## 2013-2014 ANNUAL EEO PUBLIC FILE REPORT

## Board of Regents, Murray State University

Stations:

WKMS-FM, Murray, KY

WKMD(FM), Madisonville, KY

WKMT(FM), Fulton, KY

Reporting Period:

March 22, 2013 to March 21, 2014

No. of Full-time Employees:

5 - 10

Small Market Exemption:

Yes

During the Reporting Period, there were no positions filled.

## **INITIATIVES**

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

Participated in **job fairs** by station personnel who have substantial responsibility in making hiring decisions.

- 10-16-13 Station Manager participated in MSU Career Placement Job Fair at Curris Center.
- 3-12-14 Station Staff and Manager participated in MSU Career Placement Job Fair at Curris Center.

Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.

WKMS employs MSU Students as interns, working up to 20 hours a week. Some are trained to produce air-quality work that meets NPR standards. Others work in operations or administrative capacities as vital members of WKMS staff. WKMS also intakes volunteer producers who are trained as onair presenters.

WKMS conducts a Youth Radio Project involving middle and high school students in producing interviews and book reports. See wkms.org for ongoing productions, including Poetry Minutes.

Participated in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Participated in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

9-17-13 – Station Manager presented at Freshman Orientation for Murray State University – 55 Students attended.

July 3, 2013 – Station Manager presented an exercise in public radio participation for 18 students attending Governor's Scholars program at MSU;

February 18, 2014 – Station Membership Coordinator represents station at "NonProfit Connections" offering MSU campus community chance to explore work opportunities;

March 1, 2014 – Station Manager meets with Troop 1154 Girl Scouts of Murray to record an audio project as component to a "Journey";

March 25, 2014 – Student Intern conducts station tour with 70 middle school students of Hopkinsville's Mayor's Scholars group.

LIST OF POSITIONS FILLED

No Positions were filled during this reporting period.