KDGE

Dallas, TX

Quarterly Issues/Programs List Fourth Quarter, 2021

> 04/16/2019 KDGE

Quarterly Issues/Programs List

KDGE provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

October 1, 2021

To: I Heart Media Public File for KDGE

From: Anna de Haro

Re: Issues & Programs Summary for October 1, 2021 through December 31, 2021

Below is a list of issues targeted for on-air coverage during the 4th Quarter from October 1, 2021 through December 31, 2021. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.

- 1) Coronavirus Pandemic & Health Issues
- 2) Economic Issues
- 3) Education and School Issues
- 4) Child Welfare Issues
- 5) Crime and Violence
- 6) Housing Issues and Mortgage Crisis
- 7) Drugs and Alcohol Abuse
- 8) Transportation and Traffic Issues
- 9) Racism and Discrimination
- 10) Terrorism and Homeland Security
- 11) Local Environment

12) Community Involvement

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILD ABUSE PREVENTION	SUNDAY MORNING MAGAZINE 10- 3-21	TAKE STEPS WALK HEALTH ISSUE	CASA OF TARRANT COUNTY	10/03/2021 06:03 AM	029:46
HOUSING AND ECONOMY	SUNDAY MORNING MAGAZINE 10- 10-21	HOUSING AND HOMELESSNESS	METRO DALLAS HOMELESS ALLIANC	10/10/2021 06:03 AM	029:39
CHILD ABUSE PREVENTION	SUNDAY MORNING MAGAZINE 10- 17-21	CHILD SAFETY ISSUES AND HEALTH ISSUES	CHILDREN'S ADVOCACY CENTERS	10/17/2021 06:04 AM	033:16
DOMESTIC VIOLENCE	SUNDAY MORNING MAGAZINE 10- 24-21	DOMESTIC VIOLENCE AWARENESS	THE FAMILY PLACE DALLAS	10/24/2021 06:01 AM	028:16
EDUCATION	SUNDAY MORNING MAGAZINE 10- 31-21	CHILD SAFETY ISSUES AND HEALTH ISSUES	SHELTON SCHOOL FOR DYSLEXIA	10/31/2021 06:01 AM	025:52
COMMUNITY INVOLVEMENT	SUNDAY MORNING MAGAZINE 11- 7-21	COMMUNITY INVOLVEMENT AND EDUCATION	CHI OMEGA CHRISTMAS MARKET	11/07/2021 06:01 AM	029:01
ECONOMIC AND HEALTH ISSUES	SUNDAY MORNING MAGAZINE 11- 14-21	ECONOMIC ISSUES	RONALD MCDONALD HOUSE DALLAS	11/14/2021 06:03 AM	028:58
ECONOMY	SUNDAY MORNING MAGAZINE 11- 21-21	ECONOMIC ISSUES	SALVATION ARMY DFW	11/21/2021 06:02 AM	029:54
ECONOMY & EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 11- 28-21	ECONOMIC ISSUES AND ARTS EDUCATION	TOYS FOR TOTS	11/28/2021 06:01 AM	029:50
ECONOMIC AND HEALTH ISSUES	SUNDAY MORNING MAGAZINE 12- 5-21	ECONOMIC ISSUES	THE CONCILIO	12/05/2021 06:06 AM	029:59
ANIMAL RIGHTS	SUNDAY	ECONOMIC ISSUES	SPCA OF TEXAS	12/12/2021	028:48

& PROTECTION	MORNING MAGAZINE 12- 12-21			06:01 AM	
ECONOMY & EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 12- 19-21	ECONOMIC ISSUES	VOGEL ALCOVE	12/19/2021 06:00 AM	028:31
COMMUNITY INVOLVEMENT		COMMUNITY INVOLVEMENT	VOLUNTEER CENTER	12/26/2021 06:06 AM	028:55

***More Detailed Information

PUBLIC AFFAIRS PROGRAMS FOR 4th QUARTER 2021

October 1, 2021 to December 31, 2021

"Sunday Morning Magazine" cart #50764

October 3, 2021 Aired 6am to 6:30am 30 minute program

Issues Covered: Child Abuse Prevention, Economy and Female Empowerment

Guests: Don Binnicker the CEO of CASA of Tarrant County and Lynn Berman the Executive Director of Attitudes and Attire. Topic: CASA of Tarrant County is getting ready for their annual Superhero Run which will raise awareness of the issue of child abuse and the work that CASA of Tarrant County does to help abused and neglected children. Don Binnicker joined me to talk about the event and the need for CASA volunteers and who is eligible to become a volunteer and the training involved. We talked about the increase in cases of abuse due to the pandemic and the economic issues that add stressors to families. Don also talked about what we as a community can do to protect children and the signs of abuse to be on the lookout for. Lynn Berman the Executive Director of Attitudes and Attire joined me for the second half of the program to talk about the work that they do to help women who have fallen on hard times as a result of divorce, domestic violence, addiction, mental health issues or homelessness. Lynn talked about their workshops and their boutique that helps dress women for job interviews and for the first day on the job and we also talked about the upcoming Attitudes and Attire luncheon which will take place on October 14th and which will raise funds for their services and programs including their Boots to Heels program that helps female veterans who are struggling in finding their new normal after leaving the military.

October 10, 2021 Aired 6am to 6:30am 30 minute program

Issues Covered: Economic Issues and Housing

Guests: Joli Angel Robinson the President and CEO of Metro Dallas Homeless Alliance

Topic: The number of people who are considered homeless has risen dramatically in North Texas and across the country as the pandemic continues to impact the economy and as people lose their homes due to the loss of work or other economic stressors. Joli Angel Robinson with the Metro Dallas Homeless Alliance joined me to talk about the work that they are doing to tackle the issue of homelessness in North Texas. The Alliance partners with a number of organizations to find the gaps in service and they also work with city and state government agencies to find real solutions to the problem. Joli talked about chronic homelessness and how many of the people who find themselves on the streets are dealing with mental health issues and drug and alcohol dependence and how difficult it is to get them the help that they need because of their resistance and their comfort of living on the streets. We talked about the recent legislation to get homeless people from making encampments under overpasses or in vacant lots and what people should know about making homelessness a crime versus tackling the issue head on and finding a more humane fix.

October 17, 2021 Aired 6am to 6:30am 30 minute program Issues Covered: Child Abuse Prevention and HIV and Aids Prevention and LGBTQ rights.

Guests: Lynn McLean the CEO of Children's Advocacy Center of Collin County and Terry Loftis with the Arts Community Alliance and with Black Tie Dinner.

Topic: Lynn McLean the CEO of the Children's Advocacy Center of Collin County joined me to talk about the upcoming virtual Teddy Bear Ride that will benefit the Children's Advocacy Center and their work with abused and neglected kids in Collin County. The ride will take place on Sunday, October 24th and riders will be able to attend in person and virtually. The event raises awareness and funds for the Advocacy Center. Lynn talked about the impact that the pandemic has had on the number of children being abused because children are being sheltered in abusive homes and once schools reopened teachers and counselors were seeing the signs of abuse. Lynn also talked about what we can do during this time to make sure we are checking up on children and she talked about the work that the Advocacy Center does to help children and their families. Terry Loftis joined me to talk about the upcoming Black Tie Dinner which will be held on November 13th in Dallas. The event is the largest fund raising dinner for the LGBTQ community in the nation. The event raises dollars for different charities that help the LGBTQ community from the Human Rights Campaign Foundation to AIDS Services of Dallas, Big Brothers Big Sisters Lone Star, the Coaliition of Aging LGBT, Legacy Counseling Center and Planned Parenthood and Promis House which helps homeless youth . Terry talked about the gains that the LGBTQ community has made over the years and the work that has yet to be done and the need for people to fight for voting rights and for human rights for all.

October 24, 2021 Aired 6am to 6:30am 30 minute program

Issues Covered: Crime Prevention, Economic Issues, and Domestic Violence Awareness

Guest: Mimi Crume Sterling the Executive Director of the Family Place .

Topic: October is Domestic Violence Awareness Month and Mimi joined me to talk about what we should all know about family violence including the signs to be on the lookout for and the impact that this problem has on families and on our community and how the pandemic has only exacerbated the situation with victims being forced to shelter at home with their abuser and how the economic struggles of the past year and a half add to family stressors. Mimi talked about the work that the Family Place does to raise awareness about the issue of domestic violence but also to help the victims and their families. We talked about safety planning, the abuse hotline and ways to help those who are being abused especially now that people are social distancing how to stay connected so that we can check in to make sure people are safe. We also talked about the Partners Card campaign which will raise funds for the Family Place's services and programs including their transitional living and emergency shelters. We also talked about the increase in dating violence among youth and the need for parents to understand that young women

October 31, 2021 Aired 6am to 6:30am 30 minute program

Issues Covered: Education

Guest: Suzanne Stell the Executive Director of Shelton and Joey Russo a student at Shelton who has dyslexia and ADHD. Topic: October is Learning Differences Awareness Month and Suzanne joined me to talk about how Shelton leads the way nationally in helping students with learning differences from dyslexia to ADHD. Suzanne talked about the research that goes on at the lab at the school to find new ways of teaching students with learning differences at how their method of teaching those with learning differences is shared with public schools here in North Texas and throughout the country and also how families who have kids with learning differences can take part in seminars and classes to help their child even if that child does not go to Shelton. Joey Russo a senior at Shelton talked about dealing with dyslexia and how prior to his diagnosis he felt he was dumb and that he dealt with depression but that Shelton has taught him that he just learns differently and how he is set to graduate and go off to college something he thought would never happen.

November 7, 2021 Aired 6am to 6:30am 30 minute program

Issues Covered: Economic Issues and Community Involvement

Guests: Hillary Dooley one of the co-chairs of this year's Chi Omega Christmas Market

Topic: With the Holiday season upon us a lot of families are thinking of their holiday shopping but we suggest shopping with a purpose by giving back to your community while you shop by going to the annual Chi Omega Christmas Market. The annual event features merchants selling everything from clothes to home décor to food itmes and the money raised benefits numerous North Texas charities. Hillary joined me to talk about this year's Chi Omega Christmas Market which will be both in person and virtual due to the ongoing pandemic. Hillary talked about the impact the market has on the charities that are selected every year to be beneficiaries and we also talked about the selection process for charities who may want to be included next year. This year's beneficiaries include Make A Wish, the Grant Hallliburton Foundation and the SPCA of Texas just to name a few.

November 14.2021 Aired 6am to 6:30am 30 minute program

Issues Covered: Economic Issues and Health Issues and Education

Guests: Jill Cumnock the CEO of the Ronald McDonald House of Dallas and Charmaine Solomon the board chair for My Possibilities

Topic: Jill Cumnock with the Ronald McDonald House of Dallas joined me to talk about the Trains at North Park which benefits the Ronald McDonald House. The Trains at North Park are up and running through January 2nd and Jill talked about what people can expect this year. Jill also talked about the work that the Ronald McDonald House does as a home away from home for families who have a child being treated at one of our many children's hospitals and how the house is able to economically help those families who are already spending so much money on their child's healthcare. We talked about how the house has adapted to the pandemic and how the community can help now that they are not allowed to go into the home to prepare meals for the residents as they have done in the past. This means that the house is having to spend more on meals and also cleaning supplies and how they have had to limit the number of families they can help so as to keep the house safe from the virus.. We also talked about the scholarship program they have set up for children who have spent time at the Ronald McDonald House and their siblings so that they can go to college and we talked about the many volunteer opportunities and the ways that the community can help. Charmain Solomon joined me to talk about the nonprofit My Possibilities which offers continuing education programs for adults with intellectual and developmental disabilities and they offer them job opportunities including setting up Soap Hope a company that benefits the nonprofit and provides job training for the clients or VIPs as they call them.

November 21, 2021 Aired 6am to 6:30am 30 minute program

Issues Covered: Economic Issues and Health Issues

Guests: Giselle Patterson the Executive Director of the T. Boone Pickens YMCA in Dallas and Christina Cavalier the Senior Director of Community Relations with the Salvation Army.

Topic: It is the Sunday before Thanksgiving and an annual tradition for so many North Texas families is back in person this year but is also offering a virtual option for those who still don't feel secure. It's the annual Dallas Turkey Trot. The Turkey Trot benefits the YMCA and Giselle Patterson the Executive Director of the T. Boone Pickens YMCA in Dallas joined me on the phone to talk about the upcoming Turkey Trot and how people can get involved to not only get out and exercise but also to raise money for the programs offered by the YMCA including their pandemic relief programs for children and families. We talked about how the pandemic has changed the way they do their fitness classes but how they are once again doing in person classes but still have virtual opportunities for people. From teaching CPR, to fitness to nutrition classes to combat diabetes in our community they YMCA is making sure that we have a healthy community. For the last segment of the program Christina Cavalier the Senior Director of Community Relations with the Salvation Army joined me to talk about the work that they are doing to help those in need especially during the holiday season from the Red Kettle Campaign to their Angel Trees which are now up to make sure that children have a gift under the tree this holiday season. We talked about the programs that help veterans, the homeless, those battling addiction and domestic violence victims and their work following natural disasters. We also talked about how the community can help throughout the year not just during the holidays.

November 28, 2021 Aired 6am to 6:30am 30 minute program

Issues Covered: Economic Issues and Arts Education.

Guests: Gunnery Sgt. Leza with the US Marine Corps Toys for Tots Program and Les Jordan the Artistic Director and Founder of North Central Ballet

Topic: Gunnery Sgt Leza joined me to talk about the Toys for Tots campaign and how he himself was a recipient of a toy from Toys for Tots when he was a child growing up in South Texas. Sgt Leza talked about the need for toys this year and how people can volunteer to help out and how easy it is to donate and how the US Marines work with local nonprofits to distribute the gifts to those in need. Les Jordan joined me for the second part of the program to talk about the upcoming Nutcracker in the Park. The

event which was held last year was a way for people to socially distance and still enjoy the annual Christmas tradition of seeing the Nutcracker ballet. Les talked about the importance of arts education and how he sees every day the impact that dance and music and art has in the lives of young people and how arts education stimulates parts of the brain that help students in other fields as well. Studies have shown that kids involved in the arts do better in school and art helps with mental health and at a time when so many children are struggling with mental health as a result of the pandemic and online learning the arts are a wonderful escape. We talked about the performances that will be taking place in Grapevine and how last year's event was so successful that the City of Grapevine requested that they do it again this year.

December 5, 2021 Aired 6am to 6:30am 30 minute program

Issues Covered: Economy, Housing, Education and Community Involvement

Guests: Florencia Velasco Fortner the Executive Director of the Concilio and Courtney Copeland Acuna of Fort Worth with This Belongs To

Topic: Florencia Velasco Fortner joined me to talk about the work that the Conicilio is doing to advance Latino equity and address the needs of the Latino population in DFW. The Concilio is now in it's 40^{th} year and Florencia talked about the programs that they have in place to help families including education and mentoring programs and programs to teach English as a second language and help with getting a GED, plus helping parents navigate the education system and they also help with health initiatives. Florencia talked about the impact that they are having in creating financial stability in the community and combatting crime. Courtney Copeland Acuna of Fort Worth joined me to talk about This Belongs To...a business plan that gives back by selling tote bags and donating one to a child in foster care for every bag sold. Courtney founded the company and talked about her work with Foster Angels Texas and she also works on highlighting the need for foster parents and help for children who are in foster care.

December 12, 2021 Aired 6am to 6:30am 30 minute program

Issues Covered: Animal Rights and Welare Guest: Maura Davies with SPCA of Texas

Topic: The SPCA of Texas' annual Home for the Holidays event is once again highlighting the need for families to adopt animals who are in shelters across the area. Maura Davies the Vice President of Marketing and Communications for the SPCA of Texas joined me to talk about the need and to talk about the work that the SPCA does year round to get animals adopted and how they work to spay and neuter animals to decrease the population of unwanted pets in North Texas. Maura talked about all the programs that they have in place including classes to teach people how to take care of new pets and grief groups for those who have lost a pet. She also talked about their work in preventing abuse of animals in our area.

December 19, 2021 Aired 6am to 6:30am 30 minute program

Issues Covered: Economy and Education and Child Safety.

Guest: Karen Hughes the President and CEO of Vogel Alcove a nonprofit that helps homeless children in our area. Topic: Karen Hughes joined me to talk about the upcoming Day 1 DFW a benefit event that will be held January 1st at Main Event locations in North Texas with proceeds benefitting Vogel Alcove. Vogel Alcove is a nonprofit that helps the youngest victims of poverty in North Texas, homeless children. Karen talked about all the fun activities that will take place at Day 1 DFW but also the importance of an event like this to raise awareness about the issue of homeless children since so many people think the homeless are alcoholics or drug addicts and don't think of the youngest victims and their families. Karen talked about the programs that Vogel has in place to help kids from infant to 15 and their families as well so that the parents can get on their feet and break the cycle of poverty. We talked about the importance of early education for homeless children and how the programs offer a mental safety net for the kids so that they can feel safe and loved and not afraid of their financial circumstances or feel less than other kids. We also talked about how the pandemic has impacted the children's mental health and how Vogel Alcove has stepped in to help the children with their physical and mental health needs.

Aired 6am to 6:30am 30 minute program

Issues Covered: Economic Issues, Education Issues, Housing and Racial Equity

Guest: Tammy Richards the CEO of Volunteer Now

Topic: On this the day after Christmas I asked Tammy Richards to join me to talk about giving the gift of your time. Tammy talked about the need for volunteers in North Texas and the ecomomic impact that volunteering has on a community. We talked about all of the organizations that are part of Voly dot org the app that allows you to go online and match up with a volunteer opportunity near you. You can volunteer for a day, a week or you can become a recurring volunteer with a charity or nonprofit that you are passionate about. Tammy also talked about the work that Volunteer Now does to encourage volunteerism and how they help nonprofits by providing low cost to no cost background checks, they also work with the court system for people who have been ordered to do community service and she talked about the donated goods discounted depots that they have where nonprofits and teachers can find items at low cost from school supplies to office supplies. We talked about how Volunteer Now helped during the pandemic with testing and vaccination sites and also helping man food banks that are still needed as a result of the pandemic and we talked about the response that Volunteer Now can have following a natural disaster similar to what happened in Kentucky this month.

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION	
(Insert network and/or syndicator-provided programs lists here.)					

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD ABUSE PREVENTION	CASA OF TARRANT COUNTY	000:16	2
HEALTH ISSUE	DALLAS TURKEY TROT	000:17	5
HEALTH ISSUE	PARKLAND HEALTH PLAN	000:14	1
HEALTH ISSUE	PSA/BREAST CANCER RESEARCH FOUNDATION	000:30	1
LGBTQ RIGHTS	PSA/GLADD-GENERIC	000:30	1
MILITARY SUPPORT	PSA/SHOW YOUR STRIPES ELVIS DURAN	000:30	1
MILITARY SUPPORT	PSA/SHOW YOUR STRIPES ELVIS DURAN V2	000:30	1
MILITARY SUPPORT	PSA/SHOW YOUR STRIPES GENERIC	000:30	1
MILITARY SUPPORT	PSA/SHOW YOUR STRIPES RYAN SEACREST V2	000:30	1
EDUCATION	READING PARTNERS NORTH TEXAS	000:09	2
ECONOMIC ISSUES	TOYS FOR TOTS	000:16	2
HEALTH ISSUE	TRAINS AT NORTH PARK	000:16	2
HEALTH ISSUE	WALK TO END ALZHEIMER'S	000:17	4
CHILD ABUSE PREVENTION	CASA OF TARRANT COUNTY	000:16	56
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	3

CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	6
COMMUNITY INVOLVEMENT	CHI OMEGA CHRISTMAS MARKET	000:18	6
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	1
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	3
COMMUNITY INVOLVEMENT	KLYDE WARREN PARK	000:16	20
ECONOMIC AND HEALTH ISSUES	RONALD MCDONALD HOUSE DALLAS	000:16	113
ECONOMY	NORTH TEXAS FOOD BANK	000:14	32
ECONOMY	TARRANT AREA FOOD BANK	000:16	30
ECONOMY	TOYS FOR TOTS	000:16	31
ECONOMY & EDUCATION ISSUES	VOGEL ALCOVE	000:17	68
HEALTH & SAFETY	DALLAS CHAMBER	000:14	59
HEALTH AND EDUCATION ISSUES	PRISM HEALTH NTX DOT ORG	000:19	8
HEALTH AND FITNESS	BREAST CANCER RESEARCH FOUNDA	000:30	10
HEALTH AND FITNESS	YMCA	000:17	78
HEALTH ISSUE	ALZHEIMER'S ASSOC NORTH TX	000:15	28
HEALTH ISSUE	ALZHEIMER'S ASSOC NORTH TX	000:17	56
HEALTH ISSUE	CARTER BLOOD CARE	000:15	38
HEALTH ISSUE	CARTER BLOOD CARE	000:16	1
HEALTH ISSUE	Parkland Community Health Pla	000:14	44
LGBT RIGHTS	GLAAD	000:30	8
LITERACY	READING PARTNERS DOT ORG	000:09	43
MENTAL HEALTH	CHILD MIND INSTITUTE	000:33	1
MENTAL HEALTH	CHILD MIND INSTITUTE	000:35	1
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	6
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	11
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	3
SHINE A LIGHT	SHINE A LIGHT	000:29	3
SHINE A LIGHT	SHINE A LIGHT	000:30	4
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	10
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	6
UNCF	UNCF	000:30	7

KDGE Newscasts / Traffic Reports / Weather Reports

4th Quarter 2021

2 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.

- 1 30 second Traffic Update between 11am and 1pm Monday through Friday.
- 2 30 second Traffic Updates every hour between 3pm and 8pm Monday through Friday.
- 2 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.
- 1 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.
- 2 10 second Weather Updates every hour between 3pm and 8pm Monday through Sunday.

KDGE Appearances and Events for Non Profits

October 14th – I Heart Dallas Public Affairs Director Anna de Haro served as the emcee of the Attitudes and Attire Fashion Show and Luncheon at Market Hall in Dallas. The event benefits the nonprofit Attitudes and Attire that helps lift women out of poverty with workshops and resume writing and job interview classes. They have workshops in place for female veterans through their Boots to Heels program and they offer programs in Spanish as well as English.

October 29th through November 7th -- KDGE Supported the Partners Card Campaign which raises funds for the Family Place, a nonprofit that helps victims of domestic violence and their families. KDGE supported with on-air PSAs, inclusion in social posts and on the station website.

October 30th--- I Heart Dallas Public Affairs Director Anna de Haro served as the emcee of the Walk to End Alzheimer's in Waxahachie. The event raises funds for Alzheimer's research as well as the programs provided by the Alzheimer's Association of North Texas.

November 30th – December 10th KDGE partnered with Fox 4 and the US Marines for Toys for Tots collecting new unwrapped toys for kids in need in North Texas at various locations around the metroplex.