

Quarterly Issues & Programs Report

WAZZ-AM & W232Ci-FM

Fayetteville, NC

3rd Quarter 2015

July – August - September

Prepared by – Mac Edwards

WAZZ-AM & W232ci-FM

Issue/Program Summary

2015 – 3rd Quarter

July-August-September

**Radio Station WAZZ-AM (1490-AM & Translator W232ci-FM)
Fayetteville, NC identified these issues of concern in the community
to be addressed from July-September 2015.**

**Parenting
Workplace Concerns
Mental Illness
At-Risk Youth
Employment
Veterans' Health Care
Crimes against Children
Revitalization
Education
Military Concerns**

**These items were identified during on-going surveys and interviews
conducted by the staff with community leaders.**

**Issues were addressed via – Daily Public Service Announcements
Daily Newscasts
Weekly Long-form Public Affairs Programs
Live Broadcasts from Community Events**

Talkback with Danny Highsmith

Guest: Ms. Elizabeth Goolsby, Director, VA Medical Center-Fayetteville

Total time: 27:19

Air Date: Sunday, July 5, 2015 @ 7:30am

Discussion included:

- ...History of VA Hospital system?
- ...How many hospitals around the country/
- ...How did you become involved with VA?
- ...Eligibility to be treated at a VA Hospital or treatment facility?
- ...You have been especially busy the last few months with news about "wait times" at your VA and others around the country; what has caused these problems?
- ...Is part of this problem a lack of medical professionals to see patients?
- ...Recruitment of medical professionals?
- ...Discuss the new VA facility being constructed on Raeford Road?
- ...Talk about the various VA medical facilities in southeastern North Carolina?
- ...Discuss the Emergency Room at VA on Ramsey Street?

Community issues discussed:

1. Health care
2. Veterans services

Talkback with Danny Highsmith (with Paul Johnson substitute host this week)

Airdate: Sunday, July 12, 2015 @ 7:30am

Guests: Lisa Childers, Cooperative Extension (County) Head Agent (Director), Kenny Bailey, Cooperative Extension (County) Horticulture Agent, Vince Evans, area small farm grower/owner, Sheila Spence, area small farm grower/owner

Topic: Cumberland County's **Cooperative Farmer's Markets**, where local farmers supply locally-grown food

Total Time: 30 mins.

Breaks: 1 (2:30 total, leaving 27:30 in subject content)

Synopsis:

Local farmers, acting as a **LOCAL cooperative selling locally grown foods** - as opposed to some fresh produce markets which may import fruits and vegetables from other areas – have **4 or 5 local markets** in which to participate. We covered 3 Fayetteville markets (Murchison Road Farmers Market Wednesdays 10a to 2pm at Bronco Square across from FSU, The Fayetteville Farmers Market Association market next to Restore Warehouse on Forsythe Street Fridays 10a to 2p, and the City Farmer's Markets operating on the grounds of the Transportation Museum in downtown Fayetteville (Wednesdays 3 to 6pm and Saturdays 9am to 1pm). Issues covered were perceived growing community needs for fresh vegetables and fruits grown by known local growers, as well as local honey and other plants and herbs. Discussion also covered how the market participants saw the growth and evolution of the farmer's markets in Fayetteville to meet more community needs going forward PLUS the timeline of availability for various crops based upon seasonality of growth and harvest seasons.

Concern areas addressed:

- a) **Social Services** (Cooperative Extension's role)
- b) **Agriculture**
- c) **Health and Welfare** (fresh food can be better for you)
- d) **Education** (available materials upcoming courses)

Talkback with Danny Highsmith

Guest: Tammy Lawrence, Ex. Director, Habitat for Humanity for Cumberland County

Topic: Habitat for Humanity

Total time: 27:59

Air Date: Sunday, August ⁹~~8~~, 2015 @ 7:30am

Discussion included:

- ...Brief history of how Habitat for Humanity was founded?
- ...How long has organization been in Fayetteville and how many homes have been constructed?
- ...How does the Habitat for Humanity home ownership process work?
- ...How many homes are normally under construction at one time?
- ...Many of these homes appear to be in "Habitat Villages." Is the clustering of these homes by design?
- ...Discuss the homeowner's "sweat equity" which is required?
- ...Most of these homes appear to be well-maintained and yards kept well. Is this something you stress with the new homeowner or is this a part of the pride of home ownership?
- ...Habitat is a world-wide organization. Discuss what goes on in other countries?
- ...Discuss your new and challenging initiative, "B Street Project?"
- ...What is planned for the B Street area & how did this come about?
- ...Others involved in this big project?
- ...Where and how does one volunteer for Habitat for Humanity?

Community issues discussed:

1. Revitalization
2. Crime
3. Volunteerism

Talkback with Danny Highsmith

Guests: Major Ivan Castro, Special Operators Challenge; Darlene Matos, Special Operators Challenge

Total time: 27:23

Air date: Sunday, August 16, 2015 @ 7:30am

Discussion included:

...Why did you begin Special Operators Challenge?

...What does organization do?

...You are a most admirable person. Wounded in Iraq; multiple surgeries; lost eyesight and still have positive attitude, are a great face for the Army, our Nation and those who serve. What drives you to keep going in such a positive manner?

...What happened that day in Iraq when you were so badly wounded?

...Talk about your newest event—Esprit de Corps Challenge? When? Where? What? Why?

...A couple of years ago, you made a trip to the South Pole with Great Britain's Price Harry. Still keep up with him?

Community issues discussed:

1. Patriotism
2. Military
3. Athletics

Talkback with Danny Highsmith

Guests: Jan Johnson & Pat Wright of GroundSwell Pictures; Dr. Sharon Cooper, Developmental and Forensic Pediatrician

Topic: Movie entitled NOT JUST PICTURES & child sexual abuse

Total time: 28:14

Air date: Sunday, August 23, 2015 @ 7:30am

Discussion included:

- ...What motivated you to begin GroundSwell Pictures?
- ...Why is it a non-profit?
- ...What do you hope to accomplish with the movie NOT JUST PICTURES and with GroundSwell Pictures?
- ...Child sexual abuse is a significant problem today; why this subject for your first movie?
- ...Child sexual abuse is very much connected to the Internet; in what ways does the Internet get children involved?
- ...It seems everyone today is looking at a smart phone—to include young children. What can parents do to monitor their children's use of smart phones and the Internet?
- ...Is child sexual abuse more prevalent today or is there just more publicity about it?
- ...Talk about the premiere of NOT JUST PICTURES?
 - ...When, where, cost of tickets, etc.?
- ...How do you plan to distribute this film?
- ...Will organizations like Child Advocacy Center, police departments, social services departments have this film at their disposal?

Community issues discussed:

1. Crimes against children
2. Parenting
3. Monitoring the Internet and children

Talkback with Danny Highsmith

Guest: Kelly Papagikos, Greek Festival of Fayetteville

Total time: 26:32

Air date: Sunday, August 30, 2015 @ 7:30am

Discussion included:

- ...What is the Greek Festival?
- ...When? Where? Cost of admission? Hours of operation?
- ...What will we see at the Greek Festival?
- ...Approximately how many Greek families live in Fayetteville?
- ...Did most of these families come from the same area of Greece?
- ...It appears the Orthodox Church is an important part of the lives of local Greeks?
- ...Other than church services, what other activities are available at Sts. Constantine & Helen Greek Orthodox Church?
- ...Are worship services conducted in Greek or English or both?
- ...Are young Greek Children encouraged to learn the Greek language?
- ...How did you become involved with the Greek Festival?

Community issues discussed:

1. Greek community
2. Service to community

Talkback with Danny Highsmith

Guest: Dr. Hank Parfitt, President, Lafayette Society

Subject: 9th Annual Lafayette Birthday Celebration

Total time: 28:54

Air date: Sunday, September 6, 2015 @ 7:30am

Discussion included:

- ...Tell us about General Lafayette?
- ...Why did he become involved in American Revolution?
- ...I've read that he was a very young man?
- ...General Lafayette ever visit Fayetteville?
- ...Why was our city named after Lafayette?
- ...What is Lafayette Society?
- ...Discuss upcoming 9th annual Lafayette birthday celebration?
- ...What kinds of activities?

Community issues discussed:

1. History of Fayetteville
2. General Lafayette Tourist attractions?

Talkback with Danny Highsmith

Guest: Dr. Frank Till, Superintendent, Cumberland County Schools

Subject: Cumberland County Schools

Total time: 28:53

Air Dates: Sunday, September 20 & Sunday, September 27, 2015 @ 7:30am,

Discussion included:

...How did the opening of the school year go/

...How many students this year/

...How many schools in the system?

...How many employees?

...As of the recording of this program, the State of NC does not have a budget approved. How does that impact the Cumberland County Schools?

...From where does your funding come?

...Total size of annual budget for the school system/

...Talk about parents picking up their kids early to keep from being in a line of cars?

...Recent test score results? How did we do? How do we compare with other systems in NC?

...Graduation rate? Dropout rate?

...What is your team doing to curb dropouts?

...How many students in system with some type of learning or physical disability?

...As superintendent, what is your biggest challenge?

...Talk about the mentoring program?

Community issues discussed:

1. Education
2. Economics as it pertains to schools

WAZZ-AM

RADIO HEALTH JOURNAL

July-August-September 2015

Show aired on dates noted at 7:00am

Program # 15-27

Air week: 7-5-15

SEGMENT 1: REFUSE WORKERS: THE DANGERS OF TRASH

12:12

Synopsis: Most people don't think much about what happens to their trash after they set it at the curb. But day in and day out, refuse workers have the most dangerous municipal job, with more injuries than police or firefighters. Two experts discuss the massive job of hauling our garbage away.

Host: Reed Pence. Guests: Robin Nagle, Clinical prof. of Anthropology and Urban Studies, New York Univ., anthropologist in residence, New York Sanitation Dept., and author, Picking Up: On the Streets and Behind the Trucks with the Sanitation Workers of New York City; Sam Shick, franchise operator.

Compliance issues covered: local and municipal government; worker safety; environment

SEGMENT 2: TV DOCTORS: TRUTH OR FICTION?

7:17

Synopsis: TV doctors wield tremendous influence with patients, sometimes even more than a person's own doctor. Yet studies show that the advice you hear on TV is often unsupported by medical research. Experts discuss how celebrity doctors miss the mark and why they're so popular.

Host: Nancy Benson. Guests: Dr. Christina Korownyk, Assoc. Prof. of Family Medicine, Univ. of Alberta; Dr. Georgianna Donadio, Program Director, National Institute of Whole Health; Dr. Lindsey Meredith, Prof. of Marketing, Beedie School of Business, Simon Fraser Univ.

Compliance issues covered: health care; public health; consumerism; mass media; pop culture

Program #15-28

Air week: 7-12-15

SEGMENT 1: PERFECT PITCH

12:54

Synopsis: The ability to "know" the musical pitch of any sound has traditionally been thought to be learnable only at a very early age through musical training. But new research shows perfect pitch is teachable to adults as well. Experts discuss the implications on all forms of learning.

Host: Reed Pence. Guests: Dr. Diana Deutsch, Prof. of Psychology, Univ. of California, San Diego; Stephen Van Hedger, PhD student in cognitive psychology, Univ. of Chicago; Dr. Howard Nusbaum, Prof. of Psychology, Univ. of Chicago

Compliance issues covered: education and learning; adult education

SEGMENT 2: AIR POLLUTION AND LUNG HEALTH

7:01

Synopsis: Air pollution is blamed for one of every eight deaths worldwide, including 200,000 in the US each year. A noted lung physician discusses some of the diseases smog can cause and ways to keep your lungs safe.

Host: Nancy Benson. Guest: Dr. Steven Nathan, Director, Advanced Lung Disease and Lung Transplant Program, Inova Fairfax Hospital, Falls Church, VA

Compliance issues covered: health care; public health; pollution and environment

Program #15-29

Air week: 7-19-15

SEGMENT 1: MATERNAL MORTALITY

10:55

Synopsis: The death rate surrounding pregnancy in the US has been climbing to the point it compares with some third world countries rather than the western European nations we once compared to. Experts discuss possible reasons for the increase and one possible way to reverse it--more reliance on midwives.

Host: Reed Pence. Guests: Dr. Kate Menard, Prof. and Chief, Obstetrics & Gynecology, Univ. of North Carolina School of Medicine; Patricia Harman, certified nurse-midwife and author, The Midwife of Hope River novel series.

Compliance issues covered: health care; public health; infants at risk; women's issues

SEGMENT 2: THE JOY OF SINGING

8:24

Synopsis: Research shows that singing in a group has health benefits, as well as simply making people feel good. Experts and participants discuss this increasing singing trend in society, and how singing is being used to treat one serious disease.

Host: Nancy Benson. Guests: Stacy Horn, author, Imperfect Harmony: Finding Happiness Singing With Others; Dr. Barbara Reuer, CEO and Founder, Musicworx, Inc. music therapy practice, San Diego; Karen Hesley, speech pathologist and director, Tremble Clefs singing group

Compliance issues covered: health care; psychology; pop culture; elderly, senior citizens, and aging

Program #15-30

Air week: 7-26-15

SEGMENT 1: YOUR BRAIN WITH TINNITUS

9:19

Synopsis: Scientists have discovered that tinnitus, or "ringing in the ears," involves many more areas of the brain than just those involved with hearing. Experts explain why the findings mean it will be difficult to develop treatments for tinnitus, and what sufferers can do now.

Host: Reed Pence. Guests: Dr. Richard Salvi, Distinguished Prof. of Communicative Disorders and Sciences, Univ. at Buffalo; Dr. Phillip Gander, Univ. of Iowa

Compliance issues covered: health care; public health; consumerism; disabilities

SEGMENT 2: CHILD SUICIDE SURVIVORS

10:05

Synopsis: Children whose parents die by suicide face a difficult emotional recovery. Well-meaning adults often make it worse with their mistakes in how they talk about the death. Experts discuss the right and wrong ways to help children cope with parental suicide.

Host: Nancy Benson. Guests: Wendy Parnley, psychotherapist and author, Hope After Suicide: One Woman's Journey From Darkness to Light; Donna Schuurman, CEO, Dougy Center for Grieving Children and Families, Portland, OR

Compliance issues covered: youth at risk; parenting issues; mental health and mental illness

Program #15-31

Air week: 8-2-15

SEGMENT 1: THE RISK OF THE FRONT PASSENGER SEAT

11:20

Synopsis: Few people are aware that the vehicle occupant most likely to be hurt in a crash is the one in the front passenger seat. Experts discuss why this occurs, the different injuries that can occur there, and many ways car occupants can protect themselves from injury.

Host: Reed Pence. Guests: Meghan Smeenge, injured in auto accident; Dr. David Pedley, consultant, accident and emergency medicine, Dumfries & Galloway Royal Infirmary, Scotland; Dr. Peter Cummings, Emeritus Prof. of Epidemiology, Univ. of Washington; Dr. Elisa Braver, Adjunct Assoc. Prof. of Epidemiology, Univ. of Maryland School of Medicine

Compliance issues covered: public health; traffic & vehicle safety; public safety; consumerism

SEGMENT 2: TOWARD A MORE PEACEFUL DEATH

10:05

Synopsis: It's a fine line between preserving life and prolonging death. An award winning science writer discusses her experience observing how medical professionals and patients differ in their acceptance of impending death, and what families need to know to navigate the end of life toward a "good death."

Host: Nancy Benson. Guest: Katy Butler, author, Knocking on Heaven's Door: The Path to a Better Way of Death.

Compliance issues covered: ethics; health care; consumerism; family issues; technology and society

Program #15-32

Air week: 8-9-15

SEGMENT 1: ONLINE PHARMACIES, FAKE DRUGS

11:57

Synopsis: Consumers who purchase medicines online for convenience and price are taking a big risk--experts say 97% of online "pharmacies" are rogue sites operating illegally. Often the medications they sell are counterfeit or substandard. Experts discuss the risks and how consumers can buy safely.

Host: Reed Pence. Guests: Carmen Catizone, Exec. Dir., National Assoc. of Boards of Pharmacy; Libby Baney, Exec. Dir., Alliance for Safe Online Pharmacies; Dr. Roger Bate, scholar, American Enterprise Institute & author, *Phake: The Deadly World of Falsified and Substandard Medicines*

Compliance issues covered: public health; public safety; consumerism; crime

SEGMENT 2: MULTITASKING

8:06

Synopsis: Multitasking seems like a necessity for most people, and most of us think it improves our efficiency. However, studies show that only a tiny proportion of people can juggle tasks well. Researchers discuss why our brains can't do two things at once, and why "supertaskers" may be different.

Host: Nancy Benson. Guests: Dr. David Strayer, Prof. of Cognition Neurosciences, Univ. of Utah; Dr. Jayson Watson, Assoc. Prof. of Psychology, Univ. of Utah

Compliance issues covered: workplace issues; consumerism

Program #15-33

Air week: 8-16-15

SEGMENT 1: ENLISTING MEN AGAINST SEXUAL ASSAULT

13:19

Synopsis: Colleges are now required by Federal law to present anti-sexual assault training to new students, but rather than instilling "no means no," some experts think we need to do much more to enlist men to help prevent sexual assault. Experts discuss how it can be done by making men allies, rather than regarding them as potential perpetrators, and through bystander training.

Host: Reed Pence. Guests: Dr. John Foubert, Prof. of Higher Education and Student Affairs, Oklahoma State Univ., National President, One in Four, and author of 7 books on preventing sexual assault; Ashley Warner, psychoanalyst and author, *The Year After: A Memoir*; Dorothy Edwards, Exec. Director, Green Dot, Etc.

Compliance issues covered: women's issues; sexual assault; crime; education; colleges and universities; gender issues; public safety; men's issues

SEGMENT 2: THE POWER OF TEARS

6:32

Synopsis: Researchers are learning that tears shed for different reasons are chemically different. Emotional tears, for example, contain high levels of stress hormones, indicating they may be a way for the body to reduce stress. Experts discuss why it's good for people to cry.

Host: Nancy Benson. Guests: Dr. William Frey, Univ. of Minnesota and Research Director, Health Partners Neuroscience; Dr. Judith Orloff, psychiatrist and author, *Emotional Freedom*

Compliance issues covered: health; mental health; gender issues

Program #15-34

Air week: 8-23-15

SEGMENT 1: HEART ATTACKS IN YOUNG WOMEN

11:15

Synopsis: Young women are at relatively low risk of heart attacks, but when they have one, a much greater proportion die than among men of the same age. Surveys show young women are often unaware of their risk and are much less likely to go to the emergency room when a heart attack occurs. Experts discuss reasons and possible remedies.

Host: Reed Pence. Guests: Dr. Judith Lichtman, Assoc. Prof. and Chair of Epidemiology, Yale School of Public Health; Dr. Holly Andersen, attending cardiologist and Director of Education and Outreach, Perelman Heart Institute, New York Presbyterian Hospital.

Compliance issues covered: public health; health care; women's issues; education;

SEGMENT 2: ODD MEDICAL TREATMENTS OF THE PAST

7:38

Synopsis: An expert examines how far we've come in medicine by focusing on past practices, which lead him to conclude doctors in ancient Greece provided better care than those in the US 150 years ago.

Host: Nancy Benson. Guest: Nathan Belofsky, author, [Strange Medicine: A Shocking History of Real Medical Practices Through the Ages](#).

Compliance issues covered: education; consumerism

Program #15-35

Air week: 8-30-15

SEGMENT 1: MISOPHONIA: RAGE AT THE SMALLEST SOUND

12:01

Synopsis: A surprisingly large number of people may become agitated or even enraged when they hear "mouth sounds" such as chewing or slurping, sniffing, or crunching of paper. This disorder, misophonia, is largely unknown, but researchers believe audio processing of these sounds is mis-routed to rage centers in the brain. Experts and a sufferer discuss the syndrome.

Host: Reed Pence. Guests: Paul Tabachneck, IT professional, musician, and misophonia sufferer; Judy Krauthamer, author, Sound Rage: A Primer of the Neurobiology and Psychology of a Little Known Anger Disorder; Dr. Aage Moller, Prof. of Behavioral and Brain Sciences, Univ. of Texas at Dallas.

Compliance issues covered: youth at risk; education; interpersonal relations; health care

SEGMENT 2: GRIEF

7:50

Synopsis: Everyone deals with grief at one time or another. An expert discusses how it's experienced by most people, and what separates normal grief from more problematic depression. A writer/illustrator discusses his experience dealing with his spouse's sudden death.

Host: Nancy Benson. Guests: Dr. Ronald Pies, Prof. of Psychiatry, State Univ. of New York Upstate Medical Univ. and Clinical Prof. of Psychiatry, Tufts Univ.; Danny Gregory, author and illustrator, A Kiss Before You Go

Compliance issues covered: mental illness; family issues

Program #15-36

Air week: 9-6-15

SEGMENT 1: LIQUID BIOPSIES

11:12

Synopsis: Cancer biopsies traditionally require surgery to remove a piece of tumor. But doctors are increasingly able to find evidence of cancer in the blood, eliminating the need for surgery. Researchers hope to eventually be able to use these liquid biopsies for cancer screening and early diagnosis. Experts discuss.

Host: Reed Pence. Guests: Dr. Nicholas Papadopoulos, Prof. of Oncology, Johns Hopkins Univ; Dr. Scott Kopetz, Assoc. Prof. of Medical Oncology, Univ. of Texas MD Anderson Cancer Center; Dr. Terry Friedlander, Asst. Clinical Prof. of Medicine, Univ. of California at San Francisco

Compliance issues covered: health care; public health; technology

SEGMENT 2: PET OBESITY

8:44

Synopsis: Just as people face an obesity crisis in the US, so do our pets, who have many of the same health consequences as overweight humans. Experts discuss why pet obesity is a problem and ways pet owners can keep their furry friends healthy.

Host: Nancy Benson. Guests: Dr. Ernie Ward, Veterinarian and founder, Association for Pet Obesity Prevention; Dr. Deborah Linder, Research Asst. Prof., Cummings School of Veterinary Medicine, Tufts Univ.

Compliance issues covered: family issues; pets and people

Program #15-37

Air week: 9-13-15

SEGMENT 1: CAR CRASHES & PTSD

13:59

Synopsis: Auto accidents are the largest cause of post-traumatic stress disorder. About 25 percent of people injured in car crashes will suffer from it. Accident survivors and one of the world's foremost experts discuss variables that make PTSD worse and those that make recovery easier, as well as the essentials victims must carry out to recover.

Host: Reed Pence. Guests: Bill Hansen, car accident survivor; Dr. Edward Hickling, Prof. of Psychology, Univ. at Albany and co-author, *After the Crash*; Debbie Miller Koziarz, car accident survivor

Compliance issues covered: public safety; auto & highway safety; mental health

SEGMENT 2: PALCOHOL—POWDERED ALCOHOL

6:03

Synopsis: Newly-invented powdered alcohol is entering the market, but some experts and legislators believe it should be banned because it's likely to be abused by teens. Experts, the product's inventor and legislators discuss.

Host: Nancy Benson. Guests: Mark Phillips, Palcohol inventor; David Jernigan, Assoc. Prof., Johns Hopkins Bloomberg School of Public Health; Rick Jones (R), State Senator, Michigan; Brian Kelsey (R), State Senator, Tennessee

Compliance issues covered: alcohol; youth at risk; laws and legislation; public health

Program #15-38

Air week: 9-20-15

SEGMENT 1: STEM CELL REGENERATION

11:46

Synopsis: Scientists have discovered that older research animals can seemingly be made young again with infusions of young blood which reactivate stem cells. Researchers have started to isolate factors in plasma that appear to be responsible, opening the door to possibly rolling back the clock on aging. Experts explain.

Host: Reed Pence. Guests: Dr. Harold Katcher, Prof. of Biology, Univ. of Maryland Univ. College and co-founder, Turritopsis Corp.; Dr. Michael Conboy, researcher, Univ. of California, Berkeley; Nelson Yee, founder, XVitality Sciences

Compliance issues covered: aging; technology; public health

SEGMENT 2: EXPLODING HEAD SYNDROME

7:07

Synopsis: A sleep disorder strangely named "exploding head syndrome" may keep more than 10 percent of people awake at night by inflicting them with crashing sounds that only they can hear. A sufferer and an expert discuss.

Host: Nancy Benson. Guests: Walter Michka, health blogger and exploding head syndrome sufferer; Dr. Brian Sharpless, Asst. Prof. of Psychology, Washington State Univ. and author, *Sleep Paralysis*

Compliance issues covered: health care; lifestyle issues

Program #15-39

Air week: 9-27-15

SEGMENT 1: THE RETURN ON WORKPLACE WELLNESS

13:08

Synopsis: Most medium and large businesses now have corporate wellness programs for employees in an effort to keep health insurance costs down. Many have incentives for reaching health goals. Experts discuss how these plans work and whether the effort shows up favorably on the bottom line.

Host: Reed Pence. Guests: Dr. Katherine Baicker, Prof. of Health Economics, Harvard School of Public Health; Larry Chapman, President and CEO, Chapman Institute; Al Lewis, co-author, *Cracking Health Costs: How to Cut Your Company's Health Costs and Provide Employees Better Care*

Compliance issues covered: health care; consumerism; economics; education; business and industry; employment

SEGMENT 2: THE IMPORTANCE OF PLAY

7:01

Synopsis: Many schools are cutting down on recess to focus on the 3R's, but child development experts say play is part of children's "work" and an important part of how they learn. One expert discusses.

Host: Nancy Benson. Guest: Ann Gadzikowski, Early Childhood Coordinator, Center for Talent Development, Northwestern Univ. and author, *Creating a Beautiful Mess: The Essential Experiences for a Joyful Childhood*

Compliance issues covered: youth at risk; education; parenting

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WAZZ



**THIRD QUARTER
PUBLIC AFFAIRS REPORT
2015**

WAZZ THIRD QUARTER PUBLIC AFFAIRS REPORT

JULY 2015

JULY 2, 2015 – Fayetteville Animal Protection Society – Guest , Janice Melton
Live - 8:35AM to 9:00AM.(Janice Cancelled for July)

July 8, 2015 - Lee Warren – School Supplies for Homeless Children - Live
8:35AM to 9:00AM.

July 9, 2015 – R.B. Goforth, Entomologist – Live – 8:35AM to 9:00AM.

July 16, 2015 – A Senior Moment with guest, Rick Spell of RSVP. Live - 8:30AM
to 9:00AM.

July 23, 2015 – Fourth Friday Guest ██████████ Margo Jarvis / Arts Council – Live – 8:35AM
to 9:00AM.

Submitted By Curt Nunnery



WAZZ THIRD QUARTER PUBLIC AFFAIRS REPORT

AUGUST 2015

**August 6, 2015 – Fayetteville Animal Protection Society – Guest , Janice Melton
Live - 8:35AM to 9:00AM.**

August 13, 2015 – R.B. Goforth, Entomologist – Live – 8:35AM to 9:00AM.

**August 20, 2015 – A Senior Moment with guest, Rick Spell of RSVP. Live - 8:30AM
to 9:00AM.**

August 27, 2015 - Weeks Parker – Local Inventor – Live – 8:35AM to 9:00AM.

**August 28, 2015 – Fourth Friday Guest Mary Kinney / Arts Council – Live – 8:35AM
to 9:00AM.**

Submitted By Curt Nunnery

WAZZ THIRD QUARTER PUBLIC AFFAIRS REPORT

SEPTEMBER 2015

**September 3, 2015 – Fayetteville Animal Protection Society – Guest , Janice Melton
Live - 8:35AM to 9:00AM.**

September 10, 2015 – R.B. Goforth, Entomologist – Live – 8:35AM to 9:00AM.

**September 17, 2015 – A Senior Moment with guest, Rick Spell of RSVP. Live - 8:30AM
to 9:00AM.**

**September 25, 2015 – Fourth Friday Guest Mary Kinney / Arts Council – Live – 8:35AM
to 9:00AM.**

Submitted By Curt Nunnery