

Quarterly Issues & Programs Report

WAZZ-AM
MY KISS RADIO
W228 DK-FM

Fayetteville, NC

3rd Quarter
July - August - September, 2018

Prepared By - Erika Beasley

WAZZ-AM & W228 DK-FM

My Kiss Radio

**Issue/Program Summary
2018 –3rd Quarter
July – August – September**

**Radio Station WAZZ-AM (1490-AM) & Translator W228 DK (94.3)
Fayetteville, NC identified these issues of concern in the community to
be addressed from July thru September, 2018.**

Crime Stoppers	Economic Development
Education	School Dropouts
Summer Feeding Programs	School Safety
Police/Community Relations	Adult literacy
Abused Children	Young Adults w/Disabilities
Help After Hurricane Florence	

**These items were identified during on-going surveys and interviews
conducted by the staff with community leaders.**

**Issues were addressed via - Daily Public Service Announcements
Daily Newscasts,
Weekly Long-form Public Affairs Programs
Live Broadcasts from Community Events**

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

07/01/2018

TIME:

7:00a-7:15a

GUEST(S):

SGT. STREET & OFFICER CANNON

TITLE:

SGT AND OFFICER

LENGTH:

10 Minutes

TOPIC:

Crime Stoppers

DISCUSSION:

Talked about the fact that tips are totally anonymous and Phone numbers and IP addresses are NEVER captured, tracked, or saved. Submissions through the P3 Tips app, or through our website, are filtered through a third party vendor upon submission. The only information we receive is the raw text you send in your tip!

They also discussed how to submit a tip through crime stoppers mobile friendly tip submission site, [P3 Tips](#), or call our tip hotline at 910-483-TIPS. Whatever methods you choose to submit your tip, tips are accepted 24/7 -- Even on holidays!

After crime stoppers take your tip, they forward the tip to the appropriate law enforcement agency for investigation. If your anonymous tip leads to an arrest or to a crime being solved, you may be eligible for a cash reward of up to \$1,000! When you submit your tip, you'll be provided with a unique tipster identification number.

ISSUES:

Crime Stoppers

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

07/01/2018

TIME:

7:15a-7:30a

GUEST(S):

Ruthie Dent

TITLE:

Marketing for Fayetteville Area Habitat for Humanity

LENGTH:

10 Minutes

TOPIC:

Habitat for Humanity

DISCUSSION:

Baez Jr. and Ms. Dent talked about the Fayetteville Area Habitat for Humanity role in the community for hard working, low wage earning families. Along the way, Habitat for humanity is improving neighborhoods and building communities of hope. They also talked about the fund raisers that were held on June 28th with the Fayetteville Swamp Dogs and how big of an impact this event had.

ISSUES:

Economic Development

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

07/08/2018

TIME:

7:00a-7:15a

GUEST(S):

Robert Jeffries

TITLE:

Lieutenant with Cumberland County

LENGTH:

10 Minutes

TOPIC:

The Citizens' Academy

DISCUSSION:

The Cumberland County Citizens' Academy is an annual program that helps participants gain a better understanding of what county government does and how the various departments play a vital role in the community. Class size is limited, and academy slots are filled on a first-come, first-serve basis. Participants are asked to commit to attending all six classes. The Citizens' Academy is part of the County's strategic goal to educate, inform and engage employees, citizens, elected and appointed officials through effective and efficient communications.

ISSUES:

County Government

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

07/08/2018

TIME:

7:15a-7:30a

GUEST(S):

David Ballard, PsyD, MBA

TITLE:

Director of APA's Center for Organizational Excellence

LENGTH:

10 Minutes

TOPIC:

American Psychological Association

DISCUSSION:

The American Psychological Association's Work and Well-Being Survey shows that nearly a quarter of working adults (24 percent) say the positive effects of vacation time – such as a better mood, more energy, feeling less stress – disappear immediately upon returning to work, the survey found.

Forty percent said the benefits last only a few days.

Taking time off helps the majority of U.S. workers recover from stress and experience positive effects that improve their well-being and job performance, but for nearly two-thirds of working adults, the benefits of time away dissipate within a few days, according to a survey to be released by the American Psychological Association.

The Work and Well-Being Survey provides a snapshot of the U.S. workforce, including employee well-being and attitudes and opinions related to workplace policies and practices. Among other things, this year's survey explored the effect of time off – paid and unpaid – on employee well-being and work.

Nearly a quarter of working adults (24 percent) say the positive effects of vacation time – such as a better mood, more energy, feeling less stress – disappear immediately upon returning to work, the survey found. Forty percent said the benefits last only a few days.

ISSUES:

Education

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

07/15/2018

TIME:

7:00a-7:30a

GUEST(S):

Natasha Scott

TITLE:

Executive Director of CCS' Student Services

LENGTH:

15 Minutes

TOPIC:

Cumberland County School's Get-Back-In-School Launch Party

DISCUSSION:

Recent dropouts are invited to meet with school counselors and social workers who'll share information about re-enrollment, academic and support services, as well as community resources. The Launch Party takes place on Thursday, July 19 from 9:30 a.m. – 12:30 p.m. at Alger B. Wilkins High School.

ISSUES:

Re-enrolling School Dropouts/Education

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

07/22/2018

TIME:

7:00a-7:30a

GUEST(S):

Beth Maynard

TITLE:

Executive Director of Child Nutrition Services

LENGTH:

15 Minutes

TOPIC:

Summer Food Service Program (SFSP)

DISCUSSION:

The Summer Food Service Program (SFSP) is a federally-funded program designed to fill the need and ensure that children from low-income homes continue to receive nutritious meals when school is not in session. This summer, USDA plans to serve more than 200 million free meals to children 18 years and under at approved Summer Food Service Program (SFSP) sites. Cumberland County Schools' (CCS) Child Nutrition Services (CNS) is a sponsor of SFSP and is contributing to these goals by increasing awareness of the program in Cumberland County. An astounding 85 percent of the almost 900,000 NC children from economically-challenged families are not accessing meals available through SFSP. During the summer of 2017, only 7.68% of the children in Cumberland County eligible to receive free or reduced-price meals in school accessed the free meals available through SFSP. It is believed that awareness of this program is a significant reason why children who need these meals are not receiving them. Help the school district ensure that no child goes hungry this summer. Join CNS for the Summer Food Service Kick-Off event to make parents aware of the free meal benefits available to children, ages 18 and younger.

ISSUES:

Health/ Nutrition/ Hunger

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

07/29/2018

TIME:

7:00a-7:15a

GUEST(S):

Yolanda Burse

TITLE:

Director (Community Outreach Resource Network)

LENGTH:

10 Minutes

TOPIC:

College Information Fair

DISCUSSION:

Community Outreach Resource Network will be hosting a College Information Fair on September 15, 2018, 10:00a.m.-2:00p.m., Spring Lake Recreation Center, 245 Ruth Street Spring Lake, NC. This event will be open to all 10th-12th graders only.

ISSUES:

College Information Fair

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

07/29/2018

TIME:

7:15-7:30a

GUEST(S):

KENNETH MCKINNON

TITLE:

Safe Schools Facilitator

LENGTH:

10 Minutes

TOPIC:

School watch program

DISCUSSION:

Members of the Board approved a school watch program that will use community volunteers to help safeguard local schools. The volunteers, who will be known as School Angels, will "provide an extra pair of eyes and ears" on school campuses across the district. They will work to alert administrators to any suspicious activities around schools; greet parents, students, and visitors; provide directional campus information, and inform administrators of any physical safety and security concerns. Plans are for the volunteers, who have to successfully pass a volunteer background check, to receive training in radio communications and on crisis management and the emergency handbook. Interim Superintendent Tim Kinlaw told the Board that a program facilitator will be needed to not only train, but recruit volunteers from across the County.

ISSUES:

Cumberland County School Safety

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

08/5/2018

TIME:

7:00a-7:15a

GUEST(S):

Robyn Christian

TITLE:

Director of Salvation Army Community Center Fayetteville

LENGTH:

10 Minutes

TOPIC:

Salvation Army Community Center Fayetteville

DISCUSSION:

They also talked about the different Programs the Salvation Army has to offer its service area.

Salvation Army Programs

- The Haven is an emergency shelter serving single women and families with children. We will serve residents for 90 days- providing them with 3 free meals each day, a safe environment to reside and case management services to assist in obtaining self-sufficiency.
- The Salvation Army's Department of Social Services is located at 310 Dick St. Fayetteville, NC. They offer utility assistance Monday - Friday from 8am - 4:30pm. You can receive clothing vouchers to our Family Store Monday - Friday from 8am - 12pm. The Food Pantry is open Monday - Friday from 3pm - 4pm. These times may change so be sure to call ahead before arriving.
- White Flag (Emergency Inclement Weather) When NOAA reports Temperature or Wind chill falls below 32* Located at, The Salvation Army, 220 E Russell St. Fayetteville NC Shelter is for Families, Males and Females Check in is 6-7:30pm. No fees. No Criminal checks are required prior to staying Must leave by 7:00am the next morning.

ISSUES:

Salvation Army Programs

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

08/05/2018

TIME:

7:15a-7:30a

GUEST(S):

Sgt. Street and officer Cannon

TITLE:

Fayetteville Police Department

LENGTH:

10 Minutes

TOPIC:

National Night Out

DISCUSSION:

National Night Out is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, more caring places to live. National Night Out enhances the relationship between neighbors and law enforcement while bringing back a true sense of community. Furthermore, it provides a great opportunity to bring police and neighbors together under positive circumstances.

Millions of neighbors take part in National Night Out across thousands of communities from all fifty states, U.S. territories and military bases worldwide on the first Tuesday in August. Neighborhoods host block parties, festivals, parades, cookouts and various other community events with safety demonstrations, seminars, youth events, visits from emergency personnel, exhibits and much, much more.

ISSUES:

Police/Community Relations

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

08/12/2018

TIME:

7:00a-7:30A

GUEST(S):

Johnny Wilson

TITLE:

Executive Director

LENGTH:

15 Minutes

TOPIC:

Fayetteville Urban Ministry

DISCUSSION:

Fayetteville Urban Ministry is a 43 year old local nonprofit that serves thousands of neighbors in need 100% free of charge through 4 life-changing programs.

- **Nehemiah Project**
In August of 1993 Fayetteville Urban Ministry started repairing the homes of low-income home owners with the help of volunteer groups from local churches. Each year, the program will assist approximately 170-200 home owners.
- **Find-A-Friend (FAF)**
The FAF program began in 1982 as one of the first mentoring programs established by Governor Hunt in North Carolina. The (FAF) Services over 200 at-risk and court-involved youth per year, with a 96% success rate at keeping kids out of trouble and successful in school, this program truly makes an impact.
- **Adult Literacy & Education Center**
This program was established in 1976 to address the nearly a quarter of the adults in Cumberland County who read at or below a 5th grade level and assists adults who are challenged in the areas of reading, writing, math, general academics, English language, job readiness and computer skills.
- **Emergency Assistance**
This program houses a food pantry, clothing closet, and a financial assistance service for families and individuals in crisis.

ISSUES:

Adult Literacy/Hunger/Individuals in Crisis

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

08/19/2018

TIME:

7:00a-7:15a

GUEST(S):

Phil Harris

TITLE:

Executive Director Sandhil's Chapter

LENGTH:

10 Minutes

TOPIC:

American Red Cross – Get a Kit

DISCUSSION:

Being prepared means being equipped with the proper supplies you may need in the event of an emergency or disaster. When making your kit consider the needs of all family members and add supplies to your kit and Additional supplies to keep at home or in your survival kit based on the types of disasters common to your area.

ISSUES:

Disaster Preparedness

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

08/19/2018

TIME:

7:15a-7:30a

GUEST(S):

Phil Harris

TITLE:

Executive Director Sandhill's Chapter

LENGTH:

10 Minutes

TOPIC:

American Red Cross - Be Informed

DISCUSSION:

Learn the types of disasters or emergencies that may likely occur in your area. These events can range from those affecting only you and your family, like a home fire or medical emergency, to those affecting your entire community, like an earthquake or flood.

- Identify how local authorities will notify you during a disaster and how you will get information, whether through local radio, TV or NOAA Weather Radio stations or channels.
- Know the difference between different weather alerts such as watches and warnings and what actions to take in each.
- Know what actions to take to protect you during disasters that may occur in areas where you travel or have moved recently. For example, if you travel to a place where earthquakes are common and you are not familiar with them, make sure you know what to do to protect yourself should one occur.
- When a major disaster occurs, your community can change in an instant. Loved ones may be hurt and emergency response is likely to be delayed. Make sure that at least one member of your household is trained in first aid and CPR and knows how to use an automated external defibrillator (AED). This training is useful in many emergency situations.

ISSUES:

Types of Disaster Alerts/How to respond

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

08/26/2018

TIME:

7:00a-7:15a

GUEST(S):

Val Applewhite

TITLE:

Regional Director of Democracy North Carolina

LENGTH:

10 Minutes

TOPIC:

The Mission of Democracy North Carolina

DISCUSSION:

The mission of Democracy North Carolina is to help North Carolinians achieve meaningful pro-democracy reform. Democracy North Carolina engages in a variety of activities, including:

Research that analyzes election-related problems, explores possible solutions, and distributes findings to targeted audiences as well as the media and other intermediaries. In the process, we educate the public on our findings and the implications for their lives.

Organizing both statewide and in local communities, where we bring together diverse groups of people to focus on shared advocacy and civic engagement goals. Through these coalition-building activities, we are building a coordinated, effective, racially- and politically-diverse reform effort in North Carolina.

Training that is conducted through our grassroots organizing network. We are developing local and statewide networks of informed citizens who are willing to pursue and defend meaningful pro-democracy policies and to take a more active role in government, including running for office themselves one day.

Democracy Summer, a unique training program that provides outstanding students with paid positions to work on the frontline of democracy for nine weeks each year, learning the fundamentals of grassroots organizing, and empowering citizens to take part in the political process.

ISSUES:

Pro-democracy government reform

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

08/26/18

TIME:

7:15a-7:30a

GUEST(S):

Roberta Humphries

TITLE:

Executive Director

LENGTH:

10 Minutes

TOPIC:

Child Advocacy Center

DISCUSSION:

Baez and Ms. talked about the Child Advocacy Center (CAC) has been providing a safe, child-friendly place where 19 partner agencies come together to interview, investigate and provide support for abused children since 1993. They also talked about the upcoming Pinwheel Masquerade Ball to Benefit Child Advocacy Center.

ISSUES:

Abused Children

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

09/02/2018

TIME:

7:00a-7:30a

GUEST(S):

TARA HINTON

TITLE:

Community Relations and Development Manager

LENGTH:

15 Minutes

TOPIC:

Friendship House Fayetteville

DISCUSSION:

Friendship House Fayetteville works alongside young adults with intellectual and developmental disabilities and their families to provide intentional, transitional living. At its core, this faith-based community is rooted in table fellowship expressed through a daily rhythm of eating, praying and celebrating together.

The concept of Friendship House was first established in Holland, Michigan, on the campus of Western Theological Seminary. In the spring of 2010, Duke Divinity School students and Reality Ministries replicated Friendship House in Durham, North Carolina. Today, the Service Source North Carolina Regional Office, in partnership with Highland Presbyterian Church, seeks to replicate a third Friendship House in Fayetteville, North Carolina.

ISSUES:

Young Adults w/Disabilities

The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

09-09-18

TIME:

7:00a-7:30a

GUEST(S):

Bishop Melette

TITLE:

Director of Positive Direction for Youth Conference

LENGTH:

15 mIntues

TOPIC:

Positive Direction for Youth Conference

DISCUSSION:

The Positive Direction for Youth Conference is one of the leading youth conferences in the state of North Carolina that takes the unique approach to educate, equip, and empower today's youth to make decisions that foster positive results.

With a combination of thought-provoking workshops, nationally acclaimed entertainment and interactive activities for youth, this two-day high-energy event is focused on developing youth who will be assets in their communities.

Parents, youth directors, pastors, educators, professional athletes, and community leaders are all inclusive of this refreshing time of empowerment, thus receiving information to assist with bridging the gap between youth and adults.

ISSUES:

Education

September 16, 2018

Larry Smith talked with John Mills, Fema Director for 26 minutes.

Items discussed:

How to get assistance

Short-term and long-term assistance

How to apply for assistance

How flooding interacts between Fema and Home insurance

They stressed how important it is to take many pictures of your damage.

Larry talked to a member of the Robeson County Humane Society for 3 minutes. Explaining that dogs found during the storm will be kept and cared for giving owners time to claim their animals after the storm.

The Bigger Picture
With Gilbert Baez Jr.

AIRDATE: 09/30/18

TIME: 7:00a-7:30a

GUEST(S): John Mills

TITLE: External Affairs

LENGTH: 15 Minutes

TOPIC: Fema after Hurricane Florence

DISCUSSION: Baez Jr. And Mr. Mills talked about how to register to receive Disaster Assistance from Fema.

ISSUES: After Hurricane Florence