

**Community Issues and Responsive Programs
2nd Quarter 2011
July 1, 2011-September 30, 2011**

In an ongoing effort to serve the public interest, KBTV offers a variety of programming responsive to the viewing audience. There follows a listing of some of the significant programming treatment of those issues for the period July 1, 2011 – September 30, 2011.

Here are the categories: Business, Community, Cultural, Education, Economy, Entertainment, Environment, Exercise, Fashion, Finance, Government, Health, Jobs, Law Enforcement, Politics, Public Service, Recreation, Senior Citizens Issues, Sports and Weather.

Summary	Newscast	Date	Slug	Category	Time
Sports Edge: A sports show that our weekend anchor does every Sunday a recap of the past week and that day in sports.	9:30 p.m.	All three months	Sports Edge	Sports	6 hours
Healthy Living: On Wednesdays, Sundays and Mondays, we do a lifestyle feature on ways people can improve their lives	4, 5:30 and 9 p.m.	All three months	Healthy Living	Health, Education	72 minutes
One Stop Student Registration: told parents of where and when they could go register their kids for the new school year.	9 p.m.	7/5	One Stop Student Registration	Community, Education, Public Service	2 minutes

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High School Football: Every Friday we do two different scores and highlights show called Taco Bell Crunch and Final Score, then after those shows we air a high school football game that we had taped earlier that night.	9, 10. 10:30 pm	All three months	High School Football	Sports, Community	30 hours
Sertoma Spaghetti Dinner: Our anchors participated as celebrity waiters in a dinner benefiting the Sertoma Club	9 p.m.	8/13	Sertoma Spaghetti Dinner	Community,	2 hours
We promote happenings in Southeast Texas by showcasing SETX Social Network web site	4 p.m.	Weekly	SETX Social Center.com	Community	60 minutes
We highlight a job posting each day from the Texas Workforce Commission	9 p.m.	Daily	Job Of The Day	Jobs, Economy	60 minutes
FaceBook interaction with viewers, we get their input, also get reaction through poll questions and update them on news stories	4 p.m. and 9 p.m.	Daily	FaceBook	Community	120 minutes

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TCPT-Transformation Challenge Physical Training-it's a fitness program that improves your body, spirit and mind, we have had employees go through it and weekly document it on air.	4 and 9 p.m.	All three months	TCPT	Exercise, Health, Public Service	36 minutes
Every other week, we offer tips on maintaining your car	4p.m. and 9 p.m.	July	Car Care Clinic	Education	12 minutes
Dog Days of Summer-The month of August we participated in a month-long campaign to get dogs adopted we would air a picture of a different dog everyday, then at the end of the month we hosted a dog adoption day at a local restaurant.	4, 5:30 and 9	August	Dog Days of Summer	Community, Public Service	5 hours
Lucian Adams Ribbon Cutting: We participated in the ribbon cutting of a new elementary school in Port Arthur. The school is named after the first Hispanic to receive the Medal of Honor. Adams was from Port Arthur	4, 5:30 and 9 p.m.	August 31 st	Lucian Adams Ribbon Cutting	Education, Community, Public Service	5 minutes
Jefferson County Health Fair-two commissioners hosted several health fairs in September	4, 5:30 and 9	September	Health Fairs	Health, Community, Public Service	10 minutes

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We aired the Lamar University football game against South Alabama in South Alabama	Saturday	9/10/11	Lamar Football	Sports, Community	3 hours
Patriot's Day: News Director Angel San Juan was the keynote speaker at Nederland's Central Middle School's annual observation of Patriot's Day, which is near the September 11 th anniversary	All	9/9/11	Patriot's Day	Education, Government, Community, Public Service	6 minutes
September 11 th Observations-we covered several memorials in our community	All	9/9-9/11	September 11 th	Government, Community, Public Service, Education	20 minutes
We covered the Mexican Heritage Festival in Port Arthur	4 and 9 p.m.	September 8 th and September 10 th	Mexican Heritage Day	Cultural, Community	5 minutes
Shred It and Forget It-We make people aware of a service where you can take your documents to get shredded	4 and 9 p.m.	September 9 th and 10 th	Shred It and Forget It	Environment, Public Service	10 minutes

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Every week, our Senior Reporter Raquel Duncan does a franchise called Cost 4 Convenience, it's a consumer type story in which Raquel looks at ways to help our viewers save money.	9 p.m.	All three months	Cost 4 Convenience	Finance	24 minutes
Kid's Corner With Tawana-Tawana Cadien shows parents activities they can do with their kids	4 p.m.	Weekly	Kid's Corner with Tawana	Education/Recreation	20 minutes
Every week the owner of a fashion boutique comes on our four p.m. show to give us the latest in fashion. Her name is Candice and her store is Fleur De Chic	4 p.m.	All three months	Fleur De Chic	Fashion	48 minutes
We have someone come in every week to review movies. Her name is Melanie Dishman	4 p.m.	All three months	Dishin' With Dishman	Entertainment	48 minutes
Our main anchor Sheldra Bringham does a weekly medical piece call Medical Matters	9 p.m.	All three months	Medical Matters	Health, Public Service	24 minutes

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We have someone from Suncoast Video come in every week to tell us about the DVD's out that week	4 p.m.	All three months	Suncoast	Entertainment	48 minutes
Home improvement segments with M&D supply	4 p.m.	All three months	M&D Supply	Education, Community, Business	80 minutes
Weekly Cooking Segment	6 a.m.	All three months	Tasty Tuesday	Cultural	228 minutes
Weekly segment on new releases at the book stores	6 a.m.	All Three Months	Book Nook	Cultural	12 minutes
We have an attorney who comes on and answers legal questions from our viewers	5:30 p.m.	All three months	Ask The Attorney	Education, Public Service	30 minutes

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We do a weekly dance segment on our 4 p.m. show, where someone comes in to teach people how to dance	4 p.m.	All three months	Dance Segment	Entertainment, Education	60 minutes
We have a man named Jim King who hosts his own entertainment show on our station Saturday night, and he comes in to our 4 p.m. show on Fridays to preview what's going in entertainment locally for the weekend.	4 p.m.	All three months	King of the Road	Entertainment, Community	60 minutes