

ORDER



Orders
Order / Rev: 349637
Alt Order #: 09294732
Product Desc: KOOYENGA CERS
Estimate: 362
Flight Dates: 10/22/18 - 11/04/18
Original Date / Rev: 10/24/18 / 10/25/18
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Mick Nesci
Sales Office: HPHIL
Sales Region: NAT

Agency Name: Flexpoint Media
Buying Contact: Whitney Eversole
Billing Contact:
 P.O. Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Poli/D Kooyenga/R/SSN/WI
Demographic: A35+
Product Codes: PL Candidate
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	5	\$5,300.00	\$4,505.00
10/29/18	11/04/18	7	\$6,400.00	\$5,440.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	5	\$5,300.00	\$4,505.00	0.00
November 2018	7	\$6,400.00	\$5,440.00	0.00
Totals	12	\$11,700.00	\$9,945.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP CBS58	20%	\$11,700.00
Market	100%	\$58,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	17%	\$9,945.00
WITI	40%	\$23,400.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	23%	\$13,455.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	10/25/18	10/25/18	Morning News M-F 6a - 7a	M	6a-7a	---1---	:30	1	\$100.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---1---		1				\$100.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		1	WDJT	10/22/18-10/28/18		Morning News M-F 6a - 7a		6a-7a		---Th----	:30	(\$100.00)	0.00	NM	
		Credited													

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WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDJT	10/26/18	10/26/18	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----1--	:30	1	\$100.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	----1--		1				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/22/18-10/28/18	Morning News M-F 6a - 7a		6a-7a		----F---	:30	(\$100.00)		0.00	NM		
		Credited													
E 3	WDJT	10/29/18	10/29/18	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	1-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	1-----		1				\$100.00		0.00			
E 4	WDJT	10/31/18	10/31/18	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--1----	:30	1	\$100.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	--1----		1				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/29/18-11/04/18	Morning News M-F 6a - 7a		6a-7a		--W-----	:30	(\$100.00)		0.00	NM		
		Credited													
E 5	WDJT	11/02/18	11/02/18	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----1--	:30	1	\$100.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	----1--		1				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/29/18-11/04/18	Morning News M-F 6a - 7a		6a-7a		----F---	:30	(\$100.00)		0.00	NM		
		Credited													
E 6	WDJT	10/28/18	10/28/18	CBS58 Sun Morning 7a-8a CBS58 Sun Morning 7a-8a	CM	7a-8a	-----1	:30	1	\$150.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----1		1				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/22/18-10/28/18	CBS58 Sun Morning 7a-8a		7a-8a		-----Su	:30	(\$150.00)		0.00	NM		
		Credited													
E 7	WDJT	11/04/18	11/04/18	CBS58 Sun Morning 7a-8a CBS58 Sun Morning 7a-8a	CM	7a-8a	-----1	:30	1	\$150.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----1		1				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/29/18-11/04/18	CBS58 Sun Morning 7a-8a		7a-8a		-----Su	:30	(\$150.00)		0.00	NM		
		Credited													
E 8	WDJT	10/25/18	10/25/18	M-F 5pm News M-F 5pm News	CM	5p-530p	---1---	:30	1	\$300.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	---1---		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/22/18-10/28/18	M-F 5pm News		5p-530p		---Th---	:30	(\$300.00)		0.00	NM		
		Credited													
E 9	WDJT	10/26/18	10/26/18	M-F 5pm News M-F 5pm News	CM	5p-530p	----1--	:30	1	\$300.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	----1--		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/22/18-10/28/18	M-F 5pm News		5p-530p		----F---	:30	(\$300.00)		0.00	NM		
		Credited													
E 10	WDJT	10/29/18	10/29/18	M-F 5pm News M-F 5pm News	CM	5p-530p	1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	1-----		1				\$300.00		0.00			
E 11	WDJT	10/30/18	10/30/18	M-F 5pm News M-F 5pm News	CM	5p-530p	-1-----	:30	1	\$300.00	P-2	0.00	NM	0	\$0.00

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E 11	WDJT	10/30/18	10/30/18	M-F 5pm News M-F 5pm News	CM	5p-530p	-1-----	:30	1	\$300.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-1-----		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/29/18-11/04/18	M-F 5pm News		5p-530p		-T-----	:30	(\$300.00)		0.00	NM		
		Credited													
E 12	WDJT	10/31/18	10/31/18	M-F 5pm News M-F 5pm News	CM	5p-530p	--1----	:30	1	\$300.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	--1----		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/29/18-11/04/18	M-F 5pm News		5p-530p		--W-----	:30	(\$300.00)		0.00	NM		
		Credited													
E 13	WDJT	11/01/18	11/01/18	M-F 5pm News M-F 5pm News	CM	5p-530p	---1---	:30	1	\$300.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	---1---		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/29/18-11/04/18	M-F 5pm News		5p-530p		---Th----	:30	(\$300.00)		0.00	NM		
		Credited													
E 14	WDJT	11/02/18	11/02/18	M-F 5pm News M-F 5pm News	CM	5p-530p	----1--	:30	1	\$300.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	----1--		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/29/18-11/04/18	M-F 5pm News		5p-530p		----F----	:30	(\$300.00)		0.00	NM		
		Credited													
E 15	WDJT	10/25/18	10/25/18	M-F Late News M-F Late News	CM	10p-1035p	---1---	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	---1---		1				\$1,600.00		0.00			
E 16	WDJT	10/29/18	10/29/18	M-F Late News M-F Late News	CM	10p-1035p	1-----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	1-----		1				\$1,600.00		0.00			
E 17	WDJT	10/31/18	10/31/18	M-F Late News M-F Late News	CM	10p-1035p	--1----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	--1----		1				\$1,600.00		0.00			
E 18	WDJT	11/02/18	11/02/18	M-F Late News M-F Late News	CM	10p-1035p	----1--	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	----1--		1				\$1,600.00		0.00			
E 19	WDJT	10/27/18	10/27/18	Sat Late News Sat Late News	CM	10p-1035p	-----1-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----1-		1				\$800.00		0.00			
E 20	WDJT	10/28/18	10/28/18	Sun Late News Sun Late News	CM	10p-1035p	-----1	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----1		1				\$800.00		0.00			
E 21	WDJT	11/04/18	11/04/18	Sun Late News Sun Late News	CM	10p-1035p	-----1	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----1		1				\$800.00		0.00			
N 22	WDJT	10/27/18	10/27/18	SEC Prime Game SEC Prime Game 7p-10p	CM	7p-10p	-----1-	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N22	WDJT	10/27/18	10/27/18	SEC Prime Game SEC Prime Game 7p-10p	CM	7p-10p	-----1-	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----1-		1				\$1,800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	10/22/18-10/28/18	SEC Prime Game		7p-10p		-----Sa--	:30	\$1,800.00		0.00	NM		
N23	WDJT	10/27/18	10/27/18	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----1-		1				\$300.00		0.00			
N24	WDJT	10/29/18	11/02/18	LF 1035p-1137p Late Show w/Stephen Colbert	CM	1035p-1137p	MTWTF--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	MTWTF--		1				\$400.00		0.00			
													Totals	12	\$11,700.00

349637

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Various	Date: 10 22 2018
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I, FlexPoint Media

being/on behalf of: CERS - Authorized By Citizens For Kooyenga

a legally qualified candidate of the Republican

political party for the office of: State Senate District 5

in the General

election to be held on: Nov 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Citizens To Elect A Republican Senate - Authorized for by Citizens For Kooyenga

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Fitzgerald

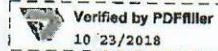
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10 23 2018

Kegan R. Moran



Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Handwritten Signature]

Adam Lester

Sales Mgr

Signature

Printed Name

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.