



WINKY-CBS
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

MEDIA AD VENTURES
8136 OLD KEENE MILL RD.
SPRINGFIELD, VA 22152

Contract # 15492

Schedule Dates 09/18/14-10/05/14
Advertiser POLITICAL ISSUE GROUP/NAT ASSOC OF REALT
Agency MEDIA AD VENTURES (1271)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Bush, Carolyn
Phone/Fax (202) 955-5342 /
CPE 157/174/640/157/174
Account Types National/Political
Billing Type Standard
Comments NAT ASSOC OF REALTOR
NATIONAL ASSOCIATION OF REALTORS

Date Entered 09/17/14
Last Modified 09/17/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10400971
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$740.25
Net Total \$4,194.75
Sales Tax

WINKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
Sep. 2014	25	\$2,495.00
Oct. 2014	18	\$2,440.00
Grand Total:	43	\$4,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/14-09/19/14	5	:30	10A-11A (CST)	1				X	X			1	\$75.00	\$75.00	WINKY-CBS (ENKY)	THE PRICE IS RIGHT	9/17/14
2.0	Normal Line / SPOT	09/18/14-09/19/14	5	:30	6:30A-7A (CST)	1				X	X			1	\$25.00	\$25.00	WINKY-CBS (ENKY)	CBS MORNING NEWS	9/17/14
3.0	Normal Line / SPOT	09/22/14-10/03/14	5	:30	6:30A-7A (CST)	2	X	X	X	X	X			4	\$25.00	\$100.00	WINKY-CBS (ENKY)	CBS MORNING NEWS	9/17/14
4.0	Normal Line / SPOT	09/21/14-10/05/14	5	:30	8A-9:30A (CST)								1	3	\$75.00	\$225.00	WINKY-CBS (ENKY)	CBS THIS MORNING SUNDAY	9/17/14
5.0	Normal Line / SPOT	09/22/14-10/03/14	5	:30	10A-11A (CST)	1	1	1	1	1				10	\$75.00	\$750.00	WINKY-CBS (ENKY)	COMMENTS APPLY TO SUB LINES A THRU B THE PRICE IS RIGHT	9/17/14
6.0	Normal Line / SPOT	09/18/14-09/19/14	5	:30	11A-12P (CST)	1				X	X			1	\$60.00	\$60.00	WINKY-CBS (ENKY)	THE YOUNG & RESTLESS	9/17/14
7.0	Normal Line / SPOT	09/22/14-10/03/14	5	:30	11A-12P (CST)	4	X	X	X	X	X			8	\$60.00	\$480.00	WINKY-CBS (ENKY)	THE YOUNG & RESTLESS	9/17/14
8.0	Normal Line / SPOT	09/21/14-09/28/14	5	:30	10:05P-11P (CST)								1	2	\$35.00	\$70.00	WINKY-CBS (ENKY)	THE GOOD WIFE	9/17/14
9.0	Normal Line / PRIME	09/23/14-09/30/14	5	:30	7P-8P (CST)			1						2	\$250.00	\$500.00	WINKY-CBS (ENKY)	NCIS	9/17/14
10.0	Normal Line / PRIME	09/23/14-09/30/14	5	:30	8P-9P (CST)			1						2	\$250.00	\$500.00	WINKY-CBS (ENKY)	NCIS: NEW ORLEANS	9/17/14
11.0	Normal Line / PRIME	09/24/14-10/01/14	5	:30	7P-8:30P (CST)				1					2	\$250.00	\$500.00	WINKY-CBS (ENKY)	SURVIVOR 29 (SP)	9/17/14
12.0	Normal Line / PRIME	09/26/14-10/03/14	5	:30	8P-9P (CST)						1			2	\$200.00	\$400.00	WINKY-CBS (ENKY)	HAWAII FIVE-O	9/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



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8136 OLD KEENE MILL RD.
SPRINGFIELD, VA 22152

Contract # 15492

Schedule Dates	09/18/14-10/05/14	Date Entered	09/17/14
Advertiser	POLITICAL ISSUE GROUP/NAT ASSOC OF REALT	Last Modified	09/17/14
Agency	MEDIA AD VENTURES (1271)	Entered By	Kathy Werner
Product	Political (1040)	CO-OP	No
Brand	POLITICAL ISSUE (1529)	Headline #	ECR10400971
Salesperson	WASHINGTON, DC (1023)	Demo	
Sales Office	WASHINGTON, DC	Order Type	Normal
Buyer Name	Bush, Carolyn	Package Deal	
Phone/Fax	(202) 955-5342 /	Commission %	15.00
CPE	157/174/640/157/174	Commission	\$740.25
Account Types	National/Political	Net Total	\$4,194.75
Billing Type	Standard	Sales Tax	
Comments	NAT ASSOC OF REALTOR NATIONAL ASSOCIATION OF REALTORS		

WINKY-CBS (ENKY)		
By Broadcast Month	Spots	Rate
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13.0	Normal Line / PRIME	09/26/14-10/03/14	5	:30	9P-10P (CST)						1			2	\$200.00	\$400.00	WINKY-CBS (ENKY)	BLUE BLOODS	9/17/14
14.0	Normal Line / PRIME	09/21/14-09/28/14	5	:30	6P-7P (CST)								1	2	\$150.00	\$300.00	WINKY-CBS (ENKY)	60 MINUTES	9/17/14
15.0	Normal Line / PRIME	10/02/14-10/02/14	5	:30	7:25P-10:30P (CST)						1			1	\$550.00	\$550.00	WINKY-CBS (ENKY)	CBS THURSDAY NIGHT FOOTBALL VIKING	9/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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ORDER WORKSHEET

Rep Order# 10400971 Ver# 1 Status New
EC'd Yes

Traffic Order# 15492

Printed: 09/17/14 3:50 PM
Last Received: 09/17/14 7:56 AM
Showing Buylines: All Lines

1 of 3

Station ENKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product NAT ASSOC OF REALTOR
Estimate# 640
Buyer Carolyn Bush

Agency (MEAD) MEDIA AD VENTURES
8136 OLD KEENE MILL RD
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 157/174/640
Flight Dates 09/15/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SV1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

NATIONAL ASSOCIATION OF REALTORS
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 9/17 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ week	Total Spots	Total Cost
1	M-F	630A-7A	CBS MORNING NEWS	30	-	-	\$25.00	09/15-09/19 09/22-09/26 09/29-10/03	1 2 2	1 2 2	\$125.00
2	Su	8A-930A	CBS THIS MORNING SUNDAY	30	-	-	\$75.00	09/21-09/21 09/28-09/28 10/05-10/05	1 1 1	1 1 1	\$225.00
3	M-F	10A-11A	THE PRICE IS RIGHT	30	-	-	\$75.00	09/15-09/19 09/22-09/26 09/29-10/03	1 5 5	1 5 5	\$825.00
4	M-F	11A-12P	THE YOUNG & RESTLESS	30	-	-	\$60.00	09/15-09/19 09/22-09/26 09/29-10/03	1 4 4	1 4 4	\$540.00
5	Su	1005P-11P	CRIMINAL MINDS	30	-	-	\$35.00	09/21-09/21 09/28-09/28	1 1	1 1	\$70.00
6	Tu	7P-8P	NCIS	30	-	-	\$250.00	09/23-09/23 09/30-09/30	1 1	1 1	\$500.00

ORDER WORKSHEET

Rep Order# 10400971 Ver# 1 Status New
EC'd Yes

Traffic Order# 15492

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Last Received: 09/17/14 7:56 AM
Showing Buylines: All Lines

2 of 3

Station ENKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product NAT ASSOC OF REALTOR
Estimate# 640
Buyer Carolyn Bush

Agency (MEAD) MEDIA AD VENTURES
8136 OLD KEENE MILL RD
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 157/174/640
Flight Dates 09/15/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON VALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
7	Tu	8P-9P	NCIS: NEW ORLEANS	30	-	-	\$250.00	09/23-09/23 09/30-09/30	1 1	1 1	\$500.00
8	W	7P-830P	SURVIVOR 29 (SP)	30	-	-	\$250.00	09/24-09/24 10/01-10/01	1 1	1 1	\$500.00
9	F	8P-9P	HAWAII FIVE-O	30	-	-	\$200.00	09/26-09/26 10/03-10/03	1 1	1 1	\$400.00
10	F	9P-10P	BLUE BLOODS	30	-	-	\$200.00	09/26-09/26 10/03-10/03	1 1	1 1	\$400.00
11	Su	6P-7P	60 MINUTES	30	-	-	\$150.00	09/21-09/21 09/28-09/28	1 1	1 1	\$300.00
12	Th	725P-1030P	CBS THURSDAY NIGHT FOOTBALL VIKING	30	-	-	\$550.00	10/02-10/02	1	1	\$550.00

REPORT TOTALS

Report Totals: 43 / \$4,935.00

SALES MONTHLY TOTALS

Sep2014: 25/ \$2,495.00
Order Totals: 43 / \$4,935.00
Total GRPs: 0.0
Market Totals \$80,113.64
CABL .00% ENKY 6.16% GBKO .00% UNKN 3.59% WBKO 79.77%
WKY 10.48%

COMPETITIVE

Books [null]
Demos RA35+

ORDER WORKSHEET

3 of 3

Rep Order# 10400971 Ver# 1 Status New
EC'd Yes

Traffic Order# 15492

Printed: 09/17/14 3:50 PM
Last Received: 09/17/14 7:56 AM
Showing Buylines:

All Lines

Station ENKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product NAT ASSOC OF REALTOR
Estimate# 640
Buyer Carolyn Bush

Agency (MEAD) MEDIA AD VENTURES
8136 OLD KEENE MILL RD
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 157/174/640
Flight Dates 09/15/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON VALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

— CREDIT RISK —
STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Tammie Wingrove

do hereby request station time concerning the following issue:

National Association of Realtors

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: National Association of Realtors

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Strategic Partners & Media on Behalf of National Association of Realtors
615 Main Street, Ste 251
Laurel, MD 20707

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President - Russell Schriefer
Group Treasurer - Ashley O'Connor

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Strategic Partners & Media on Behalf of National Association of Realtors
515 Main Street, Ste 251
Laurel, MD 20707

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Executive Director/President - Russell Schriefer
Group Treasurer - Ashley O'Connor

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/24/14 [Signature] 202-659-8714
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

Gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



MEDIA AD VENTURES
8136 OLD KEENE MILL RD.
SPRINGFIELD, VA 22152

Contract # 15494

Schedule Dates 09/18/14-10/03/14
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Agency MEDIA AD VENTURES (1271)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Bush, Carolyn
Phone/Fax (202) 955-5342 /
CPE 157/174/640/157/174
Account Types National/Political
Billing Type Standard
Comments NAT ASSOC OF REALTOR
NATIONAL ASSOCIATION OF REALTORS

Date Entered 09/17/14
Last Modified 09/17/14
Entered By Kathy Werner
CO-OP No
Headline # ECR10400972
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,260.00
Net Total \$7,140.00
Sales Tax

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
Sep. 2014	32	\$5,780.00
Oct. 2014	21	\$2,620.00
Grand Total:	53	\$8,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/14-09/19/14	5	:30	6:30A- 9A (CST)	1				X	X			1	\$60.00	\$60.00	Bowling Green (WNKY)	BS TODAY/TODAY I (ROTATOR)	9/17/14
2.0	Normal Line / SPOT	09/22/14-10/03/14	5	:30	6:30A- 9A (CST)	2	X	X	X	X	X			4	\$60.00	\$240.00	Bowling Green (WNKY)	BS TODAY/TODAY I (ROTATOR)	9/17/14
3.0	Normal Line / SPOT	09/18/14-09/19/14	5	:30	9A- 10A (CST)	1				X	X			1	\$75.00	\$75.00	Bowling Green (WNKY)	COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW 2	9/17/14
4.0	Normal Line / SPOT	09/22/14-10/03/14	5	:30	9A- 10A (CST)	3	X	X	X	X	X			6	\$75.00	\$450.00	Bowling Green (WNKY)	TODAY SHOW 2	9/17/14
5.0	Normal Line / SPOT	09/18/14-09/19/14	5	:30	3P- 4P (CST)	1				X	X			1	\$75.00	\$75.00	Bowling Green (WNKY)	DR. PHIL	9/17/14
6.0	Normal Line / SPOT	09/22/14-10/03/14	5	:30	3P- 4P (CST)	3	X	X	X	X	X			6	\$75.00	\$450.00	Bowling Green (WNKY)	DR. PHIL	9/17/14
7.0	Normal Line / SPOT	09/18/14-09/19/14	5	:30	5P- 5:30P (CST)	1				X	X			1	\$75.00	\$75.00	Bowling Green (WNKY)	JEEPARDY	9/17/14
8.0	Normal Line / SPOT	09/22/14-10/03/14	5	:30	5P- 5:30P (CST)	3	X	X	X	X	X			6	\$75.00	\$450.00	Bowling Green (WNKY)	JEEPARDY	9/17/14
9.0	Normal Line / SPOT	09/18/14-09/19/14	5	:30	5:30P- 6P (CST)	1				X	X			1	\$175.00	\$175.00	Bowling Green (WNKY)	NBC NIGHTLY NEWS	9/17/14
10.0	Normal Line / SPOT	09/22/14-10/03/14	5	:30	5:30P- 6P (CST)	2	X	X	X	X	X			4	\$175.00	\$700.00	Bowling Green (WNKY)	NBC NIGHTLY NEWS	9/17/14
11.0	Normal Line / SPOT	09/18/14-09/19/14	5	:30	6P- 6:03P (CST)	1				X	X			1	\$150.00	\$150.00	Bowling Green (WNKY)	FIRST-LOOK WEATHER	9/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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VE Bookend P/B Piggy Back

Printed At: 04:01 PM on Wednesday, September 17 2014



WNKY
YOUR LOCAL LINK

WNKY-NBC
325 Emmett Ave.
Suite N
Bowling Green, KY 42101

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SPRINGFIELD, VA 22152

Contract # 15494

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Brand POLITICAL ISSUE (1529)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Bush, Carolyn
Phone/Fax (202) 955-5342 /
CPE 157/174/640/157/174
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NATIONAL ASSOCIATION OF REALTORS

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Sales Tax

Bowling Green (WNKY)

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13.0	Normal Line / SPOT	09/18/14-09/19/14	5	:30	6:03P- 6:30P (CST)	1				X	X			1	\$150.00	\$150.00	Bowling Green (WNKY)	B JEOPARDY	9/17/14
14.0	Normal Line / SPOT	09/22/14-10/03/14	5	:30	6:03P- 6:30P (CST)	3	X	X	X	X	X			6	\$150.00	\$900.00	Bowling Green (WNKY)	JEOPARDY	9/17/14
15.0	Normal Line / PRIME	09/22/14-09/29/14	5	:30	7P- 9P (CST)	1								2	\$300.00	\$600.00	Bowling Green (WNKY)	THE VOICE	9/17/14
16.0	Normal Line / PRIME	09/23/14-09/30/14	5	:30	7P- 9P (CST)			1						2	\$275.00	\$550.00	Bowling Green (WNKY)	THE VOICE	9/17/14
17.0	Normal Line / NFL	09/21/14-09/21/14	5	:30	7:20P- 10:30P (CST)								2	2	\$600.00	\$1,200.00	Bowling Green (WNKY)	WEEK 3: STEELERS AT PANTHERS	9/17/14
18.0	Normal Line / NFL	09/28/14-09/28/14	5	:30	7:20P- 10:30P (CST)								2	2	\$600.00	\$1,200.00	Bowling Green (WNKY)	WEEK 4: SAINTS AT COWBOYS	9/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Printed At: 04:01 PM on Wednesday, September 17 2014

ORDER WORKSHEET

Rep Order# 10400972 Ver# 3 Status Confirmed Traffic Order# 15494 Printed: 09/17/14 5:02 PM 1 of 3
 EC'd Yes Last Received: 09/17/14 5:00 PM
 Showing Buylines: All Lines

Station WNKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product NAT ASSOC OF REALTOR
 Estimate# 640
 Buyer Carolyn Bush
 Agency (MEAD) MEDIA AD VENTURES
 8136 OLD KEENE MILL RD
 SPRINGFIELD, VA 22152
 Agency C/P1/P2/E 157/174/640
 Flight Dates 09/15/14-10/05/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

NATIONAL ASSOCIATION OF REALTORS
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	630A-9A	BG TODAY/TODAY I (ROTATOR)	30	-	-	\$60.00	09/15-09/19 09/22-09/26 09/29-10/03	1 2 2	1 2 2	\$300.00
2	M-F	9A-10A	TODAY SHOW 2	30	-	-	\$75.00	09/15-09/19 09/22-09/26 09/29-10/03	1 3 3	1 3 3	\$525.00
3	M-F	3P-4P	DR. PHIL	30	-	-	\$75.00	09/15-09/19 09/22-09/26 09/29-10/03	1 3 3	1 3 3	\$525.00
4	M-F	5P-530P	JEOPARDY	30	-	-	\$75.00	09/15-09/19 09/22-09/26 09/29-10/03	1 3 3	1 3 3	\$525.00
5	M-F	530P-6P	NBC NIGHTLY NEWS	30	-	-	\$175.00	09/15-09/19 09/22-09/26 09/29-10/03	1 2 2	1 2 2	\$875.00
6	M-F	6P-603P	FIRST-LOOK WEATHER	30	-	-	\$150.00	09/15-09/19 09/22-09/26 09/29-10/03	1 3 3	1 3 3	\$1,050.00

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
7	M-F	603P-630P	JEOPARDY	30	-	-	\$150.00	09/15-09/19 09/22-09/26 09/29-10/03	1 3 3	1 3 3	\$1,050.00
8	M	7P-9P	THE VOICE	30	-	-	\$300.00	09/22-09/22 09/29-09/29	1 1	1 1	\$600.00
9	Tu	7P-9P	THE VOICE	30	-	-	\$275.00	09/23-09/23 09/30-09/30	1 1	1 1	\$550.00
10	Su	720P-1030P	WEEK 3: STEELERS AT PANTHERS	30	-	-	\$600.00	09/21-09/21	2	2	\$1,200.00
11	Su	720P-1030P	WEEK 4: SAINTS AT COWBOYS	30	-	-	\$600.00	09/28-09/28	2	2	\$1,200.00

—REPORT TOTALS—

Report Totals: 53 / \$8,400.00

—SALES MONTHLY TOTALS—

Sep2014: 32 / \$5,780.00

Oct2014: 21 / \$2,620.00

Order Totals: 53 / \$8,400.00

Total GRPS: 0.0

—COMPETITIVE—

Market Totals	\$80,152.67	CABL .00%	ENKY 6.16%	GBKO .00%	UNKN 3.59%	WBKO 79.77%
		WNKY 10.48%				

Books [null]
Demos RA35+

—CREDIT RISK—

STANDARD CREDIT TERMS

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Tammie Wingrove

do hereby request station time concerning the following issue:

National Association of Realtors

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: National Association of Realtors

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Strategic Partners & Media on Behalf of National Association of Realtors
515 Main Street, Ste 251
Laurel, MD 20707

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President - Russell Schriefer
Group Treasurer - Ashley O'Connor

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Strategic Partners & Media on Behalf of National Association of Realtors
515 Main Street, Ste 251
Laurel, MD 20707

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Executive Director/President - Russell Schriefer
Group Treasurer - Ashley O'Connor

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/24/14 [Signature] 202-659-8714
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available): **Gross**

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.