

Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, DAVID J. McELWEE, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: COLUMBIA COUNTY REPUBLICAN COMMITTEE
 Address: P.O. BOX 961 ALCOMSBURGH Pa 17815
 Contact: CHRISTINE SMITH | Phone number: 570-486-9925 | Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: COLUMBIA COUNTY REPUBLICAN COMMITTEE
 Address: P.O. BOX 961 ALCOMSBURGH Pa 17815
 Contact: CHRISTINE SMITH | Phone number: 570-486-9925 | Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

CHRISTINE SMITH CHAIRPERSON
DAVID J. McELWEE VICE CHAIRMAN

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

NOTE REPUBLICAN!

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>David J. McElwee</i>	Signature: <i>Janet Reed</i>
Name: <i>DAVID J. McElwee</i>	Name: <i>Janet Reed</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>10/31/23</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *11/1/23*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>2405-001</i>	Station Call Letters: <i>WCFT-FM</i>	Date Received/Requested: <i>10/31/23</i>
Est. #: <i>N/A</i>	Station Location: <i>Selinsgrove</i>	Run Start and End Dates: <i>11/3/23 - 11/6/23</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Seven Mountains Media
 WCFT-FM
 PO Box 90
 Selinsgrove, PA 17870
 570-374-8819

WCFT-FM Order Confirmation

OrderID: 2405-001

Sponsor: Columbia County Republican Committee
 Product: Columbia County Republican Committee
 Estimate/PO:
 AccountRep: Sean O'Mealy
 BillingCycle: Calendar Month
 InvoiceType: Times/Rates
 Run Dates: 11/3/2023 - 11/6/2023
 Items Ordered: 12
 Ordered Amount: \$400.16

COLUMBIA COUNTY REPUBLICAN
 PO BOX 961
 BLOOMSBURG, PA 17815

Scheduled Station(s): WCFT-FM Columbia County Republican Committee

Printed 11/1/2023 9:21:38 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/3/2023 - 11/6/2023	All Weeks	06:00 AM - 07:00 PM				4		4		8	:60	Spot			8	40.00	320.00
02 11/4/2023 - 11/4/2023	All Weeks	06:00 AM - 07:00 PM						4		4	:60	Spot			4	20.04	80.16

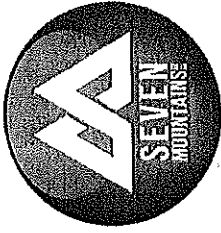
Calendar Month Projected Billing:

Oct-23	0.00	Nov-23	400.16	Dec-23	0.00	Q4-2023	400.16
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Confirmed Correct; Payment Guaranteed

Accepted for WCFT-FM

Order No : New Business	Industry Code:	Revenue Type: Email Invoice	Local Dir Pol	Order Type: AE:Sean O	Calendar
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Customer No :
 Customer Name: Columbia County Republican Committee
 Cust. Contact : Christine Smith
 Note (Product) :
 Campaign (internal only):

Agency: P.O. Box 961
 Address: P.O. Box 961
 (if new) Bloomsburg, PA 17815
 Phone #: (570) 486-9725
 Email:

Internal Comments:
 Insertion Order

Line #	Station(s)	Start Date	End Date	# Wks	Priority	Day Part	Break Type	M	T	W	TH	F	SA	SU	SPOTS/WK	Lgth	RATE	Total Spots	Line Cost
6	WCFT	11/03/2023	11/6					4				4			1	60	\$40.00	8	\$0.00
7	WCFT	11/04/2023	11/4/2023										4			60	\$20.04	4	\$0.00
8																60	\$0.00		\$0.00
9																60	\$0.00		\$0.00
10																60	\$0.00		\$0.00
11															0			0	\$0.00
12															0			0	\$0.00
13															0			0	\$0.00
14															0			0	\$0.00
15															0			0	\$0.00

Revision Codes: A=Add D=Delete CD=Change Date CS=Change # Spots CI=Change Times CR=Change Rate CL=Change Length Total No. Spots 12

CLIENT SIGNATURE _____ SALESPERSON SIGNATURE _____ Cindy Stearns
 Sales Mgr _____ Contract Total \$400.16
 Bus. Mgr _____ Traffic

Seven Mountains Media and its Stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of any such advertising contract is hereby declared null and void.

COLUMBIA COUNTY
REPUBLIC COMMITTEE
P. O. BOX 961
BLOOMSBURG, PA 17815

60-593/313

164

DATE 10/31/2023

SPECIALTY BLUE HIGH SECURITY



PAY TO THE ORDER OF 7 MOUNTAINS MEDICAL \$ 400.16
FOUR HUNDRED DOLLARS & 16/100 CENTS DOLLARS

Heat reactive ink

FIRST COLUMBIA BANK & TRUST CO.
Member FDIC
www.firstcolumbiabank.com

MEMO 11/1/23 ADS

R Berry
[Signature]

MP

LOOK FOR FRAUD-DETECTING FEATURES INCLUDING THE SECURITY SQUARE AND HEAT-REACTIVE INK. DETAILS ON BACK.