

KDGE  
Dallas, TX  
Quarterly Issues/Programs List  
Third Quarter, 2023  
04/16/2019  
KDGE  
Quarterly Issues/Programs List

KDGE provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**July 1, 2023**

**To: I Heart Media Public File for KDGE**

**From: Anna de Haro**

**Re: Issues & Programs Summary for July 1, 2023 through September 30, 2023**

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**Below is a list of issues targeted for on-air coverage during the 3rd Quarter from July 1, 2023 through September 30, 2023 These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas following a regional ascertainment meeting and after meeting with local community leaders.**

- 1) Economic Issues**
- 2) Education and Back to School**
- 3) Health Issues / Mental Health Issues**
- 4) Child Welfare Issues**
- 5) Housing Issues**
- 6) Crime and Violence**
- 7) Drugs and Alcohol Abuse**
- 8) Community Involvement**
- 9) Homeland Security**
- 10) Local Environment**
- 11) Veterans Support**

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
VETERANS SUPPORT	SUNDAY MORNING MAGAZINE 7-2-23	VETERANS SUPPORT & MENTAL HEALTH	OPERATION MUTT 22	07/02/2023 06:00 AM	030:56
CHILD ABUSE PREVENTION	SUNDAY MORNING MAGAZINE 7-9-23	CHILD ABUSE PREVENTION	DALLAS CASA	07/09/2023 06:03 AM	029:03
HEALTH ISSUE	SUNDAY MORNING MAGAZINE 7-16-23	HEALTH ISSUE	ALZHEIMER'S ASSOC NORTH TX	07/16/2023 06:00 AM	028:24
EDUCATION & ECONOMY	SUNDAY MORNING MAGAZINE 7-23-23	EDUCATION	COMMUNITIES IN SCHOOLS N.TX	07/23/2023 06:04 AM	027:56
EDUCATION & ECONOMY	SUNDAY MORNING MAGAZINE 7-30-23	ARTS EDUCATION	BROADWAY DALLAS	07/30/2023 06:03 AM	029:03
EDUCATION & ECONOMY	SUNDAY MORNING MAGAZINE 8-6-23	EDUCATION & LITERACY	PROJECT TRANSFORMATION NTX	08/06/2023 06:01 AM	029:41
ANIMAL RIGHTS & PROTECTION	SUNDAY MORNING MAGAZINE 8-13-23	ANIMAL RIGHTS	SPCA OF TEXAS	08/13/2023 06:02 AM	027:29
ENVIROMENT	SUNDAY MORNING MAGAZINE 8-20-23	DISASTER ASSISTANCE AND CLIMATE CHANGE	TEXAS BAPTIST MEN	08/20/2023 06:04 AM	029:07
ENVIROMENT	SUNDAY MORNING MAGAZINE 8-27-23	ENVIROMENTAL ISSUES & CLIMATE CHANGE	EarthX	08/27/2023 06:02 AM	027:49
HEALTH ISSUE	SUNDAY MORNING MAGAZINE 9-3-23	CURING KIDS CANCER	CURING KIDS CANCER	09/03/2023 06:02 AM	028:18
HUMAN	SUNDAY	HUMAN	NEW FRIENDS NEW	09/10/2023	029:30

TRAFFICKING PREVENTION	MORNING MAGAZINE 9-10-23	TRAFFICKING PREVENTION	LIFE	06:03 AM	
COMMUNITY OUTREACH & MENTAL HEALTH	SUNDAY MORNING MAGAZINE 9-17-23	COMMUNITY OUTREACH & MENTAL HEALTH	COMMUNITIES FOUNDATION OF TEXAS & GRANT HALLIBURTON FOUNDATION	09/17/2023 06:02 AM	029:32
EDUCATION & ECONOMIC ISSUES	SUNDAY MORNING MAGAZINE 9-24-23	EDUCATION AND ECONOMIC ISSUES	STATE FAIR OF TEXAS	09/24/2023 06:03 AM	031:38

PUBLIC AFFAIRS PROGRAMS FOR 3<sup>rd</sup> QUARTER 2023  
More Detailed Information about the Public Affairs Programs

July 1, 2023 through September 30, 2023

“Sunday Morning Magazine” cart #50764

July 2, 2023

Aired 6am to 6:30am

30 minute program

Issues: Veterans Support, Mental Health, Economy

Guests: Ryan Zimmerer and Justin Rye the founder and president of Operation Mutt22

Topic: It is 4<sup>th</sup> of July weekend and as we celebrate our nation’s birthday and the freedom that we all enjoy thanks to the men and women in the military I wanted to highlight a North Texas nonprofit doing what it can to help our nation’s veterans. Ryan Zimmerer and Justin Rie are the founder and president of Operation Mutt22 a nonprofit that trains service dogs for veterans in need. Both Ryan and Justin are veterans and saw a need for service dogs for veterans dealing with mental health issues and physical disabilities. Operation Mutt22 trains the animals and then provides the service dogs to veterans who have applied for the animals. According to Ryan and Justin the need is great and the impact that the service dogs have on the veterans is huge with some veterans who were not leaving their homes now getting out and socializing and dealing with their issues.

July 9, 2023

Aired 6am to 6:30am

30 minute program

Issues: Child Welfare, Human Trafficking, Child Abuse, Economic Issues and Education.

Guest: Kathleen LaValle the President and CEO of Dallas CASA.

Topic: The movie Sound of Freedom is taking the box office by storm. The movie revolves around the issue of child sex trafficking and although the movie is focused on what is happening in foreign countries the North Texas nonprofit Dallas CASA deals with children who have been trafficked here in North Texas. Kathleen joined me talk about the reality of child sex trafficking and human trafficking and what people should know about the issue and how to protect children from this horrible crime. We talked about the work that CASA does and how it helps children by advocating for those who have been abused, abandoned, neglected and how the community can help them with their mission. Coming up on Friday July 14<sup>th</sup> CASA is kicking off their annual Parade of Playhouses at NorthPark Center which benefits Dallas CASA. We talked about how people can volunteer as Court Appointed Special Advocates and the impact that these volunteers have on the lives of children. We also talked about the outreach they do in the community with education programs in schools and for businesses to hopefully prevent child abuse and neglect .

July 16, 2023

Aired 6am to 6:30am

30-minute program

Issues: Health Issues, Education and Economic Issues

Guest: Mark Denizen the Executive Director of the Alzheimer’s Association Dallas and Northeast Texas

Topic: Last week the Food and Drug Administration fully approved the Alzheimer's drug Lequambi which marks the first time that a drug meant to slow the progression of the disease has been granted full regulatory approval. Mark Denizen who heads up the Alzheimer's Association Dallas and Northeast Texas joined me to talk about the breakthrough and how it will impact those who have been diagnosed with Alzheimer's. Mark talked about the research that the Alzheimer's Association is funding and how it was instrumental in creating Lequambi and how this is just the first step in hopefully finding not just better treatments but hopefully one day a cure. Mark talked about the increase in the number of cases of Alzheimer's across the country and how the Alzheimer's Association is helping those diagnosed and their families. We talked about their services and programs and we promoted the upcoming Walks to End Alzheimer's which will be held September 30<sup>th</sup> thru November 4<sup>th</sup> across North Texas.

July 23, 2023

Aired 6am to 6:30am

30 minute program

Issues: Education and Economic Issues

Guest: Lindsay Garner the Executive Director of Communities in Schools of Greater Tarrant County

Topic: With school set to start for most North Texans in the next couple of weeks the focus of the program today is on education issues. Lindsay Garner the Executive Director of Communities in Schools of Greater Tarrant County joined me to talk about the work that they do to help students pre-K to 12<sup>th</sup> grade. They do whatever it takes to keep their students in schools and on the path to graduation and have an excellent success rate. Lindsay talked about the programs they offer from case management to home assessments and we talked about the barriers that the students face including economic issues that are happening at home. We also discussed the mental health services that they offer the students which is a new program aimed at helping those students who are struggling with their mental health following the pandemic.

July 30, 2023

Aired 6am to 6:30am

30 minute program

Issues: Education, Arts, Technology and Economic Issues

Guests: Mike Richman the Vice President of Marketing and Patron Services at Broadway Dallas and Kelly Flowers the Founder and CEO of Women Leading Technology.

Topic: With school set to start in a couple of weeks I wanted to highlight Arts in Education and STEM Education, which is Science, Technology, Engineering and Math. Mike Richman with Broadway Dallas joined me for the first part of the program to talk about the community outreach that Broadway Dallas does to introduce theater to students in low socio-economic zip codes and the education programs that they offer to school districts. We talked about the link between arts education and improved scores in school and we also promoted the upcoming Broadway Dallas season. Broadway Dallas is a nonprofit and many people do not realize the work that they do in the community. Kelly Flowers joined me for the second half of the program to talk about her nonprofit Women Leading Technology and the work that they do to bridge the diversity, equity and inclusion gap in communities thru STEAM Education. Women Leading Technology is providing resources and opportunities for girls to pursue a career in STEAM Education

August 6, 2023

Aired 6am to 6:30am

30 minute program

Issues: Education and Economic Issues and Community Involvement

Guest: Kirsten James the Executive Director of Project Transformation

Topic: School is set to begin for the majority of North Texas Students this week and Kirsten James the Executive Director of Project Transformation joined me to talk about the work that they do to transform communities by engaging children, college age young adults and churches in meaningful ways to improve school attendance and student outcomes. Kirsten talked about their services and programs and the impact they see in the students that they work with and how the college aged kids who work with the children benefit from the work and the community engagement that it encourages.

August 13, 2023

Aired 6am to 6:30am

30 minute program

Issues: Animal Rights and Protection of Animals and Economy

Guest: Maura Davies the Vice President of Marketing and Communications for the SPCA of Texas.

Topic: Coming up on September 9<sup>th</sup> I Heart Media Dallas is hosting the Love Pup Fest to highlight pet adoptions and Maura Davies from the SPCA joined me to talk about the need for more people to adopt animals to decrease the pet population in area animal shelters. Maura talked about the work that the SPCA of Texas does from adoptions to animal cruelty prevention and how they work tirelessly to get dogs and cats spayed and neutered to make sure that there are fewer unwanted animals roaming the street. We talked about what an incredible resource the website is for all things animals and how new owners can get tips on

raising a puppy or a new pet that was just adopted. We also discussed the program that they have to help people who are struggling financially due to the economy to make sure that they can keep their pet. From paying for expensive surgeries to fostering an animal while an owner is in the hospital or deployed in the military.

August 20, 2023

Aired 6am to 6:30am

30 minute program

Issues: Climate Change, Education, Emergency Preparedness and Community Outreach

Guest: Rand Jenkins with Texas Baptist Men

Topic: It has been two weeks since the deadly wildfires in Hawaii and as the people of Hawaii grieve they are also trying to clean up in the aftermath and rebuild. The North Texas nonprofit Texas Baptist Men is a group of volunteers that always rushes in to help wherever a disaster happens. From hurricanes to tornadoes to wildfires and even war. Rand Jenkins with Texas Baptist Men joined me to talk about the work that they are doing in Hawaii to help families clean up and rebuild and he talked about the history of the nonprofit and how they are always looking for volunteers. We talked about the training that the volunteers go thru and how they go to wherever they are needed nationally, internationally, and locally. We talked about how just this week they helped a church in Richardson that had flooded. We talked about the impact their work has and the feedback they get from the communities they serve.

August 27, 2023

Aired 6am to 6:30am

30 minute program

Issues: Climate Change, Education and Economic Issues

Guest: Hayley Nenadal the Director of Earth X Film Festival

Topic: With wildfires in Texas forcing the evacuation of people in East Texas and Central Texas and fire fighters watching fires in North Texas the importance of educating the public about the dangers of wildfires is important and educating the public about climate change and how it is impacting our lives. From extreme heat to severe weather our world is changing and one way to educate people is thru the art of film. Hayley Nenadal the Director of Earth X Film Festival joined me to talk about Earth X and the work that they do to educate and find solutions to our changing climate. Hayley is gearing up for two events including the Party for the Planet in Fort Worth on September 8<sup>th</sup> and the Earth X Film Festival in Dallas on October 20<sup>th</sup>. Hayley talked about the impact that film has and we talked about how the community can get involved.

September 3, 2023

Aired 6am to 6:30am

30 minute program

Issues: Health Issue and Child Health and Education

Guest: Grainne Owen the Co-founder and Executive Director of Curing Kids Cancer.

Topic: The month of September is Pediatric Cancer Awareness Month and Grainne Owen joined me to talk about what we all should know about pediatric cancers Grainne and her husband Clay creating the nonprofit Curing Kids Cancer following the death of their 8-year-old son Killian who died of acute lymphocytic leukemia. Grainne talked about her family's journey with pediatric cancer and what she wants other families to know about signs and treatments. Curing Kid's Cancer funds groundbreaking research and recently gave Children's Health of North Texas a two-million-dollar endowment for research projects to help find better treatments for pediatric cancers.

September 10, 2023

Aired 6am to 6:30am

30 minute program

Issues: Human Trafficking, Crime, Education and Economic Issues

Guests: Bianca Davis the Executive Director of New Friends New Life and John Ramsey with Returned.org

Topic: Every week it seems that there are news stories about law enforcement arresting people involved in a human trafficking ring here in North Texas. This is not a crime that is happening far away but right here in our own backyard. Bianca Davies the Executive Director of New Friends New Life a nonprofit that helps those who have been trafficked joined me to talk about the women and children they serve. We talked about the services and programs they offer, and she shared what she thinks more people need to know about this crime including how to spot a possible victim and how to help. We talked about what men can do to combat the crime of human trafficking and sex trafficking. We talked about the education outreach to schools and to parents and caregivers so that they can protect their kids. We also promoted the upcoming New Friends New Life luncheon that will feature Kerry Washington the star of the old tv show Scandal. John Ramsey joined me to talk about the work that Returned dot org is doing to combat child sex trafficking by getting DNA samples of children to hopefully reunite the children with their families. John talked about how Returned dot org came about and the impact that they are having in keeping children safe and out of the hands of traffickers.

September 17, 2023

Aired 6am to 6:30am

30 minute program

Issues: Community Outreach, Economic Issues, Education and Mental Health

Guests: Monica Christopher the Senior Vice President for Communities Foundation of Texas and Kevin Hall the Executive Director of the Grant Halliburton Foundatoin

Topic: September 21<sup>st</sup> is North Texas Giving Day a day set aside to raise funds for North Texas nonprofits. Since it's inception it has raised more than 500 million dollars for thousands of our nonprofits. Monica Christopher joined me to talk about the importance of North Texas Giving Day and how people can get involved and helped. We talked about the charities that will benefit and the work they do in our community, and we also talked about Communities Foundation of Texas and how it works with people and businesses to find the best charities to work with. Kevin Hall with the Grant Halliburton Foundation joined me to talk about the impact that North Texas Giving Day has on a charity like the Grant Halliburton Foundation and the work that they do to help young people dealing with mental health issues. Kevin talked about the services and programs that they offer to young people who are struggling and to their parents and their education outreach to schools in North Texas to help students who may be dealing with mental health issues including their peer-to-peer program Hope Squad. We also promoted their upcoming conference When Life Hands You Teenagers.

September 24, 2023

Aired 6am to 6:30am

30 minute program

Issues: Education, Economic Issues and Community Involvement

Guest: Taylor Austin Public Relations Manager with the State Fair of Texas

Topic: The State Fair of Texas a Texas tradition since 1886 gives back to our community with scholarship programs and with food drives kicks off on Friday September 29<sup>th</sup> and Taylor Austin joined me to talk about the impact on our local economy and what people can expect at this year's event and we also highlighted the community work that the State Fair of Texas does from the Big Tex Urban Farms that provide fresh produce to people living around Fair Park and we talked about their education programs that teachers and homeschoolers can access at BigTex dot com . Taylor shared tips on how to enjoy the state fair and we talked about the new food offerings and we talked about discount days at the fair including the annual State Fair food drive that collects food for the North Texas food drive during the fair that offers discounts for people who bring 5 canned goods on Wednesdays. We also talked about sensory friendly mornings for those in our community who are on the autism spectrum. We also talked about safety measures being taken to keep the fair crime free.

### Section II

#### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH ISSUE	BRIANS WISH PSA	000:18	18
HEALTH ISSUE	CARTER BLOOD CARE SUMMER BLOOD DRIVE	000:14	2
HEALTH ISSUE	CARTER BLOODCARE	000:15	3
HEALTH ISSUE	DALLAS HEART WALK	000:16	18
HEALTH ISSUE	KOMEN MORE THAN PINK WALK	000:18	30
HEALTH ISSUE	Local Promo Inventory/HEART WALK	000:15	27

MENTORING	PSA/BIG BROTHERS BIG SISTERS	000:30	5
SUBSTANCE ABUSE PREVENTION	PSA/NATIONAL RECOVERY MONTH - MELISSA ETHERIDGE	000:30	11
HEALTH ISSUE	TARRANT CO HEART WALK	000:16	16
HEALTH ISSUE	YOUNG TEXANS OF ACS	000:19	19
CHILD ABUSE PREVENTION	DALLAS CASA	000:17	35
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	8
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
SUBSTANCE ABUSE PREVENTION	ADDICTION AND MENTAL HEALTH	000:30	1
HEALTH ISSUE	Brians Wish	000:18	17
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	13
HEALTH ISSUE	Local Promo Inventory/KOMEN MORE THAN PINK WALK	000:15	18
DOMESTIC VIOLENCE	NO MORE.ORG	000:30	15
ECONOMY	NORTH TEXAS FOOD BANK	000:16	32
EDUCATION & ECONOMY	COMMUNITIES IN SCHOOLS N.TX	000:14	37
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	5
HEALTH ISSUE	AMERICAN CANCER SOCIETY	000:19	51
HEALTH ISSUE	AMERICAN HEART ASSOC N TX	000:16	13
HEALTH ISSUE	AMERICAN HEART ASSOC N TX	000:16	52
HEALTH ISSUE	CARTER BLOOD CARE	000:14	30
HEALTH ISSUE	CARTER BLOODCARE	000:15	64
HEALTH ISSUE	KOMEN NORTH TEXAS	000:18	37
TRANSPORTATION ISSUES	Local Promo Inventory/DALLAS AREA RAPID TRANSIT	000:15	2
MENTAL HEALTH	AMERICAN FOUNDATION SUICIDE	000:17	30
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	3
NO KID HUNGRY	NO KID HUNGRY	000:29	5
NO KID HUNGRY	NO KID HUNGRY	000:29	8
TRAVEL AND SAFETY	NHTSA	000:29	13

## **KDGE Newscasts / Traffic Reports / Weather Reports**

**3<sup>rd</sup> Quarter 2023**

**2 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.**

**1 – 30 second Traffic Update between 11am and 1pm Monday through Friday.**

**2 - 30 second Traffic Updates every hour between 3pm and 8pm Monday through Friday.**

**2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.**

**1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.**

**2 – 10 second Weather Updates every hour between 3pm and 8pm Monday through Sunday.**

## **KDGE Appearances and Events for Non Profits**

**On Thursday July 13<sup>th</sup> Kevin Maus with I Heart Media Dallas represented the company at the Media Tech job fair from 11am to 2pm. Kevin talked about job opportunities at I Heart Media and answered questions from students at the media tech school.**

**August 11<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas was on hand at Dos Equis Pavilion as Foreigner the band donated \$10,000 to an area North Texas School for sound equipment for music education.**

**On Saturday September 9<sup>th</sup> KDGE was on hand at Klyde Warren Park in Dallas for the Love Pup Family Fest which highlighted the need for pet adoptions.**

**On September 14<sup>th</sup>, iHeartMedia Dallas donated a signed Cheap Trick guitar to be auctioned off at the Black Tie Dinner with funds donated to organizations that help the LGBTQ community in North Texas.**

**On September 18<sup>th</sup> at 2pm Colin Weatherwax the CEO of Cars for Kids was on hand to receive a donated vehicle from I Heart Media Dallas. The money from the donated vehicle will be used to help kids graduate from high school.**

**On September 20<sup>th</sup> Anna de Haro Public Affairs Director for I Heart Media Dallas was on hand at the Curing Kids Cancer dinner in which the charity presented Children's Health North Texas with a \$2 million dollar endowment for pediatric cancer awareness. The event took place at the Kay Bailey Hutchison Convention Center.**



**On September 23rd, iHeartMedia Dallas donated concert tickets for a silent auction for Lights! Camera! Auction! Charity Gala. The event will benefit The Alliance for Children in Fort Worth. The Alliance for Children is a North Texas nonprofit whose goal is to minimize the trauma of abuse so that children and families can begin to heal.**