



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

SMART MEDIA
1427 LESLIE AVE.
ALEXANDRIA, VA 22301

Contract # 15695
Schedule Dates 10/28/14-11/02/14
Advertiser POLITICAL ISSUE/US CHAMBER OF COMM (2168)
Agency SMART MEDIA (1220)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Greenblatt, Hope
Phone/Fax (202) 955-5342 /
CPE CCSE/ORDR/C28N04/CCSE/ORDR
Account Types National/Political
Billing Type Standard
Comments US CHAMBER OF COMM

Date Entered 10/27/14
Last Modified 10/27/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10452264
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$225.00
Net Total \$1,275.00
Sales Tax

WINKY-CBS (ENKY)
By Broadcast Month Spots Rate
Nov. 2014 5 \$1,500.00
Grand Total: 5 \$1,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / PRIME	10/28/14-10/28/14	5	:30	7p- 8p (CST)	1		1						1	\$300.00	\$300.00	WINKY-CBS (ENKY)	NCIS	10/27/14
2.0	Normal Line / PRIME	10/28/14-10/28/14	5	:30	8p- 9p (CST)	1		1						1	\$300.00	\$300.00	WINKY-CBS (ENKY)	NCIS: NEW ORLEANS	10/27/14
3.0	Normal Line / PRIME	10/28/14-10/28/14	5	:30	9p- 10p (CST)	1		1						1	\$300.00	\$300.00	WINKY-CBS (ENKY)	PERSON OF INTEREST	10/27/14
4.0	Normal Line / PRIME	11/02/14-11/02/14	5	:30	8p- 9p (CST)	1							1	1	\$300.00	\$300.00	WINKY-CBS (ENKY)	THE GOOD WIFE	10/27/14
5.0	Normal Line / PRIME	11/02/14-11/02/14	5	:30	9p- 10p (CST)	1							1	1	\$300.00	\$300.00	WINKY-CBS (ENKY)	CSI	10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

E Bookend P/B Piggy Back

Printed At: 12:36 PM on Monday, October 27 2014

ORDER WORKSHEET

Rep Order# 10452264 Ver# 1 Status Confirmed Traffic Order# 15695 Printed: 10/27/14 1:36 PM 1 of 2
 EC'd Yes Last Received: 10/27/14 1:36 PM
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product US CHAMBER OF COMM
 Estimate# C28N04
 Buyer Hope Greenblatt
 Agency (SMAR) SMART MEDIA GROUP
 1427 LESLIE AVE
 ALEXANDRIA, VA 22301
 Agency C/P1/P2/E CCSE/ORDR/C28N04
 Flight Dates 10/28/14-11/04/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	7P-8P	NCIS	30	6.0	6.0	\$300.00	10/28-10/28	1	1	\$300.00
2	Tu	8P-9P	NCIS: NEW ORLEANS	30	5.1	5.1	\$300.00	10/28-10/28	1	1	\$300.00
3	Tu	9P-10P	PERSON OF INTEREST	30	3.5	3.5	\$300.00	10/28-10/28	1	1	\$300.00
4	Su	8P-9P	THE GOOD WIFE	30	4.0	4.0	\$300.00	11/02-11/02	1	1	\$300.00
5	Su	9P-10P	CSI	30	3.5	3.5	\$300.00	11/02-11/02	1	1	\$300.00

---REPORT TOTALS---

Report Totals: 5 / \$1,500.00

---SALES MONTHLY TOTALS---

Nov2014: 5 / \$1,500.00

Order Totals: 5 / \$1,500.00 Total GRPs: 22.1

---COMPETITIVE---

Market Totals \$25,728.99 CABL .00% ENKY 5.83% GSKO .00% UNKN 1.55% WBKO 87.27%
 WKNY 5.34%

Books [null]

ORDER WORKSHEET

Rep Order# 10452264 Ver# 1
EC'd Yes

Status Confirmed

Traffic Order# 15695

Last Received:
Showing Buylines:

Printed: 10/27/14 1:36 PM
10/27/14 1:36 PM
All Lines

2 of 2

Station ENKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product US CHAMBER OF COMM
Estimate# C28N04
Buyer Hope Greenblatt

Agency (SMAR) SMART MEDIA GROUP
1427 LESLIE AVE
ALEXANDRIA, VA 22301
Agency C/P1/P2/E CCSE/ORDR/C28N04
Flight Dates 10/28/14-11/04/14

Demos

RA35+

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

— CREDIT RISK —

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Smart Media Group
do hereby request station time concerning the following issue:

U.S. Chamber of Commerce

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: U.S. Chamber of Commerce

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

U.S. Chamber of Commerce
1615 H St, NW, Washington, DC 20062

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Thomas J. Donohue, President and CEO
John W. Bachmann, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

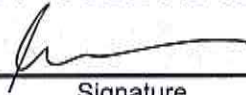
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/27/14

Date



Signature

(703) 518-4747

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

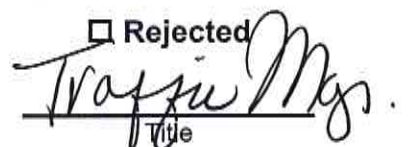
☒ Accepted


Signature

☐ Accepted in Part


Printed Name

☐ Rejected


Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WINKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

SMART MEDIA
1427 LESLIE AVE.
ALEXANDRIA, VA 22301

Contract # 15696

Schedule Dates: 10/28/14-11/03/14
Advertiser: POLITICAL ISSUE/US CHAMBER OF COMM (2168)
Agency: SMART MEDIA (1220)
Product: POLITICAL (1040)
Brand: POLITICAL ISSUE (1529)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Greenblatt, Hope
Phone/Fax: (202) 955-5342 /
CPE: CCSE/ORDR/CCSE/ORDR/C28N04
Account Types: National/Political
Billing Type: Standard
Comments: US CHAMBER OF COMM

Date Entered: 10/27/14
Last Modified: 10/27/14
Entered By: Wendy Winchester
CO-OP: No
Headline #: ECR10452259
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$206.25
Net Total: \$1,168.75
Sales Tax:

Bowling Green (WINKY)		
By Broadcast Month	Spots	Rate
Nov. 2014	5	\$1,375.00
Grand Total:	5	\$1,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/14-11/01/14	5	:30	5:30P- 6P (CST)							1		1	\$175.00	\$175.00	Bowling Green (WINKY)	MBCNIGHTLY NEWS	10/27/14
2.0	Normal Line / PRIME	11/03/14-11/03/14	5	:30	9P- 10P (CST)		1							1	\$350.00	\$350.00	Bowling Green (WINKY)	THE BLACKLIST	10/27/14
3.0	Normal Line / PRIME	10/28/14-10/28/14	5	:30	7P- 8P (CST)			1						1	\$350.00	\$350.00	Bowling Green (WINKY)	THE VOICE	10/27/14
4.0	Normal Line / PRIME	10/28/14-10/28/14	5	:30	8P- 9P (CST)			1						1	\$250.00	\$250.00	Bowling Green (WINKY)	MARRY ME / ABOUT A B	10/27/14
5.0	Normal Line / PRIME	10/30/14-10/30/14	5	:30	7P- 8P (CST)					1				1	\$250.00	\$250.00	Bowling Green (WINKY)	THE BIGGEST LOSER	10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

E Bookend P/B Piggy Back

Printed At: 04:32 PM on Monday, October 27 2014

ORDER WORKSHEET

Rep Order# 10452259 Ver# 1 Status New
EC'd Yes

Traffic Order# 15696

Printed: 10/27/14 3:18 PM
Last Received: 10/27/14 12:51 PM
Showing Buylines: All Lines

1 of 2

Station WNKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product US CHAMBER OF COMM
Estimate# C28N04
Buyer Hope Greenblatt

Agency (SMAR) SMART MEDIA GROUP
1427 LESLIE AVE
ALEXANDRIA, VA 22301
Agency C/P1/P2/E CCSE/ORDR/C28N04
Flight Dates 10/28/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOP
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 10/28 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Sa	530P-6P	NBCNIGHTLY NEWS	30	5.1	5.1	\$175.00	11/01-11/01	1	1	\$175.00
2	M	9P-10P	THE BLACKLIST	30	4.8	4.8	\$350.00	11/03-11/03	1	1	\$350.00
3	Tu	7P-8P	THE VOICE	30	6.5	6.5	\$350.00	10/28-10/28	1	1	\$350.00
4	Tu	8P-9P	MARRY ME / ABOUT A B	30	3.6	3.6	\$250.00	10/28-10/28	1	1	\$250.00
5	Th	7P-8P	THE BIGGEST LOSER	30	3.2	3.2	\$250.00	10/30-10/30	1	1	\$250.00

---REPORT TOTALS---

Report Totals: 5 / \$1,375.00

---SALES MONTHLY TOTALS---

Nov2014: 5 / \$1,375.00

Order Totals: 5 / \$1,375.00 Total GRPs: 23.2

--- COMPETITIVE ---

Market Totals \$25,749.06 CABL .00% ENKY 5.83% GBKO .00% UNKN 1.55% WBKO 87.27%

ORDER WORKSHEET

Rep Order# 10452259 Ver# 1 Status New
EC'd Yes

Traffic Order# 15696

Printed: 10/27/14 3:18 PM
Last Received: 10/27/14 12:51 PM
Showing Buylines: All Lines

2 of 2

Station WNKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product US CHAMBER OF COMM
Estimate# C28N04
Buyer Hope Greenblatt

Agency (SMAR) SMART MEDIA GROUP
1427 LESLIE AVE
ALEXANDRIA, VA 22301
Agency C/P1/P2/E CCSE/ORDR/C28N04
Flight Dates 10/28/14-11/04/14

WNKY 5.34%

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Books [null]
Demos RA35+

— CREDIT RISK —
STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Smart Media Group
do hereby request station time concerning the following issue:

U.S. Chamber of Commerce

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: U.S. Chamber of Commerce

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

U.S. Chamber of Commerce
1615 H St, NW, Washington, DC 20062

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Thomas J. Donohue, President and CEO
John W. Bachmann, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

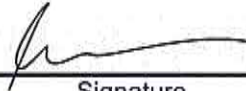
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/27/14

Date



Signature

(703) 518-4747

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted


Signature

☐ Accepted in Part

Kathy Werner
Printed Name

☐ Rejected


Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.