



**WNKY-CBS**  
 325 Emmett Ave.  
 Suite N  
 Bowling Green, KY 42101

**SMART MEDIA**  
 1427 LESLIE AVE.  
 ALEXANDRIA, VA 22301

**Contract # 15695**

**Schedule Dates:** 10/28/14-11/02/14  
**Advertiser:** POLITICAL ISSUE/US CHAMBER OF COMM (2168)  
**Agency:** SMART MEDIA (1220)  
**Product:** Political (1040)  
**Brand:** POLITICAL ISSUE (1529)  
**Salesperson:** WASHINGTON, DC (1023)  
**Sales Office:** WASHINGTON, DC  
**Buyer Name:** Greenblatt, Hope  
**Phone/Fax:** (202) 955-5342 /  
**CPE:** CCSE/ORDR/C28N04/CCSE/ORDR  
**Account Types:** National/Political  
**Billing Type:** Standard  
**Comments:** US CHAMBER OF COMM

**Date Entered:** 10/27/14  
**Last Modified:** 10/27/14  
**Entered By:** Kathy Werner  
**CO-OP:** No  
**Headline #:** ECR10452264  
**Demo:**  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$225.00  
**Net Total:** \$1,275.00  
**Sales Tax:**

WNKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Nov. 2014	5	\$1,500.00
<b>Grand Total:</b>	<b>5</b>	<b>\$1,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / PRIME	10/28/14-10/28/14	5	:30	7P- 8P (CST)	1		1						1	\$300.00	\$300.00	WNKY-CBS (ENKY)	NCIS	10/27/14
2.0	Normal Line / PRIME	10/28/14-10/28/14	5	:30	8P- 9P (CST)	1		1						1	\$300.00	\$300.00	WNKY-CBS (ENKY)	NCIS: NEW ORLEANS	10/27/14
3.0	Normal Line / PRIME	10/28/14-10/28/14	5	:30	9P- 10P (CST)	1						1		1	\$300.00	\$300.00	WNKY-CBS (ENKY)	PERSON OF INTEREST	10/27/14
4.0	Normal Line / PRIME	11/02/14-11/02/14	5	:30	8P- 9P (CST)	1							1	1	\$300.00	\$300.00	WNKY-CBS (ENKY)	THE GOOD WIFE	10/27/14
5.0	Normal Line / PRIME	11/02/14-11/02/14	5	:30	9P- 10P (CST)	1							1	1	\$300.00	\$300.00	WNKY-CBS (ENKY)	CSI	10/27/14

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10452264 Ver# 1 Status Confirmed Traffic Order# 15695 Printed: 10/27/14 1:36 PM 1 of 2  
 EC'd Yes Last Received: 10/27/14 1:36 PM  
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY Agency (SMAR) SMART MEDIA GROUP Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (6087) POLITICAL ISSUE GROU 1427 LESLIE AVE Sales Office (DC) WASHINGTON  
 Product US CHAMBER OF COMM ALEXANDRIA, VA 22301 Salesperson (SY1) SHANNON YALLOF  
 Estimate# C28N04 Agency C/P1/P2/E CCSE/ORDR/C28N04 Sales Assistant  
 Buyer Hope Greenblatt Flight Dates 10/28/14-11/04/14 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	7P-8P	NCIS	30	6.0	6.0	\$300.00	10/28-10/28	1	1	\$300.00
2	Tu	8P-9P	NCIS: NEW ORLEANS	30	5.1	5.1	\$300.00	10/28-10/28	1	1	\$300.00
3	Tu	9P-10P	PERSON OF INTEREST	30	3.5	3.5	\$300.00	10/28-10/28	1	1	\$300.00
4	Su	8P-9P	THE GOOD WIFE	30	4.0	4.0	\$300.00	11/02-11/02	1	1	\$300.00
5	Su	9P-10P	CSI	30	3.5	3.5	\$300.00	11/02-11/02	1	1	\$300.00

---REPORT TOTALS---

Report Totals: 5 / \$1,500.00

---SALES MONTHLY TOTALS---

Nov2014: 5 / \$1,500.00

Order Totals: 5 / \$1,500.00 Total GRPs: 22.1

---COMPETITIVE---

Market Totals \$25,728.99 CABL .00% ENKY 5.83% GEKO .00% UNKN 1.55% WBKO 87.27%  
 WNKY 5.34%

Books [null]

ORDER WORKSHEET

Rep Order# 10452264 Ver# 1

Status Confirmed Traffic Order# 15695

Last Received: Showing Buylines:

Printed: 10/27/14 1:36 PM  
10/27/14 1:36 PM  
All Lines

Station ENKY-TV BOWLING GREEN KY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMM  
Estimate# C28N04  
Buyer Hope Greenblatt  
Demos RA35+

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCSE/ORDR/C28N04  
Flight Dates 10/28/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (SY1) SHANNON YALLOF  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

— CREDIT RISK —

STANDARD CREDIT TERMS

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Smart Media Group  
do hereby request station time concerning the following issue:

U.S. Chamber of Commerce
--------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: U.S. Chamber of Commerce

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

U.S. Chamber of Commerce  
1615 H St, NW, Washington, DC 20062

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Thomas J. Donohue, President and CEO  
John W. Bachmann, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

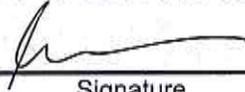
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/27/14

Date



Signature

(703) 518-4747

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

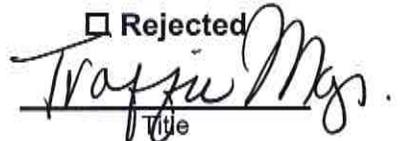
Accepted

  
Signature

Accepted in Part

Kathy Werner  
Printed Name

Rejected

  
Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



**WNNKY-NBC**  
 325 Emmett Ave.  
 Suite N  
 Bowling Green, KY 42101

**SMART MEDIA**  
 1427 LESLIE AVE.  
 ALEXANDRIA, VA 22301

**Contract # 15696**

**Schedule Dates:** 10/28/14-11/03/14  
**Advertiser:** POLITICAL ISSUE/US CHAMBER OF COMM (2168)  
**Agency:** SMART MEDIA (1220)  
**Product:** Political (1040)  
**Brand:** POLITICAL ISSUE (1529)  
**Salesperson:** WASHINGTON, DC (1023)  
**Sales Office:** WASHINGTON, DC  
**Buyer Name:** Greenblatt, Hope  
**Phone/Fax:** (202) 955-5342 /  
**CPE:** CCSE/ORDR/CCSE/ORDR/C28N04  
**Account Types:** National/Political  
**Billing Type:** Standard  
**Comments:** US CHAMBER OF COMM

**Date Entered:** 10/27/14  
**Last Modified:** 10/27/14  
**Entered By:** Wendy Winchester  
**CO-OP:** No  
**Headline #:** ECR10452259  
**Demo:**  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$206.25  
**Net Total:** \$1,168.75  
**Sales Tax:**

Bowling Green (WNNKY)		
By Broadcast Month	Spots	Rate
Nov. 2014	5	\$1,375.00
<b>Grand Total:</b>	<b>5</b>	<b>\$1,375.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/14-11/03/14	5	:30	5:30P- 6P (CST)							1		1	\$175.00	\$175.00	Bowling Green (WNNKY)	MBCNIGHTLY NEWS	10/27/14
2.0	Normal Line / PRIME	11/03/14-11/03/14	5	:30	9P- 10P (CST)		1							1	\$350.00	\$350.00	Bowling Green (WNNKY)	THE BLACKLIST	10/27/14
3.0	Normal Line / PRIME	10/28/14-10/28/14	5	:30	7P- 8P (CST)			1						1	\$350.00	\$350.00	Bowling Green (WNNKY)	THE VOICE	10/27/14
4.0	Normal Line / PRIME	10/28/14-10/28/14	5	:30	8P- 9P (CST)				1					1	\$250.00	\$250.00	Bowling Green (WNNKY)	MARRY ME / ABOUT A B	10/27/14
5.0	Normal Line / PRIME	10/30/14-10/30/14	5	:30	7P- 8P (CST)							1		1	\$250.00	\$250.00	Bowling Green (WNNKY)	THE BIGGEST LOSER	10/27/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

WNNKY-DT NBC 40.1 and WNNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

E Bookend P/B Piggy Back

Printed At: 04:32 PM on Monday, October 27 2014

ORDER WORKSHEET

Rep Order# 10452259 Ver# 1 Status New  
 EC'd Yes

Traffic Order# 15696

Printed: 10/27/14 3:18 PM  
 Last Received: 10/27/14 12:51 PM

1 of 2

Showing Buylines:

All Lines

Station WNKY-TV BOWLING GREEN KY  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product US CHAMBER OF COMM  
 Estimate# C28N04  
 Buyer Hope Greenblatt

Agency (SMAR) SMART MEDIA GROUP  
 1427 LESLIE AVE  
 ALEXANDRIA, VA 22301  
 Agency C/P1/P2/E CCSE/ORDR/C28N04  
 Flight Dates 10/28/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (SY1) SHANNON YALLOP  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 10/28 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Sa	530P-6P	NBCNIGHTLY NEWS	30	5.1	5.1	\$175.00	11/01-11/01	1	1	\$175.00
2	M	9P-10P	THE BLACKLIST	30	4.8	4.8	\$350.00	11/03-11/03	1	1	\$350.00
3	Tu	7P-8P	THE VOICE	30	6.5	6.5	\$350.00	10/28-10/28	1	1	\$350.00
4	Tu	8P-9P	MARRY ME / ABOUT A B	30	3.6	3.6	\$250.00	10/28-10/28	1	1	\$250.00
5	TH	7P-8P	THE BIGGEST LOSER	30	3.2	3.2	\$250.00	10/30-10/30	1	1	\$250.00

---REPORT TOTALS---

Report Totals: 5 / \$1,375.00

---SALES MONTHLY TOTALS---

Nov2014: 5 / \$1,375.00

Order Totals: 5 / \$1,375.00 Total GRPs: 23.2

---COMPETITIVE---

Market Totals \$25,749.06 CABL .00% ENKY 5.83% GBKO .00% DNKN 1.55% WBKO 87.27%

ORDER WORKSHEET

Rep Order# 10452259 Ver# 1 Status New

Traffic Order# 15696

Printed:

10/27/14 3:18 PM

2 of 2

Last Received:

10/27/14 12:51 PM

Showing Buylines:

Station WNKY-TV BOWLING GREEN KY

Advertiser (6087) POLITICAL ISSUE GROU

Product US CHAMBER OF COMM

Estimate# C28N04

Buyer Hope Greenblatt

Agency (SMAR) SMART MEDIA GROUP

1427 LESLIE AVE

ALEXANDRIA, VA 22301

Agency C/P1/P2/E CCSE/ORDR/C28N04

Flight Dates 10/28/14-11/04/14

WNKY 5.34%

Rep Firm MILLENNIUM SALES & MARKETING

Sales Office (DC) WASHINGTON

Salesperson (SY1) SHANNON YALLOF

Sales Assistant

Salesperson Phone# 202-955-5342

Salesperson Fax#

Books [null]

Demos RA35+

— CREDIT RISK —

STANDARD CREDIT TERMS

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Smart Media Group  
do hereby request station time concerning the following issue:

U.S. Chamber of Commerce
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: U.S. Chamber of Commerce

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"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

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**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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U.S. Chamber of Commerce  
1615 H St, NW, Washington, DC 20062

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Thomas J. Donohue, President and CEO  
John W. Bachmann, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available):**

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**