

**COMMERCIAL MEDIA SALES**  
*Small Market Radio Made Easy™*  
 1439 Denniston St.  
 Pittsburgh, PA 15217

5984601  
0927

11/2/2012

STATION: **WNAE-AM**  
CITY, STATE: Warren PA

**MEDIA BUYER: Kevin Miller**  
**SRCP Media**  
 c/o Commercial Media Sales  
 1439 Denniston St.  
 Pittsburgh, PA 15217

CONTRACT NO.: 33334  
DATE: 11/02/12  
NEW: XX  
REVISION:  
REVISION NO.:

SALES REP: Roger Rafson/CMS

RATES ARE: **GROSS**

Start Date	11/03/12
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End Date	11/06/12
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ADVERTISER: **RNC**  
PROMOTION: issue advertiser

## STATION, PLEASE SIGN &amp; FAX BACK TO CONFIRM RECEIPT OF ORDER

STATION, PLEASE SIGN & FAX BACK TO CONFIRM RECEIPT OF ORDER										# SPOTS PER WEEK	UNIT RATE	WEEKLY COST
M	Tu	W	Th	F	Sa	Su	TIME	LENGTH				
					X	X				0	\$0.00	\$0.00
X							6A-7P	:60	Nov. 3, 4, 5	27	\$13.00	\$351.00
	X						6-10AM	:60	Nov. 6	3	\$13.00	\$39.00
									10AM cutoff on Election Day	0	\$0.00	\$0.00
										0	\$0.00	\$0.00
									spot, NAB form and traffic instructions	0	\$0.00	\$0.00
									coming via email	0	\$0.00	\$0.00
										0	\$0.00	\$0.00
										0	\$0.00	\$0.00
										0	\$0.00	\$0.00
										0	\$0.00	\$0.00
										0	\$0.00	\$0.00
										0	\$0.00	\$0.00
										0	\$0.00	\$0.00
									Please sign below and fax back to	0	\$0.00	\$0.00
									412.421.6001 to confirm.	0		\$0.00
									Send invoice/affidavit to CMS	0		\$0.00
									at the above address.	0		\$0.00
<b>TOTAL:</b>										<b>30</b>		<b>\$390.00</b>

MONTH	UNITS	BILLING
JAN		
FEB		
MARCH		
APRIL		
MAY		
JUNE		
JULY		
AUG		
SEPT		
OCT		
NOV	30	\$390.00
DEC		

AGENCY REQUIRES EXACT TIMES ON AFFIDAVITS · MAKEGOODS MUST BE APPROVED BY COMMERCIAL MEDIA SALES, INC. OR AGENCY · STATION ACKNOWLEDGES IN EXECUTING THIS CONTRACT, THAT COMMERCIAL MEDIA SALES, INC. IS ACTING AS SALES REPRESENTATIVE FOR STATION · STATION'S ACCEPTANCE OF THIS ORDER CONSTITUTES YOUR AGREEMENT THAT YOU WILL LOOK ONLY TO THE AGENCY/ADVERTISER, ABOVE NAMED, FOR PAYMENT. COMMERCIAL MEDIA SALES DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT

**SPECIAL INSTRUCTIONS:** Broadcast month billing. Please sign below and fax back to 412.421.6001 to confirm receipt of order.

Karen White

Account Number: 59846 Contract: 5984601  
Account Name: RNC

Air Dates: 11/3/12-11/6/12  
Salesperson: House Account  
Account Telephone: 412-421-2600

Roger Ratson  
RNC  
C/O COMMERCIAL MEDIA SALES  
1439 DENNISTON ST  
PITTSBURGH, PA 15217

	Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotalUnit	TotalAmt
A	11/03/12-11/04/12	6:00a- 9:00p	60s	\$13.00/spt							9 9	All	18	18	\$234.00
A	11/05/12-11/05/12	6:00a- 9:00p	60s	\$13.00/spt	9	-						All	9	9	\$117.00
B	11/06/12-11/06/12	6:00a-10:00a	60s	\$13.00/spt	-	3						All	3	3	\$39.00

CONTRACT TOTAL: \$390.00 30 Units  
Minus 15.00% commission: -\$58.50  
NET AMOUNT DUE: \$331.50

Month	Units	Total	Commission	Net
Nov12	30	\$390.00	-58.50	\$331.50

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits, and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WNAE/WRRN, Warren, PA    WKNB, Clarendon, PA	<b>Date:</b> 11-2-12
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I, B Vonderheid  
do hereby request station time concerning the following issue:

RNC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*(see attached schedule)					

**Total Charges:**    \$1500.00 (gross)

This broadcast time will be used by: RNC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
                         
 ☒ No



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

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I represent that the payment for the above described broadcast time has been furnished by:

RNC
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☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

11-2-12  
Date

Betsy Vanderkooi

703-683-9755

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

 **Accepted**

☐ Accepted in Part

☐ **Rejected**

Karen L. White  
Signature

Karen L. White  
Printed Name

Business Manager  
Title

67379-01



Client: Restore Our Future, Inc.  
 Product: PENNSYLVANIA  
 Sched Dates: 7/27/12 - 8/2/12

Lengths: 60

Buyer: Mentzer Media

Phone: 410-825-7034  
 Fax: 410-583-2322

Pol  
 0903

	Notes	Unit \$.00	Day 1 Fri 7/27 '12	Day 2 Sat 7/28 '12	Day 3 Sun 7/29 '12	Day 4 Mon 7/30 '12	Day 5 Tue 7/31 '12	Day 6 Wed 8/1 '12	Day 7 Thu 8/2 '12	Wk 1	
										Adults 35+	
										Unit Tot	Tot \$.00
ERIE, PA SP12 Arbitron	WNAE-AM	13.00					12	12	12	36	468.00
WYNE-AM	WNAE-AM	13.00					12	12	12	36	468.00
M-F 9a-7p		13.00					12	12	12	36	468.00
Total	WNAE-AM	13.00					12	12	12	36	468.00

7/31 - 8/2

60 sec

Paid

Account Number: 67379 Contract: 6737901  
Account Name: RESTORE OUR FUTURE

Air Dates: 7/31/12-8/2/12  
Salesperson: House Account  
Account Telephone: 410-825-7034

Lauren Schumacher  
RESTORE OUR FUTURE  
C/O MENTZER MEDIA  
600 FAIRMOUNT AVENUE/SUITE 306  
TOWSON, MD 21286

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	Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotalUnit	TotalAmt
A	7/31/12- 7/31/12	Pre-paid		\$468.00/ma								---	---	---	\$468.00
B	7/31/12- 8/02/12	9:00a- 7:00p	60s	\$0.00/spt	12	12	12					All	36	36	
CONTRACT TOTAL:				\$468.00	36 Units										
Minus 15.00% commission:				-\$70.20											
NET AMOUNT DUE:				\$397.80											

Month	Units	Total	Commission	Net	Month	Units	Total	Commission	Net
Jul12	12	\$468.00	-70.20	\$397.80	Aug12	24	\$0.00	+0.00	\$0.00

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits, and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">WNAE-AM</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">7/26/12</span>
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I, Lauren Schumacher  
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	7/31 - 8/2			

<b>Total Charges:</b> \$ <span style="font-size: 1.5em; margin-left: 20px;">468.</span> GROSS
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This broadcast time will be used by: Restore Our Future, Inc.

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

12/6/12  
Date

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Karen L. White  
Signature

Karen L. White  
Printed Name

7/30/12  
Title