

WPKF
Poughkeepsie/Hudson Valley, NY
Quarterly Issues/Programs List
Fourth Quarter, 2023
01/02/2024

WPKF
Quarterly Issues/Programs List

WPKF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Recovery Month, Flu Shots, Mental Illness Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Hampton, Recovery Advocate & Founder of Mobilize Recovery. Ryan Hampton discusses his work as a partner in iHeartRadio's iHeart Recovery Month effort, along with efforts to reduce overdoses and end the stigma attached to substance use disorder. Dr. Leandris Liburd (CDC) & Dr. Willie Underwood (AMA). Dr. Liburd and Dr. Underwood discuss the Ad Council, American Medical Association and CDC's annual "Get My Flu Shot" campaign, an initiative encouraging Americans to get their flu shot, along with an updated COVID-19 vaccine. Dr. Bob Murry, Chief Medical Officer of NextGen Healthcare. Dr. Murry joins the show ahead of Mental Illness Awareness Week and World Mental Health Day to discuss the	R. Hampton, Dr. L Liburd, Dr. W. Underwood, Dr. B. Murry	10/01/2023 06:01 AM	029:49

		signs and symptoms of anxiety and depression, who's most at risk for those conditions, and resources available for those seeking mental health assistance.			
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	In this special edition of the show, four guests discuss 'The Most Beautiful Sound,' a powerful and artistic representation of cancer cells being destroyed. Ankit Vahia explains how the sound was created. Kristen Neese shares the role the American Society of Clinical Oncology played in the process. Heidi Floyd describes the impact the sound had on her, as a two-time cancer patient. And Dr. Don Dizon discusses how the oncology field could use this sounds to help future cancer patients remain hopeful.	Dr. D. Dizon, H. Floyd, A. Vahia, K. Neese	10/08/2023 06:02 AM	029:49
Economy, Fire Prevention Week	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Claudia Romo Edelman, Founder & CEO of the We Are All Human Foundation. Claudia Romo Edelman joins the show for Hispanic Heritage Month to discuss the contributions of Hispanics to the U.S. economy and culture. Ivanette Bonilla, Director of Communications for Kidde & Captain Michael Cozo, FDNY Foundation Representative. Ivanette Bonilla and	C. Edelman, I. Bonilla, Cpt. M. Cozo, A. Vastis	10/15/2023 06:03 AM	029:48

		<p>Captain Cozo discuss Fire Prevention Week, including the importance of functioning fire alarms in homes and businesses and why fires spread more rapidly than ever before. Andrea Vastis, Senior Director for Public Education at the National Fire Protection Association. Andrea Vastis shares numerous fire safety tips for Fire Prevention Week, with a focus on cooking safety ahead of the holidays.</p>			
<p>Anti-bullying and Breast Canc</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Sarah Kate Ellis, President & CEO of GLAAD. Sarah Kate Ellis joins the show to recap Spirit Day 2023, the country's most visible anti-LGBTQ bullying campaign, along with some of the issues LGBTQ youth face and how GLAAD is working to address those problems. Dr. William Dahut, Chief Scientific Officer at the American Cancer Society. Dr. Dahut joins the show for Breast Cancer Awareness Month, stressing the importance of women getting tested early and often, along with the progress made over the past few decades in diagnosing and treating breast cancer.</p>	<p>S. Ellis, Dr. W. Dahut</p>	<p>10/22/2023 06:03 AM</p>	<p>029:49</p>

Breast Cancer Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Dorraya El-Ashry, Chief Scientific Officer for the Breast Cancer Research Foundation. Dr. El-Ashry joins the show for Breast Cancer Awareness Month to break down the latest advancements in breast cancer diagnosis and treatments, and the ongoing work towards finding a cure.	Dr. D. El-Ashry	10/29/2023 06:00 AM	029:49
Public Health and Cyber Bully	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Alissa Kanowitz, Co-Founder & Board Member for Families Fight Flu. Alissa Kanowitz discusses the death of her four-year-old daughter Amanda to the flu, along with the work her organization does to save lives and reduce hospitalizations by protecting children, families, and communities against influenza through education and advocacy. Kristin Bride, Social Media Reform Advocate. Kristin Bride discusses the death of her 16-year-old son to suicide following a relentless cyber-bullying campaign by classmates, along with her work on the bipartisan Kids Online Safety Act bill currently before Congress.	A. Kanowitz, K. Bride	11/05/2023 06:03 AM	029:49
Veteran's Day	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Veterans Day weekend special featuring the following organizations helping veterans and their	D. Milne, D. Clare, J. Whaley, J Hammond, M. Parrish	11/12/2023 06:03 AM	029:49

		families nationwide: Colonel Duncan S. Milne (Ret.) - U.S. Marine Corps Veteran & President of the Dixon Center for Military and Veterans Services, Dan Clare - US Marine & Air Force Veteran and Chief Communications & Outreach Officer at Disable American Veterans, Jim Whaley - U.S. Army Veteran & CEO of Mission Roll Call , Brigadier General Jack Hammond (Ret.) - U.S. Army Veteran & Executive Director of Home Base and Matt Parrish - Green Beret Veteran & Executive Director of Task Force Dagger			
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Elliott Gaskins, Acting Chief Resource Development and Growth Officer at Share Our Strength. Elliott Gaskins discusses the No Kid Hungry campaign, a national initiative to end hunger in America, and ways to help support this effort during the holiday season.	E. Gaskins	11/19/2023 06:03 AM	029:49
Veteran's Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	JP Lane, Army Veteran and Spokesperson for Semper Fi & America's Fund. JP Lane joins the show ahead of National Suicide Prevention Month in September to discuss his personal struggles after being struck by an IED in Afghanistan and attempting suicide 12 times, along with the work Semper Fi & America's Fund does	J. Lane	11/26/2023 06:02 AM	029:49

		to help veterans like him and service members and military families.			
Public Health, Veteran's Affairs, Finance	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Robyn Neblett Fanfair, Acting Director of CDC's Division of HIV Prevention. Dr. Neblett Fanfair joins the show for World AIDS Day to discuss the progress made in combating the HIV epidemic, along with the latest information on the amount of Americans impacted by the disease and which groups are most at risk. Cole Lyle, USMC Veteran & Executive Director of Mission Roll Call. Cole Lyle breaks down the latest Department of Veterans Affairs Veteran Suicide Report and discusses ways to help prevent veteran suicide moving forward. Jennifer Streaks, Senior Personal Finance Reporter for Business Insider. Jennifer Streaks joins the show for insight into spending best practices during the holiday season and important information on how to deal with stolen or missing packages.	Dr. R. Neblett, C. Lyle, J. Streaks	12/03/2023 06:02 AM	029:49
Animal welfare	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Susanne Kogut, CEO of Petco Love. Susanne Kogut joins the show to discuss her organization's work in facilitating pet adoptions nationwide, providing vaccines and affordable pet	S. KOGUT	12/10/2023 06:02 AM	029:49

		treatment options for pet owners, and helping unify lost pets with their owners.			
Online fraud, Holiday Philanthropy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Kathy Stokes, AARP's Director of Fraud Prevention Programs. Kathy Stokes joins the show to break down some of the top scams to watch out for this holiday season, from gift card fraud to online shopping threats, along with what to do if you fall victim to a scam. Commissioner Kenneth Hodder, National Commander of The Salvation Army. Commissioner Hodder checks in to discuss the services provided by The Salvation Army, the Red Kettle campaign, and the need Americans are experiencing nationwide.	K. Stokes, K. Hodder	12/17/2023 06:02 AM	029:49
Veteran and Disaster Assistance	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Bryan Stern, Founder & CEO of Project Dynamo, a veteran-led, donor-funded, international search, rescue, aid and assistance 501(c)(3) non-profit organization. Bryan Stern discusses his organization's work rescuing Americans and our allies from countries where the U.S. government is no longer operating, such as Afghanistan, Ukraine and Russia, along with their previous rescue work in disaster areas like Southwest Florida following Hurricane Ian.	B. Stern	12/24/2023 06:00 AM	029:49

Addiction, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Laurie Dhue, Chief Branding Officer for RecoveryEducation.com & Former Fox News Anchor - Laurie Dhue joins the show for Alcohol Awareness Month to discuss her personal battle with alcohol use disorder, along with the work RecoveryEducation.com does providing families with resources to help teens and young adults navigate substance use.	L. DHUE	12/31/2023 06:01 AM	029:49
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
	DC SHERIFF HOLIDAY MESSAGE 1	000:29	51
	DC SHERIFF HOLIDAY MESSAGE 2	000:29	81
	HV HONOR FLIGHT MISSION 31 PSA	000:59	17
	HV HONOR FLIGHT MISSION 31 PSA	000:59	4
	MISSION 31 HVHF	000:59	1
	PSA COAT DRIVE 2023	000:42	79
	PSA FREE MOVIES & FOOD DRIVE 2023	000:49	11
	PSA GENERAL WPKF SHOW YOUR STRIPS (MHA V2V)	001:00	60
	PSA NEW B PLASTIC SURGERY NEW PLACE	000:52	124
	PSA RHINEBECK PAC PETER STAR CATCHER	000:29	3
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	14
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	1
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	8
HOMEBASE	HOMEBASE	000:30	14
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	10

KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	4
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	5
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	9
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	4