



WNKY
WNKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314

Contract # 15710

Schedule Dates 11/02/14-11/03/14
Advertiser POLITICAL ISSUE GROUP/KENTUCKIANS FOR STR
Agency MAIN STREET MEDIA GROUP (1397)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Maron, Stephanie
Phone/Fax (215) 563-5400 / (215) 563-2974
CPE 78/176/2372/78/176
Account Types National/Political
Billing Type Standard
Comments Kentuckians for Siro
KENTUCKIANS FOR STRONG LEADERSHIP

Date Entered 10/29/14
Last Modified 10/29/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10453227
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$108.75
Net Total \$616.25
Sales Tax

WNKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Nov. 2014	6	\$725.00
Grand Total:	6	\$725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/14-11/03/14	5	:30	6:30A- 7A (CST)	1	1							1	\$50.00	\$50.00	WNKY-CBS (ENKY)	CBS MORN NWS<	10/29/14
2.0	Normal Line / SPOT	11/03/14-11/03/14	5	:30	7A- 9A (CST)	1	1							1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORN-2<	10/29/14
3.0	Normal Line / SPOT	11/03/14-11/03/14	5	:30	5P- 5:30P (CST)	1	1							1	\$50.00	\$50.00	WNKY-CBS (ENKY)	INSIDER	10/29/14
4.0	Normal Line / SPOT	11/03/14-11/03/14	5	:30	10:35P- 11:35P (CST)	1	1							1	\$50.00	\$50.00	WNKY-CBS (ENKY)	D LETTRMAN-CBS<	10/29/14
5.0	Normal Line / SPOT	11/02/14-11/02/14	5	:30	9:30A- 10:30A (CST)								1	1	\$75.00	\$75.00	WNKY-CBS (ENKY)	FACE NATHN-CBS/FACE	10/29/14
6.0	Normal Line / NFL	11/02/14-11/02/14	5	:30	3:25P- 6:30P (CST)								1	1	\$425.00	\$425.00	WNKY-CBS (ENKY)	NFL	10/29/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10453227 Ver# 1 Status Confirmed

Traffic Order# 15710

Printed: 10/29/14 10:15 AM

1 of 2

EC'd Yes

Last Received:
Showing Buylines:

10/29/14 10:15 AM
All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product Kentuckians for Shro
Estimate# 2372
Buyer Stephanie Maroney

Agency (MSMG) MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 78/176/2372
Flight Dates 11/02/14-11/03/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

KENTUCKIANS FOR STRONG LEADERSHIP
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	630A-7A	CBS MORN NWS<	30	-	-	\$50.00	11/03-11/03	1	1	\$50.00
2	M	7A-9A	CBS THS MNG-2<	30	-	-	\$75.00	11/03-11/03	1	1	\$75.00
3	M	5P-530P	INSIDER	30	-	-	\$50.00	11/03-11/03	1	1	\$50.00
4	M	1035P-1135P	D LETTRMAN-CBS<	30	-	-	\$50.00	11/03-11/03	1	1	\$50.00
5	Su	930A-1030A	FACE NATN-CBS/FACE NATN2-CBS	30	-	-	\$75.00	11/02-11/02	1	1	\$75.00
6	Su	325P-630P	NFL	30	-	-	\$425.00	11/02-11/02	1	1	\$425.00

---REPORT TOTALS---

Report Totals: 6 / \$725.00

---SALES MONTHLY TOTALS---

Nov2014: 6 / \$725.00

Order Totals: 6 / \$725.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals \$14,500.00 CABL .00% ENKY 5.00% GBKO .00% UNKN 85.00% WBKO .00%

ORDER WORKSHEET

Rep Order# 10453227 Ver# 1

Status Confirmed

Traffic Order# 15710

Last Received:

Printed: 10/29/14 10:15 AM

2 of 2

EC'd Yes

Showing Buylines:

10/29/14 10:15 AM
All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product Kentuckians for Stro
Estimate# 2372
Buyer Stephanie Maroney

Agency (MSMG) MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 78/176/2372
Flight Dates 11/02/14-11/03/14

WNKY 10.00%

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Books [null]

Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Main Street Media Group

do hereby request station time concerning the following issue:

Kentuckians for Strong Leadership P.O. Box 7895 Louisville, KY 40257

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Kentuckians for Strong Leadership

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/29/2014 [Signature] 703-485-0398
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Kathy Warner Kathy Warner Traffic Mgr.
Signature Printed Name Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***



WINKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314

Contract # 15709

Schedule Dates 11/02/14-11/03/14
Advertiser POLITICAL ISSUE GROUP/KENTUCKIANS FOR STR
Agency MAIN STREET MEDIA GROUP (1397)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Maron, Stephanie
Phone/Fax (215) 563-5400 / (215) 563-2974
CPE 78/176/2372/8/176
Account Types National/Political
Billing Type Standard
Comments Kentuckians for Stro
KENTUCKIANS FOR STRONG LEADERSHIP

Date Entered 10/29/14
Last Modified 10/29/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10453226
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$142.50
Net Total \$807.50
Sales Tax

Bowling Green (WINKY)
By Broadcast Month
Nov. 2014
Spots 3
Rate \$950.00
Grand Total: 3 \$950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/14-11/03/14	5	:30	5P-5:30P (CST)	1								1	\$100.00	\$100.00	Bowling Green (WINKY)	JEPARDY	10/29/14
2.0	Normal Line / SPOT	11/02/14-11/02/14	5	:30	9A-10A (CST)								1	1	\$150.00	\$150.00	Bowling Green (WINKY)	MEET PRESS-SUN	10/29/14
3.0	Normal Line / SPOT	11/02/14-11/02/14	5	:30	7:20P-10:30P (CST)								1	1	\$700.00	\$700.00	Bowling Green (WINKY)	RAVENS @ STEELERS	10/29/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10453226 Ver# 1 Status Confirmed Traffic Order# 15709 Printed: 10/29/14 10:09 AM 1 of 2
 EC'd Yes Last Received: 10/29/14 10:09 AM
 Showing Buylines: All Lines

Station WKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product Kentuckians for Sho
 Estimate# 2372
 Buyer Stephanie Maroney
 Agency (MSMG) MAIN STREET MEDIA GROUP
 PO BOX 25093
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 78/1762372
 Flight Dates 11/02/14-11/03/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

KENTUCKIANS FOR STRONG LEADERSHIP
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	5P-530P	JEOPARDY	30	-	-	\$100.00	11/03-11/03	1	1	\$100.00
2	Su	9A-10A	MEET PRESS-SUN	30	-	-	\$150.00	11/02-11/02	1	1	\$150.00
3	Su	720P-1030P	RAVENS @ STEELERS	30	-	-	\$700.00	11/02-11/02	1	1	\$700.00

---REPORT TOTALS---

Report Totals: 3 / \$950.00

---SALES MONTHLY TOTALS---

Nov2014: 3 / \$950.00
 Order Totals: 3 / \$950.00
 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$9,500.00
 CABL .00% ENKY 5.00% GBKO .00% UNKN 85.00% WBKO .00%
 WKY 10.00%

Books [null]
 Demos RA35+

ORDER WORKSHEET

Rep Order# 10453226 Ver# 1
EC'd Yes

Status Confirmed

Traffic Order# 15709

Last Received:
Showing Buylines:

Printed: 10/29/14 10:09 AM
10/29/14 10:09 AM
All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product Kentuckians for Stro
Estimate# 2372
Buyer Stephanie Maroney

Agency (MSMG) MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 78/176/2372
Flight Dates 11/02/14-11/03/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

— CREDIT RISK —

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, **Main Street Media Group**

do hereby request station time concerning the following issue:

Kentuckians for Strong Leadership P.O. Box 7895 Louisville, KY 40257

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Kentuckians for Strong Leadership

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/29/2014 [Signature] 703-485-0398
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Kathy Warner Kathy Warner Traffic Mgr.
Signature Printed Name Title

*** Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***



WNKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314

Contract # 15674

Schedule Dates 10/31/14-11/01/14
Advertiser POLITICAL ISSUE GROUP/KENTUCKIANS FOR STR
Agency MAIN STREET MEDIA GROUP (1397)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Maron, Stephanie
Phone/Fax (215) 563-5400 / (215) 563-2974
CPE 78/176/2324/78/176
Account Types National/Political
Billing Type Standard
Comments Kentuckians for Stro
KENTUCKIANS FOR A STRONG LEADERSHIP

Date Entered 10/22/14
Last Modified 10/22/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10449961
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$229.50
Net Total \$1,300.50
Sales Tax

WNKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Nov. 2014	14	\$1,530.00
Grand Total:	14	\$1,530.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/14-10/31/14	5	:30	6:30A- 7A (CST)						1			1	\$50.00	\$50.00	WNKY-CBS (ENKY)	CBS MORN NWS<	10/22/14
2.0	Normal Line / SPOT	10/31/14-10/31/14	5	:30	7A- 9A (CST)						1			1	\$75.00	\$75.00	WNKY-CBS (ENKY)	CBS THIS MORN-2<	10/22/14
3.0	Normal Line / SPOT	10/31/14-10/31/14	5	:30	10A- 11A (CST)						1			1	\$75.00	\$75.00	WNKY-CBS (ENKY)	PRICE-RT 1-CBS/PRICE-RT 2-CBS	10/22/14
4.0	Normal Line / SPOT	10/31/14-10/31/14	5	:30	12:30P- 1P (CST)						1			1	\$50.00	\$50.00	WNKY-CBS (ENKY)	BOLD&BEAUTIFUL	10/22/14
5.0	Normal Line / SPOT	10/31/14-10/31/14	5	:30	2P- 3P (CST)						1			1	\$30.00	\$30.00	WNKY-CBS (ENKY)	LET'S-DEAL-CBS/LET'S-DEA L2-CBS	10/22/14
6.0	Revised Line / SPOT	10/31/14-10/31/14	5	:30	4P- 4:56P (CST)						1			1			WNKY-CBS (ENKY)	KATIE	10/22/14
6.1	Normal Line / SPOT	10/31/14-10/31/14	5	:30	4P- 4:56P (CST)						1			1	\$50.00	\$50.00	WNKY-CBS (ENKY)	MEREDITH	10/22/14
7.0	Revised Line / SPOT	10/31/14-10/31/14	5	:30	4:56P- 5P (CST)						1			1			WNKY-CBS (ENKY)	KATIE	10/22/14
7.1	Normal Line / SPOT	10/31/14-10/31/14	5	:30	4:56P- 5P (CST)						1			1	\$200.00	\$200.00	WNKY-CBS (ENKY)	MEREDITH	10/22/14
8.0	Normal Line / SPOT	10/31/14-10/31/14	5	:30	5P- 5:30P (CST)						1			1	\$50.00	\$50.00	WNKY-CBS (ENKY)	INSIDER	10/22/14
9.0	Normal Line / SPOT	10/31/14-10/31/14	5	:30	5:30P- 6P (CST)						1			1	\$125.00	\$125.00	WNKY-CBS (ENKY)	CBS EYE NWS<	10/22/14
10.0	Normal Line / PRIME	10/31/14-10/31/14	5	:30	7P- 8P (CST)						1			1	\$250.00	\$250.00	WNKY-CBS (ENKY)	AMAZING RACE	10/22/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



WNKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314

Contract # 15674

Schedule Dates: 10/31/14-11/01/14
Advertiser: POLITICAL ISSUE GROUP/KENTUCKIANS FOR STRONG LEADERSHIP
Agency: MAIN STREET MEDIA GROUP (1397)
Product: Political (1040)
Brand: POLITICAL ISSUE (1529)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Maron, Stephanie
Phone/Fax: (215) 563-5400 / (215) 563-2974
CPE: 78/176/2324/78/176
Account Types: National/Political
Billing Type: Standard
Comments: Kentuckians for Strong Leadership
KENTUCKIANS FOR A STRONG LEADERSHIP

Date Entered: 10/22/14
Last Modified: 10/22/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10449961
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$229.50
Net Total: \$1,300.50
Sales Tax:

WNKY-CBS (ENKY)
By Broadcast Month
Nov. 2014
Grand Total:

Spots: 14
Rate: \$1,530.00
Total: 14 \$1,530.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / PRIME	10/31/14-10/31/14	5	:30	8P- 9P (CST)						1			1	\$250.00	\$250.00	WNKY-CBS (ENKY)	HAWAII 50	10/22/14
12.0	Normal Line / SPOT	11/01/14-11/01/14	5	:30	7A- 9A (CST)							1		1	\$125.00	\$125.00	WNKY-CBS (ENKY)	CBS THIS MORNING	10/22/14
13.0	Normal Line / SEC	11/01/14-11/01/14	5	:30	2:30P- 6P (CST)							1		1	\$100.00	\$100.00	WNKY-CBS (ENKY)	COLLEGE FOOTBALL	10/22/14
14.0	Normal Line / SEC	11/01/14-11/01/14	5	:30	7P- 10P (CST)							1		1	\$100.00	\$100.00	WNKY-CBS (ENKY)	COLLEGE FOOTBALL	10/22/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10449961 Ver# 1 Status Confirmed

Traffic Order# 15674

Last Received:
Showing Buylines:Printed: 10/22/14 2:23 PM
10/22/14 2:23 PM
All Lines

1 of 2

Station ENKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product Kentuckians for Stro
Estimate# 2324
Buyer Stephanie MaroneyAgency (MSMG) MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 78/176/2324
Flight Dates 10/31/14-11/01/14Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

KENTUCKIANS FOR A STRONG LEADERSHIP

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	630A-7A	CBS MORN NWS<	30	-	-	\$50.00	10/31-10/31	1	1	\$50.00
2	F	7A-9A	CBS THS MRNG-2<	30	-	-	\$75.00	10/31-10/31	1	1	\$75.00
3	F	10A-11A	PRICE-RT 1-CBS/PRICE-RT 2-CBS	30	-	-	\$75.00	10/31-10/31	1	1	\$75.00
4	F	1230P-1P	BOLD&BEAUTIFUL	30	-	-	\$50.00	10/31-10/31	1	1	\$50.00
5	F	2P-3P	LETS-DEAL1-CBS/LETS-DEAL2-CBS	30	-	-	\$30.00	10/31-10/31	1	1	\$30.00
6	F	4P-456P	KATIE	30	-	-	\$50.00	10/31-10/31	1	1	\$50.00
7	F	456P-5P	KATIE	30	-	-	\$200.00	10/31-10/31	1	1	\$200.00
8	F	5P-530P	INSIDER	30	-	-	\$50.00	10/31-10/31	1	1	\$50.00
9	F	530P-6P	CBS EVE NWS<	30	-	-	\$125.00	10/31-10/31	1	1	\$125.00
10	F	7P-8P	AMAZING RACE	30	-	-	\$250.00	10/31-10/31	1	1	\$250.00
11	F	8P-9P	HAWAII 50	30	-	-	\$250.00	10/31-10/31	1	1	\$250.00
12	Sa	7A-9A	CBS THS MRN:SA	30	-	-	\$125.00	11/01-11/01	1	1	\$125.00

ORDER WORKSHEET

Rep Order# 10449961 Ver# 1 Status Confirmed Traffic Order# 15674 Printed: 10/22/14 2:23 PM 2 of 2
 EC'd Yes Last Received: 10/22/14 2:23 PM
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product Kenuckians for Sho
 Estimate# 2324
 Buyer Stephanie Maroney
 Agency (MSMG) MAIN STREET MEDIA GROUP
 PO BOX 25093
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 78/176/2324
 Flight Dates 10/31/14-11/01/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
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13	Sa	230P-6P	COLLEGE FOOTBALL	30	-	-	\$100.00	11/01-11/01	1	1	\$100.00
14	Sa	7P-10P	COLLEGE FOOTBALL	30	-	-	\$100.00	11/01-11/01	1	1	\$100.00

REPORT TOTALS

Report Totals: 14 / \$1,530.00

SALES MONTHLY TOTALS

Nov2014: 14 / \$1,530.00

Order Totals: 14 / \$1,530.00 Total GRPs: 0.0

COMPETITIVE

Market Totals	\$7,956.32	CABL .00%	ENKY 19.23%	GBKO 10.31%	UNKN .00%	WBKO 58.08%
		WNKY 12.38%				

Books [null]
 Demos RA35+

CREDIT RISK

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Main Street Media Group

do hereby request station time concerning the following issue:

Kentuckians for Strong Leadership P.O. Box 7895 Louisville, KY 40257

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Kentuckians for Strong Leadership

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/29/2014 [Signature] 703-485-0398
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Kathy Warner Kathy Warner Traffic Mgr.
Signature Printed Name Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***



WNKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314

Contract # 15676

Schedule Dates 10/31/14-11/01/14
Advertiser POLITICAL ISSUE GROUP/KENTUCKIANS FOR STR
Agency MAIN STREET MEDIA GROUP (1397)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Maaron, Stephanie
Phone/Fax (215) 563-5400 / (215) 563-2974
CPE 78/176/2324/78/176
Account Types National/Political
Billing Type Standard
Comments Kentuckians for Stro
KENTUCKIANS FOR A STRONG LEADERSHIP

Date Entered 10/22/14
Last Modified 10/22/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10449968
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$147.75
Net Total \$837.25
Sales Tax

Bowling Green (WNKY)

By Broadcast Month	Spots	Rate
Nov. 2014	7	\$985.00
Grand Total:	7	\$985.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/14-10/31/14	5	:30	7A- 9A (CST)						1			1	\$125.00	\$125.00	Bowling Green (WNKY)	TODAY SHW	10/22/14
2.0	Normal Line / SPOT	10/31/14-10/31/14	5	:30	3P- 4P (CST)						1			1	\$100.00	\$100.00	Bowling Green (WNKY)	DR PHIL	10/22/14
3.0	Normal Line / SPOT	10/31/14-10/31/14	5	:30	5:30P- 8P (CST)						1			1	\$200.00	\$200.00	Bowling Green (WNKY)	NBC NITELY NWS	10/22/14
4.0	Normal Line / PLINE	10/31/14-10/31/14	5	:30	7P- 8P (CST)						1			1	\$200.00	\$200.00	Bowling Green (WNKY)	DATELINE	10/22/14
5.0	Normal Line / PLINE	10/31/14-10/31/14	5	:30	8P- 9P (CST)						1			1	\$200.00	\$200.00	Bowling Green (WNKY)	GRIMM	10/22/14
6.0	Normal Line / SPOT	11/01/14-11/01/14	5	:30	7A- 12P (CST)							1		1	\$60.00	\$60.00	Bowling Green (WNKY)	AVG. ALL WWS<	10/22/14
7.0	Normal Line / SPOT	11/01/14-11/01/14	5	:30	7P- 8P (CST)							1		1	\$100.00	\$100.00	Bowling Green (WNKY)	MYSTERIES OF LAURA	10/22/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10449968 Ver# 1 Status Confirmed Traffic Order# 15676 Printed: 10/22/14 3:07 PM 1 of 2
 EC'd Yes Last Received: 10/22/14 3:07 PM
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product Kentuckians for Siro
 Estimate# 2324
 Buyer Stephanie Maroney
 Agency (MSMG) MAIN STREET MEDIA GROUP
 PO BOX 25093
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 78/176/2324
 Flight Dates 10/31/14-11/01/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

KENTUCKIANS FOR A STRONG LEADERSHIP
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	F	7A-9A	TODAY SHW	30	-	-	\$125.00	10/31-10/31	1	1	\$125.00
2	F	3P-4P	DR. PHIL	30	-	-	\$100.00	10/31-10/31	1	1	\$100.00
3	F	530P-6P	NBC NITELY NWS	30	-	-	\$200.00	10/31-10/31	1	1	\$200.00
4	F	7P-8P	DATELINE	30	-	-	\$200.00	10/31-10/31	1	1	\$200.00
5	F	8P-9P	GRIMM	30	-	-	\$200.00	10/31-10/31	1	1	\$200.00
6	Sa	7A-12P	AVG. ALL WKS<	30	-	-	\$60.00	11/01-11/01	1	1	\$60.00
7	Sa	7P-8P	MYSTERIES OF LAURA	30	-	-	\$100.00	11/01-11/01	1	1	\$100.00

---REPORT TOTALS---

Report Totals: 7 / \$985.00

---SALES MONTHLY TOTALS---

Nov2014: 7 / \$985.00

ORDER WORKSHEET

Rep Order# 10449968 Ver# 1
EC'd Yes

Status Confirmed

Traffic Order# 15676

Last Received:

10/22/14 3:07 PM

Showing Buylines:

All Lines

Station WNKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product Kentuckians for Siro
Estimate# 2324
Buyer Stephanie Maroney

Agency (MSMG) MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 78/176/2324
Flight Dates 10/31/14-11/01/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Order Totals: 7 / \$985.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$7,962.81

CABL .00%
WNKY 12.37%

ENKY 19.21%

GBKO 10.42%

UNKN .00%

WBKO 58.00%

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Main Street Media Group

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TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/29/2014 [Signature] 703-485-0398
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**
Kathy Warner Kathy Warner Traffic Mgr.
Signature Printed Name Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***