

2012-2013 ANNUAL EEO PUBLIC FILE REPORT

Board of Regents, Murray State University

Stations: WKMS-FM, Murray, KY
WKMD(FM), Madisonville, KY
WKMT(FM), Fulton, KY

Reporting Period: March 22, 2012 to March 21, 2013

No. of Full-time Employees: 5 – 10
Small Market Exemption: Yes

During the Reporting Period, one full-time position was filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in **job fairs** by station personnel who have substantial responsibility in making hiring decisions.*

- 10-10-2012 – Station Manager participated in MSU Career Placement Job Fair at Curris Center.
- 3-6-2013 – Station Staff participated in MSU Career Placement Job Fair at Curris Center.

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

WKMS employs 5+ MSU Students as news interns. The interns worked between 10 to 20 hours a week. They are trained to produce air-quality work that meets NPR standards.

WKMS has initiated a Youth Radio Project involving 4 to 5 middle school students in producing interviews and book reports. See wkms.org

*Participated in **events or programs** sponsored by **educational** institutions relating to career opportunities in broadcasting.*

9-18-2012 – Station Manager presented at Freshman Orientation for Murray State University – 62 Students attended.

*Participated in **other** activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who*

June 4, 2012 – Station Manager presented exercise in public radio participation for 25 students in Summer Honors Camp for Future Educators through MSU-Teacher Quality Institute
March 8, 2013 – WKMS Student Intern conducts station tours for 100 4th graders from Hendron Lone

might otherwise be unaware of such opportunities.

Oak Elementary School

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
1-14-2013	Development Director	Human Resources, Murray State University - www.murraystate.edu

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 2

Recruitment Sources Used in Reporting Period	Number of Persons Interviewed that the Source Referred
Human Resources, Murray State University	2

RECRUITING SOURCES USED

The following sources were used to recruit for the full-time Development Director

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
MSU Human Resources	Y	Murray State University Murray, KY 42071	Nancy Clendenin	270-809-3155 nclendenin@murraystate.edu
<i>The Paducah Sun</i>	N	408 KY Ave, Paducah KY 42003	Sondra Price	270-575-8701 jprice@paducahsun.com
KY Public Radio News Exchange listserv	Y	kprlistserv@googlegroups.com	On line	N/A
CPB.org Jobline	Y	www.cpb.org	On line	N/A

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.