

Quarterly Issues & Programs Report

WAZZ-AM

Fayetteville, NC

2nd Quarter

April – May – June 2013

Prepared by – Mac Edwards

WAZZ-AM

Issue/Program Summary

2013 – 2nd Quarter

April – May – June

Radio Station WAZZ-AM – Fayetteville, NC (1490-AM) identified these issues of concern in the community to be addressed from April thru June 2013.

Consumer Protection

Discrimination

Family Issues

Mental Health

Water Safety

Heart Health

Recycling

Senior Concerns

Crime

Unemployment

These items were identified during on-going surveys and interviews conducted by the staff with community leaders.

Issues were addressed via – Daily Public Service Announcements

Daily Newscasts

Weekly Long-form Public Affairs Programs

Live Broadcasts from Community Events



WAZZ-AM

Quarterly Issues Report – Q2 Second Quarter, 2013

During the second quarter of 2013 the following Radio Health Journal shows aired:

Air Date: Sunday 4-7-13 @ 7:00am

2:05 SEGMENT 1: Food waste

12:51

Synopsis: Americans throw out 25 percent of the food we bring home. Food makes up 18 percent of landfills. Experts discuss why we waste so much, how to combat waste, and how hunger organizations are turning food that used to be thrown out into good meals for the needy.

Host: Reed Pence. Guests: Jonathan Bloom, author, [American Wasteland](#); Pam Stuppy, registered dietitian, York, ME and Portsmouth, NH; Ross Fraser, spokesman, Feeding America

COMPLIANCY ISSUES COVERED: economics; environment; family issues; public health; hunger and poverty; charitable organizations

16:00 SEGMENT 2: Two generations of ADHD

7:59

Synopsis: Having a child with ADHD is often difficult for parents, but when a parent has ADHD as well, it can set up an explosive situation. One such parent who went on a quest of understanding explains the "inside story" of the dynamic and suggests solutions.

Host: Nancy Benson. Guest: Katherine Ellison, author, [Buzz: A Year of Paying Attention](#)

COMPLIANCY ISSUES COVERED: family issues; youth at risk; mental health; consumerism

Air Date: Sunday 4-14-13 @ 7:00am

2:05 SEGMENT 1: Bike safety: how much do helmets count?

12:49

Synopsis: Twenty-one US states require bicycle helmets for children, but they remain controversial for adults and few jurisdictions require them. Experts discuss conflicting evidence on helmet effectiveness, the possibility that helmet laws reduce ridership, and other governmental actions that could reduce injuries and deaths even more than helmets.

Host: Reed Pence. Guests: Randy Swart, Director, Bicycle Helmet Safety Institute; Avery Burdett, blogger at VehicularCyclist.com and editorial board member, Bicycle Helmet Research Foundation; Dr. Susan Shaheen, Co-Director, Transportation Sustainability Research Center, Univ. of California, Berkeley

COMPLIANCY ISSUES COVERED: public health; public safety; traffic safety; consumerism and consumer protection; government and regulation; individual rights; parenting issues; youth at risk

15:58 SEGMENT 2: Height, beauty, and criminality

7:53

Synopsis: Researchers have found that short, less-attractive people are less likely to be employed than tall, beautiful people, and so are statistically more likely to turn to a life of crime. Experts discuss the ramifications of this legal discrimination on society.

Host: Nancy Benson. Guests: Dr. Gregory Price, Prof. of Economics, Morehouse College; Deborah Rhode, Director, Stanford Center for the Legal Profession.

COMPLIANCY ISSUES COVERED: crime and criminal justice system; economics; employment and unemployment; discrimination

Air Date: Sunday 4-21-13 @ 7:00am

2:05 SEGMENT 1: Caregiving and the workplace 12:19

Synopsis: About one of every six US workers is also a caregiver for an elderly parent or loved one. This creates a drag on productivity in the workplace as employees arrive late, leave early, take work time for caregiving issues and deal with extra stress. Co-workers also have to pick up the slack for these workers. Experts discuss the issue and how employers can prevent problems.

Host: Reed Pence. Guests: Gail Gibson Hunt, President and CEO, National Alliance for Caregiving; Jody Gasfriend, Vice President of Senior Care, Care.com.

COMPLIANCY ISSUES COVERED: workplace and employment issues; senior citizens and elderly; federal government; economics

15:26 SEGMENT 2: Food trends 8:33

Synopsis: Most people would like to eat healthy foods. But other factors such as cost and ease of preparation are much more important in our food choices. A longtime food market researcher discusses why we choose the foods we eat.

Host: Nancy Benson. Guest: Harry Balzer, Chief Industry Analyst, NPD Group.

COMPLIANCY ISSUES COVERED: economics; consumerism; health and nutrition

Air Date: Sunday, 4-28-13 @ 7:00am

2:02 SEGMENT 1: Allergies and climate change 12:15

Synopsis: The 40 million Americans with allergies are finding allergy seasons are getting longer with higher pollen counts as a result of climate change. Experts discuss this change and how it could affect public health.

Host: Reed Pence. Guests: Dr. Kim Knowlton, Senior Scientist, Health and Environment Program, Natural Resources Defense Council; Dr. Lew Ziska, plant ecologist, USDA Agricultural Research Service Crop Systems and Global Change Laboratory.

COMPLIANCY ISSUES COVERED: public health; environment; climate change; economics; agriculture

15:19 SEGMENT 2: A major endorsement of the Mediterranean diet 8:09

Synopsis: The Mediterranean diet, high in olive oil, beans, nuts, vegetables and fish, has been found to cut the risk of death by up to 30 percent in high risk people. Experts discuss why this style of eating confers such advantages and how people can eat such a diet inexpensively.

Host: Lynn Holley. Guests: Dr. Angelo Acquista, New York Univ. Medical Center and author, [The Mediterranean Prescription](#); Nancy Hamon Jenkins, author, [The New Mediterranean Diet](#).

COMPLIANCY ISSUES COVERED: health and nutrition; public health; family issues; economics

Air Date: Sunday, 5-5-13 @ 7:00am

2:03 SEGMENT 1: "Truth serum" 13:22

Synopsis: Police and prosecutors have long sought technologies to help them solve crimes and gain convictions. Use of "truth serum" is one such effort. Research shows subjects are able to lie and are extremely suggestible under its influence, so these narcoanalytic interviews are seldom used. Even so, a Colorado judge has okayed their use on the alleged Aurora theater shooter should he attempt an insanity defense. Is that ethical? Might it work? Experts discuss truth serum and its use.

Host: Reed Pence. Guests: Dr. August Piper, psychiatrist and internist, Seattle, researcher into narcoanalytic interviews; Dr. Elliot Atkins, clinical and forensic psychologist

COMPLIANCY ISSUES COVERED: Law, criminal justice system and courts; ethics; law and medicine

16:28 SEGMENT 2: "Imaginary" illness 6:59

Synopsis: Diseases that produce no diagnosis are frustrating for both patient and physician, to the point that some doctors conclude that even a real illness must be "all in a patient's head." One victim discusses such a misdiagnosis and its implications.

Host: Lynn Holley. Guests: Dr. Chloe Atkins, Assoc. Prof. of Law and Society, Univ. of Calgary and author, My Imaginary Illness: A Journey Into Uncertainty and Prejudice in Medical Diagnosis; Dr. Brian Hodges, Prof. of Psychiatry, Univ. of Toronto.

COMPLIANCY ISSUES COVERED: Ethics; health care

Air Date: Sunday, 5-12-13 @ 7:00am

2:03 SEGMENT 1: Getting a good night's sleep 13:07

Synopsis: As many as 40 percent of Americans suffer from insomnia. Two experts discuss consequences of our sleep deficit and a variety of ways to give people a better chance to sleep soundly all night.

Host: Reed Pence. Guests: Dr. Nina Shapiro, Prof. of Head and Neck Surgery, UCLA; Dr. Sara Gottfried, Integrative Physician and author, The Hormone Cure.

COMPLIANCY ISSUES COVERED: public health; women's issues; nutrition; youth at risk

17:09 SEGMENT 2: The beginning of modern cancer treatment 7:52

Synopsis: Scientists are hotly pursuing the genetic roots of cancer to treat the disease without harming normal cells. But when they first stumbled onto a single mutation that caused a form of leukemia in 1959, researchers had no idea what to do with the discovery. A science writer describes 40 years of innovation to get from the microscope to the first genetic treatment.

Host: Nancy Benson. Guests: Jessica Wapner, author, The Philadelphia Chromosome: A Mutant Gene and the Quest to Cure Cancer at the Genetic Level.

COMPLIANCY ISSUES COVERED: health care; public health; science and technology; economics

Air Date: Sunday, 5-19-13 @ 7:30am

2:05 SEGMENT 1: The midlife crisis myth 12:22

Synopsis: Many people believe that middle-aged men almost inevitably face a midlife crisis, resulting in intemperate behavior, divorce and the purchase of convertibles. Experts trace the origins of the theory and why it doesn't hold up to examination.

Host: Reed Pence. Guests: Dr. Margie Lachman, Prof. of Psychology, Brandeis Univ.; Dr. David Almeida, Prof. of Human Development, Pennsylvania State Univ.

COMPLIANCY ISSUES COVERED: Aging; mental health issues; men's issues

16:29 SEGMENT 2: DNA and incest: what's a doctor's ethical obligation? 6:54

Synopsis: New DNA tests given for other reasons can reveal when a new baby is the product of incest, even without parental cooperation. A doctor's legal obligation to report is clear in the case of child abuse. But what should doctors do if both parents are of age and incest is revealed? Experts discuss.

Host: Nancy Benson. Guests: Dr. Arthur Baudet, Prof. and Chair, Dept. of Molecular and human Genetics, Baylor College of Medicine; Dr. Christine Courtois, psychologist and author, [Healing the Incest Wound: Adult Survivors in Therapy](#).

COMPLIANCY ISSUES COVERED: youth at risk; technology; ethics; sexual abuse

Air Date: Sunday, 5-26-13 @ 7:30am

2:05 SEGMENT 1: Alimentary adventures 13:04

Synopsis: Most people have little idea what goes on in the digestive system. A science writer explains everything she found during an exhaustive investigation.

Host: Reed Pence. Guest: Mary Roach, author, [Gulp: Adventures On the Alimentary Canal](#)

COMPLIANCY ISSUES COVERED: health care; public health

16:08 SEGMENT 2: Drowning: it doesn't look like you think 7:22

Synopsis: Seven hundred children under age 15 drown in the US each year, most within sight of a parent or other adult. Experts discuss one major reason: drowning doesn't look like most people picture it, and so are unaware the child is in trouble.

Host: Nancy Benson. Guests: Dr. Francesco Pia, water safety educator; Mario Vittone, Retired Marine Safety Specialist, US Coast Guard.

COMPLIANCY ISSUES COVERED: youth at risk; water safety; public safety; consumerism

Air Date: Sunday, 6-2-13 @ 7:00am

2:04 SEGMENT 1: Silver fillings 14:04

Synopsis: Some 180 million Americans have silver tooth fillings, which contain mercury. Some advocates and dentists claim they should be banned because they release mercury vapor, which can cause severe health problems. However, the FDA, American Dental Association and other authorities insist there is no health issue. Experts on each side discuss the evidence.

Host: Reed Pence. Guests: Freya Koss, Director, Pennsylvania Coalition for Mercury-Free Dentistry and publicist, International Academy of Oral Medicine and Toxicology; Dr. Phillip Sukel, mercury-free dentist, Huntley, IL and former President, International Academy of Oral Medicine and Toxicology; Dr. Edmond Hewlett, Prof. of Restorative Dentistry, UCLA School of Dentistry and consumer advisor, American Dental Assn.

COMPLIANCY ISSUES COVERED: health care; public health; consumer safety; environment; federal government and regulation

17:10 SEGMENT 2: Inside the last alms house 6:52

Synopsis: Most US counties had an alms house at one time, a form of charity hospital/housing for longer term recovery. Today, almost none exist. A doctor who spent 20 years at an alms house discusses the lessons it brings to how medicine can be done.

Host: Nancy Benson. Guest: Dr. Victoria Sweet, Assoc. Clinical Prof. of Medicine, Univ. of California, San Francisco and author, God's Hotel: A Doctor, A Hospital, and a Pilgrimage to the Heart of Medicine

COMPLIANCY ISSUES COVERED: health care; public health; poverty

Air Date: Sunday, 6-9-13 @ 7:00am

2:04 SEGMENT 1: Group doctor's appointments 12:27

Synopsis: Access to doctors is a major problem in American healthcare. It can take weeks to get in to the doctor, and then a patient may have just a few minutes time in the exam room. Researchers have devised group visits as a solution, as long as patients are willing to share their lengthened appointment time with a dozen or so other patients. Experts discuss the pro's and con's.

Host: Reed Pence. Guests: Dr. Edward Noffsinger, group visit consultant and author, The ABC's of Group Visits; Dr. Edward Shahady, Medical Director, Diabetes Master Clinician Program, Florida Academy of Family Physicians.

COMPLIANCY ISSUES COVERED: health care; public health; consumerism; economics; privacy

15:32 SEGMENT 2: Failure to launch 8:20

Synopsis: It's much more common today for 20-somethings to delay moving out of Mom and Dad's house to start an independent life. An expert discusses the reasons for this trend, and emerging thought on whether this apparent new stage of life is normal.

Host: Nancy Benson. Guest: Dr. Jeffrey Jensen Arnett, Prof. of Research Psychology, Clark Univ. and author, When Will My Grown Up Child Grow Up? Loving and Understanding Your Emerging Adult

COMPLIANCY ISSUES COVERED: youth at risk; employment; economics

Air date: Sunday, 6-16-13 @ 7:00am

2:01 SEGMENT 1: Raising kids in a toxic world 13:12

Synopsis: Children are most vulnerable to the toxics in our environment. The US has fewer rules requiring testing of new chemicals compared to the EU, so it is mostly up to parents to keep children safe. Two experts discuss the important steps parents can take.

Host: Reed Pence. Guests: Dr. Sandra Steingraber, Scholar-In-Residence, Ithaca College and author, Living Downstream and Raising Elijah: Protecting Our Children In An Age of Environmental Crisis; Dave Wentz, author, The Healthy Home: Simple Truths to Protect Your Family From Hidden Household Dangers.

COMPLIANCY ISSUES COVERED: public health; consumerism; air and water pollution; environment; youth at risk; federal government and regulation; economics

16:15 SEGMENT 2: Free play and playgrounds 7:13

Synopsis: Many schools are cutting recess and playgrounds to give children more time in the classroom. However, research shows that children need free play, and learn better when they have it. Two experts discuss the advantages of free play.

Host: Nancy Benson. Guests: Bob Collins, playground designer, RGC Design, and author, The Complete Guide to Playground Development; Dr. Jodi Crane, Assoc. Prof. and Director, Appalachian Play Therapy Center, Lindsey Wilson College.

COMPLIANCY ISSUES COVERED: education; youth at risk; parenting issues

Air Date: Sunday, 6-23-13 @ 7:00am

2:04 SEGMENT 1: GPS and the brain 13:41

Synopsis: Devices such GPS help us find our way easily, but researchers are finding that over-reliance may lead to weakening of a specific part of the brain, with a higher risk of dementia later. Experts explain and discuss ways to keep the hippocampus healthy.

Host: Reed Pence. Guests: Dr. Veronique Bohbot, Assoc. Prof. of Psychiatry, McGill Univ.; Dr. Michael Merzenich, Prof. Emeritus of Neuroscience, Univ. of California-San Francisco and Chief Scientific Officer, Posit Science Co.; Glen Schorr, Exec. Dir., Orienteering USA

COMPLIANCY ISSUES COVERED: public health; technology and society; healthy aging; consumerism

16:49 SEGMENT 2: Puzzles and the brain 7:04

Synopsis: Researchers have discovered that specific mind tasks can enhance specific parts of the brain. A brain scientist and a puzzle developer discuss how to use different kinds of puzzles to strengthen the mind.

Host: Nancy Benson. Guests: Dr. Richard Restak, Prof. of Neurology, George Washington Hospital and Scott Kim, independent game designer, co-authors, The Playful Brain: The Surprising Science of How Puzzles Improve Your Mind

COMPLIANCY ISSUES COVERED: consumerism; education

Air Date: Sunday, 6-30-13 @ 7:30am

2:04 SEGMENT 1: Medical apps 13:10

Synopsis: The advent of smartphones puts a computer in many people's pockets, and application developers have created hundreds of apps to do everything from finding information and testing vital signs to making diagnoses. The industry calls these "MHealth apps." Experts discuss how they're being adopted by doctors and patients and what they'll mean to health care.

Host: Reed Pence. Guests: Brian Edwards, Senior MHealth Analyst, i-Medial Apps and fellow, Startup Health; Dr. Noah Craft, Chief Medical Officer, Logical Images, and dermatologist, UCLA Medical Center; Kim Tyrell-Knott, partner, Epstein, Becker and Green Law and attorney, MHealth Regulatory Coalition

COMPLIANCY ISSUES COVERED: health care; public health; technology and society; consumerism; government and regulation

16:18 SEGMENT 2: Vocal abuse 7:39

Synopsis: Much of our communication relies on speaking. Experts discuss ways to keep your voice out of trouble.

Host: Nancy Benson. Guests: Dr. Ramon Franco, Director, Div. of Laryngology, Harvard Medical School-Massachusetts Eye and Ear infirmary; Lisa Grisolia, voice teacher and professional vocalist with New Classic Singers.

COMPLIANCY ISSUES COVERED: consumerism; health care; communication

Talkback with Danny Highsmith

Guest: Bob Kucab, Executive Director, NC Housing Finance Agency

Topic: Home foreclosure prevention

Total time: 28:50 (approximate)

Air date: Sunday, April 7, 2013 @ 7:30am

Discussion included:

- ...What is the North Carolina Housing Finance Agency?
- ...How long has it been in existence?
- ...What is a foreclosure?
- ...How can a person needing your assistance get in touch?
- ...Suppose the homeowner has already missed two or three payments, can you still help?
- ...Fees for your services?
- ...Should homeowners be wary of organizations that promise help for a fee?
- ...How does homeowner re-pay the amount of dollars that you assist with?
- ...What do the counselors do to help?
- ...website and phone number for your organization?

Community issues discussed:

1. Home ownership
2. Financial assistance
3. State and federal government

Talkback with Danny Highsmith

Guest: Dr. Robbie Byrd, Director, Fayetteville Family Life Center

Topic: FFLC

Total time: 28:30

Air date: Sunday, April 14, 2013 @ 7:30am

Discussion included:

- ...What is the Fayetteville Family Life Center?
- ...Short history of organization?
- ...Talk about your organization being "faith based?"
- ...Who do you see and how are they referred?
- ...Discuss the upcoming Afternoon of Inspirational Music
 - ...When? Where? Time of day? Cost?
- ...Talk about problems in the family today?
- ...Do you work with those dealing with PTSD?
 - ...How can this be treated?
- ...How many counselors does FFLC have?
 - ...What kind of training do they have?
- ...How did you become interested in this profession?
- ...How is FFLC funded?
- ...Revisit the Afternoon of Inspirational Music?

Community issues discussed:

1. Family issues
2. Mental health

Talkback with Danny Highsmith (with Paul Johnson substitute host this week)

Airdate: April 21, 2013 @ 7:30am

Guests: Kelly Bah, Executive Director, Sustainable Sandhills (A regional environmental sustainability advocacy organization serving the 9-county area surrounding Fort Bragg)

Hanah Erhenreich, Sustainability Coordinator, Sustainable Sandhills

Topic: Farm to Table (Consumer Supported Agriculture) options for residents of our area and other locally-grown and prepared "slow" food options

Total Time: 30 mins.

Breaks: 2 (2:30 total, leaving 28:30 in subject content)

Synopsis:

- 1) Why consumer supported agriculture? How the model works to provide a valuable service AND keeps dollars circulating locally (7 times for a CSA as opposed to 2-3 times when spent in a big-box store.)
- 2) Sandhills Farm2Table (Sustainable Sandhills is one of 9 are gathering places. North Carolina produce, grass-fed meats, Artisan breads all available online and as weekly subscriptions.)
- 3) Local Farmers Markets (Fayetteville, Lumberton, Raleigh)
- 4) Carolina Grown and Backyard Produce (two private companies selling local (NC) produce)
- 5) "Goodness Grows in North Carolina" State Agriculture Department initiative
- 6) Local stores and restaurants who buy, prepare and serve "local" food
- 7) North Carolina Exotic Food Experience (May 17, 2013 at Sherefe on Gillespie Street, Fayetteville. A Sustainable Sandhills fundraiser.)
- 8) Other upcoming programs (Beekeeping, Backyard Chickens)

Concern areas addressed:

- a) **Social Needs** (role of food as a social driver for community-building)
- b) **Environment** (how creating a built-in demand for locally grown quality food keeps farmland and farmers productive, benefitting all of us in the long term)
- c) **Economy** (how money spent for locally food serves many needs and parties and works harder in the community.)

Talkback with Danny Highsmith

Guests: Theresa Richardson Barnes, Foundation for Pulmonary Fibrosis; Pat Mingle, Chair, Driving for Pulmonary Fibrosis Golf Tournament.

Topic: Pulmonary Fibrosis

Total time: 28:58

Air date: Sunday, April 28, 2013 @ 7:30am

Discussion included:

- ...When, Where, What time is golf tournament and proceeds go to?
- ...What is Pulmonary Fibrosis?
- ...You became involved for very personal reasons?
- ...Do we know what causes this disease?
- ...No cure?
- ...Does genetics play a part in those getting disease?
- ...How about environment? That plays a part?
- ...Symptoms?
- ...Treatment options?
- ...Discuss your foundation?
- ...At what age does this disease normally strike?
- ...Part of your mission is to raise money for Pulmonary Fibrosis research?

Community issues discussed:

1. Health
2. Research
3. Recreation (golf)

Talkback with Danny Highsmith

Guest: Jackie Tuckey, Public Information Specialist, City of Fayetteville Environmental Services

Topic: Recycling and solid waste pickup

Total time: 29:30

Air date: Sunday, May 5, 2013 @ 7:30am

Discussion included:

- ...What does the City Environmental Services Department do?
- ...How effective has recycling been since the "blue" cans were distributed in 2008?
- ...What happens to the recycled items in the "blue" can once the cans have been collected?
- ...What are some items that can be recycled that residents might not know about?
 - ...web site and phone number of your office?
- ...How about items too large to fit in trash cans? What does a resident do or where does he/she call?
- ...New 'one armed' trucks in service?
 - ...How do we position the cans on the curb to make it easier for those collecting?
- ...How many landfills do we utilize in our area and what items go in each?

Community issues discussed:

1. Recycling
2. Government services
3. Waste pick-up

Talkback with Danny Highsmith

Guest: Diane Parfitt, volunteer with American Heart Association

Topic: "Go Red for Women" event and heart health (especially pertaining to women)

Total time: 26:24

Air Date: Sunday, May 12, 2013 @ 7:30am

Discussion included:

..."Go Red for Women" event

...What is your special interest in heart disease?

...When I think of heart attacks, I normally think of men?

...Signs of a heart attack?

...women?

...men?

...Things we should do to avoid heart disease?

...What does the American Heart Association do?

Community issues discussed:

1. Health
2. Volunteerism

Talkback with Danny Highsmith

Guest: Sylvia Cook, Foster Care Recruiter & Social Worker, Cumberland County Department of Social Services

Topic: Foster Care

Total time: 29:11

Air dates: Sunday, May 19 and June 9, 2013 @ 7:30am

Discussion included:

- ...What is Foster Care?
- ...Reasons why children are in Foster Care?
- ...How many children in Foster Care in Cumberland County?
- ...Training program for foster parents?
- ...How long is this process?
- ...Average length of stay does a foster child stay in a foster home?
- ...Financial support for foster parents?
- ...Health care for foster children?
- ...Difference between foster care and adoption?
- ...Who does interested person contact about becoming Foster Parent?
- ...Who should a person call if they suspect child abuse in a home?

Community issues discussed:

1. Social services
2. Child safety

Talkback with Danny Highsmith

Guest: Becky Pettit, Marketing and Board Liaison, Cumberland County Coordinating Council on Older Adults

Topic: CCCC on Older Adults and their summer fan program

Total time: 28:19

Air date: Sunday, May 26, 2013 @ 7:30am

Discussion included:

...What is the Cumberland County Coordinating Council on Older Adults?

...Discuss the fan project?

...how long has this been a project?

...what kind of fans are you requesting?

...how much do they cost?

...how does a person qualify to receive a fan?

...do you purchase the fans or are they donated?

...What other programs does your organization spearhead?

...Meals on Wheels?

...Congregate Lunch Program?

...In-home aid service?

...Senior Companion Program?

...SHIP Program?

Community issues discussed:

1. Senior citizens
2. Social Services
3. Health
4. Nutrition

Talkback with Danny Highsmith

Guests: Cathy Ory, Ex. Director, The CARE Clinic; Judy Klin ck, Ex. Director, Better Health

Topic: Free Adult Dental Clinic

Total time: 27:52

Air dates: Sunday, June 2 and June 23, 2013 @ 7:30am

Discussion included:

- ...This is 2nd year you have sponsored the Adult Dental Clinic. Recap last year's event?
- ...What are the roles that your respective organizations have with the Dental Clinic?
- ...Main reasons people do not go regularly to the dentist?
- ...Dates, times, location of Free Dental Clinic?
- ...What is Better Health?
- ...Mission of the CARE Clinic?
- ...How many dentists and other professional personnel will be present at the Free Dental Clinic?
 - ...Are these dental personnel local or do they come from around the state?
- ...How many dental chairs will be set up for this clinic?
 - ...length of time it takes to set up?
- ...What kind of dental procedures will be done?
- ...What should patients bear in mind when coming to the clinic?
 - ...waiting time?
- ...What will non-professional volunteers be doing?
 - ...Length of time the volunteers will work?

Community issues discussed:

1. Dental Health
2. Altruism

Talkback with Danny Highsmith

Guest: Detective Eric Ditmore, Cumberland County Sheriff's Department

Topic: Human trafficking and Child Abuse

Total time: 28:55

Air date: Sunday, June 16, 2013 @ 7:30am

Discussion included:

...What is your job at Cumberland County Sheriff's Department?

...How and why did you get into law enforcement?

...Training involved in becoming a law enforcement officer?

...What is human trafficking?

...Is this a major problem in Cumberland County?

...When I hear human trafficking, I think of prostitution and/or migrant farm workers?

...How does a person that suspects child abuse or human trafficking report their suspicions?

...How does your dealing with child abuse and other crimes against children impact you personally?

Community issues discussed:

1. Crime
2. Child abuse
3. Prostitution

Talkback with Danny Highsmith

Guests: Helen Shaw, Sondra Spearman, "Psyche," Dale Coberly (all have some affiliation with Sophia's Haven of Hope)

Topic: Sophia's Haven of Hope

Total time: 28:26

Air date: Sunday, June 30, 2013 @ 7:30am

Discussion included:

- ...What is Sophia's Haven of Hope?
- ...How did each of you become involved?
- ...What does the organization do?
- ...Number of clients?
 - ...Where do clients come from?
- ...Are most of your clients homeless?
- ...Your staff volunteers or some paid workers?
- ...Where do you get your funding?
- ...PTSD more of a problem today than it was for Viet Nam, Korean and WW II vets?
- ...Tell us about some of your success stories?

Community issues discussed:

1. Homeless
2. Unemployed
3. Substance abuse
4. Rehabilitation



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SECOND QUARTER

PUBLIC AFFAIRS REPORT

2013

WAZZ SECOND QUARTER PUBLIC AFFAIRS REPORT

APRIL 2013:

**APR 04, 13 - Fayetteville Animal Protection Society with guest, Janice Melton
Live...8:35AM to 9:00AM.**

APR 11, 13 - RB Goforth, Entomologist, on "Pests Digest." Live...8:35AM to 9:00AM.

APR 16, 13 - Carolyn Justice-Hinson of PWC...Live...8:35AM to 9:00AM.

**APR 18, 13 - A Senior Moment with guest, Rick Spell of RSVP & Mary Brymer of The
Senior Center...Live...8:35AM to 9:00AM.**

APR 25, 13 - Bob Baillie of MIRA, Dogs for the Blind..Live..8:35AM to 9:00AM.

APR 26, 13 - Fourth Friday...guest: Mary Kinney...Live...8:35AM to 9:00AM.

Submitted By Curt Nunnery

WAZZ SECOND QUARTER PUBLIC AFFAIRS REPORT

MAY 2013:

- MAY 2, 13 - Fayetteville Animal Protection Society with guest, Janice Melton
Live...8:35AM to 9:00AM.**
- MAY 8, 13 – Paul Johnson of Master Gardners..Plant Sale..Live..8:35AM to 9:00AM.**
- MAY 9, 13 - RB Goforth, Entomologist, on “Pests Digest.” Live...8:35AM to 9:00AM.**
- MAY 16, 13 – A Senior Moment with guest, Rick Spell of RSVP & Mary Brymer of The
Senior Center...Live...8:35AM to 9:00AM.**
- MAY 24, 13 – Fourth Friday...guest: Mary Kinney...Live...8:35AM to 9:00AM.**
- MAY 30, 13 – Kareem Strong of Mid Carolina Area Agency on Aging...Live...8:30AM
To 9:00AM.**

Submitted By Curt Nunnery

WAZZ SECOND QUARTER PUBLIC AFFAIRS REPORT

JUNE 2013:

JUNE 6, 13 - Fayetteville Animal Protection Society with guest, Janice Melton
Live...8:35AM to 9:00AM.

JUNE 13, 13 - RB Goforth, Entomologist, on "Pests Digest." Live...8:35AM to 9:00AM.

JUNE 20, 13 - A Senior Moment with guest, Rick Spell of RSVP & Mary Brymer of The
Senior Center...Live...8:35AM to 9:00AM.

JUNE 27, 13 - Lucy Jones & Erica Gordan of Cumberland Community Foundation...
Live...8:35AM top 9:00AM.

JUNE, 28, 13 - Fourth Friday...guest: Mary Kinney...Live...8:35AM to 9:00AM.

Submitted By Curt Nunnery