

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Lost Coast Communications (KSLG, KHUM and The Point)	Date: 09/18/18
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I, Natalie Arroyo,

being/on behalf of: Arroyo for City Council 2018,

a legally qualified candidate of the (n/a, nonpartisan)

political party for the office of: Eureka City Council, Ward 3

in the City of Eureka

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	Morning	M-F		10	almost 7

Attach proposed schedule with charges (if available):

Total quoted of \$741.12

I represent that the payment for the above described broadcast time has been furnished by:

Shane Mizer, Lost Coast Communications

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James Kloor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/18/18

Date

Natalie C Arroyo

Digitally signed by Natalie C Arroyo
Date: 2018.09.19 14:07:42 -07'00'

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Nicky Goble
Printed Name

Director Ops
Title

Insertion Order

Office: 707-786-5104

Fax: 707-786-5100

Contact:

Phone:

City, ST, Zip

Sales Rep: **Shane**

September 2018

☒ Paid

- Trade

☐ LCCI Sponsored

Order #:

Total	30	\$ 115.80
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Order Instructions:

Specialty Shows/Sponsorships/Remotes/ Package Bill:

[illegible]

3T a/1a/18

Insertion Order

P.O. Box 25, Ferndale, CA 95536

Office: 707-786-5104

Fax: 707-786-5100

Client: Natalie Arroyo for City Council 2018

Contact:

Address

Phone:

City, ST, Zip

Sales Rep: _____

November 2018

☒ Paid

- Trade

☐ LCCI Sponsored

Order #:

[illegible]**Order Instructions:**

NOTE: Elections usually close by 7pm, is it possible to schedule those 2 spots on November

Specialty Shows/Sponsorships/Remotes/ Package Bill:

Show/Event	Start	End	# of Months	Rate	Total \$
				\$	-
				\$	-
				\$	-
				\$	-
				\$	-
				\$	-
				\$	-
				\$	-
				\$	-
				\$	-
				Total \$	\$0.00

~~For~~ analysis