

Community Issues and Responsive Programs
1st Quarter 2011
January 1, 2011-March 31, 2011

In an ongoing effort to serve the public interest, KBTB offers a variety of programming responsive to the viewing audience. There follows a listing of some of the significant programming treatment of those issues for the period January 1, 2011 – March 31, 2011.

Here are the categories: Business, Community, Crime, Education, Economy, Entertainment, Government, Health, Jobs, Law Enforcement, Politics, Public Service and Sports

Summery	Newscast	Date	Slug	Category	Time
We do a franchise that offers tips on home improvements	4 p.m.	All three months	Ready, Set, Home	Education	24 minutes
Vietnamese could be added on voting ballots because population hike	9 p.m.	1/4/11	Vietnamese Ballots	Government, Community, Public Service	2 minutes
Citizens concerned about crime in neighborhoods	9 p.m.	1/13/11	Port Neches Meeting	Crime, Law Enforcement, Public Service	5 minutes

Senior boys dress up as girls for Project Graduation	9 p.m.	1/17/11	Miss Moo	Community/Education	5 minutes
Tiger Cub Den takes a tour of station, learn weather and news	9 p.m.	1/20/11	Tiger Scouts Visit	Community/Education	20 minutes
Talk about community events happening that week	4 p.m.	Weekly	SETX Social Center.com	Community	60 minutes
We highlight a job opening every day	9 p.m.	Daily	Job Of The Day	Jobs, Economy	60 minutes
We get feedback on our stories through Facebook	4 pm, 9 p.m.	Daily	FaceBook	Community	120 minutes

A fundraiser for the Port Arthur Little Theater	9 p.m.	1/22/11	Dinner Theater	Community, Entertainment	3 minutes
We profile current Black community leaders	9 p.m.	Every Tuesday and Thursday of February	Black History Makers	Education, Public Service, Community	10
Gave a man the chance to propose to his girlfriend during Super Bowl	9 p.m.	2/6/11	Super Bowl Contest	Sports, Entertainment	2 minutes
Covered Mardi Gras events live including parades	All newscasts	2/17-2/20	Mardi Gras	Community, Cultural/Entertainment	120 minutes
Cancer survivors come together to share stories	4 p.m. and 9 p.m.	2/10	Cancer Survivor Celebration	Health, Community, Education	30 minutes

We honor an employee that works for a Chamber business	4 p.m.	All three months	Chamber Employee of the Month	Business, Community	8 minutes
We aired the Lamar Women's basketball game	Live Sports Event	2/26/11	Lamar vs. Sam Houston	Sports, Public Service	2 hours
We aired a Lamar baseball double-header	Live Sports Event	3/5/11	Lamar Baseball Game	Sports, Public Service	5 hours
It's a show that showcases businesses and activities in our area	9:30 p.m.	All three months	In The Know	Business/Community	6 hours
Covered a dispute between a restaurant and the city over noise	All newscasts	March 21-31	Noise Ordinance	Politics, Government, Community	10 minutes

Tawana is a mom that gives ideas for kids' activities	4 p.m.	Weekly	Kid's Corner with Tawana	Education/Recreation	20 minutes
We did live shots and stories from the Texas State Fair	All newscasts	3/23-3/31	South Texas State Fair	Public Service, Entertainment, Community	60 minutes
Home improvement and other tips around the house	4 p.m.	All three months	M&D Supply	Education, Community, Business	80 minutes
We have a cooking guest come on our shows	4 p.m.	All three months	Tasty Tuesday	Cultural, Business	228 minutes
We showcase the new books coming out each week with Barnes & Noble	4 p.m.	All Three Months	Book Nook	Cultural	12 minutes