

Ed Sanders



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Edward T. Sanders III, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Edward T. Sanders III

Authorized committee:
The Committee to Elect Ed Sanders III

Agency requesting time (and contact information):
 N/A

Candidate's political party:
Democrat

Office sought (no acronyms or abbreviations):
Columbia County Commissioner

Date of election: 11/7/2023 General Primary

Treasurer of candidate's authorized committee:
Kelly I Sanders

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Name: <u>Edward T. Sanders III</u> Date of Request to Purchase Ad Time: <u>10/21/2023</u>	Signature: Name: <u>Ruth Wardrop</u> Date of Station Agreement to Sell Time: <u>10/21/2023</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10-21-2023

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>2403-01/2403-02</u>	Station Call Letters: <u>WCFT</u>	Date Received/Requested: <u>10-21-2023</u>
Est. #: <u>N/A</u>	Station Location: <u>Bloomsburg</u>	Run Start and End Dates: <u>11/3/23-11/7/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Proposed schedule on WCFT 106.5 (Bigfoot Country) and WHLM Network (POP Radio)

	Mo	Tue	We	Th	Fri	Sat	Sun
Week of 10/30:							
WCFT 106.5					6x	6x	6x
POP Radio					6x	6x	6x
Week of 11/6:							
WCFT 106.5	6x	Election day 5x Before Noon					
POP Radio	6x	Election day 5x Before Noon					

Total number of commercials on Bigfoot 106.5:

- 21 Prime Rotators (M-F 6am-7pm)
- 16 Broad Rotators (Sat/Sun 6am-7pm)
- Total commercials: 37 on WCFT - Bigfoot country

Total number of commercials on Pop Radio network:

- 17 Prime Rotators (M-F 6am-7pm)
- 12 Broad Rotators (Sat/Sun 6am-7pm)
- Total commercials: 29 on WHLM Pop

Investment: \$1483

30 second, NON preemptible rates. 6am - 7pm
No charge for production of commercials

Schedule must be paid in advance and political broadcast agreement form must be filled out and submitted prior to any commercials airing.



Signature

10/21/23

Date

Seven Mountains Media LLC does not accept advertising that discriminates on the basis of race, gender, or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Seven Mountains Media LLC, whether verbal or written.





Seven Mountains Media
 WCFT-FM
 PO Box 90
 Selinsgrove, PA 17870
 570-374-8819

WCFT-FM Order Confirmation

OrderID: 2403-001

Sponsor: Ed Sanders for Columbia County Commissioner
 Product: Ed Sanders for Columbia County Commissioner
 Estimate/PO: POLITICAL, Paid for by Committee to Elect Ed
 AccountRep: Ruth Wardrop
 BillingCycle: Calendar Month
 InvoiceType: Times/Rates
 Run Dates: 11/3/2023 - 11/7/2023
 Items Ordered: 37
 Ordered Amount: \$1,135.00

ED SANDERS FOR COLUMBIA COUNTY
 207 OMAN ROAD
 BLOOMSBURG, PA 17815

Scheduled Station(s): WCFT-FM

Ed Sanders for Columbia County Commissioner - POLITICAL, Paid for by Committee to Elect Ed Sanders

Printed 10/25/2023 4:55:28 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/3/2023 - 11/3/2023	All Weeks	06:00 AM - 07:00 PM					8			8	:30	Spot			8	35.00	280.00
02 11/4/2023 - 11/5/2023	All Weeks	06:00 AM - 07:00 PM						8	8	16	:30	Spot			16	25.00	400.00
03 11/6/2023 - 11/6/2023	All Weeks	06:00 AM - 07:00 PM	8							8	:30	Spot			8	35.00	280.00
04 11/7/2023 - 11/7/2023	All Weeks	06:00 AM - 12:00 PM		5						5	:30	Spot			5	35.00	175.00

Calendar Month Projected Billing:

Oct-23	0.00	Nov-23	1,135.00	Dec-23	0.00	Q4-2023	1,135.00
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Confirmed Correct; Payment Guaranteed

Accepted for WCFT-FM

From: LLC <noreply@mxmerchant.com>

Date: October 21, 2023 at 10:42:59 PM EDT

To: tina@7mountainsmedia.com

Subject: MX Merchant Notification: Your payment was successful at Seven Mountains Media, LLC greater than \$0

A payment greater than \$0 was processed at Seven Mountains Media, LLC for \$1483.00 on Oct 21 2023 10:42PM. Details below.

Location: Seven Mountains Media, LLC

Reference: 329502049730

Tender: MasterCard 9195

Type: Sale

Amount: \$1483.00

From: Link2Pay - Seven Mountains Media

Customer: Committee to Elect Ed Sanders III

Custom Fields

Thank you,

MX Merchant Team