



### POLITICAL CHECK LIST

		Yes	No
Candidate / Issue	Luke Rankin for US State Senate - R		
Agency	Richard Quinn and Associates		
Flight Dates			
Amount	Gross	Net	
	\$1320 <sup>00</sup>	\$1122 <sup>00</sup>	
PB 18			
HRP Headline #			
Wide Orbit#	571.894		
Class of Time	LUC	SELL	FIXED In POL Window Yes or No
Sales Person	Local		
Office / Region	House - MB		
Spot Approved			
Check Sent to SBC	...		



# On-Air Detail Report

Rankin May 16

Myrtle Beach-Florence May15 DMA Nielsen Live+1

5/20/2016 12:56PM  
Est # POL Rankin 1

Client: Richard Quinn and Assoc  
Buyer: Erich Skelton  
Advertiser: POL Rankin SC House  
Product: POL

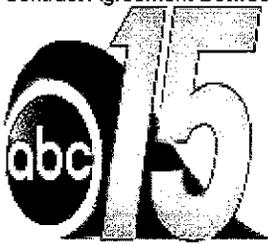
Lengths: 30  
Dayparts: EM ; LN  
Sched Dates: 5/11/2016 - 5/20/2016

Phone: 843-234-9733  
Email: @wpde.com

Station ID	Program	Time Period	Unit Length	Units	Mon 23	Tues 24	Wed 25	Thurs 26	Fri 27	Sat 28	Sun 29	Unit \$	RTG	Adults 25-54 GRP	WK 1 GRP	Total Cost
WPDE	»GOOD MORNING CAROLINA EARLY	M-F 5a-6a	30	2	X	X	X	X	X			\$60	1.4	2.8		\$43
WPDE	»GOOD MORNING AMERICA	M-F 7a-9a	30	3	X	X	X	X	X			\$200	3.9	11.7		\$51
WPDE	»ABC15 NEWS@11	M-F 11p-11:35p	30	2	X	X	X	X	X			\$300	1.1	2.2		\$273
Schedule Totals																
7																
Reach / Frequency 12.1 / 1.4																
16.7																
\$79																
\$1,320																

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# CONTRACT



**WPDE**  
 10 University Blvd  
 Conway, SC 29526  
 (828) 684-1340

<u>Contract / Revision</u> 571894 /		<u>Alt Order #</u>
<u>Product</u> POL		
<u>Contract Dates</u> 05/23/16 - 05/27/16		<u>Estimate #</u>
<u>Advertiser</u> Luke Rankin for US State Senate-R		<u>Original Date / Revision</u> 05/23/16 / 05/23/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WPDE	<u>Account Executive</u> House House-Myrtle	<u>Sales Office</u> Local-Myrtle Be
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Richard Quinn and Associates**  
 1300 12th St  
 Cayce, SC 29033

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPDE	05/23/16	05/27/16	Good Morn Carolinas 5a-6a	5a-6a		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/23/16	05/29/16	MTWTF--				2	\$60.00				
N 2	WPDE	05/23/16	05/27/16	M-F GMA 7a-9a	7a-9a		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/23/16	05/29/16	MTWTF--				3	\$200.00				
N 3	WPDE	05/23/16	05/27/16	M-F 11p-1135p	11p-1135p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/23/16	05/29/16	-TWT---				2	\$300.00				
<b>Totals</b>								0.00				7	\$1,320.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/23/16 -05/29/16	7	\$1,320.00	(\$198.00)	\$1,122.00
<b>Totals</b>	7	\$1,320.00	(\$198.00)	\$1,122.00

*KG*  
*5/23/16*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WPDE-TV Florence Myrtle Beach	<b>Date:</b> 5/5/2016
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I, Erich Skelton

being/on behalf of: Luke Rankin

a legally qualified candidate of the Republican

political party for the office of: State Senate District 33

in the SC 2016 Primary

election to be held on: June 14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See schedule			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Rankin for Senate**

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and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Lindsey Rankin**

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

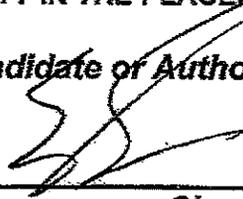
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**5-5-2016**

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**Date**



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**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

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**Signature**

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**Printed Name**

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**Title**