

KDGE
Dallas, TX
Quarterly Issues/Programs List
First Quarter, 2022
04/16/2019
KDGE
Quarterly Issues/Programs List

KDGE provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

January 1, 2022

To: I Heart Media Dallas Public File for KEGL, KDMX, KZPS, KDGE, KHKS and KFXR

From: Anna de Haro

Re: Issues & Programs Summary for January 1, 2022 through March 31, 2022

Below is a list of issues targeted for on-air coverage during the 1st Quarter from January 1, 2022 through March 31, 2022. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.

- 1) Local and National Economic Issues**
- 2) Health Issues and Covid 19**
- 3) Education Issues**
- 4) Child Welfare Issues**
- 5) Drugs and Alcohol Abuse**
- 6) Terrorism and Homeland Security**
- 7) Crime and Violence**
- 8) Racism and Discrimination**
- 9) Transportation and Traffic Issues**
- 10) Environmental Issues**
- 11) Community Involvement**

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MENTAL HEALTH	SUNDAY MORNING MAGAZINE 1-2-22	MENTAL HEALTH	MENTAL HEALTH AM GREATER DALL	01/02/2022 05:58 AM	029:01
MENTORING	SUNDAY MORNING MAGAZINE 1-9-22	EDUCATION AND MENTORING	BIG BROTHERS BIG SISTERS	01/09/2022 06:04 AM	030:11
CRIME, VIOLENCE & EDUCATION	SUNDAY MORNING MAGAZINE 1-16-22	HUMAN TRAFFICKING PREVENTION	BOCHYS PLACE	01/16/2022 06:01 AM	029:55
EDUCATION	SUNDAY MORNING MAGAZINE 1-23-22	EDUCATION ISSUES	TEACH FOR AMERICA	01/23/2022 06:04 AM	030:28
ECONOMIC AND HEALTH ISSUES	SUNDAY MORNING MAGAZINE 1-30-22	FOOD INSECURITY AND ECONOMY	NORTH TEXAS FOOD BANK	01/30/2022 06:01 AM	029:10
CRIME, VIOLENCE & EDUCATION	SUNDAY MORNING MAGAZINE 2-6-22	DOMESTIC VIOLENCE PREVENTION	GENESIS WOMEN'S SHELTER	02/06/2022 06:03 AM	028:07
MENTAL HEALTH	SUNDAY MORNING MAGAZINE 2-13-22	MENTAL HEALTH AWARENESS	GRANT HALLIBURTON FOUNDATION	02/13/2022 06:03 AM	028:41
HEALTH AND EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 2-20-22	MUSIC THERAPY FOR CHILDREN	KIDLINKS.ORG MUSIC THERAPY	02/20/2022 06:05 AM	031:57
MENTAL HEALTH	SUNDAY MORNING MAGAZINE 2-27-22	DISCRIMINATION AND BIGOTRY	FAITH FORWARD DALLAS	02/27/2022 06:01 AM	032:28
WOMEN'S ISSUES	SUNDAY MORNING MAGAZINE 3-6-22	WOMEN'S RIGHTS AND ECONOMIC ISSUES	TEXAS WOMEN'S FOUNDATION	03/06/2022 06:01 AM	028:24
EDUCATION	SUNDAY MORNING MAGAZINE 3-	STEM EDUCATION AND EDUCATION ISSUES	PEROT MUSEUM	03/13/2022 06:07 AM	031:38

	13-22				
EMERGENCY PREPAREDNESS	SUNDAY MORNING MAGAZINE 3-20-22	RED CROSS MONTH AND EMERGENCY PREPAREDNESS	RED CROSS	03/20/2022 06:00 AM	029:22
DISCRIMINATION & TOLERANCE	SUNDAY MORNING MAGAZINE 3-27-22	DISCRIMINATION AND WALK AGAINST HATE	ANTI DEFAMATION LEAGUE	03/27/2022 06:04 AM	028:48

**More Detailed Information

PUBLIC AFFAIRS PROGRAMS FOR 1st QUARTER 2022

January 1, 2022 through March 31, 2022

“Sunday Morning Magazine” cart #50764

January 2, 2022

Aired 6am to 6:30am

30 minute program

Issues Covered: Mental Health Issues and the impact of Covid 19 and the pandemic on our mental health.

Guest: Bonnie Cook the Executive Director of Mental Health America of Greater Dallas

Topic: It’s a new year but we are still dealing with a surge in Covid cases as a new variant takes over and the ongoing pandemic is having a huge impact on our mental health. Bonnie Cook joined me to talk about how people can get mentally fit in the new year and how they can take care of themselves and their loved ones during times of stress whether due to the pandemic or due to economic stressors. the mental health of young people with an increase in the number of suicides among young people. Bonnie talked about the work that Mental Health America of Greater Dallas does to help those who are struggling with depression, anxiety, bi-polar disorder and other mental health issues. We talked about their programs for young people and young kids and about how their mental health screenings which are free to people in North Texas went from a couple of hundred a month to over 700 screenings a month, We also promoted their upcoming Adolescent Symposium which focuses on mental health issues facing teenagers and adolescents.

January 9, 2022

Aired 6am to 6:30am

30 minute program

Issues Covered: Education and Mentoring and Economic Issues

Guest: Jenny Harper the Market President of Big Brothers Big Sisters Greater Dallas

Topic: The month of January is National Mentoring Month, a time set aside to raise awareness about the importance of mentoring and the impact that it has on the lives of young people. Jenny Harper from Big Brothers Big Sisters Greater Dallas joined me to talk about mentoring in the age of Covid 19 and how they have actually increased the number of mentors because it is easier for people to take part in some of their virtual programs. We talked about who can become a big and how the organization finds the littles and how they connect them with their mentor. Jenny talked about the time commitment that they expect from those who volunteer to be Bigs and the impact that the Bigs have on the lives of young people. Jenny shared Bigs in Blue which pairs a little with someone in law enforcement and Operation Bigs which helps children who have a parent in the military and also their program that helps those who have an incarcerated parent. They even have a program that partners people in retirement, assisted living and senior groups with young people and how it helps all of those involved.

January 16, 2022

Aired 6am to 6:30am

30 minute program

Issues Covered: Human Trafficking and Economic Issues

Guest: Carla Shellis the Founder of Bochy’s Place a safe haven for victims of human trafficking

Topic: The month of January is National Human Trafficking Prevention Month a time to raise awareness about the issue of human trafficking and to educate the public about the reality of this crime and how prevalent it is here in North Texas. Carla Shellis joined me to talk about her nonprofit Bochy’s Place and the work that they do to help teens and women who are being trafficked find safety and to help them rebuild their lives. Carla talked about what we should be on the lookout for in our neighborhoods, in our grocery stores, at the mall and on planes for signs that someone is being trafficked whether it is a woman or a young man. We also talked about what makes someone vulnerable to traffickers and the threat that the internet poses. We also talked about the economic issues that make someone vulnerable and that also keeps someone in the life as a victim of sexual

exploitation.

January 23, 2022

Aired 6am to 6:30am

30 minute program

Issues Covered: Education and Economic Issues and the impact that Covid is having on our education system.

Guests: Maillil Acosta the Senior Managing Director of Corps Leadership and Development for Teach for America DFW and Jacob Carty with Spay Neuter Network.

Topic: The Coronavirus pandemic has had such a huge impact on the nation's economy and on our education system with many teachers leaving the profession and that has created a huge teacher shortage across the country including here in North Texas. Maillil Acosta with Teach for America DFW joined me on the program to talk about the work that they are doing to place teachers in some of the most underserved, low income schools to make sure that every child has the opportunity to learn. We talked about the educational equity gap and the impact that it has on a communities economy and we also talked about the results that Teach for America is seeing in the districts that they are serving. We also talked about the importance of their focus on social emotional learning to deal with the rise in anxiety and depression in young people as a result of the pandemic. Maillil also talked about the need for people to join Teach for America and how the community can help school districts. Jacob Carty joined me for the second part of the program to talk about the work that the Spay Neuter Network is doing in North Texas to curb the number of unwanted animals in our area and he talked about their low cost to no cost rabies vaccine services and their spay and neutering services and their mobile clinic that goes to underserved areas where cities have found the highest number of animal surrenders.

January 30, 2022

Aired 6am to 6:30am

30 minute program

Issues Covered: Economic Issues and Food Insecurity

Guests: Ann Marie Krautheim the CEO, President and Chief Wellness Officer of GenYouth and Anna Kurian with the North Texas Food Bank

Topic: My first guest on the program was Ann Marie Krautheim with GenYouth which is America's largest in school health and wellness program. Gen Youth gearing up for the Taste of the NFL ahead of the Super Bowl which will feature celebrity chefs cooking up their favorite dishes for football watching parties. The event will raise money for Gen Youth and their end student hunger fund. Ann Marie joined me to talk about the work that GenYouth does in school districts around the country and how they are tackling food insecurity in children and how they also highlight the need for students to be physically active with their Fuel Up to Play 60 programs. We also talked about their programs to inspire children and how they are working on mental health programs for children. Anna Kurian with the North Texas Food Bank joined me for the second half of the program to talk about the ongoing need here in North Texas due to rising food prices and rising gas prices. We talked about how the economic situation is forcing more and more people to reach out to food pantries and how the community can help the food bank during this time with donations and with volunteer hours. Anna also talked about the programs that the North Texas Food Bank has to help the elderly, veterans, and children.

February 6, 2022

Aired 6am to 6:30am

30 minute program

Issues Covered: Domestic Violence and Economic Issues

Guest: Jan Langbein the CEO of Genesis Women's Shelter

Topic: It has been a week since a New York police officer was gunned down while answering a domestic violence call and his death once again highlights the danger that law enforcement officers encounter every day when answering a domestic violence call. Jan Langbein joined me to talk about the issue domestic violence and what we all need to know about this crime and how women and men who are victims should know that there is help available for them. We talked about signs that we can be on the look out for, what to do if you suspect that someone is being abused and how to steer them towards agencies like Genesis that can help them. Jan talked about the services and programs that they offer for victims of domestic violence and their children and she talked about ways the community can help.

February 13, 2022

Aired 6am to 6:30am

30 minute program

Issues covered: Mental Health Issues, Education and Economic Issues

Guests: Amy Halliburton and TJ Griffin with the Grant Halliburton Foundation

Topic: It is Super Bowl Sunday and Dallas Cowboys quarterback Dak Prescott may not have made it to the big game but he was up for the Walter Payton award for his work in raising awareness about mental health issues and suicide prevention in memory of his brother who died by suicide. Today we are going to highlight the issue of mental health among young people and Amy Halliburton and TJ Griffin with the Grant Halliburton foundation join me to talk about the work that they are doing to help young people and their families who are facing anxiety, depression and other mental health issues. Amy talked about their Bounce Back program and the Mental Health Navigation line which lets people find resources. TJ promoted the upcoming Beacon of Hope luncheon which will benefit the foundation and will feature keynote speaker Zak Williams the son of the late Robin Williams who died by suicide. We also talked about their community engagement efforts in schools and with community groups that work with young people in teaching kids about bullying prevention and resilience.

February 20, 2022

Aired 6am to 6:30am

30 minute program

Issues Covered: Mental Health and Music Therapy and Education

Guests: Jim Newton the founder of Kidlinks and Sara Chigani a board certified music therapist

Topic: Jim Newton with Kidlinks and Sara Chigani a board certified music therapist joined me to talk about the work that Kidlinks does to help children who are hospitalized or who are traumatized thru music therapy. Jim talked about their therapeutic music entertainment program and the age group that they work with and the impact that they are making. He also talked about how families can go online for free music therapy programs. Sara talked about the changes she sees when she is working with a child dealing with a health issue or with a trauma. Research has shown that music therapy can help manage pain and discomfort, reduce anxiety and stress and can help with socialization and self-expression as well as help with speech and language and motor skills. We also talked about the upcoming benefit The Symphony of Chefs which will raise funds for Kidlinks and that will be held on February 28th.

February 27, 2022

Aired 6am to 6:30am

30 minute program

Issues Covered: Discrimination and Bigotry and Hate Crimes

Guests: Rob Crane the co-founder of Together We Dine and Together We Can who is the moderator of the Dallas Bar Association's upcoming panel discussion Restoring Hope and Moving Forward in Reconciliation and Kirsten James the Executive Director of Project Transformation.

Topic: Last month all eyes were on a synagogue in Colleyville after a terrorist stormed in during services and held the rabbi of the synagoe and several congregants hostage because of their Jewish faith. In the aftermath of the attack the Dallas Bar Association along with Faith Forward Dallas decided to do a public forum to talk about hate in our community and how to come together and bring all faiths together in hope and reconciliation. Rob Crane talked about the public forum and how people could participate and also the programs designed to help people understand people of other faiths and not come from a place of fear. We talked combatting anti-semitism and racial discrimination. My next guest was Kirsten James the Executive Director of Project Transformation a nonprofit that works in underserved communities to mentor kids and to help with homework and literacy. Kirsten talked about their literacy programs at churches in underserved communities and about their summer camps that focus on literacy and the importance of improving literacy rates in children K-5th grade.

March 6, 2022

Aired 6am to 6:30am

30 minute program

Issues Covered: Economic Issues, Education and Women's Rights

Guest: Miki Woodward the President and CEO of Texas Women's Foundation

Topic: March 8th is International Women's Day, a global day celebrating the social, economic, cultural and political achievements of women. Miki Woodward joined me to talk about how the Texas Women's Foundation works towards advancing economic security and leadership opportunities for women and girls in North Texas and we talked about the impact that Covid 19 has had on women in the workforce with more and more women leaving the workforce to take care of kids who were not able to go to school because of the pandemic and no child care to care for the children while they worked. We talked about the economic hurdles women must deal with in the workforce due to the lack of equal pay for equal work and we talked about how helping women helps families since so many families in North Texas are headed up by single moms. We talked about the impact that inequality has on our economy as a whole and how the foundation helps girls follow their educational goals.

March 13, 2022

Aired 6am to 6:30am

30 minute program

Issues Covered: STEM Education and Economic Issues and the Perot Museum of Nature and Science

Guest: Dr. Linda Silver the CEO of the Perot Museum of Nature and Science

Topic: Dr. Silver joined me to talk about everything that is going on at the Perot Museum ahead of Spring Break in North Texas. We talked about the impact that the pandemic has had on the museum and how finally things are opening back up. We talked about the exhibits currently at the Perot Museum that help kids with STEM Education from the Legos exhibit to the Let's Get Robotic program happening during Spring Break 2022. We also discussed the museums community outreach with their Tech Truck Fleet that goes to underserved zip codes to teach kids about Science, Technology and Math and to engage young students to become interested in science. We also talked about the museum's efforts in helping North Texas educators thru their online programs that offer up curriculum to school districts.

March 20, 2022

Aired 6am to 6:30am

30 minute program

Issues: Emergency Preparedness, Economic Issues and Blood Supply

Guest: Dan Halyburton with the American Red Cross North Texas

Topic: The Spring Storm season kicked off earlier than usual with tornadoes ripping across the area this past week leaving a path of destruction and highlighting once again the need for people to have a safety plan. Dan Halyburton with the American Red Cross North Texas joined me to talk about how the Red Cross helped during the storms that swept across our area and we talked about how to be Red Cross ready for spring storms such as tornadoes, hail and high wind. We talked about the Red Cross Emergency App that has all the information you need and provides instant access to weather alerts. We also talked about the impact that the pandemic has had on our area's blood supply which is dangerously low right now and how people can help by donating blood at any Red Cross Blood Center. Dan also shared other programs that the Red Cross offers to help people in North Texas and how those programs have been impacted by the covid 19 pandemic from training and certification classes to swim classes. We also talked about their April Home Fires Sound the Alarm Campaign aimed at getting people to install smoke detectors for fire safety.

March 27, 2022

Aired 6am to 6:30am

30 minute program

Issues Covered: Combatting Discrimination and Bigotry

Guest: Cheryl Drazin the Vice President of the Anti Defamation League's Central Division

Topic: More and more we are seeing instances of hate crimes across our country with the FBI reporting that hate crimes are at their highest level in 12 years and hate crimes against Asians is up by 339 percent. Cheryl Drazin with the ADL joined me to talk about the work that the ADL does to fight against discrimination and how they are combatting online hate and discrimination and the advocacy they are doing at the local and national level to make sure that laws protect people. We also talked about the upcoming Walk Against Hate in Dallas at the American Airlines Center in Dallas on April 3rd and how people can get involved and raise their voices against bigotry and bullying. We talked about the ADL's education programs for schools called No Place for Hate and the curriculum available online for educators and we talked about how the ADL is the global leader in exposing extremism and the efforts that they have to help people around the world who are facing discrimination including the people of Ukraine who are currently at war with Russia.

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISCRIMINATION	ADL WALK AGAINST HATE	000:18	3

MENTAL HEALTH ISSUES	BEACON OF HOPE LUNCHEON	000:18	6
HEALTH ISSUES	CARTER BLOOD CARE	000:16	4
ECONOMIC ISSUES	DIVERSITY EMPLOYMENT CAREER FAIR	000:15	1
ANIMAL RIGHTS AND PROTECTION	SPAY NEUTER NETWORK	000:18	1
COMMUNITY INVOLVEMENT	TEXAS BIG STAR HALF MARATHON & 5K	000:16	1
ANIMAL RIGHTS & PROTECTION	SPAY NEUTER NETWORK	000:18	69
COMMUNITY INVOLVEMENT	NTX COMMUNITY GIVING FOUND	000:16	35
COMMUNITY INVOLVEMENT	VOLUNTEER NOW NTX	000:15	88
DISCRIMINATION & TOLERANCE	ANTI DEFAMATION LEAGUE	000:18	47
ECONOMIC AND HEALTH ISSUES	RONALD MCDONALD HOUSE DALLAS	000:16	2
ECONOMY	CITY CAREER FAIR	000:15	48
ECONOMY	CITY CAREER FAIR	000:16	32
HEALTH ISSUE	CARTER BLOOD CARE	000:16	77
HEALTH ISSUE	PANCREATIC CANCER ACTION NET	000:14	34
MENTAL HEALTH	GRANT HALLIBURTON FOUND	000:18	77

KDGE Newscasts / Traffic Reports / Weather Reports

1st Quarter 2022

2 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.

1 – 30 second Traffic Update between 11am and 1pm Monday through Friday.

2 - 30 second Traffic Updates every hour between 3pm and 8pm Monday through Friday.

2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.

1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.

2 – 10 second Weather Updates every hour between 3pm and 8pm Monday through Sunday.

KDGE Appearances and Events for Non Profits

January 1st KDGE participated in Day 1 Dallas/Fort Worth. Day 1 Dallas/Fort Worth is a family fun event held at Main Event locations across the North Texas. Day 1 also helps support Vogel Alcove, a nonprofit that helps children in the Dallas/Fort Worth area overcome lasting traumatic effects of homelessness. KDGE supported the event with website inclusion, PSAs and social media posts to spread awareness.

On Wednesday, January 19th at 9:15am Anna de Haro Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth took part in a virtual career fair with Skyline High School in Dallas. The class was made up of sophomores, juniors and seniors studying radio, tv and film at the high school.

On March 12th KDGE and the I Heart Promotions team took part in the Annual Greenville Avenue St. Patrick's Day Parade. The event sponsored by the Dallas Mavericks and the Greenville Avenue Area Business Association is largest St. Patrick's Parade in the South and helps raise funds for the DISD College Scholarship Program for students in the Greenville Ave. area.

March 14th from 11am to 3pm Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth along with David Hynson from the I Heart DFW sales department took part in the Dallas Diversity Career Fair at the Hilton Garden Inn in downtown Dallas. We met with prospective employees searching for opportunities in radio.

March 31st from 11:30am to 1:30pm Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth was the emcee for the Project Transformation "Transforming Lives" luncheon. Project Transformation is a North Texas nonprofit that helps kids from low income families with after school programs, summer programs and through mentorship programs. The luncheon was a fundraiser and also a way to raise awareness about the work that Project Transformation does in the community.