

Quarterly Issues & Programs Report

WAZZ-AM
W232ci-FM
Fayetteville, NC

2nd Quarter
April - May -June, 2017

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WAZZ-AM & W232CI-FM

Issue/Program Summary

2017—2nd Quarter

April—May—June

Radio Station WAZZ-AM & FM Translator W232CI—Fayetteville, NC (1490 AM & 94.3 FM) identified these issues of concern in the community to be addressed from April through June 2017.

Fire Safety & Prevention

EMT

Recreation

Employment

Homelessness

Leadership

City Government

Economic Development

Education

Disaster Relief

Health (Lupus and Heart Disease)

Volunteerism

Military

Healthcare

Employment

City Government

Animal Protection

Federal Government & Regulations

State Government

Parenting Issues

These items were identified during on-going surveys and interviews conducted by the staff with community leaders.

Issues were addressed via:

- Daily Public Service Announcements
- Daily newscasts
- Weekly Long-form Public Affairs programs
- Live Broadcasts from Community events

Talkback with Danny Highsmith

Guest: Fayetteville Fire Chief, Ben Major; Fire Marshall, Michael Martin & Asst. Chief Kevin Morgan (Community Risk Reduction)

Topic: Fire Safety

Total time: 30:29

Airdate: Sunday, April 2, 2017 & May 21, 2017 @ 6:00am

Discussion included:

- ...Number of fire stations in Fayetteville? Number of personnel? Number of calls per year?
- ...Training for new firefighters
 - ...How to apply?
- ...All firemen are also EMTs?
- ...Fayetteville Fire Department received a \$10,000 donation from The Hartford Insurance Company. How did that come about?
- ...Discuss kitchen fires and reasons why more fires in homes start there.
- ...How do you go about getting the word out concerning fire safety?
- ...What does a Fire Marshall do? How many firemen work in your area?
- ...Fire department apparently responds to all emergencies (wrecks, etc.)?
- ...Does Fayetteville Fire Department make presentations about fire safety to schools, churches, civic clubs, etc?

Issues discussed:

1. Fire safety
2. Fire Personnel training
3. Emergency training (EMT)
4. Fire Prevention

Talkback with Danny Highsmith

Guests: Mark Knight, Lead Pastor and Ian O'Brien, Family Life Pastor, Epicenter Church

Topic: Hop in the Park

Total time: 30:00

Airdate: Sunday, April 9, 2017 @ 6:00am

Discussion included:

...How many of these events has your church sponsored?

...What caused you to create this event some 5 years ago?

...Where will it take place?

...When will it take place?

...What should people attending expect?

...How many do you expect to attend?

...Last year's attendance?

...How large a committee is necessary to plan for an event such as this?

...Everything is FREE?

...Cost of executing Hop in the Park?

...Epicenter Church was formerly Calvary Assembly of God; why did you change the name?

Issues discussed:

1. Recreation
2. Family Entertainment

Talkback with Danny Highsmith

Guests: Cedric Coleman and Jim Parker, Career Advisors, Work Force Solutions

Topic: Work with Veterans on employment issues

Total time: 29:56

Airdate: Sunday, April 16, 2017 @ 6:00am

Discussion included:

- ...Work Force Solutions was formerly Employment Security Commission?
- ...The two of you work with veterans. What kind of assistance do you render?
- ...I would think employers would want to hire veterans?
- ...What are some barriers you face when trying to provide service to Veterans?
- ...Do you work with homeless Veterans?
- ...What kind of challenges does this present?
- ...Who are some community partners you work with?
- ...You also assist female Veterans. Are there many differences working with female vets?

Issues discussed:

1. Employment of Veterans
2. Homelessness
3. Female Veteran needs

Talkback with Danny Highsmith

Guest: Dr. Andrew Ziegler, Jr., Chair, Department of Political Science; Director, Tally Leadership Center, Methodist University

Topic: General Shelton Leadership Challenge

Total time: 28:09

Airdate: Sunday, April 23, 2017 @ 6:00am

Discussion included:

- ...What is the Lura Tally Center for Leadership?
- ...Your role at Methodist University?
- ...Tell us about General Hugh Shelton.
- ...What is the General Shelton Leadership Challenge?
- ...What are the objectives or purpose of the camp?
- ...Why is Methodist University involved?
- ...What are the dates for the camp this year?
- ...Who is eligible to attend?
- ...How does one sign up to attend?
- ...What are costs for the campers?
- ...What activities will campers experience during this weeklong experience?
- ...How does this camp differ from other summer camps?
- ...What kind of feedback have you received from parents whose children attended last year?

Issues discussed:

1. Leadership
2. Teamwork

Talkback with Danny Highsmith

Guests: David Trego, GM & CEO, Public Works Commission; Carolyn Justice-Hinson, Communications Officer, PWC

Topic: PWC

Total time: 30:05

Airdate: April 30, 2017 @ 6:00am

Discussion included:

...David, tell us about yourself?

...How did you affiliate with PWC?

...What is PWC? How many commissioners? How long are their terms?

...Who appoints commissioners?

...How did you get into the municipal utilities business?

...What is the value of a local municipal utility?

...How does PWC involve itself in economic development?

...Much has been said about the "Big Bang" annexation a few years ago. What progress has been made toward extending water & sewer to the annexed areas?

...How many customers does PWC have?

...You recently ramped up your message to local businesses about their bidding on projects with PWC?

Talk about that.

...Is PWC regulated by NC Utilities Commission?

...Tips for saving on utility bills:

...Electricity?

...Water?

Issues discussed:

1. City government
2. Municipal utilities
3. Economic Development

Talkback with Danny Highsmith

Guests: Robert Hines, President and CEO, United Way of Cumberland County; Lindsay Nunn, Resource Development Director, United Way of Cumberland County

Topic: 2-1-1 and other United Way initiatives

Total time: 29:34

Airdate: May 7, 2017 @ 6:00am

Discussion included:

- ...What is 2-1-1 about?
- ...Is initiative statewide?
- ...What can a caller access?
 - ...it is 24-7?
 - ...does caller speak with a live person?
- ...How long has this service been available?
- ...Why did United Way become involved?
- ...Was this 2-1-1 line used frequently during and after Hurricane Matthew?
- ...Other things United Way of Cumberland County is doing?
 - ...Days of Caring (discuss)
 - ...Dolly Parton Imaginary Library (discuss)
- ...How many United Way agencies here in Cumberland County?
- ...How much of a donor dollar goes to help person in need?

Issues discussed:

1. Altruism
2. Education
3. Disaster relief

Talkback with Danny Highsmith

Guests: Christine John-Fuller, president & CEO, Lupus Foundation of America, North Carolina Chapter;
Bella Smith, local resident who is dealing with Lupus

Topic: Lupus

Total time: 29:04

Airdate: Sunday, May 14, 2017 @ 6:00am

Discussion included:

...When, Where and what time will the Walk To End Lupus Now take place?

...What is Lupus?

...No cure for Lupus?

...What kind of research is occurring?

...Lupus attacks different organs in the body?

...Difficult to diagnose?

...Lupus manifests in several ways?

...Bella, tell us your Lupus story.

...How does it affect you?

...What impact has this disease had on you, your life and your family?

...Any hospitals specialize in treating Lupus?

...How many suffer from Lupus in North Carolina? The USA?

Issues discussed:

1. Lupus disease
2. Heart
3. Joints of the body
4. Fund raising

Talkback with Danny Highsmith

Guest: Phil Harris, Jr., Executive Director, Red Cross of the Sandhills

Topic: American Red Cross and readiness for Hurricane Season

Total time: 25:10

Airdate: Sunday, May 28, 2017 @ 6:00am

Discussion included:

- ...Area that your office covers?
- ...Are recovery efforts still underway as result of Hurricane Matthew?
- ...Now, a new Hurricane season is upon us. When?
- ...How do we prepare for a Hurricane?
- ...Volunteers keep the American Red Cross in business. What type volunteer do you need? How many volunteers in your 9 county area?
- ...Where do you get supplies to assist people?
- ...Red Cross responds to families that have house fires. How do you help?
- ...How is American Red Cross funded? Are you a United Way agency?
- ...Red Cross teaches CPR? Live saving?
- ...Talk about your service to our Armed Forces.
- ...Red Cross also known for collecting blood from donors. How is that done?
- ...How does one sign up to be a volunteer?
- ...What is the procedure you go through to set up a shelter during a disaster?

Issues discussed:

1. Volunteerism
2. Safety
3. Health
4. Military

Talkback with Danny Highsmith

Guests: Dr. Scott Cameron, Avery Cameron & Tara Hinton...Friendship House-Fayetteville

Topic: Friendship House-Fayetteville

Total time: 30:08

Airdate: Sunday June 4, 2017 @ 6:00am

Discussion included:

...What is Friendship House?

...Why did each of you become associated with Friendship House?

...How did Friendship House come to Fayetteville?

...Your partners in this endeavor?

...Who is eligible to be a resident?

...Is this a learning experience for the Friends who are residents?

...How are you funding for this project?

...Discuss the medical partnerships with Friendship House.

Issues discussed:

1. Assistance for disabled persons
2. Education
3. Health care

Talkback with Danny Highsmith

Guests: Christina Beard, Dr. Lisa Oxendine & Dr. Greer Fisher...Methodist University Physician's Assistant program

Topic: MU Physician's Assistant program and Physician's Assistants role in medicine

Total time: 28:58

Airtime: Sunday, June 11, 2017 @ 6:00am

Discussion included:

- ...What is a Physician's Assistant?
- ...History of PA program at Methodist University?
- ...Background for each of you.
- ...Qualifications needed to enter the PA program at MU?
- ...How long is the program?
- ...Number of students in program?
- ...How does PA training differ from Med School training?
- ...MU PA program community partners?
- ...Tell us about the grant from HURSA.
- ...Do PA students have internship?
- ...Number of applicants for opening at PA program?

Issues discussed:

1. Education
2. Health Care

Talkback with Danny Highsmith

Guest: Robert Van Geons, President and CEO, Fayetteville Cumberland County Economic Development Corporation

Topic: Economic Development

Total time: 25:46

Airdate: Sunday, June 18, 2017 @ 6:00am

Discussion included:

- ...Tell us about yourself and how you became interested in economic development?
- ...Why is Fayetteville-Cumberland County a place where industries should locate?
- ...Tell us about an initiative you & FCEDC are now involved, which includes getting public feedback?
- ...Where do you find potential industries to pitch Fayetteville as a home?
- ...Your partners are local, state and other businesses?
- ...Again, tell us about the survey that local residents are being asked to take part?

Issues discussed:

1. Economic Development
2. Employment
3. Government entities

Talkback with Danny Highsmith

Guests: Mayor Nat Robertson; David Lain, GM, Buies Creek Astros

Topic: Baseball & City of Fayetteville

Total time: 24:19

Airdate: Sunday, June 25, 2017 @ 6:00am

Discussion included:

- ...David, what is your background and how long have you been in the area?
- ...Mr. Mayor, what is the special event concerning baseball that is occurring on June 30?
 - ...Where? Time of day? What will be happening?
- ...What is the progress on construction of the stadium?
 - ...exactly where will it be located?
 - ...will there be parking adjacent to stadium?
- ...When will team move from Buies Creek to Fayetteville?
- ...How many games will be played per season in Fayetteville?
- ...In which league do Astros compete? Who are other teams in the league?
- ...How is the naming of the new baseball team going? When will new name be announced?
- ...Mr. Mayor, what is going on currently in the City of Fayetteville?
 - ...bus terminal looks as if it is taking shape? When is it scheduled to open?
 - ...this is budget time for City Council...a time when tax rates are set. When will property be re-evaluated?

Issues discussed:

1. Economic development
2. City government
3. Baseball team

RADIO HEALTH JOURNAL

The Latest In Health, Science & Technology

WAZZ-AM/W232ci-FM

2017-Q2 (April – June) Radio Health Journal Quarterly Report Compliance Issues covered this quarter:

adult education	health care
aging	HIV and AIDS
alternative medicine	laws and legislation
animals	mental health
child abuse	military
college students and youth	minority affairs and discrimination
consumer safety	parenting issues
consumerism	police and law enforcement
crime and police	privacy issues
drug addiction and substance abuse	public health
drunk driving	relationships
economics	renewable energy
education and learning	smoking
elderly and senior citizens	sports and recreation
emergency response	state government
employment	technology
environment and pollution	tobacco and substance abuse
ethics	traffic and road safety
family issues	work and employment
federal government and regulation	youth at risk

RADIO HEALTH JOURNAL 2ND QUARTER, 2017

WAZZ-AM/W232ci-FM

Sunday 4/2/17 @ 7:00am

2:04 SEGMENT 1: PUTTING THE BRAKES ON ENVIRONMENTAL REGULATION 13:02

Synopsis: The President's proposed 31 percent budget cut for the Environmental Protection Agency and the appointment of a prominent EPA critic as the agency's head have raised fears that the nation's air and water quality will be ignored. EPA critics say the agency needs cutting, as it's been activist in pursuing "worthless" strategies to reduce unproven global warming. Experts on each side discuss pros and cons of EPA cuts.

Host: Reed Pence. Guests: Collin O'Mara, President & CEO, National Wildlife Federation; Diane Katz, Senior Research Fellow, Heritage Foundation

Compliance issues covered: federal government and regulation; environment and pollution; public health; state government; economics; employment; renewable energy

Links for more information: <http://www.nwf.org/News-and-Magazines/Media-Center/Faces-of-NWF/Collin-OMara.aspx>; <http://www.heritage.org/staff/diane-katz>

16:08 SEGMENT 2: PLAGUES & DREAD DISEASES 6:44

Synopsis: Plagues can wipe out entire populations and create fear and great mystery in how they spread. An author who has explored plagues and dangerous diseases explains.

Host: Nancy Benson. Guest: Jennifer Wright, author, *Get Well Soon: History's Worst Plagues and the Heroes Who Fought Them*

Compliance issues covered: public health; ethics; HIV and AIDS

Links for more information: <http://us.macmillan.com/getwellssoon/jenniferwright/9781627797467/>

Sunday, 4/9/17 @ 7:00am

2:04 SEGMENT 1: CANCER RESEARCH RECRUITMENT 12:45

Synopsis: Clinical trials drive medical advancement, but cancer clinical trials seldom meet their goals in recruiting patients. Experts discuss causes, consequences, and actions being taken to meet needs.

Host: Reed Pence. Guests: Dr. David Ahern, Director, Program in Behavioral Informatics and EHealth, Brigham & Women's Hospital, Asst. Prof. of Psychology, Harvard Medical School, and co-author, *Oncology Informatics: Using Health Information Technology to Improve Processes and Outcomes in Cancer*; Dr. Bradford Hesse, Chief of Health Communication Informatics, National Cancer Institute and co-author, *Oncology Informatics: Using Health Information Technology to Improve Processes and Outcomes in Cancer*

Compliance issues covered: health care; public health; federal government; minority affairs and discrimination

Links for more information: <https://www.elsevier.com/books/oncology-informatics/hesse/978-0-12-802115-6>

15:51 SEGMENT 2: WHY TAMING SLEEP LEAVES US RESTLESS 7:07

Synopsis: Sleep used to be natural, governed by darkness, light, and fatigue. Now it's highly processed and scheduled. An author discusses his research on the ways this has led to a poorer night's sleep.

Host: Nancy Benson. Guest: Benjamin Reiss, Prof. of English, Emory Univ. and author, *Wild Nights: How Taming Sleep Created Our Restless World*

Compliance issues covered: public health; work and employment

Links for more information: <https://www.benjamin-reiss.com/wild-nights/>

Sunday, 4/16/17 @ 7:00am

2:02 SEGMENT 1: WORKPLACE GENETIC TESTING 12:45

Synopsis: Workers are currently protected from having to take genetic tests for employers. However, a bill under consideration in the US House—HR1313—would allow corporate wellness plans to ask workers for a test, and penalize them through markedly higher health insurance premiums if they refuse. The bill also provides no protections against how or to whom the information is distributed. Experts discuss.

Host: Reed Pence. Guests: Dr. Derek Scholes, Director of Science Policy, American Society of Human Genetics; Dr. Arthur Caplan, Director, Division of Medical Ethics, New York Univ.; Dr. Jon Robison, co-founder, Salveo Partners employee well-being consulting firm

Compliance issues covered: health care; privacy issues; ethics; federal government and legislation; employment and workplace; economics

Links for more information: http://www.ashg.org/education/TraineeForum_FCF_Archive_Scholes.shtml;
<https://med.nyu.edu/pophealth/faculty/caplaa01>; <https://salveopartners.com/author/drjon/>;
<http://www.ethicalwellness.org>

16:04 SEGMENT 2: MODERATE EXERCISE—IT'S BETTER FOR YOU 6:48

Synopsis: Studies are showing that people who train hard and long at running have death rates similar to couch potatoes, while those who exercise moderately or even lightly are likely to live much longer. Experts discuss how much exercise is enough and how to make the most of light exercise.

Host: Nancy Benson. Guests: Dr. Carol Ewing Garber, Prof. of Movement Sciences, Teachers College, Columbia Univ.; Dr. Vijay Vad, sports medicine specialist, Hospital for Special Surgery, New York, Asst. Prof. of Rehabilitation Medicine, Weill Cornell Medical College and author, The New Rules of Running

Compliance issues covered: public health; healthcare; consumerism; sports and recreation

Links for more information: https://www.hss.edu/physicians_vad-vijay.asp ;
<http://www.parenttoolkit.com/index.cfm?objectid=464A6B20-9B09-11E3-A6F30050569A5318>

Sunday, 4/23/17 @ 7:00am

2:05 SEGMENT 1: PENICILLIN ALLERGY? PROBABLY NOT 11:12

Synopsis: Millions of Americans believe they are allergic to penicillin. However, most of them are wrong. Experts discuss how these misdiagnoses happen and what results when so many of us avoid the most effective, yet cheapest antibiotic.

Host: Reed Pence. Guests: Dr. David Khan, Prof. of Medicine, Univ. of Texas Southwestern Medical Center; Dr. Alan Frient and Dr. Jodi Zuckerman, otolaryngologists, North Shore Ear, Nose and Throat Associates, Highland Park IL

Compliance issues covered: health care; economics; youth at risk

Links for more information: <http://profiles.utsouthwestern.edu/profile/13860/david-khan.html>;
<http://www.nsent.us/meet.html>

14:19 SEGMENT 2: MULTIPLE MYELOMA—WHY IS ICELAND IMPORTANT? 8:06

Synopsis: Scientists are tapping the entire adult population of Iceland for a clinical test for treatments for multiple myeloma, a blood cancer. An expert explains the disease and how a whole country is pitching in to fight it.

Host: Nancy Benson. Guest: Dr. Brian Durie, Chairman, International Myeloma Foundation

Compliance issues covered: healthcare; consumerism

Links for more information: <https://www.myeloma.org>

Sunday, 4/30/17 @ 7:00am

1:59 SEGMENT 1: LATE EFFECTS OF CHILDHOOD CANCER TREATMENT 11:31

Synopsis: Doctors can cure cancer in children better than ever, but decades later, many survivors suffer from serious, chronic disease as a result of powerful cancer treatments. Often those survivors don't get screening and treatment for late effects. Experts and survivors discuss how treatments influence life decades later, how survivors can get treatment they need, and new ways of treatment can lessen late effects.

Host: Reed Pence. Guests: Matthew Zachary, cancer survivor, founder & CEO, Stupid Cancer; Dr. Lisa Diller, Chief Medical Officer, Dana Farber Boston Children's Cancer and Blood Disorder Center and Prof. of Pediatrics, Harvard Medical School; Dr. Les Robison, Chair of Epidemiology and Cancer Control, St. Jude Children's Research Hospital and Assoc. Director, St. Jude Comprehensive Cancer Center; Keenan Green, cancer survivor

Compliance issues covered: youth at risk; health care; technology; consumerism

Links for more information: StupidCancer.org; DanaFarberBostonChildrens.org; St.Jude.org

14:32 SEGMENT 2: DOING TOO MUCH FOR TERMINAL PATIENTS 8:23

Synopsis: Doctors often take extreme measures to save patients who are dying, and who might wish to die in peace. A critical care physician discusses how doctors are learning to resist their impulses to over-treat.

Host: Nancy Benson. Guest: Dr. Jessica Zitter, author, Extreme Measures: Finding a Better Path to the End of Life

Compliance issues covered: healthcare; consumerism

Links for more information: <http://jessiczitter.com>

Sunday, 5/7/17 @ 7:00am

2:02 SEGMENT 1: BARIATRIC SURGERY IN TEENAGERS 12:35

Synopsis: The proportion of severely obese teenagers continues to rise. Doctors increasingly understand that only weight loss surgery is likely to help them lose weight and avoid health consequences of obesity. But teens are often held back until they're so heavy that even bariatric surgery isn't enough to return them to normal weight. Experts discuss.

Host: Reed Pence. Guests: Dr. Thomas Inge, Chief of Pediatric Surgery, Children's Hospital Colorado and Prof. of Surgery, Univ. of Colorado Denver; Dr. Fatima Cody Stanford, obesity medicine physician, Massachusetts General Hospital and Harvard Medical School; Dr. Meg Zeller, Prof. of Pediatrics, Cincinnati Children's Hospital Medical Center

Compliance issues covered: health care; public health; youth at risk; parenting issues; bullying

Links for more information: <http://www.massgeneral.org/doctors/doctor.aspx?id=19693>;
<https://www.childrenscolorado.org/doctors-and-departments/physicians/i/thomas-inge/>;
<https://www.cincinnatichildrens.org/bio/z/margaret-zeller/>;

15:39 SEGMENT 2: CANCER TREATMENT AND SEX 7:12

Synopsis: Cancer treatment has always focused on survival. Now doctors are increasingly focusing on side effects, including the effect of treatment on sexual function and satisfaction. However, many patients are shy about bringing up their difficulties, unaware there are ways to help. One of the nation's top experts discusses.

Host: Nancy Benson. Guest: Dr. Leslie Schover, clinical psychologist and founder, Will2Love.com.

Compliance issues covered: health care; relationships

Links for more information: <https://www.will2love.com/about-us/>

Sunday, 5/14/27 @ 7:00am

2:02 SEGMENT 1: ELEPHANT DNA: THE SECRET TO CANCER SUPPRESSION? 12:52

Synopsis: DNA mutations happen all the time in the body, but the immune system usually detects and deals with them. When the system fails, cancer results. Yet some animals, such as elephants, almost never get cancer, and scientists have learned that the elephant DNA repair system is 20 times more powerful than the human system. Experts explain how they hope to tap this knowledge.

Host: Reed Pence. Guests: Dr. Joshua Schiffman, Prof. of Pediatrics, Univ. of Utah and investigator, Huntsman Cancer Institute; Dr. Vincent Lynch, Asst. Prof. of Human Genetics and Organismal Biology, Univ. of Chicago

Compliance issues covered: health care; public health; animals

Links for more information: <http://healthcare.utah.edu/huntsmancancerinstitute/research/labs/schiffman/>;
<https://lynchlab.uchicago.edu>

15:56 SEGMENT 2: INTERGENERATIONAL LIVING 7:03

Synopsis: Some retirement homes are offering local college students room and board in return for interaction with elderly residents. Students and experts involved discuss how it's a win/win for everyone.

Host: Nancy Benson. Guests: Shelby Miller, student, Northern Iowa Univ.; Carolyn Martin, Director, Volunteer Services, Western Home Communities, Cedar Falls, IA; Tom Berkshire, President, Generations of Hope.

Compliance issues covered: college students and youth; education; elderly and senior citizens

Links for more information: <http://www.westernhomecommunities.org>; <http://ghdc.generationsofhope.org>

Sunday, 5/21/17 @ 7:00am

2:01 SEGMENT 1: BLOOD SUBSTITUTES 12:06

Synopsis: Donated blood saves 4.5 million American lives each year, but has a short shelf life, low portability and must be available for all blood types. Researchers have sought safe and effective blood substitutes for 60 years, and a few viable alternatives are in animal testing. Experts involved in research discuss.

Guests: Dr. Allan Doctor, Prof. of Pediatrics and Biochemistry, Washington Univ. in St. Louis. School of Medicine; Dr. Jan Frayne, researcher, Univ. of Bristol (UK)

Compliance issues covered: health care; public health; military; emergency response

Links for more information: http://research.peds.wustl.edu/Faculty/doctor_a;
<http://www.bris.ac.uk/biochemistry/people/jan-frayne/index.html>

15:09 SEGMENT 2: E-CIGARETTES AND ORAL HEALTH 7:38

Synopsis: Experts have a lot of questions still unanswered about electronic cigarettes, but evidence is starting to accumulate that the effect on the oral cavity can be as significant as tobacco cigarettes. An expert discusses.

Guest: Dr. Larry Williams, Asst. Prof. of Dental Medicine, Midwestern Univ. and West Side Branch President, Chicago Dental Society

Compliance issues covered: smoking, tobacco and substance abuse; youth at risk

Links for more information: <https://www.midwestern.edu/larrywilliams.html>

Sunday, 5/28/17 @ 7:00am

2:01 SEGMENT 1: ALTERNATIVES TO OPIOIDS FOR PAIN 12:44

Synopsis: Americans consume 80 percent of the opioid painkillers prescribed worldwide, ultimately resulting in the deaths of more than 20,000 Americans each year of overdoses of these drugs. The crisis is making doctors look at alternative medicine therapies for a substitute for these drugs. Experts discuss modalities that have shown success.

Guests: Dr. Josie Briggs, Director, National Center for Complementary and Integrative Health< National Institutes of Health; Dr. Roger Chou, Prof. of Medicine, Oregon Health and Science Univ. and Director, Pacific Northwest Evidence Based Practice Center; Dr. David Miller, acupuncturist and medical doctor, East West Integrated Medicine, Chicago, and spokesperson, National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM).

Compliance issues covered: health care; public health; drug addiction and substance abuse; alternative medicine

Links for more information: <https://nccih.nih.gov/about/staff/briggs.htm>; <http://www.eastwestintmed.com>; <http://www.ohsu.edu/xd/education/schools/school-of-medicine/departments/clinical-departments/medicine/divisions/general-internal-medicine/faculty/roger-chou-md.cfm>;

15:47 SEGMENT 2: "GIGGLING EPILEPSY" 7:06

Synopsis: Epilepsy can show itself in many ways, including as episodes of giggling and laughing. An expert discusses the case of a nine-year old boy with such seizures, the danger they posed, and the novel way he was treated.

Guest: Dr. Aria Fallah, Asst. Prof. of Neurosurgery, UCLA Geffen Schl of Med. and Mattel Children's Hospital

Compliance issues covered: health care; youth at risk

Links for more information: <https://www.uclahealth.org/aria-fallah>; ; <http://www.epilepsy.com/learn/types-seizures/gelastictic-and-dacrystic-seizures>

Sunday, 6/04/17 @7:00am

2:05 SEGMENT 1: THE HEALTH EFFECTS OF LONELINESS 12:28

Synopsis: Loneliness affects far more than our mental health. Studies are now showing that loneliness and social isolation also have profound effects on our physical health, and increase the risk of death substantially. Experts discuss.

Host: Reed Pence. Guests: Dr. Richard Schwartz, Associate Professor of Psychiatry, Harvard Medical School and co-author, *The Lonely American: Drifting Apart In The 21st Century*; Dr. Tim Smith, Professor of Psychiatry, Brigham Young University

Compliance issues covered: health care; public health; mental health; technology; social media

Links for more information: <http://www.thelonelyamerican.com>; <http://education.byu.edu>

15:35 SEGMENT 2: RESCUING RUNAWAYS 6:51

Synopsis: More than two million youth may run away from home each year. More than 100,000 of them are forced into the sex trade each year to survive. One young woman who overcame such a life describes how she beat the odds and what runaways need to have a chance to succeed.

Host: Nancy Benson. Guest: Carissa Phelps, author, *Runaway Girl: Escaping Life on the Streets, One Helping Hand at a Time*

Compliance issues covered: youth at risk; crime and police; child abuse; education

Links for more information: <http://www.publishersweekly.com/978-0-670-02372-1>

Sunday, 6/11/17 @ 7:00am

1:57 SEGMENT 1: ONLY CHILDREN...AND THEIR PARENTS 10:58

Synopsis: Only children have been vilified for more than a century as inevitably selfish, spoiled and lonely. Yet research finds that children without siblings are psychologically quite similar to those with brothers and/or sisters. Today the proportion of only children is increasing. Experts refute the myths about only children and discuss how parents can help children navigate life with no siblings.

Host: Reed Pence. Guests: Beth Apone Salamon, Director of Communications & Television, School of Continuing Studies, Rutgers University and an only child; Lauren Sandler, only child, mother of an only child and author, *One and Only: The Freedom of Having an Only Child and the Joy of Being One*; Dr. Susan Newman, psychologist, contributor to *Psychology Today* magazine and author, *Parenting an Only Child*

Compliancy issues covered: family issues; youth at risk; parenting issues

Links for more information: <https://parenting.blogs.nytimes.com/2013/02/17/still-lonely-in-a-world-with-more-onlies/>; <https://www.psychologytoday.com/blog/one-and-only>; <http://www.susannewmanphd.com>

13:57 SEGMENT 2: THE SENSE OF TOUCH 8:56

Synopsis: The sense of touch is often taken lightly, yet it conveys more emotion than any other sense because it literally has a separate emotional wiring system. A neuroscientist explains the sense of touch, how it works, the power it has over everyday decisions, and what can happen when it's not working as it should.

Host: Nancy Benson. Guest: Dr. David Linden, Prof. of Neuroscience, Johns Hopkins Univ. School of Medicine and author, *Touch: The Science of Hand, Heart, and Mind*

Compliancy issues covered: consumerism; youth at risk; aging

Links for more information: <http://davidlinden.org>

Sunday, 6/18/17 @ 7:00am

2:04 SEGMENT 1: "TEXTALYZERS" TO STOP TEXTING WHILE DRIVING 13:05

Synopsis: After 40 years of declining traffic deaths, American roads have become more dangerous the past two years. Police blame texting. Now activists are seeking to put teeth into anti-texting-while-driving laws with the legalization of a device that police can use to instantly determine if a driver was texting at a given time. Experts discuss the "textalyzer," how it would work, and its pros and cons.

Host: Reed Pence. Guests: Ben Lieberman, founder, Distracted Operators Risk Casualties (DORCs) and Alliance Combatting Distracted Driving; Jim Grady, CEO Cellebrite, Inc.; Rashida Richardson, Legislative Counsel, American Civil Liberties Union of New York.

Compliance issues covered: traffic and road safety; drunk driving; laws and legislation; police and law enforcement; technology; privacy issues

Links for more information: <http://www.dorcs.org>; <http://alliancecombattingdistracteddriving.org>;
<http://www.cellebrite.com>; <https://www.aclu.org/affiliate/new-york>

16:11 SEGMENT 2: HOUSEHOLD CHEMICALS 6:44

Synopsis: The average American is exposed to more than 100 potentially toxic synthetic chemicals every day, and there is little oversight of their safety. A noted expert discusses the vast amount that we don't know about these chemicals and how tougher regulation in other countries could help keep Americans safer.

Host: Nancy Benson. Guest: Ken Geiser, Emeritus Prof. of Work Environment, Univ. of Massachusetts, Lowell, and author, *Chemicals Without Harm: Policies for a Sustainable World*.

Compliance issues covered: environment and pollution; consumerism; consumer safety

Links for more information: : <https://mitpress.mit.edu/authors/ken-geiser>

Sunday, 6/25/17 @ 7:00am

2:05 SEGMENT 1: "PERFECT PITCH" 12:55

Synopsis: The ability to "know" the musical pitch of any sound has traditionally been thought to be learnable only at a very early age through musical training. But new research shows perfect pitch is teachable to adults as well. Experts discuss the implications on all forms of learning.

Host: Reed Pence. Guests: Dr. Diana Deutsch, Prof. of Psychology, Univ. of California, San Diego; Stephen Van Hedger, PhD student in cognitive psychology, Univ. of Chicago; Dr. Howard Nusbaum, Prof. of Psychology, Univ. of Chicago

Compliance issues covered: education and learning; adult education

Links for more information: <http://deutsch.ucsd.edu/psychology/pages.php?i=101>;
<http://psychology.uchicago.edu/people/faculty/hnusbaum.shtml>

16:02 SEGMENT 2: CHILDREN AND SOCIAL ANXIETY 6:45

Synopsis: Social anxiety disorder is more than just shyness. It can be crippling and keep people completely inside the house. An expert whose daughter was afflicted discusses social anxiety warning signs in children and how the disorder can be treated.

Host: Karen Hand. Guest: Jennifer Shannon, co-founder, Santa Rosa Center for Cognitive-Behavioral Therapy, Santa Rosa, CA and author, The Shyness and Social Anxiety Workbook for Teens and The Anxiety Survival Guide for Teens

Compliance issues covered: youth at risk; mental health; education

Link for more information: <https://www.newharbinger.com/author/jennifer-shannon>



**SECOND QUARTER
PUBLIC AFFAIRS REPORT
2017**

WAZZ SECOND QUARTER PUBLIC AFFAIRS REPORT

APRIL 2017

**April 6, 2017 – Fayetteville Animal Protection Society – Guest: Janice Melton
Live - 8:40AM to 9:00AM.**

April 19, 2017- Hogs & Rags Bike Ride – Guest: Wolf Strecker – Live -8:40AM – 9:00AM.

April 27, 2017 – Mark Leepson, Author Barry Sadler Book Live-8:40AM – 9:00AM.

April 28, 2017 – Fourth Friday - Guest: Mary Kinney – Live- 8:40AM to 9:00AM.

Submitted By Curt Nunnery

WAZZ SECOND QUARTER PUBLIC AFFAIRS REPORT

MAY 2017

**May 4, 2017 – Fayetteville Animal Protection Society – Guest: Janice Melton
Live - 8:40AM to 9:00AM.**

May 26, 2017 – Fourth Friday - Guest: Christine Williams – Live- 8:40AM to 9:00AM.

Submitted By Curt Nunnery

WAZZ SECOND QUARTER PUBLIC AFFAIRS REPORT

JUNE 2017

June 1, 2017 – Fayetteville Animal Protection Society – Guest: Janice Melton
Live - 8:40AM to 9:00AM.

June 8, 2017 – Local Talent Mayon Weeks New CD – Live – 8:40AM – 9:00AM.

June 15, 2017 – Massey Hill Project – Stella Mullen – Live – 8:40AM – 9:00AM.

June 22, 2017- His Outreach Worldwide – Lynne O'Quinn – Live – 8:40AM – 9:00AM.

June 23, 2017 – Fourth Friday - Guest: Mary Kinney – Live- 8:40AM to 9:00AM.

Submitted By Curt Nunnery