

**Quarterly Issues & Programs Report**

**WAZZ-AM**

**MY KISS RADIO**

**W228 DK-FM**

**Fayetteville, NC**

**3rd Quarter**

**Jul – Aug – Sep 2022**

**Prepared by: Kent Dunn**

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WAZZ-FM

ISSUE/PROGRAM SUMMARY

2022

JULY—AUG--SEP

Radio station WAZZ-AM, Fayetteville, NC identified these issues of concern in the community to be addressed from July through September 2022. These items were identified during on-going surveys and interviews conducted by the staff with community leaders.

Food Safety/Mental Health/Local Government/Emergency Preparedness/Family Issues/Community Safety/PTSD/Lafayette Society/Monkey Pox/Breaking Barriers/Power Conservation

Issues were addressed via ----- Daily Public Service Announcements

Daily Newscasts

Weekly Long-form Public Affairs Programs

Live Broadcasts from Community Events

**3rd Qtr. 2022 Public Affairs Broadcasts (“Talkback” – Sun 6 am) – WAZZ  
(Paul Johnson hosted, with the following guests:)**

**\*\*7/3/22 (30:48 et)\*\***

**Major Gen. Brian Mennes – Dpty Command Gen.– XVIII Airborne Corps,  
Ms. Brenda Lee McCullough – Director, IM-COM Readiness (Ft. Bragg, NC),  
Colonel Scott Pence- Outgoing Garrison Commander  
Colonel John Wilcox – Incoming Garrison Commander**

Talkback featured the context and excerpts from all principal speakers at **Fort Bragg’s  
Change of Garrison Command ceremony** – 10am on Friday, June 24th.

**Tristyn Card of North Carolina Communities-in-Schools (C-I-S)** spoke about  
C-I-S’s ‘All In It For The Kids’ Comedy Night, Friday, July 15th – 7:30pm – at Segra  
Stadium. Tickets available at CISNC.org.

**Fire Prevention Officer Nick Hammond** of the **Fayetteville Fire Department**  
offered his guidance on safety around fireworks. Fireworks that project are illegal and  
even sparklers (legal) burn at 1000 degrees Fahrenheit. So all are to be respected for the  
injuries they can cause.

**\*\*7/10/22 (28:39 et)\*\***

**Tatiana Pless – Founder, 4th Wall – Breaking Barriers, Building Bridges.**

Tatiana explained her dream of creating hope for rehabbed, formerly incarcerated  
persons intending to reenter society as productive citizens. She’s recruited a volunteer  
dinner theatre support team and is now recruiting formerly incarcerated individuals to  
write and perform a play to illustrate the difficulties of those who want to reenter  
society.

At the time she contacted Talkback, Tatiana, having found her venue and recruited her  
volunteer production staff, was in the COVID-delayed stage of attempting to recruit her  
volunteer cast and playwrights. I felt she had a story to tell that just needed some pieces  
to fall into place. I invited her to tell it and offered the opportunity to return when she  
had a play, cast and tickets to sell.

**Carolyn Justice-Hinson, Fayetteville Public Works Commission’s  
Communications and Community Outreach Officer** – teaching ways to  
minimize your power bill when the temperature is way up. She also addressed ways to  
conserve and save on water usage as well. As she says, when rate-payers save,  
EVERYONE benefits.

**Barry Bowden, Retired Army Officer and U.S. Army Chaplin**, who is also a  
licensed Therapist and professional Counselor in Fayetteville – discussed how  
excessively hot weather can lead to irritable moods and venting behavior, which, if not  
handled constructively, can lead to unnecessary hurtful outbursts onto the people we  
love and need the most. He outlined how to seek mental hydration just like we utilize  
physical hydration at stress points in our lives.

**\*\*7/17/22 (29:54 et)\*\***

**Amy Navejas - Executive Director and CEO - United Way of Cumberland County.** Amy discussed the need, now that businesses are making a return to the workplace. She emphasized the impact of campaigns to the United Way's overall effort. Even though she feels it will take time to build United Way campaigns back to the robust state of prior to the pandemic, she observed no campaign unit is too small and no pledge amount is too small. The United Way's campaign kickoffs are beginning for FY22-23. If you want more info for your work unit or yourself, simply call (910) 483-1179 or see [UnitedWay-CC.org](http://UnitedWay-CC.org) and ask for Melissa Rogers OR Amy Navejas. Amy says the United Way also offers leadership training for new company or group campaign leaders. The management class and other leadership trainings are available and, except for time, are free!

**Derrick McArthur - City of Fayetteville Small Business Relief Fund (part of American Rescue Program)** spoke on the availability of up to \$50,000 to small businesses (with no more than 200 employees) who have suffered during the past 2+ years of the pandemic. Small business is sometimes referred to as the "Bread and Butter" of today's U.S. economy. The City of Fayetteville has \$3.2 million to distribute over the next ten years to business that can document their losses. More info available at <https://www.fayettevillenc.gov> website

**Bridget Stephens - City of Fayetteville - Economic and Community Development Block Grant Program for 1st Time Home Buyers,** says while there is, at this time, a noted "rush" on home buying across the United States that has inflated home values and put upward pressure on the price of home, which in turn is the squeezing the inventory available to first time home buyers, **CONDITIONS AREN'T NEARLY SO DIRE** in Fayetteville and Cumberland County. The marketplace here is healthier for would-be first time home owners. So much so according to Bridget Stephens, she is not only coordinating a series of seminars for couples and families seeking home ownership opportunities but administering a grant program (part of **American Rescue Plan** funding in our area) that will help first-time home owners achieve their dreams and vision. More info available at <https://www.fayettevillenc.gov>.

**\*\*7/24/22 (29:30 et)\*\***

**Dr Sreekanth Vemupalli, Duke Medical Staff Cardiologist,** spoke on the need for all patients to self-advocate for non-invasive, low-cost (preventative care with most insurance companies) Heart Valve Disease screenings. The disease becomes more prevalent as patients age, is often undetected without screening and can be fatal. In our conversation, I pointed out I, as a senior person under care for heart conditions, undergo an ultrasound echo-cardiogram exam every 18-24 months as a preventative measure. They are easy to request, schedule and conducted on an out-patient basis in

about 20-30 minutes. Echo-cardiograms are too simple, easy and available to let slide when, undetected, your life could be at stake.

**Lt Shawna Leake and Sgt Juvon Sanchez, Cumberland County Sheriff's Office (CCSO)** announced Cumberland County Sheriff's Office deputies would be stationed at **four (4)** different Wal-Mart stores in the **Fayetteville** area from 9am-5pm each weekday this coming week (July 25-29): Ramsey Street on Monday and Friday, Hope Mills Main St. on Tuesday, Gillespie St. on Wednesday, and West Fayetteville's store on Raeford Rd. on Thursday. They would, under the name **"Christmas in July"**, collect toys and clothing and school gift goods (for males and females 5 to 17 years old) at each location. Toys collected mid-summer would augment collections by **"Stuff the Bus"**, **"Toy for Tots"**, **"Salvation Army Angel Tree"** and other formal and approved collections and programs (like CCSO's **"Shop with the Sheriff"**) conducted throughout the year. **The post-pandemic need for family assistance, especially in "gift" and "optional" categories, is greater than ever.**

**Lisa Hughes, Assistant Director, Cumberland County Council on Older Adults (CCCOA)** spoke on preparing eligible senior friends and family members now for this fall's (October 15<sup>th</sup> through December 7<sup>th</sup>) open enrollment for Medicare Part D Drug Plans. Coverage and service options (which area pharmacies are aligned with specific plans; is mail-order your best option) can vary wildly year to year depending on your medical needs AND market targeting by the drug plan providers themselves, so Lisa says it's important to check every year. Lisa says to call in early October for a free appointment, in person or on the phone, with one of their qualified and certified Senior Health Insurance Information Program advisors at **CCCOA**. Interested persons **can call (910) 484-0111** or sign up at **CCCCOOA.org**.

**\*\*7/31/22 (27:02 et)\*\***

**Gen. James C. McConville, the 40<sup>th</sup> U.S. Chief of Staff at the Pentagon** was the Thursday keynote speaker at the **"Association of US Army (AUSA) Warfighter Summit and Exposition"** held at the Crown Expo Center – the first time this AUSA exposition and trade show had ever been held here (near Fayetteville and Fort Bragg - what some refer to as the **"Center of the Military Universe – since so many Commands and soldiers are attached to Fort Bragg – the largest installation by population in the world!"**) **McConville** spoke of the **single Soldier and Squad level of the Army being its core**, since warfighting success of the future will depend on the **mastery of the soldier's craft** and the **competency of soldiers at the Squad level**. In his **inspirational address, McConville said his supporting individual soldiers is his number one job**, acknowledging the excellence and strength of his command structure overall to keep the army strong at the levels of larger units like divisions, brigades and others.

**Dr. Jennifer Greene** addressed a variety of public health topics: funding the battle against the Opioid crisis, the renewed fights against the Viruses (Coronaviruses – and now MonkeyPox virus.) **Dr. Green advises keeping up with ALL your allowed COVID-19 vaccinations** (the newest vaccines against **Omicron BA-4 and BA-5** hadn't yet been approved yet as boosters – but stay tuned, according to Dr. Greene. She also said **Monkey Pox** vaccines can be distributed to those in need. **A call to the Health Department can help determine your eligibility and requirement.**

**Dr Greene** says the County's efforts to fight the Opioid crisis continues. **Cumberland County Government is estimated to receive \$16,984,644 over an 18-year period (2022-2038).** Interested citizens can find out more by calling **(910) 433-3672.**

**\*\*8/7/22 (30:00 et)\*\***

**Victoria Huggins- Alzheimer's Association Walk Coordinator** joined us to promote Friday's (August 12<sup>th</sup>) **Alzheimer's Association "Paint the Park Purple"** night at **Segra Stadium** with the **Fayetteville Woodpeckers!** The ballpark will be alive with special incentives for early attendees, like Woodpeckers' swag for the first 1,000 attendees and concessions manned by Jay Reinstein **Jaywalker's teams.** (Jay is a former Fayetteville Assistant City Manager diagnosed as an early-onset Alzheimer's patient who has elected to fight the disease as long as he can make a difference. Jay is also a member of a pioneering Alzheimer's Disease drug trial – the first in 20 years. We wish Jay well in the quest for an Alzheimer's cure. We also discussed the upcoming **Alzheimer's Association Walk for a Cure, set for Saturday, October 29<sup>th</sup> at Segra Stadium.**

**Carolyn justice Hinson, Fayetteville Public Works Commission's (PWC) Communications and Community Outreach Officer** visited, talking about a sad but necessary transition in CEO leadership at Fayetteville's publicly-owned utility. It seems PWC CEO Elaina Ball's near two-year tenure at the helm of Fayetteville's PWC would be disrupted by an 'offer she could not refuse' from a utility in her home state of Texas." Carolyn said Elaina would be deeply missed. In her tenure at PWC, Elaina Ball had lead efforts to fend off a takeover attempt by an investor group from Louisiana, garnered the lowest finance rate ever for infrastructure improvement bonds with power supply lenders and achieved by negotiating continued low rates for electric power purchase from PWC's main power supplier, Duke Energy, which assures PWC customers "friendly" power rates long into the future.

According to Carolyn, Mick Nowland, a near 30-year veteran of Fayetteville's PWC's Water Division, would take over as interim CEO, while a full-scale search for a permanent CEO would commence as soon as possible.

**\*\*8/14/22 (24:37 et)\*\***

**Dr. Lori Hagler, MD Medical Director and Randi Nunez, Nursing Supervisor at Cumberland County Department of Health (Public Health)**

spoke of the need for parents of children entering Cumberland County Schools for in-person classes to be up to date on immunizations. According to Hagler and Nunez, the key grades for immunizations are kindergarten, seventh and 12<sup>th</sup> grades (the 12<sup>th</sup> grade immunization check and requirement is for Meningitis 'B' immunization only). Transfer student requirements will match existing grade requirements as closely as possible.

The school district is "free clinic" holding immunizations at several school locations throughout the 2 weeks following Labor Day to help students missing these key shots.

After 30 days from the start of school, students not meeting vaccination requirements will be notified they cannot attend school and will be sent home by administrators at the schools students are attending.

**\*\*8/21/22 (26:36 et)\*\***

**220731\_GenJamesMcConville and DrJenGreene (Encore)**

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**\*\*8/28/22 (31:12 et)\*\***

**Hank Parfitt, Past President, Lafayette Society** joined us as he usually does every year prior to the week after Labor Day to tell the story of the French citizen with Royal connections, who, through wit, guile and position as one of George Washington's favorite generals in the Revolutionary War, helped the United States of America win its freedom from British rule. In doing so, he was revered as a Revolutionary war hero and accorded other honors, such as the North Carolina towns of Cross Creek and Campbellton merging to name themselves "Fayetteville," after the Gilbert du Motier, the **Marquis de Lafayette!** The Lafayette Society ([LafayetteSociety.org](http://LafayetteSociety.org)) carries the tradition by honoring his birthday (actually September 6<sup>th</sup>, but celebrated the weekend after Labor Day every year.

Additionally, we spoke with Hank about the discontinuation of funding for the long-running day after Thanksgiving **Dicken's Holiday** extravaganza held in Historic Downtown Fayetteville since 2000 when it was conceived as a shopping draw to the downtown area. Hank seemed surprised the **Dicken's Holiday** was criticized for being "non-inclusive" when, over the years, many principal "roles" in the street cast had been performed by people of color. He suggested perhaps the new administration of the Arts Council, which had funded it for years, was looking for something new in its place.

**Tatiana Pless – Founder, 4th Wall – Breaking Barriers, Building Bridges.** (originally appeared 7/10/22). Recapping, by day **Tatiana Pless** has worked as a company manager for Cape Fear Regional Theatre. As an avocation she has begun a theatre company of her own, specializing in telling the story of the plight of previously incarcerated people following the steps to rehabilitation trying to reenter society. Her dream is to use theatre AND a theatre term, "breaking through the imaginary **fourth** wall (in FRONT of the stage and performers) for "real connection" to the audience of the play, as a both reality and a metaphor for rehabilitated persons to be seen as productive



human beings wanting to move forward as themselves as opposed to being labelled as just “past offenders.”

To update, **Tatiana** reported she has overseen the development of a writing team and cast, made up of rehabilitated offenders wanting to make more of their lives. **Tatiana** has also acquired play-production space (**Canvas studio, 1077 71<sup>st</sup> School Road, 28304**) and dates for production (**Sept. 8, 9, 10 , 2022**) and **tickets to sell** to see the play she produced, “**Everything Comes Crashing Down!**” She invites all to see it in its 3-night run!

**\*\*9/4/22 (28:09 et)\*\***

**Lt. Col. Brett Lea - 82<sup>nd</sup> Airborne Public Affairs Officer/Spokesperson**, reminded all, with **All American Week** scheduled for the end of this month (September 26<sup>th</sup> through the 29<sup>th</sup>), to find a convenient time, for just several minutes, to visit the **Fort Bragg All-American Welcome Center** (open every day including Federal Holidays) and sign-up for personal passes, register vehicles and take possession of **Fort Bragg Access Passes** for the next 30 days. This step will provide visitors and their registered guests with unhindered attendance to upcoming **All-American Week** activities with zero delay at Post Access Points.

**Tatiana Pless – Founder, 4th Wall – Breaking Barriers, Building Bridges.**

A reminder to see the play she has produced, “Everything Comes Crashing Down!” She invites all to see it in its 3-night run at Canvas studio, 1077 71<sup>st</sup> School Road, 28304. Tickets just \$5. Thursday-Saturday September 8-10!

**Hank Parfitt, Past President, Lafayette Society**, updating ticket availability for Saturday’s Lafayette Society Walking and Bus Tour. It’s just \$20 and covers stops at Lafayette’s 1825 tour of Fayetteville, conducted by Fayetteville Historian Bruce Daws, and member of Fayetteville Independent Light Infantry!

**Isabella Effen, founder and Executive Director, Culture and Heritage Foundation, coordinator and originator of Fayetteville, NC’s downtown African World Peace Festival (Friday night, Saturday and Sunday after Labor Day Weekend) and Saturday 5K/10K run**, has worked tirelessly over the last 10-15 years to bring to Fayetteville a celebration of African cultural contributions to our “melting pot” city, including music, from soul and R&B to drum and rhythm-enhanced “**world music**”. She’s also included a sanctioned 5K/10K run to the weekend festivities, headquartered around the intersection of Person and Gillespie Streets. All activities except the run (fee and pre-registration required) are free and open to the public!

**\*\*9/11/22 (26:46 et)\*\***

**Melvin Lewis – Beasley Friend and Guest Contributor/Editor**

**Dr. Yvette Miller – American Red Cross Medial Officer – Blood Donation Specialist**

**Melvin and Dr. Miller**, combining efforts for **September Sickle Cell Awareness Month** had a spirited discussion around the disease of Sickle Cell Anemia and how it originated as a counter-measure to the Malaria virus in tropical zones. It remains prevalent in African countries. **Sickle Cell Anemia, while protective against Malaria, can bring about painful symptoms to its sufferers.** Transfusions donors of similar backgrounds can help immeasurably, making donations from African Americans and/or persons of African descent a vital part of our blood supply. The American Red Cross says donations from persons of African descent are only 5% of the blood supply in the U.S. More is needed. **The American Red Cross asks ALL persons, including those from persons of African descent or African Americans to help by DONATING blood!**

**\*\*9/18/22 (29:37 et)\*\* (Multiple guests and topics)**

We reminded listeners **Bianca Shoneman** of Fayetteville's **Cool Spring Development District** had told us there were very few remaining memorial flags left available for purchase in this year's **Field of Honor** display at the **Airborne And Special Operations Museum**. Interested listeners should purchase a memorial flag at [ASOMF.org](http://ASOMF.org).

We reasserted **LT. Col Brett Lea's** reminder (he's a **Fort Bragg Public Affairs spokesperson** to pick up **Fort Bragg Access Passes** IN ADVANCE of planned access to **All American Week activities** at Fort Bragg. It'll save you delays for events you want to attend.

**Kelli Papagekos**, spokesperson for Fayetteville's **Stes. Contantine and Helen's Greek Orthodox Church** on reasons to visit today's **12n-6p Greek Festival...Fun, Food, Music and Fellowship, Raffles** and **people you haven't seen all year** (it just works out that way!)

**Craig Morrison**, Executive Director of Fayetteville Operation In As Much reminded us regular registration would end **Monday, September 19<sup>th</sup>** for Ray's

**Run (a sanctioned 10k run to be conducted on Saturday, October 1<sup>st</sup>) benefitting The Lodge – a men’s self-help residential program at Fayetteville Operation In As Much.**

**Lisa Hughes, Assistant Executive Director of the Cumberland County Council for Older Adults** noted there would be one last **Medicare 101 class** coming up **Tuesday, September 6<sup>th</sup>** for adults turning 65 in 2022. The knowledge gleaned from this class is vital for seniors turning 65 because choices you make in the month around your birthdate can affect you for a long time. It is imperative to make good choices at this critical time since some changes are only allowed at government-defined “special life event” moments. Call (910) 484-0111 to get signed up!

**Crystal DePietro, Executive Director of Connections of Cumberland County,** reminded us of the **Thursday, September 29<sup>th</sup> Art Auction (6-8:30pm, Studio 215)** benefitting Connections of Cumberland County’s **efforts to help women and women with children at risk of homelessness and/or domestic violence.**

**\*\*9/25/22 (28:08 et)\*\***

**Lt. Col. Brett Lea - 82<sup>nd</sup> Airborne Division (All American Division) Public Affairs spokesperson,** discussed the upcoming week’s (September 26-29) activities at the **82<sup>nd</sup> Airborne Division All-American Week.** **Brett explained the schedule for All American Week** and how to best enjoy the 82<sup>nd</sup> Airborne’s showcase of activities. **Brett pointed out for as much as the Airborne Division loves putting on demonstration of skills, precision and unity** (the Division run, the Division review, Hall of Fame Induction, Prayer and Remembrance Ceremony, Old Timer’s Breakfast and more) **the 82<sup>nd</sup> Airborne loves SHARING it with the Fayetteville community!**

**Faith Boehmer - Child Advocacy Center (CAC) of Fayetteville, NC, Volunteer and Prevention Coordinator,** enlightened us on the mission of the **Child Advocacy Center** and its role in protecting children and bringing healing and light to some pretty dark situations. Though it all, the **Child Advocacy Center persists (and must persist!)**

**The Child Advocacy Center Pinwheel Masquerade Ball (Saturday, October 1<sup>st</sup> at the Cape Fear Botanical Garden)** is perhaps their biggest social event of the year and a vital fund-raiser! **Faith and the CAC ask your help** in supporting the event by attending **or with a donation to the CAC!** Their vital work depends on your help!

**Barry Bowden, Army Veteran (34 years) and former Army Chaplain (22 years) and professional therapist/counsellor.**

With a raft of polarizing happenings in the U.S. (controversial Congressional hearings, Supreme Court rulings and disturbing headlines) we, as a nation, seem more divided than ever. **Barry Bowden discussed how a given individual can find peace of mind and faith where it appears to be in short supply.**

# The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

07/03/2022

TIME:

7A-7:30A

GUEST(S):

Terrell Owens

TITLE:

Fire Fighter /Fire Educator

LENGTH:

60 Minutes

TOPIC:

Fayetteville City Fire/Emergency Prevention Division

DISCUSSION:

The Fayetteville City Fire/Emergency Management is committed to reducing as well as preventing incidents of fire and life safety throughout the community by providing:

- Fire Prevention/Life Safety Programs
- Public Fire Education Programs
- Fire Investigation Programs

The Prevention Division strives to provide these services with a well trained, highly motivated, and dedicated staff that values the importance of customer service. Our personnel are committed to serving the community with **R.E.S.P.E.C.T.**

ISSUES:

The Prevention Division supports the overall mission of the Fayetteville Fire/Emergency Management Department through coordination of programs and code enforcement.

# The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

07/10/2022

TIME:

6:45A-7A

GUEST(S):

Phil Harris

TITLE:

Executive Director Sandhill's Chapter

LENGTH:

20 Minutes

TOPIC:

American Red Cross – Make A Plan

DISCUSSION:

**Create Your Emergency Plan in Just 3 Steps**

- **With your family or household members, discuss how to prepare and respond to the types of emergencies that are most likely to happen where you live, learn, work and play.**
- **Identify responsibilities for each member of your household and how you will work together as a team.**
- **Practice as many elements of your plan as possible.**

ISSUES:

**Create Your Emergency Plan**

# The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

07/24/2022

TIME:

7a-7:15a

GUEST(S):

Shawn leak

TITLE:

Lieutenant

LENGTH:

30 Minutes

TOPIC:

Christmas in July with Cumberland County Sheriff Office (CCSO)

DISCUSSION:

**The Cumberland County Sheriff's Office 'Christmas in July' toy and cash donation collection program is on through Friday at various Walmart locations around the Fayetteville area, any Truist Financial (formerly BB&T) location in Cumberland County and at ShopWithTheSheriff.com!**

To visit Walmart to purchase and leave a new toy for a needy family today, visit Walmart at 4601 Ramsey Street – today from 9am to 6pm. Tuesday – the Walmart at 3030 N. Main St – Hope Mills, Wednesday – the Walmart at 2820 Gillespie St. (that's Hwy 301 at Black and Decker Rd.), Thursday at 7701 Raeford Rd at Gillis-Hill Road in West Fayetteville, and Friday – at 4601 Ramsey St. Cash donations can be made at any Truist location OR ShopWithTheSheriff.com! On behalf of the listeners and users of Beasley Media stations and platforms in the Fayetteville area, Thank you, Cumberland Sheriff's Office for striving to provide a joyous and memorable Christmas to deserving children and their families:

ISSUES:

Community Policing

# The Bigger Picture

With Gilbert Baez Jr.

**AIRDATE:**

07/24/2022

**TIME:**

7:15a-7:30a

**GUEST(S):**

James Davis

**TITLE:**

Executive Director

**LENGTH:**

30 Minutes

**TOPIC:**

2022 MOORE COUNTY FAM-FEST

**DISCUSSION:**

**What :** 2022 MOORE COUNTY FAM-FEST

**Where:** Clayhole 730 S. Henley street in southern pines

**When :** July 30 2022 Noon-6p

**Who :** PEOPLE FOR AWESOME SCHOOLS

**ISSUES:**

People for awesome schools. A Nonprofit organization where parents and students can get academic assistance to school to help unlock your child genius.



# The Bigger Picture

With Gilbert Baez Jr.

**AIRDATE:**

08/07/2022

**TIME:**

7a-7:30a

**GUEST(S):**

Elizabeth Laird

**TITLE:**

Director of Equity in Civic Technology at CDT

**LENGTH:**

60 Minutes

**TOPIC:**

STUDENTS & TEACHERS WARN THAT SCHOOLS' USE OF ONLINE MONITORING SOFTWARE IS HARMING STUDENTS

**DISCUSSION:**

With the shift to remote learning at the height of the pandemic, almost all (94%) schools have continued to give devices to students, and 89% of schools are using technology to monitor their students' online activities. The vast majority of parents and students support monitoring software to keep students safe – especially to stop students from harming themselves or others – but three in four teachers report that students have been disciplined instead.

Suggested Questions:

- How is student activity monitoring software being used by schools today?
- What policies do schools have in place for using monitoring software?
- How is bias from online monitoring harming students of color, LGBTQ+ and disabled students?
- How can the U.S. Department of Education protect students? What can parents do?
- Where can our listeners go to read the full report?

**ISSUES:**

The current state of student activity monitoring being used on student devices, what teachers are reporting about how the information is being used, what students have experienced as a result of the monitoring, plus how the U.S. Department of Education can use its authority to protect students.

# The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

08/14/2022

TIME:

7a-7:30a

GUEST(S):

**Sharon Stevens**

TITLE:

*Crime Prevention Specialist Fayetteville Police Department*

LENGTH:

60 Minutes

TOPIC:

**Community Policing**

DISCUSSION:

- Safe at School Tips for Parents
- Weapon-Free Zones (School, Bus Stops, After School Programs)
- 3rd Quarter Faith Forum Event
- Citizens Academy

ISSUES:

The Fayetteville Police Department (FPD) is dedicated to improving the quality of life by creating a safe and secure environment for the citizens they serve. FPD will always act with integrity to reduce crime, create partnerships, and build trust while treating everyone with respect, compassion and fairness.

# The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

08/21/2022

TIME:

7a-7:15a

GUEST(S):

TITLE:

LENGTH:

30 Minutes

TOPIC:

**MONKEYPOX**

DISCUSSION:

1. What is Monkeypox?
  - a. Where did it originate from?
  - b. How long has it been around?
2. Is it to Chickenpox?
  - a. If so, how?
3. Is it similar to smallpox?
  - a. If so, how?
4. How easy is it to spread?
  - a. To catch from other people?
5. How do we protect ourselves from this disease?
6. Does everyone need to get a monkey pox vaccination?
  - a. What is the target population to get the vax?
    - i. Age?
    - ii. Employment type?
7. I have heard that if you have the small pox vaccination, you are protected from monkeypox. Is this true?
  - a. Would I still need to get a vaccination?
8. What are the lasting effects of Monkeypox?
  - a. Physical?
  - b. Internal?
9. I see that it is in Cumberland County. Do I need to be worried?
  - a. Do I need to worry for my children?

ISSUES:

HealthCare

# The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

08/21/2022

TIME:

7:15a-7:30a

GUEST(S):

TITLE:

LENGTH:

30 Minutes

TOPIC:

**BACK-TO-SCHOOL IMMUNIZATIONS**

DISCUSSION:

1. Why do we want to make sure we take our children to get their back-to-school vaccinations?
  - a. Slow/prevent the spread of disease? How does this work?
  - b. Legal? What are the state/county mandates?
    - i. What will the school system do if my student isn't vaccinated?
2. What shots are needed?
3. What grades/ages for the children?
4. The more important questions...where and when....
5. Where can I go to get my child vaccinated for school?
  - a. **Clinics for students entering grade 7 and 12.**
    - i. Sept. 6, Tuesday, 4 – 7 p.m. Mac Williams Middle School (4644 Clinton Rd., Fayetteville)
    - ii. Sept. 8, Thursday, 4 – 7 p.m. Douglas Byrd Middle School (1616 Ireland Dr., Fayetteville)
    - iii. Sept. 15, Thursday, 4 – 7 p.m. Lewis Chapel Middle School (2150 Skibo Rd., Fayetteville)
  - b. **Clinics for all students entering grades kindergarten, 7, and 12.**
    - i. Aug. 9, Tuesday, 8 a.m. – 7 p.m., Cumberland County Department of Public Health (1235 Ramsey St., Fayetteville)
    - ii. Sept. 13, Tuesday, 8 a.m. – 7 p.m., Cumberland County Department of Public Health (1235 Ramsey St., Fayetteville)

ISSUES:

HealthCare

# The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

08/28/2022

TIME:

7a-7:30a

GUEST(S):

Lindsay Whitley

TITLE:

Associate Superintendent, Communications and Community Engagement

LENGTH:

30 Minutes

TOPIC:

Back 2 School 2022

DISCUSSION:

Monday, Aug. 22, 2022, in partnership with Cumberland County Schools (CCS) and the Carolina Panthers, Balm in Gilead staff and volunteers distributed free backpacks, school supplies and fresh hot meals to Cumberland County families. The distribution took place during a drive-thru back-to-school event at Balm in Gilead's Doc Bennett Road campus in Fayetteville, N.C.

Over the summer, the Carolina Panthers donated 5,000 backpacks and school supplies to CCS for distribution to students in need. More than 2,500 students received their own bundles during Monday's event.

Events like the drive-thru back-to-school event help the district realize its vision of providing equitable access to engaging learning for every student and would not be possible without the support of community partnerships.

If individuals would like to donate school supplies, they can contact their neighborhood schools and/or the Communications and Community Engagement Office at 910-678-2303.

ISSUES:

The volunteer group included students and staff members from every traditional CCS high school and several central services departments. Students from athletic teams and student government associations (SGA) shared their excitement about volunteering during the event.

# The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

09/04/2022

TIME:

7a-7:15a

GUEST(S):

*Isabella Effon*

TITLE:

*Founder and Executive Director of the Culture and Heritage Alliance.*

LENGTH:

20 Minutes

TOPIC:

**African World Peace Festival 2022**

DISCUSSION:

Culture & Heritage Alliance (CHA) serves as a network of resources to bring indigenous artists together to work with communities and educational institutions to promote the works of emerging artists while fostering cultural diversity and education through the use of cultural performances, exhibitions, storytelling, and presentations to various groups.

**What: African World Peace Festival**

**Where: Downtown Fayetteville**

**When: September 9<sup>th</sup> – September 11<sup>th</sup>**

**Friday September 9<sup>th</sup>**

**5:00 PM:** Host: Prayer, Anthem, Speaker

**5:30 PM- 7:30 PM:** Aya Dance Company

**8:00 PM-10:00 PM:** African Highlife Band

**10:00 PM-11:00PM:** Band TBD

ISSUES:

The Alliance is dedicated to peace. We believe in the promise of humanity and the need for a common good. Not a greater good but a common good that is afforded to all. Where inclusivity, dignity, and respect are shared freely among all people.

# The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

09/04/2022

TIME:

7:15a-7:30a

GUEST(S):

*Isabella Effon*

TITLE:

*Founder and Executive Director of the Culture and Heritage Alliance.*

LENGTH:

20 Minutes

TOPIC:

**African World Peace Festival 2022**

DISCUSSION:

**What: African World Peace Festival**

**Where: Downtown Fayetteville**

**When: September 9<sup>th</sup> – September 11<sup>th</sup>**

**Saturday September 10<sup>th</sup>**

**7:00 AM:** Free Health Screenings all day

**7:00 AM:** Race Sign In

**8:00 AM:** 10K/5K African Peace Run/Walk

**12:00 PM-3:00:** Drum & Dance Community Workshop and Storytelling

**3:00 PM-4:30 PM:** Charlotte Children's Dance

**4:30 PM:** State and local elected leaders

**4:45 PM-6:00 PM:** African Highlife Band

**6:15 PM-8:00 PM:** Kongo Jazz

**8:00 PM-10:00 PM:** Highlife & Congo Jazz

ISSUES:

The Alliance is dedicated to peace. We believe in the promise of humanity and the need for a common good. Not a greater good but a common good that is afforded to all. Where inclusivity, dignity, and respect are shared freely among all people.

# The Bigger Picture

With Gilbert Baez Jr.

**AIRDATE:**

09/11/2022

**TIME:**

7a-7:15a

**GUEST(S):**

Elizabeth Laird

**TITLE:**

Director of Equity in Civic Technology at CDT

**LENGTH:**

30 Minutes

**TOPIC:**

STUDENTS & TEACHERS WARN THAT SCHOOLS' USE OF ONLINE MONITORING SOFTWARE IS HARMING STUDENTS

**DISCUSSION:**

With the shift to remote learning at the height of the pandemic, almost all (94%) schools have continued to give devices to students, and 89% of schools are using technology to monitor their students' online activities. The vast majority of parents and students support monitoring software to keep students safe – especially to stop students from harming themselves or others – but three in four teachers report that students have been disciplined instead.

Suggested Questions:

- How is student activity monitoring software being used by schools today?
- What policies do schools have in place for using monitoring software?
- How is bias from online monitoring harming students of color, LGBTQ+ and disabled students?
- How can the U.S. Department of Education protect students? What can parents do?
- Where can our listeners go to read the full report?

**ISSUES:**

The current state of student activity monitoring being used on student devices, what teachers are reporting about how the information is being used, what students have experienced as a result of the monitoring, plus how the U.S. Department of Education can use its authority to protect students.



# The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

09/11/2022

TIME:

7:15a-7:30a

GUEST(S):

Brandon Price, J.D., LL.M

TITLE:

CEO Fayetteville Area Habitat for Humanity

LENGTH:

30 Minutes

TOPIC:

Habitat for Humanity

DISCUSSION:

**What is Habitat for Humanity?**

**How does Habitat for Humanity help families?**

**Does Habitat for Humanity only build new houses?**

**How do you volunteer for Habitat for Humanity?**

**What are Habitat for Humanity affiliates?**

**What kind of donations does Habitat for Humanity accept?**

**What is a Habitat for Humanity ReStore?**

**Where does Habitat for Humanity operate?**

**How are donations distributed and used?**

ISSUES:

**Habitat for Humanity** brings people together to build homes, communities and hope.

## The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

09/18/2022

TIME:

7a-7:15a

GUEST(S):

Crystal DePietro

TITLE:

*Executive Director*

LENGTH:

10 Minutes

TOPIC:

Connections of Cumberland County

DISCUSSION:

- What is the mission and vision of Connections of Cumberland County?
- What are the core programs/services you provide?
- Describe your client population. Who are you working with mostly?
- How are you able to financially assist your clients?
- What do the funds raised go toward?
- You spoke earlier about your upcoming Art Auction. What can event attendees expect this year?
- Where can folks go to purchase tickets?

ISSUES:

Connections of Cumberland County aims to collaborate with all community resources to empower women and children who are homeless or at-risk of homelessness to become self-reliant.

Connections of Cumberland County envisions a community that collaborates to implement sustainable programs that provide homeless women and children with the opportunity to develop independence and self-reliance.

# The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

09/18/2022

TIME:

7:15a-7:30a

GUEST(S):

Demitric Owens

TITLE:

Fayetteville Fire and Life Safety Educator

LENGTH:

10 Minutes

TOPIC:

Community Risk Reduction

DISCUSSION:

Participating Organizations  
Car Seat checking Station,  
Educations Stations,

ISSUES:

# The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

09/25/2022

TIME:

7a-7:15a

GUEST(S):

Phil Harris

TITLE:

Executive Director Sandhill's Chapter

LENGTH:

30 Minutes

TOPIC:

American Red Cross - Be Informed

DISCUSSION:

Learn the types of disasters or emergencies that may likely occur in your area. These events can range from those affecting only you and your family, like a home fire or medical emergency, to those affecting your entire community, like an earthquake or flood.

- Identify how local authorities will notify you during a disaster and how you will get information, whether through local radio, TV or NOAA Weather Radio stations or channels.
- Know the difference between different weather alerts such as watches and warnings and what actions to take in each.
- Know what actions to take to protect you during disasters that may occur in areas where you travel or have moved recently. For example, if you travel to a place where earthquakes are common and you are not familiar with them, make sure you know what to do to protect yourself should one occur.
- When a major disaster occurs, your community can change in an instant. Loved ones may be hurt and emergency response is likely to be delayed. Make sure that at least one member of your household is trained in first aid and CPR and knows how to use an automated external defibrillator (AED). This training is useful in many emergency situations.

ISSUES:

Types of disasters or emergencies that may likely impact the area you live in.

# The Bigger Picture

With Gilbert Baez Jr.

AIRDATE:

09/25/2022

TIME:

7:15a-7:30a

GUEST(S):

Phil Harris

TITLE:

Executive Director Sandhill's Chapter

LENGTH:

30 Minutes

TOPIC:

American Red Cross – Make A Plan

DISCUSSION:

**Create Your Emergency Plan in Just 3 Steps**

- **With your family or household members, discuss how to prepare and respond to the types of emergencies that are most likely to happen where you live, learn, work and play.**
- **Identify responsibilities for each member of your household and how you will work together as a team.**
- **Practice as many elements of your plan as possible.**

ISSUES:

Create Your Emergency Plan