

CONTRACT



WROC
201 Humboldt Street
Rochester, NY 14610
(585) 288-8400

<u>Contract / Revision</u> 4472491 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/Erin Skinner/Supreme Court/NY/Dem		<u>Original Date / Revision</u> 05/22/24 / 05/22/24	
<u>Contract Dates</u> 10/21/24 - 11/05/24		<u>Estimate #</u>	
<u>Product</u> State Supreme Court 7th District			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WROC	<u>Account Executive</u> Katz Political	<u>Sales Office</u> Katz - Political	
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Christopher Communications
Attention: Christine Christopher
271 Mulberry Street
Rochester, NY 14620

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROC	10/21/24	11/05/24	News 8 @ Noon	12p-1230p		:30			NM	7	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/24	10/27/24	MTWTF--				3	\$425.00			
	Week:	10/28/24	11/03/24	MTWTF--				3	\$425.00			
	Week:	11/04/24	11/10/24	MT-----				1	\$425.00			
N 2	WROC	10/28/24	11/05/24	News 8 @530p	530-6p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/28/24	11/03/24	MTWTF--				2	\$450.00			
	Week:	11/04/24	11/10/24	M-----				1	\$450.00			
N 3	WROC	10/21/24	11/05/24	News 8 @ 6p	6-630p		:30			NM	7	\$5,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/24	10/27/24	MTWTF--				3	\$775.00			
	Week:	10/28/24	11/03/24	MTWTF--				3	\$775.00			
	Week:	11/04/24	11/10/24	M-----				1	\$775.00			
N 4	WROC	10/21/24	11/05/24	M-F 730p-8p	730p-8p		:30			NM	6	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/24	10/27/24	MTWTF--				2	\$1,750.00			
	Week:	10/28/24	11/03/24	MTWTF--				3	\$1,750.00			
	Week:	11/04/24	11/10/24	M-----				1	\$1,750.00			
Totals											23	\$20,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/27/24	8	\$7,100.00	(\$1,065.00)	\$6,035.00
10/28/24 - 11/24/24	15	\$13,150.00	(\$1,972.50)	\$11,177.50
Totals	23	\$20,250.00	(\$3,037.50)	\$17,212.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/21/24 - 11/05/24	<u>Product</u> State Supreme Court 7th	<u>Estimate #</u>
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Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>