

**Quarterly Issues & Programs Report**

**WAZZ-AM**  
**W232ci-FM**  
Fayetteville, NC

**1<sup>st</sup> Quarter**  
**January - February - March - 2016**

**Prepared By - Mac Edwards**

**WAZZ-AM**

**W232ci-FM**

**Issue/Program Summary**

**2016 – 1st Quarter**

**January – February – March**

**Radio Station WAZZ-AM (1490-AM) & Translator W232ci (94.3-FM) Fayetteville, NC identified these issues of concern in the community to be addressed from January through March 2016.**

**Economic Development**

**Homelessness**

**Employment**

**PTSD**

**Women's Issues**

**Public Safety**

**Education**

**Veterans Care**

**Child Abuse**

**Health Care**

**These items were identified during on-going surveys and interviews conducted by the staff with community leaders.**

**Issues were addressed via – Daily Public Service Announcements**

**Daily Newscasts**

**Weekly Long-form Public Affairs Programs**

**Live Broadcasts from Community Events**

# WAZZ-AM/W232ci-FM – Fayetteville, NC



## 1<sup>st</sup> Quarterly Issues Report 2016 Radio Health Journal Programs

### Sunday 01/03/16 @ 7am – health care

SEGMENT 1: HOW WEATHER CAUSES PAIN 11:52

Synopsis: Millions of Americans suffer pain as a result of weather changes. Experts discuss different conditions affected by weather, why pain responds to weather changes and possible remedies to some of these maladies.

Host: Reed Pence. Guests: Deni Cantrall, retired teacher and arthritis sufferer; Dr. Robert Jamison, Prof. of Anesthesia and Psychiatry, Brigham and Women's Hospital and Harvard Medical School; Bob Smirbeck, Expert Senior Meteorologist, AccuWeather.com; Dr. David Borenstein, Clinical Prof. of Medicine, George Washington Univ. School of Medicine and Health Sciences; Dr. Vincent Martin, Prof. of Medicine and Director, Headache and Facial Pain Program, Univ. of Cincinnati.

SEGMENT 2: TOXIC CHEMICALS IN PRODUCTS 7:54

Synopsis: The average American is exposed to more than 100 potentially toxic synthetic chemicals every day, and there is little oversight of their safety. A noted expert discusses the vast amount that we don't know about these chemicals, how the US might regulate them better, and how tougher regulation in other countries could help keep Americans safer.

Host: Nancy Benson. Guest: Ken Geiser, Emeritus Prof. of Work Environment, Univ. of Massachusetts, Lowell, and author, Chemicals Without Harm: Policies for a Sustainable World.

### Sunday 01/10/16 @ 7am – health care

SEGMENT 1: VIOLENCE AGAINST HEALTHCARE WORKERS 12:23

Synopsis: Healthcare workers are about four times more likely than workers in any other field to be attacked on the job, usually by patients or family members, and most often in the emergency department. Experts discuss how and why attacks occur and how hospitals and health care workers can do a better job preventing them.

Host: Reed Pence. Guests: Lisa Wolf, Director, Institute for Emergency Nursing Research, Emergency Nurses Assn.; Dr. Christopher Michos, Connecticut emergency medicine physician; Dr. Ronald Wyatt, Medical Director, Division of Healthcare Improvement, The Joint Commission

SEGMENT 2: ANKLE REPLACEMENT 7:54

Synopsis: Hip and knee replacements are common, and doctors now say ankle replacements have become technically good enough to make fusion obsolete for arthritis patients in pain. A doctor & patient discuss.

Host: Nancy Benson. Guests: Dr. Simon Lee, foot & ankle surgery specialists, Rush Univ. Medical Center & Midwest Orthopedics, Chicago; Robert Corwin, ankle replacement patient and judo instructor, Yorkville, IL.

### Sunday 01/17/16 @ 7am – health care

SEGMENT 1: GENE EDITING 12:30

Synopsis: Scientists have developed the technology to edit single genes, which could eventually eliminate some inherited diseases. If the technology is used on embryos or egg and sperm cells, it could eliminate some diseases from succeeding generations. However, doctors don't know how such "germline editing" or errors in execution of it would affect other genes for generations to come, calling the practice into question.

**Sunday 01/24/16 @ 7am – healthcare; mental illness**

**SEGMENT 1: ICU PTSD 12:47**

Synopsis: A surprisingly high percentage of people who've been treated in intensive care units later suffer from post-traumatic stress disorder, often including hallucinations recalling horrible ICU incidents. This has led to coining a new syndrome--PICS, or post intensive care syndrome. Experts discuss why the syndrome appears to occur and what's being done to treat and prevent it.

Host: Reed Pence. Guests: Dr. Joe Bienvenu, Assoc. Prof. of Psychiatry, Johns Hopkins Univ.; Dr. James Jackson, Asst. Prof. of Medicine, Vanderbilt Univ.

**SEGMENT 2: SILENT REFLUX 7:12**

Synopsis: Millions of people who think they have allergies, asthma, and sinus problems may actually have "silent reflux" which can travel up the esophagus all the way to the throat and head. An expert discusses telltale symptoms and the dietary triggers that can cause the disorder.

Host: Nancy Benson. Guest: Dr. Jamie Koufman, Director, Voice Institute of New York, Prof. of Clinical Otolaryngology, New York Medical College and author, *The Chronic Cough Enigma*.

**Sunday 01/31/16 @ 7am – health care; public health**

**SEGMENT 1: SILENT HEART ATTACK 12:38**

Synopsis: Heart attacks that produce few if any symptoms may be mistaken for indigestion or simple malaise, but they can be more serious than heart attacks that bring crushing pain because they often don't bring a victim to the hospital for lifesaving help. Experts discuss.

Host: Reed Pence. Guests: Dr. Martha Gulati, cardiologist, Univ. of Arizona and Editor-in-Chief, American College of Cardiology patient education initiative, *Cardiosmart.org*; Dr. Robert Vogel, Prof. of Medicine and Cardiology, Univ. of Colorado and co-author, *The Pritikin Edge*.

**SEGMENT 2: HARMFUL INFLAMMATION 7:12**

Synopsis: Low-level systemic inflammation is being tied to many disorders including heart disease, and now research has even tied inflammation to intermittent explosive disorder, a syndrome of repeated rage. Experts discuss these findings and how inflammation can be combatted through diet and supplementation.

Host: Nancy Benson. Guests: Dr. Melina Jampolis, nutrition specialist physician and author, *The Calendar Diet*; Dr. Emil Coccaro, Prof. and Chairman of Psychiatry and Behavioral Neuroscience, Univ. of Chicago.

**Sunday 02/07/16 @ 7am – developmental disorders; education**

**SEGMENT 1: NEW FINDINGS ON STUTTERING 11:39**

Synopsis: Stuttering has been blamed even fairly recently on parenting, but new research has several new findings: a structural deficiency in the brain's wiring in stutterers; an inability to perceive rhythms; and a much more successful way to treat stuttering. Experts discuss the new advances.

Host: Reed Pence. Guests: Dr. Roger Ingham, Prof. of Speech and Hearing Sciences, Univ. of California, Santa Barbara; Dr. Scott Grafton, Prof. of Psychological and Brain Sciences, Univ. of California, Santa Barbara; Dr. Devin McAuley, Prof. of Psychology and Neuroscience, Michigan State Univ.

**SEGMENT 2: DOUBLE DIPPING & THE FIVE-SECOND RULE 8:17**

Synopsis: Super Bowl party snacks are prime territory for contamination via cross contamination and being dropped on the floor. A scientist who has studied both phenomena discusses the truth (or lack of truth) in two old myths.

Host: Nancy Benson. Guest: Dr. Paul Dawson, Prof. of Food, Nutrition and Packaging Science, Clemson Univ.

**Sunday 02/14/16 @ 7am – public health; consumer safety; economics and ethics**

**SEGMENT 1: INDUSTRY FUNDING OF CLINICAL TRIALS 13:30**

Synopsis: Clinical trials are much of the basis for the practice of medicine. Funding of trials has dramatically shifted so that today, trials paid for by pharmaceutical and device makers outnumber publically funded trials 6-to-1. Some studies indicate this makes bias in trials more likely, jeopardizing public health. Experts discuss.

Host: Reed Pence. Guests: Jocelyn Ullrich, Asst. Vice President of Science and Regulatory Advocacy, Pharmaceutical Research and Manufacturers of America (PhRMA); Dr. John Abramson, Lecturer in Healthcare Policy, Harvard Medical School; Dr. Joel Lexchin, emergency medicine physician and Prof. of Health Policy, York Univ.

**SEGMENT 2: FIXING THE HEALTHCARE COST SPIRAL 7:32**

Synopsis: American healthcare is the most expensive in the world. An expert author details some of the causes and possible solutions now being established.

Host: Nancy Benson. Guest: Dr. John Patrick, author, Health Attitude: Unraveling and Solving the Complexities of Healthcare

**Sunday 02/21/16 @ 7am – public health and safety; youth at risk; women's issues**

**SEGMENT 1: ZIKA VIRUS 13:17**

Synopsis: Mosquito-transmitted Zika virus has arrived in Central and South America, and while most people are not affected by it, the virus has been linked to microcephaly, a severe birth defect. Experts discuss the virus, how it's transmitted, its spread to the US, and how to protect yourself from it.

Host: Reed Pence. Guests: Dr. Uriel Kitron, Prof. and Chair of Environmental Sciences, Emory Univ.; Dr. William Schaffner, Prof. of Preventive Medicine and Infectious Diseases, Vanderbilt Univ. Medical Center; Dr. Anna Durbin, Assoc. Prof. of International Health, Johns Hopkins Bloomberg School of Public Health

**SEGMENT 2: THYROID DISEASE 6:15**

Synopsis: Thyroid disease affects millions of Americans, many of whom have not been diagnosed. Experts discuss symptoms, causes, and treatments.

Host: Nancy Benson. Guests: Dr. Jordan Geller, endocrinologist, Beverly Hills, CA; Shannon Rosen, thyroid disorder patient, Cincinnati, OH; Dr. Jeffrey Garber, Chief of Endocrinology, Harvard Vanguard Medical Assoc., Associate Prof. of Medicine, Harvard Medical School and lead author, Clinical Practice Guidelines for Hypothyroidism in Adults.

**Sunday 02/28/16 @ 7am – public safety; crime; family issues**

**SEGMENT 1: THE BYSTANDER EFFECT 11:55**

Synopsis: It's a psychological paradox that the greater the number of people present when a person needs help, the less likely help will be rendered. Experts discuss reasons why this effect occurs, how it can be broken by technology, and the background of intense research into the effect sparked by the first internationally famous "bystander effect" crime.

Host: Reed Pence. Guests: Kevin Cook, author, Kitty Genovese; the Murder, the Bystanders, the Crime That Changed America; Dr. Jan-Willem van Prooijen, Assoc. Prof. of Social and Organizational Psychology, V-U Univ., Amsterdam, Netherlands and Senior Researcher, Netherlands Institute for Criminology; Dr. James Strickland, psychologist in private practice, Comack, NY.

**SEGMENT 2: THE PSYCHOLOGY OF EGG DONATION 8:08**

Synopsis: Egg donation can solve infertility, but it can be a minefield of emotional risks, especially if the donor and recipient are family or friends. An author/journalist who has donated twice with vastly different results discusses the technology and what to look out for when approaching egg donation.

Host: Lynn Holley. Guest: Alicia Young, author, Two Eggs, Two Kids: An Egg Donor's Account of Friendship, Infertility and Secrets

**Sunday 03/06/16 @ 7am – health care; economics**

**SEGMENT 1: CONCIERGE MEDICINE IN PRIMARY CARE 12:20**

Synopsis: Many primary care doctors are unhappy with the "factory medicine" they have to practice. Some are creating "concierge medicine" practices in response, cutting patient roles and asking for retainer fees from those that remain. Patients receive much longer appointments, greater access, and more personal care for these higher fees. Two concierge doctors and a patient discuss.

Host: Reed Pence. Guests: Dr. Uday Jani, internist, Lewis, DE; Dr. Jeffrey Puglisi, Glenville Medical Concierge Care, Greenwich, CT; "Suzy," concierge patient

**SEGMENT 2: RESTLESS LEGS SYNDROME 8:08**

Synopsis: Restless legs syndrome, a neurological condition, strikes people at night, creating some of the worst sleep conditions known by any patients. Experts discuss identifying and treating the syndrome.

Host: Lynn Holley. Guests: Karla Dzienkowski, Executive Director, Restless Legs Syndrome Foundation and parent of daughter with restless legs syndrome; Dr. William Ondo, Prof. of Neurology, Univ. of Texas Health Science Center, Houston and advisory board member, Restless Legs Syndrome Foundation

**Sunday 03/13/16 @ 7am – health care; public health; youth at risk**

SEGMENT 1: ADVENTURES OF A PARAMEDIC 11:46

Synopsis: Paramedics and EMTs are the first responders of the health system and often find violent, confusing situations on their arrival. A former paramedic describes the "inside story" of the job, its dangers and rewards.

Host: Reed Pence. Guests: Kevin Hazzard, author, *A Thousand Naked Strangers: A Paramedic's Wild Ride to the Edge and Back*

SEGMENT 2: KEEPING SECRETS FROM YOUR DOCTOR 7:32

Synopsis: Patients often keep lifestyle secrets from their physicians even though it may be harmful to their health. Experts discuss the most common reasons for secret-keeping and the consequences that may result.

Host: Nancy Benson. Guests: Dr. Daphne Miller, family physician, San Francisco; Karen Giblin, President, Red Hot Mamas menopause management program

**Sunday 03/20/16 @ 7am – health care; technology & society; economics**

SEGMENT 1: INCIDENTAL GENETIC FINDINGS 11:24

Synopsis: Genetic testing has become a widespread reality in the past five years, but doctors are struggling with what many genetic findings really mean. Should patients should be told about the presence of genes that might be either dangerous... or perfectly harmless? Experts discuss.

Host: Reed Pence. Guests: Dr. Dan Roden, Prof. of Medicine, Pharmacology and Biomedical Informatics and Asst. Vice Chancellor, Personalized Medicine, Vanderbilt Univ. Medical Center; Dr. Gerald Feldman, Prof. of Molecular Genetics in Medicine, Pediatrics and Pathology, Wayne State Univ. and President, American College of Medical Genetics and Genomics; Dr. Ellen Wright Clayton, member, Center for Biomedical Ethics and Society and Prof. of Pediatrics and Law, Vanderbilt Univ.

SEGMENT 2: THE HIGH HEALTH COST OF SUGAR 7:24

Synopsis: Many experts disagree over the roots of the obesity crisis some 40 years ago. One well-known expert describes why he believes sugar is to blame, and the changes in the market and government advisories that made sugar a much heavier part of our diets.

Host: Nancy Benson. Guest: Dr. Robert Lustig, pediatric endocrinologist, Univ. of California, San Francisco, President, Institute for Responsible Nutrition and author, *Fat Chance: Beating the Odds Against Sugar, Processed Food, Obesity and Disease*

**Sunday 03/27/16 @ 7am – health care; public health; youth at risk; drugs & medications**

SEGMENT 1: BIOFILM 11:51

Synopsis: Doctors often deal with bacterial infections, but they are less familiar with infections involving several different kinds of bacteria in a matrix. This form, known as biofilm, is surprisingly common, resistant to many antibiotics, and gaining new attention as a source of hard to eradicate infections. Experts discuss.

Host: Reed Pence. Guests: Dr. Phil Stewart, Prof. of Chemical and Biological Engineering, Montana State Univ.; Dr. Randall Wolcott, Medical Director, Southwest Regional Wound Care Center, Lubbock, TX; Bill Soukup, President, Scientific Biofilm Solutions and Healthy Household Cleansers

SEGMENT 2: OTC DRUGS AND 'TWEENS 7:24

Synopsis: Young adolescents often are allowed to take over the counter drugs on their own, but many OTC medicines, especially acetaminophen, can be dangerous. Experts discuss how to educate 'tweens on taking OTC drugs safely.

Host: Nancy Benson. Guests: Dr. Tanya Altman, Asst. Clinical Prof. of Pediatrics, Mattel Children's Hospital, UCLA and spokesperson, American Academy of Pediatrics; Dr. Janet Engle, Exec. Assoc. Dean, Prof. and head of Dept. of Pharmacy Practice, Univ. of Illinois at Chicago College of Pharmacy; Sharon Mielke, mother of victim of OTC drug death.

## Talkback with Danny Highsmith

Guest: Ms. Elizabeth Goolsby, Director, VA Hospital

Subject: VA Hospital

Total time: 27:07

Air Date: Sunday, January 3, 2016 @ 7:30am

Discussion included:

- ...Ms. Goolsby's background
- ...What actions have you taken in past year to lessen appointment wait times and other issues?
- ...Tell us about the new VA Medical facility on Raeford Road?
- ...Will it have emergency room?
- ...How many people will work there?
- ...Full in-patient hospital or out-patient facility?
- ...Will new hospital alleviate some of "wait time" issues for VA on Ramsey Street?
- ...New hospital is also women friendly?
- ...Other VA health care facilities in SE North Carolina?
- ...VA nationwide has need for more physicians?
- ...Use of Physician Assistants and Nurse Practitioners?
- ...How do non-medical people apply for jobs at the VA?

Issues discussed:

1. Health care
2. Military
3. Employment

## Talkback with Danny Highsmith

Guest: Dr. Jim Johnson, US Army Chaplain (ret) and author

Subject: Post Traumatic Stress Disorder

Total time: 29:00

Air Date: Sunday, January 10, 2016 @ 7:30am

Discussion included:

- ...Discuss your three careers (Chaplain, Counselor & Author)
- ...When did you decide to become a minister?
- ...How long did you serve as Chaplain in Army?
- ...Why did you as Chaplain decided to go out on missions with the troops?
- ...You wrote about your Viet Nam experiences in "Combat Chaplain." Talk about that book and why you wrote it?
- ...What is PTSD?
  - ...symptoms?
- ...You suffer or suffered from that? Discuss?
- ...How is it diagnosed?
- ...What kind of treatment?
- ...How many service men and women are affected?
- ...What is government doing to help these veterans?
- ...Where would one go to seek help?
- ...Newest book is entitled "Sense & Nonsense." Why this book?

Issues discussed:

1. PTSD
2. Military
3. Counseling
4. Medical care



## Talkback with Danny Highsmith

Guest: Mike Nagowski, CEO, Cape Fear Valley Health System

Topic: CFVHS

Total time: 28:17 (program recorded directly onto computer)

Air Date: Sunday, January 17, 2016 @ 7:30am

Discussion included:

...How is the health of CFVHS?

...How many employees? How many physicians? How many nurses?

...Locations of CFVHS facilities?

...Number of patients per year?

...Emergency room? Discuss recent improvements?

...Relationships with area education institutions: Campbell, Methodist, FSU, FTCC & UNCP?

...How about relationship with SRAHEC?

...Cancer Center?

...Neo-Natal Intensive Care?

...What is Cape Fear Valley Health Foundation? Where does money go that they raise?

Issues discussed:

1. Health care
2. Employment
3. Health training

## Talkback with Danny Highsmith

Guest: Sue Byrd, Ex. Director, Operation Inasmuch-Fayetteville

Topic: Operation Inasmuch

Total time: 28:52

Air Date: Sunday, January 24, 2016 @ 7:30am

Discussion included:

- ...Tell us the Operation Inasmuch story?
- ...How and why did you become involved?
- ...How many on average do you have for breakfast each morning?
- ...Who did the repairs on the Hillsborough Street OIAM building?
- ...Where do you get the food for your breakfasts?
- ...Who cooks? Who serves?
- ...How many volunteers?
- ...How many employees?
- ...Other than serving breakfast, what other things do you do for the homeless?
- ...Now, you're planning to build a shelter? Explain why?
- ...Why is a shelter needed?
- ...How many will proposed shelter accommodate?
- ...How much does it cost you to run OIAM now? How much to operate the new shelter?
- ...Tell us about your big event? When? Where? What will be happening?

Issues discussed:

1. Homeless
2. Jobs
3. Training
4. Altruism

**Airdate:** 1/31/16

**Talkback with Danny Highsmith** (with Paul Johnson substitute host this week)

**Guests:** Dr. Larry Keene, President, Fayetteville Technical Community College

**Topic:** The role of Community Colleges today and opportunities for students and potential students

**Total Time:** 30 mins.

**Breaks:** 0

**Synopsis:**

- 1) An absorbing discussion reviewing how ordinary persons might use and benefit from community college training and education today:
  - a. As a relatively fast solution for useful training in case of necessary career change due to job loss
  - b. As a solution for job/vocational training for those seeking upward mobility as a result of job or career improvement, including training for burgeoning new career fields
  - c. As a solution for those with high school diplomas, but no prior post-secondary education, who feel they need a gradual integration into academic environment
  - d. how a person needing preliminary requirements for admission to a traditional 4-year college or university can meet those requirements flexibly local at a community college
  - e. how community colleges in North Carolina have adapted themselves to fit the needs of local citizens to bring "best bang for the buck" educational opportunity to taxpayers
  - f. how attempts at visionary leadership at Fayetteville Technical Community College have resulted in programs that serve our population's circumstances particularly well:
    - i. serving opportunities presented to military personnel looking to transition effectively to civilian employment
    - ii. developing programs to meet healthcare industry jobs created by an ever-increasing number of geriatric patients (aging baby-boomers)
    - iii. crafting curricula to reflect new careers created by changing technology incorporated in modern tools, devices, appliances and vehicles.
- 2) How pending legislation at the state and federal level may help to further bolster opportunities for citizens and taxpayers in North Carolina

**Areas of concern addressed:** Education, Emploment, Social Well-Being, Government

**Airdate:** February 7, 2016 (reprise encore presentation of 1/31/16 show)

**Talkback with Danny Highsmith** (with Paul Johnson substitute host this week)

**Guests:** Dr. Larry Keene, President, Fayetteville Technical Community College

**Topic:** The role of Community Colleges today and opportunities for students and potential students

**Total Time:** 30 mins.

**Breaks:** 0

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  - d. how a person needing preliminary requirements for admission to a traditional 4-year college or university can meet those requirements flexibly local at a community college
  - e. how community colleges in North Carolina have adapted themselves to fit the needs of local citizens to bring “best bang for the buck” educational opportunity to taxpayers
  - f. how attempts at visionary leadership at Fayetteville Technical Community College have resulted in programs that serve our population’s circumstances particularly well:
    - i. serving opportunities presented to military personnel looking to transition effectively to civilian employment
    - ii. developing programs to meet healthcare industry jobs created by an ever-increasing number of geriatric patients (aging baby-boomers)
    - iii. crafting curricula to reflect new careers created by changing technology incorporated in modern tools, devices, appliances and vehicles.
- 2) How pending legislation at the state and federal level may help to further bolster opportunities for citizens and taxpayers in North Carolina

**Areas of concern addressed:** Education, Employment, Social Well-Being, Government

## **Talkback with Danny Highsmith**

Guest: General (ret) Rodney Anderson, President/CEO, Greater Fayetteville Chamber

Subject: Greater Fayetteville Chamber and Fayetteville community

Total time: 29:24

Air Date: Sunday, February 14, 2016 @ 7:30am

Discussion included:

- ...Tell us about yourself?
- ...Why a career in the Army?
- ...When and how did you become interested in Chamber of Commerce work?
- ...How did the Army prepare you for this job?
- ...Discuss the upcoming changes that will occur at the Chamber on January 1, 2016?
- ...What inspired you and family to retire in Fayetteville?
- ...What are some ways the Chamber can increase business & quality of life in our community?
- ...What would you like our Chamber AND our community to look like in 10 years?
- ...Is there a "front burner" issue that you are already working on?

Issues discussed:

1. Business
2. Volunteerism
3. Relationship with military
4. Economic development

## Talkback with Danny Highsmith

Guest: Robert Relyea, Human Services Coordinator, Cumberland County Department of Social Services

Topic: March To Work Job Fair and the DSS

Total time: 28:16

Air Dates: Sunday, February 21, March 20, March 27 @ 7:30am

Discussion included:

...What are your duties at DSS?

...Let's talk about the March To Work Job Fair?

...When?

...Where?

...Hours?

...Cost to attend?

...Who can attend?

...What goes into planning a job fair of this size?

...Tips for those looking for work that plan to attend the job fair?

...Facts about the DSS: How many employees? Different departments? Approximate number of clients per year?

...What might be the biggest misconception the public has about DSS?

Issues discussed:

1. Employment
2. Education & Training

**Airdate:** February 28, 2016

**Talkback with Danny Highsmith** (with Paul Johnson substitute host this week)

**Guests:** Eva Hanson, Executive Director, Sharon Moyer, Board Chair –Partnership for Children

**Topic:** The role of Partnership for Children and opportunities for parents and children in need of help

**Total Time:** 30 mins.

**Breaks:** 0

**Synopsis:**

An all-encompassing discussion of the history, function and multi-purpose mission of the Partnership for Children in Fayetteville and Cumberland County, including:

1. Its history in starting and operating the Head Start program – a pre-school education integration and booster program for children in poverty situations in our area.
2. As a liason and coordinator of available help to families in need of help from programs of other non-profits dedicated to helping children.
3. The function of the Partnership for Children in housing other non-profits as a solution to more effective function of the qualifying housed non-profits: How the alleviation of challenges in finding and maintaining office space provide those organizations with means to more effectively serve their constituents.
4. As a one-stop embarkation point for many families and organizations who need custom solutions to complex problems. Partnership for Children in Cumberland County serves as a model and mentor for less-developed Partnerships in other North Carolina counties.
5. Organization leadership and effort contributions by caring community members over the years.
6. We also discussed the upcoming March 5, 2016 Partnership for Children Soiree fundraiser and charity party event, which not only serves as an excellent and significant means of raising money for this deserving non-profit but also enjoys a reputation as one of the social calendar highlights in the Fayetteville Social Year. This year's event:
  - a. Has a Goes West theme – with Mississippi Riverboat meets Wild West Saloon motif.
  - b. Games of "chance" played with non-profit scrip qualifying party guests for prizes
  - c. Live music, food – and even big screen TVs on which to the enjoy UNC-Duke regular season ACC basketball finale

Areas of concern addressed: Education, Child Welfare and Aid, Non-Profit Organization Events

## Talkback with Danny Highsmith

Guests: Faith Boehmer, Prevention/Volunteer Coordinator, Child Advocacy Center;  
Lana Jernigan, Director of Ministry, Camp Dixie

Topic: Child Abuse

Total time: 28:00 (approximate)

Air Date: March 6, 2016 @ 7:30am

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### Discussion included:

- ...Tell us about Child Advocacy Center?
- ...When & Why did it begin?
- ...Lana, what is your (Camp Dixie) relationship with Child Advocacy Center?
- ...How many campers can you accommodate during the summer? Camp is open year round?
- ...Faith, how are children referred to you?
- ...Describe how child is interviewed?
- ...Do you deal with children and parents/
- ...What are some reasons that an adult will abuse a child?
- ...Child Abuse Prevention Month? When is that to take place?
  - ...What are some of the activities planned?
- ...CAC partners with DSS, law enforcement & courts? Discuss?
- ...What kind of training do the professionals at CAC undergo to prepare them to interview children?
- ...Does CAC make presentations to churches, civic clubs, etc.?

### Issues discussed:

1. Child abuse
2. Prevention
3. Crime



## Talkback with Danny Highsmith

Guests: Mark Knight, Lead Pastor, Epicenter Church; Ian O'Brien, Family Life Pastor, Epicenter Church

Topic: Hop In The Park & changes in today's church

Total time: 27:56

Air Date: Sunday, March <sup>13</sup> 8, 2016 @ 7:30am

Discussion included:

...What is Hop In The Park?

...When, Where, times, etc.?

...How many years have you been doing this?

...How did this come into being?

...Is this a religious rally?

...Admission charge? Food charge?

...Apparently, churches as I knew them growing up are changing? Why and how?

...Your church even changed names a few years ago? What precipitated that change?

...Are churches today trying to reach millennials? In what ways/

...How has Epicenter Church grown since the name change?

Issues discussed:

1. Family entertainment
2. Changes taking place in today's church



**FIRST QUARTER  
PUBLIC AFFAIRS REPORT  
2016**

## **WAZZ FIRST QUARTER PUBLIC AFFAIRS REPORT**

### **JANUARY 2016**

**JANUARY 7, 2016 – Fayetteville Animal Protection Society – Guest , Janice Melton  
Live - 8:35AM to 9:00AM.**

**JANUARY 21, 2016 – A Senior Moment with guest, Rick Spell of RSVP. Live - 8:35AM  
to 9:00AM.**

**JANUARY 22, 2016 – Fourth Friday Guest Mary Kinney / Arts Council – Live – 8:35AM  
to 9:00AM.**

**Submitted By Curt Nunnery**

## **WAZZ FIRST QUARTER PUBLIC AFFAIRS REPORT**

### **FEBRUARY 2016**

**FEBRUARY 4, 2016 – Fayetteville Animal Protection Society – Guest , Janice Melton  
Live - 8:35AM to 9:00AM.**

**FEBRUARY 11, 2016 – Lynne O'Quinn – Fayetteville Music Hall of Fame Award-Live -  
8:35AM To 9:00AM.**

**FEBRUARY 18, 2016 – A Senior Moment with guest, Rick Spell of RSVP. Live - 8:35AM  
to 9:00AM.**

**FEBRUARY 26, 2016 – Fourth Friday Guest Mary Kinney / Arts Council – Live – 8:35AM  
to 9:00AM.**

**Submitted By Curt Nunnery**

## **WAZZ FIRST QUARTER PUBLIC AFFAIRS REPORT**

### **MARCH 2016**

**MARCH 3, 2016 – Fayetteville Animal Protection Society – Guest , Janice Melton  
Live - 8:35AM to 9:00AM.**

**MARCH 17, 2016 – A Senior Moment with guest, Rick Spell of RSVP. Live - 8:35AM  
to 9:00AM.**

**MARCH 24, 2016 – Lynne O'Quinn & Doyle Wood – Hall Of Fame Award received- Live  
8:35AM to 9:00AM.**

**Submitted By Curt Nunnery**