

KRANZLER KINGSLEY
COMMUNICATIONS, LTD / DBA:
KKBO

KVRR-S2

10/22/2018

Normal

Flight End:

10/29/2018

AD# 5507

648 JB - Boschee for Secretary of
State - WK 2 - BRDCS

Received in ePort:

10/22/2018 8:38:03 AM

#47818
Rev. 1

Rev.

estimate;

Primary Demo:

A25-64

Local/National:

Local

Annex 3:

Rep Office:

KVR-R-S2

DD,

•

AE:

Joel Minsker

33

62-07

Phone:

11-13

\$168.

Ordering

7876515

1111

0

Status:

Meas

Comments:

RUNS TUES, 10/23 - MON, 10/28
Separation: 30

MarketShare:

Terms of Sale:

This order is being placed on behalf of the above listed Advertiser. If there are any rate discrepancies or program changes, please notify us immediately. Neither Kranzler Kingsley Communications, LTD, DBA KK BOLD nor the Advertiser will be responsible for any spots that run outside of the ordered time periods, programs or any other dollar amount other than what is indicated in this insertion order. Anything less than 90% of the GRP's ordered must be made good in accordance to a make-good agreement/schedule put in place with the approval of the KK BOLD Media Department.

Kranzler Kingsley Communications, L TD, DBA KK BOLD acts solely as agent for the Advertiser herein named according to specific authorization given to KK BOLD by the Advertiser. The Advertiser having accepted full liability, KK BOLD is hereby relieved of personal liability for space, time, engravings, composition, printing, and/or other items ordered under the Advertiser's authorization.

Unless otherwise set forth by **KK BOLD**, the Supplier agrees to hold **KK BOLD** solely liable for payment to the extent proceeds have cleared from the Advertiser to **KK BOLD** for materials/services ordered in accordance with the contract. For sums owing but not cleared to **KK BOLD**, the Supplier agrees to hold the Advertiser herein named solely liable. **KK BOLD** undertakes to collect and forward moneys due the Supplier under this order, with diligence and good faith.

In the absence of written acceptance of this contract, materials/services provided as requested herein shall be construed as acceptance of these terms

Weekly Airtime Lines

Daypart (Program)	DPT Code	Rate	C/T	Len	Total Spots	Rate Rtg	CPM	Imp	CPM
M 6P-6:30P KVRR LCL NWS@6	EN	\$130.00	C	30	0	1			
TuWThF 6P-6:30P KVRR LCL NWS@6	EN	\$500.00	C	30	3	0			
TuWThF 9P-10P KVRR LCL NWS@9K	LN	\$600.00 /40	C	30	2	3	0		
N 9P-10P KVRR LCL NWS@9	LN	\$600.00	C	30	0	1			
Total Spots:					5	2			

New Order (Page 2)

Agency:

KRANZLER KINGSLEY
COMMUNICATIONS, LTD / DBA:
KKBO

Station:

KVRR-S2

Order ID:

7876515

Client:

31 - Josh Boschee for Secretary of
State

Product:

48 - Political

Estimate:

648 - JB - Boschee for Secretary of
State - WK 2 - BRDCS

Flight Start:

10/22/2018

Flight End:

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Line No	Daypart (Program)	DPT Code	Rate	C/L	Len	10/22	10/29	Total	Spots	Rtg	CPM	Imp	CPM
Total GRP: 13.6 6.8													
Cash\$ - Spots: \$3,430.00 - 7.8 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$3,430.00 Total GRP - CPM: 20.4 - \$168.22 Total GIMP(000) - CPM: 0 - \$0.00													

8/11/12