

Quarterly Issues & Programs Report

**WAZZ-AM
W232ci-FM**

Fayetteville, NC

4th Quarter

October – November – December 2015

Prepared by – Mac Edwards

WAZZ-AM & W232Ci-FM Issue/Program Summary

2015 – 4th Quarter

October – November - December

Radio Station WAZZ-AM (1490-AM) & Translator W232Ci (94.3-FM) Fayetteville, NC [REDACTED] – identified these issues of concern in the community to be addressed from October-November-December 2015.

**At Risk Youth
Health Care
Elderly Concerns
Drunk Driving
Consumer Issues
Economic Development
Volunteerism
Military
PTSD
Public Safety**

These items were identified during on-going surveys and interviews conducted by the staff with community leaders.

**Issues were addressed via – Daily Public Service Announcements
Daily Newscasts
Weekly Long-form Public Affairs Programs
Live Broadcasts from Community Events**

WAZZ-AM/W232ci-FM – Fayetteville, NC



Quarterly Issues Report – Q4 2015 through Radio Health Journal Programs

Sunday 10/4/15 @ 7am

Segment 1 Duration: 12:40

MISUNDERSTANDING AUTISM

youth at risk; disabilities; education; pop culture

Synopsis: Autism has been misunderstood ever since its first description in the 1940's. Experts describe how this misunderstanding has drastically affected treatment of people with autism, and how schools and other institutions might change their approach and understanding to improve treatment.

Host: Reed Pence. Guests: Steve Silberman, author, *Neurotribes: The Legacy of Autism and the Future of Neurodiversity*; Dr. Barry Prizant, Prof., Artists & Scientists As Partners group, Brown Univ. and author, *Uniquely Human: A Different Way of Seeing Autism*

Segment 2 Duration: 7:19

CYCLIC VOMITING SYNDROME

youth at risk; health care

Synopsis: Children suffering from a rare disorder called cyclic vomiting may vomit for days on end once or twice a month. Experts describe how the disorder is often misdiagnosed and remains difficult to treat. However, children often eventually outgrow the disorder as it transitions into migraine headaches.

Host: Nancy Benson. Guests: Kathleen Adams, mother of cyclic vomiting sufferer and founder, President and Research Liason, Cyclic Vomiting Syndrome Association; Dr. B Li, Prof. of Pediatrics and Director, Cyclic Vomiting Program, Medical College of Wisconsin; Dr. Katja Kovacic, pediatric gastroenterologist, Children's Hospital of Wisconsin.

Sunday 10/11/15 @ 7am

Segment 1 Duration: 11:59

GENDER DIVERSITY IN BASIC RESEARCH

health & medicine; women's issues; gender issues; federal govt; economics;

Synopsis: Only about a third of research subjects in clinical studies are women. In basic research on animals and cells, female models are even more poorly represented. This results in poor understanding of how new drugs work on women and occasional drug recalls when major side effects are discovered after the fact. Experts discuss why such an imbalance occurs, its results, and how the problem is being addressed.

Host: Reed Pence. Guests: Dr. Teresa Woodruff, Director, Women's Health Research Institute, Northwestern Univ.; Dr. Melina Kibbe, Prof. of Surgery, Northwestern Univ.; Dr. Kathryn Sandberg, Director, Center for the Study of Sex Differences in Health, Aging & Disease, Georgetown Univ.

Segment 2 Duration: 8:06

WHAT YOUR THERAPIST IS THINKING

youth at risk; health care

Synopsis: Many people have no idea how or why psychotherapy works. A well-known psychotherapist describes what therapists are thinking while the patient is talking and how these thoughts guide treatment.

Host: Nancy Benson. Guest: Dr. Drew Permut, Clinical Professor of Psychology, George Washington Univ. and author, *Inside Your Therapist's Mind: How a Psychotherapist Thinks and Why It Works*

Sunday 10/18/15 @ 7am

Segment 1 Duration: 11:46

NORMAL PRESSURE HYDROCEPHALUS

health & medicine; elderly and senior citizens; disabilities

Synopsis: As many as five percent of people diagnosed with Parkinson's or Alzheimer's diseases may in reality have a treatable disorder caused by "water on the brain." An expert and patient discuss.

Host: Reed Pence. Guests: J.D. and Donna Cain, normal pressure hydrocephalus patient and his wife/caregiver; Dr. Marvin Bergsneider, Prof. of Neurosurgery and chief, Adult Hydrocephalus and ICP Disorders Program, UCLA

Segment 2 Duration: 8:06

LATER EFFECTS OF CHILDHOOD EMOTIONAL TRAUMA

youth at risk; health and medicine

Synopsis: Scientists have learned that emotional trauma suffered as a child or adolescent has profound effects on a person's physical health years later. Children who suffer multiple traumas such as loss of a parent and physical abuse are much more likely to experience cancer, heart disease and autoimmune diseases as adults. A noted science writer explains.

Host: Nancy Benson. Guest: Donna Jackson Nakazawa, author, *Childhood Disrupted: How Your Biography Becomes Your Biology, and How You Can Heal*

Sunday 10/25/15 @ 7am

Segment 1 Duration: 11:49

ANTI-DRUNK DRIVING TECHNOLOGY

auto and traffic safety; police and enforcement; drunk driving; alcohol and substance abuse; federal government and regulation; business and industry

Synopsis: Government researchers and auto companies are developing a device called DADSS (Driver Alcohol Detection System for Safety) that can unobtrusively test whether a person is drunk as he attempts to start his car. If so, DADSS makes the car inoperable. Experts explain how it will work and debate some of the issues surrounding its possible rollout.

Host: Reed Pence. Guests: J. T. Griffin, Chief Government Affairs Officer, Mothers Against Drunk Driving; Sarah Longwell, Managing Director, American Beverage Institute; Dr. Bud Zaouk, Program and Technical Manager, DADSS development program

Segment 2 Duration: 7:25

CONTACT LENSES: THEY'RE DIFFERENT TODAY

health and medicine; consumerism

Synopsis: Thirty million Americans wear contact lenses, but today's high tech lenses are vastly superior to those of a few decades ago. Even so, most contact wearers don't maintain their lenses correctly. An expert explains.

Host: Nancy Benson. Guest: Dr. April Jasper, Optometrist, West Palm Beach, FL

Sunday 11/1/15 @ 7am

Segment 1 Duration: 11:59

MISDIAGNOSES: WHY THEY HAPPEN & HOW WE CAN PREVENT THEM

health care; health system; consumerism; patient safety

Synopsis: Studies estimate that about five percent of diagnoses are wrong, leading treatment down the wrong road. Experts discuss why misdiagnoses occur, and a new Institute of Medicine report on how they might be prevented.

Host: Reed Pence. Guests: Dr. Mark L. Graber, President, Society to Improve Diagnosis in Medicine and Senior Fellow, RTI International; Dr. Lewis Levy, Senior Vice President of Medical Affairs and Chief Quality Officer, Best Doctors; Helen Haskell, President, Mothers Against Medical Error

Segment 2 Duration: 8:11

ALMOST ADDICTED: THE ROLE OF THE FAMILY

family and parenting issues; substance abuse and treatment; mental illness; public health; legal marijuana

Synopsis: People who use drugs, even those who are not addicted, are often destructively enabled by families. An expert explains why this occurs and what families have to do to break through their own denial as well as that of the user.

Host: Nancy Benson. Guest: Dr. Wesley Boyd, Asst. Clinical Prof. of Psychiatry, Harvard Medical School, and author, Almost Addicted.

Sunday 11/8/15 @ 7am

Segment 1 Duration: 12:38

THERMOGENESIS & WEIGHT LOSS

health care; science & technology; public health

Synopsis: The body uses extra calories to stay warm in cold conditions, creating heat through thermogenesis. However, it's only recently that scientists have discovered one of the mechanisms the body uses for this--brown fat. Now they're learning how to harness brown fat for weight loss. Experts discuss.

Host: Reed Pence. Guests: Dr. Aaron Cypess, Acting Chief, Translational Physiology Section, National Institute of Diabetes and Digestive and Kidney Diseases; Dr. Francesco Celi, Prof. of Medicine and Chair, Endocrinology and Metabolism, Virginia Commonwealth Univ.; Dr. Wayne Hayes, Assoc. Prof. of Computer Science, Univ. of California, Irvine, visiting scientist, NASA Jet Propulsion Laboratory, and CEO, The Cold Shoulder; Adam Paulin, founder & Managing Director, Thin Ice.

Segment 2 Duration: 7:09

ONE MORE YEAR INSIDE ALZHEIMER'S

health care; public health; consumerism; family issues; elderly and senior citizens; disabilities

Synopsis: One year ago, we visited Greg O'Brien, a journalist attempting to document his own decline into early onset Alzheimer's disease. Now he discusses the past year and the difficulties he's meeting as his disease progresses.

Host: Lynn Holley. Guest: Greg O'Brien, author, On Pluto: Inside the Mind of Alzheimer's

Sunday 11/15/15 @ 7am

Segment 1 Duration: 12:19

INTERROGATION TACTICS & FALSE CONFESSIONS

crime; police; courts and criminal justice system; public policy; law

Synopsis: Confessing to a crime that a person did not commit is a major reason for wrongful convictions. Scientists have found that the psychology of innocent people is a major reason for false confessions. Experts discuss the chain of events and psychology that allow them to occur, and public policy changes that could make them much more rare.

Host: Reed Pence. Guests: Dr. Max Guyll, Asst. Prof. of Psychology, Iowa State Univ.; Rob Warden, Executive Director, Center on Wrongful Convictions, Northwestern Univ. School of Law

Segment 2 Duration: 7:49

YOUR MEDICINE CABINET: A USER'S GUIDE

youth at risk; drug safety

Synopsis: Most people's medicine cabinet is a disorganized mess with problems that could prevent healing and even threaten health. A pharmacist advised what should be in your medicine cabinet and how to keep those medicines safe and effective.

Host: Lynn Holley. Guest: Sherry Torkos, pharmacist and author, The Canadian Encyclopedia of Natural Medicine and Saving Women's Hearts

Sunday 11/22/15 @ 7am

Segment 1 Duration: 12:01

FOOD INSECURITY

poverty; hunger; youth at risk; federal government; welfare and food stamps; food pantries; charity and philanthrop

Synopsis: Forty-nine million people in the US are food insecure-- often unsure they'll have three decent meals per day. The poor are also often forced to purchase foods that are poor in nutrition, which leads to high rates of obesity. Experts discuss reasons for food insecurity, outcomes, and a variety of inventive solutions.

Host: Reed Pence. Guests: Ross Fraser, Director of Media Relations, Feeding America; Leanne Brown, author, Good and Cheap: How to Eat Well on \$4 a Day; Susan Topping, Denior Director of Partners and Programs, Capital Area Food Bank, Washington, DC

Segment 2 Duration: 7:47

DOCTORS' CLOTHES: REASON TO CHANGE?

consumerism; public safety; health care

Synopsis: Controversy has broken out over the doctor's traditional white lab coat and necktie. Some doctors say physicians should wear short sleeves instead because coats carry germs. Others maintain the white coat isn't a germ colony, but rather is a source of comfort for patients. Experts discuss.

Host: Nancy Benson. Guest: Dr. Gonzalo Bearman, Prof. of Medicine and hospital epidemiologist, Virginia Commonwealth Univ. Health System; Dr. Christopher Petrilli, Chief Medical Resident, Univ. of Michigan Health System; Peter Seelf, Team Leader, Member Experience, Boy Scouts of America

Sunday 11/29/15 @ 7am

Segment 1 Duration: 12:19

RECHARGING OLD EGGS

health care; technology; ethics; federal government and regulation

Synopsis: Infertility is often due to poor egg quality, or chromosomal damage. Some of this damage may occur in the egg's mitochondria, the cell's powerhouse. A new procedure seeks to replace mitochondria in old eggs with fresher mitochondria to improve egg quality. However, some doctors say there haven't been enough studies to know if the procedure is either safe or effective. Experts discuss.

Host: Reed Pence. Guests: Dr. Owen Davis, Prof. of Reproductive Medicine, Weill Cornell Medical College and President, American Society for Reproductive Medicine; Dr. Michelle Dipp, CEO and co-founder, Ovascience; Dr. Neal Mahutte, Medical Director, Montreal Fertility Center and President, Canadian Fertility and andrology Society

Segment 2 Duration: 7:34

CANCER PREHABILITATION

consumerism; health care; economics

Rehabilitation has been a staple of recovery for many illnesses, but often not after cancer treatment. Similarly, sometimes people about to undergo orthopedic surgery may be given exercises, or prehabilitation, to prepare them. A nationally known rehab specialist discusses using prehabilitation techniques for newly diagnosed cancer patients.

Host: Nancy Benson. Guest: Dr. Julie Silver, Assoc. Prof. of Physical Medicine and Rehabilitation, Harvard Medical School

Sunday 12/06/15 @ 7am

Segment 1 Duration: 12:45

CHILDREN'S MENTAL HEALTH TREATMENT

health care; youth at risk; mental illness; education; consumerism

Synopsis: A recent study finds that about 35 percent of children receiving treatment for mental health issues are being treated only by a primary care physician. This is due in part to a shortage in pediatric mental health care providers as well as a stigma in consulting them. Experts discuss readiness of pediatricians to treat mental illness in children and adolescents and efforts to be sure they're prepared.

Host: Reed Pence. Guests: Dr. Jeanne Van Cleve, Asst. Prof. of Pediatrics, Harvard Medical School and Mass. General Hospital for Children; Dr. Douglas Tynan, clinical psychologist, American Psychological Assn.; Dr. Scott Benson, child & adolescent psychiatrist, Pensacola, FL

Segment 2 Duration: 7:25

SEASONAL AFFECTIVE DISORDER & THE HOLIDAYS

Compliancy issues covered: consumerism; health care; mental illness

Synopsis: Some people, especially those in northern latitudes, may get the blues or worse as fall sets in and days get shorter. They suffer from seasonal affective disorder, a chemical change in the brain caused by decreased exposure to sunlight. Experts discuss causes and remedies.

Host: Nancy Benson. Guests: Dr. Nicholas Forand, clinical psychologist, The Ohio State Univ. Wexner Medical Center; Jim LaValle, clinical pharmacist and nutritionist and author, Your Blood Never Lies and Cracking the Metabolic Code

Sunday 12/13/15 @ 7am

Segment 1 Duration: 12:11

HUMAN TRAFFICKING: MODERN DAY SLAVERY

youth at risk; labor and employment issues; police, crime and justice system; immigration; economics

Synopsis: Slavery was officially outlawed 150 years ago in the US, but millions of vulnerable low-wage workers are still exploited and trapped in the US and around the world. Experts discuss why foreigners are especially at risk of being intimidated into forced labor in the US and how they might be rescued.

Host: Reed Pence. Guests: Melysa Sperber, Director, Alliance to End Slavery and Trafficking; Catherine Longkumer, Project Manager, Human Trafficking Initiative, Legal Aid Society of Metropolitan Family Services of Chicago.

Segment 2 Duration: 7:32

MAKING JOY IN A COMPLICATED WORLD

consumerism; family issues; mental illness

Synopsis: Surveys show that most Americans are less than happy, and seldom experience joy. Two experts discuss how even naturally glum people can manufacture joy.

Host: Nancy Benson. Guests: Dr. Sonja Lyubomirsky, Prof. of Psychology, Univ. of California Riverside and author, *The How of Happiness and Myths of Happiness: What Should Make You Happy But Doesn't, What Shouldn't Make You Happy, But Does*; Dr. Alex Korb, postdoctoral researcher, UCLA and author, *The Upward Spiral: Using Neuroscience to Reverse the Course of Depression One Small Change at a Time*

Sunday 12/20/15 @ 7am

Segment 1 Duration: 12:17

IT'S NO HOLIDAY IN THE EMERGENCY ROOM

health care: consumerism; accident and injury; sports and recreation

Synopsis: The holidays are like no other time in your local hospital's emergency department. Having family in from out of town results in pickup football injuries, carving knife gashes, and maladies that should have been addressed long ago. Heart attacks additionally create a spike in dead-on-arrival cases greater than any other days of the year. Experts discuss why these occur and how to prevent them.

Host: Reed Pence. Guests: Dr. Christopher Michos, Connecticut ER physician; Dr. Robert Kloner, Director of Research, Heart Institute, Good Samaritan Hospital, Los Angeles and Prof. of Medicine, Keck School of Medicine, Univ. of Southern California; Dr. David Phillips, Prof. of Sociology, Univ. of California at San Diego.

Segment 2 Duration: 7:29

THE TRAUMATIZED BRAIN

health care: consumerism; accident and injury; sports and recreation

Synopsis: Traumatic brain injuries, even mild ones, may produce cognitive and personality changes months later, when that "bump on the head" has been forgotten. An expert explains these injuries and how to prevent some of the consequences.

Host: Nancy Benson. Guest: Dr. Sandeep Vaishnavi, neuroscientist, Duke Univ. Medical Center, Director, Neuropsychiatric Clinic, Carolina Partners and co-author, *The Traumatized Brain: A Family Guide to Understanding Mood, Memory, and Behavior After Brain Injury*

Sunday 12/27/15 @ 7am

Segment 1 Duration: 12:42

HURDLES TO HEARING AIDS

health care; public health; consumerism; economics; technology; senior citizen and aging issues; disabilities; military

Synopsis: Only about a fifth of people who could use hearing aids have them. Reasons include stigma, high cost, and poor training of people who actually get hearing aids. An audiologist, hearing aid manufacturer, and hearing aid user discuss solving these issues.

Host: Reed Pence. Guests: Dr. Mark Hammel, psychologist and hearing aid user; Dr. Cynthia Compton-Conley, Director, Consumer Technology Initiatives, Hearing Loss Assn. of America; Shawn Stahmer, Vice President of Business Development, Sound World Solutions

Segment 2 Duration: 7:16

SERIOUSLY ILL ADOLESCENTS: STILL TEENS FIRST

youth at risk; parenting; family issues

Synopsis: Seriously ill teenagers still act like teens in the hospital, sometimes aided and abetted by staff. A novelist discusses her observations from years on the hospital floor with her sick child as the basis for her book.

Host: Nancy Benson. Guest: Hollis Seamon, Prof. of English, College of St. Rose, faculty, MFA in Creative Writing program, Fairfield Univ. and author, *Somebody Up There Hates You*.

Contents copyright 2015 by
MediaTracks, Incorporated
2250 East Devon Avenue, Suite 150
Des Plaines, Illinois 60018
847-299-9500 Fax 847-299-9501
www.mediatracks.com

Radio Health Journal is a registered trademark of MediaTracks, Inc.

Talkback with Danny Highsmith (with Paul Johnson substitute host this week)

Airdate: October 4, 2016 @ 7:30AM

Guests: Linda Pritchett, expert on geriatric issues and Social Security Administration rules and policies

Topic: What most people approaching retirement don't know about navigating the Social Security Administration and configuring the best possible use of their earned benefits

Total Time: 30 mins.

Breaks: 0 (30:00 in subject content)

Synopsis:

A discussion of the current state of dealing with the Social Security Administration (SSA) to maximize this vital benefit. As more and more Baby Boomers reach retirement age every day, this entitlement is understood less and less. The biggest reasons for this are the SSA's proclivity to suggest getting answers to complicated questions logging onto www.SocialSecurity.gov when many people aren't internet-savvy enough. The other issues concern the sheer numbers of people living longer and resulting under-funded retirements – also long-term health care for senior citizens becoming an increasing necessity - the leverage of SS benefits more and more becomes a whole family issue. As Linda says, knowledge of your rights and benefits options is necessary for one to get as close as possible to being "happy, healthy, wealthy and wise" in their retirement years.

Linda Pritchett's cause, Social Security Maximization starts with:

- Knowing the rules that will get you the most you are entitled to through the benefits you have earned in your life
- Overcoming the fear the Social Security program will be ending anytime soon and making INFORMED decisions about when to start your benefits. (E.g., in the absence of health problems taking benefits as early as possible (age 62) is often a mistake, while deferring benefits until age 70 is often the wisest decision – because after age 67, your SS benefit increase 8% for every year you defer.)
- Understanding the SSA won't help you strategize the best possible Social Security plan for you means you and your trusted circle must develop your own plan. Linda quotes Will Rogers, who said, "In my older years, I have become more concerned with the return OF my money than the return ON my money!"

Concern areas addressed: **Social Services** (Who/What can help you navigate working with the Social Security Administration to configure the best possible result for you) and **Education** (available materials to help in understanding Social Security benefits)

Talkback with Danny Highsmith (with Paul Johnson substitute host this week)

Airdate: Sunday, October 11, 2015 @ 7:30am

Guests: Hanna Ehrenreich, Executive Director of Sustainable Sandhills, a regional sustainable development advocacy group based in Fayetteville but whose area of concern is all counties surrounding Fort Bragg.

Topic: Sustainable Sandhills role in advocacy of and opinions on various current topics dealing with environmental protection, economic development and policy fairness in Cumberland County and the surrounding areas.

Total Time: 30 mins.

Breaks: 1 (1:30 total, leaving 28:30 in subject content)

Synopsis:

This program featured a discussion of the current state of regional environmental issues with Sustainable Sandhills Executive Director Hanah Erhenreich, as well as the latest news regarding our Sandhills region's sustainability watchdog organization.

Among the topics:

- Threats to clean water for the Sandhills (Cape Fear River Basin), including hydrofracturue drilling and extraction of oil and gas ("fracking") AND the proposed InterBasin Transfer of millions of gallons of water per day from the Cape Fear to the Neuse River Basin.
- Threats to land use and landfill resources and public safety, including, potentially, Duke Energy's Coal Ash containment strategies, the proposed Dominion Pipeline, and Sanderson Farms Hatcheries and Chicken Processing Plant relocation.
- Sustainable Sandhills positive programs for land use, landfill resources: Cumberland County Schools Green Schools Program, saving taxpayers over \$3 million dollars over the past 5 years; helping to initiate the City of Fayetteville's curbside recycling program, which has conserved landfill space.
- Clean Energy/Clean Air programs: May's Clean Energy Summit and the Soloarize Snadhills project, encouraging the use of alternate renewable energy instead of fossil fuels.

Concern areas addressed:

- a) **Health and Welfare** (how current policies and proposal may affect us)
- b) **Agriculture**
- c) **Education** (promotion of awareness)

Talkback with Danny Highsmith

Guest: Dodie Stephens, Director of Communications, Asheville Convention & Visitors Bureau

Subject: Mountains in the fall

Total time: 27:30

Air Date: Sunday, October 18 & 25 @ 7:30am

Track: Program recorded over the phone directly onto computer

Discussion included:

- ...Is Tourism a large part of the Asheville economy?
- ...What part does the fall leaf season play in the economy?
- ...How is the color in Asheville area this year?
 - ...Why are some years more colorful than others?
- ...Tell us about Asheville?
- ...Tourist attractions?
- ...Asheville home to a lot of retirees?
- ...Convention city?
- ...How large is Asheville?
- ...Anything new in Asheville?

Issues discussed:

1. Economy
2. Beauty
3. Arts

Talkback with Danny Highsmith

Guest: Jennifer Gasque, Chair, Holly Day Fair

Subject: Holly Day Fair and Junior League of Fayetteville

Total time: 26:20

Air date: Sunday, November 1, 2015 @ 7:30am

Track # 2

...What is the Holly Day Fair?

...History?

...Dates of this year's fair?

...Location?

...Hours of operation?

...What can visitors to Holly Day Fair expect to experience?

...How many vendors?

...Cost of admission?

...Tell us about the Junior League?

...Number of members?

...How does one join?

...Training for new members?

...Where do proceeds go from Holly Day Fair?

...Talk about some of the initiatives sponsored by Junior League that have become permanent in our community?

Issues discussed:

1. Volunteerism
2. Philanthropy

Talkback with Danny Highsmith

Guest: Nicole Nelson, Area Team Coordinator, Operation Christmas Child

Subject: Operation Christmas Child

Total time: 26:15

Air date: Sunday, November 8, 2015 @ 7:30am

Track # 1

Discussion included:

- ...What is Operation Christmas Child?
- ...How and why did it begin?
- ...How many volunteers work for this effort in the Fayetteville area?
- ...How long have you been involved and why?
- ...What goes in a shoebox?
- ...Average cost to fill a shoebox?
- ...When do you need for the shoeboxes to be completed?
- ...Where does the person deliver them?
- ...How many churches are involved?
- ...What is your goal for this year?
- ...When are deliveries made to children?

Issues discussed:

1. Philanthropy
2. Faith
3. Volunteerism

Talkback with Danny Highsmith

Guest: Laura Stevens, Creator/Director, Heart of Christmas Show

Subject: Heart of Christmas Show

Total time: 28:37

Air date: Sunday, November 15, 2015 @ 7:30am

Track #1

Discussion included:

- ...What is Heart of Christmas Show?
- ...When? Where are performances?
- ...How and why did this show begin?
- ...How many years?
- ...How are these young people selected to perform?
- ...You donate money from this show to agencies in the local community?
- ...How much time does it take to put this show together, rehearse, etc.?
- ...Is the show different each year?
- ...Ticket costs? Where to get tickets?

Issues discussed:

1. Young people
2. Area charities

Talkback with Danny Highsmith

Guest: General (ret) Rodney Anderson, President/CEO, Greater Fayetteville Chamber

Subject: Greater Fayetteville Chamber and Fayetteville community

Total time: 29:24

Air date: Sunday, November 22, 2015 @ 7:30am

Track # 2

Discussion included:

- ...Tell us about yourself?
- ...Why a career in the Army?
- ...When and how did you become interested in Chamber of Commerce work?
- ...How did the Army prepare you for this job?
- ...Discuss the upcoming changes that will occur at the Chamber on January 1, 2016?
- ...What inspired you and family to retire in Fayetteville?
- ...What are some ways the Chamber can increase business & quality of life in our community?
- ...What would you like our Chamber AND our community to look like in 10 years?
- ...Is there a "front burner" issue that you are already working on?

Issues discussed:

1. Business
2. Volunteerism
3. Relationship with military
4. Economic development

Talkback with Danny Highsmith

Guest: Ms. Elizabeth Goolsby, Director, VA Hospital

Subject: VA Hospital

Total time: 27:07

Air date: Sunday, November 29, 2015 @ 7:30am

Track # 3

Discussion included:

- ...Ms. Goolsby's background
- ...What actions have you taken in past year to lessen appointment wait times and other issues?
- ...Tell us about the new VA Medical facility on Raeford Road?
- ...Will it have emergency room?
- ...How many people will work there?
- ...Full in-patient hospital or out-patient facility?
- ...Will new hospital alleviate some of "wait time" issues for VA on Ramsey Street?
- ...New hospital is also women friendly?
- ...Other VA health care facilities in SE North Carolina?
- ...VA nationwide has need for more physicians?
- ...Use of Physician Assistants and Nurse Practitioners?
- ...How do non-medical people apply for jobs at the VA?

Issues discussed:

1. Health care
2. Military
3. Employment

Talkback with Danny Highsmith

Guest: Jim Thomas, Director, 2nd Harvest Food Bank of SE North Carolina

Topic: Hunger and Heart of Carolina Food Drive

Total time: 28:30

Air date: Sunday, December 6, 2015 @ 7:30am

Track # 7

Discussion included:

- ...What is 2nd Harvest Food Bank?
- ...How did you become involved with the food bank?
- ...There are still people hungry in our area?
- ...Where do you get the food you distribute?
- ...How do you distribute food?
- ...Discuss the Heart of Carolina Food Drive?
- ...How much food does 2nd Harvest Food Bank of SE North Carolina distribute?
- ...How many employees?
- ...Where do you get your funding?
- ...Talk about the "back pack buddy" initiative?
- ...Aside from the upcoming food drive, how and where can listeners donate food?
- ...You need volunteers? How can they become volunteers?

Issues discussed:

1. Hunger
2. Volunteerism

Talkback with Danny Highsmith

Guest: Kevin Bunn, City Executive, First Bank

Subject: Banking industry

Total time: 27:26

Air date: Sunday, December 13, 2015 @ 7:30am

Track # 4

Discussion included:

...After graduating from Wake Forest University, how did you end up in banking?

...you were outstanding baseball player at WF. Ever think of professional baseball?

...What are different ways that banks make money?

...Banks appear to be heavily regulated? What agencies have oversight of banks?

...I know you have been involved in starting a new bank. What does that involved and how long does it take?

...How did you become involved with First Bank? Is First Bank relatively new in SE North Carolina?

...Where is headquarters? How many states do you have banks?

...How important is location of banks?

...How does Federal Reserve work with local banks?

...In your banking career, what changes have occurred/

...What will the banking industry look like in 15-20 years?

Issues discussed:

1. Economics
2. Business

Talkback with Danny Highsmith

Guest: Dr. Jim Johnson, US Army Chaplain (ret) and author

Subject: Post Traumatic Stress Disorder

Total time: 29:00

Air date: Sunday, December 20, 2015 @ 7:30am

Track #6

Discussion included:

- ...Discuss your three careers (Chaplain, Counselor & Author)
- ...When did you decide to become a minister?
- ...How long did you serve as Chaplain in Army?
- ...Why did you as Chaplain decided to go out on missions with the troops?
- ...You wrote about your Viet Nam experiences in "Combat Chaplain." Talk about that book and why you wrote it?
- ...What is PTSD?
 - ...symptoms?
- ...You suffer or suffered from that? Discuss?
- ...How is it diagnosed?
- ...What kind of treatment?
- ...How many service men and women are affected?
- ...What is government doing to help these veterans?
- ...Where would one go to seek help?
- ...Newest book is entitled "Sense & Nonsense." Why this book?

Issues discussed:

1. PTSD
2. Military
3. Counseling
4. Medical care

Talkback with Danny Highsmith

Guest: Ms. Elizabeth Goolsby, Director, VA Hospital

Subject: VA Hospital

Total time: 27:07

Air date: Sunday, December 27, 2015 @ 7:30am

Track # 3

Discussion included:

...Ms. Goolsby's background

...What actions have you taken in past year to lessen appointment wait times and other issues?

...Tell us about the new VA Medical facility on Raeford Road?

...Will it have emergency room?

...How many people will work there?

...Full in-patient hospital or out-patient facility?

...Will new hospital alleviate some of "wait time" issues for VA on Ramsey Street?

...New hospital is also women friendly?

...Other VA health care facilities in SE North Carolina?

...VA nationwide has need for more physicians?

...Use of Physician Assistants and Nurse Practitioners?

...How do non-medical people apply for jobs at the VA?

Issues discussed:

1. Health care
2. Military
3. Employment