

# CONTRACT



**Townsquare Media Tuscaloosa**  
 142 Skyland Blvd. East  
 Tuscaloosa, AL 35404  
 (205) 345-7200

<u>Contract / Revision</u> 2151033 /		<u>Alt Order #</u>
<u>Advertiser</u> Darryl McKinstry		<u>Original Date / Revision</u> 10/27/20 / 10/27/20
<u>Contract Dates</u> 10/28/20 - 11/04/20	<u>Estimate #</u>	
<u>Product</u> tus col commisson district 4		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WTUG-FM	<u>Account Executive</u> Joy Orr	<u>Sales Office</u> Local Tuscaloos
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

**Darryl McKinstry**  
 5520 20th Ave E  
 Tuscaloosa, AL 35405

<b>WTSK-AM - 2151033A</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount	
N 1	WTSK	10/28/20	10/30/20	M-F AM Drive	6a-10a		:30			NM	15	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	--WTF--				15	\$9.00			
N 2	WTSK	11/02/20	11/02/20	M-F AM Drive	6a-10a		:30			NM	5	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	M-----				5	\$9.00			
N 3	WTSK	11/03/20	11/03/20	M-F AM Drive	6a-10a		:30			NM	5	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	-T-----				5	\$9.00			
<b>Totals</b>											25	\$225.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/20 - 10/31/20	15	\$135.00	\$135.00
11/01/20 - 11/03/20	10	\$90.00	\$90.00
<b>Totals</b>	25	\$225.00	\$225.00

<b>WALJ-FM - 2151033B</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount	
N 1	WALJF	10/31/20	10/31/20	Sa-Su Midday	10a-3p		:30			NM	2	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				2	\$6.00			
N 2	WALJF	10/31/20	10/31/20	Sa-Su PM	3p-7p		:30			NM	1	\$9.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$9.00			
N 3	WALJF	11/01/20	11/01/20	Sa-Su Midday	10a-3p		:30			NM	2	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				2	\$9.00			
N 4	WALJF	11/01/20	11/01/20	Sa-Su PM	3p-7p		:30			NM	1	\$9.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				1	\$9.00			
N 5	WALJF	11/02/20	11/02/20	M-F PM Drive	3p-7p		:30			NM	5	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/02/20	M-----				5	\$11.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 10/28/20 - 11/04/20	<u>Product</u> tus col commisssion dist	<u>Estimate #</u>

<b>WALJ-FM - 2151033B</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	M-----				5	\$11.00			
N 6	WALJF11	10/3/20	11/03/20	M-F Midday	10a-3p		:30			NM	5	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	-T-----				5	\$11.00			
<b>Totals</b>											16	\$158.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/20 - 10/31/20	3	\$21.00	\$21.00
11/01/20 - 11/03/20	13	\$137.00	\$137.00
<b>Totals</b>	16	\$158.00	\$158.00

<b>WTUG-FM - 2151033C</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTUG	10/28/20	10/30/20	M-F AM Drive	6a-10a		:30			NM	6	\$102.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	--WTF--				6	\$17.00			
N 2	WTUG	10/28/20	10/30/20	M-F PM Drive	3p-7p		:30			NM	6	\$102.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	--WTF--				6	\$17.00			
N 3	WTUG	10/31/20	10/31/20	Sa-Su Midday	10a-3p		:30			NM	2	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				2	\$16.00			
N 4	WTUG	10/31/20	10/31/20	Sa-Su PM	3p-7p		:30			NM	1	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$16.00			
N 5	WTUG	11/01/20	11/01/20	Sa-Su Midday	10a-3p		:30			NM	2	\$22.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				2	\$11.00			
N 6	WTUG	11/01/20	11/01/20	Sa-Su PM	3p-7p		:30			NM	1	\$11.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				1	\$11.00			
N 7	WTUG	11/02/20	11/02/20	M-F AM Drive	6a-10a		:30			NM	3	\$51.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	M-----				3	\$17.00			
N 8	WTUG	11/02/20	11/02/20	M-F PM Drive	3p-7p		:30			NM	3	\$51.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	M-----				3	\$17.00			
N 9	WTUG	11/03/20	11/03/20	M-F AM Drive	6a-10a		:30			NM	5	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	-T-----				5	\$17.00			
N 10	WTUG	11/03/20	11/03/20	M-F Midday	10a-3p		:30			NM	2	\$54.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	-T-----				2	\$27.00			
N 11	WTUG	11/03/20	11/03/20	M-F PM Drive	3p-7p		:30			NM	5	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	-T-----				5	\$17.00			
<b>Totals</b>											36	\$611.00

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