



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MEDIA AD VENTURES
8136 OLD KEENE MILL RD.
SPRINGFIELD, VA 22152

Contract # 15492

Schedule Dates: 09/18/14-10/05/14
Advertiser: POLITICAL ISSUE GROUP/NAT ASSOC OF REALT
Agency: MEDIA AD VENTURES (1271)
Product: Political (1040)
Brand: POLITICAL ISSUE (1529)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Bush, Carolyn
Phone/Fax: (202) 955-5342 /
CPE: 157/174/640/157/174
Account Types: National/Political
Billing Type: Standard
Comments: NAT ASSOC OF REALTOR
NATIONAL ASSOCIATION OF REALTORS

Date Entered: 09/17/14
Last Modified: 09/17/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10400971
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$740.25
Net Total: \$4,194.75
Sales Tax:

| WINKY-CBS (ENKY) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Sep. 2014 | 25 | \$2,495.00 |
| Oct. 2014 | 18 | \$2,440.00 |
| Grand Total: | 43 | \$4,935.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|---|---------|
| 1.0 | Normal Line / SPOT | 09/18/14-09/19/14 | 5 | :30 | 10A-11A (CST) | 1 | | | | X | X | | | 1 | \$75.00 | \$75.00 | WINKY-CBS (ENKY) | THE PRICE IS RIGHT | 9/17/14 |
| 2.0 | Normal Line / SPOT | 09/18/14-09/19/14 | 5 | :30 | 6:30A-7A (CST) | 1 | | | | X | X | | | 1 | \$25.00 | \$25.00 | WINKY-CBS (ENKY) | CBS MORNING NEWS | 9/17/14 |
| 3.0 | Normal Line / SPOT | 09/22/14-10/03/14 | 5 | :30 | 6:30A-7A (CST) | 2 | X | X | X | X | X | | | 4 | \$25.00 | \$100.00 | WINKY-CBS (ENKY) | CBS MORNING NEWS | 9/17/14 |
| 4.0 | Normal Line / SPOT | 09/21/14-10/05/14 | 5 | :30 | 8A-9:30A (CST) | 3 | | | | | | | 1 | 3 | \$75.00 | \$225.00 | WINKY-CBS (ENKY) | CBS THIS MORNING SUNDAY | 9/17/14 |
| 5.0 | Normal Line / SPOT | 09/22/14-10/03/14 | 5 | :30 | 10A-11A (CST) | 1 | 1 | 1 | 1 | 1 | | | | 10 | \$75.00 | \$750.00 | WINKY-CBS (ENKY) | COMMENTS APPLY TO SUB LINES A THRU B THE PRICE IS RIGHT | 9/17/14 |
| 6.0 | Normal Line / SPOT | 09/18/14-09/19/14 | 5 | :30 | 11A-12P (CST) | 1 | | | | X | X | | | 1 | \$60.00 | \$60.00 | WINKY-CBS (ENKY) | THE YOUNG & RESTLESS | 9/17/14 |
| 7.0 | Normal Line / SPOT | 09/22/14-10/03/14 | 5 | :30 | 11A-12P (CST) | 4 | X | X | X | X | | | | 8 | \$60.00 | \$480.00 | WINKY-CBS (ENKY) | THE YOUNG & RESTLESS | 9/17/14 |
| 8.0 | Normal Line / SPOT | 09/21/14-09/28/14 | 5 | :30 | 10:05P-11P (CST) | 1 | | | | | | | 1 | 2 | \$35.00 | \$70.00 | WINKY-CBS (ENKY) | THE GOOD WIFE | 9/17/14 |
| 9.0 | Normal Line / PRIME | 09/23/14-09/30/14 | 5 | :30 | 7P-8P (CST) | 1 | | | | | | | | 2 | \$250.00 | \$500.00 | WINKY-CBS (ENKY) | NCIS | 9/17/14 |
| 10.0 | Normal Line / PRIME | 09/23/14-09/30/14 | 5 | :30 | 8P-9P (CST) | 1 | | | | | | | | 2 | \$250.00 | \$500.00 | WINKY-CBS (ENKY) | NCIS: NEW ORLEANS | 9/17/14 |
| 11.0 | Normal Line / PRIME | 09/24/14-10/01/14 | 5 | :30 | 7P-8:30P (CST) | 1 | | | | | | | 1 | 2 | \$250.00 | \$500.00 | WINKY-CBS (ENKY) | SURVIVOR 29 (SP) | 9/17/14 |
| 12.0 | Normal Line / PRIME | 09/26/14-10/03/14 | 5 | :30 | 8P-9P (CST) | 1 | | | | | | | 1 | 2 | \$200.00 | \$400.00 | WINKY-CBS (ENKY) | HAWAII FIVE-O | 9/17/14 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



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 Suite N
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Contract # 15492

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Advertiser: POLITICAL ISSUE GROUP/NAT ASSOC OF REALT
Agency: MEDIA AD VENTURES (1271)
Product: Political (1040)
Brand: POLITICAL ISSUE (1529)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Bush,Carolyn
Phone/Fax: (202) 955-5342 /
CPE: 157/174/640/157/174
Account Types: National/Political
Billing Type: Standard
Comments: NAT ASSOC OF REALTOR
 NATIONAL ASSOCIATION OF REALTORS

Date Entered: 09/17/14

Last Modified: 09/17/14

Entered By: Kathy Werner

CO-OP: No

Headline #: ECR10400971

Demo:

Order Type: Normal

Package Deal:

Commission %: 15.00

Commission: \$740.25

Net Total: \$4,194.75

Sales Tax:

WINKY-CBS (ENKY)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Sep. 2014 | 25 | \$2,495.00 |
| Oct. 2014 | 18 | \$2,440.00 |
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|------------------------------------|---------|
| 13.0 | Normal Line / PRIME | 09/26/14-10/03/14 | 5 | :30 | 9P-10P (CST) | | | | | | 1 | | | 2 | \$200.00 | \$400.00 | WINKY-CBS (ENKY) | BLUE BLOODS | 9/17/14 |
| 14.0 | Normal Line / PRIME | 09/21/14-09/28/14 | 5 | :30 | 6P-7P (CST) | | | | | | | | 1 | 2 | \$150.00 | \$300.00 | WINKY-CBS (ENKY) | 60 MINUTES | 9/17/14 |
| 15.0 | Normal Line / PRIME | 10/02/14-10/02/14 | 5 | :30 | 7:25P-10:30P (CST) | | | | | | | 1 | | 1 | \$550.00 | \$550.00 | WINKY-CBS (ENKY) | CBS THURSDAY NIGHT FOOTBALL VIKING | 9/17/14 |

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 Accepted-Station: _____ Date: _____
 Comments: _____

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

B/E Bookend P/B Piggy Back

Printed At: 02:49 PM on Wednesday, September 17 2014

ORDER WORKSHEET

Rep Order# 10400971 Ver# 1 Status New
 EC'd Yes

Traffic Order# 15492

Printed: 09/17/14 3:50 PM
 Last Received: 09/17/14 7:56 AM
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product NAT ASSOC OF REALTOR
 Estimate# 640
 Buyer Carolyn Bush

Agency (MEAD) MEDIA AD VENTURES
 8136 OLD KEENE MILL RD
 SPRINGFIELD, VA 22152
 Agency C/P1/P2/E 157/174/640
 Flight Dates 09/15/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

NATIONAL ASSOCIATION OF REALTORS
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 9/17 PLS CF.

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|-----------|-------------------------|-----|---------|----------------|----------|---|----------------|----------------|---------------|
| 1 | M-F | 630A-7A | CBS MORNING NEWS | 30 | - | - | \$25.00 | 09/15-09/19 09/22-09/26 09/29-10/03 | 1 2 2 | 1 2 2 | \$125.00 |
| 2 | Su | 8A-930A | CBS THIS MORNING SUNDAY | 30 | - | - | \$75.00 | 09/21-09/21 09/28-09/28 10/05-10/05 | 1 1 1 | 1 1 1 | \$225.00 |
| 3 | M-F | 10A-11A | THE PRICE IS RIGHT | 30 | - | - | \$75.00 | 09/15-09/19 09/22-09/26 09/29-10/03 | 1 5 5 | 1 5 5 | \$825.00 |
| 4 | M-F | 11A-12P | THE YOUNG & RESTLESS | 30 | - | - | \$60.00 | 09/15-09/19 09/22-09/26 09/29-10/03 | 1 4 4 | 1 4 4 | \$540.00 |
| 5 | Su | 1005P-11P | CRIMINAL MINDS | 30 | - | - | \$35.00 | 09/21-09/21 09/28-09/28 | 1 1 | 1 1 | \$70.00 |
| 6 | Tu | 7P-8P | NCIS | 30 | - | - | \$250.00 | 09/23-09/23 09/30-09/30 | 1 1 | 1 1 | \$500.00 |

ORDER WORKSHEET

Traffic Order# 15492

Printed: 09/17/14 3:50 PM

2 of 3

Rep Order# 10400971 Ver# 1 Status New
EC'd Yes

Last Received: 09/17/14 7:56 AM
Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product NAT ASSOC OF REALTOR
Estimate# 640
Buyer Carolyn Bush

Agency (MEAD) MEDIA AD VENTURES
8136 OLD KEENE MILL RD
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 157/174/640
Flight Dates 09/15/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

| Ln | Day | Time | Program | Len | RTG/TMP | GRPs/ (000) | Rate | Dates | Spots/ week | Total Spots | Total Cost |
|----|-----|------------|------------------------------------|-----|---------|----------------|-------------|-------------|----------------|----------------|------------|
| 7 | Tu | 8P-9P | NCIS: NEW ORLEANS | 30 | - | \$250.00 | 09/23-09/23 | 09/30-09/30 | 1 | 1 | \$500.00 |
| 8 | W | 7P-830P | SURVIVOR 29 (SP) | 30 | - | \$250.00 | 09/24-09/24 | 10/01-10/01 | 1 | 1 | \$500.00 |
| 9 | F | 8P-9P | HAWAII FIVE-O | 30 | - | \$200.00 | 09/26-09/26 | 10/03-10/03 | 1 | 1 | \$400.00 |
| 10 | F | 9P-10P | BLUE BLOODS | 30 | - | \$200.00 | 09/26-09/26 | 10/03-10/03 | 1 | 1 | \$400.00 |
| 11 | Su | 6P-7P | 60 MINUTES | 30 | - | \$150.00 | 09/21-09/21 | 09/28-09/28 | 1 | 1 | \$300.00 |
| 12 | Th | 725P-1030P | CBS THURSDAY NIGHT FOOTBALL VIKING | 30 | - | \$550.00 | 10/02-10/02 | | 1 | 1 | \$550.00 |

---REPORT TOTALS---
Report Totals: 43 / \$4,935.00

---SALES MONTHLY TOTALS---
Sep2014: 25 / \$2,495.00
Order Totals: 43 / \$4,935.00
Total GRPs: 0.0

Oct2014: 18 / \$2,440.00

---COMPETITIVE---
Market Totals \$80,113.64

CABL .00% ENKY 6.16% GBKO .00% UNKN 3.59% WBKO 79.77%
WNKY 10.48%

Books [null]
Demos RA35+

ORDER WORKSHEET

Rep Order# 10400971 Ver# 1 Status New

Traffic Order# 15492

Printed:

09/17/14 3:50 PM

3 of 3

EC'd Yes

Last Received:

09/17/14 7:56 AM

Showing Buylines:

All Lines

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Product NAT ASSOC OF REALTOR
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Flight Dates 09/15/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON VALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

— CREDIT RISK —
STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Tammie Wingrove

do hereby request station time concerning the following issue:

| |
|----------------------------------|
| National Association of Realtors |
|----------------------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | Varies | | | | |

This broadcast time will be used by: National Association of Realtors

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Strategic Partners & Media on Behalf of National Association of Realtors
615 Main Street, Ste 251
Laurel, MD 20707

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President - Russell Schriefer
Group Treasurer - Ashley O'Connor

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Strategic Partners & Media on Behalf of National Association of Realtors
515 Main Street, Ste 251
Laurel, MD 20707

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

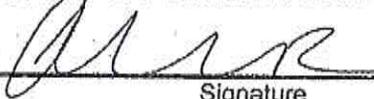
Executive Director/President - Russell Schriefer
Group Treasurer - Ashley O'Connor

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/24/14  202-659-8714
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | Varies | | | | |

Attach proposed schedule with charges (if available): **Gross**

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WNKY
YOUR LOCAL LINK

WNKY-NBC
325 Emmett Ave.
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MEDIA AD VENTURES
8136 OLD KEENE MILL RD.
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Contract # 15494

Schedule Dates: 09/18/14-10/03/14
Advertiser: POLITICAL ISSUE GROUP/NAT ASSOC OF REALT
Agency: MEDIA AD VENTURES (1271)
Product: Political (1040)
Brand: POLITICAL ISSUE (1529)
Salesperson: WASHINGTON, DC (1023)
Sales Office: WASHINGTON, DC
Buyer Name: Bush, Carolyn
Phone/Fax: (202) 955-5342 /
CPE: 157/174/640/157/174
Account Types: National/Political
Billing Type: Standard
Comments: NAT ASSOC OF REALTOR
NATIONAL ASSOCIATION OF REALTORS

Date Entered: 09/17/14
Last Modified: 09/17/14
Entered By: Kathy Werner
CO-OP: No
Headline #: ECR10400972
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,260.00
Net Total: \$7,140.00
Sales Tax:

| Bowling Green (WNKY) | | |
|----------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Sep. 2014 | 32 | \$5,780.00 |
| Oct. 2014 | 21 | \$2,620.00 |
| Grand Total: | 53 | \$8,400.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|----------|----------|----------------------|---|---------|
| 1.0 | Normal Line / SPOT | 09/18/14-09/19/14 | 5 | :30 | 6:30A- 9A (CST) | 1 | | | | X | X | | | 1 | \$60.00 | \$60.00 | Bowling Green (WNKY) | BG TODAY/TODAY I (ROTATOR) | 9/17/14 |
| 2.0 | Normal Line / SPOT | 09/22/14-10/03/14 | 5 | :30 | 6:30A- 9A (CST) | 2 | X | X | X | X | | | | 4 | \$60.00 | \$240.00 | Bowling Green (WNKY) | BG TODAY/TODAY I (ROTATOR) | 9/17/14 |
| 3.0 | Normal Line / SPOT | 09/18/14-09/19/14 | 5 | :30 | 9A- 10A (CST) | 1 | | | | X | X | | | 1 | \$75.00 | \$75.00 | Bowling Green (WNKY) | COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW 2 | 9/17/14 |
| 4.0 | Normal Line / SPOT | 09/22/14-10/03/14 | 5 | :30 | 9A- 10A (CST) | 3 | X | X | X | X | | | | 6 | \$75.00 | \$450.00 | Bowling Green (WNKY) | TODAY SHOW 2 | 9/17/14 |
| 5.0 | Normal Line / SPOT | 09/18/14-09/19/14 | 5 | :30 | 3P- 4P (CST) | 1 | | | | X | X | | | 1 | \$75.00 | \$75.00 | Bowling Green (WNKY) | DR. PHIL | 9/17/14 |
| 6.0 | Normal Line / SPOT | 09/22/14-10/03/14 | 5 | :30 | 3P- 4P (CST) | 3 | X | X | X | X | | | | 6 | \$75.00 | \$450.00 | Bowling Green (WNKY) | DR. PHIL | 9/17/14 |
| 7.0 | Normal Line / SPOT | 09/18/14-09/19/14 | 5 | :30 | 5P- 5:30P (CST) | 1 | | | | X | X | | | 1 | \$75.00 | \$75.00 | Bowling Green (WNKY) | JEOPARDY | 9/17/14 |
| 8.0 | Normal Line / SPOT | 09/22/14-10/03/14 | 5 | :30 | 5P- 5:30P (CST) | 3 | X | X | X | X | | | | 6 | \$75.00 | \$450.00 | Bowling Green (WNKY) | JEOPARDY | 9/17/14 |
| 9.0 | Normal Line / SPOT | 09/18/14-09/19/14 | 5 | :30 | 5:30P- 6P (CST) | 1 | | | | X | X | | | 1 | \$175.00 | \$175.00 | Bowling Green (WNKY) | NBC NIGHTLY NEWS | 9/17/14 |
| 10.0 | Normal Line / SPOT | 09/22/14-10/03/14 | 5 | :30 | 5:30P- 6P (CST) | 2 | X | X | X | X | | | | 4 | \$175.00 | \$700.00 | Bowling Green (WNKY) | NBC NIGHTLY NEWS | 9/17/14 |
| 11.0 | Normal Line / SPOT | 09/18/14-09/19/14 | 5 | :30 | 6P- 6:03P (CST) | 1 | | | | X | X | | | 1 | \$150.00 | \$150.00 | Bowling Green (WNKY) | FIRST-LOOK WEATHER | 9/17/14 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

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 Brand: POLITICAL ISSUE (1529)
 Salesperson: WASHINGTON, DC (1023)
 Sales Office: WASHINGTON, DC
 Buyer Name: Bush, Carolyn
 Phone/Fax: (202) 955-5342 /
 CPE: 157/174/640/157/174
 Account Types: National/Political
 Billing Type: Standard
 Comments: NAT ASSOC OF REALTOR
 NATIONAL ASSOCIATION OF REALTORS

Date Entered: 09/17/14
 Last Modified: 09/17/14
 Entered By: Kathy Werner
 CO-OP: No
 Demo: ECR10400972
 Order Type: Normal
 Package Deal
 Commission %: 15.00
 Commission: \$1,260.00
 Net Total: \$7,140.00
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|----------------------|------------------------------|---------|
| 12.0 | Normal Line / SPOT | 09/22/14-10/03/14 | 5 | :30 | 6P-6:03P (CST) | 3 | X | X | X | X | | | | 6 | \$150.00 | \$900.00 | Bowling Green (WNKY) | FIRST-LOOK WEATHER | 9/17/14 |
| 13.0 | Normal Line / SPOT | 09/18/14-09/19/14 | 5 | :30 | 6:03P-6:30P (CST) | 1 | | | | X | X | | | 1 | \$150.00 | \$150.00 | Bowling Green (WNKY) | B JEOPARDY | 9/17/14 |
| 14.0 | Normal Line / SPOT | 09/22/14-10/03/14 | 5 | :30 | 6:03P-6:30P (CST) | 3 | X | X | X | X | | | | 6 | \$150.00 | \$900.00 | Bowling Green (WNKY) | JEOPARDY | 9/17/14 |
| 15.0 | Normal Line / PRIME | 09/22/14-09/29/14 | 5 | :30 | 7P-9P (CST) | 1 | | | | | | | | 2 | \$300.00 | \$600.00 | Bowling Green (WNKY) | THE VOICE | 9/17/14 |
| 16.0 | Normal Line / PRIME | 09/23/14-09/30/14 | 5 | :30 | 7P-9P (CST) | 1 | | | | | | | | 2 | \$275.00 | \$550.00 | Bowling Green (WNKY) | THE VOICE | 9/17/14 |
| 17.0 | Normal Line / NFL | 09/21/14-09/21/14 | 5 | :30 | 7:20P-10:30P (CST) | 2 | | | | | | | | 2 | \$600.00 | \$1,200.00 | Bowling Green (WNKY) | WEEK 3: STEELERS AT PANTHERS | 9/17/14 |
| 18.0 | Normal Line / NFL | 09/28/14-09/28/14 | 5 | :30 | 7:20P-10:30P (CST) | 2 | | | | | | | | 2 | \$600.00 | \$1,200.00 | Bowling Green (WNKY) | WEEK 4: SAINTS AT COWBOYS | 9/17/14 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

JE Bookend P/B Peggy Back

Printed At: 04:01 PM on Wednesday, September 17 2014

ORDER WORKSHEET

Rep Order# 10400972 Ver# 3 Status Confirmed Traffic Order# 15494
 EC'd Yes Last Received: 09/17/14 5:00 PM
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product NAT ASSOC OF REALTOR
 Estimate# 640
 Buyer Carolyn Bush
 Agency (MEAD) MEDIA AD VENTURES
 8136 OLD KEENE MILL RD
 SPRINGFIELD, VA 22152
 Agency C/P1/P2/E 157/174/640
 Flight Dates 09/15/14-10/05/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---
 NATIONAL ASSOCIATION OF REALTORS
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|---------|----------------------------|-----|---------|----------------|----------|---|----------------|----------------|---------------|
| 1 | M-F | 630A-9A | BG TODAY/TODAY I (ROTATOR) | 30 | - | - | \$60.00 | 09/15-09/19 09/22-09/26 09/29-10/03 | 1 2 2 | 1 2 2 | \$300.00 |
| 2 | M-F | 9A-10A | TODAY SHOW 2 | 30 | - | - | \$75.00 | 09/15-09/19 09/22-09/26 09/29-10/03 | 1 3 3 | 1 3 3 | \$525.00 |
| 3 | M-F | 3P-4P | DR. PHIL | 30 | - | - | \$75.00 | 09/15-09/19 09/22-09/26 09/29-10/03 | 1 3 3 | 1 3 3 | \$525.00 |
| 4 | M-F | 5P-530P | JEOPARDY | 30 | - | - | \$75.00 | 09/15-09/19 09/22-09/26 09/29-10/03 | 1 3 3 | 1 3 3 | \$525.00 |
| 5 | M-F | 530P-6P | NBC NIGHTLY NEWS | 30 | - | - | \$175.00 | 09/15-09/19 09/22-09/26 09/29-10/03 | 1 2 2 | 1 2 2 | \$875.00 |
| 6 | M-F | 6P-603P | FIRST-LOOK WEATHER | 30 | - | - | \$150.00 | 09/15-09/19 09/22-09/26 09/29-10/03 | 1 3 3 | 1 3 3 | \$1,050.00 |

ORDER WORKSHEET

Rep Order# 10400972 Ver# 3 Status Confirmed Traffic Order# 15494 Printed: 09/17/14 5:02 PM
 EC'd Yes Last Received: 09/17/14 5:00 PM
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY Agency (MEAD) MEDIA AD VENTURES
 Advertiser (6087) POLITICAL ISSUE GROU 8136 OLD KEENE MILL RD
 Product NAT ASSOC OF REALTOR SPRINGFIELD, VA 22152
 Estimate# 640 Agency C/P1/P2/E 157/174/640
 Buyer Carolyn Bush Flight Dates 09/15/14-10/05/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|------------|------------------------------|-----|---------|----------------|----------|-------------|----------------|----------------|---------------|
| 7 | M-F | 603P-630P | JEPORDY | 30 | - | - | \$150.00 | 09/15-09/19 | 1 | 1 | \$1,050.00 |
| | | | | | | | | 09/22-09/26 | 3 | 3 | |
| | | | | | | | | 09/29-10/03 | 3 | 3 | |
| 8 | M | 7P-9P | THE VOICE | 30 | - | - | \$300.00 | 09/22-09/22 | 1 | 1 | \$600.00 |
| | | | | | | | | 09/29-09/29 | 1 | 1 | |
| 9 | Tu | 7P-9P | THE VOICE | 30 | - | - | \$275.00 | 09/23-09/23 | 1 | 1 | \$550.00 |
| | | | | | | | | 09/30-09/30 | 1 | 1 | |
| 10 | Su | 720P-1030P | WEEK 3: STEELERS AT PANTHERS | 30 | - | - | \$600.00 | 09/21-09/21 | 2 | 2 | \$1,200.00 |
| 11 | Su | 720P-1030P | WEEK 4: SAINTS AT COWBOYS | 30 | - | - | \$600.00 | 09/28-09/28 | 2 | 2 | \$1,200.00 |

---REPORT TOTALS---
 Report Totals: 53 / \$8,400.00

---SALES MONTHLY TOTALS---
 Sep2014: 32 / \$5,780.00
 Order Totals: 53 / \$8,400.00
 Total GRPS: 0.0

---COMPETITIVE---
 Market Totals \$80,152.67
 CABL .00%
 WNKY 10.48%
 ENKY 6.16%
 GBRO .00%
 UNKN 3.59%
 WRBO 79.77%

Books [null]
 Demos RA35+
 --- CREDIT RISK ---
 STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10400972 Ver# 3

EC'd Yes

Status Confirmed

Traffic Order# 15494

Last Received:

Showing Buylines:

Printed: 09/17/14 5:02 PM
09/17/14 5:00 PM
All Lines

3 of 3

Station WNKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product NAT ASSOC OF REALTOR
Estimate# 640
Buyer Carolyn Bush

Agency (MEAD) MEDIA AD VENTURES
8136 OLD KEENE MILL RD
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 157/174/640
Flight Dates 09/15/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Tammie Wingrove

do hereby request station time concerning the following issue:

| |
|----------------------------------|
| National Association of Realtors |
|----------------------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | Varies | | | | |

This broadcast time will be used by: National Association of Realtors

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Strategic Partners & Media on Behalf of National Association of Realtors
515 Main Street, Ste 251
Laurel, MD 20707

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President - Russell Schriefer
Group Treasurer - Ashley O'Connor

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Strategic Partners & Media on Behalf of National Association of Realtors
515 Main Street, Ste 251
Laurel, MD 20707

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President - Russell Schriefer
Group Treasurer - Ashley O'Connor

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | Varies | | | | |

Attach proposed schedule with charges (if available): **Gross**

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.