

**Quarterly Issues & Programs Report**

**WAZZ-AM**  
**W232ci-FM**  
Fayetteville, NC

**1st Quarter**  
**January - February - March, 2017**

**Prepared By - Erika Beasley**





**FIRST QUARTER  
PUBLIC AFFAIRS REPORT  
2017**

# **WAZZ FIRST QUARTER PUBLIC AFFAIRS REPORT**

**January 2017**

**JANUARY 5, 2017 – Fayetteville Animal Protection Society – Guest: Janice Melton  
Live - 8:35AM to 9:00AM.**

**JANUARY 19, 2017- A Senior Moment – Guest: Rick Spell – Live -8:35AM – 9:00AM.**

**JANUARY 27, 2017 – Fourth Friday - Guest: Mary Kinney – Live- 8:35AM to 9:00AM.**

**Submitted By Curt Nunnery**

# **WAZZ FIRST QUARTER PUBLIC AFFAIRS REPORT**

**FEBUARY 2017**

**February 2, 2017 – Fayetteville Animal Protection Society – Guest: Janice Melton  
Live - 8:35AM to 9:00AM.**

**February 16, 2017- A Senior Moment – Guest: Rick Spell – Live -8:35AM – 9:00AM.**

**February 23, 2017-PWC Expo – Guest: Carolyn Justice-Hinson- Live 8:35AM – 9AM**

**February 24, 2017 – Fourth Friday - Guest: Mary Kinney – Live- 8:35AM to 9:00AM.**

**Submitted By Curt Nunnery**

## **WAZZ FIRST QUARTER PUBLIC AFFAIRS REPORT**

### **MARCH 2017**

**March 2, 2017 – Fayetteville Animal Protection Society – Guest: Janice Melton  
Live - 8:35AM to 9:00AM.**

**March 16, 2017- A Senior Moment – CANCELLED – Live -8:35AM – 9:00AM.**

**March 23, 2017 - PWC Special – Guest: Carolyn Justice-Hinson- Live 8:35AM – 9AM**

**March 24, 2017 – Fourth Friday - Guest: Mary Kinney – Live- 8:35AM to 9:00AM.**

**March 30, 2017 – Exchange Club / Greater Fayetteville/BBQ -Guest: Steve Hardin**

**Live - 8:40AM to 8:50AM.**

**March 30, 2017 – Council on Older Adults – Guest: Mandy Hawley – Live 8:50AM To  
9:00AM**

**Submitted By Curt Nunnery**

**Airdate:** January 1, 2017 @ 6:00am

**Talkback with Danny Highsmith** (with Paul Johnson substitute host this week)

**Guests:** Wayne Collier, local land owner of a family farm and interested County agricultural historian, and Nate Custer, PIO, Federal Emergency Management Administration (FEMA).

**Topic:** This program featured a discussion of the North Carolina Agriculture History in Cumberland County, its agrarian beginnings plus a look at farming's rich past in Cumberland County (on the Cumberland County 2016 Farm Tour – an enlightening stop at a Cumberland County family farm that has been in operation by the same family (the Colliers) going back to the late 1830's (almost 180 years)...plus a deadline reminder for anyone who THINKS HE/SHE MAY want government relief from FEMA or an SBA low-interest loan following Hurricane Matthew.

**Total Time:** 33 mins.

**Breaks:** 1 (0:30 total, leaving 32:30 in subject content)

**Synopsis:**

Wayne Collier's Indian Ridge Farm in Linden provided the look back at farming in Cumberland County. This family farm that has been in operation under the per view of the same family (the Colliers) going back to the late 1830's (almost 180 years):

- The history of the Collier farm. Current owner (who has current operations overseen by others while he focuses on preserving the history of the farm and family homeplace.)
- How it evolved as a family farm in Wayne Collier's vision of the past (he was born in the late 40's but his father, C. Wayne Collier, a former Cumberland County Education Superintendent, who inherited the farm from HIS father – and whose excerpts from his book Memories (a section entitled "Scientific Farming and Subsistence") gave tour-members a look at farming from 1925 through the 1970's.)
- Wayne Collier then told stories and demonstrated from the life he could directly recall – the 1950's through today. Demonstrating some "old ways" farm operations that have been thoughtfully preserved for education's sake.
- For vitality, a few of these operations and activities were presented as captured on audio media.

**(23:30 total length)**

The Federal Emergency Management Administration has tried to be very diligent in reaching and attempting to be available to victims of Hurricane Matthew and associated flooding since events took place starting Saturday, October 8, 2016. From the time Recovery efforts replaced Emergency Response and Rescue efforts, FEMA had established offices and contact points for outreach to flood victims from all community sectors. FEMA made efforts to explain how grants to fix immediate problems may be available and awarded depending on affected parties reaching out to FEMA. FEMA also attempted to inform the public how low-interest loans might be made available through the Small Business Administration (SBA) for repairs and rebuilding not covered by FEMA grants. Nate Custer, FEMA Public Information Officer, joined us to explain FEMA would be attempting to wrap up in North Carolina by Monday, January 9<sup>th</sup>, 2017. Mr. Custer explained it was necessary for anyone who THINKS they may need FEMA help recovering from Hurricane Matthew (whether they ultimately choose to ask for help or not) to get signed up – so their ability to request help is protected. The time is NOW to register at [disasterassistance.gov](http://disasterassistance.gov) or call 1-800-621-3362. **(9 minutes total length)**

**Concern areas addressed:**

Public Welfare (FEMA/SBA hurricane/flood victims instructions)  
Historical Preservation as a means of Interpretative Education  
Education (History of Agriculture in Cumberland County)

**Airdate:** January 8, 2017 @ 6:00am

**Talkback with Danny Highsmith** (with Paul Johnson substitute host this week)

**Guests:** Fayetteville Fire Chief Ben Major, and Nate Custer, PIO, Federal Emergency Management Administration (FEMA).

**Topic:** This program featured a discussion with Fayetteville Fire Department Chief Ben Major...plus a REVISED (January 23<sup>rd</sup>) FEMA/SBA "deadline to register" update.

**Total Time:** 30 mins.

**Breaks:** 1 (2:30 total, leaving 29:45 in subject content)

**Synopsis:** Fayetteville Fire Chief Ben Major – Ben Major, Fayetteville's Fire Department (FFD) Chief over the last five years, reported on his positive perception of FFD's readiness and efforts in the past year, especially surrounding the Emergency Response and Rescue efforts in the aftermath of Hurricane Matthew and (as Chief Major pointed out) the heavy rain event that took place in late September that exacerbated the effects of Hurricane Matthew rains by saturating the ground ahead of Hurricane Matthew's rainfall accumulations. We discussed:

- 1) Chief Major's crediting of FFDs performance to his team of assistants and trainers.
- 2) How their training for every scenario prepares them for ANY emergency.
- 3) How their training prepares them to co-mingle with other agencies in emergency scenarios.
- 4) The weekly/monthly life of a Fayetteville Fire Fighter
- 5) How one attempts to become a firefighter.
- 6) The COMMITMENT required to become a GREAT Firefighter. (Chief Major added this).
- 7) The ability to advance and requirements to move up within the department.
- 8) The current state of City of Fayetteville plans to address pay issues of FFD personnel.
- 9) The outlook for the FUTURE of the FFD.

**(18:15 total length)**

The Federal Emergency Management Administration has tried to be very diligent in reaching and attempting to be available to victims of Hurricane Matthew and associated flooding since events took place starting Saturday, October 8, 2016. This week, Nate Custer, FEMA Public Information Officer, joined us to explain FEMA would be attempting to wrap up in North Carolina by Monday, January 23<sup>th</sup>, 2017. This is TWO WEEKS LATER than the deadline announced last week, due to snow and freezing rain complicating transportation and life in general in the northern half of the state!

From the time Recovery efforts replaced Emergency Response and Rescue efforts, FEMA had established offices and contact points for outreach to flood victims from all community sectors. FEMA made efforts to explain how grants to fix immediate problems may be available and awarded depending on affected parties reaching out to FEMA. FEMA also attempted to inform the public how low-interest loans might be made available through the Small Business Administration (SBA) for repairs and rebuilding not covered by FEMA grants. Mr. Custer explained it was necessary for anyone who THINKS they may need FEMA help recovering from Hurricane Matthew (whether they ultimately choose to ask for help or not) to get signed up – so their ability to request help is protected. The time is NOW to register at [disasterassistance.gov](http://disasterassistance.gov) or call 1-800-621-3362. **(9 minutes total length)**

**Concern areas addressed:**

Public Welfare (FEMA/SBA hurricane/flood victims instructions and condition of the Fayetteville Fire Department)

Education (requirements to become a firefighter)



Talkback with Danny Highsmith

Guest: Amy Cannon, Cumberland County Manager

Topic: Cumberland County government

Total time: 27:35

Air Date: January 15, 2017 @6:00am

Discussion included:

- ...How did you get into this type of work?
- ...How many departments in County Government?
- ...How many employees?
- ...Some of department heads are elected; what role do you play in those departments?
- ...You work for the elected members of the Board of County Commissioners; do you run day to day operations and they set policy?
- ...Amount of Cumberland County budget?
- ...How is budget prepared?
- ...Your day must be filled with meetings?
- ...How large is staff in your office?
- ...What kind of relationship do you have with Fayetteville City Manager and the town managers in other municipalities in Cumberland County?
- ...How often do you meet with these managers?
- ...What are some of the major challenges facing Cumberland County Government?
- ...Parks and Recreation is jointly operated by City and County? How is that working out? Any other county-city departments that have merged?

Issues discussed:

1. Government
2. Employment
3. Taxes

Talkback with Danny Highsmith

Guest: Lindsay Anderson, Resource Development Director, United Way of Cumberland County

Topic: United Way and member agencies

Total time: 25:31

Air Date: January 22, 2017 @ 6:00am

Breaks: 2 (1<sup>st</sup> @ 6:31; 2<sup>nd</sup> @ 12:80)

Discussion included:

- ...What is mission of United Way of Cumberland County?
- ...After the campaign, what does UW do for the remainder of the year?
- ...What is your job at United Way?
- ...Discuss how the UW holds member agencies accountable for the funds they receive?
- ...How many agencies are members of our United Way?
- ...Do you need volunteers?
  - ...How does one volunteer?
- ...Discuss your Leadership Training program?
- ...How did Hurricane Matthew affect the United Way and its agencies?
- ...The United Way and the NFL have had a very good relationship through the years. Discuss?

Issues discussed:

1. Altruism
2. Volunteerism
3. Community involvement

Talkback with Danny Highsmith

Guests: Lynne O'Quinn, His Outreach Worldwide; Brian Armstrong, His Bread of Life Food Bank; Heather Hartley, producer and director of 5 K Run & Walk

Topic: His Bread of Life Food Bank and His Outreach Worldwide

Total time: 28:16

Air Date: January 29, 2017 @ 6:00am

Breaks: 1 @ 12:24

Discussion included:

- ...Lynne, tell us about your organization and why it began?
- ...Brian, talk about how His Bread of Life Food Bank began?
- ...Why did you become involved?
- ...Why a 5 K race?
- ...Heather, tell us about the race...when? Where? Cost? Anything else we need to know?
- ...Brian, where do you get food for the food bank?
- ...How is food distributed?
- ...Who is eligible to receive food?
- ...Lynne, how many countries around the world is your organization involved?
- ...You are also an author and songwriter? How did that come about?
- ...Recap information about 5 K Run & Walk?

Issues discussed:

1. Hunger
2. Faith
3. Volunteerism

Talkback with Danny Highsmith

Guest: Phillip Harris, Jr., Executive Director, Sandhills Chapter, American Red Cross

Topic: Red Cross and services they offer

Total time: 25:56

Air Date: February 5, 2017 @6:00am

Breaks: 2 (1<sup>st</sup> @ 6:43; 2<sup>nd</sup> @ 14:22)

Discussion included:

...Everyone recognizes the American Red Cross name, but I gather many do not know the various initiatives of the Red Cross?

...Red Cross normally called into action following a disaster. Hurricane Matthew was such a disaster. Tell us about the Red Cross role following Hurricane Matthew?

...Talk about the Red Cross blood donor services?

...You operate primarily with volunteers?

...Assistance to families who have lost their homes?

...Your organization offers classes on a variety of subjects, CPR among others?

...You work closely with the military?

...How do you volunteer?

...How many counties does the Sandhills Chapter of the American Red Cross cover?

Issues discussed:

1. Safety
2. Disaster relief
3. Health training

Talkback with Danny Highsmith

Guest: Courtney Stiles, Executive Director, The First Tee of the Sandhills

Topic: The First Tee of the Sandhills

Total time: 27:28

Air Date: February 12, 2017 @ 6:00am

Breaks: 2 (1<sup>st</sup> @ 8:35; 2<sup>nd</sup> @ 22:27)

Discussion included:

...What is First Tee?

...How and when did it originate?

...How did you become involved?

...you have a background in golf?

...When did you become interested in the game of golf?

...What is the mission of First Tee?

...How does the game of golf make a difference in the lives of children who are in First Tee?

...How does a youngster become involved?

...First Tee is involved in schools? How does that work?

...Since First Tee has been around for 20+ years, you must have some success stories about some of the kids who were involved?

Issues discussed:

1. Children
2. Golf as a teacher of life lessons
3. Volunteerism

Talkback with Danny Highsmith

Guests: Johnny Wilson, Ex. Director, Fayetteville Urban Ministry; Austin Duke, Outreach Coordinator, Fayetteville Urban Ministry

Topic: Fayetteville Urban Ministry & upcoming Duck Derby

Total time: 27:48

Air Date: February 19, 2017 @ 6:00am

Breaks: 2 (1<sup>st</sup> @ 8:24; 2<sup>nd</sup> @ 20:11)

Discussion included:

...Discuss the various initiatives of Fayetteville Urban Ministry.

...Emergency assistance?

...Nehemiah Project?

...Find-A-Friend?

...Adult Literacy?

...How large is your staff?

...Volunteers are probably critical to your organization's success?

...How does one volunteer?

...Where do the funds come from to operate Fayetteville Urban Ministry?

...Talk about the upcoming fund raiser...Duck Derby?

...So, you will have a 5K race in February and Duck Derby on April 30<sup>th</sup>?

...How does one purchase a duck for the Derby?

Issues discussed:

1. Hunger
2. Homelessness
3. Assistance to low income homeowners
4. Assistance to children that are mostly at risk
5. Adult Literacy

Talkback with Danny Highsmith

Guest: Dr. Hari Saini, Interventional Cardiologist (American Heart Month)

Topic: Heart and Vascular issues

Total time: 28:24

Air Date: February 26, 2017 @ 6:00am

Breaks: 2 (1<sup>st</sup> @ 12:21; 2<sup>nd</sup> @ 20:34)

Discussion included:

- ...What is a cardiologist? An interventional cardiologist?
- ...How much training is necessary to become an interventional cardiologist?
  - ...Difference between a cardiologist and an interventional cardiologist?
- ...Does the vascular system include the entire body?
- ...Tell us about "stents" and how they are used?
- ...What causes heart disease?
- ...What can we do to help prohibit heart disease?
- ...Does diabetes play a role in heart and leg problems?
- ...Are there warning signs that a heart attack may be coming?
- ...Do patients need a referral to see a cardiologist?
- ...Anything special that has happened during American Heart Month in February?

Issues discussed:

1. Heart health
2. Vascular System health
3. Steps a person may take to avoid heart and/or vascular problems

## Talkback with Danny Highsmith

Guests: Mary Sonnenberg, President, Partnership for Children of Cumberland County; Perry Melton, Board Member, Chair of Soiree Committee, Child Care Provider & CEO Building Blocks Early Education Centers

Topic: Partnership for Children of Cumberland County

Total time: 27:22

Air Date: March 5, 2017 @ 6:00am

Breaks: 2 (1<sup>st</sup> @ 7:02; 2<sup>nd</sup> @ 22:53)

### Discussion included:

...What does Partnership for Children do?

...Why do you think the work of the Partnership is important?

...Tell us about Smart Start.

...Smart Start has been around for almost 25 years; can you tell it has made a positive difference?

...What is NC Pre-K?

...How does Family Support services work?

...What is the Soiree and why is it important?

...How are funds raised through the Soiree support the mission of the Partnership for Children?

...Who should attend? How can you obtain tickets?

...Where do we go to obtain more information?

### Issues discussed:

1. Children
2. Health care
3. Child Development
4. Supporting families with small children



Talkback with Danny Highsmith

Guest: Kimberly Tompkins, Race Director, All American Marathon

Topic: All American Marathon

Total time: 26:28

Air Date; Sunday, March 12, @ 6:00am

Breaks: 2 (1<sup>st</sup> @ 4:58; 2<sup>nd</sup> @ 18:57)

Discussion included;

...When is the All American Marathon?  
...Beginning time?  
...Where will race begin and end?  
...Is this the fourth annual All American Marathon?  
...How does one enter the marathon?  
...How did you become Race Director?  
...Are you a runner?  
...Duties of a Race Director?  
...How do you decide the race course?  
...You need security for the runners? Medical people?  
...You are working with the City of Fayetteville in this endeavor?  
...Spectators welcome?  
...You have a shuttle service to assist runners retrieve their vehicles?  
...Where do proceeds from this marathon go?  
...How many runners do you expect?

Issues discussed:

1. Sport of running
2. Security
3. Health issues

Talkback with Danny Highsmith

Guest: Robert Relyea, Human Services Coordinator, Cumberland County Department of Social Services

Topic: March To Work Job Fair

Total Time: 26:36

Air Date: March 19, 2017 @ 6:00am

Breaks: 2(1<sup>st</sup> @ 8:46; 2<sup>nd</sup> @ 20:37)

Discussion included:

- ...When? Where? Hours of March Into Work Fair?
- ...How long have you been involved in planning and executing job fairs for DSS?
- ...How many employers will be on hand to speak to job seekers?
- ...Discuss the Internet Job Café that will be on site.
- ...Transportation available for those that need it?
- ...Types of jobs that might be available?
- ...Your suggestions for job seekers as they prepare for this job fair?
- ...Tips: Dress? Demeanor? How to greet prospective employers? Should children be left with baby sitter?

Issues Discussed:

1. Employment
2. Preparing for a job interview
3. Dress for job interview

Talkback with Danny Highsmith

Guest: Scott Dorney, Executive Director, North Carolina Military Business Center

Topic: NCMBC

Total time: 29:33

Air Date: March 26, 2017 @ 6:00am

Discussion included:

- ...What is NCMBC?
- ...History of organization?
- ...Mission of NCMBC?
- ...Economic impact of defense/federal related spending in North Carolina?
- ...What methods do you use to increase federal spending in North Carolina?
- ...How are the community colleges involved?
- ...What kind of success has NCMBC had on North Carolina's economy?
- ...Other sources of federal revenue available other than military spending?

Issues discussed:

1. Economic development
2. Military impact on NC
3. Education

# RADIO HEALTH JOURNAL 1<sup>st</sup> Quarter, 2017

WAZZ-AM/W232ci-FM

Sunday, January 1, 2017 @ 7:00am

Time Segment DUR.

1:00 SPOTBREAK 1: Elite Rehab :60

2:02 SEGMENT 1: ICU INEFFICIENCY 12:25

Synopsis: With monitors surveying every part of patients' bodies, hospital intensive care units appear to be a model of high tech. But systems engineers say ICU's are actually models of inefficiency because few of those high tech devices talk to each other. Experts discuss how ICU's could be improved to save lives.

Host: Reed Pence. Guests: Dr. Peter Pronovast, Senior Vice President for Patient Safety and Quality, Johns Hopkins Medicine and Director, Armstrong Institute for Patient Safety and Quality; Dr. Brian Pickering, Intensive care anesthesiologist, Mayo Clinic, Rochester, MN.

**Compliance Issues covered:** health care, technology; science and engineering; economics; business and industry.

15:29 SEGMENT 2: REVERSING THE SHORTAGE IN PRIMARY CARE DOCS 7:36

Synopsis: Most people rely on their primary care doctors first when they need health care. But a shortage in primary care doctors is only getting worse. Some medical schools have been successful in keeping their grads in primary care. We talk to an expert from one of them to see how it's done and if other schools can replicate their success.

Host: Nancy Benson. Guest: Dr. Elizabeth Baxley, Sr. assoc. Dean for Academic Affairs and Prof. of Family Medicine, Brody School of Medicine, East Carolina Univ.

**Compliance issues covered:** health care; public health; economics; education

**Sunday, January 8, 2017 @ 7:00am**

**2:02 SEGMENT 1: EATING DISORDERS: NOT JUST FOR ADOLESCENTS 11:42**

Synopsis: Over the last decade, the number of women over age 30 seeking treatment for anorexia, bulimia and binge eating disorder has skyrocketed. Experts discuss the factors triggering eating disorders in midlife and the factors that bring women in for treatment for long standing disorders.

Host: Reed Pence. Guests: Denise Folcik, eating disorder survivor; Lori Ciotti, Site Director, Renfrew Center of Massachusetts; Dr. Margo Maine, psychologist, co-founder, National Eating Disorders Assn. and author, *The Body Myth: Women and the Pressure to be Perfect*; Dr. Cynthia Bulik, founding Director, Univ. of North Carolina Center of Excellence for Eating Disorders and author, *Midlife Eating Disorders: Your Journey to Recovery*.

**Compliance issues covered:** women's issues; mental health; health care; consumerism; family issues.

**14:46 SEGMENT 2: DUPUYTREN DISEASE & DISABLED HANDS 8:05**

Synopsis: Dupuytren disease (pronounced DOO-pah-tren) is the most common disorder crippling hands that most people have never heard of. It is a genetic condition of the fascia beneath the skin of the palms, and it stubbornly resists treatment. An expert and a patient discuss the disorder.

Host: Nancy Benson. Guests: Tom Knapp, Dupuytren patient and board member, Dupuytren Foundation; Dr. Charles Eaton, hand surgeon and Executive Director, Dupuytren Foundation.

**Compliance issues covered:** health care; disabilities

**Sunday, January 15, 2017 @ 7:00am**

**2:02 SEGMENT 1: STONED DRIVING: HOW CAN POLICE TELL? 12:15**

Synopsis: With recreational marijuana use legal in eight states and 29 permitting medical pot use, there will be more drivers on the road who are potentially under the influence of marijuana. However, police have no way to determine who is dangerous and who is not, as blood levels of marijuana's active ingredient are often meaningless. Experts discuss the problem and new scientific discoveries about marijuana impairment.

Host: Reed Pence. Guests: Dr. Marilyn Huestis, Prof. of toxicology, Univ. of Maryland School of Medicine; Dr. Tom Marcotte, assoc. Prof. of Psychiatry and Co-Director, Center for Medicinal Cannabis, Univ. of California, San Diego.

**Compliance issues covered:** auto and road safety; drunk driving; impaired driving; drug and alcohol abuse; police; laws and criminal justice system.

**15:19 SEGMENT 2: POOR HEALTH AND PRISON 7:07**

Synopsis: Researchers have found that poor health and disabilities can be factors leading to Prison. An expert discusses the life cycle that can make this occur.

Host Nancy Benson. Guest: Dr. Susan Sered, Prof. of Sociology, Suffolk Univ. & co-author, Can't Catch a Break: Gender, Jail Drugs and the limits of Personal Responsibility.

**Compliance issues covered:** prison and justice system; crime; drugs and drug treatment; public health; disabilities.

**24:26 Medical Notes & News. Host: Shel Lustig 2:03**

**Sunday , January 22, 2017 @ 7:00am**

**2:02 SEGMENT 1: EXOSKELETONS: ENABLING PARAPLEGICS TO WALK AGAIN 11:17**

Synopsis: Motorized, computer-controlled braces and frames are making the concept of the Bionic human into reality. Experts discuss how these exoskeletons work and how they may be used in the future.

Host: Reed Pence. Guests: Dr. Alberto Esquenazi, chief Medical Officer, Moss Rehab; Dr. Peter Gorman, Chief, Div. of Rehabilitation Medicine, Univ. of Maryland Rehabilitation and Orthopedic Institute and attending physician, Baltimore VA Medical Center; Dr. Homayoon Kazerooni, Prof. of Mechanical Engineering, Univ. of California Berkeley, Director, Berkeley Robotics and Human Engineering Laboratory and founder and Chief Scientist, Berkeley Bionics.

**Compliance Issues covered:** disabilities; health care; technology

**14:21 SEGMENT 2: PUBLIC HOSPITALS: REPUTATION VS. REALITY 8:33**

Synopsis: Public Hospitals have a poor reputation, but in some fields, especially trauma, they are often among the best hospitals in the US. Two experts discuss reputation vs. reality and the Threats public hospitals face.

Host: Nancy Benson. Guests: Mike King, author, A spirit of Charity: Restoring the Bond Between America and Its Public Hospitals; Dr. David Oshinsky, Director, Div. of Medical Humanities, New York Univ. Langone Medical Center and author, Bellevue: Three Centuries of Medicine and Mayhem at America's Most Storied Hospital.

**Compliance issues covered:** health care; poverty; local government; public health care.

**24:54 Medical notes & news. Host: Shel Lustig 1:34**

Sunday, January 29, 2017 @ 7:00am

**1:00 American Society of Anestheseologists :61**

**2:03 SEGMENT 1: AUTISM IN GIRLS: IT'S DIFFERENT 12:45**

Synopsis: Experts have believed that autism affects four times as many boys as girls, but the ratio may not actually be quite that high. Doctors are learning that autism shows up differently in girl's behavior as a result of brain differences. This leaves many girls with autism undiagnosed.

Host: Reed Pence. Guests: Dr. Thomas Frazier, Director, Center for Autism, Cleveland Clinic, Children's; Dr. Rachel Loftin, Clinical director, Autism Center, Rush Univ. Medical Center; Dr. Kevin Pelphrey, Carbonnel Prof. of Autism and Neurodevelopmental Disorders, George Washington Univ.

**Compliance issues covered:** youth at risk; health care; developmental disorders; education; suicide

**15:50 SEGMENT 2: POWER NAPS 7:12**

Synopsis: Most employers believe the workplace is no place to nap, but research increasingly shows that a short nap in the middle of the day carries many benefits in increased productivity.

Host: Nancy Benson. Guest: Dr. Michael Grandner, Director, Sleep and Health Research Program, Univ. of Arizona

**Compliance issues covered:** public health; workplace and employment issues; productivity

**25:02 Medical Notes & News Host: Shel Lustig 1:27**

Sunday, February 5, 2017 @ 7:00am

**2:02 SEGMENT 1: THE PSYCHOLOGY OF ONLINE DATING 11:33**

Synopsis: Today more than half of American adults are single. Many are still looking for love—More than 40 million are members of online dating sites, which have their busiest time of the year between now and Valentine's Day. A noted psychologist explains research showing most users take the wrong approach when seeking a good match online, and discusses how they can better their odds of finding true love.

Host: Reed Pence. Guest Ken Page, psychotherapist in private practice, blogger on Psychology Today and author, Deeper Dating: How to Drop the Games of Seduction and Discover the Power of Intimacy.

**Compliance issues covered:** technology; pop culture; relationship issues; consumerism

**14:37 SEGMENT 2: NFL TEAM DOCTORS: IN WHOSE INTEREST? 8:33**

Synopsis: Injured NFL players are treated by doctors employed by teams, but a Harvard study claims there is an inherent conflict of interest in that arrangement, which might mean putting players on the field before they're recovered. One of the study's co-authors discusses.

Host: Nancy Benson. Guest: Glenn Cohen, Prof. of Law, Harvard Univ.

**Compliance issues covered:** sports and recreation; ethics; economics

**25:10 Medical Notes & News. Host: Shel Lustig 1:20**

**Sunday, February 12, 2017 @ 7:00am**

**2:02 SEGMENT 1: PEANUT ALLERGIES AND KIDS: CHANGING THE RULES 12:58**

Synopsis: Peanut allergies in children have skyrocketed to the point that many schools ban foods containing them. Now studies show previous advice is wrong. Rather than keeping kids away from peanuts to protect them, parents should give most infants peanuts from an early age. An allergy expert who is co-author of new guidelines explains.

Host: Reed Pence. Guest: Dr. Matthew Greenhawt, Asst. Prof. of Pediatrics, Allergy and Immunology Section, Children's Hospital, Colorado and Univ. of Colorado School of Medicine, And Chair, Food Allergy Committee, American College of Allergy, Asthma and Immunology.

**Compliance issues covered:** consumerism; youth at risk; education; parenting issues; public health

**16:02 SEGMENT 2: MUSIC FOR THE DYING AND GRIEVING 6:49**

Synopsis: Music thanatology is a specialized practice of playing harp music for the dying. A practitioner of the art explains how there is also science to it as well, and a woman whose family has used it describes her experience.

Host: Nancy Benson. Guests: Betsy Haraf, family member who witnessed thanatology vigil; Tony Pederson, certified music thanatologist, Journeycare, Northbrook, IL and President, Music Thanatology Association International.

**Compliance issues covered:** health care; psychology; death and dying

**24:51 Medical Notes & News Host Shel Lustig 1:38**



Sunday February 19, 2017 @ 7:00am

**1:00 College of American Pathologists "Uncertainty" :59**

**2:01 SEGMENT 1: ANTIBIOTICS AND FARM ANIMALS: NEW RULES 12:18**

Synopsis: Antibiotic resistance may mean some infections are untreatable in the future. To Combat this bacterial evolution, new federal rules went into effect on January 1 that restrict use of antibiotics in food animals, where the majority of US antibiotics are consumed. Critics worry the rules don't go far enough. Experts on both sides of the issue discuss.

Host: Reed Pence. Guests: Dr. David Wallinga, senior Health Officer, Natural Resources Defense Council; Dr. Ramanan Laxminarayan, Director, Center for Disease Dynamics, Economics and policy and former member, White House antibiotics panel; Dr. Liz Wagstrom, Chief Veterinarian National Pork Producers Assn; Katie Roth, dairy farmer, Platteville, WI.

**Compliance issues covered:** consumerism; public health; agriculture and farm issues; federal government and regulation; food safety.

**15:21 SEGMENT 2: THE DECREASE IN HEARING LOSS 7:27**

Synopsis: A major new study shows hearing loss is decreasing in the US. This has surprised some experts who've feared greater use of ear buds would lead to greater hearing loss in young people. Experts discuss why hearing loss is declining and caution against complacency.

Host: Nancy Benson. Guests: Howard Hoffman, Program Director, Epidemiology and statistics, National Inst on Deafness & Other Communication Disorders; Barbara Kelley, exec. Dir. Hearing Loss Assn. of America.

**Compliance issues covered:** health care; public health; consumerism; disabilities

**22:48 Spotbreak 3: Fresenius "American Heart Month" :60**

**24:48 Medical Notes & News. Host: Shel Lustig 1:40**

Sunday, February 26, 2017 @ 7:00am

**2:01 NATIONAL SAFETY COUNCIL MINUTE: CHILD PASSENGER SAFETY :60**

**3:03 SEGMENT 1: CAN PRIMARY CARE DOCTORS END THE OPIOID EPIDEMIC? 12:51**

Synopsis: Primary care doctors such as family physicians and internists can treat opioid addiction in their offices using drug substitution therapy. This could potentially erase the stigma of getting treatment. However, few doctors have been trained in this therapy. Experts discuss Opioid addiction, and potential treatments.

Host: Reed Pence. Guests: Dr. John Tanner, Medical Director, Florida Intervention Project for Nurses; Dr. Alan Schwartzstein, family practitioner and Vice Speaker, American Academy of Family Physicians.

**Compliance Issues covered:** drug addiction, substance abuse and treatment; consumerism; education

**16:56 SEGMENT 2: EYE TRANSPLANTS: A FUTURE REALITY 6:04**

Synopsis: Eye transplants have long been attempted unsuccessfully. Doctors are taking what they've learned in hand transplants, especially in nerve regeneration, and applying it to eye transplant development. Experts discuss what needs to be accomplished to make transplants a reality.

Host: Nancy Benson. Guests: Dr. Joel Schuman, Chairman and Prof. of Ophthalmology, Neuro-Science and Physiology, New York Univ. School of Medicine and Langone Medical Center and Director, Langone Eye Center; Dr. Kia Washington, Asst. Prof. & Assoc. Director, Hand Transplantation Program, Univ. of Pittsburgh.

**Compliance issues covered:** health care; disabilities; technology

**25:00 Medical Notes & News. Host: Shel Lustig 1:29**

**Sunday, March 5, 2017 @ 7:00am**

**1:00 American Academy of Ophthalmology "Eye Care America: :61**

**2:03 SEGMENT 1: REMAKING THE FDA 12:31**

Synopsis: The Trump Administration has signaled it intends to revamp the Food and Drug Administration to speed the approval of drugs. Some FDA commissioner candidates have proposed radical reform, including an end to the requirement that drugs must be effective to be approved. Experts discuss what reform might look like and what the FDA needs to better succeed.

Host: Reed Pence, Guests: Peter Pitts, President, Center for Medicine in the Public Interest and former Food and Drug Administration Associate Commissioner; Dr. David Gortier, professor of pharmacology, Georgetown Univ. and a former Food and Drug Administration senior medical officer, now a Pharmacology expert and FDA expert with [FormeFDA.com](http://FormeFDA.com). He was also the former FDA/health care policy and Obamacare/ACA repeal and replacement advisor for the 2016 Ted Cruz presidential campaign.

**Compliance issues covered:** consumerism; public health; federal government and regulation; Deregulation; food and drug safety

**15:36 SEGMENT 2: MISCONSTRUED BODY BASICS 6:58**

Synopsis: Many people have questions about their bodies that seem so silly, they never bring them up with their doctors. While the answers are sometimes humorous, often they are more complicated and important than we imagine. An expert physician/writer discusses.

Host: Nancy Benson. Guest: Dr. James Hamblin, Senior Editor, Atlantic Magazine and author, *If Our Bodies Could Talk: A Guide to Operating and Maintaining A Human Body*.

**Compliance issues covered:** consumerism; education

**24:34: Medical Notes and News Host: Shel Lustig 1:53**

**Sunday, March 12, 2017 @ 7:00am**

**1:00 American Academy of Ophthalmology "Eye Care America: :61**

**2:03 SEGMENT 1: TONE DEAFNESS 12:13**

Synopsis: Many people sing badly and think they're tone deaf, but a surprisingly low proportion of them truly can't tell one note from another. They not only can't sing, they also can't enjoy music, may have trouble with certain forms of language, and may be unable to communicate emotion in their speech. Experts discuss.

Host: Reed Pence. Guests: Dr. Psyche Loui, Asst. Prof. of Psychology and Neuroscience, Wesleyan Univ.; Dr. Dominique Vuvar, researcher, International Laboratory for Brain, Music and Sound research.

**Compliance issues covered:** culture; communication; education

**15:18 SEGMENT 2: HANGOVERS 7:28**

Synopsis: As St. Patrick's Day approaches—one of the biggest drinking holidays of the year—an expert discusses why hangovers occur and what might work to prevent them and recover from them.

Host: Nancy Benson. Guest: Dr. Laura Veach, licensed clinical addiction specialist and Assoc. Prof. of Surgery, Wake Forest Univ. School of Medicine.

**Compliance issues covered:** consumerism; substance and alcohol abuse

**22:46 Alzheimer's Association "Facts and Figures 2017" :62**

**Fresenius "Obesity and Kidney disease: :62**

**22:50 Medical Notes & News Host: Shel Lustig 1:37**

**Sunday, March 19, 2017 @ 7:00am**

**1:00 Fresenius "Obesity and Kidney Disease" :62**

**2:04 SEGMENT 1: SHORTENING THE COURSE OF ANTIBIOTICS 12:18**

Synopsis: Since the introduction of antibiotics in World War II, doctors have prescribed courses of treatment that typically ran longer than necessary. Bacterial resistance is forcing a reevaluation, shortening courses sometimes to just a few days and even prompting doctors to advise not using all pills if patients feel better.

Host: Reed Pence. Guests: Dr. Brad Spellberg, Chief Medical Officer, Los Angeles County-Univ. of Southern California Medical Center; Dr. William Schaffner, infectious disease specialist, Vanderbilt Univ. Medical Center; Dr. Louis Rice, Chairman, Dept. of Medicine, Warren Alpert Medical School, Brown Univ.

**Compliance issues covered: health care; public health; technology**

**15:24 SEGMENT 2: CRIPPLING ANXIETY 7:41**

Synopsis: Anxiety is normal but too much can be crippling. An author and anxiety sufferer discusses the nature of crippling anxiety and what people can do about it.

Host: Nancy Benson. Guest: Scott Stossel, editor, Atlantic magazine and author, My Age of Anxiety: Fear, Hope, Dread and the Search for Peace of Mind.

**Compliance issues covered: public health; health care; mental health**

**23:05 American Academy of Ophthalmology "Eye Care America" :61**

**25:06 Medical Notes & News. Host: Shel Lustig 1:21**

**Sunday, March 26, 2017 @7:00am**

**1:00 Fresenius "Obesity and Kidney Disease: :62**

**2:04 SEGMENT 1: DIFFICULT PATIENTS 10:58**

Synopsis: Patients used to accept doctors' orders without question. Today more are asking questions and challenging their doctors' opinions. However, even those who do it politely are likely to be labeled "difficult." A doctor whose late wife nearly made a career of being a difficult patient discusses how patients can do it respectfully and fruitfully.

Host: Reed Pence. Guest: Dr. William Steinbach, Prof., Chief of Pediatrics & Infectious Diseases, Duke Univ.

**Compliance issues covered:** health care, public health; consumerism; education

**14:04 SEGMENT 2: RUDENESS 7:41**

Synopsis: Studies show a rudeness epidemic in the US, and that people are profoundly affected when they experience or even witness it occurring to someone else. Two experts discuss.

Host: Nancy Benson. Guests: Dr. Amir Erez, Prof. of Management, Warrenton College of Business, Univ. of Florida; Dr. Christine Porath, Assoc. Prof. of Management, McDonald School of Business, Georgetown Univ. and author, *Mastering Civility: a Manifesto for the Workplace*.

**Compliance issues covered:** business and industry; psychology; consumerism

**23:00 ASGE "Prep, Scope Live" :60**

**Alzheimer's Association "Facts & Figures 2017: :62**

**25:02 Medical Notes & News Host: Shel Lustig 1:26**