

Political File Check List

Advertiser/Order #: Bernie Sanders 8082052

NAB Form PB19

✓

Avails Request

✓

Sinclair/KTVO Political Policy & Terms

✓

Political Rate Card

✓

Order – Station Copy & Original

✓

Invoice Preview

Check/Cash in Advance

Spot in House/Disclaimer Checked

Upload to Online Political File

Final Invoice

Rebates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|----------------------|
| Station and Location: | Date: 11/1/15 |
|------------------------------|----------------------|

I, Heather Hartig
being/on behalf of: Bernie 2016
a legally qualified candidate of the Democrat
political party for the office of: US President
in the Primary
election to be held on: 2/1/16

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| see attached | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Bernie 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Erinn Larkin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/1/15
Date

Heather Hartis
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Bernie 2016

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Heather Hartig

signature of candidate or authorized committee

Heather Hartig

printed name

11/1/15

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |
| | | | | | |
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| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

| | | | |
|--------------|--------------|--------------------|---------------|
| TO: | Carol Kellum | STATION: | KTVO/NTVO |
| FROM: | Ryan Eddins | HRP OFFICE: | Washington DC |
| | | | |

REQUEST RECEIVED FROM

DATE: 11/2/2015

| | |
|-----------------|---------------------------------------|
| BUYER: | Jeff Scattergood |
| AGENCY: | Old-Towne Media |
| ADDRESS: | 4507 Penwood Dr. Alexandria, VA 22310 |
| PHONE #: | 703.220.0723 |
| FAX #: | |
| OTHER: | |

AVAILS FOR

| | |
|---------------------|---------------------------------|
| COMMITTEE: | Bernie 2016 |
| CHAIRPERSON: | |
| TREASURER: | Erinn Larkin |
| ADDRESS: | PO Box 905 Burlington, VT 05402 |
| PHONE #: | (855) 4-BERNIE |
| FAX #: | |
| OTHER: | |

FOR

| | |
|---------------------------|----------------|
| CANDIDATE (Issue): | Bernie Sanders |
| OFFICE: | President |
| PARTY: | Democratic |

| | |
|--|------------|
| DAYPARTS: | All |
| SCHEDULE DATES: | As ordered |
| COMMERICAL LENGTH: | :30 |
| PROGRAMS: | All |
| PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE | |

HRP FORM #0141

KTVO-TV/NTVO-TV

STATEMENT OF POLICY ON POLITICAL ADVERTISING

It is the intention of KTVO-NTVO (TV) to comply fully with all applicable laws and regulations relating to the use of the Station by legally qualified candidates for public office. Our policies regarding political broadcasting are designed to meet all legal requirements. However, to the extent permitted by law, KTVO-NTVO (TV) reserves the right to modify this policy at any time. This policy is provided for general information, and is not intended to be a part of any advertising contract. Any advertising contract is governed by law and by its own terms.

CANDIDATES FOR FEDERAL OFFICE. We afford legally qualified candidates for federal elective office reasonable access to KTVO-NTVO (TV) by permitting the purchase of reasonable amounts of time for the use of KTVO-NTVO (TV). While KTVO-NTVO (TV) does not offer ~~for~~ time for political advertising, it makes available for purchase by federal candidates any class of time and time period available to commercial advertisers. In addition, federal candidates may purchase any length of time that KTVO-NTVO (TV) determines, on a case-by-case basis, is consistent with law and FCC rules. KTVO-NTVO (TV) has no predetermined limitations on the amount of time a federal candidate may purchase, on the time of day in which his/her announcements may appear or on the length of time requested.

KTVO-NTVO (TV) intends to work individually with each federal candidate in an effort to meet his or her needs. In determining what constitutes "reasonable" access, we consider such factors as the amount of time the candidate has already purchased and/or used, the total number of candidates in the race who are likely to buy time, the overall demand for political advertising on KTVO-NTVO (TV), and potential programming disruption.

STATE AND LOCAL RACES. It is the policy of KTVO-NTVO (TV) to keep its viewers informed of opposing candidates' viewpoints in state and local elections. Generally, KTVO-NTVO (TV) also sells airtime to legally qualified candidates for non-federal public office. However, KTVO-NTVO (TV) reserves the right to determine the amount of advertising that it will sell to state and local candidates. Some of the factors we consider in making these decisions include the number and importance of state and local races, the constraints imposed by KTVO-NTVO (TV)'s obligation to afford reasonable access to federal candidates, the availability of inventory, and potential programming disruption. KTVO-NTVO (TV) may choose not to sell time at all for certain state and local races, or to limit the sale of time to state and local candidates to certain programs or dayparts.

RATES FOR CANDIDATES. During the period 45 days preceding a primary or primary run-off election and during the period 60 days preceding a general or special election, the charges for use of KTVO-NTVO (TV) by legally qualified candidates running in that election are not, under federal law, permitted to exceed the lowest unit charge of KTVO-NTVO (TV) for the same class and length of announcement for the same time period. Whether a candidate is entitled to the lowest unit charge for a particular spot depends on when the spot airs, not when the order is accepted.

The rates shown on the Station's political rate card during the period to which the lowest unit rate rules apply represent an estimate of the lowest unit rate applicable to a particular time period and class of commercial inventory. Candidates entitled to the lowest unit rate will ultimately be charged the lowest unit rate regardless of whether it is higher or lower than the estimated amount. In the event the estimated amount exceeds the lowest unit rate, the Station will rebate the excess payment to the candidate or credit that amount toward a further time purchase should the candidate so desire. In the event the estimated amount is less than the lowest unit rate, the candidate will be required to pay the shortfall; provided, the Station will use commercially reasonable efforts to inform the candidate of the likelihood of any such anticipated shortfall at least 48 hours in advance of the airing of any use with respect to which the lowest unit rate to be charged for such use exceeds the estimate therefore by more than 25 percent.

In the case of a candidate for federal office, such candidate shall not be entitled to receive the lowest unit charge unless the candidate provides a written certification to KTVO-NTVO (TV) that the candidate (and any authorized committee of the candidate) shall not make any direct reference to another candidate for the same

office in any broadcast unless at the end of such broadcast there appears simultaneously, for a period of no less than four (4) seconds, (i) a clearly identifiable photographic or similar image of the candidate; and (ii) a clearly readable printed statement identifying the candidate and stating that the candidate has approved the broadcast and that the candidate's authorized committee paid for the broadcast. In addition, any candidate who provides such a certification, but nonetheless makes a broadcast which does not meet the disclosure requirements referenced above, shall thereafter not be entitled to receive the lowest unit charge.

At times when the lowest unit charge is not applicable, the charges for use of KTVO-NTVO (TV) by legally qualified candidates may not exceed the charges made for comparable use of KTVO-NTVO (TV) by other advertisers.

Lowest unit charges during the pre-election periods apply only to "uses" by legally qualified candidates. A "use" is defined as "any positive broadcast of a candidate's voice or picture." Lowest unit charge does not apply to third party or independent expenditure advertising, even if the advertisement constitutes a "use," unless the advertisement is authorized by the candidate. The "use" must be sponsored by the candidate (or if not sponsored by the candidate, must be authorized by the candidate) to qualify for lowest unit charge.

AGENCY PLACEMENT AND DIRECT PLACEMENT. Except for spots sold by the Station's rep firm, KTVO-NTVO (TV)'s lowest unit charge is based on the gross rate to KTVO-NTVO (TV). Thus, for example, if KTVO-NTVO (TV)'s commissionable lowest unit charge for a particular advertisement is \$100, and a recognized agency books a spot on behalf of a legally qualified candidate who is entitled to the lowest unit charge, KTVO-NTVO (TV) will net \$85 from the sale of that spot (\$100 less the normal 15% agency commission). KTVO-NTVO (TV)'s lowest unit charge for a spot of the same class, length and time period will therefore be \$85 for candidates who wish to make a "direct" buy.

TYPES OF ADVERTISING SCHEDULES. We are pleased to work with candidates and their representatives to ensure that the candidate is aware of and is able to make any purchase of time available to commercial advertisers, according to the schedule the candidate believes would be most advantageous. It is our policy to assist candidates in making informed judgments as to their time purchases by alerting them to the full range of options available. For that purpose, we provide the following information on the various types of purchases KTVO-NTVO (TV)'s advertisers may make:

Length of Announcements. Generally, KTVO-NTVO (TV) makes available for purchase airtime in the following lengths: 60 seconds, 30 seconds, 15 seconds, and 10 seconds. [Our rates are based on a 30-second spot. Thus, the rate for a 60-second spot is twice the 30-second spot rate, the rate for a 15-second spot is 65% the 30-second spot rate, and a 10-second spot is 50% the 30-second spot rate.] As stated above, KTVO-NTVO (TV) will make other lengths of time available to candidates for federal office on a case-by-case basis, consistent with law and FCC rules.

Classes of Time. Generally, KTVO-NTVO (TV) makes available the following classes of time:

- **Fixed Level 1 (P1):** These spots run little risk of preemption at the scheduled time or during a set time period, except in the event of unforeseen program changes, sell out or technical difficulties. Fixed spots constitute KTVO-NTVO (TV)'s highest-priced class of time.
- **Preemptible Level 2 (P2):** Spots of this level are generally preempted only to run fixed or candidate-only spots. The likelihood of clearance of this level of preemptible spot, therefore, is relatively high.
- **Preemptible Level 3 (P3):** Spots of this level may be preempted to run Preemptible Level 2 spots, fixed spots or candidate-only spots. Thus, the likelihood of clearance of Preemptible Level 3 spots is somewhat lower than for higher-priced classes of time.
- **Immediately Preemptible (P4):** These spots are always immediately preemptible at any time prior to airing with no guarantee that the Station will attempt to notify the advertiser of

the preemption. P4 spots may be preempted at any time to accommodate the airing of any spots purchased in a higher class.

The likelihood of preemption of the various classes of time is generally consistent with the following chart. However, these percentages can change. If the chances of preemption vary significantly from the values listed below, the Station will offer its best, good faith estimate of the likelihood of preemption of various classes of spots when inquiries are made.

| <i>Class of Time</i> | <i>Likelihood of Preemption</i> |
|----------------------|---------------------------------|
| P1 | 20% |
| P2 | 40% |
| P3 | 60% |
| P4 | 80% |

- **Time Periods.** Individual spots sold in most classes of time can be scheduled to run in many different time periods or programs or combinations of time periods or programs. Generally, the prices of spots increase during time periods or programs of high audience levels or high advertiser demand. Spots restricted to narrower rotations or specific programs will generally cost more than spots scheduled to run in broader time periods. For example, spots scheduled to air during a particular hour or half-hour (e.g., 5:00 p.m. - 5:30 p.m.; 8:00 p.m. - 9:00 p.m.) will generally cost more than spots scheduled to run at any time within the entire daypart (e.g., 3:00 p.m. - 7:00 p.m.; 8:00 p.m. - 12:00 midnight). Spots scheduled to air during a particular program will generally cost more than spots scheduled to run at any time during several programs.
- **Weekly Rotators.** KTVO-NTVO (TV) offers to its advertisers various "weekly rotators" by which advertisers may purchase a certain number of spots per week, to be aired at any time within a particular part of the day during that week. As with individual spots, generally, the narrower the rotation, the higher the price of spots within weekly rotators. Since the Station has discretion to schedule spots within weekly rotators over an entire week (within the specified dayparts), spots within weekly rotators generally cost less than spots purchased to air on a fixed date or dates. Spots within weekly rotations are sold in the following classes: P1, P2, P3, and P4.

Custom schedules can also be arranged. Please ask if you would like to discuss other options.

- **Package Plans.** At any point in time, the Station offers a number of specialized and/or individually negotiated packages to its advertisers. These packages allow the Station's clients to reach their intended audiences in the most cost-effective way. These packages may, for example, include spots in a number of different programs or dayparts, combinations of fixed and preemptible spots, and so on. Other packages may be time and/or event specific, such as weekend sports broadcasts.

During the pre-election "lowest unit rate" periods, legally qualified candidates may purchase such packages at the lowest price at which such packages are sold to commercial advertisers. In addition, during the pre-election "lowest unit rate" periods, legally qualified candidates may purchase any portion of a package at the package rate, without being required to purchase all parts of the package. For spots airing during a pre-election "lowest unit rate" period, whenever a spot rate included in a package plan is less than the lowest unit rate for the particular length, class and time period in which it is scheduled, the package rate becomes the new lowest unit rate for the same class of time in the same time period. The Station will allocate the costs of spots of different classes included in package plans to reflect their true value, in accordance with the policies of the FCC.

- **Audience Delivery Guarantees.** From time to time, KTVO-NTVO (TV) sells advertising to its clients with a guarantee that the audience level for the programs or dayparts in which

the spots are aired will meet or achieve a predesignated level. In such instances, where the guaranteed audience level is not achieved, the Station provides the advertiser with make good spots to make up the shortfall. Legally qualified candidates may purchase advertising on this basis. Candidates are advised, however, that in most cases the ratings information necessary to determine whether a guaranteed audience level has been achieved will not be available until after the election.

- **Current rate information** for all of the lengths, classes of time, packages, and rotators offered by KTVO-NTVO (TV) is provided to each person who requests information regarding political advertising on KTVO-NTVO (TV). In addition to the current "going rates," the Station also will provide its best, good faith estimate of the lowest unit rates upon any request for information.
- **Make Goods.** It is the policy of KTVO-NTVO (TV) to offer all political candidates "make goods," prior to the election, for candidate "use" spots that are preempted if KTVO-NTVO (TV) has offered time-sensitive make goods for the same class of time to any commercial advertiser within the past year. KTVO-NTVO (TV) cannot guarantee, however, that time-sensitive make goods can be provided in the time period or rotation originally ordered. If inventory constraints make identical scheduling impossible, KTVO-NTVO (TV) will offer make goods of equivalent value. If these are not acceptable to the candidate, KTVO-NTVO (TV) will provide credits or refunds for preempted spots.
- **News and Election Day.** KTVO-NTVO (TV) does accept political advertising during newscasts. KTVO-NTVO (TV) does not have a news adjacency class of time. KTVO-NTVO (TV) does accept political advertising on election day.

PREREQUISITES TO BROADCAST. For each political time order, an NAB political broadcast form must be at KTVO-NTVO (TV) or KTVO-NTVO (TV)'s representative's office at least 72 hours prior to broadcast. Copies of the current NAB form are available upon request. Tapes must be at KTVO-NTVO (TV) at least 24 hours in advance of their first scheduled airing, or no later than close of business Thursday for weekend airing. However, we will do our best to accommodate federal candidates' requests for reasonable access regardless of notice.

SPONSORSHIP IDENTIFICATION. Under the rules of the Federal Communications Commission and the Federal Election Commission, a sponsorship identification announcement must be given revealing who paid for or sponsored an announcement or program. Candidates and their committees (or an outside party paying for the broadcast) must disclose the true identity of the person or entity by whom or on whose behalf payment is made. If a political announcement does not contain proper sponsorship identification, the Station is required to insert the required sponsorship identification before allowing the spot to air. Since all advertisements must be limited to the amount of time purchased, spots lacking the required identification may be partially overdubbed. If KTVO-NTVO (TV) is required to perform such production, normal production charges will be assessed.

PREPAYMENT AND CREDIT. All political orders, whether direct from the candidate or through a recognized advertising agency, are subject to normal KTVO-NTVO (TV) credit policies. Candidates who wish to apply for credit should allow ample time for processing of the credit application. Unless credit is extended, advance payments must be made at least seven (7) days prior to the first scheduled broadcast of the flight. Federal candidates cannot be required to pay more than seven (7) days in advance. Regardless of these policies, we will do our best to meet the reasonable needs of federal candidates for access immediately before the election.

PRODUCTION FACILITIES. KTVO-NTVO (TV) will make its production facilities available to candidates and their representatives. All inquiries or requests concerning production time and facilities should be made through your sales representative or KTVO-NTVO (TV)'s production department. Production rates are established on an hourly basis and can be affected by the type and amount of equipment and personnel required for a particular job.

POLITICAL FILE. We maintain a political file of all requests for broadcast time made by or on behalf of candidates for public office, together with materials showing the disposition made by KTVO-NTVO (TV) of each such request, any charges made if the request was granted, and the lengths, classes, and dayparts purchased. The political file is available for public inspection during regular business hours at KTVO-NTVO (TV)'s main studio. We retain the records in our political file for a period of two years. If you have any questions about our political file, please do not hesitate to ask.

LIST OF OFFICERS AND DIRECTORS REQUIRED. KTVO-NTVO (TV) requires a committee, association, or group that is purchasing political advertising to furnish KTVO-NTVO (TV) with a list of its chief executive officers, members of its executive committee, or members of its board of directors. Such lists must be furnished before KTVO-NTVO (TV) will grant a request for time. These lists will be available for public inspection at KTVO-NTVO (TV)'s main studio during regular business hours. These records will be retained in the political file for two years.

PLACING ORDERS. The following persons are available to assist candidates with their television advertising on KTVO-NTVO (TV):

| | | | |
|-------------------|--------------------------|--|--------------|
| Carol Kellum | General Manager | ckellum@sbgtv.com | 660-627-3333 |
| Natalie Patterson | National Sales Assistant | npatterson@sbgtv.com | 660-626-5817 |

07.15.15

KTVO 3.1 ABC Rate Card
POLITICAL
 REV 9/3/2016



| Time Period | Program | P 4 | P 3 | P 2 | P 1 |
|------------------|--------------------------------------|-------|-------|---------|---------|
| M-F 430a-5a | Ag Day | \$2 | \$5 | \$15 | \$40 |
| M-F 530a-7a | Good Morning Heartland | \$40 | \$100 | \$250 | \$625 |
| M-F 530a-6a | Good Morning Heartland | \$25 | \$65 | \$160 | \$400 |
| M-F 6a-630a | Good Morning Heartland | \$55 | \$140 | \$350 | \$875 |
| M-F 630a-7a | Good Morning Heartland | \$60 | \$150 | \$375 | \$940 |
| M-F 7a-9a | Good Morning America | \$45 | \$115 | \$280 | \$725 |
| M-F 9a-10a | Live with Kelly and Michael | \$10 | \$25 | \$65 | \$160 |
| M-F 10a-11a | The View | \$15 | \$35 | \$100 | \$400 |
| M-F 11a-12p | Dr. Oz | \$20 | \$50 | \$125 | \$315 |
| M-F 12p-1p | The Chew | \$8 | \$15 | \$40 | \$100 |
| M-F 1p-2p | General Hospital | \$18 | \$40 | \$100 | \$250 |
| M-F 2p-3p | Jeopardy | \$16 | \$40 | \$100 | \$250 |
| M-F 3p-4p | Dr. Phil | \$5 | \$15 | \$40 | \$100 |
| M-F 4p-5p | Ellen | \$10 | \$25 | \$65 | \$160 |
| M-F 5p-530p | KTVO News at 5p | \$75 | \$190 | \$475 | \$1,190 |
| M-F 5p-530p | KTVO News at 6p | \$100 | \$250 | \$625 | \$1,560 |
| M-F 530p-7p | Wheel of Fortune | \$80 | \$180 | \$475 | \$940 |
| M-F 10p-1035p | KTVO News at 10p | \$125 | \$315 | \$780 | \$1,950 |
| M-F 1035p-1135p | Jimmy Kimmel | \$15 | \$40 | \$100 | \$250 |
| M-F 1135p-1208am | ABC News Nightline | \$4 | \$10 | \$25 | \$65 |
| M 7p-9p | DANCING W/ STARS/BACHELOR | \$150 | \$375 | \$940 | \$2,360 |
| M 9p-10p | CASTLE | \$150 | \$375 | \$940 | \$2,360 |
| Tu 7p-8p | THE MUPPETS/FRESH OFF THE BOAT | \$100 | \$250 | \$625 | \$1,560 |
| Tu 8p-9p | MARVEL'S AGENTS OF SHIELD | \$100 | \$250 | \$625 | \$1,560 |
| Tu 9p-10p | BEYOND THE TANK/WICKED CITY | \$100 | \$250 | \$625 | \$1,560 |
| W 7p-8p | THE MIDDLE/THE GOLDBERGS | \$160 | \$375 | \$940 | \$2,360 |
| W 8p-9p | MODERN FAMILY/BLACKISH | \$150 | \$375 | \$940 | \$2,360 |
| W 9p-10p | NASHVILLE | \$100 | \$250 | \$625 | \$1,560 |
| Th 7p-8p | GREY'S ANATOMY | \$150 | \$375 | \$940 | \$2,360 |
| Th 8p-9p | SCANDAL | \$150 | \$375 | \$940 | \$2,360 |
| Th 9p-10p | HOW TO GET AWAY WITH MURDER | \$100 | \$250 | \$625 | \$1,560 |
| F 7p-8p | LAST MAN STANDING/DR. KEN | \$100 | \$250 | \$625 | \$1,560 |
| F 8p-9p | SHARK TANK | \$100 | \$250 | \$625 | \$1,560 |
| F 9p-10p | 20/20 | \$100 | \$250 | \$625 | \$1,560 |
| Sa 7p-10p | PRIME ENCORES/ABC MOVIE | \$75 | \$180 | \$475 | \$1,190 |
| Su 6p-7p | AMERICA'S FUNNIEST HOME VIDEOS | \$100 | \$250 | \$625 | \$1,560 |
| Su 7p-8p | ONCE UPON A TIME | \$100 | \$250 | \$625 | \$1,560 |
| Su 8p-9p | BLOOD & OIL | \$100 | \$250 | \$625 | \$1,560 |
| Su 9p-10p | QUANTICO | \$100 | \$250 | \$625 | \$1,560 |
| Sat 5a-6a | U.S. Farm Report | \$3 | \$10 | \$25 | \$65 |
| Sat 6a-830a | Outdoorsman w/ Buck McNelly | \$15 | \$40 | \$100 | \$250 |
| Sat 830a-7a | Small Town Big Deal | \$15 | \$40 | \$100 | \$250 |
| Sat 7a-8a | Good Morning America | \$20 | \$50 | \$125 | \$315 |
| Sat 8p-530p | ABC World News Saturday | \$50 | \$125 | \$315 | \$790 |
| Sat 530p-9p | Celebrity Name Game | \$15 | \$40 | \$100 | \$250 |
| Sat 6p-930p | Jeopardy | \$25 | \$65 | \$160 | \$400 |
| Sat 930p-7p | Wheel Of Fortune | \$40 | \$100 | \$250 | \$625 |
| Sat 10p-1035p | KTVO News at 10p | \$100 | \$250 | \$625 | \$1,560 |
| Sat 1035p-1230a | KTVO Saturday Night Movie | \$15 | \$40 | \$100 | \$250 |
| Sat 1230a-130a | Ring of Honor | \$15 | \$40 | \$100 | \$250 |
| Sun 6a-7a | This Week In Agri Business | \$15 | \$40 | \$100 | \$250 |
| Sun 7a-8a | Good Morning America | \$25 | \$65 | \$160 | \$400 |
| Sun 8a-9a | This Week with George Stephanopoulos | \$25 | \$65 | \$160 | \$400 |
| Sun 9a-930a | Full Measure with Sharyl Attkisson | \$30 | \$75 | \$190 | \$475 |
| Sun 9p-530p | Alliant Powerhouse | \$5 | \$15 | \$40 | \$100 |
| Sun 10p-1030p | KTVO News at 10p | \$100 | \$250 | \$625 | \$1,560 |
| Sun 1030p-1100p | Monopoly Millionaires Club | \$10 | \$25 | \$65 | \$160 |
| Sun 1100p-12a | Castle | \$10 | \$25 | \$65 | \$160 |
| Sa 11a-230p | NCAA Football Early Game | \$15 | \$40 | \$100 | \$250 |
| Sa 230p-6p | NCAA Football Late Game | \$15 | \$40 | \$100 | \$250 |
| Sa 7-1030p | NCAA Football Prime Game | \$50 | \$125 | \$315 | \$790 |
| TBA | NCAA Football Bowl Games | \$140 | \$350 | \$875 | \$2,190 |
| TBA | NFL Wildcard Playoffs | \$250 | \$625 | \$1,563 | \$3,900 |
| Fri 1-4p | NBA on ABC Christmas Game 1 | \$45 | \$115 | \$280 | \$725 |
| Fri 4-7p | NBA on ABC Christmas Game 2 | \$45 | \$115 | \$280 | \$725 |
| Sa 7-10p | NBA on ABC Prime Game | \$75 | \$190 | \$475 | \$1,190 |
| Sun 2-5p | NBA on ABC Afternoon Game | \$45 | \$115 | \$280 | \$725 |
| Sun 1230-330p | NBA on ABC 2/7/2016 | \$45 | \$115 | \$280 | \$725 |
| TBA | Indianapolis 500 | \$50 | \$125 | \$315 | \$790 |

NTVO 3.2 GBS Rate Card
POLITICAL
REV 03/2016



| Time Period | Program | P 4 | P 3 | P 2 | P 1 |
|--------------------|---|---------|---------|----------|----------|
| M-F 6a-6a | Up to the Minute | \$5 | \$15 | \$40 | \$100 |
| M-F 6a-630a | AG Day | \$5 | \$15 | \$40 | \$100 |
| M-F 630a-9a | Up to the Minute | \$5 | \$15 | \$40 | \$100 |
| M-F 6a-7a | CBS Morning News | \$10 | \$25 | \$65 | \$180 |
| M-F 7a-9a | The Early Show | \$25 | \$65 | \$160 | \$400 |
| M-F 9a-10a | Rachel Ray | \$15 | \$40 | \$100 | \$250 |
| M-F 10a-11a | The Price is Right | \$8 | \$20 | \$50 | \$125 |
| M-F 11a-12p | The Young and the Restless | \$15 | \$40 | \$100 | \$250 |
| M-F 12p-1230p | Family Feud | \$15 | \$40 | \$100 | \$250 |
| M-F 1230p-1p | The Bold and the Beautiful | \$15 | \$40 | \$100 | \$250 |
| M-F 1p-2p | The Talk | \$10 | \$25 | \$65 | \$160 |
| M-F 2p-3p | Let's Make a Deal | \$10 | \$25 | \$65 | \$160 |
| M-F 3p-4p | Steve Harvey | \$10 | \$25 | \$65 | \$160 |
| M-F 4p-5p | Meredith Vieira Show | \$18 | \$40 | \$100 | \$250 |
| M-F 5p-530p | Family Feud | \$20 | \$50 | \$125 | \$315 |
| M-F 530p-6p | Celebrity Name Game | \$20 | \$50 | \$125 | \$315 |
| M-F 6p-630p | CBS Evening News | \$50 | \$125 | \$315 | \$780 |
| M-F 630p-7p | KTVG SE Iowa News | \$25 | \$65 | \$160 | \$400 |
| M-F 7p-1030p | Access Hollywood | \$25 | \$65 | \$160 | \$400 |
| M-F 1030p-1055p | KTVG WX Update | \$20 | \$50 | \$125 | \$315 |
| M-F 1055p-1137p | The Late Show with Stephen Colbert | \$9 | \$25 | \$65 | \$160 |
| M-F 1137p-12x | The Late Late Show with James Corden | \$10 | \$25 | \$65 | \$160 |
| M-F 1237a-137a | Steve Harvey | \$5 | \$15 | \$40 | \$100 |
| M-F 137a-207a | Divorce Court | \$5 | \$15 | \$40 | \$100 |
| M-F 207a-4a | Up to the Minute | \$5 | \$15 | \$40 | \$100 |
| M 7a-8p | SUPergirl | \$100 | \$250 | \$625 | \$1,560 |
| M 8p-9p | SCORPION | \$100 | \$250 | \$625 | \$1,560 |
| M 9p-10p | NCIS: LOS ANGELES | \$100 | \$250 | \$625 | \$1,560 |
| Tu 7p-8p | NCIS | \$75 | \$190 | \$475 | \$1,190 |
| Tu 8p-9p | NCIS: NEW ORLEANS | \$100 | \$250 | \$625 | \$1,560 |
| Tu 9p-10p | LIMITLESS | \$75 | \$190 | \$475 | \$1,190 |
| W 7p-8p | SURVIVOR | \$100 | \$250 | \$625 | \$1,560 |
| W 8p-9p | CRIMINAL MINDS | \$100 | \$250 | \$625 | \$1,560 |
| W 9p-10p | CODE BLACK | \$100 | \$250 | \$625 | \$1,560 |
| Th 7p-8p | BIG BANG THEORY/LIFE IN PIECES | \$100 | \$250 | \$625 | \$1,560 |
| Th 8p-9p | MOM/ANGEL FROM HELL | \$100 | \$250 | \$625 | \$1,560 |
| Th 9p-10p | ELEMENTARY | \$100 | \$250 | \$625 | \$1,560 |
| F 7p-8p | THE AMAZING RACE | \$100 | \$250 | \$625 | \$1,560 |
| F 8p-9p | HAWAII FIVE O | \$100 | \$250 | \$625 | \$1,560 |
| F 9p-10p | BLUE BLOODS | \$100 | \$250 | \$625 | \$1,560 |
| Sa 7p-8p | COMEDYTIME SATURDAY | \$75 | \$190 | \$475 | \$1,190 |
| Sa 8p-9p | CRIMETIME SATURDAY | \$75 | \$190 | \$475 | \$1,190 |
| Sa 9p-10p | 48 HOURS | \$100 | \$250 | \$625 | \$1,560 |
| Su 6p-7p | 60 MINUTES | \$100 | \$250 | \$625 | \$1,560 |
| Su 7p-8p | MADAM SECRETARY | \$100 | \$250 | \$625 | \$1,560 |
| Su 8p-9p | THE GOOD WIFE | \$100 | \$250 | \$625 | \$1,560 |
| Su 9p-10p | CSI: CYBER | \$100 | \$250 | \$625 | \$1,560 |
| Sat 8a-10a | The Early Show | \$5 | \$15 | \$40 | \$100 |
| Sat 6-7p | Family Feud | \$10 | \$25 | \$65 | \$160 |
| Sat 10p-1030p | Outdoorsman/Chief Special | \$15 | \$40 | \$100 | \$250 |
| Sat 1030p-11p | Chiefs Special | \$15 | \$40 | \$100 | \$250 |
| Sat 11p-12a | Ring of Honor | \$12 | \$30 | \$75 | \$180 |
| Sun 8a-930a | CBS Sunday Morning News | \$15 | \$40 | \$100 | \$250 |
| Sun 930a-1030a | Face the Nation | \$5 | \$15 | \$40 | \$100 |
| Sun 1030a-11a | Full Measure with Sharyl Attkisson | \$20 | \$50 | \$125 | \$315 |
| Th, Fri, Sa 6p-10p | NFL Preseason | \$65 | \$140 | \$350 | \$875 |
| Thur 7p-1030p | NFL Thursday | \$125 | \$315 | \$780 | \$1,970 |
| Sun 12p-330p | NFL Early Game | \$50 | \$125 | \$315 | \$790 |
| Sun 330p-6p | NFL Late Game | \$50 | \$125 | \$315 | \$790 |
| TBA | NFL Playoffs/Championships | \$260 | \$625 | \$1,663 | \$3,900 |
| 2/7/2016 | Super Bowl 50 | \$2,000 | \$5,000 | \$12,500 | \$31,250 |
| Sa 11a-230p | NCAA Football Early Game | \$15 | \$40 | \$100 | \$250 |
| Sa 230p-6p | NCAA Football Late Game | \$15 | \$40 | \$100 | \$250 |
| Sa 7-1030p | NCAA Football Prime Game | \$90 | \$125 | \$315 | \$790 |
| TBA | NCAA Football Bowl Games | \$140 | \$350 | \$875 | \$2,190 |
| Sat/Sun 2p-5p | PGA Golf | \$25 | \$65 | \$160 | \$415 |
| Sat/Sun 11-6p | NCAA Basketball Day Game | \$25 | \$65 | \$160 | \$415 |
| TBA | NCAA March Madness - Second Round | \$25 | \$65 | \$160 | \$415 |
| TBA | NCAA March Madness - Third Round | \$50 | \$125 | \$315 | \$790 |
| TBA | NCAA March Madness - Regional Semifinal | \$100 | \$250 | \$625 | \$1,560 |
| TBA | NCAA March Madness - Regional Final | \$150 | \$375 | \$940 | \$2,350 |
| TBA | NCAA March Madness - Championship | \$400 | \$1,000 | \$2,500 | \$6,250 |
| Sa 9a 11/14/15 | Des Moines, IA - Democratic Debate | \$1,000 | \$2,500 | \$6,250 | \$15,625 |

ORDER

KTVO

Orders

Order / Rev: 8082052

Alt Order #: 08082052

Product Desc: BERNIE 2016 12/28

Estimate: 34

Flight Dates: 12/28/15 - 01/05/16

Original Date / Rev: 12/21/15 / 12/21/15

Order Type: GENERAL

Primary AE: Washington DC HRP/DC

Sales Office: HRPDC

Sales Region: NAT

Agency

Name: Old Towne Media

Buying Contact:

Billing Contact:

4507 Penwood Dr

Alexandria, VA 22310

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Bernie Sanders for President-D

Demographic: A18+

Product Codes: Political Candidate

Priority: P-4

Revenue Codes: AGY, General, General

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 12/28/15 | 01/01/16 | 2 | \$90.00 | \$76.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|----------------|----------------|-------------|
| January 2016 | 2 | \$90.00 | \$76.50 | 0.00 |
| Totals | 2 | \$90.00 | \$76.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|----------------------|--------------|--------------|-------------------------------|---------|
| Washington DC HRP/DC | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|----------|
| KTVO | 69% | \$90.00 |
| Market | 100% | \$130.43 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|---------|
| AWOT | 0% | \$0.00 |
| CABLE | 0% | \$0.00 |
| KYOU | 20% | \$26.09 |
| NTVO | 11% | \$14.35 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|-----------------|-------|-----------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|---------|
| E 1 | KTVO | 01/01/16 | 01/01/16 | GMA | CM | 7:00 AM-9:00 AM | ----1-- | :15 | 1 | \$45.00 | P-4 | 0.00 | NM | 1 | \$45.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 01/01/16 | 01/07/16 | ----1-- | | | 1 | | | \$45.00 | | 0.00 | | | |
| E 2 | KTVO | 12/30/15 | 12/30/15 | GMA | CM | 7:00 AM-9:00 AM | --1---- | :15 | 1 | \$45.00 | P-4 | 0.00 | NM | 1 | \$45.00 |
| Good Morning America (7:00 AM-9:00 AM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 12/30/15 | 01/05/16 | --1---- | | | 1 | | | \$45.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 2 | \$90.00 |

SVC- NSI
DEMOS- RA35+*