

ORDER



Orders
Order / Rev: 474007
Alt Order #: WOC11831287
Product Desc: Issue
Estimate: 5741
Flight Dates: 10/09/18 - 10/15/18
Original Date / Rev: 10/09/18 / 10/09/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Nebo Media
Buying Contact:
Billing Contact:
 PO Box 3775
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Congressional Leadership Fund
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID: 208011
Agency External ID: 115932
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	40	\$27,200.00	\$23,120.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	40	\$27,200.00	\$23,120.00	0.00
Totals	40	\$27,200.00	\$23,120.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/09/18	10/12/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	-- 1- 1--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
(Program: 41 ACTN NWS-5A)Target 102 Index: 121. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/18	10/14/18	-- 1- 1--			2		\$250.00			0.00			
N 2	KSHB	10/09/18	10/09/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	- 1- - - -	:30	1	\$725.00	P-2	0.00	NM	1	\$725.00
(Program: 41 ACTN NW TDY)Target 102 Index: 113. Nielsen: 1.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/18	10/14/18	- 1- - - -			1		\$725.00			0.00			
N 3	KSHB	10/09/18	10/15/18	M-F Today Show M-F Today Show	CM	7-9am	1- 1- 1--	:30	3	\$725.00	P-2	0.00	NM	3	\$2,175.00
(Program: TODAY SHW)Target 102 Index: 111. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/18	10/15/18	1- 1- 1--			3		\$725.00			0.00			
N 4	KSHB	10/09/18	10/13/18	Sa 7-8am News Sa 7-8am News	CM	7-8am	- - - - - 1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
(Program: 41 ACTN-TDY WK)Target 102 Index: 118. Nielsen: 1.10000000000000001															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/18	10/14/18	- - - - - 1-			1		\$400.00			0.00			
N 5	KSHB	10/09/18	10/15/18	M-F 10-11am M-F 10-11am	CM	10-11am	11111--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00

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Advertiser: Congressional Leadership Fund
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 Estimate: 5741
KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: KC LIVE<)Target 102 Index: 114. Nielsen: 0.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/18	10/15/18	11111--		5			\$150.00			0.00			
N 6	KSHB	10/09/18	10/15/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	1-111--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
(Program: 41 ACTN NW MDY)Target 102 Index: 117. Nielsen: 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/18	10/15/18	1-111--		4			\$300.00			0.00			
N 7	KSHB	10/09/18	10/15/18	M-F 330-4pm M-F 330-4pm	CM	330-4pm	1--11--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
(Program: JEOPARDY)Target 102 Index: 125. Nielsen: 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/18	10/15/18	1--11--		3			\$700.00			0.00			
N 8	KSHB	10/09/18	10/12/18	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	-1111--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
(Program: NOW KC)Target 102 Index: 126. Nielsen: 2.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/18	10/14/18	-1111--		4			\$500.00			0.00			
N 9	KSHB	10/09/18	10/15/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11-11--	:30	4	\$750.00	P-2	0.00	NM	4	\$3,000.00
(Program: 41 ACTN NEWS-5)Target 102 Index: 121. Nielsen: 4.9000000000000004															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/18	10/15/18	11-11--		4			\$750.00			0.00			
N 10	KSHB	10/09/18	10/15/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	1-11---	:30	3	\$950.00	P-2	0.00	NM	3	\$2,850.00
(Program: 41 ACTN NEWS-6)Target 102 Index: 116. Nielsen: 5.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/18	10/15/18	1-11---		3			\$950.00			0.00			
N 11	KSHB	10/09/18	10/09/18	Tuesday Prime C Tuesday Prime C	CM	9-10pm	-1-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
(Program: CHICAGO MED)Target 102 Index: 117. Nielsen: 10.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/18	10/14/18	-1-----		1			\$3,500.00			0.00			
N 12	KSHB	10/09/18	10/15/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	11-11--	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
(Program: 41 ACTION NEWS)Target 102 Index: 114. Nielsen: 7.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/18	10/15/18	11-11--		4			\$1,200.00			0.00			
N 13	KSHB	10/09/18	10/14/18	KC Chiefs Post Game KC Chiefs Post Game	CM	KC Chiefs Post Ga	-----1	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
(Program: 41 ACTION NEWS)Target 102 Index: 112. Nielsen: 11.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1		1			\$1,000.00			0.00			
N 14	KSHB	10/09/18	10/15/18	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	111-1--	:30	4	\$550.00	P-3	0.00	NM	4	\$2,200.00
(Program: TONIGHT SHOW)Target 102 Index: 121. Nielsen: 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/09/18	10/15/18	111-1--		4			\$550.00			0.00			
													Totals	40	\$27,200.00