

ORDER



KSHB-TV

Orders
Order / Rev: 475650
Alt Order #: WOC11835497
Product Desc: Issue
Estimate: 5871
Flight Dates: 10/16/18 - 10/27/18
Original Date / Rev: 10/15/18 / 10/26/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Nebo Media
Buying Contact:
Billing Contact:
 PO Box 3775
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Congressional Leadership Fund
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business Thru:
Advertiser External ID: 208011
Agency External ID: 115932
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/27/18	39	\$26,200.00	\$22,270.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	39	\$26,200.00	\$22,270.00	0.00
Totals	39	\$26,200.00	\$22,270.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/16/18	10/19/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	--1-1--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
(Program: 41 ACTN NWS-5A)Target 102 Index: 121. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--1-1--					2	\$250.00		0.00			
N 2	KSHB	10/16/18	10/16/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	-1-----	:30	1	\$725.00	P-2	0.00	NM	1	\$725.00
(Program: 41 ACTN NW TDY)Target 102 Index: 113. Nielsen: 1.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-1-----					1	\$725.00		0.00			
N 3	KSHB	10/16/18	10/22/18	M-F Today Show M-F Today Show	CM	7-9am	1-1-1--	:30	3	\$725.00	P-2	0.00	NM	3	\$2,175.00
(Program: TODAY SHW)Target 102 Index: 111. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	1-1-1--					3	\$725.00		0.00			
N 4	KSHB	10/16/18	10/20/18	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
(Program: 41 ACTN-TDY WK)Target 102 Index: 118. Nielsen: 1.10000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-					1	\$400.00		0.00			
N 5	KSHB	10/16/18	10/22/18	M-F 10-11am M-F 10-11am	CM	10-11am	11111--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00

