

# Broadcast Contract

KATZ MEDIA GROUP  
 KENTUCKY VALUES  
 125 WEST 55TH STREET  
 3RD FLOOR  
 NEW YORK, NY 10019

Start Date 10/20/23	Contract# 500533	Mod# 0
End Date 10/31/23	Date Entered 10/19/23	Date Last Modified 10/19/23
Advertiser KENTUCKY VALUES		Station Market WCLU-AM
Product ISSUE		SalesRep/Office Christal Radio

Calendar Billing Cycle Estimate# C20C31

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 10/20/23 FR 10/20/23	06:00A-10:00A	60	--	--	--	--	X	--	--	2	\$50.00
2	FR 10/20/23 FR 10/20/23	10:00A-03:00P	60	--	--	--	--	X	--	--	2	\$45.00
3	FR 10/20/23 FR 10/20/23	03:00P-07:00P	60	--	--	--	--	X	--	--	2	\$45.00
4	MO 10/23/23 FR 10/27/23	06:00A-10:00A	60	X	X	X	X	X	--	--	8	\$50.00
5	MO 10/23/23 FR 10/27/23	10:00A-03:00P	60	X	X	X	X	X	--	--	9	\$45.00
6	MO 10/23/23 FR 10/27/23	03:00P-07:00P	60	X	X	X	X	X	--	--	8	\$45.00
7	SA 10/28/23 SA 10/28/23	06:00A-10:00A	60	--	--	--	--	--	X	--	2	\$35.00
8	SA 10/28/23 SA 10/28/23	10:00A-03:00P	60	--	--	--	--	--	X	--	1	\$35.00
9	SA 10/28/23 SA 10/28/23	03:00P-07:00P	60	--	--	--	--	--	X	--	1	\$35.00
10	SU 10/29/23 SU 10/29/23	06:00A-10:00A	60	--	--	--	--	--	--	X	1	\$35.00
11	SU 10/29/23 SU 10/29/23	10:00A-03:00P	60	--	--	--	--	--	--	X	1	\$35.00
12	SU 10/29/23 SU 10/29/23	03:00P-07:00P	60	--	--	--	--	--	--	X	1	\$35.00
13	MO 10/30/23 TU 10/31/23	06:00A-10:00A	60	X	X	--	--	--	--	--	4	\$50.00
14	MO 10/30/23 TU 10/31/23	10:00A-03:00P	60	X	X	--	--	--	--	--	4	\$45.00
15	MO 10/30/23 TU 10/31/23	03:00P-07:00P	60	X	X	--	--	--	--	--	4	\$45.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
 See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Page 1

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Calendar Billing Cycle Estimate# C20C31

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	50	2,250.00	\$337.50	\$ 1,912.50	\$ 2,250.00

Billing Projections: By Month

	Oct 23	Nov 23
CA	2,250.00	
ST	1,690.00	560.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 2

**Oct 19, 23**  
 CONT# 36923204 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WCLU-AM (Bowling Green/Glasgow, KY)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / C20C31  
  
 SALESPERSON FAX#  
  
 PH #

BYR Helen Hanratty1  
 ADV KENTUCKY VALUES  
 PDT ISSUE  
 FLT Oct 20, 23 - Oct 31, 23

**\* REP ORDER COMMENT \***

\*\* 10/19/2023 12:40:00 PM: DEL RAY/SMART MEDIA/DEL CIELO: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

\*\* 10/19/2023 12:40:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/19/2023 12:40:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		<b>FLIGHT 1</b>								
	1.1	....F..	6A - 10A	60	10/20/2023 - 10/20/2023	1W	2	\$50.00	2	
	1.2	....F..	10A - 3P	60	10/20/2023 - 10/20/2023	1W	2	\$45.00	2	
	1.3	....F..	3P - 7P	60	10/20/2023 - 10/20/2023	1W	2	\$45.00	2	
		** WEEKLY FLIGHT TOTALS **						6	\$280.00	
		<b>FLIGHT 2</b>								
	2.1	MTWTF..	6A - 10A	60	10/23/2023 - 10/27/2023	1W	8	\$50.00	8	
	2.2	MTWTF..	10A - 3P	60	10/23/2023 - 10/27/2023	1W	9	\$45.00	9	
	2.3	MTWTF..	3P - 7P	60	10/23/2023 - 10/27/2023	1W	8	\$45.00	8	
	2.4	.....S.	6A - 10A	60	10/28/2023 - 10/28/2023	1W	2	\$35.00	2	
	2.5	.....S.	10A - 3P	60	10/28/2023 - 10/28/2023	1W	1	\$35.00	1	
	2.6	.....S.	3P - 7P	60	10/28/2023 - 10/28/2023	1W	1	\$35.00	1	
	2.7	.....S	6A - 10A	60	10/29/2023 - 10/29/2023	1W	1	\$35.00	1	
	2.8	.....S	10A - 3P	60	10/29/2023 - 10/29/2023	1W	1	\$35.00	1	
	2.9	.....S	3P - 7P	60	10/29/2023 - 10/29/2023	1W	1	\$35.00	1	
		** WEEKLY FLIGHT TOTALS **						32	\$1,410.00	
		<b>FLIGHT 3</b>								

Oct 19, 23

CONT# 36923204 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: na / na / C20C31

3.1	MT.....	6A - 10A	60	10/30/2023 - 10/31/2023	1W	4	\$50.00	4
3.2	MT.....	10A - 3P	60	10/30/2023 - 10/31/2023	1W	4	\$45.00	4
3.3	MT.....	3P - 7P	60	10/30/2023 - 10/31/2023	1W	4	\$45.00	4
** WEEKLY FLIGHT TOTALS **						12	\$560.00	

	Oct 23	Nov 23				
SPOTS	38	12				
CASH	1690.00	560.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	1690.00	560.00				

						TOTAL
SPOTS						50
CASH						2,250.00
TRADE						0.00
NSL						0.00
TOTAL						2,250.00

**\*\* Competitive Comments \*\***

KY VALUES - C20C31

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Del Cielo Media LLC

Address: PO Box 26067, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Kentucky Values

Address: 1747 Pennsylvania Ave. NW, Ste. 250, Washington, DC 20006

Contact:

Phone number: (202) 662-4140

Email: KYVALUES2023@GMAIL.COM

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

William C. Martin

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: N/A

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <b>Del Cielo Media</b> <small>Digitally signed by Del Cielo Media Date: 2023.06.14 11:47:50 -04'00'</small>	Signature: <i>Kim Barrett</i>
Name: Del Cielo Media	Name: <i>Kim Barrett</i>
Date of Request to Purchase Ad Time: 10/19/23	Date of Station Agreement to Sell Time: <i>10-19-23</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No      Date ad received: *10-19-23*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:  
 Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):  
 \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:  
 \_\_\_\_\_

Contract #: <i>500533</i>	Station Call Letters: <i>WCLL-AM</i>	Date Received/Requested: <i>10-19-23</i>
Est. #: <i>C20031</i>	Station Location: <i>Bowling Green, KY</i>	Run Start and End Dates: <i>10/20/23 - 10/31/23</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**CREDIT CARD PAYMENT AUTHORIZATION FORM**

Agency Name:	Del Cielo Media
Advertiser Name:	Kentucky Values (KEN23 C20C31)
Payment Type (V, M or A):	MasterCard
Card Number:	XXXX-XXXX-XXXX-0998
Security Code:	991
Expiration Date:	09/28
Name on Card:	Paul Winn, Del Cielo Media
Billing Address:	1427 Leslie Avenue
City, State, Zip:	Alexandria, VA 22301
Net Billing:	\$91,848.75
Total Charge:	\$91,848.75
<b>ONLINE PAYMENT</b>	
Name of Authorizing Individual:	Paul Winn OR Lindsay Ragghianti
Date of Authorization:	10/19/2023 #3825
Authorizing Signature:	<i>Del Cielo Media</i>

I hereby authorize Katz Media Group to charge my account a onetime payment based on the total charge amount presented on this form and for no other purpose(s) or amount(s) unless further / separately authorized in writing by the owner of the credit card identified above.

Thanks,

**Brian Donley**

Vice President, Sales

Katz Radio Group

333 East City Line Avenue | Suite 510 | Bala Cynwyd, PA 19004

[Brian.Donley@Katzmedia.com](mailto:Brian.Donley@Katzmedia.com)

Phone & Fax: 215.557.4254

Pronouns: He/Him/His



Local Impact.  
National Influence.

Ask me about  
Katz  
Multicultural



Diversity  
Equity and  
Inclusion

**From:** Donley, Brian

**Sent:** Thursday, October 19, 2023 12:41 PM

**To:** [chris@forevercom.com](mailto:chris@forevercom.com); [tupdegraff@forevercom.com](mailto:tupdegraff@forevercom.com); Minda, Sara <[sminda@hbi.com](mailto:sminda@hbi.com)>; Lear, Rodney <[rlear@hbi.com](mailto:rlear@hbi.com)>; 'bstafford@b105.com' <[bstafford@b105.com](mailto:bstafford@b105.com)>; Shari Lynch <[shari.lynch@townsquaremedia.com](mailto:shari.lynch@townsquaremedia.com)>; Heather Gimble <[Heather.Gimble@townsquaremedia.com](mailto:Heather.Gimble@townsquaremedia.com)>; [trafficevansville@townsquaremedia.com](mailto:trafficevansville@townsquaremedia.com); leah.martin ([leah.martin@lmcomm.com](mailto:leah.martin@lmcomm.com)) <[leah.martin@lmcomm.com](mailto:leah.martin@lmcomm.com)>; [traffic@lmcomm.com](mailto:traffic@lmcomm.com); [paul.haley@cumulus.com](mailto:paul.haley@cumulus.com); Katherine Grofic <[Katherine.Grofic@cumulus.com](mailto:Katherine.Grofic@cumulus.com)>; Lexington Political <[LexingtonPolitical@cumulus.com](mailto:LexingtonPolitical@cumulus.com)>; Brent Berger <[brent.berger@summitmediacorp.com](mailto:brent.berger@summitmediacorp.com)>; Beth Karweick <[beth.karweick@summitmediacorp.com](mailto:beth.karweick@summitmediacorp.com)>; 'Traffic.Louisville@summitmediacorp.com' <[Traffic.Louisville@summitmediacorp.com](mailto:Traffic.Louisville@summitmediacorp.com)>; [paula@wkyq.com](mailto:paula@wkyq.com); [csharpe@wkyx.com](mailto:csharpe@wkyx.com)