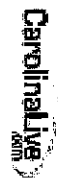


POLITICAL CHECK LIST

					Yes	No
Candidate / Issue	Luke Rankin for US State Senate - R					
Agency	Richard Quinn and Associates					
Flight Dates						
Amount	Gross		Net			
	\$1320 ⁰⁰		\$1122 ⁰⁰			
PB 18						
HRP Headline #						
Wide Orbit#	571.894					
Class of Time	LUC	SELL	FIXED	In POL Window Yes or No		
Sales Person	Local					
Office / Region	House - MB					
Spot Approved						
Check Sent to SBC	...					



On-Air Detail Report

Rankin May 16

Myrtle Beach-Florence May15 DMA Nielsen Live+1

Client: Richard Quinn and Assoc
 Buyer: Erich Skelton
 Advertiser: POL Rankin SC House
 Product: POL

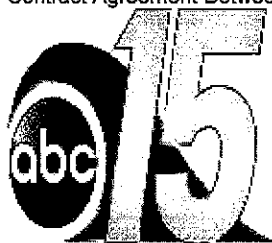
Lengths: 30
 Dayparts: EM ; LN
 Sched Dates: 5/11/2016 - 5/20/2016

Phone: 843-234-9733
 Email: @wpde.com

Station	Program	Time Period	Unit Length	Units	Mon 23	Tues 24	Wed 25	Thurs 26	Fri 27	Sat 28	Sun 29	Unit \$	RTG	GRP	CPP	Total Cost
Week of 05/23/16																
WPDE	»GOOD MORNING CAROLINA EARLY	M-F 5a-6a	30	2	X	X	X	X	X			\$60	1.4	2.8		\$43
WPDE	»GOOD MORNING AMERICA	M-F 7a-9a	30	3	X	X	X	X	X			\$200	3.9	11.7		\$600
WPDE	»ABC15 NEWS@11	M-F 11p-11:35p	30	2	X	X	X	X	X			\$300	1.1	2.2		\$600
Schedule Totals															16.7	\$79
															Reach / Frequency	12.1 / 1.4
																\$1,320

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 Nielsen Audience Estimates Copyright ©2016 The Nielsen Company, used under license, all rights reserved

5/20/2016 12:56PM
 Est # POL Rankin 1

CONTRACT

WPDE
10 University Blvd
Conway, SC 29526
(828) 684-1340

And:

Richard Quinn and Associates
1300 12th St
Cayce, SC 29033

<u>Contract / Revision</u> 571894 /		<u>Alt Order #</u>
<u>Product</u> POL		
<u>Contract Dates</u> 05/23/16 - 05/27/16		<u>Estimate #</u>
<u>Advertiser</u> Luke Rankin for US State Senate-R		<u>Original Date / Revision</u> 05/23/16 / 05/23/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WPDE	<u>Account Executive</u> House House-Myrtle	<u>Sales Office</u> Local-Myrtle Beach
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPDE	05/23/16	05/27/16	Good Morn Carolinas 5a-6a	5a-6a		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/23/16	05/29/16	MTWTF--				2	\$60.00				
N 2	WPDE	05/23/16	05/27/16	M-F GMA 7a-9a	7a-9a		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/23/16	05/29/16	MTWTF--				3	\$200.00				
N 3	WPDE	05/23/16	05/27/16	M-F 11p-1135p	11p-1135p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/23/16	05/29/16	-TWT---				2	\$300.00				
Totals								0.00				7	\$1,320.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/23/16 - 05/29/16	7	\$1,320.00	(\$198.00)	\$1,122.00
Totals	7	\$1,320.00	(\$198.00)	\$1,122.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WPDE-TV Florence Myrtle Beach	Date: 5/5/2016
---	-----------------------

I, Erich Skelton

being/on behalf of: Luke Rankin

a legally qualified candidate of the Republican

political party for the office of: State Senate District 33

in the SC 2016 Primary

election to be held on: June 14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See schedule			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Rankin for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lindsey Rankin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5-5-2016

Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title