

New Order

Agency: KRANZLER KINGSLEY COMMUNICATIONS, LTD / DBA: KKBOL
Station: KVRR-S2
Flight Start: 10/22/2018
Flight End: 10/29/2018
Hiatus: *AVIA 537*
Product: 48 - Political
Order Type: Normal
Cancel Date:
Client: 31 - Josh Boschee for Secretary of State
Received in ePort: 10/22/2018 8:38:03 AM
Estimate: 648 JB - Boschee for Secretary of State - WK 2 - BRDCS
#47818
Rev. 1

Primary Demo: A25-64
Local/National: Local
Airtime Dollars: \$3,430.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$3,430.00
Total Spots: 7
MarketShare:
Comments: RUNS TUES, 10/23 - MON, 10/29 Separation: 30
Terms of Sale: This order is being placed on behalf of the above listed Advertiser. If there are any rate discrepancies or program changes, please notify us immediately. Neither Krantzier Kingsley Communications, LTD, DBA KK BOLD nor the Advertiser will be responsible for any spots that run outside of the ordered time periods, programs make-good agreement/schedule put in place with the approval of the KK BOLD Media Department.
 Krantzier Kingsley Communications, LTD, DBA KK BOLD acts solely as agent for the Advertiser herein named according to specific authorization given to KK BOLD by the Advertiser. The Advertiser having accepted full liability, KK BOLD is hereby relieved of personal liability for space, time, engravings, composition, printing, and/or other items ordered under the Advertiser's authorization.
 Unless otherwise set forth by KK BOLD, the Supplier agrees to hold KK BOLD solely liable for payment to the extent proceeds have cleared from the Advertiser to KK BOLD for materials/services ordered in accordance with the contract. For sums owing but not cleared to KK BOLD, the Supplier agrees to hold the Advertiser herein named solely liable. KK BOLD undertakes to collect and forward moneys due the Supplier under this order, with diligence and good faith.
 In the absence of written acceptance of this contract, materials/services provided as requested herein shall be construed as acceptance of these terms.

Weekly Airtime Lines

Day/Part	DPT	Code	Rate	C/T	Ln	10/22	10/23	Total Spots	Rate	GPP	Imp	CPM	
M 6P-6:30P KVRR LCL NWS@6	EN	EN	\$130.00	C	30	0	1	1	3.44	\$37.79			
TUWTH 6P-6:30P KVRR LCL NWS@6	EN	EN	\$600.00	C	30	3	0	3	2.72	\$189.82			
TUWTH 6P-10P KVRR LCL NWS@9<	LN	LN	\$600.00	C	30	2	0	2	2.74	\$218.98			
M 9P-10P KVRR LCL NWS@9	LN	LN	\$600.00	C	30	0	1	1	3.31	\$181.27			
Total Spots: 5											2		

New Order (Page 2)

Agency: KRANZLER KINGSLEY
COMMUNICATIONS, LTD / DBA:
KKBOL

Station: KVRR-S2

Order ID: 7876515

Client: 31 - Josh Boschee for Secretary of State

Product: 48 - Political

Estimate: 648 - JB - Boschee for Secretary of State - WK 2 - BRDCS

Flight Start: 10/22/2018

Flight End: 10/29/2018

Received in ePort: 10/22/2018 8:38:03 AM

Line No	Daypart (Program)	DPT Code	Rate	C/L	Len	Spots	Rtg	GRP	Imp	CPM
Cash\$ - Spots: \$3,430.00 - Trades\$ - Spots: \$0.00 - 0 Total Cost: \$3,430.00 Total GRP - CPP: 20.4 - \$168.22 Total GIMP(000) - CPM: 0 - \$0.00										
Total GRP: 13.6							6.8			

8/11/18