



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26012892

Changes as of: 5/14/2018 at 11:48 AM

Version: Original Order

CPE:

Flight: 5/15/18 - 6/12/18

Station: WTAT

Con Type: POLITICAL/NOTE

Agency: MEDIUM BUYING LLC

Advertiser: 12514

Market: Charleston, SC

Total \$: \$7,595.00

1351 King Ave

Product: Palmetto PAC

Office: PHILADELPHIA

Total Spots: 33

2nd Floor

Agency Order #:

Service: Nielsen

Total CPP: \$65.76

COLUMBUS, OH

Buyer: Tanya Renicker

Primary Demo: Adults 50+

Total GRP: 115.5

43212

Salesperson: FRAN BROWN

Assistant: FRAN BROWN

Separation:

215-563-5400

#	Day/Time	DP	Program	Rate	ASOP Rating	Len	5/15 - 6/11							Total Spots	Total \$	CPP*	GRP*
							5/15	5/21	5/28	6/4	6/11	6/11	6/11				
1	M-F 10:30P-11P		News	\$225.00	3.5	30	3	4	4	4	4	1		16	\$3,600.00	\$64.29	\$6.0
2	M-F 10P-10:30P		News	\$235.00	3.5	30	4	4	4	4	4	1		17	\$3,995.00	\$67.14	\$9.5
<b>TOTALS:</b>							<b>7</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>2</b>		<b>33</b>	<b>\$7,595.00</b>	<b>\$65.76</b>	<b>115.5</b>



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Special Instructions

Competitive Information

Market Budget:	\$44,676
WTAT Share:	17%
Comment:	
ECIV:	3%
WCBD:	47%
WCSC:	33%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	33	\$7,595.00	\$65.76	115.5
<b>Total</b>	<b>100%</b>	<b>33</b>	<b>\$7,595.00</b>	<b>\$65.76</b>	<b>115.5</b>

Monthly Summary

Month	Spots	Dollars
2018-May	15	\$3,455.00
2018-Jun	18	\$4,140.00
<b>Total</b>	<b>33</b>	<b>\$7,595.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/14/18 12:13 PM					\$0	\$0	
New	5/14/18 11:48 AM	FRAN BROWN	New	33		\$7,595.00	\$7,595.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 5/14/18
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I, Katherine Cookson/ Medium Buying LLC  
do hereby request station time concerning the following issue:

Support for the leaders committed to continuing the small government, low tax, pro-growth agenda.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Palmetto PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Palmetto PAC  
P.O. BOX 80234 WASHINGTON, DC 20018

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Tyler Conner, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

5/11/18	<i>Katherine Cookson</i>	330-987-1637
Date	Signature	Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

Accepted                       Accepted in Part                       Rejected

Signature	Printed Name	Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Medium Buying LLC  
1351 King Ave 2nd Floor  
Columbus, OH 43212

**Contract # 1997108**

Schedule Dates: 05/15/18-06/12/18  
Advertiser: Palmetto PAC (99247)  
Agency: Medium Buying LLC (16258)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: PALMETTO PAC (684168)  
Salesperson: Millennium/PHL, Philadelphia (1103)  
Sales Office: Millennium Philadelphia  
Buyer Name: Renicker, Tanya  
Phone/Fax: /  
CPE: N/A  
Account Types: National/Political Issue Agency BRD  
Billing Type: Standard  
Comments: FRAN BROWN  
215-563-5400

Date Entered: 05/14/18  
Last Modified: 05/14/18  
Entered By: Sheanna Caban  
CO-OP: No  
Headline #: ECR26012892  
Demo: A50+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,139.25  
Net Total: \$6,455.75  
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
May - 2018	15	\$3,455.00
Jun. 2018	18	\$4,140.00
<b>Grand Total:</b>	<b>33</b>	<b>\$7,595.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/15/18-05/18/18	3	:30	10:30P- News-News at 10	3		X	X	X	X			3	\$225.00	\$675.00	Charleston S (WTAT)	LATE NEWS	5/14/18
2.0	Normal Line / News (1)	05/21/18-05/25/18	3	:30	10:30P- News-News at 10	4	X	X	X	X	X			4	\$225.00	\$900.00	Charleston S (WTAT)	LATE NEWS	5/14/18
3.0	Normal Line / News (1)	05/28/18-06/01/18	3	:30	10:30P- News-News at 10	4	X	X	X	X	X			4	\$225.00	\$900.00	Charleston S (WTAT)	LATE NEWS	5/14/18
4.0	Normal Line / News (1)	06/04/18-06/08/18	3	:30	10:30P- News-News at 10	4	X	X	X	X	X			4	\$225.00	\$900.00	Charleston S (WTAT)	LATE NEWS	5/14/18
5.0	Normal Line / News (1)	06/11/18-06/12/18	3	:30	10:30P- News-News at 10	1	X	X						1	\$225.00	\$225.00	Charleston S (WTAT)	LATE NEWS	5/14/18
6.0	Normal Line / News (2)	05/15/18-05/18/18	3	:30	10P- News-News at 10	4	X	X	X	X	X			4	\$235.00	\$940.00	Charleston S (WTAT)	LATE NEWS	5/14/18
7.0	Normal Line / News (2)	05/21/18-05/25/18	3	:30	10P- News-News at 10	4	X	X	X	X	X			4	\$235.00	\$940.00	Charleston S (WTAT)	LATE NEWS	5/14/18
8.0	Normal Line / News (2)	05/28/18-06/01/18	3	:30	10P- News-News at 10	4	X	X	X	X	X			4	\$235.00	\$940.00	Charleston S (WTAT)	LATE NEWS	5/14/18
9.0	Normal Line / News (2)	06/04/18-06/08/18	3	:30	10P- News-News at 10	4	X	X	X	X	X			4	\$235.00	\$940.00	Charleston S (WTAT)	LATE NEWS	5/14/18
10.0	Normal Line / News (2)	06/11/18-06/12/18	3	:30	10P- News-News at 10	1	X	X						1	\$235.00	\$235.00	Charleston S (WTAT)	LATE NEWS	5/14/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_