered By: Kathy Werner  
 CO-OP: No  
 Demo: ECR10356081  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$197.25  
 Net Total: \$1,117.75  
 Sales Tax:

Bowling Green (WKY)			
By Broadcast Month	Spots	Rate	
Jul. 2014	8	\$620.00	
Aug. 2014	6	\$695.00	
<b>Grand Total:</b>	<b>14</b>	<b>\$1,315.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/23/14-07/25/14	5	:30	7A-8A (CST)	2				X	X	X		2	\$60.00	\$120.00	Bowling Green (WKY)	TODAY SHW ST 6.27	7/18/14
2.0	Normal Line / SPOT	07/28/14-07/29/14	5	:30	8A-9A (CST)	2				X	X	X		2	\$60.00	\$120.00	Bowling Green (WKY)	TODAY SHW	7/18/14
3.0	Normal Line / SPOT	07/23/14-07/25/14	5	:30	3P-4P (CST)	2				X	X	X		2	\$75.00	\$150.00	Bowling Green (WKY)	DR. PHIL	7/18/14
4.0	Normal Line / SPOT	07/28/14-07/29/14	5	:30	5P-5:30P (CST)	2				X	X	X		2	\$75.00	\$150.00	Bowling Green (WKY)	JEOPARDY	7/18/14
5.0	Normal Line / SPOT	07/23/14-07/25/14	5	:30	6P-6:03P (CST)	2				X	X	X		2	\$100.00	\$200.00	Bowling Green (WKY)	FIRST LOOK WEATHER	7/18/14
6.0	Normal Line / SPOT	07/28/14-07/29/14	5	:30	6:03P-6:30P (CST)	2				X	X	X		2	\$125.00	\$250.00	Bowling Green (WKY)	JEOPARDY	7/18/14
7.0	Normal Line / SPOT	07/23/14-07/25/14	5	:30	10:35P-11:35P (CST)	2				X	X	X		2	\$75.00	\$150.00	Bowling Green (WKY)	TONITE SHW-NBC	7/18/14
8.0	Normal Line / PRIME	07/29/14-07/29/14	5	:30	8P-10P (CST)	2				X	X	X		2	\$300.00	\$600.00	Bowling Green (WKY)	AMERICAS GOT TALENT	7/18/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_

KY-DT NBC 40.1 and WKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and

Send P/B Piggy Back

At: 02:08 PM on Friday, July 18 2014



# ORDER WORKSHEET

Rep Order# 10356081 Ver# 1 Status New

Traffic Order# 15221

Printed: 07/18/14 3:09 PM  
Last Received: 07/18/14 2:15 PM  
Showing Buylines: All Lines

1 of 2

Station WNKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3172  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007

Agency C/P1/P2/E 163/173/3172  
Flight Dates 07/23/14-07/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW POL ORD STARTS 7/23 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F, M-Tu	7A-8A	TODAY SHW	30	-	-	\$60.00	07/23-07/29	2	2	\$120.00
Buy Comment: ST 6.27											
2	W-F, M-Tu	8A-9A	TODAY SHW	30	-	-	\$60.00	07/23-07/29	2	2	\$120.00
3	W-F, M-Tu	3P-4P	DR. PHIL	30	-	-	\$75.00	07/23-07/29	2	2	\$150.00
4	W-F, M-Tu	5P-530P	JEOPARDY	30	-	-	\$75.00	07/23-07/29	2	2	\$150.00
5	W-F, M-Tu	6P-603P	FIRST LOOK WEATHER	30	-	-	\$100.00	07/23-07/29	2	2	\$200.00
6	W-F, M-Tu	603P-630P	JEOPARDY	30	-	-	\$125.00	07/23-07/29	1	1	\$125.00
7	W-F, M-Tu	1035P-1135P	TONITE SHW-NBC<	30	-	-	\$75.00	07/23-07/29	2	2	\$150.00
8	Tu	8P-10P	AMERICAS GOT TALENT	30	-	-	\$300.00	07/29-07/29	1	1	\$300.00

## ---REPORT TOTALS---



# ORDER WORKSHEET

Rep Order# 10356081 Ver# 1 Status New  
EC'd Yes

Traffic Order# 15221

Printed:  
Last Received:  
Showing Buylines:

07/18/14 3:09 PM  
07/18/14 2:15 PM  
All Lines

2 of 2

Station WNKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3172  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3172  
Flight Dates 07/23/14-07/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Report Totals: 14 / \$1,315.00

## ---SALES MONTHLY TOTALS---

Jul2014: 13 / \$1,015.00

Order Totals: 14 / \$1,315.00

Total GRPS: 0.0

Aug2014: 1 / \$300.00

## ---COMPETITIVE---

Market Totals

\$11,868.23

CABL .00%

WNKY 11.08%

ENKY 10.53%

GBKO .76%

UNKN 2.40%

WBKO 75.23%

## ---COMPETITIVE COMMENTS---

WNKY - 1315 ENKY - 1250 WBKO - 8930 GBKO - 285 GBKO - 90 TOTL - 11870

Books [null]  
Demos RA35+

## ---CREDIT RISK---

STANDARD CREDIT TERMS



WNKY-CBS  
325 Emmet Ave.  
Suite N  
Bowling Green, KY 42101

WATERFRONT STRATEGIES  
3050 K ST NW #100  
WASHINGTON, DC 20007

# Contract # 15222

Schedule Dates 07/23/14-07/29/14  
Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC  
Agency WATERFRONT STRATEGIES (1201)  
Product Political (1040)  
Brand POLITICAL ISSUE (1529)  
Salesperson WASHINGTON, DC (1023)  
Sales Office WASHINGTON, DC  
Buyer Name Furman, Mike  
Phone/Fax (215) 563-5400 / (215) 563-2974  
CPE 163/173/172/163/173  
Account Types National/Political  
Billing Type Standard  
Comments SENATE MAJORITY PAC

Date Entered 07/18/14  
Last Modified 07/18/14  
Entered By Kathy Werner  
CO-OP No  
Headline # ECR10356083  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$187.50  
Net Total \$1,062.50  
Sales Tax

WNKY-CBS (ENKY)  
By Broadcast Month Spots Rate  
Jul. 2014 6 \$1,175.00  
Aug. 2014 1 \$75.00  
Grand Total: 7 \$1,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/28/14-07/29/14	5	:30	7A- 8A (CST)	1	X	X						1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING ST 6.27	7/18/14
2.0	Normal Line / SPOT	07/23/14-07/25/14	5	:30	8A- 9A (CST)	1			X	X	X			1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORNING 2	7/18/14
3.0	Normal Line / SPOT	07/23/14-07/25/14	5	:30	10A- 11A (CST)	2			X	X	X			2	\$100.00	\$200.00	WNKY-CBS (ENKY)	PRICE-RT 2-CBS<	7/18/14
4.0	Normal Line / PRIME	07/23/14-07/23/14	5	:30	7P- 8P (CST)				1					1	\$300.00	\$300.00	WNKY-CBS (ENKY)	BIG BROTHER 16	7/18/14
5.0	Normal Line / PRIME	07/24/14-07/24/14	5	:30	8P- 9P (CST)					1				1	\$350.00	\$350.00	WNKY-CBS (ENKY)	BIG BROTHER 16	7/18/14
6.0	Normal Line / PRIME	07/27/14-07/27/14	5	:30	8P- 9P (CST)							1		1	\$250.00	\$250.00	WNKY-CBS (ENKY)	RECKLESS	7/18/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such instructions will not be accepted.

E Bookend P/B Piggy Back

Printed At: 02:38 PM on Friday, July 18 2014

# ORDER WORKSHEET

Rep Order# 10356083 Ver# 1 Status New  
EC'd Yes

Traffic Order# 15222

Printed: 07/18/14 3:38 PM  
Last Received: 07/18/14 2:17 PM  
Showing Buylines: All Lines

1 of 2

Station ENKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3172  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3172  
Flight Dates 07/23/14-07/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW POL ORD STARTS 7/23 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F, M-Tu	7A-8A	CBS THIS MORNING	30	-	-	\$75.00	07/23-07/29	1	1	\$75.00
Buy Comment: ST 6.27											
2	W-F, M-Tu	8A-9A	CBS THIS MORN-2	30	-	-	\$75.00	07/23-07/29	1	1	\$75.00
3	W-F, M-Tu	10A-11A	PRICE-RT 2-CBS<	30	-	-	\$100.00	07/23-07/29	2	2	\$200.00
4	W	7P-8P	BIG BROTHER 16	30	-	-	\$300.00	07/23-07/23	1	1	\$300.00
5	Th	8P-9P	BIG BROTHER 16	30	-	-	\$350.00	07/24-07/24	1	1	\$350.00
6	Su	8P-9P	RECKLESS	30	-	-	\$250.00	07/27-07/27	1	1	\$250.00

## ---REPORT TOTALS---

Report Totals: 7 / \$1,250.00

## ---SALES MONTHLY TOTALS---

Jul2014: 7 / \$1,250.00

# ORDER WORKSHEET

Rep Order# 10356083 Ver# 1 Status New

Traffic Order# 15222

Printed:

07/18/14 3:38 PM

2 of 2

EC'd Yes

Last Received:

07/18/14 2:17 PM

Showing Buylines:

All Lines

Station ENKY-TV BOWLING GREEN KY

Advertiser (6087) POLITICAL ISSUE GROU

Product SENATE MAJORITY PAC

Estimate# 3172

Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES

3050 K ST NW, #100

WASHINGTON, DC 20007

Agency C/P1/P2/E 163/173/3172

Flight Dates 07/23/14-07/29/14

Rep Firm MILLENNIUM SALES & MARKETING

Sales Office (DC) WASHINGTON

Salesperson (SY1) SHANNON VALLOF

Sales Assistant

Salesperson Phone# 202-955-5342

Salesperson Fax#

Order Totals: 7 / \$1,250.00 Total GROSS: 0.0

--- COMPETITIVE ---

Market Totals

\$11,870.85

CABL .00%

ENKY 10.53%

GBKO .76%

UNKN 2.40%

WBKO 75.23%

WNKY 11.08%

--- COMPETITIVE COMMENTS ---

WNKY - 1315 ENKY - 1250 WBKO - 8930 EBKO - 285 GBKO - 90 TOTL - 11870

Books [null]

Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS